From: Jack Macy
To: Jared Blumenfeld; jaredblumenfeld@comcast.net
Cc: David Assmann
Subject: Fw: CAR Composting Protocol: NEED SUPPORT
Date: 06/21/2010 03:29 PM

Hi Jared,

I hope all is well with you. This is an appeal to help encourage the board members, listed below of the Climate Action Reserve (CAR), to support the new Composting Protocol, still in draft form, that could give carbon credit for composting vs landfilling of food scraps. Do any of you have contacts with the list below and could reach out to them to support this effort and counter the pro-landfilling of food scraps lobbying of Waste Management et al?

Thanks for any effort you can make on this by the June 30th CAR board vote.

Cheers,
Jack

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----- Forwarded by Jack Macy/ENV/SFGOV on 06/21/2010 11:56 AM -----

Rachel Oster <roster@recology.com>

06/11/2010 10:51 AM

To Mike Sangiacomo <msangiacomo@recology.com>, George McGrath <gmcgrath@recology.com>, Art Cimento <acimento@recology.com>, Mark Lomele <mlomele@recology.com>, Jon Braslaw <jbraslaw@recology.com>, Tim Daleiden <TDaleiden@recology.com>, Paul Yamamoto <pyamamoto@recology.com>, John Legnitto <jlegnitto@recology.com>, 'Jack Macy' <Jack.Macy@SFGOV.ORG>, Robert Haley <Robert.Haley@SFGOV.ORG>, Robert Reed <RReed@sunsetscavenger.com>, Malaika Thorne <mthorne@recology.com>, Bruce Gondry <BGondry@recology.com>, Chris Choate <cchoate@recology.com>, 'Kelly Jensen' <KJJensen@shjlobby.com>, 'Ron Stone' <ronald.stone@sga-ca.com>, Adam Alberti <adam@singersf.com>, Paul Giusti <PGiusti@sunsetscavenger.com>, Dave Vaughn

<dvaughn@recology.com>
cc
Subject CAR Composting Protocol: NEED SUPPORT

Good Morning:

As most of you know, Recology has been involved with the development of a protocol to quantify greenhouse gas reductions from diverting food waste from landfills to compost facilities. These reductions can be monetized and sold on the voluntary carbon market once the reductions have been verified by third party certifiers. This protocol has the potential to have a significant positive impact on Recology and the communities we serve efforts to divert foodwaste from landfills and sets precedent for organics diversion policy in the U.S. If a cap and trade program is established either Federally, or in California, these credits will be specifically valuable in a mandatory market. This protocol will be applicable in all States.

It was brought to my attention by the author of the protocol that we are running against significant opposition to the protocols adoption at the June 30th Climate Action Reserve Board meeting. We have identified problems in the protocol, such as the provision that would disqualify communities that mandate foodwaste collection. I understand from the author that provision has been removed, and **communities that have foodwaste diversion mandates will qualify**. We have worked very hard with CAR to generate a balanced protocol, and I'd like to get this off the ground.

I need your help in generating as much support for this protocol as possible. Between now and June 30th we need to work on reaching out to Board members, and friends to make this protocol a reality. The opposition's interests lie in creating roadblocks to organics diversion, and I understand that they are generating powerful opposition against adoption of the protocol, specifically in California. Below please find a list of the CAR Board Members. Please let me know who you will be able to reach out to, or who you know that may have a connection with one of the Board Members. Also, if you know any group or company that would be interested in writing a letter of support, or showing up to the Board meeting to speak in support, that would be helpful as well. I appreciate your support.

Linda Adams, Chair
Secretary for Environmental Protection
California Environmental Protection Agency

Kathleen Brown, Secretary
Head of Public Finance for the West Region

Goldman Sachs & Co

Jeffrey Kightlinger, Treasurer
General Manager
Metropolitan Water District of Southern California

Jan Schori, Audit Committee Chair
Retired General Manager
Sacramento Municipal Utility District

Randy Armstrong
Environmental Issues Director
Shell Oil Company

Steve Corneli
Senior Vice President, Market and Climate Policy
NRG Energy

Dr. Adrián Fernández Bremauntz
President
National Institute of Ecology (INE), Mexico

Peter Liu
Founder & Vice Chairman
New Resource Bank

Nancy McFadden
Senior Vice President, Public Affairs
PG&E Corporation

Peter M. Miller
Senior Scientist
Natural Resources Defense Council, San Francisco, CA

Tim Profeta

Director, Nicholas Institute for Environmental Policy Solutions, Senior Associate Dean
Duke University

Dr. Stephan Schwartzman
Director, Tropical Forest Policy
Environmental Defense Fund

Carl Zichella
Regional Director
Sierra Club

If you have any questions please do not hesitate to call me (415) 613-0438

Thank you,
Rachel