To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Carter-Jenkins, Shakeba
Sent: Wed 9/17/2014 5:45:17 PM
Subject: IMPORTANT: Join a Thunderclap for Clean Water

Hi Amanda, APHA was able to support us on the Thunderclap for Clean Water.

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Wednesday, September 17, 2014 12:42 PM
To: Carter-Jenkins, Shakeba
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Hi, Shakeba. I sent one general tweet yesterday about the clean water rule and have another planned. (And I signed for the Thunderclap on my personal account, Ex. 6 - Personal Privacy) Congrats on reaching your Thunderclap goal!

Michele Late, Executive editor
The Nation's Health newspaper, APHA

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

Website: http://www.thenationshealth.org<http://www.thenationshealth.org/>
Twitter: http://www.twitter.com/nationshealth
App: http://thenationshealth.aphapublications.org/site/misc/app.xhtml

Free Healthy You fact sheets: http://www.healthfactsheets.org<http://www.healthfactsheets.org/>

From: <Carter-Jenkins>, Shakeba <Carter-Jenkins.Shakeba@epa.gov<mailto:Carter-Jenkins.Shakeba@epa.gov>>
Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
Subject: IMPORTANT: Join a Thunderclap for Clean Water

Good Morning Michele and Lindsey,

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so. If you have any questions, please give me a call at 202-564-6385.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water:http://thndr.it/1rUOiaB<http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpkIniqPL564W3xa6aDieQRSjI0cU-3D_Yo-2Fsb-2BrGQz3qy9jf-2FfrHI3tISvvzeETTPGpgg1Ks-2F-2F1h41TIbMkR25HpnIXwqQcQK2oaBilOj5C2zrS9hswcE89VjT8gtzgnro-2B9kVBkc4uaYe1JFDdHWNjssbZ0Bxc1YFjRSrdq7kFDGGsNSEdneIwsyICQTR2TWrjtaRqe5AOkiLTD4pu00uwsYhhQXZxEdIWyLfwMlj-2BAImB3abiCAA-3D-3D>

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Carter-Jenkins, Shakeba
Sent: Mon 9/15/2014 3:44:29 PM
Subject: RE: Join a Thunderclap for Clean Water!

Yep that's what she just told me.

-----Original Message-----
From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:41 AM
To: Loop, Travis
Cc: Carter-Jenkins, Shakeba
Subject: FW: Join a Thunderclap for Clean Water!

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Monday, September 15, 2014 11:20 AM
To: Aguirre, Amanda
Subject: Re: Join a Thunderclap for Clean Water!

Thanks, Amanda. I just received a message on this from one of your colleagues as well. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late,
Admin, @publichealth and APHA Instagram

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

From: <Aguirre>, Amanda <Aguirre.Amanda@epa.gov<mailto:Aguirre.Amanda@epa.gov>>
Date: Wednesday, September 10, 2014 at 10:00 AM
Subject: Join a Thunderclap for Clean Water!

Friends-

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water:http://thndr.it/1rUOiaB<http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpkIniqPL564W3xa6aDieQRSjl0cU-3D_Yo-2Fsb-2BrGQz3qy9jf-2FfrHl3tlSvvzeETTPGpgg1Ks-2F-2F1h41TlbMkR25HpnIXwqQcQK2oaBilOj5C2zrS9hswcE89VjT8gtzgnro-

2B9kVBkc4uaYe1JFDdHWNjssbZ0Bxc1YFjRSrdq7kFDGGsNSEdneIwsyICQTR2TWrjtaRqe5AOkiLTD4pu00uwsYhhQXZxEdIWyLfwMIj-2BAImB3abiCAA-3D-3D>

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

Thanks,

Amanda M. Aguirre
Office of the Administrator
U.S. Environmental Protection Agency
Visit EPA's Spanish website: www.epa.gov/espanol<http://www.epa.gov/espanol>
Facebook.com/epaespanol
Twitter.com/epaespanol

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
Cc: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Loop, Travis
Sent: Mon 9/15/2014 3:42:23 PM
Subject: RE: Join a Thunderclap for Clean Water!

darn

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

-----Original Message-----
From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:41 AM
To: Loop, Travis
Cc: Carter-Jenkins, Shakeba
Subject: FW: Join a Thunderclap for Clean Water!

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Monday, September 15, 2014 11:20 AM
To: Aguirre, Amanda
Subject: Re: Join a Thunderclap for Clean Water!

Thanks, Amanda. I just received a message on this from one of your colleagues as well. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late,
Admin, @publichealth and APHA Instagram

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

From: <Aguirre>, Amanda <Aguirre.Amanda@epa.gov<mailto:Aguirre.Amanda@epa.gov>>
Date: Wednesday, September 10, 2014 at 10:00 AM
Subject: Join a Thunderclap for Clean Water!

Friends-

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Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family,

and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>”

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b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

Thanks,

Amanda M. Aguirre
Office of the Administrator
U.S. Environmental Protection Agency
Visit EPA's Spanish website: www.epa.gov/espanol<http://www.epa.gov/espanol>
Facebook.com/epaespanol
Twitter.com/epaespanol

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Michele Late
Sent: Mon 9/15/2014 3:19:50 PM
Subject: Re: Join a Thunderclap for Clean Water!

Thanks, Amanda. I just received a message on this from one of your colleagues as well. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late,
Admin, @publichealth and APHA Instagram

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800 I St. N.W., Washington, DC 20001-3710

From: <Aguirre>, Amanda <Aguirre.Amanda@epa.gov<mailto:Aguirre.Amanda@epa.gov>>
Date: Wednesday, September 10, 2014 at 10:00 AM
Subject: Join a Thunderclap for Clean Water!

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a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c.

Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540Thunderclapit%2520%252F%252F%2520%2540EPAwater>

Thanks,

Amanda M. Aguirre
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U.S. Environmental Protection Agency
Visit EPA's Spanish website: www.epa.gov/espanol<http://www.epa.gov/espanol>
Facebook.com/epaespanol
Twitter.com/epaespanol

To: Ragland, Micah[Ragland.Micah@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]; Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Loop, Travis
Sent: Mon 9/15/2014 3:13:40 PM
Subject: RE: Help with APHA

Thanks. Begging would be great ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Ragland, Micah
Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

Can you reach out to your contact at the American Public Health Association and see if they can use their Twitter account to support our Thunderclap for clean water? Basically we would love if they could sign up for their Twitter account to participate and then tweet to their followers an encouragement to participate? If how to do this is unclear I can talk to someone there. They have more than 440,000 followers so this would be a nice bump.

https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Carter-Jenkins, Shakeba
Sent: Mon 9/15/2014 3:13:11 PM
Subject: RE: Help with APHA

Out of the office. Left a brief voicemail. I'm following up with a quick email to say wanted to make sure you saw this, give me a call with any questions. Thoughts?

From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:06 AM
To: Carter-Jenkins, Shakeba
Subject: RE: Help with APHA

Solid.Thanks!

From: Carter-Jenkins, Shakeba
Sent: Monday, September 15, 2014 11:05 AM
To: Aguirre, Amanda
Subject: RE: Help with APHA

Will do. Yes. I'm comfortable with this. Will send you an update. scj

From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:04 AM
To: Carter-Jenkins, Shakeba
Subject: FW: Help with APHA

Can you give Don a call today, and see if you can get them to commit to doing this, and have them flag it for us when it is done? I think you may also have their social media folks contact info right? Let me know if you're comfortable doing this.

From: Ragland, Micah

Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

Can you reach out to your contact at the American Public Health Association and see if they can use their Twitter account to support our Thunderclap for clean water? Basically we would love if they could sign up for their Twitter account to participate and then tweet to their followers an encouragement to participate? If how to do this is unclear I can talk to someone there. They have more than 440,000 followers so this would be a nice bump.

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Carter-Jenkins, Shakeba
Sent: Mon 9/15/2014 3:05:03 PM
Subject: RE: Help with APHA

Will do. Yes. I'm comfortable with this. Will send you an update. scj

From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:04 AM
To: Carter-Jenkins, Shakeba
Subject: FW: Help with APHA

Can you give Don a call today, and see if you can get them to commit to doing this, and have them flag it for us when it is done? I think you may also have their social media folks contact info right? Let me know if you're comfortable doing this.

From: Ragland, Micah
Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]
Cc: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Loop, Travis
Sent: Mon 9/15/2014 3:03:15 PM
Subject: RE: Help with APHA

Will be great to give them a call and ask, as they haven't signed up yet ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:03 AM
To: Ragland, Micah; Loop, Travis; Bond, Brian
Cc: Carter-Jenkins, Shakeba
Subject: RE: Help with APHA

Hey Travis- We already flagged this for them, but we can give them a call and make the ask. On a similar note have a requested a check in with them this week to see how we can partner on water as they have been supportive of WOTUS. We will keep ya posted.

Amanda

From: Ragland, Micah
Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

Can you reach out to your contact at the American Public Health Association and see if they can use their Twitter account to support our Thunderclap for clean water? Basically we would love if they could sign up for their Twitter account to participate and then tweet to their followers an encouragement to participate? If how to do this is unclear I can talk to someone there. They have more than 440,000 followers so this would be a nice bump.

https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Loop, Travis[Loop.Travis@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]; Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Ragland, Micah
Sent: Mon 9/15/2014 2:59:16 PM
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Social Media CoP[socmed@epa.gov]
From: Orquina, Jessica
Sent: Tue 9/9/2014 8:47:41 PM
Subject: Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: https://www.thunderclap.it/projects/16052-i-choose-clean-water

Short URL: http://thndr.it/1rUOiaB

Here's a draft post from OW that you can use on EPA social media accounts:

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: https://www.facebook.com/EPA/posts/10152686338667229

Twitter: https://twitter.com/EPA/status/509441058279657472

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

Cc: Ragland, Micah[Ragland.Micah@epa.gov]
From: Fraser, Scott
Sent: Tue 7/15/2014 10:16:31 PM
Subject: WOTUS Highlights and Guidelines
Guidelines for Submissions to OPE Highlights.docx

Comms and Public Affairs folks,

As I mentioned on the PADs/CD call, please see below today's Highlights eNewsletter dedicated to all things Waters of the US. We've linked to several of the latest resources online, as well as encouraged participation in tomorrow's webinar. Please consider forwarding this on to your stakeholders.

Our current distribution of close to 30,000 stakeholders receives the Highlights on Thursdays. If you have a large list of email addresses you'd like to add to our listserv, please let me know and I can add them. If you have yet to receive the Highlights (check your Junk Email folder for today's special edition), please subscribe using the following link, which is included at the bottom of each edition:
https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439.

I've also attached the latest internal *How To* document for suggesting items to include in future editions of the Highlights.

Best,

Scott W. Fraser

Deputy Director, Office of Public Engagement

Office of the Administrator | U.S. Environmental Protection Agency | Tel 202-566-2126 | fraser.scott@epa.gov

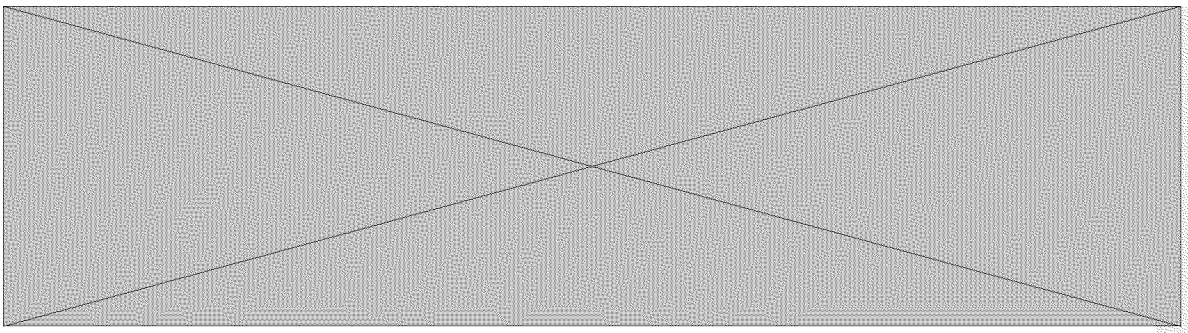
Subject: Special EPA Highlights: Getting Serious About Protecting Clean Water

Dear Friend:

Please see a special edition of our Highlights eNewsletter that focuses on Waters of the

US. Hope you can tune in for a Clean Water Webinar this Wednesday, July 16, 2014. Additional details are below.

Thank you.



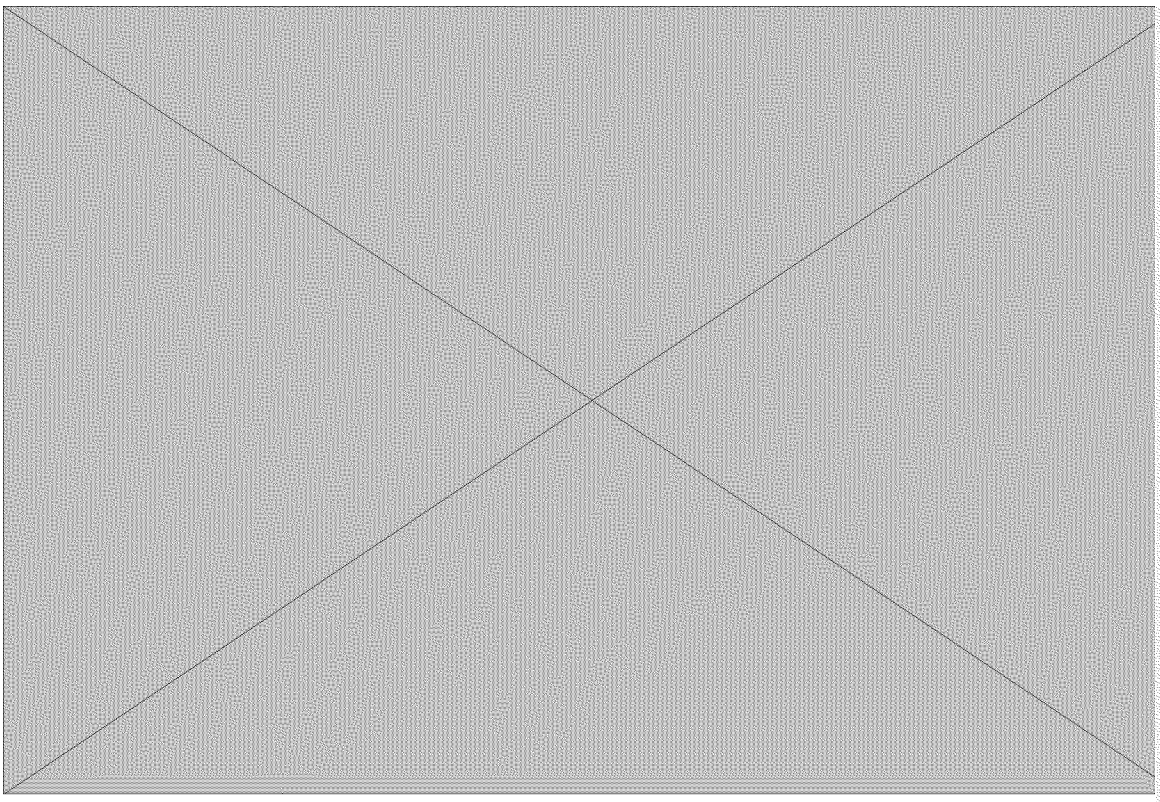
- Ditch the Myth: EPA Is Serious About Protecting Clean Water
- Know the Facts and Join EPA for a Clean Water Webinar on July 16
- Setting the Record Straight on the Proposed Rule

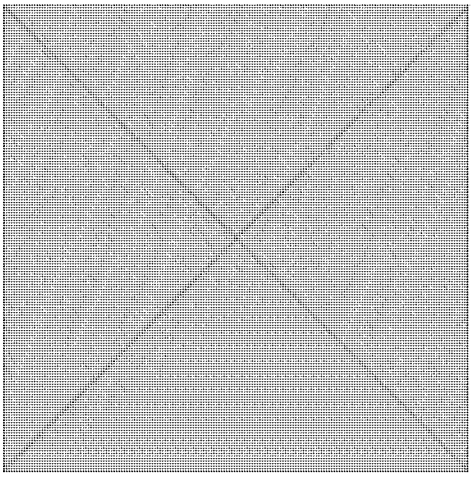
Ditch the Myth: EPA Is Serious About Protecting Clean Water

EPA is aware that there are concerns and misconceptions about the proposed Clean Water Act rule. The proposed rule – also known as Waters of the U.S. – **clarifies protection for streams and wetlands.** EPA is providing the facts on how the proposed rule cuts through red tape to make normal farming practices easier while also ensuring that waters are clean for our health, communities and the economy. **Know the facts** and find infographics to share **here**. **http://go.usa.gov/X6eT**

- View photos from EPA Administrator Gina McCarthy's recent visit to a Missouri farm **here**. **http://go.usa.gov/XMcz**
- Read her recent remarks to the Kansas City Agribusiness Council **here**. **http://go.usa.gov/Xmvh**
- Read a quick summary of the facts **here**. **http://go.usa.gov/XMCB**

Know the Facts and Join EPA for a Clean Water Webinar on July 16





Join EPA for a webinar on **Wednesday, July 16 at 3:00 pm EDT** to clarify the proposed Clean Water Act rule. The webinar will **dispel common misconceptions** about the proposed rule and address exemptions of particular interest to the agricultural community.

Register for the webinar here. http://go.usa.gov/X6eT

Setting the Record Straight on the Proposed Rule

Nancy Stoner, Acting Assistant Administrator for Water, sets the record straight on **how the proposed rule keeps intact all Clean Water Act exemptions and exclusions for agriculture.** Farmers and ranchers are on the land every day and they rely on these exemptions and exclusions. EPA worked with USDA's Natural Resource Conservation Service and the Army Corps of Engineers to exempt 56 additional conservation practices. **Read the blog** post **here**. **http://go.usa.gov/X6uG**

We encourage you to share the EPA Highlights eNewsletter with your colleagues. To subscribe:

https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

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Tel 202-564-1785 / PublicEngagement@epa.gov

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This service is provided to you at no charge by the U.S. Environmental Protection Agency.

EPA Public Engagement Highlights: Guidelines for Submissions

The purpose of the weekly Highlights is to give stakeholders a brief summary of important Agency actions, blog posts, videos, and ways to participate in EPA events and activities. This eNewsletter is sent to the Office of Public Engagement's listserv of over 26,000 diverse, non-traditional stakeholders each Thursday. It is designed to keep stakeholders informed and engaged on the highest level happenings at EPA.

I. Sections of Highlights

a. **Featured Highlight:** This section includes the latest big news from the Agency. It may be geared to a recent Agency regulatory action, or it could be focused on an affinity event such as Women's History Month or Great Outdoors Month. We also target EPA voluntary programs such as Poison Prevention Week and Don't Fry Day.

b. **Connect with EPA:** This section provides stakeholders with ways to engage with EPA. It includes items such as twitter chats, webinars, downloadable items, challenges, and other activities to interact with EPA.

c. **Featured Video, Social Media, and/or Blog**: This section may include a recent video from the EPA YouTube channel or link to a recent EPA blog post. In most cases, the video or post should complement the Featured Highlight.

II. Tips on Submitting an Item

a. Is the submission around a major agency initiative or stakeholder affinity event (e.g., AAPI Heritage Month)?

b. Is there an action item for the reader (e.g., Attend a webinar, comment on a draft rule, enter a challenge, such as Campus Rainworks, etc.). Reading and commenting on a blog post is an action item, but not necessarily the strongest.

c. Is there a message about climate included? Highlights during 2014 should always have at least one tie-in to climate change.

III. Submissions Must Include:

a. A blurb written in plain English about the announcement. This should be a short summary of up to 5 sentences.

b. Links to EPA resources cited in the announcement

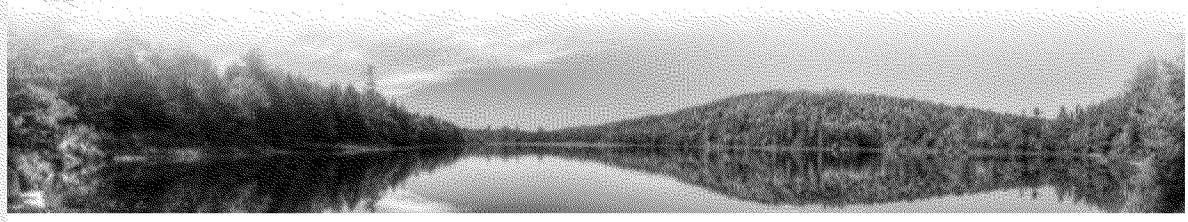
c. A high quality photo file, preferable a .jpeg. The rights must belong to EPA. Check for

photos published on epa.gov or the Office of Multimedia's intranet gallery at http://intranet.epa.gov/media/.

d. Submissions should be sent to: Scott Fraser (Fraser.Scott@epa.gov) and Carly Carroll (Carroll.Carly@epa.gov) by Wednesdays at noon (ET). Please note that we receive multiple submissions and will use our discretion to prioritize messages to stakeholders.

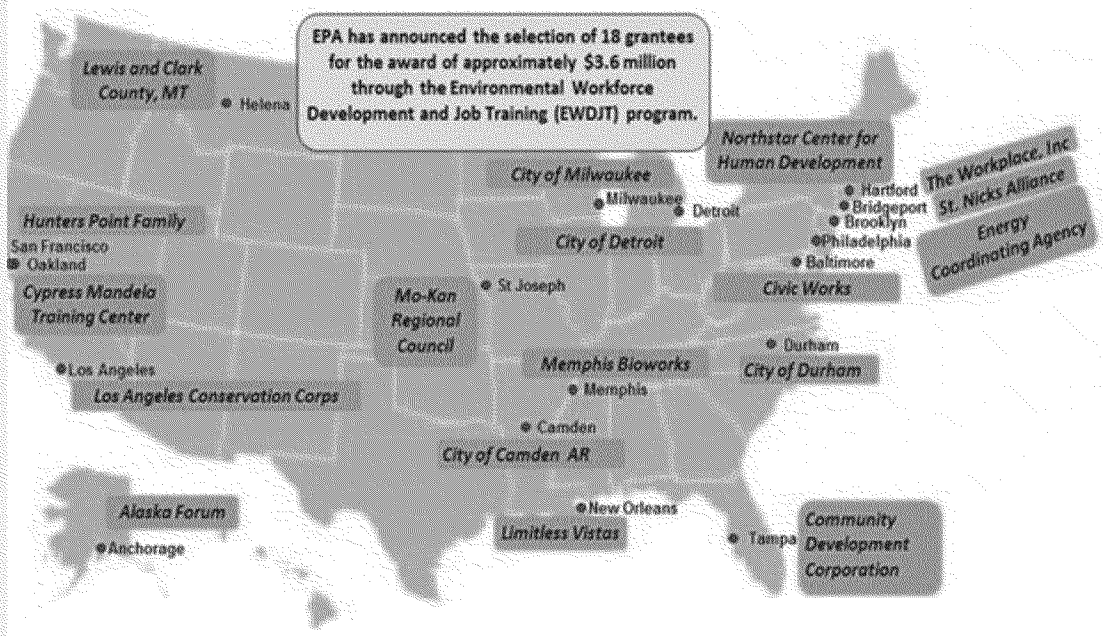
IV. Example of a Highlights Newsletter

EPA Public Engagement Highlights



- EPA Announces $3.6 Million in Environmental Job Training Grants
- EPA Extends Comment Period for Proposed Safety Measures to Protect Farm Workers
- "Don't Fry Day" is May 23 - Join EPA for a Thunderclap on Sun Safety

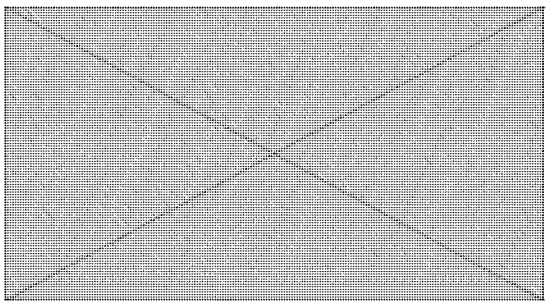
EPA Announces $3.6 Million in Environmental Job Training Grants



EPA announced the selection of 18 grantees for the award of approximately **$3.6 million through the Environmental Workforce Development and Job Training** (EWDJT) program. The grants fund training programs in local nonprofit organizations, community colleges, cities, states, tribes, and

counties that **provide unemployed and under-employed, including veterans, minority, and predominately low income individuals with the comprehensive skills and certifications** needed to enter full-time careers in the environmental field. The funding also supports job placement and recruitment activities. These green jobs give hope to individuals to overcome significant barriers to employment and help protect public health and the environment by providing a skilled job force to clean up contamination and build more sustainable futures for local communities. **Read about the grantees** and the EWDJT program here. http://go.usa.gov/82u9

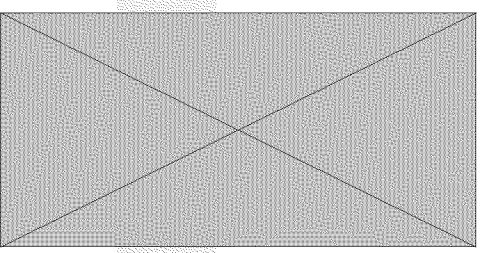
EPA Extends Comment Period for Proposed Safety Measures to Protect Farm Workers



EPA is **extending the comment period** for the proposed revisions to the farm Worker Protection Standard until **August 18, 2014**. Updating the rule is critical in order to protect the nation's 2 million farm workers and their families from pesticide exposure. The proposed changes provide significant improvements to worker training regarding the safe use of pesticides, including how to prevent and treat exposure to pesticides. **Read** Assistant Administrator Jim Jones's **blog** on what the extended deadline means and how to comment here. http://go.usa.gov/828m

Read the blog in Spanish here. http://go.usa.gov/8Tz4

"Don't Fry Day" is May 23 - Join EPA for a Thunderclap on Sun Safety



EPA is raising awareness about skin care prevention. **Skin cancer is the most common form of cancer in the United States**, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family and be SunWise.

Share information on sun safety by joining EPA's Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on **Don't Fry Day, May 23, at 12:00 pm ED**T. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world. There are no further obligations or access to your social networks following the Thunderclap event.

Join the Thunderclap **here. http://thndr.it/1q3Pfla**

We encourage you to share the EPA Highlights eNewsletter with your colleagues. To subscribe:

https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

Office of Public Engagement
Office of External Affairs and Environmental Education
Office of the Administrator / U.S. Environmental Protection Agency
Tel 202-564-4355 / PublicEngagement@epa.gov

To: Loop, Travis[Loop.Travis@epa.gov]
Cc: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Aguirre, Amanda
Sent: Mon 9/15/2014 3:41:29 PM
Subject: FW: Join a Thunderclap for Clean Water!

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Monday, September 15, 2014 11:20 AM
To: Aguirre, Amanda
Subject: Re: Join a Thunderclap for Clean Water!

Thanks, Amanda. I just received a message on this from one of your colleagues as well. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late,
Admin, @publichealth and APHA Instagram

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

From: <Aguirre>, Amanda <Aguirre.Amanda@epa.gov<mailto:Aguirre.Amanda@epa.gov>>
Date: Wednesday, September 10, 2014 at 10:00 AM
Subject: Join a Thunderclap for Clean Water!

Friends-

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water:http://thndr.it/1rUOiaB<http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpkIniqPL564W3xa6aDieQRSjI0cU-3D_Yo-2Fsb-2BrGQz3qy9jf-2FfrHI3tISvvzeETTPGpgg1Ks-2F-2F1h41TIbMkR25HpnIXwqQcQK2oaBilOj5C2zrS9hswcE89VjT8gtzgnro-2B9kVBkc4uaYe1JFDdHWNjssbZ0Bxc1YFjRSrdq7kFDGGsNSEdneIwsylCQTR2TWrjtaRqe5AOkiLTD4pu00uwsYhhQXZxEdIWyLfwMIj-2BAImB3abiCAA-3D-3D>

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

Thanks,

Amanda M. Aguirre
Office of the Administrator
U.S. Environmental Protection Agency
Visit EPA's Spanish website: www.epa.gov/espanol<http://www.epa.gov/espanol>
Facebook.com/epaespanol
Twitter.com/epaespanol

To: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Aguirre, Amanda
Sent: Mon 9/15/2014 3:05:33 PM
Subject: RE: Help with APHA

Solid.Thanks!

From: Carter-Jenkins, Shakeba
Sent: Monday, September 15, 2014 11:05 AM
To: Aguirre, Amanda
Subject: RE: Help with APHA

Will do. Yes. I'm comfortable with this. Will send you an update. scj

From: Aguirre, Amanda
Sent: Monday, September 15, 2014 11:04 AM
To: Carter-Jenkins, Shakeba
Subject: FW: Help with APHA

Can you give Don a call today, and see if you can get them to commit to doing this, and have them flag it for us when it is done? I think you may also have their social media folks contact info right? Let me know if you're comfortable doing this.

From: Ragland, Micah
Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

Looping in Amanda.

I believe Amanda reached out to them last week on the Thunderclap but we can follow-up with them again before the launch to emphasize our strong desrie to have them and their twitter

followers sign-up/participate

From: Loop, Travis
Sent: Monday, September 15, 2014 10:56 AM
To: Bond, Brian; Ragland, Micah
Subject: Help with APHA

Can you reach out to your contact at the American Public Health Association and see if they can use their Twitter account to support our Thunderclap for clean water? Basically we would love if they could sign up for their Twitter account to participate and then tweet to their followers an encouragement to participate? If how to do this is unclear I can talk to someone there. They have more than 440,000 followers so this would be a nice bump.

https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Aguirre, Amanda
Sent: Mon 9/15/2014 3:03:45 PM
Subject: FW: Help with APHA

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Ragland, Micah[Ragland.Micah@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]
Cc: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Aguirre, Amanda
Sent: Mon 9/15/2014 3:02:42 PM
Subject: RE: Help with APHA

Hey Travis- We already flagged this for them, but we can give them a call and make the ask. On a similar note have a requested a check in with them this week to see how we can partner on water as they have been supportive of WOTUS. We will keep ya posted.

Amanda

From: Ragland, Micah
Sent: Monday, September 15, 2014 10:59 AM
To: Loop, Travis; Bond, Brian; Aguirre, Amanda
Subject: RE: Help with APHA

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Kowalski, Kennedy[Kowalski.Kennedy@epa.gov]; Milbourn, Cathy[Milbourn.Cathy@epa.gov]
Cc: Allen, Laura[Allen.Laura@epa.gov]
From: Cox, Taylor
Sent: Wed 5/20/2015 5:00:52 PM
Subject: RE: Oversight of Scientific Advisory Panels and Processes at the Environmental Protection Agency- NEWS CLIPS AND TWEETS

Media Clips

The Hill

http://thehill.com/policy/energy-environment/242664-senate-gop-epa-driven-by-politics-not-science

Senate GOP: EPA driven by politics, not science

By Timothy Cama - 05/20/15 12:20 PM EDT

Senate Republicans charged Wednesday that the Environmental Protection Agency (EPA) relies too heavily on politics in its regulations and not enough on science.

The accusation is one of the main reasons that the GOP is backing the EPA Science Advisory Board Reform Act, which would overhaul the membership and operation of the EPA's main outside boards for scientific advice and for guidance on air pollution rules.

"The EPA is to rely on this advice to assist them in crafting and issuing appropriate environmental regulations," said Sen. Mike Rounds (R-S.D.), chairman of the Environment and Public Works Committee subpanel holding the hearing on the bill Wednesday.

"Unfortunately in recent years, EPA regulations have been driven not by science, but by politics."

Sen. John Boozman (R-Ark.), who sponsored the bill along with Sen. Joe Manchin (D-W.Va.), defended at the hearing in a statement that he said represented Manchin's views as well.

"Our legislation would make modest improvements to the EPA's science advisory process," he said.

"The bottom line is that the EPA, at times, provides for excellent scientific reviews," Boozman continued. "Other times, there are gaps in the process. And sometimes, the review process is entirely bypassed or ignored."

The House has passed similar legislation multiple times, though it had previously gone nowhere under Democratic control of the Senate.

The bill from Boozman and Manchin would require the EPA's boards to respond to public comments submitted to them, require certain numbers of members from various industries and governments and mandate that members of the boards publicly disclose certain financial information, including tax returns.

Sen. Ed Markey (D-Mass.), the panel's ranking member, said the legislation would "cripple the scientific process at the EPA."

He continued: "quite simply, this bill is a solution in search of a problem."

The financial disclosures would discourage participation in the board, while the comment responses would allow foes of the EPA's rules to indefinitely hold up the process by submitting questions, Markey said, among other problems.

"We might not agree on the regulations that EPA proposes, but we should all be able to agree

that the scientists should be free to provide advice without onerous requirements and restrictions," he said.

The Obama administration has threatened to veto the House's legislation.

It has repeatedly said that the reforms are not necessary and would hamper the board's important work.

From: Kowalski, Kennedy
Sent: Wednesday, May 20, 2015 12:27 PM
To: Milbourn, Cathy
Cc: Allen, Laura; Cox, Taylor
Subject: RE: Oversight of Scientific Advisory Panels and Processes at the Environmental Protection Agency- NEWS CLIPS AND TWEETS

Media Clips:

-

Rounds.Senate.Gov

http://www.rounds.senate.gov/content/rounds-chairs-hearing-oversight-scientific-advisory-panels-and-processes-epa

Rounds Chairs Hearing on Oversight of Scientific Advisory Panels and Processes at the EPA

Wednesday, May 20, 2015

WASHINGTON—U.S. Senator Mike Rounds (R-S.D.), chairman of the Environment and Public Works Subcommittee on Superfund, Waste Management, and Regulatory Oversight, today conducted a hearing on the science behind the Environmental Protection Agency's (EPA) decision-making. The hearing focused on oversight of scientific advisory panels and processes at the EPA and included a legislative hearing on S. 543, the Science Advisory Board Reform Act of 2015.

"The EPA is supposed to rely on science as the backbone of its decision making," said Rounds. "The agency is tasked with implementing regulations that impact every American in every state across the country. These regulations affect the water we drink, the air we breathe and the land we use. Unfortunately in recent years, EPA regulations have been driven not by science but by politics. At a time when EPA is proposing sweeping regulations that are detrimental to American families, using sound science is as important as ever."

The purpose of today's hearing was to conduct oversight over the scientific process at EPA, EPA's use of science, and improvements that can be made in EPA science. It also served as a legislative hearing on U.S. Sen. John Boozman's (R-Ark.) bill, S. 543, the Science Advisory Board Reform Act of 2015.

Click here to watch video of Rounds' opening statement

-

Tweets:

David Andrews @dqaphd · 30m30 minutes ago

.@EWG .@faberfamilyfarm gives #Senate testimony on #SecretScience and #EPA Science Advisory Board Reform Acts

From: Kowalski, Kennedy

Sent: Wednesday, May 20, 2015 11:50 AM
To: Milbourn, Cathy
Cc: Allen, Laura; Cox, Taylor
Subject: RE: Oversight of Scientific Advisory Panels and Processes at the Environmental Protection Agency- NEWS CLIPS AND TWEETS

Media Clips:

-

National Association of Home Builders

https://www.nahb.org/en/news-and-publications/Press-Releases/2015/may/senate-bill-would-fix-flawed-epa-water-proposal-that-harms-housing-the-economy.aspx

Senate Bill Would Fix Flawed EPA Water Proposal that Harms Housing, the Economy

The National Association of Home Builders (NAHB) today urged the Senate to pass pending legislation that would require the Environmental Protection Agency to go back to the drawing board and withdraw its proposed "waters of the United States" rule that would needlessly raise housing costs, trample states' rights and add more regulatory burdens to small businesses.

Testifying before the Senate Small Business and Entrepreneurship Committee, Randy Noel, third vice chairman of NAHB and a home builder from LaPlace, La., told lawmakers that home building is one of the most regulated activities in this country.

"As a small business owner, I can tell you from 30 years of home building experience what it will take to make this regulatory rule successful," he said. "It needs to be consistent. It needs to be predictable. And it needs to be timely. Most importantly, it needs to focus on protecting true aquatic resources. The proposed rule provides none of that."

For years, landowners and regulators alike have been frustrated with uncertainty regarding the scope of federal jurisdiction under the Clean Water Act. When the EPA and U.S. Army Corps of

Engineers proposed this rule, it was supposed to provide clarity and certainty.

Unfortunately, the proposed rule falls far short of that goal. Instead of clarity, it provides broader definitions of existing regulatory categories, such as tributaries. It also seeks to regulate additional areas that are not currently federally regulated, such as adjacent non-wetlands, floodplains and other waters.

"This rule is so extreme that the federal government would actually regulate roadside ditches or isolated streams that may flow only after a heavy rainfall," said Noel.

The vague definitions would trigger additional expensive and time-consuming permitting and regulatory requirements for home building and other industries that would harm job and economic growth and increase housing costs, he added.

"I have been forced to walk away from building projects due to excessive permitting and mitigation costs," said Noel. "The only winners with the proposed rule would be lawyers, because this rule would certainly lead to more litigation."

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Critics Hear EPA's Voice in 'Public Comments'

Eric Lipton and Coral Davenport|The New York Times|

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The Obama administration is the first to give the EPA a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

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#EPA Science Advisory Board Reform Act will increase transparency in regulations & rulemaking. Watch Senate hearing http://1.usa.gov/19hplv4

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Strategery: Minority staff on Senate EPW dug up a former Reagan -era @epa official to slam Republican bill on scientific advisors.

John Walke @jwalkenrdc · 46m46 minutes ago

Fair warning: I'll be live-tweeting the Senate EPW subcommittee hearing on scientific panels & processes at #EPA: http://www.epw.senate.gov/public/index.cfm?FuseAction=Hearings.Hearing&Hearing_id=093eea36-b3b3-e1da-1ac9-b4a06c5637a3 …

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Testimony & statements for @EPWRepublicans hearing on @EPA science advisory process http://www.epw.senate.gov/public/index.cfm?FuseAction=Hearings.Hearing&Hearing_id=093eea36-b3b3-e1da-1ac9-b4a06c5637a3 … @SenatorRounds @USGAO @jiminhofe

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Cc: Allen, Laura[Allen.Laura@epa.gov]; Cox, Taylor[Cox.Taylor@epa.gov]
From: Kowalski, Kennedy
Sent: Wed 5/20/2015 4:27:13 PM
Subject: RE: Oversight of Scientific Advisory Panels and Processes at the Environmental Protection Agency- NEWS CLIPS AND TWEETS

Media Clips:

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Rounds.Senate.Gov

http://www.rounds.senate.gov/content/rounds-chairs-hearing-oversight-scientific-advisory-panels-and-processes-epa

Rounds Chairs Hearing on Oversight of Scientific Advisory Panels and Processes at the EPA

Wednesday, May 20, 2015

WASHINGTON—U.S. Senator Mike Rounds (R-S.D.), chairman of the Environment and Public Works Subcommittee on Superfund, Waste Management, and Regulatory Oversight, today conducted a hearing on the science behind the Environmental Protection Agency's (EPA) decision-making. The hearing focused on oversight of scientific advisory panels and processes at the EPA and included a legislative hearing on S. 543, the Science Advisory Board Reform Act of 2015.

"The EPA is supposed to rely on science as the backbone of its decision making," said Rounds. "The agency is tasked with implementing regulations that impact every American in every state across the country. These regulations affect the water we drink, the air we breathe and the land we use. Unfortunately in recent years, EPA regulations have been driven not by science but by politics. At a time when EPA is proposing sweeping regulations that are detrimental to American families, using sound science is as important as ever."

The purpose of today's hearing was to conduct oversight over the scientific process at EPA, EPA's use of science, and improvements that can be made in EPA science. It also served as a legislative hearing on U.S. Sen. John Boozman's (R-Ark.) bill, S. 543, the Science Advisory Board Reform Act of 2015.

Click here to watch video of Rounds' opening statement

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Tweets:

David Andrews @dqaphd · 30m30 minutes ago

.@EWG .@faberfamilyfarm gives #Senate testimony on #SecretScience and #EPA Science Advisory Board Reform Acts

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National Association of Home Builders

https://www.nahb.org/en/news-and-publications/Press-Releases/2015/may/senate-bill-would-fix-flawed-epa-water-proposal-that-harms-housing-the-economy.aspx

Senate Bill Would Fix Flawed EPA Water Proposal that Harms Housing, the Economy

The National Association of Home Builders (NAHB) today urged the Senate to pass pending legislation that would require the Environmental Protection Agency to go back to the drawing board and withdraw its proposed "waters of the United States" rule that would needlessly raise housing costs, trample states' rights and add more regulatory burdens to small businesses.

Testifying before the Senate Small Business and Entrepreneurship Committee, Randy Noel, third vice chairman of NAHB and a home builder from LaPlace, La., told lawmakers that home building is one of the most regulated activities in this country.

"As a small business owner, I can tell you from 30 years of home building experience what it will take to make this regulatory rule successful," he said. "It needs to be consistent. It needs to be predictable. And it needs to be timely. Most importantly, it needs to focus on protecting true aquatic resources. The proposed rule provides none of that."

For years, landowners and regulators alike have been frustrated with uncertainty regarding the scope of federal jurisdiction under the Clean Water Act. When the EPA and U.S. Army Corps of Engineers proposed this rule, it was supposed to provide clarity and certainty.

Unfortunately, the proposed rule falls far short of that goal. Instead of clarity, it provides broader definitions of existing regulatory categories, such as tributaries. It also seeks to regulate additional areas that are not currently federally regulated, such as adjacent non-wetlands, floodplains and other waters.

"This rule is so extreme that the federal government would actually regulate roadside ditches or isolated streams that may flow only after a heavy rainfall," said Noel.

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economic growth and increase housing costs, he added.

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Tweets:

Emily Cassidy @Cassidy_Emily 42m 42 minutes ago

Word of the day, at the senate EPW hearing on EPA advisory boards, Lysenkoism: http://en.wikipedia.org/wiki/Lysenkoism

From: Kowalski, Kennedy
Sent: Wednesday, May 20, 2015 10:59 AM
To: Milbourn, Cathy
Cc: Allen, Laura; Cox, Taylor
Subject: Oversight of Scientific Advisory Panels and Processes at the Environmental Protection Agency- NEWS CLIPS AND TWEETS

Media Clips:

From Alaska Dispatch News:

http://www.adn.com/article/20150520/critics-hear-epas-voice-public-comments

Critics Hear EPA's Voice in 'Public Comments'

Eric Lipton and Coral Davenport|The New York Times|

WASHINGTON -- When the Environmental Protection Agency proposed a major new rule intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than 1 million comments, and nearly 90 percent favored the agency's proposal. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The EPA had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Barack Obama.

The Obama administration is the first to give the EPA a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The EPA's campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the EPA administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined

as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

Late last year, the EPA sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far - we are only missing 4,000 - are supportive of this rule," McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign - just as environmentalists complained that the energy industry improperly drove policy during the administration of George W. Bush.

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Sen. James M. Inhofe, R-Okla., chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the EPA's campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people - a "virtual flash mob," in the words of Travis Loop, the head of communications for EPA's water division.

The architect of the EPA's new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The EPA's tactics in supporting the rule are clearly designed to move public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the EPA's climate rule in the Republican Party and the coal industry, injecting the digital savvy of

Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an EPA deputy in the Bush administration, said the EPA was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Obama's former senior climate adviser.

In March last year, when the EPA proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by homebuilders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the EPA to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior EPA officials as the rule was being written, participants in these meetings said.

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The agency created its own Twitter hashtag, #DitchtheMyth, which McCarthy publicized, backed up with YouTube videos and Facebook postings that countered the criticism. But the

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The Thunderclap effort was promoted in advance with the EPA issuing a news release and other promotional material, including a photograph of a young boy drinking a glass of water.

"Clean water is important to me," the message said. "I want EPA to protect it for my health, my family and my community."

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Those efforts to prompt people to support the rule are now being cited as evidence that the EPA has illegally engaged in so-called grass-roots lobbying.

"EPA Office of Water's Twitter account has essentially become a lobbyist for the proposal," wrote Kevin P. Kelly, chairman of the National Association of Home Builders, in a letter to the EPA protesting the role the agency has played in advocating its clean water proposal.

Gov. Dennis M. Daugaard of South Dakota and some members of Congress have filed protests using almost exactly the same language, suggesting that the industry players are coordinating their response.

In its previous opinions to federal agencies, the Justice Department has indicated that "grass-roots" efforts are most clearly prohibited if they are related to legislation pending in Congress and are "substantial," which it defined as costing about $100,000 in today's dollars - a price tag that the EPA's efforts on the clean water rule almost certainly did not reach if the salaries of the agency staff members involved are not counted.

Officials at the EPA strongly defend their work - insisting that they did not violate the Anti-Lobbying Law because they never explicitly urged the public to lobby Congress, just to express their support for the plan in a public way.

"We are well within our authority to educate the American people about the importance of what EPA is doing to act on climate change and protect public health," Reynolds said. "There is a very clear line, and we never, ever cross it."

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Testimony & statements for @EPWRepublicans hearing on @EPA science advisory process http://www.epw.senate.gov/public/index.cfm?FuseAction=Hearings.Hearing&Hearing_id=093eea36-b3b3-e1da-1ac9-b4a06c5637a3 … @SenatorRounds @USGAO @jiminhofe

Kennedy Kowalski

Office of Public Affairs

United States Environmental Protection Agency

Office Phone: 564-8302

To: Milbourn, Cathy[Milbourn.Cathy@epa.gov]
Cc: Allen, Laura[Allen.Laura@epa.gov]; Cox, Taylor[Cox.Taylor@epa.gov]
From: Kowalski, Kennedy
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Kennedy Kowalski

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To: Munger, Kathleen[Munger.Kathleen@epa.gov]; Snider, Emily[Snider.Emily@epa.gov]; McAllister, Lauren[McAllister.Lauren@epa.gov]
From: Carroll, Carly
Sent: Tue 2/3/2015 6:10:06 PM
Subject: Highlights How To
OPE Highlights - How To Document revised 6June14.docx
Guidelines for Submissions to OPE Highlights.docx
EPA Highlights 09.18.14.pdf
EPA Highlights 09.11.14.pdf

Hi ladies,

As I mentioned earlier today, I am going to have the three of you work collaboratively each week on highlights. Since Lauren is out sick, Emily and Kathleen will work this week to develop highlights. I have attached the How-To Document for Highlights, which is a step-by-step guide for using the system and a couple examples of highlights from last fall. You may have seen it these in your welcome packet as well. Typically, interns begin collecting and writing content on Tuesdays, and send a draft for my review on Wednesdays. I send the final draft up the management chain on Wednesday nights and send on Thursdays around noon.

You will be using my log-ins to create highlights:

GovDelivery (https://admin.govdelivery.com/session/new)

Email: Carroll.carly@epa.gov

Password: Ex. 6 - Personal Privacy

ShortURL (https://go.usa.gov/shorturl)

Username: sfraser

Password: Ex. 6 - Personal Privacy

In a separate email, I'll send you some content for this week's edition. Let me know if you have questions!

Carly Carroll

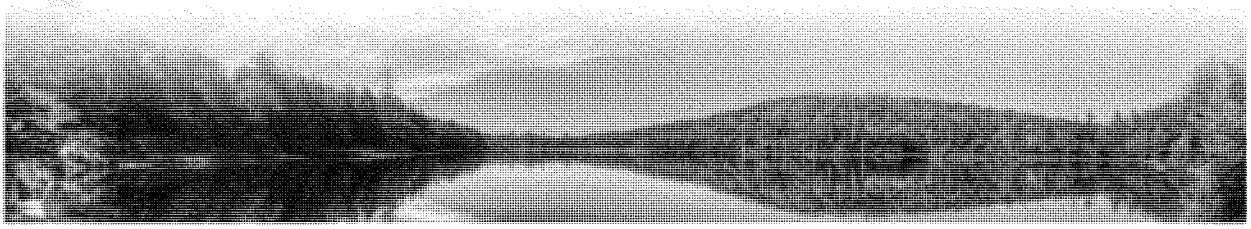
Office of Public Engagement and Environmental Education

U.S. Environmental Protection Agency

(202) 564-2769

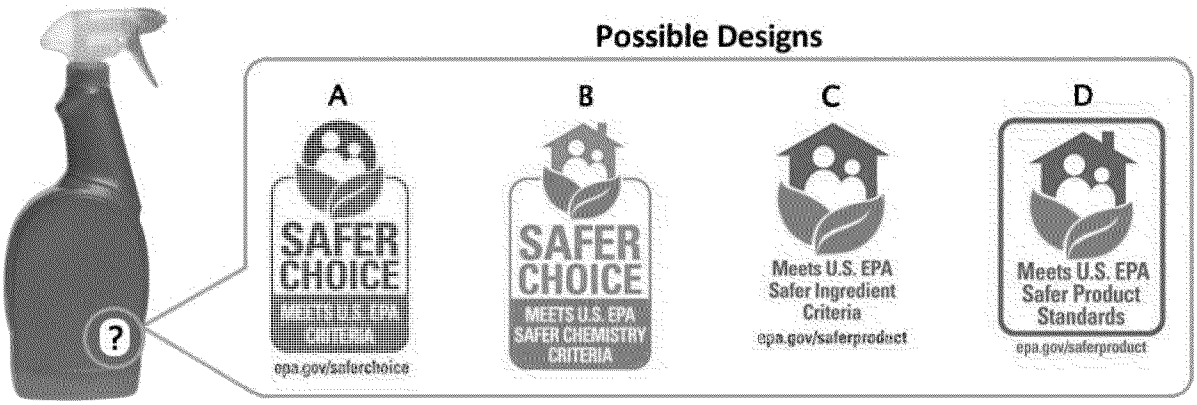
carroll.carly@epa.gov

EPA Public Engagement Highlights



- EPA Seeks Feedback on Label Options for Safer Products
- Join EPA for a Clean Water Thunderclap on September 29
- Applications for Clean Air Excellence Awards Due September 12
- EPA Extends Deadline for National Smart Growth Awards to September 19

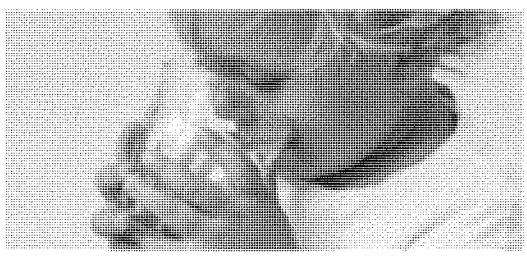
EPA Seeks Feedback on Label Options for Safer Products



EPA is redesigning its Safer Product Label, currently the Design for the Environment (DfE) label, for products that meet rigorous safety standards to better protect you, your family, and the environment. The redesigned label is intended to help consumers, businesses and institutional buyers **recognize products that have earned the EPA Safer Product Label.** Learn more about the label redesign in Assistant Administrator Jim Jones' blog post here. http://go.usa.gov/VRjY

Comment by October 31, 2014 on the proposed designs here. http://go.usa.gov/VRWP

Join EPA for a Clean Water Thunderclap on September 29



EPA is using Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on **Monday, September 29 at 2:00 pm EDT**. If 500 or more people sign up to participate before then, the message will be posted on

everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

Sign up to join the Thunderclap for Clean Water here. http://thndr.it/1rUOiaB

Applications for Clean Air Excellence Awards Due September 12

EPA is accepting applications for the Clean Air Excellence Awards through **September 12, 2014**. This award **recognizes and honors outstanding innovative efforts to help make progress in achieving cleaner air**. Award-winning entries must directly or indirectly reduce pollutant emissions, demonstrate innovation, offer sustainable outcomes, and provide a model for others to follow. **Learn more** about entry requirements and how to submit an application **here**. **http://go.usa.gov/NmEk**

EPA Extends Deadline for National Smart Growth Awards to September 19

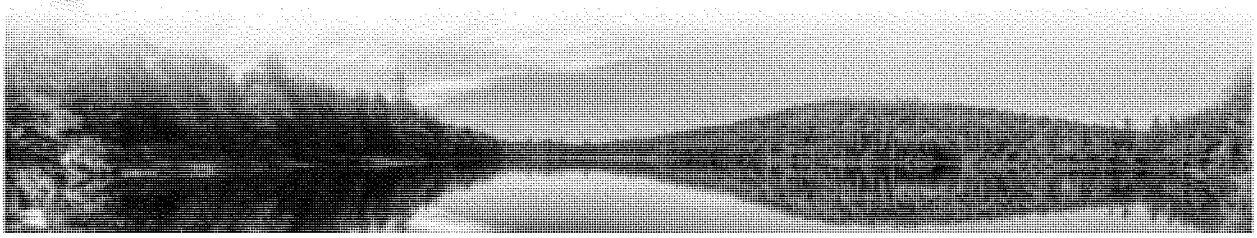
EPA has extended the application deadline for the 2015 National Award for Smart Growth Achievement to **September 19, 2014**. The competition is open to public-sector, private-sector, and nonprofit organizations that have successfully **used smart growth principles to improve communities** environmentally, socially, and economically. **Apply for the award here**. **http://go.usa.gov/VRZW**

We encourage you to share the EPA Highlights eNewsletter with your colleagues. To subscribe:

https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

Office of Public Engagement
Office of External Affairs and Environmental Education
Office of the Administrator / U.S. Environmental Protection Agency
Tel 202-564-1785 / PublicEngagement@epa.gov

EPA Public Engagement Highlights



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- EPA's Publication Center Offers Free Digital and Print Materials
- Collaborating for Sustainable Environmental and Social Change

EPA Extends Comment Period for Clean Power Plan

EPA has extended the comment period for the Clean Power Plan proposal until **December 1, 2014**. The proposed plan, a part of the President's Climate Action Plan, is the first to cut carbon pollution from existing power plants. The **proposal will protect public health, move the US toward a cleaner environment and fight climate change**, while supplying Americans with reliable and affordable power. **Learn how to comment** on the Clean Power Plan **here**. **http://go.usa.gov/pkeh**

Watch a video explanation of the Clean Power Plan rule **here**. **http://youtu.be/AcNTGX_d8mY**

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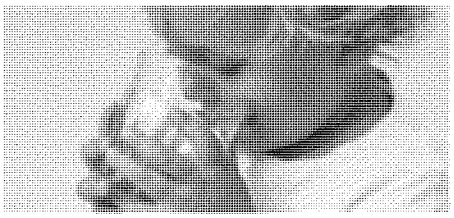

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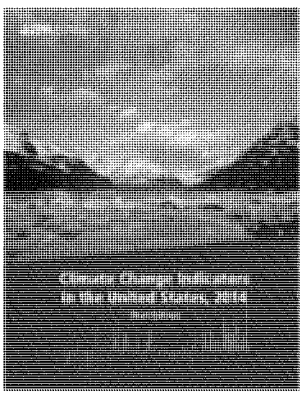
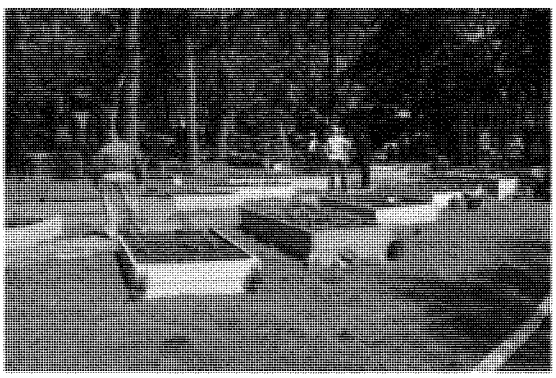
EPA's Publication Center Offers Free Digital and Print Materials

Looking for an educational, technical, or scientific resource? EPA's National Service Center for Environmental Publications **offers over 66,000 digital and 1,500 print materials free of charge.** This month's featured publication is *Climate Change Indicators in the United States, 2014*. **Download** the report and search for other materials **here**. **http://go.usa.gov/pke5**



Collaborating for Sustainable Environmental and Social Change



EPA's Environmental Justice Collaborative Problem-Solving Cooperative Agreement Program **provides funding for projects that address local environmental and public health issues** within an affected community. In this *Environmental Justice in Action* blog post, Dr. Mildred McClain, founder and executive director for Harambee House Inc./Citizens for Environmental Justice (HH/CFEJ) shares how the program put Harambee House on a path towards capacity building, citizen engagement, and sustainable environmental change. **Read the blog post here. http://go.usa.gov/pkhG**

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Tel 202-564-1785 / PublicEngagement@epa.gov

EPA Public Engagement Highlights: Guidelines for Submissions

The purpose of the weekly Highlights is to give stakeholders a brief summary of important Agency actions, blog posts, videos, and ways to participate in EPA events and activities. This eNewsletter is sent to the Office of Public Engagement's listserv of over 26,000 diverse, non-traditional stakeholders each Thursday. It is designed to keep stakeholders informed and engaged on the highest level happenings at EPA.

I. Sections of Highlights

a. **Featured Highlight:** This section includes the latest big news from the Agency. It may be geared to a recent Agency regulatory action, or it could be focused on an affinity event such as Women's History Month or Great Outdoors Month. We also target EPA voluntary programs such as Poison Prevention Week and Don't Fry Day.

b. **Connect with EPA:** This section provides stakeholders with ways to engage with EPA. It includes items such as twitter chats, webinars, downloadable items, challenges, and other activities to interact with EPA.

c. **Featured Video, Social Media, and/or Blog**: This section may include a recent video from the EPA YouTube channel or link to a recent EPA blog post. In most cases, the video or post should complement the Featured Highlight.

II. Tips on Submitting an Item

a. Is the submission around a major agency initiative or stakeholder affinity event (e.g., AAPI Heritage Month)?

b. Is there an action item for the reader (e.g., Attend a webinar, comment on a draft rule, enter a challenge, such as Campus Rainworks, etc.). Reading and commenting on a blog post is an action item, but not necessarily the strongest.

c. Is there a message about climate included? Highlights during 2014 should always have at least one tie-in to climate change.

III. Submissions Must Include:

a. A blurb written in plain English about the announcement. This should be a short summary of up to 5 sentences.

b. Links to EPA resources cited in the announcement

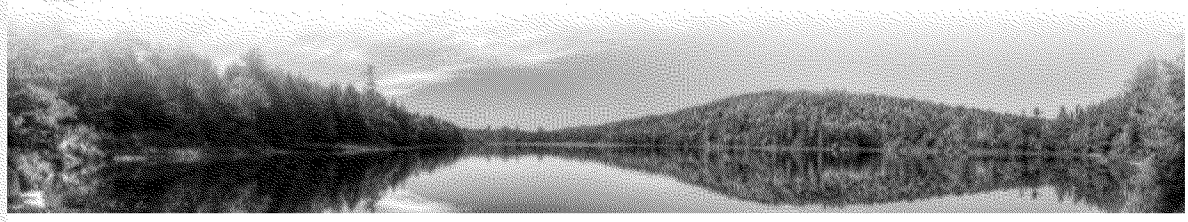
c. A high quality photo file, preferable a .jpeg. The rights must belong to EPA. Check for

photos published on epa.gov or the Office of Multimedia's intranet gallery at http://intranet.epa.gov/media/.

d. Submissions should be sent to: Scott Fraser (Fraser.Scott@epa.gov) and Carly Carroll (Carroll.Carly@epa.gov) by Wednesdays at noon (ET). Please note that we receive multiple submissions and will use our discretion to prioritize messages to stakeholders.

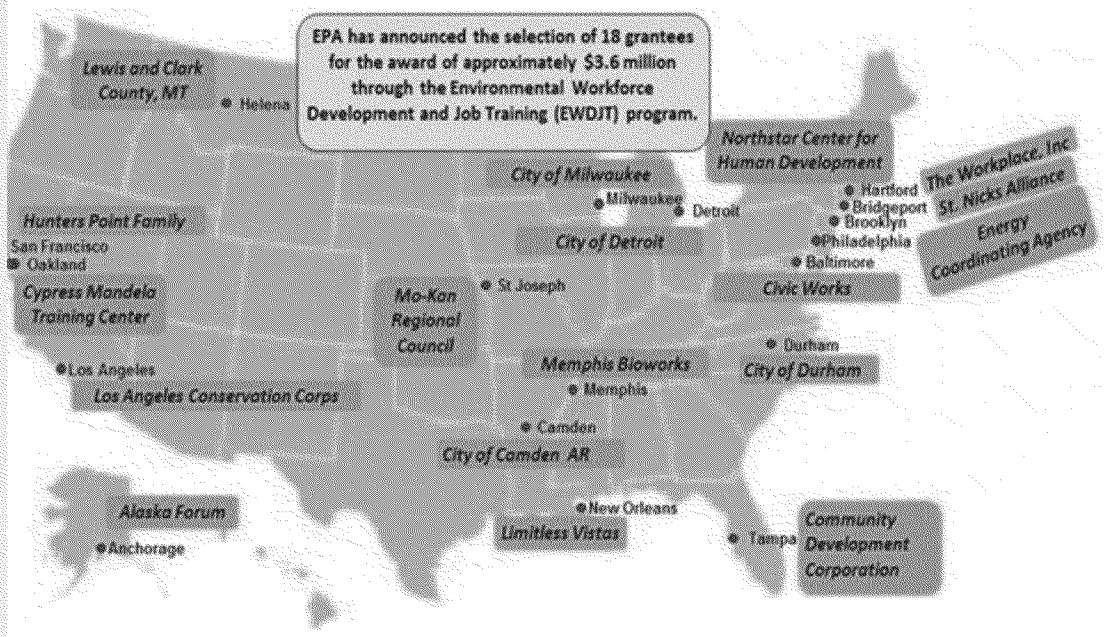
IV. Example of a Highlights Newsletter

EPA Public Engagement Highlights



- EPA Announces $3.6 Million in Environmental Job Training Grants
- EPA Extends Comment Period for Proposed Safety Measures to Protect Farm Workers
- "Don't Fry Day" is May 23 - Join EPA for a Thunderclap on Sun Safety

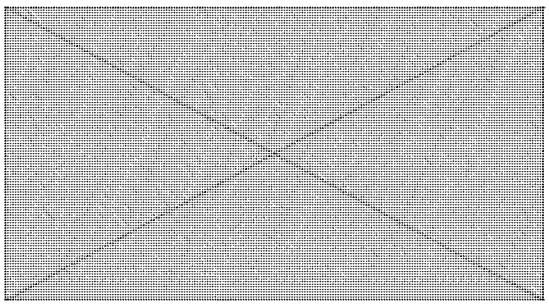
EPA Announces $3.6 Million in Environmental Job Training Grants



EPA announced the selection of 18 grantees for the award of approximately **$3.6 million through the Environmental Workforce Development and Job Training** (EWDJT) program. The grants fund training programs in local nonprofit organizations, community colleges, cities, states, tribes, and

counties that **provide unemployed and under-employed, including veterans, minority, and predominately low income individuals with the comprehensive skills and certifications** needed to enter full-time careers in the environmental field. The funding also supports job placement and recruitment activities. These green jobs give hope to individuals to overcome significant barriers to employment and help protect public health and the environment by providing a skilled job force to clean up contamination and build more sustainable futures for local communities. **Read about the grantees** and the EWDJT program here. http://go.usa.gov/82u9

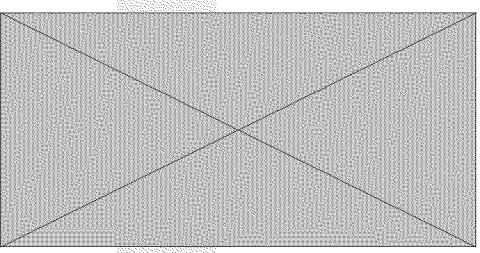
EPA Extends Comment Period for Proposed Safety Measures to Protect Farm Workers



EPA is **extending the comment period** for the proposed revisions to the farm Worker Protection Standard until **August 18, 2014**. Updating the rule is critical in order to protect the nation's 2 million farm workers and their families from pesticide exposure. The proposed changes provide significant improvements to worker training regarding the safe use of pesticides, including how to prevent and treat exposure to pesticides. **Read** Assistant Administrator Jim Jones's **blog** on what the extended deadline means and how to comment here. http://go.usa.gov/828m

Read the blog in Spanish here. http://go.usa.gov/8Tz4

"Don't Fry Day" is May 23 - Join EPA for a Thunderclap on Sun Safety



EPA is raising awareness about skin care prevention. **Skin cancer is the most common form of cancer in the United States**, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family and be SunWise.

Share information on sun safety by joining EPA's Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on **Don't Fry Day, May 23, at 12:00 pm ED**T. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world. There are no further obligations or access to your social networks following the Thunderclap event.

Join the Thunderclap **here. http://thndr.it/1q3Pfla**

We encourage you to share the EPA Highlights eNewsletter with your colleagues. To subscribe:

https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

Office of Public Engagement
Office of External Affairs and Environmental Education
Office of the Administrator / U.S. Environmental Protection Agency
Tel 202-564-4355 / PublicEngagement@epa.gov

EPA Public Engagement Highlights "How To" Document

The purpose of the weekly Highlights is to give stakeholders a brief summary of the important Agency actions, new blog posts, videos, and other ways to participate in EPA events. This eNewsletter is sent to OPE's GovDelivery listserv of over 24,000 stakeholders and helps to keep them informed and engaged on the highest level happenings at EPA. OPE's Deputy Director, Scott Fraser, will guide you in how to create the weekly Highlights and work with you to create a final draft.

I. Sections

a. **Featured Highlight:** This section includes the latest big news the Agency is messaging about. It may be geared to a recent Agency regulatory action, or it could be focused on an affinity event such as Women's History Month and Great Outdoors Month. We also target EPA voluntary programs such as Poison Prevention Week and Don't Fry Day. Review recent news releases from the EPA newsroom and review with Scott.

b. **Connect with EPA:** This section provides stakeholders with information regarding how to connect with EPA. It includes items such as twitter chats, webinars, downloadable items, challenges, and essentially anything that can be registered for.

c. **Featured Video, Social Media, and/or Blog**: This section may include a recent video from the EPA YouTube channel or link to a recent EPA blog post. In most cases, the video or post should enhance the Featured Highlight.

II. Tips on Including Items Submitted by Program Offices

a. Is the announcement or blog post around a major agency initiative or stakeholder affinity event (e.g., AAPI Heritage Month)?

b. Is there an action item for the reader (e.g., Attend a webinar, comment on a draft rule, enter a contest, etc.). Reading and commenting on a blog post is an action item, but not the strongest.

c. Is there a message about climate included? Highlights during 2014 should always have at least one tie-in to climate change.

d. Program offices should include the following in their request for inclusion in highlights:

   i. A blurb written in plain English (about grade 8) about the action item (a short summary of the action item for the reader)

   ii. Links to EPA resources cited in the announcement

   iii. A high quality photo (must belong to EPA)

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EPA Public Engagement Highlights "How To" Document

III. Step-by-step Guidelines

1. Gather Information

a. Sources of Information to Include in Highlights

i. Newsroom Press Releases from 12 pm from previous Thursday: http://www2.epa.gov/newsroom

ii. Office of Water Headlines: http://water.epa.gov/aboutow/ownews/waterheadlines/index.cfm

iii. Office of Research and Development: http://www.epa.gov/research/

1. GoGreen Newsletter: http://www2.epa.gov/newsroom/gogreen
2. Contact Jeff Morin who is in charge of the newsletter for other things to include: Morin.Jeff@epa.gov

iv. Additional information from Scott and OPE team (check your email!)

v. EPA Twitter and Facebook

1. https://www.facebook.com/EPA
2. https://twitter.com/EPAGov

vi. Check OW and ORD Twitter pages:

1. ORD: https://twitter.com/EPAresearch
2. OW: https://twitter.com/EPAwater

2. Create a Draft

a. Log in to https://admin.govdelivery.com/session/new

i. username: fraser.scott@epa.gov

ii. **Ask Scott for Password**

b. Click Bulletins (left side bar)

c. Click "Create Advanced Bulletin" button

d. Change "Subject" to: EPA Highlights

e. Select OPE Highlights - 1 column template

f. Click "Save and Next"

g. Scroll all the way over to the right side of the page, use "Content Blocks"

i. insert text boxes, image + text boxes, and section dividers by dragging from

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right side and dropping in each section

3. **Use Shortlinks**
    a. For news releases and other epa.gov links, use https://Go.USA.gov/. Shortlinks not only keep the formatting of the Highlights consistent, but they also allow us to see how many people clicked each unique link.
    b. Log in to https://Go.USA.gov/
        i. username: sfraser
        ii. **Ask Scott for Password**
        iii. Insert Long URL into box, take shortened URL and insert back into highlights
4. **Pictures**
    a. To insert pictures click the "choose/upload" option within the picture box
    b. Click Upload Image
    c. Name the image (this is what will appear when people scroll over the picture)
    d. Change Image Visibility to "Everywhere"
    e. Browse for your image and then press "create image"
    f. Only use pictures from the EPA website or produced in EPA material
    g. To include YouTube video thumbnails: search the video, press play, pause the video at a favorable moment, and take a screen capture
    h. Change format of image + text box to "toggle text wrap around this image" on the bottom right of the box
    i. Scale image so it fits accordingly. The image cannot be too big or it will throw off the formatting by increasing the column width. You can adjust the photo size by scaling the image using the bar on the top of the image box and increasing or decreasing size using the bottom right corner.
    j. Hyperlink the pictures by selecting the hyperlink button (looks like an infinity sign) on the left corner of the picture box and inserting the appropriate link
    k. Don't overwhelm the Highlights with too many pictures

IV. Important Tips:

EPA Public Engagement Highlights "How To" Document

- Click "Save and Next" button on bottom every so often to ensure your work has saved
- **Bold action item text** in all sections paying particular attention to deadline dates. Action items include things like "visit", "post", "download" etc. Also, bold items that will draw readers' (stakeholders') attention and are deemed important. For example, if a webinar is coming up, bold the webinar, time, and date so that it cannot be missed.
- **Keep it short!** The more concise and to the point the better. Capture the essence of the story in as few words as possible.
- **To move text boxes and/or images boxes** just drag them to where you want them to go. **Do not** double click as if you were going to add additional text, simply slide the box to the new location.
- **Use one space between periods** and new sentences.
- Make sure **pictures are comparable in size** throughout. If the photo includes a person's face, make sure it's large enough to be visible.

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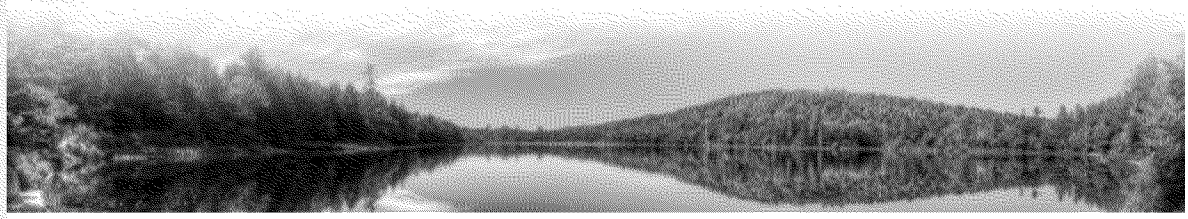
Highlights Examples

EPA Public Engagement Highlights



- Featured Highlight - Presidential Green Chemistry Awards
- Connect with EPA - EPA Seeks Environmental Education Grant Applications
- Featured Blog - Environmental Justice in Action Blog

Featured Highlight - Presidential Green Chemistry Awards

For the 18th year, EPA honors winners of the **Presidential Green Chemistry Awards** who have developed innovative green chemistry technologies that could help us solve environmental problems while saving money, and reducing waste, resource use and shrinking carbon footprints. This year's winners include biobased materials technologies, less-hazardous processes for genetic testing and coatings for military and industrial applications; technology that will reduce the carbon footprint of

exterior house paint; and a vegetable oil-based transformer fluid. **Learn more here**. **http://go.usa.gov/ZxuP**

And This Year's Winners of the Presidential Green Chemistry Awards Are….http://go.usa.gov/Zc8C

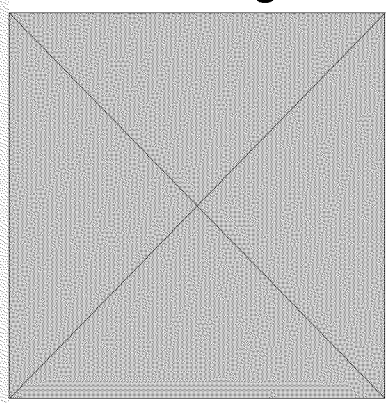
Read **this** blog by **Jim Jones** to find out who the winners are!

Let us know what you think about our winners on Twitter and Facebook!

Connect with EPA - EPA Seeks Environmental Education Grant Applications

EPA is currently accepting applications through February 28, 2014. for environmental education projects under the agency's **Environmental Education Grant Program**. The program works to engage communities across the country through a wide variety of educational projects that have a lasting impact on people's health by facilitating environmental stewardship. **Learn more here**. **http://go.usa.gov/Zxuk**

Featured Blog - Environmental Justice in Action Blog



Environmental Justice in Action Blog is a resource for educating and communicating about actions and ideas that advance the mission of environmental justice.

Mr. President: Fill the gap in the CAP

Check out our latest blog post from Jalonne White-Newsome of Western Harlem Environmental Action, Inc., who talks about the devastating impacts that climate change will have, particularly in low income communities and communities of color. She then discusses the President's Climate Action Plan (CAP) and the importance of strengthening the environmental justice considerations in these plans. To find out more about what you can do the support their work, **click here**! **http://go.usa.gov/Zxym**

We encourage you to share the EPA Highlights eNewsletter with your colleagues. To **subscribe:**

https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

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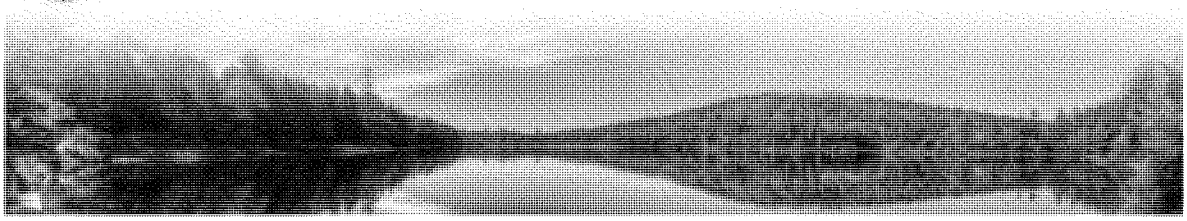
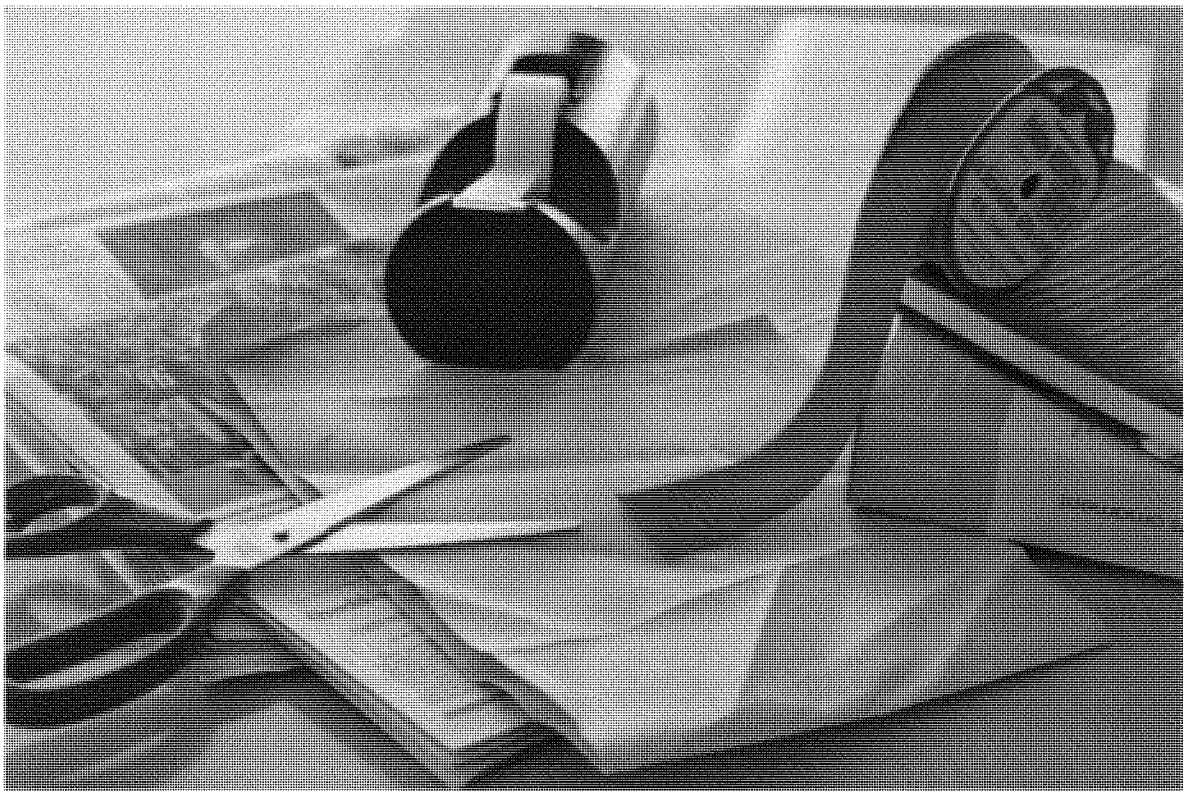
powered by GOVDELIVERY get the word out.

EPA Public Engagement Highlights



- Featured Highlight - Top 5 Ways to Green Your Holidays
- Connect with EPA - Applications Open for Presidential Innovation Award for Environmental Educators
- Featured Video - Bob Perciasepe's Earth Changing Moment
- It's Our Environment Blog Feature - Free "Green" Apps

Featured Highlight - Top 5 Ways to Green Your Holidays



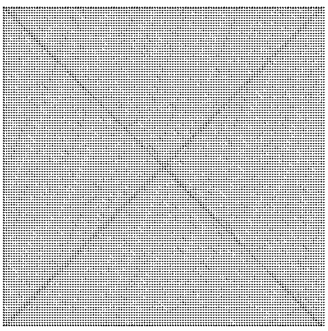
Check out EPA's **Pinterest Account** for tips on how to ensure your holiday festivities are environmentally friendly! Our top five green holiday tips are:

1. Use recycled or alternative paper to wrap gifts
2. Do-It-Yourself "green" decorating
3. Compost food waste
4. Shop green
5. Eliminate packaging waste with homemade gifts

To see these tips and more ideas **click here**. http://www.pinterest.com/epagov/greening-your-holidays/

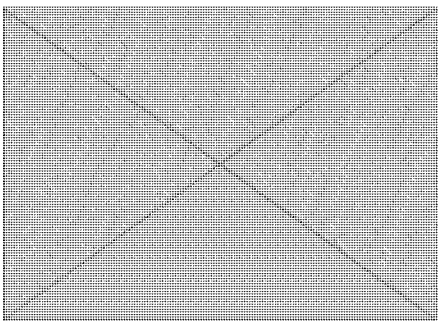
Send us some of your green holiday tips on Twitter and Facebook!

Connect with EPA - Applications Open for Presidential Innovation Award for Environmental Educators



In partnership with the White House Council on Environmental Quality, EPA is currently **accepting applications** for the third annual Presidential Innovation Award for Environmental Educators. The award recognizes outstanding K-12 teachers and their local education agencies nationwide for excellence in integrating environmental education into their lessons and demonstrating the connection between health and the environment for their students. **Applications due February 28, 2014**. Learn more here. http://go.usa.gov/Z4zY

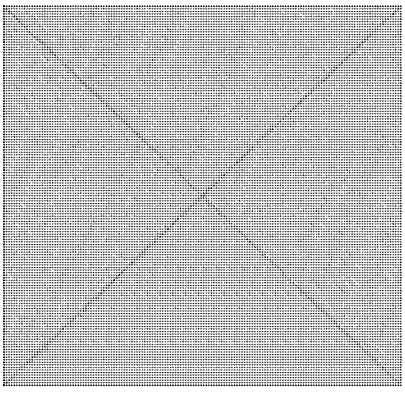
Featured Video - Bob Perciasepe's Earth Changing Moment



My Earth Changing Moments is a website that lets you share your "aha moment" about the environment with others and expand the national conversation on the environment.

Watch EPA Deputy Administrator Bob Perciasepe describe how his **childhood fostered a passion for the environment** here. http://youtu.be/QYBNp6mzdiw

It's Our Environment Blog Feature - Free "Green" Apps



It's Our Environment is the Agency's general blog for engaging all readers about a wide variety of topics. Authors are primarily EPA employees but can include guest bloggers or cross-posts with other blogs.

Free "Green" Apps

EPA's Office of Public Engagement intern, Athena Motavvef, gives her insight on EPA's variety of useful green apps which can keep you updated on air quality, sun protection, and recycling. To **learn more** click here• http://go.usa.gov/Z2Zj

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https://public.govdelivery.com/accounts/USAEPA/subscriber/new?topic_id=USAEPA_439

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To: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]; Lindsey Wahowiak[Lindsey.Wahowiak@apha.org]
Cc: Donald Hoppert[donald.hoppert@apha.org]
From: Michele Late
Sent: Mon 9/15/2014 3:20:54 PM
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Thanks, Shakeba. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late, Admin, @publichealth and APHA Instagram

From: <Carter-Jenkins>, Shakeba <Carter-Jenkins.Shakeba@epa.gov<mailto:Carter-Jenkins.Shakeba@epa.gov>>
Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
Subject: IMPORTANT: Join a Thunderclap for Clean Water

Good Morning Michele and Lindsey,

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so. If you have any questions, please give me a call at 202-564-6385.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water:http://thndr.it/1rUOiaB<http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpkIniqPL564W3xa6aDieQRSjI0cU-3D_Yo-2Fsb-2BrGQz3qy9jf-2FfrHI3tISvvzeETTPGpgg1Ks-2F-2F1h41TIbMkR25HpnIXwqQcQK2oaBilOj5C2zrS9hswcE89VjT8gtzgnro-2B9kVBkc4uaYe1JFDdHWNjssbZ0Bxc1YFjRSrdq7kFDGGsNSEdneIwsyICQTR2TWrjtaRqe5AOkiLTD4pu00uwsYhhQXZxEdIWyLfwMIj-2BAImB3abiCAA-3D-3D>

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-

choose-clean-water?locale=en>

c.
Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540Thunderclapit%2520%252F%252F%2520%2540EPAwater>

To: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Michele Late
Sent: Wed 9/17/2014 4:41:42 PM
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Hi, Shakeba. I sent one general tweet yesterday about the clean water rule and have another planned. (And I signed for the Thunderclap on my personal account, Ex. 6 - Personal Privacy) Congrats on reaching your Thunderclap goal!

Michele Late, Executive editor
The Nation's Health newspaper, APHA

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

Website: http://www.thenationshealth.org<http://www.thenationshealth.org/>
Twitter: http://www.twitter.com/nationshealth
App: http://thenationshealth.aphapublications.org/site/misc/app.xhtml

Free Healthy You fact sheets: http://www.healthfactsheets.org<http://www.healthfactsheets.org/>

From: <Carter-Jenkins>, Shakeba <Carter-Jenkins.Shakeba@epa.gov<mailto:Carter-Jenkins.Shakeba@epa.gov>>
Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
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2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<http://thndr.it/1rUOiaB>

b. Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

To: Aguirre, Amanda[Aguirre.Amanda@epa.gov]
From: Carter-Jenkins, Shakeba
Sent: Wed 9/17/2014 5:45:18 PM
Subject: IMPORTANT: Join a Thunderclap for Clean Water

Hi Amanda, APHA was able to support us on the Thunderclap for Clean Water.

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Wednesday, September 17, 2014 12:42 PM
To: Carter-Jenkins, Shakeba
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Hi, Shakeba. I sent one general tweet yesterday about the clean water rule and have another planned. (And I signed for the Thunderclap on my personal account, Ex. 6 - Personal Privacy) Congrats on reaching your Thunderclap goal!

Michele Late, Executive editor
The Nation's Health newspaper, APHA

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
800 I St. N.W., Washington, DC 20001-3710

Website: http://www.thenationshealth.org<http://www.thenationshealth.org/>
Twitter: http://www.twitter.com/nationshealth
App: http://thenationshealth.aphapublications.org/site/misc/app.xhtml

Free Healthy You fact sheets: http://www.healthfactsheets.org<http://www.healthfactsheets.org/>

From: <Carter-Jenkins>, Shakeba <Carter-Jenkins.Shakeba@epa.gov<mailto:Carter-Jenkins.Shakeba@epa.gov>>
Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
Subject: IMPORTANT: Join a Thunderclap for Clean Water

Good Morning Michele and Lindsey,

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Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<http://www.epa.gov/USwaters>"

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To: Michele Late[Michele.Late@apha.org]
From: Carter-Jenkins, Shakeba
Sent: Wed 9/17/2014 5:43:58 PM
Subject: RE: IMPORTANT: Join a Thunderclap for Clean Water

AWEsome! Thanks to our supportive friends, we met our goal. I appreciate you. Best, Shakeba

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
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800 I St. N.W., Washington, DC 20001-3710

Website: http://www.thenationshealth.org<http://www.thenationshealth.org/>
Twitter: http://www.twitter.com/nationshealth
App: http://thenationshealth.aphapublications.org/site/misc/app.xhtml

Free Healthy You fact sheets: http://www.healthfactsheets.org<http://www.healthfactsheets.org/>

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Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
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c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

To: Michele Late[Michele.Late@apha.org]
From: Carter-Jenkins, Shakeba
Sent: Mon 9/15/2014 3:27:00 PM
Subject: RE: IMPORTANT: Join a Thunderclap for Clean Water

Hi Michele,

Thank so much for letting me know and I completely understand. Is there another way that you could promote/support the water rule through social media? Happy to speak by phone. Thank you, Shakeba

-----Original Message-----
From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Monday, September 15, 2014 11:21 AM
To: Carter-Jenkins, Shakeba; Lindsey Wahowiak
Cc: Donald Hoppert
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Thanks, Shakeba. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late, Admin, @publichealth and APHA Instagram

From: <Carter-Jenkins>, Shakeba <Carter-Jenkins.Shakeba@epa.gov<mailto:Carter-Jenkins.Shakeba@epa.gov>>
Date: Monday, September 15, 2014 at 11:17 AM
To: Michele Late <michele.late@apha.org<mailto:michele.late@apha.org>>, Lindsey Wahowiak <Lindsey.Wahowiak@apha.org<mailto:Lindsey.Wahowiak@apha.org>>
Cc: Donald Hoppert <donald.hoppert@apha.org<mailto:donald.hoppert@apha.org>>
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c. Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

To: Dewey, Amy[Dewey.Amy@epa.gov]
From: Marc Himmelstein
Sent: Tue 5/19/2015 8:34:18 PM
Subject: Re: NY Times Today
image001.png

shocking-

Sent from my iPad

On May 19, 2015, at 4:28 PM, "Dewey, Amy" <Dewey.Amy@epa.gov<mailto:Dewey.Amy@epa.gov>> wrote:

Outlet Full Name: New York Times - Online, The

News Headline: Critics Hear E.P.A.'s Voice in 'Public Comments' |
<image001.png><mailto:?subject=News%20Forwarded:%20Critics%20Hear%20E.P.A.'s%20Voice%20in%20'Public%20Comments'...&body=Critics%20Hear%20E.P.A.'s%20Voice%20in%20'Public%20Comments'%0A05/18/2015%0ANew%20York%20Times,%20The%0A%0AWASHINGTON%20--%20%20When%20the%20Environmental%20Protection%20Agency%20proposed%20a%20major%20new%20rule%20intended%20to%20protect%20the%20nation's%20drinking%20water%20last%20year,%20regulators%20solicited%20opinions%20from%20the%20public.%20The%20purpose%20of%20the%20''public%20comment''%20period%20was%20to%20objectively%20gaug...%0A%0ALink:>

Outlet Full Name: New York Times, The

News Text: WASHINGTON -- When the Environmental Protection Agency proposed a major new rule intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than one million comments, and nearly 90 percent favored the agency's proposal. Ms. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The E.P.A. had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The E.P.A.'s campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far -- we are only missing 4,000 -- are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign -- just as environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people -- a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The E.P.A.'s tactics in supporting the rule are clearly designed to move public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Mr. Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the E.P.A.'s climate rule in the Republican Party and the coal industry, injecting the digital savvy of Mr. Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Mr. Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an E.P.A. deputy in the Bush administration, said the E.P.A. was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Mr. Obama's former senior climate adviser.

In March last year, when the E.P.A. proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by home builders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the E.P.A. to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior E.P.A. officials as the rule was being written, participants in these meetings said.

Mr. Reynolds doubled down on a social media campaign to defend the water rule.

The agency created its own Twitter hashtag, #DitchtheMyth, which Ms. McCarthy publicized, backed up with YouTube videos and Facebook postings that countered the criticism. But the campaign also specifically urged support for the effort -- directing the public to the E.P.A. website, where the rule was explained and a prominent tab invited readers to leave a comment. Mr. Reynolds insisted that the agency specifically did not urge the public to contact Congress.

Organizing for Action also urged members to get involved, a message that the E.P.A. reinforced. Major environmental groups, including the Sierra Club and the Natural Resources Defense Council, became "thunderous supporters" of the effort.

The Thunderclap effort was promoted in advance with the E.P.A. issuing a news release and other promotional material, including a photograph of a young boy drinking a glass of water.

"Clean water is important to me," the message said. "I want E.P.A. to protect it for my health, my family and my community."

In the end, the message was sent to an estimated 1.8 million people, Thunderclap said.

In a separate appeal, Mr. Loop, of the E.P.A., wrote a blog post on the agency's website with pictures of himself, his two children and his dog swimming in waters near his Maryland home, and ending with a pitch.

He urged anyone reading the post to "spread the word about how much it matters to you and your family and friends."

"Here is an easy way to do that," he wrote. "Take a photo holding this #CleanWaterRules sign. Post it to Facebook, Twitter or Instagram with #CleanWaterRules and give your reason. Encourage family and friends to do the same."

Those efforts to prompt people to support the rule are now being cited as evidence that the E.P.A. has illegally engaged in so-called grass-roots lobbying.

'E.P.A. Office of Water's Twitter account has essentially become a lobbyist for the proposal," wrote Kevin P. Kelly, chairman of the National Association of Home Builders, in a letter to the E.P.A. protesting the role the agency has played in advocating its clean water proposal.

Gov. Dennis M. Daugaard of South Dakota and some members of Congress have filed protests using almost exactly the same language, suggesting that the industry players are coordinating their response.

In its previous opinions to federal agencies, the Justice Department has indicated that "grass-roots" efforts are most clearly prohibited if they are related to legislation pending in Congress and are "substantial," which it defined as costing about $100,000 in today's dollars -- a price tag that the E.P.A.'s efforts on the clean water rule almost certainly did not reach if the salaries of the agency staff members involved are not counted.

Officials at the E.P.A. strongly defend their work -- insisting that they did not violate the Anti-Lobbying Law because they never explicitly urged the public to lobby Congress, just to express their support for the plan in a public way.

"We are well within our authority to educate the American people about the importance of what E.P.A. is doing to act on climate change and protect public health," Mr. Reynolds said. "There is a very clear line, and we never, ever cross it."

To: Ragland, Micah[Ragland.Micah@epa.gov]; Enobakhare, Rosemary[Enobakhare.Rosemary@epa.gov]; Aguirre, Amanda[Aguirre.Amanda@epa.gov]
Cc: Maddox, Donald[Maddox.Donald@epa.gov]
From: Bond, Brian
Sent: Tue 5/19/2015 2:29:11 PM
Subject: FW: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

Worth a read.

From: Fritz, Matthew
Sent: Tuesday, May 19, 2015 10:27 AM
To: Bond, Brian
Subject: FW: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

From: Reynolds, Thomas
Sent: Monday, May 18, 2015 10:12 PM
To: Adm13McCarthy, Gina; Meiburg, Stan; Fritz, Matthew; Vaught, Laura; KeyesFleming, Gwendolyn; Garbow, Avi; Kopocis, Ken
Subject: Fwd: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

Sent from my iPhone

Begin forwarded message:

From: Tom Reynolds Ex. 6 - Personal Privacy
Date: May 18, 2015 at 10:10:07 PM EDT
To: "reynolds.thomas@epa.gov" <reynolds.thomas@epa.gov>
Subject: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

Critics Hear E.P.A.'s Voice in 'Public Comments'

By ERIC LIPTON and CORAL DAVENPORT MAY 18, 2015

Photo

Gina McCarthy, above, the E.P.A. administrator, who is expected to release the final version of a new rule intended to protect the nation's drinking water this week. Credit Joshua Lott for The New York Times

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WASHINGTON — When the Environmental Protection Agency proposed a major new rule intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

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Photo

Left, a Twitter post from the agency promoting the rule.

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Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far — we are only missing 4,000 — are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign — just as environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

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At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment

committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people — a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

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Document

The War Over the 'Waters of the United States'

The Environmental Protection Agency, facing strong opposition from some farmers, ranchers and industrial groups, has tried to defend a major proposal aimed at protecting the nation's drinking water. Here is a look at the dispute and the tactics the agency has used to fight back.

OPEN Document

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The E.P.A.'s tactics in supporting the rule are clearly designed to move public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Mr. Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the E.P.A.'s climate rule, injecting the digital savvy of Mr. Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Mr. Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an E.P.A. deputy in the Bush administration, said the E.P.A. was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

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Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Mr. Obama's former senior climate adviser.

In March last year, when the E.P.A. proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by home builders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the E.P.A. to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior E.P.A. officials as the rule was being written, participants in these meetings said.

Mr. Reynolds doubled down on a social media campaign to defend the water rule.

Photo

Ms. McCarthy with Tom Reynolds, an associate administrator with the E.P.A. who runs the agency's public outreach strategy. Credit via Environmental Protection Agency

The agency created its own Twitter hashtag, #DitchtheMyth, which Ms. McCarthy publicized, backed up with YouTube videos and Facebook postings that countered the criticism. But the campaign also specifically urged support for the effort — directing the public to the E.P.A. website, where the rule was explained and a prominent tab invited readers to leave a comment. Mr. Reynolds insisted that the agency specifically did not urge the public to contact Congress.

Organizing for Action also urged members to get involved, a message that the E.P.A. reinforced. Major environmental groups, including the Sierra Club and the Natural Resources Defense Council, became "thunderous supporters" of the effort.

The Thunderclap effort was promoted in advance with the E.P.A. issuing a news release and other promotional material, including a photograph of a young boy drinking a glass of water.

"Clean water is important to me," the message said. "I want E.P.A. to protect it for my health, my family and my community."

In the end, the message was sent to an estimated 1.8 million people, according to Thunderclap.

In a separate appeal, Mr. Loop, of the E.P.A., wrote a blog post on the agency's website with pictures of himself, his two children and his dog swimming in waters near his Maryland home, and ending with a pitch.

He urged anyone reading the post to "spread the word about how much it matters to you and your family and friends."

"Here is an easy way to do that," he wrote. "Take a photo holding this #CleanWaterRules sign. Post it to Facebook, Twitter or Instagram with #CleanWaterRules and give your reason. Encourage family and friends to do the same."

Those efforts to prompt people to support the rule are now being cited as evidence that the E.P.A. has illegally engaged in so-called grass-roots lobbying.

"E.P.A. Office of Water's Twitter account has essentially become a lobbyist for the proposal," wrote Kevin P. Kelly, chairman of the National Association of Home Builders, in a letter to the E.P.A. protesting the role the agency has played in advocating its clean water proposal.

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Gov. Dennis M. Daugaard of South Dakota and some members of Congress have filed protests using almost exactly the same language, suggesting that the industry players are coordinating their response.

In its previous opinions to federal agencies, the Justice Department has indicated that "grass-roots" efforts are most clearly prohibited if they are related to legislation pending in Congress and are "substantial," which it defined as costing about $100,000 in today's dollars — a price tag that the E.P.A.'s efforts on the clean water rule almost certainly did not reach if the salaries of the agency staff members involved are not counted.

Officials at the E.P.A. strongly defend their work — insisting that they did not violate the Anti-Lobbying Law because they never explicitly urged the public to lobby Congress, just to express their support for the plan in a public way.

"We are well within our authority to educate the American people about the importance of what E.P.A. is doing to act on climate change and protect public health," Mr. Reynolds said. "There is a very clear line, and we never, ever cross it."

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Cc: Lomask, Daniel[Lomask.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]; Dabolt, Thomas[Dabolt.Thomas@epa.gov]; Teasley, Deric[Teasley.Deric@epa.gov]; Kaldani, Jason[Kaldani.Jason@epa.gov]; Bronson, Samuel[Bronson.Samuel@epa.gov]; Byrd, Jonda[byrd.jonda@epa.gov]; Smiley, Susan[smiley.susan@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]
From: Levy, Jeffrey
Sent: Wed 9/24/2014 8:30:56 PM
Subject: Re: Concerns about Thunderclap

Thanks!

So on a percentage basis, it multiplied traffic several times over.

But the absolute amount wasn't a huge deal.

Good on you to ask, Bianca! Now we know. :)

Jeffrey Levy
Director of Web Communications
Office of Public Affairs
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

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202-566-0201

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Supporters: 904
Social reach: 2.7 million

OEI folks: can you see whether there was a spike in traffic that day? I looked at page views for the target page at that time, and although they went up, it was a matter of a few thousand extra views, nothing that would stress the server.

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Social reach: 2.7 million

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To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]; Dabolt, Thomas[Dabolt.Thomas@epa.gov]; Teasley, Deric[Teasley.Deric@epa.gov]; Kaldani, Jason[Kaldani.Jason@epa.gov]; Yuen, Andrew[Yuen.Andrew@epa.gov]; Bronson, Samuel[Bronson.Samuel@epa.gov]
Cc: Byrd, Jonda[byrd.jonda@epa.gov]; Smiley, Susan[smiley.susan@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]
From: Loop, Travis
Sent: Wed 9/24/2014 7:32:43 PM
Subject: RE: Concerns about Thunderclap

Thanks for the analysis Jeffrey!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Wednesday, September 24, 2014 3:06 PM
To: Loop, Travis; Poll, Bianca; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel
Cc: Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel
Subject: Concerns about Thunderclap

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To: Reynolds, Thomas[Reynolds.Thomas@epa.gov]
Cc: Smith, Roxanne[Smith.Roxanne@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]
From: Orquina, Jessica
Sent: Fri 5/15/2015 1:19:57 PM
Subject: RE: Stmt on thunderclap

Hi Tom,

I just spoke to Scott Albright. He's working on some suggested edits that he'll send you later this morning.

In the meantime, I wanted to make sure you had the link to OW's Thunderclap:

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Scott & I looked back in our emails and we reviewed and approved the terms of service for Thunderclap in August 2013. The OW Thunderclap was in September 2014. Prior to that we had run three Thunderclaps from the main EPA account, two that were successful (Earth Day #ActOnClimate - https://www.thunderclap.it/projects/10319-on-earth-day-actonclimate?locale=en - and SunWise - https://www.thunderclap.it/projects/11750-be-sunwise-on-don-t-fry-day?locale=en) and one that was not (Children's Health - https://www.thunderclap.it/projects/5938-protect-your-kids?locale=en).

Lastly, this morning I checked and OGC and OWC have reviewed and approved just over 40 terms of service for various social media and web tools. The link to most our approved terms of service is here: http://www2.epa.gov/webguide/terms-service-agreements.

Jess

Jessica Ann Orquina
Acting Associate Director
Office of Web Communications
Office of Public Affairs
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: 202-322-8369

Please consider the environment before printing this email.

-----Original Message-----
From: Reynolds, Thomas
Sent: Thursday, May 14, 2015 5:30 PM
To: Albright, Scott; Garbow, Avi; Orquina, Jessica
Subject: Stmt on thunderclap

Here is what Id like to say:

EPA's Office of General Counsel reviewed and approved the terms of service with Thunderclap to utilize it as a communication tool to educate and engage Americans about the agency's rules and policies. EPA has approximately 40 similar terms of service with platforms like Facebook, Flickr, Twitter and Instagram.

Sent from my iPhone

To: Poll, Bianca[Poll.Bianca@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]; Dabolt, Thomas[Dabolt.Thomas@epa.gov]; Teasley, Deric[Teasley.Deric@epa.gov]; Kaldani, Jason[Kaldani.Jason@epa.gov]; Yuen, Andrew[Yuen.Andrew@epa.gov]; Bronson, Samuel[Bronson.Samuel@epa.gov]
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From: Lomask, Daniel
Sent: Wed 9/24/2014 7:16:52 PM
Subject: RE: Concerns about Thunderclap

I did not set up the Thunderclap, so I can't say for sure which URL was used. But I watched the address bar after clicking on the link, and it looks like it's using **www2**.epa.gov/uswaters.

Dan Lomask

ORISE Intern

202-566-0201

From: Poll, Bianca
Sent: Wednesday, September 24, 2014 3:10 PM
To: Levy, Jeffrey; Loop, Travis; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel
Cc: Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel; Lomask, Daniel
Subject: RE: Concerns about Thunderclap

I'm adding in Dan Lomask who actually set up the site. Dan, can you answer the question that Jeffrey has addressed to me?

First an aside to Bianca: when you set it up, did you set the URL to http://www.epa.gov/uswaters or http://www2.epa.gov/uswaters ? If the former, then every click will hit the main Web server and then the WebCMS server. If the latter, it'll only be the WebCMS server involved.

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Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

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From: Poll, Bianca
Sent: Wed 9/24/2014 7:09:37 PM
Subject: RE: Concerns about Thunderclap

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Supporters: 904
Social reach: 2.7 million

OEI folks: can you see whether there was a spike in traffic that day? I looked at page views for the target page at that time, and although they went up, it was a matter of a few thousand extra views, nothing that would stress the server.

2) At noon on May 23, we had one that sent people to a WebCMS page about protecting yourself from sun damage:
Thunderclap: https://www.thunderclap.it/projects/11750-be-sunwise-on-don-t-fry-day
Target page: http://www2.epa.gov/sunwise/dont-fry-day
Supporters: 295
Social reach: 1.4 million

OEI: same question about a traffic spike.

Now, here's the info about OW's Thunderclap so far:

Thunderclap: https://www.thunderclap.it/projects/16052-i-choose-clean-water
Target page: http://www2.epa.gov/uswaters (but again, it's possible that'll go via http://www.epa.gov/uswaters - Bianca?)

Supporters: 789
Social reach: 1.7 million

Based on prior experience, I doubt we'll stress the servers. But I hope I've provided everything I can to help you assess the situation.

Thanks!

Jeffrey Levy
Director of Web Communications
Office of Public Affairs

U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

To: Wade, James[Wade.James@epa.gov]
Cc: Smith, Roxanne[Smith.Roxanne@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Lee, Monica
Sent: Tue 9/9/2014 5:08:56 PM
Subject: Re: FOR REVIEW: Thunderclap for Water _ ASAP- WOULD LIKE TO POST THIS AS SOON AS ITS APPROVED

Good with me

Monica Lee
202-564-0645 (o)
202-713-6902 (c)

[redacted]

Good afternoon,

Roxanne has already approved this and we would like to get this up ASAP. Are you good to go with this blog also?

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** **http://thndr.it/1rUOiaB**

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook [embed Facebook share code]

b. Twitter [embed Twitter share code]

c. Tumblr [embed Tumblr share code]

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

From: Smith, Roxanne
Sent: Tuesday, September 09, 2014 11:44 AM
To: Wade, James; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: RE: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

I'm fine with this.

Roxanne Smith

Principal Deputy Associate Administrator

Office of External Affairs & Environmental Education

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Wade, James
Sent: Tuesday, September 09, 2014 11:26 AM
To: Smith, Roxanne; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

Good morning,

Here is a blog that need approval as soon as possible. I have also copied the content from the blog into the body of this email. Thanks

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US Environmental Protection Agency

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To: Lee, Monica[Lee.Monica@epa.gov]
Cc: Smith, Roxanne[Smith.Roxanne@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Wade, James
Sent: Tue 9/9/2014 5:00:00 PM
Subject: FW: FOR REVIEW: Thunderclap for Water _ ASAP- WOULD LIKE TO POST THIS AS SOON AS ITS APPROVED

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James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

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Roxanne Smith

Principal Deputy Associate Administrator

Office of External Affairs & Environmental Education

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

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Sent: Tuesday, September 09, 2014 11:26 AM
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Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
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About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Orquina, Jessica
Sent: Tue 9/9/2014 4:01:25 PM
Subject: RE: Thunderclap for Water
BLOG Thunderclap WOTUS jl JAO.docx

Yes, I already included my suggested in the attached document.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:59 AM
To: Orquina, Jessica; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Roxanne just approved it, so now we just need Monica.

Jess, please edit the post to include whatever embed code you think appropriate and give that to James to forward for posting when Monica approves.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 11:31 AM
To: Loop, Travis; Levy, Jeffrey
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Okay, Thunderclap has changed some things. They now only offer an embed code for the Thunderclap itself. Here's that:

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

You could include that at the bottom of the post. (See attached doc.)

Now, for sharing they've changed it so the FB is a Java applet. I can't copy it. I was able to copy the Twitter & Tumblr share links & hyperlink them in the blog (attached doc). I'd suggest just linking the Facebook share to the Thunderclap page where people who have previously shared it can click on the Java applet button (in attached doc).

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Tuesday, September 09, 2014 11:22 AM
To: Levy, Jeffrey
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

On hold until it's all cleared! Wont' promote until blog is up and then will tweet and email stakeholders.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:20 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

Note that nothing can go out until Rox approves, because she also has to approve the tclap message itself.

That is, don't send it in an OW bulletin or other outreach.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:10 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

> You guys rock!
>
> Travis Loop
>
> Director of Communications
> Office of Water
>
> U.S. Environmental Protection Agency
>
> 202-870-6922
>
> loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:10 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

James: please send the blog I edited to Roxanne and Monica ASAP.

Jess: please get the embed codes and insert them as we publish.

I'll mention it to Rox, too.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:06 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

> I've accepted the edits. I just got the approval back from Thunderclap so I dropped in the link. I don't see embed codes and such for Facebook, Twitter and Tumblr. Where do we get those? Do we need them? Don't we just push people to the Thunderclap link?
>
> I'd like to get this out today – the blog, the facetweets, the announcement to

stakeholders. Help! ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Monday, September 08, 2014 4:45 PM
To: Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it.

Jess, is that right?

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov | Twitter: http://twitter.com/greenversations
EPA news: http://www.epa.gov/newsroom | mobile: http://m.epa.gov/news | Twitter: http://twitter.com/epanews

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From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

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    b. Twitter
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Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Orquina, Jessica[Orquina.Jessica@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Levy, Jeffrey
Sent: Tue 9/9/2014 3:59:23 PM
Subject: RE: Thunderclap for Water

Roxanne just approved it, so now we just need Monica.

Jess, please edit the post to include whatever embed code you think appropriate and give that to James to forward for posting when Monica approves.

Jeffrey Levy
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Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

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To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

Note that nothing can go out until Rox approves, because she also has to approve the tclap message itself.

That is, don't send it in an OW bulletin or other outreach.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:10 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

You guys rock!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:10 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

James: please send the blog I edited to Roxanne and Monica ASAP.

Jess: please get the embed codes and insert them as we publish.

I'll mention it to Rox, too.

Thanks.

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I'd like to get this out today – the blog, the facetweets, the announcement to stakeholders. Help! ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Monday, September 08, 2014 4:45 PM
To: Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it. Jess, is that right?

Thanks.

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Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
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U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

To: Wade, James[Wade.James@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
Cc: Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]
From: Smith, Roxanne
Sent: Tue 9/9/2014 3:43:37 PM
Subject: RE: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

I'm fine with this.

Roxanne Smith

Principal Deputy Associate Administrator

Office of External Affairs & Environmental Education

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Wade, James
Sent: Tuesday, September 09, 2014 11:26 AM
To: Smith, Roxanne; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

Good morning,

Here is a blog that need approval as soon as possible. I have also copied the content from the blog into the body of this email. Thanks

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook [embed Facebook share code]

b. Twitter [embed Twitter share code]

c. Tumblr [embed Tumblr share code]

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

To: Loop, Travis[Loop.Travis@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Orquina, Jessica
Sent: Tue 9/9/2014 3:31:01 PM
Subject: RE: Thunderclap for Water
BLOG Thunderclap WOTUS jl JAO.docx

Okay, Thunderclap has changed some things. They now only offer an embed code for the Thunderclap itself. Here's that:

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

You could include that at the bottom of the post. (See attached doc.)

Now, for sharing they've changed it so the FB is a Java applet. I can't copy it. I was able to copy the Twitter & Tumblr share links & hyperlink them in the blog (attached doc). I'd suggest just linking the Facebook share to the Thunderclap page where people who have previously shared it can click on the Java applet button (in attached doc).

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Tuesday, September 09, 2014 11:22 AM
To: Levy, Jeffrey
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

On hold until it's all cleared! Wont' promote until blog is up and then will tweet and email stakeholders.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:20 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

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<BLOG Thunderclap WOTUS jl.docx>

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook
    b. Twitter
    c. Tumblr

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

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PROMOTION

EPA Plans a Thunderclap for Clean Water

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To: Smith, Roxanne[Smith.Roxanne@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
Cc: Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]
From: Wade, James
Sent: Tue 9/9/2014 3:26:18 PM
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY
BLOG Thunderclap WOTUS jl.docx

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James J Wade IV

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Subject: RE: Thunderclap for Water

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I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it. Jess, is that right?

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov | Twitter: http://twitter.com/greenversations
EPA news: http://www.epa.gov/newsroom | mobile: http://m.epa.gov/news | Twitter: http://twitter.com/epanews

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From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

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1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Loop, Travis[Loop.Travis@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Levy, Jeffrey
Sent: Mon 9/8/2014 8:44:32 PM
Subject: RE: Thunderclap for Water
BLOG Thunderclap WOTUS jl.docx

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

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From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
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Travis Loop

Director of Communications
Office of Water

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BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. (insert URL here)"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water: (LINK)

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

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Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. [LINK TO THUNDERCLAP]
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. [LINK TO THUNDERCLAP]

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
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April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

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Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community."

To sum up, you can participate through these two steps:

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To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Loop, Travis
Sent: Mon 9/8/2014 7:09:23 PM
Subject: Thunderclap for Water
BLOG Thunderclap WOTUS.docx

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FACETWEETS

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2. Please share the need to sign up with your friends/followers

Four time frames:

1. April 1 kickoff
2. April 2-20
3. April 21
4. On Earth Day

September 8

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. [LINK TO THUNDERCLAP]
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. [LINK TO THUNDERCLAP]

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
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    b. Twitter [embed Twitter share code]

c. Google + [embed G+ share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Orquina, Jessica[Orquina.Jessica@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Torres, Nora[Torres.Nora@epa.gov]
From: Davis, Jay
Sent: Fri 2/20/2015 6:30:01 PM
Subject: RE: Engagement metrics
Facebook_EPA_1to12-14.xlsx
Twitter_EPA_5to12-14.xlsx

On the way over. Here are the data files.

-----Original Appointment-----
From: Orquina, Jessica
Sent: Wednesday, February 11, 2015 4:31 PM
To: Orquina, Jessica; Davis, Jay; Hart, Daniel; Torres, Nora
Subject: Engagement metrics
When: Friday, February 20, 2015 1:30 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: WJCN 2507

Hi! This is the meeting for Jay to talk to Danny, me, and Nora (our new intern) about how to calculate engagement metrics.

To: Loop, Travis[Loop.Travis@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Orquina, Jessica
Sent: Wed 9/3/2014 4:38:56 PM
Subject: RE: Thunderclap for Water
Don't Fry Day Thunderclap promo blog - 5-13-14 JAO jl.docx
Don't Fry Day Thunderclap OPE blurb - 5-13-14 JAO jl.docx
Don't Fry Day Thunderclap promo facetweets - 5-13-14 JAO jl.docx
Earth Day 2014 Thunderclap blog and facetweets - 3-20-14 JAO updated JL.docx

Here's the facetweets, blog, & OPE blurb for the Don't Fry Day Thunderclap and the facetweets & blog from the Earth Day Thunderclap. Let me know if you need any help!

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 03, 2014 11:28 AM
To: Orquina, Jessica; Levy, Jeffrey; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

What room?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Orquina, Jessica
Sent: Wednesday, September 03, 2014 11:28 AM
To: Loop, Travis; Levy, Jeffrey; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Come on over!!!

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 03, 2014 11:27 AM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Where are we meeting for this? We can meet here or come your way. Whatever…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

THUNDERCLAP BLURB FOR OPE:

We need your help to raise awareness about skin care prevention. Skin cancer is the most common form of cancer in the United States, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family. We call it being SunWise.

You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Don't Fry Day, May 23, at 12:00 pm EDT. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

So, what do you need to do? Join our Thunderclap and ask your friends to do the same: http://thndr.it/1g3Pfla

BLOG

Help Us Remind People to be SunWise

By Jessica Orquina

We need your help to raise awareness about skin care prevention. Did you know that skin cancer is the most common form of cancer in the United States? More than 3,500,000 new cases of skin cancer are diagnosed every year and one person dies from the disease every hour. But there are simple steps you can take to help protect yourself and your family. We call it being SunWise, and it includes things like using sunscreen and wearing protective clothing.

Here's another big thing you can do: **share these steps with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Don't Fry Day, May 23, at 12:00 pm EDT. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

Here's the message:

> "It's #DontFryDay. What are you doing to protect your skin and raise awareness about skin cancer? http://www2.epa.gov/sunwise/dont-fry-day #SunWise"

Remember, we need to get at least 250 people to join our Thunderclap, or it won't go.

Here's how you can help:

1. Sign up below to join our Thunderclap.
2. Share the link to the Thunderclap with your friends, so we get at least 250 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Google + [embed G+ share code]
    d. Tumblr [embed Tumblr share code]
3. Read our steps for sun safety and learn how to be SunWise.

Thanks so much for helping us help people be SunWise!

[THUNDERCLAP EMBED CODE]

About the author: Jessica Orquina works in the Office of External Affairs and Environmental Education as the social media lead for the agency. Prior to joining EPA, she served as a military and commercial airline pilot. She lives, works, and writes in Washington, DC.

NOTE: These facetweets are written to go on Twitter, Facebook, and Google+.

FACETWEETS – MAY 14 through 21

#SkinCancer is the most common form of cancer in the U.S. Sign up to remind people about sun #safety. http://thndr.it/1g3Pfla Pls RT!

Have you joined our Thunderclap for #DontFryDay? Help us raise awareness about preventing skin cancer: http://thndr.it/1g3Pfla Pls RT!

On Don't Fry Day, help us spread the word about preventing skin cancer! Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Let your followers know about our #Thunderclap for #DontFryDay – we need 250 people to sign up. Please RT! http://thndr.it/1g3Pfla

If 250 people sign up, our #Thunderclap will go on May 23, Don't Fry Day. Join today: http://thndr.it/1g3Pfla Pls RT!

Will you lend your voice to help raise awareness of skin cancer prevention? Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Will you lend us your voice today to get a message out on Don't Fry Day? #SunWise http://thndr.it/1g3Pfla Pls RT!

We need your help to raise awareness about skin cancer prevention using #Thunderclap. Please RT! http://thndr.it/1g3Pfla Pls RT!

FACETWEETS FOR THURSDAY, MAY 22

We need your help by noon tomorrow! Join our #DontFryDay Thunderclap to remind people to be #SunWise. http://thndr.it/1g3Pfla Pls RT!

Also:

If we've made our target:

Please let your followers know about our #Thunderclap for #DontFryDay. http://thndr.it/1g3Pfla

If we haven't made our target:

We need your help to get to 250 people sharing our #Thunderclap for #DontFryDay, or nothing goes out. Please RT! http://thndr.it/1g3Pfla

FACETWEETS FOR FRIDAY, MAY 23

If we've made our target:

Clock's ticking – join our #DontFryDay #Thunderclap. Sign up by noon & help us remind people to be #SunWise: http://thndr.it/1g3Pfla

If we haven't made our target:

Clock's ticking to get to 250 people on our #Thunderclap for #DontFryDay. Without 250, nothing goes out. Pls RT! http://thndr.it/1g3PfIa

BLOG

Commit to Protect the Planet

By Jessica Orquina

Will you lend your voice to protecting the climate for Earth Day? I'd bet that since you read our blog, you already know many ways to cut **your** greenhouse gas emissions. But here's another big thing you can do: share with your friends what **they** can do. To help you do that, we're using a new tool called Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Earth Day at 12:00 pm EDT. If 500 or more people agree, the message will go out on everyone's walls and feeds at the same time (worldwide – hi, international readers!). But if fewer than 500 agree, nothing happens.

Here's the message:

> "For Earth Day, I commit to protect the climate. Take small actions that add up! http://epa.gov/climatechange/wycd #ActOnClimate"

Note that bit about 500 people: we need your help to hit our target.

To sum up, you can #ActOnClimate as simply as 1-2-3:

1. Sign up below to join our Thunderclap.
2. Share the link to the Thunderclap with your friends, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Google + [embed G+ share code]
    d. Tumblr [embed Tumblr share code]
3. Learn more about what you can do to #ActOnClimate.

[THUNDERCLAP EMBED CODE]

About the author: Jessica Orquina works in the Office of External Affairs and Environmental Education as the social media lead for the agency. Prior to joining EPA, she served as a military and commercial airline pilot. She lives, works, and writes in Washington, DC.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. April 1 kickoff
2. April 2-20
3. April 21
4. On Earth Day

April 1

TWITTER

- Today, we launched a #Thunderclap for Earth Day. Join & help spread the word about how we all can #ActOnClimate: [LINK TO THUNDERCLAP]
- Help us spread the word about our #Thunderclap to #ActOnClimate. We need 500 people to sign up to share the message. [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- We need your help! For Earth Day, we want to spread the word about how we all can #ActOnClimate. We're using Thunderclap, which is a tool that lets lots of people share the same message at the same time, like a virtual flash mob. If you give Thunderclap your one-time approval, the system will post the message on your behalf. Here's the catch: we need at least 500 people to sign up or nothing happens. So please both SIGN UP and also SHARE THIS so more people learn about the Thunderclap itself. Thanks!
  LINK TO THUNDERCLAP

April 2-20

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]

- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions we all can take to #ActOnClimate.
  LINK TO THUNDERCLAP
- On Earth Day, will you commit to protect the climate? Join our Thunderclap and help us spread the word about small steps we can all take to #ActOnClimate.
  LINK TO THUNDERCLAP
- Have you heard of Thunderclap? It's a tool that allows lots of people to share information on social media at the same time. If you give Thunderclap your one-time approval, the system will post a message on your behalf to Facebook, Twitter, and/or Tumblr. We need 500 people to sign up – then our Thunderclap will go on Earth Day telling people small steps they can take to #ActOnClimate. Please join and also share this!
  LINK TO THUNDERCLAP
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap:
  LINK TO THUNDERCLAP
- Will you lend your voice today to #ActOnClimate on Earth Day? Please join our #Thunderclap AND share this notice with your friends – we need 500 people to sign up or the message won't go out.
  LINK TO THUNDERCLAP

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- We need your help by noon tomorrow! Join our Earth Day Thunderclap and help us get the word out about small actions we can all take to #ActOnClimate. If you give Thunderclap your one-time approval, the system will post the message on your behalf to Facebook, Twitter, and / or Tumblr.
  LINK TO THUNDERCLAP

Also:

If we've made our target:

- Still looking for more people to share our #ActOnClimate message tomorrow via #Thunderclap. Please share this and join! LINK TO THUNDERCLAP

If we haven't made our target:

- Help us meet our #Thunderclap target or no message will go out about how to #ActOnClimate. Please share this and join! LINK TO THUNDERCLAP

On Earth Day

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

FACEBOOK & GOOGLE+

If we've made our target:

- The clock's ticking – join our #EarthDay Thunderclap. Sign up by noon ET today and help us share how we all can #ActOnClimate.
  LINK TO THUNDERCLAP

If we haven't made our target:

- The clock's ticking to get 500 people to join our #Thunderclap to #ActOnClimate. If we don't get there, no message goes out. Please share this! LINK TO THUNDERCLAP

To: Danny[Ex. 6 - Personal Privacy]
From: Hart, Daniel
Sent: Fri 2/20/2015 6:32:18 PM
Subject: FW: Engagement metrics
Facebook_EPA_1to12-14.xlsx
Twitter_EPA_5to12-14.xlsx

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | Tel:202.564.7577 | cell: 202.365.7095

From: Davis, Jay
Sent: Friday, February 20, 2015 1:30 PM
To: Orquina, Jessica; Hart, Daniel; Torres, Nora
Subject: RE: Engagement metrics

On the way over. Here are the data files.

-----Original Appointment-----
From: Orquina, Jessica
Sent: Wednesday, February 11, 2015 4:31 PM
To: Orquina, Jessica; Davis, Jay; Hart, Daniel; Torres, Nora
Subject: Engagement metrics
When: Friday, February 20, 2015 1:30 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: WJCN 2507

Hi! This is the meeting for Jay to talk to Danny, me, and Nora (our new intern) about how to calculate engagement metrics.

To: Loop, Travis[Loop.Travis@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Wade, James[Wade.James@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]
From: Levy, Jeffrey
Sent: Mon 9/8/2014 8:28:40 PM
Subject: RE: Thunderclap for Water
BLOG Thunderclap WOTUS (Levy, Jeffrey).docx

From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of US streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for the clean water that is vital to all Americans.

We hope for your support for our clean water proposal. To help you show support and get your friends to voice their support too, we're using a new tool called Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Google +) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community."

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water: (LINK)

2. Share the link to the Thunderclap with your friends and followers, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Google + [embed G+ share code]

Read about the proposal to protect clean water (www.epa.gov/USwaters)

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. April 1 kickoff
2. April 2-20
3. April 21
4. On Earth Day

September 8

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. [LINK TO THUNDERCLAP]
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. [LINK TO THUNDERCLAP]

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Google +) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community."

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water: (LINK)

2. Share the link to the Thunderclap with your friends and followers, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]

c. Google + [embed G+ share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]
From: Orquina, Jessica
Sent: Wed 9/24/2014 7:52:05 PM
Subject: RE: Concerns about Thunderclap

I didn't set it up - Travis did.

Jess

Jessica Ann Orquina

Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Phone: 202-564-0446

Mobile: 202-322-8369

From: Levy, Jeffrey
Sent: Wednesday, September 24, 2014 3:48 PM
To: Lomask, Daniel
Cc: Poll, Bianca; Loop, Travis; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel; Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel
Subject: Re: Concerns about Thunderclap

No need to discuss this with everyone on the chain.

Jessica, please figure out who set it up and report back which URL it is. I'm guessing it was you since apparently it wasn't Bianca.

But FYI, Dan, the redirect from www.epa.gov/uswaters to www2.epa.gov/uswaters is so fast you'd never know it happened just by looking at the final URL.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of Public Affairs

U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 24, 2014, at 3:17 PM, Lomask, Daniel <Lomask.Daniel@epa.gov> wrote:

I did not set up the Thunderclap, so I can't say for sure which URL was used. But I watched the address bar after clicking on the link, and it looks like it's using **www2**.epa.gov/uswaters.

Dan Lomask

ORISE Intern

202-566-0201

From: Poll, Bianca
Sent: Wednesday, September 24, 2014 3:10 PM
To: Levy, Jeffrey; Loop, Travis; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel
Cc: Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel; Lomask, Daniel
Subject: RE: Concerns about Thunderclap

I'm adding in Dan Lomask who actually set up the site. Dan, can you answer the question that Jeffrey has addressed to me?

First an aside to Bianca: when you set it up, did you set the URL to http://www.epa.gov/uswaters or http://www2.epa.gov/uswaters ? If the former, then every click will hit the main Web server and then the WebCMS server. If the latter, it'll only be the WebCMS server involved.

Bianca Poll, MPH

ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

From: Levy, Jeffrey
Sent: Wednesday, September 24, 2014 3:06 PM
To: Loop, Travis; Poll, Bianca; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel
Cc: Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel
Subject: Concerns about Thunderclap

Hi everyone.

Jason shared with me the email chain wondering whether our server can handle the load coming from a Thunderclap. Short answer: I'm sure it can.

Long answer:

I know that Andrew Yuen is looking into it, so I wanted to provide some info to help with that research.

For those who don't know, a Thunderclap is a coordinated social media push: people agree to let the Thunderclap system post a message to their accounts on Twitter, Facebook, or Tumblr. The idea is to send a bolt of consistent messaging across the social media universe.

OW currently has a Thunderclap set to go at 2:00 pm EST on Sept. 29:
https://www.thunderclap.it/projects/16052-i-choose-clean-water

There are two numbers associated with a Thunderclap. Here's my take on how they relate to EPA's server load:

1) Number of supporters. This number won't directly affect EPA; rather, it's the total number of messages that will go out via Twitter, Facebook, and Tumblr. All of that traffic is between Thunderclap and those sites.

2) Social reach. This is the total number of followers and friends across all supporters. For example, if I sign up and I have 150 Facebook friends, that adds 150 to the social reach. If I also have 1000 Twitter followers and I sign up for both Twitter and Facebook, I'll add 1150 to the social reach. This is the maximum number of people who could see the message at the moment it's released.

This number is likely to be inaccurate, though. First, it's likely an overestimate for two reasons: a) not everyone will see the message for a variety of reasons, and b) it doesn't remove duplicates: if John follows Mary and also follows Jane, and both Mary and Jane sign up, John gets counted twice.so it's likely an overestimate. I imagine it's highly likely there are many duplicates as sets of mutual friends each support the Thunderclap.

Second, whatever number of people see the message at the moment it goes out, some of the people seeing it will retweet and share it, and some of ***those*** folks will share it, and so forth, meaning that original number will be an underestimate of the total people actually seeing the message. Of course, that pulse will be diffused over time as it spreads through social media.

But let's just take social reach as the best estimate possible of how many people will see the message at the time it goes off.

What happens? The message provides a link to an EPA web page. Hence the question of server load.

First an aside to Bianca: when you set it up, did you set the URL to http://www.epa.gov/uswaters or http://www2.epa.gov/uswaters ? If the former, then every click will hit the main Web server and then the WebCMS server. If the latter, it'll only be the WebCMS server involved.

So – how much of a spike in traffic will result? That depends on what percentage of people who see the message click the link. Our usual posts don't collect many clicks – a few percent at most and usually under 1%.

That said, we have two previous Thunderclaps to use as examples:

1) At noon on Earth Day, we sent people to a normal Web page about what people can do about climate change:
Thunderclap: https://www.thunderclap.it/projects/10319-on-earth-day-actonclimate
Target page: http://epa.gov/climatechange/wycd/
Supporters: 904
Social reach: 2.7 million

OEI folks: can you see whether there was a spike in traffic that day? I looked at page views for the target page at that time, and although they went up, it was a matter of a few thousand extra views, nothing that would stress the server.

2) At noon on May 23, we had one that sent people to a WebCMS page about protecting yourself from sun damage:
Thunderclap: https://www.thunderclap.it/projects/11750-be-sunwise-on-don-t-fry-day
Target page: http://www2.epa.gov/sunwise/dont-fry-day
Supporters: 295
Social reach: 1.4 million

OEI: same question about a traffic spike.

Now, here's the info about OW's Thunderclap so far:

Thunderclap: https://www.thunderclap.it/projects/16052-i-choose-clean-water
Target page: http://www2.epa.gov/uswaters (but again, it's possible that'll go via http://www.epa.gov/uswaters - Bianca?)

Supporters: 789
Social reach: 1.7 million

Based on prior experience, I doubt we'll stress the servers. But I hope I've provided everything I can to help you assess the situation.

Thanks!

Jeffrey Levy
Director of Web Communications
Office of Public Affairs

U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Loop, Travis
Sent: Wed 9/24/2014 7:49:20 PM
Subject: RE: Concerns about Thunderclap

I set it up and will check…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Wednesday, September 24, 2014 3:49 PM
To: Lomask, Daniel
Cc: Poll, Bianca; Loop, Travis; Dabolt, Thomas; Teasley, Deric; Kaldani, Jason; Yuen, Andrew; Bronson, Samuel; Byrd, Jonda; Smiley, Susan; Orquina, Jessica; Hart, Daniel
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202-566-0201

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ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

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Social reach: 2.7 million

OEI folks: can you see whether there was a spike in traffic that day? I looked at page views for the target page at that time, and although they went up, it was a matter of a few thousand extra views, nothing that would stress the server.

2) At noon on May 23, we had one that sent people to a WebCMS page about protecting yourself from sun damage:
Thunderclap: https://www.thunderclap.it/projects/11750-be-sunwise-on-don-t-fry-day
Target page: http://www2.epa.gov/sunwise/dont-fry-day
Supporters: 295
Social reach: 1.4 million

OEI: same question about a traffic spike.

Now, here's the info about OW's Thunderclap so far:

Thunderclap: https://www.thunderclap.it/projects/16052-i-choose-clean-water
Target page: http://www2.epa.gov/uswaters (but again, it's possible that'll go via http://www.epa.gov/uswaters - Bianca?)

Supporters: 789

Social reach: 1.7 million

Based on prior experience, I doubt we'll stress the servers. But I hope I've provided everything I can to help you assess the situation.

Thanks!

Jeffrey Levy
Director of Web Communications
Office of Public Affairs

U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

To: Loop, Travis[Loop.Travis@epa.gov]; Swenson, Sarah[Swenson.Sarah@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Levy, Jeffrey[Levy.Jeffrey@epa.gov]
From: Poll, Bianca
Sent: Thur 9/11/2014 4:26:36 PM
Subject: thunderclap. halfway there.

https://www.thunderclap.it/projects/16052-i-choose-clean-water

we're at 252. So we hit the halfway point. Do you want to facetweet?

Bianca Poll, MPH

ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

To: Levy, Jeffrey[Levy.Jeffrey@epa.gov]
From: Owens, Denise
Sent: Tue 9/9/2014 6:45:09 PM
Subject: RE: ASAP: Thunderclap for Water blog post

OK, working on this now

Denise Owens

Office of Web Communications

Office of External Affairs and Environmental Education

U.S. Environmental Protection Agency

owens.denise@epa.gov

202-564-7496

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 2:45 PM
To: Owens, Denise
Cc: Orquina, Jessica; Wade, James
Subject: ASAP: Thunderclap for Water blog post

Hi Denise.

Here's the blog post.

Jessica told me there's something a little funky about one of the links, so she'll come over to sit with you.

When it's live, please send the URL to Travis Loop, Bianca Poll, Jessica, and me.

Thanks so much!

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 12:01 PM
To: Levy, Jeffrey; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Yes, I already included my suggested in the attached document.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:59 AM
To: Orquina, Jessica; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Roxanne just approved it, so now we just need Monica.

Jess, please edit the post to include whatever embed code you think appropriate and give that to James to forward for posting when Monica approves.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
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levy.jeffrey@epa.gov
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EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 11:31 AM
To: Loop, Travis; Levy, Jeffrey
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Okay, Thunderclap has changed some things. They now only offer an embed code for the Thunderclap itself. Here's that:

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

You could include that at the bottom of the post. (See attached doc.)

Now, for sharing they've changed it so the FB is a Java applet. I can't copy it. I was able to copy the Twitter & Tumblr share links & hyperlink them in the blog (attached doc). I'd suggest just linking the Facebook share to the Thunderclap page where people who have previously shared it can click on the Java applet button (in attached doc).

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Tuesday, September 09, 2014 11:22 AM
To: Levy, Jeffrey
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

On hold until it's all cleared! Wont' promote until blog is up and then will tweet and email

stakeholders.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:20 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

Note that nothing can go out until Rox approves, because she also has to approve the tclap message itself.

That is, don't send it in an OW bulletin or other outreach.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
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EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:10 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

You guys rock!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:10 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

James: please send the blog I edited to Roxanne and Monica ASAP.

Jess: please get the embed codes and insert them as we publish.

I'll mention it to Rox, too.

Thanks.

Jeffrey Levy
Director of Web Communications
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I've accepted the edits. I just got the approval back from Thunderclap so I dropped in the link. I don't see embed codes and such for Facebook, Twitter and Tumblr. Where do we get those? Do we need them? Don't we just push people to the Thunderclap link?

I'd like to get this out today – the blog, the facetweets, the announcement to stakeholders. Help! ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Monday, September 08, 2014 4:45 PM
To: Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions,

etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it. Jess, is that right?

Thanks.

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EPA's blog: http://blog.epa.gov | Twitter: http://twitter.com/greenversations
EPA news: http://www.epa.gov/newsroom | mobile: http://m.epa.gov/news | Twitter: http://twitter.com/epanews

---

From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

To: Poll, Bianca[Poll.Bianca@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]; Swenson, Sarah[Swenson.Sarah@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Levy, Jeffrey
Sent: Thur 9/11/2014 6:18:22 PM
Subject: RE: thunderclap. halfway there.

Woohoo!

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Poll, Bianca
Sent: Thursday, September 11, 2014 12:27 PM
To: Loop, Travis; Swenson, Sarah
Cc: Wade, James; Orquina, Jessica; Levy, Jeffrey
Subject: thunderclap. halfway there.

https://www.thunderclap.it/projects/16052-i-choose-clean-water

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Cc: Orquina, Jessica[Orquina.Jessica@epa.gov]; Wade, James[Wade.James@epa.gov]
From: Levy, Jeffrey
Sent: Tue 9/9/2014 6:44:32 PM
Subject: ASAP: Thunderclap for Water blog post
BLOG Thunderclap WOTUS jl JAO.docx

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> I'd like to get this out today – the blog, the facetweets, the announcement to stakeholders. Help! ☺
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> Travis Loop
>
> Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Monday, September 08, 2014 4:45 PM
To: Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook
    b. Twitter
    c. Tumblr

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

From: McDermott, Marna
Location: DCRoomARN4045/DC-Ariel-Rios-OGC
Importance: Normal
Subject: Final resolution on GAO response
Start Date/Time: Tue 8/4/2015 6:00:00 PM
End Date/Time: Tue 8/4/2015 7:00:00 PM
B-326944 - EPA Development Letter.pdf

U.S. GOVERNMENT ACCOUNTABILITY OFFICE

United States Government Accountability Office
Washington, DC 20548

B-326944

July 10, 2015

Avi Garbow
General Counsel
Environmental Protection Agency

Subject: *Application of Antilobbying and Publicity and Propaganda Restrictions*

Dear Mr. Garbow:

The Chairman of the Senate Committee on Environment and Public Works requested a legal opinion from GAO with regard to whether the Environmental Protection Agency's (EPA) use of certain social media platforms violated antilobbying and publicity and propaganda restrictions contained in appropriations acts.

In accordance with our regular practice, the purpose of this letter is to seek factual information and your legal views on the subject of this request. GAO, *Procedures and Practices for Legal Decisions and Opinions*, GAO-06-1064SP (Washington, D.C.: Sept. 2006), *available at* www.gao.gov/products/GAO-06-1064SP. We would appreciate your response to the following inquiries:

1. Please describe in detail EPA's use of social media platforms, such as blogs, Facebook, Twitter, Thunderclap, and YouTube, in connection with the agency's efforts to define "Waters of the United States" under the Clean Water Act, both preceding and following the public comment period for EPA's proposed rule. Please include the date(s), or date range(s) for any social media campaign, for example, the #ditchthemyth and #cleanwaterrules campaigns.

2. For each social media platform, please provide any documentation related to such use, including but not limited to: internal materials used to develop the social media campaigns, outreach materials created by EPA or its employees to describe social media campaigns to the public, social media posts derived from or connected to such campaigns, and any other relevant material.

3. Identify the total cost of EPA's use of social media platforms in connection with the agency's efforts to define "Waters of the United States," both preceding and following the public comment period for EPA's proposed rule. Such costs should include but not be limited to any contract obligations as

well as amounts obligated for the salaries paid to EPA employees for the time during which they performed work in support of EPA's use of such social media platforms.

4. Section 718 of the Financial Services and General Government Appropriations Act, 2014, provides that "No part of any appropriation contained in this or any other Act shall be used directly or indirectly, including by private contractor, for publicity or propaganda purposes within the United States not heretofore authorized by Congress."[1] GAO has interpreted this language as prohibiting publicity that is (1) self-aggrandizing—meaning intended to emphasize the importance of the agency or activity in question; (2) purely partisan—designed to aid a political party or candidate; or (3) that constitutes covert propaganda—meaning the material or communication was prepared by or on behalf of an agency and circulated as the ostensible position of parties outside the agency.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms, including but not limited to EPA's Thunderclap campaign, #ditchthemyth campaign, and #cleanwaterrules campaign, violated section 718 or similar provisions contained in appropriations acts of other fiscal years?

    b. Thunderclap posted the following message to the social media accounts of 980 people: "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to EPA's Web page on the proposed clean water rule. It is estimated that about 1.8 million people were reached by Thunderclap. Please provide your legal views on whether EPA's role in sponsoring this message was made clear to the target audience.

    c. As part of EPA's #ditchthemyth campaign, EPA provided "truths" about the proposed rule. Beside each of these truth statements was a link to "Tweet the Truth." It is our understanding that clicking this link created a prewritten statement for supporters to post on Twitter.

        i. Did clicking this link produce prewritten statements, created by EPA, for posting? Please explain.
        ii. Please provide examples of the "Tweet the Truth" statements used in this campaign.
        iii. Please provide your legal views on whether EPA's role in sponsoring the statements created by clicking the "Tweet the

[1] Pub. L. No. 113-76, div. E, title VII, § 718, 128 Stat. 5, 234 (Jan. 17, 2014). This same provision appears in section 718 of the Financial Services and General Government Appropriations Act, 2015. Pub. L. No. 113-235, div. E, title VII, § 718, 128 Stat. 2130, 2383 (Dec. 16, 2014).

Truth" link was made clear to the target audience—the viewers of such posts?

5. Section 715 of the Financial Services and General Government Appropriations Act, 2015, provides that "No part of any funds appropriated in this or any other Act shall be used by an agency of the executive branch, other than for normal and recognized executive-legislative relationships, for publicity or propaganda purposes, and for the preparation, distribution or use of any kit, pamphlet, booklet, publication, radio, television, or film presentation designed to support or defeat legislation pending before the Congress, except in presentation to the Congress itself."[2] GAO has construed this language as prohibiting indirect or grassroots lobbying—a clear appeal to the public to contact Members of Congress in support or opposition to pending legislation.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 715 or similar provisions contained in the appropriations acts of other fiscal years?

    b. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 401 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2015, which states that "No part of any appropriation contained in this Act shall be available for any activity that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913," or provisions similar to section 401 contained in the appropriations acts of other fiscal years?[3]

    c. On April 7, 2015, EPA's Communications Director created an EPA blog post containing some hyperlinks to Web pages of other entities.[4] These external Web pages contained link buttons, which led visitors to action pages. These action pages urged visitors to contact Congress to defend EPA's Clean Water Act proposal and oppose congressional

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[2] Pub. L. No. 113-235, § 715. This same provision appears in section 715 of the Financial Services and General Government Appropriations Act, 2014. Pub. L. No. 113-76, § 715.

[3] Pub. L. No. 113-235, § 401. This same provision appears in section 402 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2014. Pub. L. No. 113-75, § 715.

[4] Travis Loop, *Tell Us Why #CleanWaterRules, available at* http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/ (last visited July 9, 2015).

action that would undermine the rule.[5] Please provide your legal views on whether EPA's hyperlinks to these Web pages constitute a clear

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[5] The EPA blog post links to a National Resources Defense Council (NRDC) Web page (www.nrdc.org/water/brewers-for-clean-water) and a Surfrider Foundation blog post (www.surfrider.org/coastal-blog/entry/five-reasons-why-surfers-are-more-likely-to-get-sick-from-polluted-ocean-wa).

The NRDC Web page contains a link button ("Add Your Voice and Help Make Great Beer") leading to an action page:

> "We shouldn't have to worry if the water sources we rely on for drinking, fishing, and swimming are polluted. But a legal loophole has undermined the Clean Water Act safeguards that are supposed to prevent big polluters from dumping dangerous pollutants into our waters.
>
> The Environmental Protection Agency and the Army Corps of Engineers are ready to make important changes to close this loophole, but polluters and their allies in Congress could try to block them from moving forward. You can step up to help stop the polluter attack on these needed clean water safeguards.
>
> **Protect clean water. Urge your senators to defend Clean Water Act safeguards for critical streams and wetlands.**"

Below the text is a form letter for supporters to send to their senators. Addressed, "Dear Senator," the letter urges support of the Clean Water Protection Rule.

We visited the Surfrider Foundation blog post on June 5, 2015. Next to the article, there was a link button, entitled "Defend the Clean Water Act, Tell Congress to stop interfering with your right to clean water!," which led to an action page:

> "Federal lawmakers in DC are trying to prevent the Environmental Protection Agency from restoring Clean Water Act (CWA) protections for nearly 20 million acres of wetlands, two million miles of streams, and the drinking water for 117 million Americans. Members of both the U.S. Senate and the House of Representatives have proposed attaching 'dirty water' riders to spending bills to block the EPA's efforts.
>
> These small streams and wetlands need our protection as they impact the quality and health of downstream waters, and ultimately our coasts and the ocean. Clean water at the beach starts with healthy waters upstream.

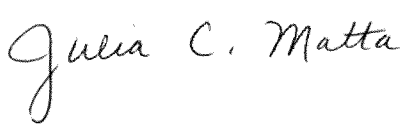
(continued...)

appeal to the public to contact Members of Congress regarding pending legislation?

d. Please describe any legislation concerning EPA's proposed rule that was pending at the time of EPA's April 7, 2015, blog post, or at the time of any of EPA's social media outreach concerning the proposed rule.

We would appreciate your response, and any relevant documentation or other information, by August 7, 2015. If you have any questions, please contact me at (202) 512-4023 or MattaJ@gao.gov, or Shari Brewster, Senior Staff Attorney, at (202) 512-6398 or BrewsterS@gao.gov. Thank you for your attention to this matter.

Sincerely,



Julia C. Matta
Assistant General Counsel
for Appropriations Law

(...continued)

Tell Congress to stand strong for clean water and oppose any amendments that undermine the Clean Water Act in appropriations legislation."

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Location: DCRoomARN4045/DC-Ariel-Rios-OGC
Importance: Normal
Subject: GAO re social media and Clean Water Rule - please see do outs in description
Start Date/Time: Wed 7/22/2015 1:15:00 PM
End Date/Time: Wed 7/22/2015 2:00:00 PM
B-326944 - EPA Development Letter.pdf

This will be an iterative process of fact gathering and analyzing. We need all Travis-owned facts by Friday 7/17 because he is out the following week. The rest of us should try to get as far as we can with our assignments by this meeting. We will go through the questions in order and figure out next steps. THANKS!!

As numbered in incoming letter -
1. Travis to provide Marna and Leslie list of all social media campaigns related to the Clean Water Rule proposal with dates and descrip

U.S. GOVERNMENT ACCOUNTABILITY OFFICE

United States Government Accountability Office
Washington, DC 20548

B-326944

July 10, 2015

Avi Garbow
General Counsel
Environmental Protection Agency

Subject: *Application of Antilobbying and Publicity and Propaganda Restrictions*

Dear Mr. Garbow:

The Chairman of the Senate Committee on Environment and Public Works requested a legal opinion from GAO with regard to whether the Environmental Protection Agency's (EPA) use of certain social media platforms violated antilobbying and publicity and propaganda restrictions contained in appropriations acts.

In accordance with our regular practice, the purpose of this letter is to seek factual information and your legal views on the subject of this request. GAO, *Procedures and Practices for Legal Decisions and Opinions*, GAO-06-1064SP (Washington, D.C.: Sept. 2006), *available at* www.gao.gov/products/GAO-06-1064SP. We would appreciate your response to the following inquiries:

1. Please describe in detail EPA's use of social media platforms, such as blogs, Facebook, Twitter, Thunderclap, and YouTube, in connection with the agency's efforts to define "Waters of the United States" under the Clean Water Act, both preceding and following the public comment period for EPA's proposed rule. Please include the date(s), or date range(s) for any social media campaign, for example, the #ditchthemyth and #cleanwaterrules campaigns.

2. For each social media platform, please provide any documentation related to such use, including but not limited to: internal materials used to develop the social media campaigns, outreach materials created by EPA or its employees to describe social media campaigns to the public, social media posts derived from or connected to such campaigns, and any other relevant material.

3. Identify the total cost of EPA's use of social media platforms in connection with the agency's efforts to define "Waters of the United States," both preceding and following the public comment period for EPA's proposed rule. Such costs should include but not be limited to any contract obligations as

well as amounts obligated for the salaries paid to EPA employees for the time during which they performed work in support of EPA's use of such social media platforms.

4. Section 718 of the Financial Services and General Government Appropriations Act, 2014, provides that "No part of any appropriation contained in this or any other Act shall be used directly or indirectly, including by private contractor, for publicity or propaganda purposes within the United States not heretofore authorized by Congress."[1] GAO has interpreted this language as prohibiting publicity that is (1) self-aggrandizing—meaning intended to emphasize the importance of the agency or activity in question; (2) purely partisan—designed to aid a political party or candidate; or (3) that constitutes covert propaganda—meaning the material or communication was prepared by or on behalf of an agency and circulated as the ostensible position of parties outside the agency.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms, including but not limited to EPA's Thunderclap campaign, #ditchthemyth campaign, and #cleanwaterrules campaign, violated section 718 or similar provisions contained in appropriations acts of other fiscal years?

    b. Thunderclap posted the following message to the social media accounts of 980 people: "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to EPA's Web page on the proposed clean water rule. It is estimated that about 1.8 million people were reached by Thunderclap. Please provide your legal views on whether EPA's role in sponsoring this message was made clear to the target audience.

    c. As part of EPA's #ditchthemyth campaign, EPA provided "truths" about the proposed rule. Beside each of these truth statements was a link to "Tweet the Truth." It is our understanding that clicking this link created a prewritten statement for supporters to post on Twitter.

        i. Did clicking this link produce prewritten statements, created by EPA, for posting? Please explain.
        ii. Please provide examples of the "Tweet the Truth" statements used in this campaign.
        iii. Please provide your legal views on whether EPA's role in sponsoring the statements created by clicking the "Tweet the

[1] Pub. L. No. 113-76, div. E, title VII, § 718, 128 Stat. 5, 234 (Jan. 17, 2014). This same provision appears in section 718 of the Financial Services and General Government Appropriations Act, 2015. Pub. L. No. 113-235, div. E, title VII, § 718, 128 Stat. 2130, 2383 (Dec. 16, 2014).

Truth" link was made clear to the target audience—the viewers of such posts?

5. Section 715 of the Financial Services and General Government Appropriations Act, 2015, provides that "No part of any funds appropriated in this or any other Act shall be used by an agency of the executive branch, other than for normal and recognized executive-legislative relationships, for publicity or propaganda purposes, and for the preparation, distribution or use of any kit, pamphlet, booklet, publication, radio, television, or film presentation designed to support or defeat legislation pending before the Congress, except in presentation to the Congress itself."[2] GAO has construed this language as prohibiting indirect or grassroots lobbying—a clear appeal to the public to contact Members of Congress in support or opposition to pending legislation.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 715 or similar provisions contained in the appropriations acts of other fiscal years?

    b. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 401 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2015, which states that "No part of any appropriation contained in this Act shall be available for any activity that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913," or provisions similar to section 401 contained in the appropriations acts of other fiscal years?[3]

    c. On April 7, 2015, EPA's Communications Director created an EPA blog post containing some hyperlinks to Web pages of other entities.[4] These external Web pages contained link buttons, which led visitors to action pages. These action pages urged visitors to contact Congress to defend EPA's Clean Water Act proposal and oppose congressional

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[2] Pub. L. No. 113-235, § 715. This same provision appears in section 715 of the Financial Services and General Government Appropriations Act, 2014. Pub. L. No. 113-76, § 715.

[3] Pub. L. No. 113-235, § 401. This same provision appears in section 402 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2014. Pub. L. No. 113-75, § 715.

[4] Travis Loop, *Tell Us Why #CleanWaterRules, available at* http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/ (last visited July 9, 2015).

action that would undermine the rule.[5] Please provide your legal views on whether EPA's hyperlinks to these Web pages constitute a clear

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[5] The EPA blog post links to a National Resources Defense Council (NRDC) Web page (www.nrdc.org/water/brewers-for-clean-water) and a Surfrider Foundation blog post (www.surfrider.org/coastal-blog/entry/five-reasons-why-surfers-are-more-likely-to-get-sick-from-polluted-ocean-wa).

The NRDC Web page contains a link button ("Add Your Voice and Help Make Great Beer") leading to an action page:

> "We shouldn't have to worry if the water sources we rely on for drinking, fishing, and swimming are polluted. But a legal loophole has undermined the Clean Water Act safeguards that are supposed to prevent big polluters from dumping dangerous pollutants into our waters.
>
> The Environmental Protection Agency and the Army Corps of Engineers are ready to make important changes to close this loophole, but polluters and their allies in Congress could try to block them from moving forward. You can step up to help stop the polluter attack on these needed clean water safeguards.
>
> **Protect clean water. Urge your senators to defend Clean Water Act safeguards for critical streams and wetlands.**"

Below the text is a form letter for supporters to send to their senators. Addressed, "Dear Senator," the letter urges support of the Clean Water Protection Rule.

We visited the Surfrider Foundation blog post on June 5, 2015. Next to the article, there was a link button, entitled "Defend the Clean Water Act, Tell Congress to stop interfering with your right to clean water!," which led to an action page:

> "Federal lawmakers in DC are trying to prevent the Environmental Protection Agency from restoring Clean Water Act (CWA) protections for nearly 20 million acres of wetlands, two million miles of streams, and the drinking water for 117 million Americans. Members of both the U.S. Senate and the House of Representatives have proposed attaching 'dirty water' riders to spending bills to block the EPA's efforts.
>
> These small streams and wetlands need our protection as they impact the quality and health of downstream waters, and ultimately our coasts and the ocean. Clean water at the beach starts with healthy waters upstream.

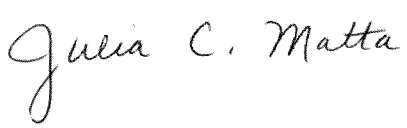
(continued...)

appeal to the public to contact Members of Congress regarding pending legislation?

d. Please describe any legislation concerning EPA's proposed rule that was pending at the time of EPA's April 7, 2015, blog post, or at the time of any of EPA's social media outreach concerning the proposed rule.

We would appreciate your response, and any relevant documentation or other information, by August 7, 2015. If you have any questions, please contact me at (202) 512-4023 or MattaJ@gao.gov, or Shari Brewster, Senior Staff Attorney, at (202) 512-6398 or BrewsterS@gao.gov. Thank you for your attention to this matter.

Sincerely,



Julia C. Matta
Assistant General Counsel
for Appropriations Law

(...continued)

Tell Congress to stand strong for clean water and oppose any amendments that undermine the Clean Water Act in appropriations legislation."

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Importance: Normal
Subject: GAO request - resending due to technical problem.
Start Date/Time: Tue 7/14/2015 4:00:00 PM
End Date/Time: Tue 7/14/2015 4:30:00 PM
B-326944 - EPA Development Letter.pdf

Apologies – this is the same meeting but apparently there was an error in the first scheduler for some folks.

U.S. GOVERNMENT ACCOUNTABILITY OFFICE

United States Government Accountability Office
Washington, DC 20548

B-326944

July 10, 2015

Avi Garbow
General Counsel
Environmental Protection Agency

Subject: *Application of Antilobbying and Publicity and Propaganda Restrictions*

Dear Mr. Garbow:

The Chairman of the Senate Committee on Environment and Public Works requested a legal opinion from GAO with regard to whether the Environmental Protection Agency's (EPA) use of certain social media platforms violated antilobbying and publicity and propaganda restrictions contained in appropriations acts.

In accordance with our regular practice, the purpose of this letter is to seek factual information and your legal views on the subject of this request. GAO, *Procedures and Practices for Legal Decisions and Opinions*, GAO-06-1064SP (Washington, D.C.: Sept. 2006), *available at* www.gao.gov/products/GAO-06-1064SP. We would appreciate your response to the following inquiries:

1. Please describe in detail EPA's use of social media platforms, such as blogs, Facebook, Twitter, Thunderclap, and YouTube, in connection with the agency's efforts to define "Waters of the United States" under the Clean Water Act, both preceding and following the public comment period for EPA's proposed rule. Please include the date(s), or date range(s) for any social media campaign, for example, the #ditchthemyth and #cleanwaterrules campaigns.

2. For each social media platform, please provide any documentation related to such use, including but not limited to: internal materials used to develop the social media campaigns, outreach materials created by EPA or its employees to describe social media campaigns to the public, social media posts derived from or connected to such campaigns, and any other relevant material.

3. Identify the total cost of EPA's use of social media platforms in connection with the agency's efforts to define "Waters of the United States," both preceding and following the public comment period for EPA's proposed rule. Such costs should include but not be limited to any contract obligations as

well as amounts obligated for the salaries paid to EPA employees for the time during which they performed work in support of EPA's use of such social media platforms.

4. Section 718 of the Financial Services and General Government Appropriations Act, 2014, provides that "No part of any appropriation contained in this or any other Act shall be used directly or indirectly, including by private contractor, for publicity or propaganda purposes within the United States not heretofore authorized by Congress."[1] GAO has interpreted this language as prohibiting publicity that is (1) self-aggrandizing—meaning intended to emphasize the importance of the agency or activity in question; (2) purely partisan—designed to aid a political party or candidate; or (3) that constitutes covert propaganda—meaning the material or communication was prepared by or on behalf of an agency and circulated as the ostensible position of parties outside the agency.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms, including but not limited to EPA's Thunderclap campaign, #ditchthemyth campaign, and #cleanwaterrules campaign, violated section 718 or similar provisions contained in appropriations acts of other fiscal years?

    b. Thunderclap posted the following message to the social media accounts of 980 people: "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to EPA's Web page on the proposed clean water rule. It is estimated that about 1.8 million people were reached by Thunderclap. Please provide your legal views on whether EPA's role in sponsoring this message was made clear to the target audience.

    c. As part of EPA's #ditchthemyth campaign, EPA provided "truths" about the proposed rule. Beside each of these truth statements was a link to "Tweet the Truth." It is our understanding that clicking this link created a prewritten statement for supporters to post on Twitter.

        i. Did clicking this link produce prewritten statements, created by EPA, for posting? Please explain.
        ii. Please provide examples of the "Tweet the Truth" statements used in this campaign.
        iii. Please provide your legal views on whether EPA's role in sponsoring the statements created by clicking the "Tweet the

[1] Pub. L. No. 113-76, div. E, title VII, § 718, 128 Stat. 5, 234 (Jan. 17, 2014). This same provision appears in section 718 of the Financial Services and General Government Appropriations Act, 2015. Pub. L. No. 113-235, div. E, title VII, § 718, 128 Stat. 2130, 2383 (Dec. 16, 2014).

Truth" link was made clear to the target audience—the viewers of such posts?

5. Section 715 of the Financial Services and General Government Appropriations Act, 2015, provides that "No part of any funds appropriated in this or any other Act shall be used by an agency of the executive branch, other than for normal and recognized executive-legislative relationships, for publicity or propaganda purposes, and for the preparation, distribution or use of any kit, pamphlet, booklet, publication, radio, television, or film presentation designed to support or defeat legislation pending before the Congress, except in presentation to the Congress itself."[2] GAO has construed this language as prohibiting indirect or grassroots lobbying—a clear appeal to the public to contact Members of Congress in support or opposition to pending legislation.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 715 or similar provisions contained in the appropriations acts of other fiscal years?

    b. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 401 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2015, which states that "No part of any appropriation contained in this Act shall be available for any activity that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913," or provisions similar to section 401 contained in the appropriations acts of other fiscal years?[3]

    c. On April 7, 2015, EPA's Communications Director created an EPA blog post containing some hyperlinks to Web pages of other entities.[4] These external Web pages contained link buttons, which led visitors to action pages. These action pages urged visitors to contact Congress to defend EPA's Clean Water Act proposal and oppose congressional

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[2] Pub. L. No. 113-235, § 715. This same provision appears in section 715 of the Financial Services and General Government Appropriations Act, 2014. Pub. L. No. 113-76, § 715.

[3] Pub. L. No. 113-235, § 401. This same provision appears in section 402 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2014. Pub. L. No. 113-75, § 715.

[4] Travis Loop, *Tell Us Why #CleanWaterRules, available at* http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/ (last visited July 9, 2015).

action that would undermine the rule.[5] Please provide your legal views on whether EPA's hyperlinks to these Web pages constitute a clear

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[5] The EPA blog post links to a National Resources Defense Council (NRDC) Web page (www.nrdc.org/water/brewers-for-clean-water) and a Surfrider Foundation blog post (www.surfrider.org/coastal-blog/entry/five-reasons-why-surfers-are-more-likely-to-get-sick-from-polluted-ocean-wa).

The NRDC Web page contains a link button ("Add Your Voice and Help Make Great Beer") leading to an action page:

> "We shouldn't have to worry if the water sources we rely on for drinking, fishing, and swimming are polluted. But a legal loophole has undermined the Clean Water Act safeguards that are supposed to prevent big polluters from dumping dangerous pollutants into our waters.
>
> The Environmental Protection Agency and the Army Corps of Engineers are ready to make important changes to close this loophole, but polluters and their allies in Congress could try to block them from moving forward. You can step up to help stop the polluter attack on these needed clean water safeguards.
>
> **Protect clean water. Urge your senators to defend Clean Water Act safeguards for critical streams and wetlands.**"

Below the text is a form letter for supporters to send to their senators. Addressed, "Dear Senator," the letter urges support of the Clean Water Protection Rule.

We visited the Surfrider Foundation blog post on June 5, 2015. Next to the article, there was a link button, entitled "Defend the Clean Water Act, Tell Congress to stop interfering with your right to clean water!," which led to an action page:

> "Federal lawmakers in DC are trying to prevent the Environmental Protection Agency from restoring Clean Water Act (CWA) protections for nearly 20 million acres of wetlands, two million miles of streams, and the drinking water for 117 million Americans. Members of both the U.S. Senate and the House of Representatives have proposed attaching 'dirty water' riders to spending bills to block the EPA's efforts.
>
> These small streams and wetlands need our protection as they impact the quality and health of downstream waters, and ultimately our coasts and the ocean. Clean water at the beach starts with healthy waters upstream.

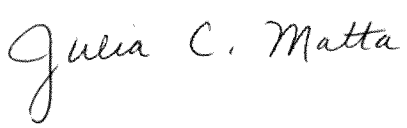
(continued...)

appeal to the public to contact Members of Congress regarding pending legislation?

d. Please describe any legislation concerning EPA's proposed rule that was pending at the time of EPA's April 7, 2015, blog post, or at the time of any of EPA's social media outreach concerning the proposed rule.

We would appreciate your response, and any relevant documentation or other information, by August 7, 2015. If you have any questions, please contact me at (202) 512-4023 or MattaJ@gao.gov, or Shari Brewster, Senior Staff Attorney, at (202) 512-6398 or BrewsterS@gao.gov. Thank you for your attention to this matter.

Sincerely,



Julia C. Matta
Assistant General Counsel
for Appropriations Law

(...continued)

Tell Congress to stand strong for clean water and oppose any amendments that undermine the Clean Water Act in appropriations legislation."

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Importance: Normal
Subject: Path forward to answer GAO questions about social media
Start Date/Time: Tue 7/14/2015 4:00:00 PM
End Date/Time: Tue 7/14/2015 4:30:00 PM
B-326944 - EPA Development Letter.pdf

Hi all – GAO is working on a legal opinion regarding the use of social media (mostly related to the clean water rule) and has asked for our (EPA GC) input. (See attached letter.) If you can come (or send someone in your place) to help us assess the difficulty of pulling together all the requested info by the deadline, that would be helpful. Thanks.

U.S. GOVERNMENT ACCOUNTABILITY OFFICE

United States Government Accountability Office
Washington, DC 20548

B-326944

July 10, 2015

Avi Garbow
General Counsel
Environmental Protection Agency

Subject: *Application of Antilobbying and Publicity and Propaganda Restrictions*

Dear Mr. Garbow:

The Chairman of the Senate Committee on Environment and Public Works requested a legal opinion from GAO with regard to whether the Environmental Protection Agency's (EPA) use of certain social media platforms violated antilobbying and publicity and propaganda restrictions contained in appropriations acts.

In accordance with our regular practice, the purpose of this letter is to seek factual information and your legal views on the subject of this request. GAO, *Procedures and Practices for Legal Decisions and Opinions*, GAO-06-1064SP (Washington, D.C.: Sept. 2006), *available at* www.gao.gov/products/GAO-06-1064SP. We would appreciate your response to the following inquiries:

1. Please describe in detail EPA's use of social media platforms, such as blogs, Facebook, Twitter, Thunderclap, and YouTube, in connection with the agency's efforts to define "Waters of the United States" under the Clean Water Act, both preceding and following the public comment period for EPA's proposed rule. Please include the date(s), or date range(s) for any social media campaign, for example, the #ditchthemyth and #cleanwaterrules campaigns.

2. For each social media platform, please provide any documentation related to such use, including but not limited to: internal materials used to develop the social media campaigns, outreach materials created by EPA or its employees to describe social media campaigns to the public, social media posts derived from or connected to such campaigns, and any other relevant material.

3. Identify the total cost of EPA's use of social media platforms in connection with the agency's efforts to define "Waters of the United States," both preceding and following the public comment period for EPA's proposed rule. Such costs should include but not be limited to any contract obligations as

well as amounts obligated for the salaries paid to EPA employees for the time during which they performed work in support of EPA's use of such social media platforms.

4. Section 718 of the Financial Services and General Government Appropriations Act, 2014, provides that "No part of any appropriation contained in this or any other Act shall be used directly or indirectly, including by private contractor, for publicity or propaganda purposes within the United States not heretofore authorized by Congress."[1] GAO has interpreted this language as prohibiting publicity that is (1) self-aggrandizing—meaning intended to emphasize the importance of the agency or activity in question; (2) purely partisan—designed to aid a political party or candidate; or (3) that constitutes covert propaganda—meaning the material or communication was prepared by or on behalf of an agency and circulated as the ostensible position of parties outside the agency.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms, including but not limited to EPA's Thunderclap campaign, #ditchthemyth campaign, and #cleanwaterrules campaign, violated section 718 or similar provisions contained in appropriations acts of other fiscal years?

    b. Thunderclap posted the following message to the social media accounts of 980 people: "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to EPA's Web page on the proposed clean water rule. It is estimated that about 1.8 million people were reached by Thunderclap. Please provide your legal views on whether EPA's role in sponsoring this message was made clear to the target audience.

    c. As part of EPA's #ditchthemyth campaign, EPA provided "truths" about the proposed rule. Beside each of these truth statements was a link to "Tweet the Truth." It is our understanding that clicking this link created a prewritten statement for supporters to post on Twitter.

        i. Did clicking this link produce prewritten statements, created by EPA, for posting? Please explain.
        ii. Please provide examples of the "Tweet the Truth" statements used in this campaign.
        iii. Please provide your legal views on whether EPA's role in sponsoring the statements created by clicking the "Tweet the

[1] Pub. L. No. 113-76, div. E, title VII, § 718, 128 Stat. 5, 234 (Jan. 17, 2014). This same provision appears in section 718 of the Financial Services and General Government Appropriations Act, 2015. Pub. L. No. 113-235, div. E, title VII, § 718, 128 Stat. 2130, 2383 (Dec. 16, 2014).

Truth" link was made clear to the target audience—the viewers of such posts?

5. Section 715 of the Financial Services and General Government Appropriations Act, 2015, provides that "No part of any funds appropriated in this or any other Act shall be used by an agency of the executive branch, other than for normal and recognized executive-legislative relationships, for publicity or propaganda purposes, and for the preparation, distribution or use of any kit, pamphlet, booklet, publication, radio, television, or film presentation designed to support or defeat legislation pending before the Congress, except in presentation to the Congress itself."[2] GAO has construed this language as prohibiting indirect or grassroots lobbying—a clear appeal to the public to contact Members of Congress in support or opposition to pending legislation.

    a. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 715 or similar provisions contained in the appropriations acts of other fiscal years?

    b. Please provide EPA's legal views on whether any of the agency's uses of social media platforms violated section 401 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2015, which states that "No part of any appropriation contained in this Act shall be available for any activity that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913," or provisions similar to section 401 contained in the appropriations acts of other fiscal years?[3]

    c. On April 7, 2015, EPA's Communications Director created an EPA blog post containing some hyperlinks to Web pages of other entities.[4] These external Web pages contained link buttons, which led visitors to action pages. These action pages urged visitors to contact Congress to defend EPA's Clean Water Act proposal and oppose congressional

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[2] Pub. L. No. 113-235, § 715. This same provision appears in section 715 of the Financial Services and General Government Appropriations Act, 2014. Pub. L. No. 113-76, § 715.

[3] Pub. L. No. 113-235, § 401. This same provision appears in section 402 of the Department of the Interior, Environment, and Related Agencies Appropriations Act, 2014. Pub. L. No. 113-75, § 715.

[4] Travis Loop, *Tell Us Why #CleanWaterRules, available at* http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/ (last visited July 9, 2015).

action that would undermine the rule.[5] Please provide your legal views on whether EPA's hyperlinks to these Web pages constitute a clear

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[5] The EPA blog post links to a National Resources Defense Council (NRDC) Web page (www.nrdc.org/water/brewers-for-clean-water) and a Surfrider Foundation blog post (www.surfrider.org/coastal-blog/entry/five-reasons-why-surfers-are-more-likely-to-get-sick-from-polluted-ocean-wa).

The NRDC Web page contains a link button ("Add Your Voice and Help Make Great Beer") leading to an action page:

> "We shouldn't have to worry if the water sources we rely on for drinking, fishing, and swimming are polluted. But a legal loophole has undermined the Clean Water Act safeguards that are supposed to prevent big polluters from dumping dangerous pollutants into our waters.
>
> The Environmental Protection Agency and the Army Corps of Engineers are ready to make important changes to close this loophole, but polluters and their allies in Congress could try to block them from moving forward. You can step up to help stop the polluter attack on these needed clean water safeguards.
>
> **Protect clean water. Urge your senators to defend Clean Water Act safeguards for critical streams and wetlands.**"

Below the text is a form letter for supporters to send to their senators. Addressed, "Dear Senator," the letter urges support of the Clean Water Protection Rule.

We visited the Surfrider Foundation blog post on June 5, 2015. Next to the article, there was a link button, entitled "Defend the Clean Water Act, Tell Congress to stop interfering with your right to clean water!," which led to an action page:

> "Federal lawmakers in DC are trying to prevent the Environmental Protection Agency from restoring Clean Water Act (CWA) protections for nearly 20 million acres of wetlands, two million miles of streams, and the drinking water for 117 million Americans. Members of both the U.S. Senate and the House of Representatives have proposed attaching 'dirty water' riders to spending bills to block the EPA's efforts.
>
> These small streams and wetlands need our protection as they impact the quality and health of downstream waters, and ultimately our coasts and the ocean. Clean water at the beach starts with healthy waters upstream.

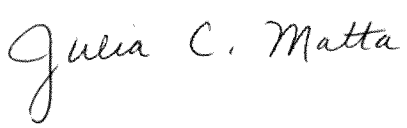
(continued...)

appeal to the public to contact Members of Congress regarding pending legislation?

d. Please describe any legislation concerning EPA's proposed rule that was pending at the time of EPA's April 7, 2015, blog post, or at the time of any of EPA's social media outreach concerning the proposed rule.

We would appreciate your response, and any relevant documentation or other information, by August 7, 2015. If you have any questions, please contact me at (202) 512-4023 or MattaJ@gao.gov, or Shari Brewster, Senior Staff Attorney, at (202) 512-6398 or BrewsterS@gao.gov. Thank you for your attention to this matter.

Sincerely,



Julia C. Matta
Assistant General Counsel
for Appropriations Law

(...continued)

Tell Congress to stand strong for clean water and oppose any amendments that undermine the Clean Water Act in appropriations legislation."

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To: Purchia, Liz[Purchia.Liz@epa.gov]; Reynolds, Thomas[Reynolds.Thomas@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
From: Loop, Travis
Sent: Wed 5/20/2015 5:05:50 PM
Subject: RE: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

Perhaps the Chamber should correct this:

EPA defends its actions. The *Times* quotes Loop, a former campaign operative for the President Obama's Presidential campaign: "We are just borrowing new methods that have proven themselves as being effective."

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Purchia, Liz
Sent: Wednesday, May 20, 2015 12:51 PM
To: Loop, Travis; Reynolds, Thomas; Lee, Monica
Subject: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

What EPA Did to Sell Its Water Rule Might Have Skirted the Law

Wednesday, May 20, 2015 - 11:45am

— Written by

Sean Hackbarth

https://www.uschamber.com/blog/what-epa-did-sell-its-water-rule-might-have-skirted-law

In March, EPA Administrator Gina McCarthy bragged to a Senate Committee about the outpouring of public support for its proposed water regulations:

We have received over 1 million comments and 87.1 percent of those comments we have counted so far... are supportive of this rule.

No wonder EPA received so many public comments on its draft Waters of the United States (WOTUS) regulation;it helped drum them up, the *New York Times* reports:

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

EPA fired up its propaganda machine to defend WOTUS after a host of critics--farmers, ranchers, home builders, the golf industry, and other businesses pointed out how the rule will empower federal bureaucrats to regulate "wetlands, intermittent streams, ephemeral steams (those that only flow after a rainfall or snowmelt) , and man-made bodies of water like ditches, ponds, and canals." They worry that WOTUS will federalize local land use decisions, and make it even harder to build things in America.

The *Times* describes one of EPA's tactics:

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people -- a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

EPA's Thunderclap campaign said, "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to an EPA webpage (now unavailable) that directed the public to submit comments on the draft regulation. The effort reached 1.8 million people.

epa_i_choose_clean_water_thunderclap.jpg

Whether what EPA did violated the Anti-Lobbying Act's ban on agencies lobbying Congress, it certainly skirted the spirit of the law. The *Times* writes:

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

...

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

It appears the Thunderclap campaign violated the spirit of internal EPA policy. A 2010 memo on

indirect lobbying from EPA's general counsel states:

EPA employees may not explicitly or implicitly encourage the public to contact Congress in support of, or opposition to, a legislative proposal, nor explicitly encourage the public to contact state or local governments for that purpose.

EPA didn't use the campaign to encourage the public to contact Congress. It instead asked the public to leave comments in support of WOTUS, which EPA Administrator McCarthy then referenced in testimony before Congress to claim overwhelming public support for the controversial rule.

EPA defends its actions. The *Times* quotes Loop, a former campaign operative for the President Obama's Presidential campaign: "We are just borrowing new methods that have proven themselves as being effective." In a blog post, Liz Purchia, Deputy Associate Administrator for EPA's Office of Public Affairs, writes, "A public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule is well within the appropriate bounds of the agency's mission to educate and engage Americans."

It's bad enough that EPA is engaging in such unprecedented regulatory overreach by crafting WOTUS, but its aggressive advocacy--perhaps too aggressive--shows that it's an agency that's out of control on multiple levels.

Liz Purchia

Deputy Associate Administrator, Public Affairs

U.S. Environmental Protection Agency

Office: 202-564-6691

Cell: 202-841-2230

To: Rao, Kate[Rao.kate@epa.gov]
From: Loop, Travis
Sent: Wed 5/20/2015 3:39:24 PM
Subject: RE: NYT article on EPA and waters of the US rulemaking- " was it outreach or was it lobbying?"

Oh yeah. I saw this Monday night when it appeared online.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Rao, Kate
Sent: Wednesday, May 20, 2015 11:38 AM
To: Loop, Travis
Subject: NYT article on EPA and waters of the US rulemaking- " was it outreach or was it lobbying?"

Travis – did you see this article? You are quoted.

Kate

Critics Hear E.P.A.'s Voice in 'Public Comments'

By ERIC LIPTON and CORAL DAVENPORTMAY 18, 2015

WASHINGTON — When the Environmental Protection Agency proposed a major new rule

intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than one million comments, and nearly 90 percent favored the agency's proposal. Ms. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The E.P.A. had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The E.P.A.'s campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far — we are only missing 4,000 — are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign — just as

environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people — a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

****
Kate Rao
Drinking Water Protection Section (WTR 3-2)
USEPA Region 9
75 Hawthorne St., San Francisco, CA 94105
tel: (415) 972-3533 / fax: (415) 947-3549

I Choose Clean Water

by **U.S. Environmental Protection Agency** category: **Environment**

"Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community.

http://thndr.it/1sLh51M"

U.S. Environmental Protection.. EMBED

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980 of 500
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1,803,761
People

TIME LEFT
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We work for clean water for all Americans.

THE STORY UPDATES

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now 60 percent of the streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water downstream in the rivers and lakes in our neighborhoods we need healthy headwaters upstream. EPA and the U.S. Army Corps of Engineers has proposed to strengthen protection for the clean water that is vital to all Americans.

ORGANIZER

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We work for clean water for all Americans.

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Rachel Rusek Barski
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To: Jensen, Jay Ex. 6 - Personal Privacy
From: Loop, Travis
Sent: Thur 9/25/2014 4:45:38 PM
Subject: Thunderclap

Hi Jay,

I just didn't know if you were aware about our Thunderclap for Clean Water that is happening on Monday, Sept 29. Basically people agree to have a message posted on their Facebook and/or Twitter accounts on Monday at 2pm. Right now we have 840 people who have signed up and so the message will be seen by 1.7 million people. I'm trying to make this as big as possible, so anyone that can sign up and encourage others to sign up is appreciated. I know you have lots of connections all across the board that could make this even bigger. ☺

Here is the message that will be posted: "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community."

Here is the link to sign up:

https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en

I hope I'm not out of my lane sending you this email…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Jimmy Hague[JHague@trcp.org]
From: Loop, Travis
Sent: Mon 9/15/2014 4:03:00 PM
Subject: RE: Thunderclap

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Jimmy Hague [mailto:JHague@trcp.org]
Sent: Monday, September 15, 2014 11:17 AM
To: Loop, Travis
Subject: RE: Thunderclap

Travis, most of our office (including me) was traveling last week so we're a little behind on this. But I flagged it for our comms team and it sounds like we'll be participating. I'll follow up with them today to make sure we get signed up and promote it on our social media.

Jimmy

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Monday, September 15, 2014 11:11 AM
To: Jimmy Hague
Subject: Thunderclap

Hey Jimmy,

Did you get my email about the Thunderclap for Clean Water? It would be awesome to get you guys signed up and to encourage your members/followers to do the same.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. The message will be posted on everyone's walls and feeds at the same time. Right now, based on the participants signed up, it will be seen by 1.4 million people! And we expect that number to grow a good bit over the next two week.

Here's the message that Thunderclap will post: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Let me know! Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Jimmy Hague[JHague@trcp.org]
From: Loop, Travis
Sent: Mon 9/15/2014 3:11:22 PM
Subject: Thunderclap

Hey Jimmy,

Did you get my email about the Thunderclap for Clean Water? It would be awesome to get you guys signed up and to encourage your members/followers to do the same.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. The message will be posted on everyone's walls and feeds at the same time. Right now, based on the participants signed up, it will be seen by 1.4 million people! And we expect that number to grow a good bit over the next two week.

Here's the message that Thunderclap will post: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Let me know! Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Steve Creech[steve.creech@wylandfoundation.org]
From: Loop, Travis
Sent: Mon 9/15/2014 3:09:40 PM
Subject: joining our Thunderclap

Hey Steve!

I'm wondering if the Foundation and Wyland would be willing to join our Thunderclap for Clean Water?

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. The message will be posted on everyone's walls and feeds at the same time. Right now, based on the participants signed up, it will be seen by 1.4 million people! And we expect that number to grow a good bit over the next two week.

Here's the message that Thunderclap will post: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

It would be awesome to get the Foundation and Wyland to sign up and to encourage followers to do the same (Thunderclap will give you the message to share your participation with followers after sign up). Let me know what you all think!

Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: philippe@earthecho.org[philippe@earthecho.org]
From: Loop, Travis
Sent: Mon 9/15/2014 3:04:57 PM
Subject: join our Thunderclap for clean water

Hello Philippe,

I hope you are well. I'm wondering if you and Earth Echo would join our Thunderclap for Clean Water.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. Right now the message will be seen by about 1.4 million people! We're hoping to add your followers to this number.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Thanks for considering!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Bond, Brian[Bond.Brian@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]
From: Loop, Travis
Sent: Mon 9/15/2014 2:56:30 PM
Subject: Help with APHA

Can you reach out to your contact at the American Public Health Association and see if they can use their Twitter account to support our Thunderclap for clean water? Basically we would love if they could sign up for their Twitter account to participate and then tweet to their followers an encouragement to participate? If how to do this is unclear I can talk to someone there. They have more than 440,000 followers so this would be a nice bump.

https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 8:24:36 PM
Subject: Re: help with Thunderclap

Let you a voicemail around 415. Call me when it works for you.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 11, 2014, at 12:47 PM, "Devine, Jon" <jdevine@nrdc.org> wrote:

I'll look into it. Any word on my pending question re: the website example? If you could give me a buzz about that, I'd really appreciate it.

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)
(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Thursday, September 11, 2014 12:20 PM
To: Devine, Jon
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 6:43:09 PM
Subject: Re: help with Thunderclap

Awesome. Now message will be seen by 1.3 million people and we've got 17 more days to promote.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 11, 2014, at 2:10 PM, "Devine, Jon" <jdevine@nrdc.org> wrote:

You will see that we are on.

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)
(202) 289-1060 (fax)

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From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Thursday, September 11, 2014 12:20 PM
To: Devine, Jon
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Marc Yaggi[myaggi@waterkeeper.org]
From: Loop, Travis
Sent: Thur 9/11/2014 6:42:24 PM
Subject: RE: Thunderclap for clean water

Thanks Marc!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Marc Yaggi [mailto:myaggi@waterkeeper.org]
Sent: Thursday, September 11, 2014 2:07 PM
To: Loop, Travis
Subject: Re: Thunderclap for clean water

Thanks, Travis! I'll send to our team. Hope you are well.

Sent from my iPhone

On Sep 11, 2014, at 12:32, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

Hey!

Can you have Waterkeeper's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.2 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: John Surrick - ext. 2045[JSurrick@cbf.org]
From: Loop, Travis
Sent: Thur 9/11/2014 4:36:05 PM
Subject: Thunderclap for clean water

John,

Can you have CBF's twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: smoyer@tu.org[smoyer@tu.org]
From: Loop, Travis
Sent: Thur 9/11/2014 4:34:30 PM
Subject: Thunderclap for clean water

Steve

Can you have Trout Unlimited's twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: myaggi@waterkeeper.org[myaggi@waterkeeper.org]
From: Loop, Travis
Sent: Thur 9/11/2014 4:32:46 PM
Subject: Thunderclap for clean water

Hey!

Can you have Waterkeeper's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.2 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 4:19:32 PM
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Leonard, Darlene[Leonard.Darlene@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 3:45:12 PM
Subject: Re: PLEASE PROMOTE: EPA Plans Thunderclap for Clean Water

Hahaha!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 10, 2014, at 11:26 AM, "Leonard, Darlene" <Leonard.Darlene@epa.gov> wrote:

No.

Darlene Leonard

US Environmental Protection Agency

Office of Chemical Safety and Pollution Prevention

1200 Pennsylvania Avenue, NW

Washington, DC 20460

202-566-0516

From: Loop, Travis
Sent: Wednesday, September 10, 2014 9:57 AM
To: Bowles, Jack; Behringer, Caroline; Pinkney, James; Rupp, Mark; Leonard, Darlene; Barbery, Andrea; Sanders, LaTonya; Harris-Young, Dawn; Khan, Omar; Sanelli, Diane; Wiedeman, Allison; Altieri, Sonia; Gray, David; Evans, David; Klasen, Matthew; Frank, Joyce; Christensen, Damaris; Martin, John; Pendergast, Jim; Slotkin, Ron; Bond, Brian; Smith, Roxanne; Hull, George; Sternberg, David; Surber, Nancy; Senn, John; White, Candace; Keener, Bill; PADs and Alternates; Perrin, Rebecca; Poll, Bianca; Bravo, Antonio; Fraser, Scott; Lancaster, Kris; Lomask, Daniel; Enobakhare, Rosemary; Borum, Denis; Storm, Linda
Cc: Ortiz, Julia; Heinemann, Kristina; Mancusi-Ungaro, Philip; Cassell, Peter; Bellow, Bonnie; Durant, Jennah; Gutro, Doug; Cannon, Phillippa; Abrams, Dan; Johnston, Khanna;

Singer, Joshua; Shenk, Kelly; Rowan, Anne; Miller, Linda; Distefano, Nichole; Taheri, Diane; Cook-Shyovitz, Becky; Wintrob, Paul; Dierker, Carl; McCarthy, Julia; McClain-Vanderpool, Lisa; damm, thomas; LeClair, Jacqueline; Aguirre, Amanda; Williams, Gail; Valentine, Julia; Carey, Curtis; Grantham, Nancy; Bittleman, Sarah; saxe, jennie; Turner, Tressa; Velez, Cristina; Mortensen, Ginah; Galloway, Carol; Colip, Matthew; Mears, Mary; Lutte, Todd; Mcgill, Thomas; Reynolds, Thomas; Hudiburgh, Gary; Brandt, Peter; Daguillard, Robert; Ragland, Micah; Lapp, Jeffrey; Williams, Ann; Ellis, Angela F.; Milbourn, Cathy; Deegan, Dave; Badaracco, Christina; duteau, helen; Ganesan, Arvin; MacIntyre, Mark; Hubbard, Joseph; Peak, Nicholas; Johnson, AudreyL; Marcy, Ken; Able, Tony; Nitsch, Chad; lomax, bonnie; Davis, Alison; Holsman, Marianne; Marraccini, Davina; Kelley, Jeff; Johnson, Alisha; Scott, Patricia; Davis, Molly; White, Terri-A; schafer, joan; Philip, Jeff; Jones-Johnson, Shea; Perkins, Stephen; Delli-Gatti, Dionne; Mills, Calista; Mayer, Rebecca; Ides, Nan; Sachs, Erica; Yogi, David; Martinsen, Jessica; Hunter-Pirtle, Ann; Garrigan, Trish; Marincola, JamesPaul; Smith, Paula; Somerville, Eric; Dean, Heather; Heron, Donna; Lincoln, Larry; Mylott, Richard; Swenson, Sarah; Ainslie, William; Carroll, Carly; Bloomgren, David; Isaac, Rachel; Chatterjee, Kinshuk
Subject: PLEASE PROMOTE: EPA Plans Thunderclap for Clean Water

PLEASE promote this through social media accounts and direct emails to those who would be supportive/participate.

EPA Plans Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB**

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook

b. Twitter

c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Wade, James[Wade.James@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 2:20:00 PM
Subject: Re: other agencies

I sent to them already

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 10, 2014, at 10:16 AM, "Orquina, Jessica" <Orquina.Jessica@epa.gov> wrote:

That would probably work for OPE. Do you want us to send it to them for their highlights newsletter or do you have a different write up for that.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis

Sent: Wednesday, September 10, 2014 10:08 AM
To: Orquina, Jessica
Subject: Re: other agencies

Maybe this is helpful

EPA Plans Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

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2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook

b. Twitter

c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

On Sep 10, 2014, at 10:03 AM, "Orquina, Jessica" <Orquina.Jessica@epa.gov> wrote:

> Why don't I send a message to the interagency social media listserv? (And, I'll email USGS & Interior directly. I don't have a good contact at NOAA.)
>
> Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 10, 2014 9:20 AM
To: Orquina, Jessica
Subject: other agencies

What's the best way to get the other agencies to sign up for the Thunderclap and promote on social media? Interior, USGS, NOAA, etc. I was going to tweet at them to join the Thunderclap, but thought maybe you had thoughts on that and maybe a more direct line.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Deegan, Dave[Deegan.Dave@epa.gov]
Cc: Grantham, Nancy[Grantham.Nancy@epa.gov]; Melanson, Kate[Melanson.Kate@epa.gov]; Zimmerman, Emily[Zimmerman.Emily@epa.gov]; Palmer, Margo[Palmer.Margo@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 2:19:48 PM
Subject: Re: PLEASE PROMOTE: EPA Plans Thunderclap for Clean Water

Thank you!!!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 10, 2014, at 10:17 AM, "Deegan, Dave" <Deegan.Dave@epa.gov> wrote:

Reg 1 has shared on Tw and our 2 FB pages

~~~~~~~~~~~~~~~~~~~~

Dave Deegan
US EPA New England
o 617.918.1017
c 617.594.7068

On Sep 10, 2014, at 9:56 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

PLEASE promote this through social media accounts and direct emails to those who would be supportive/participate.

EPA Plans Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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~~~~~~~~~~~~~~~~~~~~

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 2:08:15 PM
Subject: Re: other agencies

Maybe this is helpful

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b. Twitter

c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 10, 2014, at 10:03 AM, "Orquina, Jessica" <Orquina.Jessica@epa.gov> wrote:

Why don't I send a message to the interagency social media listserv? (And, I'll email USGS & Interior directly. I don't have a good contact at NOAA.)

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 10, 2014 9:20 AM
To: Orquina, Jessica
Subject: other agencies

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Bowles, Jack[Bowles.Jack@epa.gov]; Behringer, Caroline[Behringer.Caroline@epa.gov]; Pinkney, James[Pinkney.James@epa.gov]; Rupp, Mark[Rupp.Mark@epa.gov]; Leonard, Darlene[Leonard.Darlene@epa.gov]; Barbery, Andrea[Barbery.Andrea@epa.gov]; Sanders, LaTonya[Sanders.Latonya@epa.gov]; Harris-Young, Dawn[Harris-Young.Dawn@epa.gov]; Khan, Omar[Khan.Omar@epa.gov]; Sanelli, Diane[Sanelli.Diane@epa.gov]; Wiedeman, Allison[Wiedeman.Allison@epa.gov]; Altieri, Sonia[Altieri.Sonia@epa.gov]; Gray, David[gray.david@epa.gov]; Evans, David[Evans.David@epa.gov]; Klasen, Matthew[Klasen.Matthew@epa.gov]; Frank, Joyce[Frank.Joyce@epa.gov]; Christensen, Damaris[Christensen.Damaris@epa.gov]; Martin, John[Martin.JohnJ@epa.gov]; Pendergast, Jim[Pendergast.Jim@epa.gov]; Slotkin, Ron[slotkin.ron@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]; Smith, Roxanne[Smith.Roxanne@epa.gov]; Hull, George[Hull.George@epa.gov]; Sternberg, David[Sternberg.David@epa.gov]; Surber, Nancy[surber.nancy@epa.gov]; Senn, John[Senn.John@epa.gov]; White, Candace[White.Candace@epa.gov]; Keener, Bill[Keener.Bill@epa.gov]; PADs and Alternates[PADs_and_Alternates@epa.gov]; Perrin, Rebecca[Perrin.Rebecca@epa.gov]; Poll, Bianca[Poll.Bianca@epa.gov]; Bravo, Antonio[Bravo.Antonio@epa.gov]; Fraser, Scott[Fraser.Scott@epa.gov]; Lancaster, Kris[Lancaster.Kris@epa.gov]; Lomask, Daniel[Lomask.Daniel@epa.gov]; Enobakhare, Rosemary[Enobakhare.Rosemary@epa.gov]; Borum, Denis[Borum.Denis@epa.gov]; Storm, Linda[Storm.Linda@epa.gov]
Cc: Ortiz, Julia[Ortiz.Julia@epa.gov]; Heinemann, Kristina[Heinemann.Kristina@epa.gov]; Mancusi-Ungaro, Philip[Mancusi-Ungaro.Philip@epa.gov]; Cassell, Peter[cassell.peter@epa.gov]; Bellow, Bonnie[Bellow.Bonnie@epa.gov]; Durant, Jennah[Durant.Jennah@epa.gov]; Gutro, Doug[Gutro.Doug@epa.gov]; Cannon, Phillippa[Cannon.Phillippa@epa.gov]; Abrams, Dan[Abrams.Dan@epa.gov]; Johnston, Khanna[Johnston.Khanna@epa.gov]; Singer, Joshua[Singer.Joshua@epa.gov]; Shenk, Kelly[shenk.kelly@epa.gov]; Rowan, Anne[rowan.anne@epa.gov]; Miller, Linda[miller.linda@epa.gov]; Distefano, Nichole[DiStefano.Nichole@epa.gov]; Taheri, Diane[Taheri.Diane@epa.gov]; Cook-Shyovitz, Becky[Cook-Shyovitz.Becky@epa.gov]; Wintrob, Paul[Wintrob.Paul@epa.gov]; Dierker, Carl[Dierker.Carl@epa.gov]; McCarthy, Julia[McCarthy.Julia@epa.gov]; McClain-Vanderpool, Lisa[Mcclain-Vanderpool.Lisa@epa.gov]; damm, thomas[Damm.Thomas@epa.gov]; LeClair, Jacqueline[Leclair.Jackie@epa.gov]; Aguirre, Amanda[Aguirre.Amanda@epa.gov]; Williams, Gail[Williams.Gail@epa.gov]; Valentine, Julia[Valentine.Julia@epa.gov]; Carey, Curtis[Carey.Curtis@epa.gov]; Grantham, Nancy[Grantham.Nancy@epa.gov]; Bittleman, Sarah[Bittleman.Sarah@epa.gov]; saxe, jennie[saxe.jennie@epa.gov]; Turner, Tressa[Turner.Tressa@epa.gov]; Velez, Cristina[Velez.Cristina@epa.gov]; Mortensen, Ginah[mortensen.ginah@epa.gov]; Galloway, Carol[Galloway.Carol@epa.gov]; Colip, Matthew[colip.matthew@epa.gov]; Mears, Mary[Mears.Mary@epa.gov]; Lutte, Todd[Lutte.Todd@epa.gov]; Mcgill, Thomas[Mcgill.Thomas@epa.gov]; Reynolds, Thomas[Reynolds.Thomas@epa.gov]; Hudiburgh, Gary[Hudiburgh.Gary@epa.gov]; Brandt, Peter[Brandt.Peter@epa.gov]; Daguillard, Robert[Daguillard.Robert@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]; Lapp, Jeffrey[lapp.jeffrey@epa.gov]; Williams, Ann[Williams.Ann@epa.gov]; Ellis, Angela F.[Ellis.Angela@epa.gov]; Milbourn, Cathy[Milbourn.Cathy@epa.gov]; Deegan, Dave[Deegan.Dave@epa.gov]; Badaracco, Christina[Badaracco.Christina@epa.gov]; duteau, helen[Duteau.Helen@EPA.GOV]; Ganesan, Arvin[Ganesan.Arvin@epa.gov]; MacIntyre, Mark[Macintyre.Mark@epa.gov]; Hubbard, Joseph[Hubbard.Joseph@epa.gov]; Peak, Nicholas[Peak.Nicholas@epa.gov]; Johnson, AudreyL[Johnson.AudreyL@epa.gov]; Marcy, Ken[Marcy.Ken@epa.gov]; Able, Tony[Able.Tony@epa.gov]; Nitsch, Chad[Nitsch.Chad@epa.gov]; lomax, bonnie[lomax.bonnie@epa.gov]; Davis, Alison[Davis.Alison@epa.gov]; Holsman, Marianne[Holsman.Marianne@epa.gov]; Marraccini, Davina[Marraccini.Davina@epa.gov]; Kelley, Jeff[kelley.jeff@epa.gov]; Johnson, Alisha[Johnson.Alisha@epa.gov]; Scott, Patricia[Scott.Patricia@epa.gov]; Davis, Molly[Davis.Molly@epa.gov]; White, Terri-A[White.Terri-A@epa.gov]; schafer, joan[schafer.joan@epa.gov]; Philip, Jeff[Philip.Jeff@epa.gov]; Jones-Johnson, Shea[Jones-Johnson.Shea@epa.gov]; Perkins, Stephen[Perkins.Stephen@epa.gov]; Delli-Gatti, Dionne[Delli-Gatti.Dionne@epa.gov]; Mills, Calista[Mills.Calista@epa.gov]; Mayer, Rebecca[Mayer.Rebecca@epa.gov]; Ides, Nan[Ides.Nan@epa.gov]; Sachs,

Erica[Sachs.Erica@epa.gov]; Yogi, David[Yogi.David@epa.gov]; Martinsen, Jessica[Martinsen.Jessica@epa.gov]; Hunter-Pirtle, Ann[Hunter-Pirtle.Ann@epa.gov]; Garrigan, Trish[garrigan.trish@epa.gov]; Marincola, JamesPaul[Marincola.JamesPaul@epa.gov]; Smith, Paula[Smith.Paula@epa.gov]; Somerville, Eric[Somerville.Eric@epa.gov]; Dean, Heather[Dean.Heather@epa.gov]; Heron, Donna[Heron.Donna@epa.gov]; Lincoln, Larry[Lincoln.Larry@epa.gov]; Mylott, Richard[Mylott.Richard@epa.gov]; Swenson, Sarah[Swenson.Sarah@epa.gov]; Ainslie, William[Ainslie.William@epa.gov]; Carroll, Carly[Carroll.Carly@epa.gov]; Bloomgren, David[Bloomgren.David@epa.gov]; Isaac, Rachel[Isaac.Rachel@epa.gov]; Chatterjee, Kinshuk[Chatterjee.Kinshuk@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 1:56:47 PM
Subject: PLEASE PROMOTE: EPA Plans Thunderclap for Clean Water

PLEASE promote this through social media accounts and direct emails to those who would be supportive/participate.

EPA Plans Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB**

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a. Facebook

b. Twitter

c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Altieri, Sonia[Altieri.Sonia@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 1:05:56 PM
Subject: RE: IMPORTANT: Join a Thunderclap for Clean Water
EMAIL LIST OF STAKEHOLDERS -MASTER with semicolons.docx

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Altieri, Sonia
Sent: Wednesday, September 10, 2014 9:05 AM
To: Loop, Travis
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

You have the wotus list that I pulled together before I left on detail? Cristina and I compiled a list of supporters and detractors.

From: Loop, Travis
Sent: Wednesday, September 10, 2014 8:54:37 AM
To: Altieri, Sonia
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I pulled the people we know off the main spreadsheet - NRDC, env America, clean water action, trcp, Isaac Walton, ducks, trout, American rivers, nwf

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

On Sep 10, 2014, at 8:43 AM, "Altieri, Sonia" <Altieri.Sonia@epa.gov> wrote:

Okay. Thanks, Can you send me your list of supporters? It would be helpful to have for my reference.

From: Loop, Travis
Sent: Wednesday, September 10, 2014 8:38:47 AM
To: Altieri, Sonia
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I meant I sent to the supporters...

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

On Sep 10, 2014, at 8:36 AM, "Altieri, Sonia" <Altieri.Sonia@epa.gov> wrote:

I'm happy you're feeling better! I haven't received the attachment.

From: Loop, Travis
Sent: Tuesday, September 9, 2014 7:46:50 PM
To: Altieri, Sonia
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I found it and sent this evening.

I sometimes feel a bit sick when pressure systems move through and I think that was happening. I'm okay now.

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

On Sep 9, 2014, at 6:02 PM, "Altieri, Sonia" <Altieri.Sonia@epa.gov> wrote:

Do you have a current list of supporters? I have a list from a year ago.

Hope you feel better soon! Sonia

From: Loop, Travis
Sent: Tuesday, September 9, 2014 4:39:49 PM
To: Altieri, Sonia
Subject: FW: IMPORTANT: Join a Thunderclap for Clean Water

Please send along to any supporters…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Tuesday, September 09, 2014 4:38 PM
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U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

State/Local/Tribes
adunn@ecos.org;
rregan@fishwildlife.org;
jtaft@asdwa.org;
cberginnis@floods.org;
larry@floods.org;
bwright@aashto.org;
terryc@health.ok.gov;
jeanne.christie@aswm.org;
coneg@sso.org;
jhendrickson@csg.org;
mgriffin@countyexecutives.org;
Ex. 6 - Personal Privacy
chanson@ecos.org;
lgarrigan@ecos.org;
mpaque@gwpc.org;
Gerry.Baker@iogcc.state.ok.us;
Ex. 6 - Personal Privacy
mayorbrown@coj.net;
mayor@bridgeportct.gov;
Ex. 6 - Personal Privacy
Cindy.circo@kcmo.org;
dave.somers@co.snohomish.wa.us;
district1@mesaaz.gov;
dlarson@brookingscountysd.gov;
hgonzalez@ci.laredo.tx.us;
jfisette@arlingtonva.us;
jeff.morris@leg.wa.gov;
jtiberi@macdnet.org;
jduson@maine.rr.com;
kmiller@tolowa.com;
kfreemanwilson@ci.gary.in.us;
mayor@las-cruces.org;
kshafer@mmsd.com;
mayor@ci.fitchburg.ma.us;
mannajo@clearwater.org;
MAYORM@townofarcadia.com;
mayor@greensburgks.org;
Ralph.Becker@slcgov.com;
Ex. 6 - Personal Privacy
mayor@greensburgks.org;
supervisorcarbajal@sbcbos1.org;

hanns@palmbayflorida.org;
countyexecutive@baycounty.net;
mayor@hattiesburgms.com;
Ex. 6 - Personal Privacy
Craig.Sundstrom@ee.ok.gov;
Ex. 6 - Personal Privacy
jsheahan@usmayors.org;
Ex. 6 - Personal Privacy
twillardson@wswc.utah.gov;
'calkins.john@azdeq.gov'; 'CRIPPS@ndep.nv.gov'; 'David.Paylor@deq.virginia.gov'; 'Jamie_Crawford@deq.state.ms.us'; 'joslee@pa.gov'; 'jtaft@asdwa.org'; 'kevin.frederick@wyo.gov'; Ex. 6 - Personal Privacy 'mike.baker@epa.state.oh.us'; Ex. 6 - Personal Privacy; 'sarah.pillsbury@des.nh.gov'; Shellie.Chard-McClary@deq.ok.gov;; Ex. 6 - Personal Privacy
Ex. 6 - Personal Privacy steve.sturgess@dnr.mo.gov; Ex. 6 - Personal Privacy

Agriculture

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

djones@cfr.msstate.edu;

Ex. 6 - Personal Privacy

rbonanno@umext.umass.edu;

Ex. 6 - Personal Privacy

rburns@utk.edu;

Ex. 6 - Personal Privacy

archie.hart@ncagr.gov;

Ex. 6 - Personal Privacy

jhpopp@uark.edu;

Ex. 6 - Personal Privacy

asorensen@niu.edu;

Ex. 6 - Personal Privacy

larry.sanders@okstate.edu;

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

jim@state.vt.us;
Jeff.comstock@state.vt.us;

Ex. 6 - Personal Privacy

Haley_pero@sanders.senate.gov;

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

Conservation/Enviro/NGO/Non-Traditional

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

rhwarner@umn.edu;

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

Business/Industry

Ex. 6 - Personal Privacy

Ex. 6 - Personal Privacy

Water Utilities

Ex. 6 - Personal Privacy

To: Altieri, Sonia[Altieri.Sonia@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 12:54:38 PM
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I pulled the people we know off the main spreadsheet - NRDC, env America, clean water action, trcp, Isaac Walton, ducks, trout, American rivers, nwf

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

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I meant I sent to the supporters...

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 10, 2014, at 8:36 AM, "Altieri, Sonia" <Altieri.Sonia@epa.gov> wrote:

I'm happy you're feeling better! I haven't received the attachment.

From: Loop, Travis
Sent: Tuesday, September 9, 2014 7:46:50 PM
To: Altieri, Sonia
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I found it and sent this evening.

Ex. 6 - Personal Privacy

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Travis Loop
Director of Communications
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U.S. Environmental Protection Agency
202-870-6922

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Do you have a current list of supporters? I have a list from a year ago.

Hope you feel better soon! Sonia

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Sent: Tuesday, September 9, 2014 4:39:49 PM
To: Altieri, Sonia
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Please send along to any supporters…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

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c. Tumblr

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Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Bond, Brian[Bond.Brian@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]; Fraser, Scott[Fraser.Scott@epa.gov]
From: Loop, Travis
Sent: Wed 9/10/2014 2:33:59 AM
Subject: Fwd: IMPORTANT: Join a Thunderclap for Clean Water

Can you guys push the message below out to supporters and ope highlights?

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

Begin forwarded message:

From: "Loop, Travis" <Loop.Travis@epa.gov>
Date: September 9, 2014 at 4:39:15 PM EDT
Subject: IMPORTANT: Join a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Altieri, Sonia[Altieri.Sonia@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 11:46:51 PM
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

I found it and sent this evening.

Ex. 6 - Personal Privacy

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202-870-6922

loop.travis@epa.gov

To: Jennifer Peters[jpeters@cleanwater.org]
From: Loop, Travis
Sent: Tue 9/9/2014 8:52:38 PM
Subject: Re: IMPORTANT: Join a Thunderclap for Clean Water

Thanks a lot! The more we push this the bigger the social media splash on the 29th!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 9, 2014, at 4:50 PM, "Jennifer Peters" <jpeters@cleanwater.org> wrote:

Thanks for doing this. I signed up and circulated to a few lists. We had talked about doing one ourselves, but never got around to setting it up!

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Tuesday, September 09, 2014 4:38 PM
To: undisclosed-recipients:
Subject: IMPORTANT: Join a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB**

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook

b. Twitter

c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Altieri, Sonia[Altieri.Sonia@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 8:39:50 PM
Subject: FW: IMPORTANT: Join a Thunderclap for Clean Water

Please send along to any supporters…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Tuesday, September 09, 2014 4:38 PM
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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

Bcc: gbelan@americanrivers.org[gbelan@americanrivers.org]
From: Loop, Travis
Sent: Tue 9/9/2014 8:39:15 PM
Subject: IMPORTANT: Join a Thunderclap for Clean Water

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c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

Bcc: Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Jennifer Peters[jpeters@cleanwater.org]; Jimmy Hague[JHague@trcp.org]; sdetwiler@americanrivers.org[sdetwiler@americanrivers.org]; khobbs@nrdc.org[khobbs@nrdc.org]; John Surrick - ext. 2045[JSurrick@cbf.org]; Peter Marx[peter@choosecleanwater.org]; tyler@creationjustice.org[tyler@creationjustice.org]; margie@environmentamerica.org[margie@environmentamerica.org]; skovarovcs@iwla.org[skovarovcs@iwla.org]; dyarnold@audubon.org[dyarnold@audubon.org]; mfrey@rivernetwork.org[mfrey@rivernetwork.org]; skline@trcp.org[skline@trcp.org]; smoyer@tu.org[smoyer@tu.org]; myaggi@waterkeeper.org[myaggi@waterkeeper.org]; sbrown@wef.org[sbrown@wef.org]; Bond, Brian[Bond.Brian@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]; Scott Fraser-EPA (Fraser.Scott@epa.gov)[Fraser.Scott@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 8:37:58 PM
Subject: IMPORTANT: Join a Thunderclap for Clean Water

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a. Facebook

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c. Tumblr

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Poll, Bianca[Poll.Bianca@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 8:26:57 PM
Subject: FW: Water Headlines from EPA - September 9

Change headline to "Join a Thunderclap for Clean Water"

Put returns/spaces between the paragraphs in thunderclap entry (like below) and the drinking water entry

Join a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook

b. Twitter

c. Tumblr

Read about the Thunderclap (http://blog.epa.gov/blog/2014/09/do-you-choose-clean-water/)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

Travis Loop

Director of Communications
Office of Water

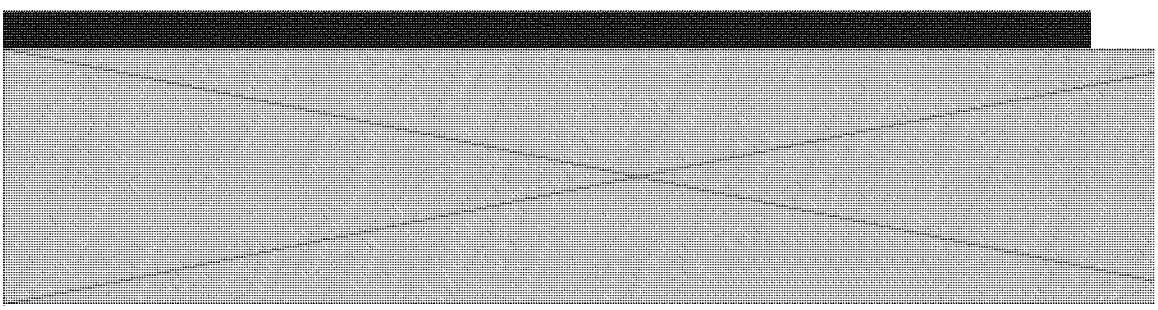
U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: EPA Office of Water [mailto:waterheadlines@epa.gov]
Sent: Tuesday, September 09, 2014 4:03 PM
To: Loop, Travis
Subject: Water Headlines from EPA - September 9

.



A Weekly Newsletter from the Office of Water at the U.S. Environmental Protection Agency

September 9, 2014

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message

Visit our website

Press Releases

EPA Reaches Agreement with Municipality of Culebra Puerto Rico to Address Water Pollution in Atlantic Ocean

Partnership Releases New Blueprint to Protect and Restore Long Island Sound

EPA, Virginia DEQ renew environmental partnerships with Hampton University, Norfolk State University

The University of Mississippi Receives Over $250,000 to Promote Resilient Communities

Great Lakes Restoration Initiative Provides Funding to Target Harmful Algal Blooms in Lake Erie

see more

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2. Share the link to the Thunderclap with your friends and followers, so we get at least

500 people sharing the message:

a. Facebook [embed Facebook share code]

b. Twitter

c. Tumblr

Read about the Thunderclap.

Read about the proposal to protect clean water.

EPA Announces Funding to Create Two New Drinking Water Innovation Centers

EPA is providing over $8 million to create two national centers for research and innovation in small to medium sized drinking water systems. These two EPA funded centers will develop and test advanced, low cost methods to reduce, control, and eliminate groups of water contaminants that present challenges to communities worldwide.

These grants support the development of water clusters-- networks of businesses, researchers, and others involved in water technology. These organizations are leading the way in developing cutting-edge technologies and bringing them to the market, where they can solve water challenges that threaten health and daily activities while promoting technological innovation and economic growth. For more information on the grant recipients and center, visit http://www.epa.gov/ncer/smalldw. For more information on the water technology innovation cluster, visit http://www2.epa.gov/clusters-program.

Section 319 Success Story: Indian Creek, Oklahoma

Indian Creek in Woodward County runs through an area of high cattle and wheat production. An assessment of the fish community in the stream in 2002 revealed a poor condition, resulting in placement on Oklahoma's 2006 Clean Water Act section 303(d) list of impaired waters for biological impairment. Implementation of best management practices to promote better quality grazing land decreased sediment and nutrient runoff into the creek. As a result, Oklahoma removed Indian Creek from

their 2012 list for fish impairment. Indian Creek now fully attains its fish and wildlife propagation designated use. The complete success story can be found at: http://water.epa.gov/polwaste/nps/success319/ok_indian.cfm

Forward this email

This email was sent to loop.travis@epa.gov by waterheadlines@epa.gov |

Rapid removal with SafeUnsubscribe™ | Privacy Policy.

U.S. Environmental Protection Agency | 1200 Pennsylvania Avenue NW | Washington | DC | 20460

To: Lee, Monica[Lee.Monica@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 4:05:31 PM
Subject: FW: Thunderclap for Water
BLOG Thunderclap WOTUS jl JAO.docx

You're getting this from someone else for your approval, but I wanted to flag as we're hoping to get it up and promoted today. Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 12:01 PM
To: Levy, Jeffrey; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Yes, I already included my suggested in the attached document.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:59 AM
To: Orquina, Jessica; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Roxanne just approved it, so now we just need Monica.

Jess, please edit the post to include whatever embed code you think appropriate and give that to James to forward for posting when Monica approves.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 11:31 AM
To: Loop, Travis; Levy, Jeffrey
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Okay, Thunderclap has changed some things. They now only offer an embed code for the Thunderclap itself. Here's that:

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

You could include that at the bottom of the post. (See attached doc.)

Now, for sharing they've changed it so the FB is a Java applet. I can't copy it. I was able to copy the Twitter & Tumblr share links & hyperlink them in the blog (attached doc). I'd suggest just linking the Facebook share to the Thunderclap page where people who have previously shared it can click on the Java applet button (in attached doc).

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis

Sent: Tuesday, September 09, 2014 11:22 AM
To: Levy, Jeffrey
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

On hold until it's all cleared! Wont' promote until blog is up and then will tweet and email stakeholders.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:20 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

Note that nothing can go out until Rox approves, because she also has to approve the tclap message itself.

That is, don't send it in an OW bulletin or other outreach.

Thanks.

_____
Jeffrey Levy

Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:10 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

You guys rock!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:10 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

James: please send the blog I edited to Roxanne and Monica ASAP.

Jess: please get the embed codes and insert them as we publish.

I'll mention it to Rox, too.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:06 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

> I've accepted the edits. I just got the approval back from Thunderclap so I dropped in the link. I don't see embed codes and such for Facebook, Twitter and Tumblr. Where do we get those? Do we need them? Don't we just push people to the Thunderclap link?
>
> I'd like to get this out today – the blog, the facetweets, the announcement to stakeholders. Help! ☺
>
> Travis Loop
>
> Director of Communications
> Office of Water
>
> U.S. Environmental Protection Agency
>
> 202-870-6922
>
> loop.travis@epa.gov
>
> **From:** Levy, Jeffrey
> **Sent:** Monday, September 08, 2014 4:45 PM
> **To:** Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
> **Subject:** RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it. Jess, is that right?

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov | Twitter: http://twitter.com/greenversations
EPA news: http://www.epa.gov/newsroom | mobile: http://m.epa.gov/news | Twitter: http://twitter.com/epanews

---

From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca

Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook
    b. Twitter
    c. Tumblr

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Poll, Bianca[Poll.Bianca@epa.gov]
From: Loop, Travis
Sent: Tue 7/29/2014 1:26:19 PM
Subject: thunderclap
DitchtheMyth Thunderclap Proposal.docx
THUNDERCLAP BLURB FOR OPE.docx

This seems pretty good. Here are answers to your questions and edits to the docs. I didn't rewrite facetweets so you'll have to take a crack at that.

Questions:

1.) Should we pick a date like August 20th (two months before the comment period closes?) I am trying to see if we can tie the choice of date to a reason. LET'S DO TUESDAY, SEPTEMBER 2, THE DAY AFTER LABOR DAY WHEN THE WORLD GETS FOCUSED BACK ON WORK

2.) I arbitrarily picked July 31 for the launch (next Thursday). I have no idea how long it will take to get this approved. LET'S AIM FOR THREE WEEKS BEFORE SEPT 2

3.) For the facetweets, the examples Jess provided to me were a combination of providing information and reminding people about the thunderclap. Do you want me to play around the approved WOUS facetweets to combine them with the thunderclap messages (i.e. 1 out of 3 people get their drinking water from a stream. Show your support! (thunderclap link). I THINK WE COME UP WITH ONE SIMPLE MESSAGE FOR THE THUNDERCLAP.

4.) She had an attachment that was a blurb for OPE. (See attached). I didn't know if you wanted to adjust the blurb specifically discusses clean water (first paragraph). The rest of it can be reused. EDITED

5.) If all Jess needs to start the process on her end is the proposal, I think that is final (as long as you agree with the dates). See DitchTheMyth Thunderclap Proposal attachment above.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

PROPOSAL
Use Thunderclap to engage people and raise awareness about protecting clean water.

BACKGROUND
Thunderclap is a crowd-speaking platform where organizations and individuals can ask people to help them share a specific message at a specific time on Twitter, Facebook, or Tumblr. The creator writes both the message and information explaining why they want help spreading the word. The creator also must set a goal for how many people they'd like to participate. If enough people sign up to participate, they authorize Thunderclap to automatically post the message to their Twitter, Facebook, or Tumblr accounts at the specified time. However, if the total doesn't reach the goal, nothing happens.

Thunderclap is a crowd-speaking platform where organizations and individuals can ask people to help them share a specific message at a specific time on Twitter, Facebook, or Tumblr. The creator writes both the message and information explaining why they want help spreading the word. The creator also must set a goal for how many people they'd like to participate. If enough people sign up to participate, they authorize Thunderclap to automatically post the message to their Twitter, Facebook, or Tumblr accounts at the specified time. However, if the total doesn't reach the goal, nothing happens.

We hosted a successful Thunderclap during Earth Month and had 904 people sign up to help share our message about small things we can all do to help fight climate change: https://www.thunderclap.it/projects/10319-on-earth-day-actonclimate.

EARTH DAY THUNDERCLAP

Date: August 15 (nothing happens, however, if we get fewer than 500 supporters)

Thunderclap Title (30 characters max): I support EPA's clean water proposal

Message that people will agree to have posted on their social media:
Clean water is important to me. I support EPA's proposal to protect it.

http://epa.gov/uswaters #uswaters

Image for Thunderclap:
We'll work with OWOW to find a good image to encourage people to protect clean water.

Proposed text that appears on the Thunderclap page to explain what it's all about:

Join our Thunderclap. On August 15th, the message above will go out automatically with other supporters at the same moment on the social media accounts you choose. You can also copy the message to your social media, or use your own message and the #uswaters hash tag.

Take action today!

Thunderclap Goal: 500 people

PROPOSED THUNDERCLAP TIMING AND PROMOTION

- July 31st: Post the Thunderclap and make it live.
- August 1-15th: Promote via facetweets on all EPA social media channels. Encourage the EPA Social Media Community of Practice to promote our Thunderclap. Share Thunderclap with #SocialGov Community and inter-agency social media listservs / groups and ask for help amplifying.

- August: Have a blog post on It's Our Environment telling people to sign up for the Thunderclap.
- August: Request to have a blog post on USA.gov's blog about our Thunderclap.
- August: Work with OPE and EE to promote our Thunderclap to their stakeholder groups.
- August 15th: The Thunderclap happens if we reach our goal.

THUNDERCLAP BLURB FOR OPE:

We need your help to raise awareness about skin care prevention. Skin cancer is the most common form of cancer in the United States, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family. We call it being [illegible]

You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on August 15, at 12:00 pm EDT. If 500 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

So, what do you need to do? Join our Thunderclap and ask your friends to do the same: (thunderclap link)

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Soscia, Marylou
Sent: Mon 9/15/2014 7:43:29 PM
Subject: RE: Help Promote OW's Thunderclap!

Done!

Mary Lou Soscia | Columbia River Coordinator | US EPA

805 S.W. Broadway, Suite 500 | Portland, OR 97205

503.326.5873

www.epa.gov/columbiariver | https://twitter.com/EPAcolumbia

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 1:48 PM
To: Social Media CoP
Subject: Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: https://www.thunderclap.it/projects/16052-i-choose-clean-water

Short URL: http://thndr.it/1rUOiaB

Here's a draft post from OW that you can use on EPA social media accounts:

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: https://www.facebook.com/EPA/posts/10152686338667229

Twitter: https://twitter.com/EPA/status/509441058279657472

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Wirth, Karen
Sent: Tue 9/9/2014 9:26:21 PM
Subject: RE: Help Promote OW's Thunderclap!

We will promote on WaterSense social media. Just out of curiosity why can't we participate in the thunderclap using the watersense twitter or FB feeds?

Karen E. Wirth
U.S. Environmental Protection Agency
EPA Office of Wastewater Management

WaterSense Branch

phone: 202-564-5246
wirth.karen@epa.gov

http://www.epa.gov/watersense

Check us out on Facebook: http://www.facebook.com/epawatersense

and Twitter: http://www.twitter.com/epawatersense

><((((°>`·.¸¸.·´¯`·.¸.·´¯`·.¸¸><((((°>

"No single raindrop thinks it is to blame for the flood."

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 4:48 PM
To: Social Media CoP
Subject: Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: https://www.thunderclap.it/projects/16052-i-choose-clean-water

Short URL: http://thndr.it/1rUOiaB

Here's a draft post from OW that you can use on EPA social media accounts:

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: https://www.facebook.com/EPA/posts/10152686338667229

Twitter: https://twitter.com/EPA/status/509441058279657472

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Allicock, Nicole
Sent: Wed 7/22/2015 6:02:21 PM
Subject: Water Tweets
Water Tweets.xlsx

;
Hi Jess,

Here are all the tweets from February 1, 2014 – June 30, 2014 containing the word "water." Let me know if you need anything else as I would be very interested in anything I might be able to help with on this.

Thanks!

Nicole

Nicole Allicock

Office of Web Communications

US Environmental Protection Agency

Telephone: 202-564-7672

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Wade, James
Sent: Tue 9/9/2014 6:35:21 PM
Subject: Fw: FOR REVIEW: Thunderclap for Water _ ASAP- WOULD LIKE TO POST THIS AS SOON AS ITS APPROVED

Jess,

Rox and Monica approved, **Ex. 6 - Personal Privacy** Can you get the blog up and send the face tweets forward that you want to post.

From: Lee, Monica
Sent: Tuesday, September 9, 2014 1:08:56 PM
To: Wade, James
Cc: Smith, Roxanne; Levy, Jeffrey; Hart, Daniel; Orquina, Jessica
Subject: Re: FOR REVIEW: Thunderclap for Water _ ASAP- WOULD LIKE TO POST THIS AS SOON AS ITS APPROVED

Good with me

Monica Lee
202-564-0645 (o)
202-713-6902 (c)

[redacted]

Good afternoon,

Roxanne has already approved this and we would like to get this up ASAP. Are you good to go with this blog also?

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities,

farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook [embed Facebook share code]

b. Twitter [embed Twitter share code]

c. Tumblr [embed Tumblr share code]

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

From: Smith, Roxanne
Sent: Tuesday, September 09, 2014 11:44 AM
To: Wade, James; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: RE: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

I'm fine with this.

Roxanne Smith

Principal Deputy Associate Administrator

Office of External Affairs & Environmental Education

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Wade, James
Sent: Tuesday, September 09, 2014 11:26 AM
To: Smith, Roxanne; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

Good morning,

Here is a blog that need approval as soon as possible. I have also copied the content from the blog into the body of this email. Thanks

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

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To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

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Read about the proposal to protect clean water: www.epa.gov/USwaters

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Barkett, Bonnie
Sent: Fri 7/31/2015 1:50:01 AM
Subject: Facebook spreadsheets
R9 FB Aug - Oct 2014BBedits.xlsx
R9 FB Feb - April 2014BBedits.xlsx
R9 FB Feb - April 2015BBedits.xlsx

Jessica,

Here is the last of them. Good luck with this.

Bonnie

Bonnie Barkett

Web Content Coordinator

U.S. Environmental Protection Agency, Pacific Southwest

415-947-4175

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Feldman, Richard[Feldman.Richard@epa.gov]; McDermott, Marna[McDermott.Marna@epa.gov]; Packard, Elise[Packard.Elise@epa.gov]
From: Darman, Leslie
Sent: Wed 7/29/2015 5:06:49 PM
Subject: RE: follow up request

Thanks, Jessica – this is very helpful. **Ex. 5 - Attorney Client**

Ex. 5 - Deliberative Process

Leslie Darman

Office of General Counsel

Water Law Office

202-564-5452

From: Orquina, Jessica
Sent: Wednesday, July 29, 2015 9:58 AM
To: Darman, Leslie
Cc: Feldman, Richard; McDermott, Marna; Packard, Elise
Subject: RE: follow up request

Hi Leslie,

Here you go…

Ex. 5 - Attorney Client, Deliberative Process

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Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Seneca, Roy[Seneca.Roy@epa.gov]
From: graves, john
Sent: Tue 7/28/2015 7:54:05 PM
Subject: RE: Request: CWR posts on regional social media accounts
clean-water-rule-tweets-region3.xlsx

Hi Jess,

We were able to get the spreadsheet from twitter and search for clean water rule tweets. These are on the sheet called "cwr tweets". All of the source tweets are in the "tweets" sheet for Feb 2014 to June 2015. Most of the clean water rule ones are retweets.

John

From: Orquina, Jessica
Sent: Tuesday, July 28, 2015 9:39 AM
To: graves, john
Cc: Seneca, Roy
Subject: RE: Request: CWR posts on regional social media accounts

Awesome! Thank you both! (And, I know it's not fun.)

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: graves, john
Sent: Tuesday, July 28, 2015 9:35 AM
To: Orquina, Jessica
Cc: Seneca, Roy
Subject: RE: Request: CWR posts on regional social media accounts

Hi Jess,

Yes, I'm going to work with Roy today on this and get the spreadsheet to you.

John

From: Orquina, Jessica
Sent: Tuesday, July 28, 2015 9:32 AM
To: graves, john
Subject: RE: Request: CWR posts on regional social media accounts

Hi John,

I just wanted to check – will you still be able to get me the Twitter spreadsheet today?

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: graves, john
Sent: Thursday, July 23, 2015 12:25 PM
To: Orquina, Jessica
Subject: RE: Request: CWR posts on regional social media accounts

Thanks!

From: Orquina, Jessica
Sent: Thursday, July 23, 2015 12:25 PM
To: graves, john
Subject: RE: Request: CWR posts on regional social media accounts

That's fine. Thanks for letting me know!

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: graves, john
Sent: Thursday, July 23, 2015 12:12 PM
To: Orquina, Jessica
Subject: RE: Request: CWR posts on regional social media accounts

Can I get the Region 3 Twitter spreadsheet to you Tuesday? Roy Seneca is out until then.
Thanks,

John

From: Orquina, Jessica
Sent: Wednesday, July 22, 2015 3:33 PM
To: Deegan, Dave; Kelley, Sophia; Martin, John; graves, john; Seneca, Roy; Cashin, Mary; Ostermeier, Jennifer; Cassell, Peter; Vela, Austin; Bond, Shannon; Davis, Jay; McClain-Vanderpool, Lisa; Mylott, Richard; Barkett, Bonnie; Smith, Judy
Cc: Grantham, Nancy; Sebastian, Chris; schafer, joan; Lincoln, Larry; Kelley, Jeff; Gray, David; Fitch, Bruce; Carey, Curtis; Smith, Paula; Glenn, William; Holsman, Marianne; Morrison, Kay; Bert, Charles; Philip, Jeff; Hart, Daniel
Subject: Request: CWR posts on regional social media accounts

Hello,

I need your help on some work I'm doing on an inquiry. I need copies of all social media posts related to the Clean Water Rule from February 2014 through June 2015. They can be either screenshots or in Excel. (You can download all posts from your accounts as an Excel file and delete out the posts that are not related to the CWR or go through your accounts and take screenshots of the CWR related posts.)

Please send them to me by COB Friday.

If you have any questions, call me.

Thanks! Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Carey, Curtis
Sent: Mon 7/27/2015 9:20:58 PM
Subject: Fwd: Request: CWR posts on regional social media accounts
for-jessica-cwr-feb2014-jun2015-Social Media Content - Editable.xlsx
ATT00001.htm

Jessica,

Here's our input. Please advise if you need anything else.

Sent from my iPhone

Begin forwarded message:

From: "Quirarte-Ortiz, Cecilia" <Quirarte-Ortiz.Cecilia@epa.gov>
Date: July 27, 2015 at 4:15:32 PM CDT
To: "Carey, Curtis" <Carey.Curtis@epa.gov>
Subject: RE: Request: CWR posts on regional social media accounts

Here's the file that Jessica needs. Any questions, please let me know. Thanks.

From: Carey, Curtis
Sent: Monday, July 27, 2015 3:16 PM
To: Washburn, Ben; Castro, Toni; Quirarte-Ortiz, Cecilia
Subject: RE: Request: CWR posts on regional social media accounts

Hi folks, busy day! Please let me know the status of this request.

From: Washburn, Ben
Sent: Monday, July 27, 2015 8:13 AM
To: Carey, Curtis; Castro, Toni; Bond, Shannon; Quirarte-Ortiz, Cecilia
Subject: RE: Request: CWR posts on regional social media accounts

Will do – thanks for passing along.

Benjamin M. Washburn

Public Affairs Specialist

EPA Region 7

(913) 551-7364

From: Carey, Curtis
Sent: Friday, July 24, 2015 4:08 PM
To: Washburn, Ben; Castro, Toni; Bond, Shannon; Quirarte-Ortiz, Cecilia
Subject: FW: Request: CWR posts on regional social media accounts

Ben,

Please work with Cecilia to fulfill this request from HQ.

Thanks,

Curtis

From: Orquina, Jessica
Sent: Friday, July 24, 2015 9:47 AM
To: Bond, Shannon; Barkett, Bonnie; Castro, Toni
Cc: Carey, Curtis; Glenn, William
Subject: RE: Request: CWR posts on regional social media accounts

Hi! I wanted to follow up on this.

Thanks! Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Orquina, Jessica
Sent: Wednesday, July 22, 2015 3:33 PM
To: Deegan, Dave; Kelley, Sophia; Martin, John; graves, john; Seneca, Roy; Cashin, Mary; Ostermeier, Jennifer; Cassell, Peter; Vela, Austin; Bond, Shannon; Davis, Jay; McClain-Vanderpool, Lisa; Mylott, Richard; Barkett, Bonnie; Smith, Judy
Cc: Grantham, Nancy; Sebastian, Chris; schafer, joan; Lincoln, Larry; Kelley, Jeff; Gray, David; Fitch, Bruce; Carey, Curtis; Smith, Paula; Glenn, William; Holsman, Marianne; Morrison, Kay; Bert, Charles; Philip, Jeff; Hart, Daniel
Subject: Request: CWR posts on regional social media accounts

Hello,

I need your help on some work I'm doing on an inquiry. I need copies of all social media posts related to the Clean Water Rule from February 2014 through June 2015. They can be either screenshots or in Excel. (You can download all posts from your accounts as an Excel file and delete out the posts that are not related to the CWR or go through your accounts and take screenshots of the CWR related posts.)

Please send them to me by COB Friday.

If you have any questions, call me.

Thanks! Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Holsman, Marianne[Holsman.Marianne@epa.gov]; Philip, Jeff[Philip.Jeff@epa.gov]
From: Smith, Judy
Sent: Mon 7/27/2015 2:50:43 PM
Subject: RE: R10 Tweets for CWR
R10 CWR FB 2014 Aug1-Dec31.xlsx
R10 CWR FB 2015 Jan1-Jun27.xlsx

Hi Jessica - Whew, here they are! There were no CWR posts on the FB account Feb-July 2014. Here are two tables with the relevant posts.

Judy

From: Orquina, Jessica
Sent: Monday, July 27, 2015 5:29 AM
To: Smith, Judy
Cc: Holsman, Marianne
Subject: RE: R10 Tweets for CWR

Judy,

Thank you so much! Were there any posts on the R10 Facebook page (other than shares of OW & the main channels posts)?

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Smith, Judy
Sent: Friday, July 24, 2015 8:07 PM
To: Orquina, Jessica
Cc: Holsman, Marianne
Subject: R10 Tweets for CWR

Hi Jess - Here are R10 tweets about the Clean Water Rule. Thanks for your hint about doing three months at a time.

A couple caveats, first for the table covering 6/1 to 8/31/2014. I included everything that called out @EPAwater, but they are actually all related to the Bristol Bay action, so you may want to delete that table. The table covering 2/1 to 5/31 2014 - the first two are definitely CWR, but I wasn't sure on the others. There were no responsive tweets from December 2014 through March 2015.

Have a good weekend.

Judy

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Holsman, Marianne[Holsman.Marianne@epa.gov]
From: Smith, Judy
Sent: Sat 7/25/2015 12:07:29 AM
Subject: R10 Tweets for CWR
tweet_activity_metrics_EPAnorthwest_20140201_20140503_en.xlsx
tweet_activity_metrics_EPAnorthwest_20140601_20140831_en.xlsx
tweet_activity_metrics_EPAnorthwest_20140901_20141201_en.xlsx
tweet_activity_metrics_EPAnorthwest_20150401_20150701_en.xlsx

Hi Jess - Here are R10 tweets about the Clean Water Rule. Thanks for your hint about doing three months at a time.

A couple caveats, first for the table covering 6/1 to 8/31/2014. I included everything that called out @EPAwater, but they are actually all related to the Bristol Bay action, so you may want to delete that table. The table covering 2/1 to 5/31 2014 - the first two are definitely CWR, but I wasn't sure on the others. There were no responsive tweets from December 2014 through March 2015.

Have a good weekend.

Judy

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Anley-Mills, Melissa
Sent: Fri 7/24/2015 4:54:31 PM
Subject: Water tweets from @EPAresearch
EPAresearch w- tweets Feb 1 - April 30 2014.xlsx
EPAresearch w-tweets Jan 29 - April 30 2015.xlsx
EPAresearch w-tweets Jul31-Oct29-2014.xlsx
EPAresearch w-tweets May 1 - June 30 2015.xlsx
EPAresearch w-tweets May1-Jul30-2014.xlsx
EPAresearch w-tweets Oct20-2014 - Jan 28-2015.xlsx

Hi Jess,

Here are all the water tweets from Feb 2014 – June 30 2015 issued on @EPAresearch.

I didn't include the P3 student projects... but I did include the SBIR ones relevant to water...although that's probably not responsive.

Will work on FB after I grab a late lunch.

Melis

Melissa Anley-Mills
Social Media Lead, Office of Research & Development
US Environmental Protection Agency
anley-mills.melissa@epa.gov
Desk: 202.564.5179
Cell: 202.664.7272

Join the conversations:

Twitter: @EPAresearch
Facebook: www.facebook.com/EPAresearch

www.epa.gov/research

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Hutchison, Ashley
Sent: Wed 7/22/2015 8:02:03 PM
Subject: Compiled Water Data FB
CleanWaterRule Facebook Posts Feb2014-June2015.xlsx

Here is the compiled data for Facebook!

Let me know if there is anything else you need

Thanks!

Ashley

Ashley Hutchison

Intern

Office of Web Communications

U.S. Environmental Protection Agency

Email: hutchison.ashley@epa.gov

Office: 202-564-7671

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Loop, Travis[Loop.Travis@epa.gov]; Han, Kaythi[Han.Kaythi@epa.gov]
From: Poll, Bianca
Sent: Wed 7/22/2015 4:13:03 PM
Subject: E-mailing: Twitter Archive CWR.zip
Twitter Archive CWR.zip

Here are the Twitter archives in monthly Excel spreadsheets. Let me know if you have trouble opening the Zip file.

Thanks, Bianca

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
Cc: Han, Kaythi[Han.Kaythi@epa.gov]
From: Poll, Bianca
Sent: Wed 7/22/2015 4:09:38 PM
Subject: RE: response
Clean Water Rule Facebook Posts until 10.2012.docx

Here are the Facebook posts. Rebecca Long, from OWOW, provided me with this data. I will send you the Twitter posts in a moment.

Bianca Poll, MPH

ORISE Research Participant

(p): (202) 564-9951

(e): poll.bianca@epa.gov

From: Orquina, Jessica
Sent: Wednesday, July 22, 2015 10:06 AM
To: Poll, Bianca
Subject: FW: response

Hi Bianca,

Ex. 5 - Attorney Client, Deliberative Process

Also, call me, I need to tell you something.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Ex. 5 - Attorney Client, Deliberative Process

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

EPA- Water Is Worth It
21 hrs ·

Press Release: EPA, National Aquarium, business leaders stress importance of Clean Water Rule on environment, economy http://go.usa.gov/3fhK5

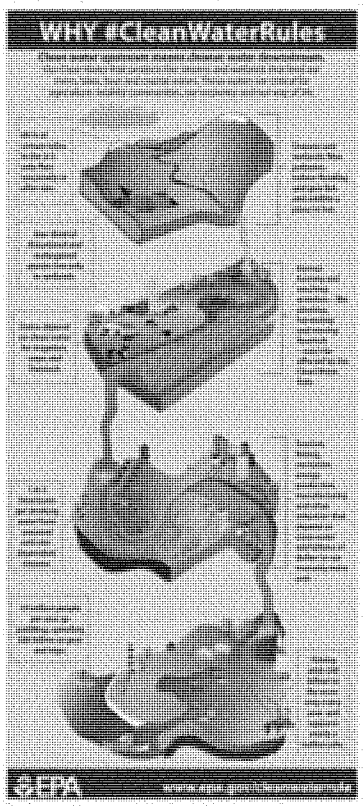
Like · Comment · Share

2 people like this.

1 share

EPA- Water Is Worth It
June 11 ·

ICYMI: The waters that flow through our cities and towns are now better protected. #CleanWaterRules



Like · Comment · Share

72 people like this.

32 shares

EPA- Water Is Worth It
June 5 ·

60% of America's stream miles lacked clear protections – until now. Our new Clean Water Rule protects our streams, and the lakes and rivers downstream. #CleanWaterRules

Like · Comment · Share

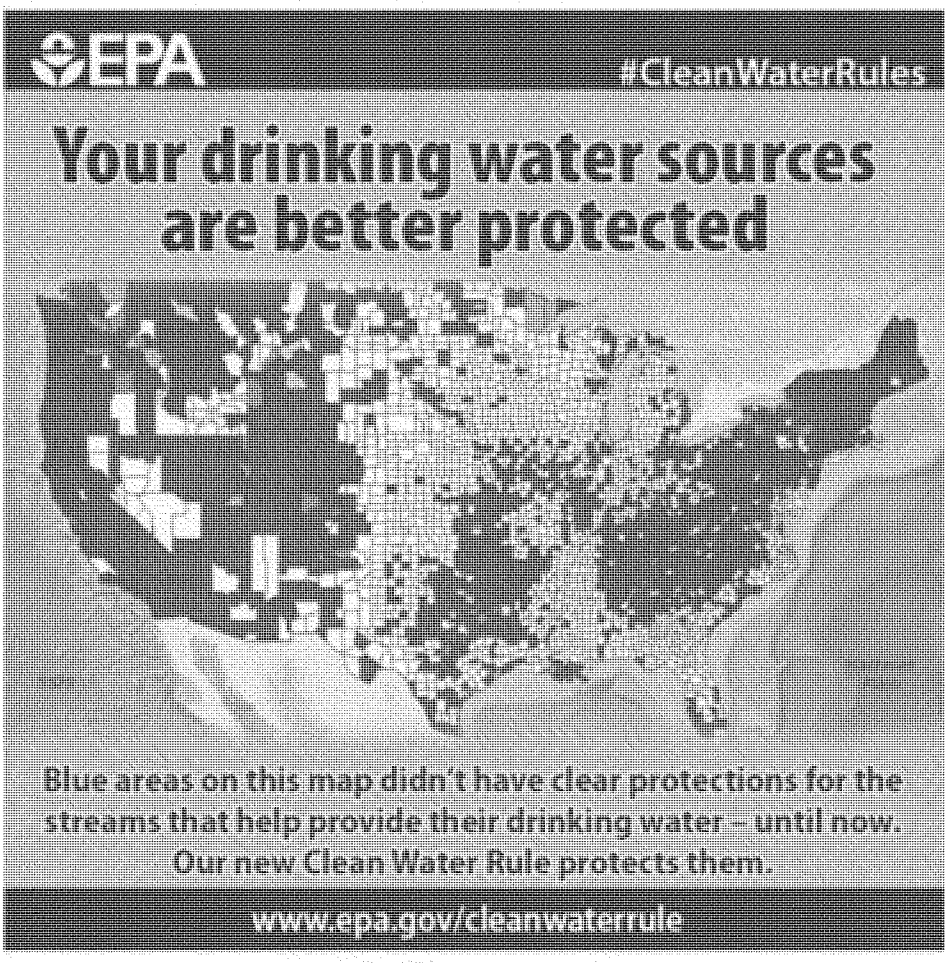
37 people like this.

2 shares

Stacy Cox Best thing to happen to our earth in a while
Like · Reply · June 9 at 6:54pm

EPA- Water Is Worth It
June 4 ·

Until now, 1 in 3 Americans were getting drinking water from streams that weren't clearly protected from pollution. See if your county just got better protections with the finalization of the Clean Water Rule today: http://water.epa.gov/type/rsl/drinkingwatermap.cfm. #CleanWaterRules



Like · Comment · Share

91 people like this. Most Recent

38 shares

View 1 more comment

George Mace OORAH !!!
Like · Reply · June 4 at 8:40pm

Dennis Quinter Then why is there a film of oil on the water in front of my house? It will be in a creek the next rainfall...
Like · Reply · June 4 at 10:40pm

EPA- Water Is Worth It
June 3 ·

Millions of acres of America's wetlands lacked clear protections – until now. Our new Clean Water Rule protects our wetlands, and the lakes and rivers downstream. #CleanWaterRules

Like · Comment · Share

67 people like this.

13 shares

Sharon L Young Water and air is always worth one more step to make it better !
July 10 at 9:39am · Like

EPA- Water Is Worth It
June 2 ·

Our Clean Water Rule has been finalized. https://youtu.be/gFyf0XseWrI
Learn more: http://go.usa.gov/39ANk . #CleanWaterRules

401 Views
Like · Comment · Share

23 people like this.

3 shares

EPA- Water Is Worth It
June 1 ·

#CleanWaterRules for small businesses, like brewers. Our new Clean Water Rule helps small business by better protecting our waterways.

767 Views
Like · Comment · Share

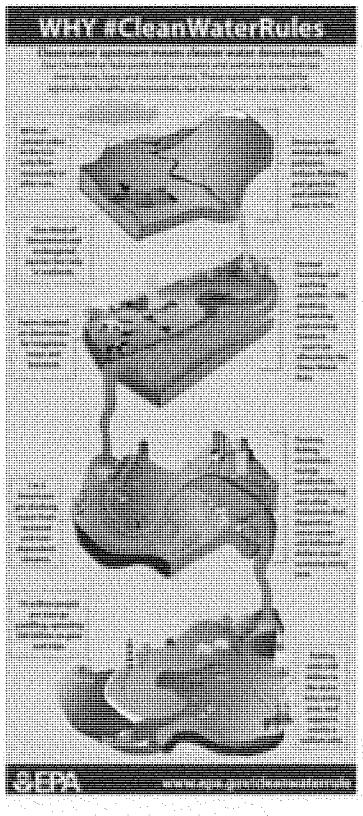
27 people like this.

5 shares

Stevoldlumpy R Salvetti I could use a beer right about now
Like · Reply · June 1 at 6:49pm

EPA- Water Is Worth It
May 28 ·

The water that flows through our communities often comes from far-away streams and wetlands. Our new Clean Water Rule better protects these streams and wetlands -- and our health and economy, too.
#CleanWaterRules



Like · Comment · Share

111 people like this. Most Recent

78 shares

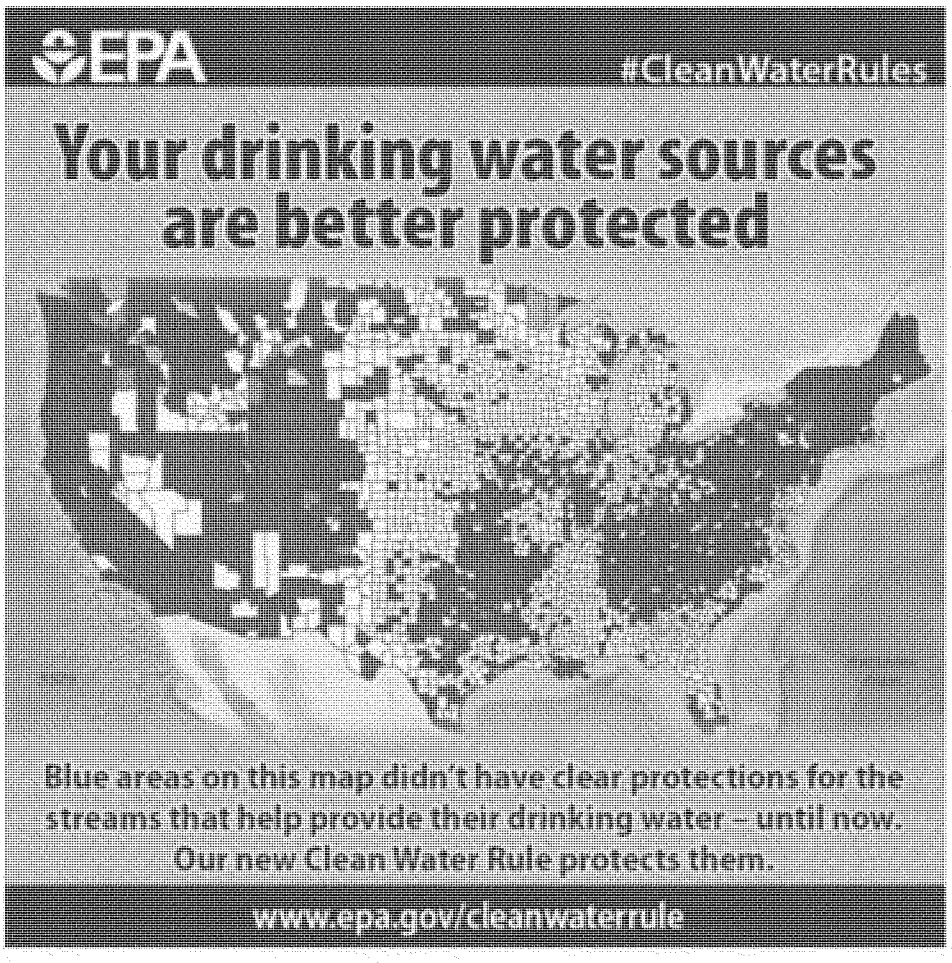
View 2 more comments

Kiri Carini Ooooo...I like the vertical orientation and connectivity of these conceptual diagrams... Alexandra Fries Jane Thomas Heath Kelsey Integration & Application Network
Like · Reply · May 28 at 3:40pm

Brian Oram the water flows on and through other peoples property and they may have rights.
Like · Reply · May 28 at 7:36pm

EPA- Water Is Worth It
May 27

Until now, 1 in 3 Americans were getting drinking water from streams that weren't clearly protected from pollution. See if your county just got better protections with the finalization of the Clean Water Rule today: http://water.epa.gov/type/rsl/drinkingwatermap.cfm. #CleanWaterRules



Like · Comment · Share

74 people like this. Most Recent

41 shares

View 1 more comment

Than Hansen Sorry, Dick Cheney.
Like · Reply · 1 · May 27 at 6:08pm

Marcia Sullivan Mullins West Virginia Thanks You!!!
Like · Reply · May 28 at 9:11am

EPA- Water Is Worth It
May 27 ·

BREAKING NEWS: Our Clean Water Rule has been finalized. This new rule protects the streams and wetlands that feed into our rivers, lakes and communities. Learn more:http://go.usa.gov/39ANk. #CleanWaterRules

2,391 Views
Like · Comment · Share

64 people like this. Most Recent

69 shares

Rupert Whiting Wow could you please use some more words to say absolutely nothing????? Where is the simple summary? What changed? All I can see is what didn't change (agri lobbying clearly worked nicely). No surprise there. Where is the 30 second version? Btw congrats to the intern who did the video.
Like · Reply · 2 · May 27 at 4:22pm

Dennis Quinter The EPA has no interest in runoff that kills all vegetation even if it can enter a creek. They told me if it wasn't a body of water big enough to operate a boat in it, there was nothing they can do...
Like · Reply · May 28 at 8:34am

EPA- Water Is Worth It
May 26 ·

Over 90% of that local beer you like to drink is water. Brewers know that #CleanWaterRules.

Like · Comment · Share

Michael J Dexter and 104 others like this. Most Recent

61 shares

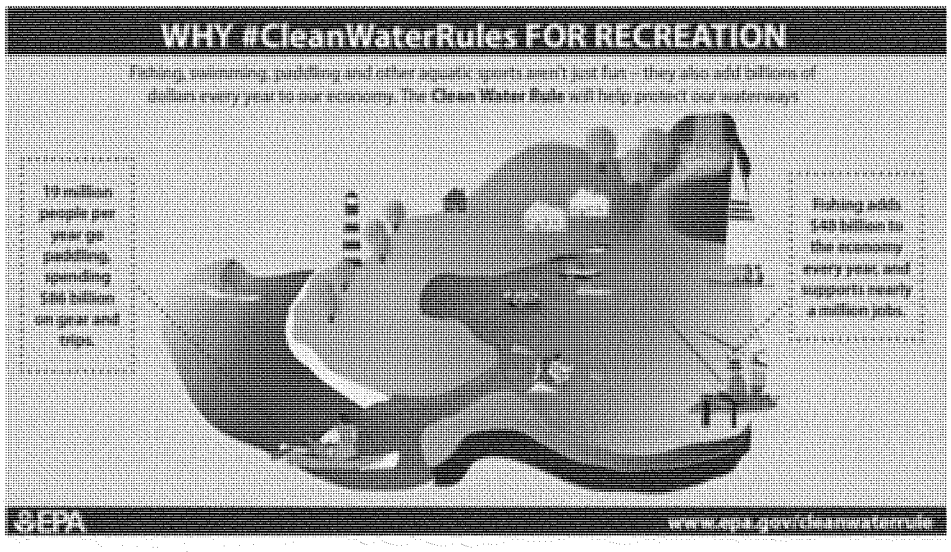
View 10 more comments

Sharon L Young One question I always wondered about .. How come beer has different colors and yet they all taste the same and smell the same like ekk???
Like · Reply · July 10 at 9:45am

Sharon L Young What is the difference in the colors ?? And add beer in your batter makes good hush puppies and deep fried cat fish 😑💩
Like · Reply · July 10 at 9:46am · Edited

EPA- Water Is Worth It
May 26 ·

Clean water keeps our way of life and our economy afloat.
#CleanWaterRules



Like · Comment · Share

48 people like this. Most Recent

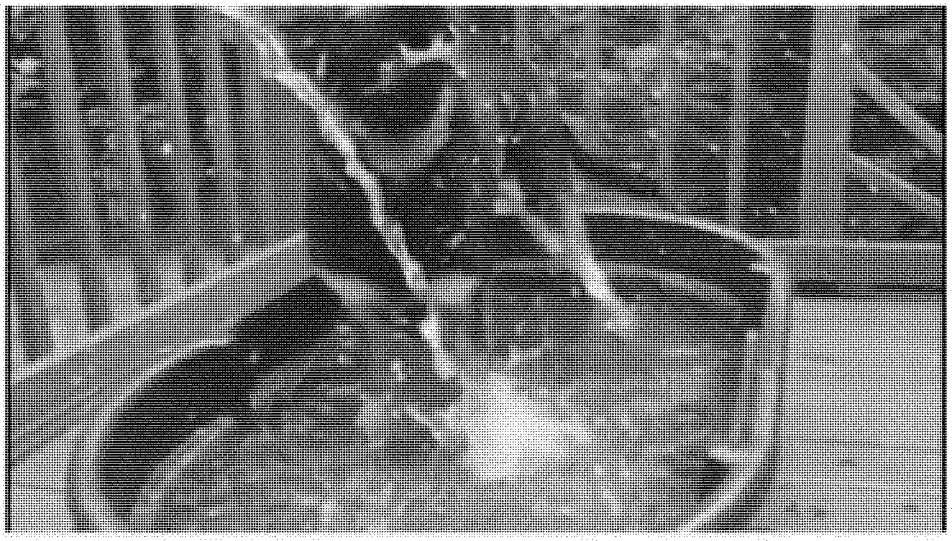
28 shares

Fazila Saber 💜
Like · Reply · May 26 at 4:55pm

Sarah V Letnes It also keeps us alive. Yay, life!
Like · Reply · May 27 at 8:04pm

EPA- Water Is Worth It
May 26 ·

Every good dog knows that #CleanWaterRules.



2,187 Views
Like · Comment · Share

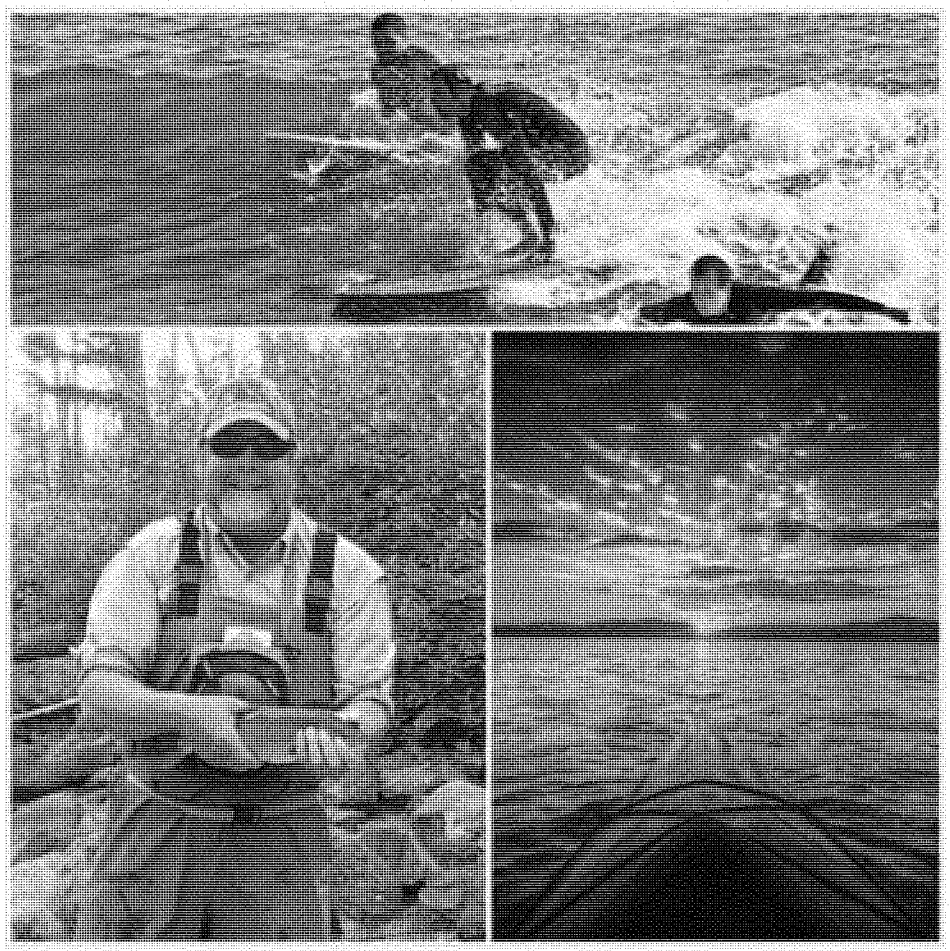
Michael J Dexter and 33 others like this.

13 shares

Hugh Hawk III He's cleaning out his ears!
Like · Reply · May 26 at 5:57pm

EPA- Water Is Worth It
May 26 ·

Fishing, paddling, surfing and aquatic sports aren't just fun -- they add billions of dollars to our economy every year. #CleanWaterRules



Like · Comment · Share

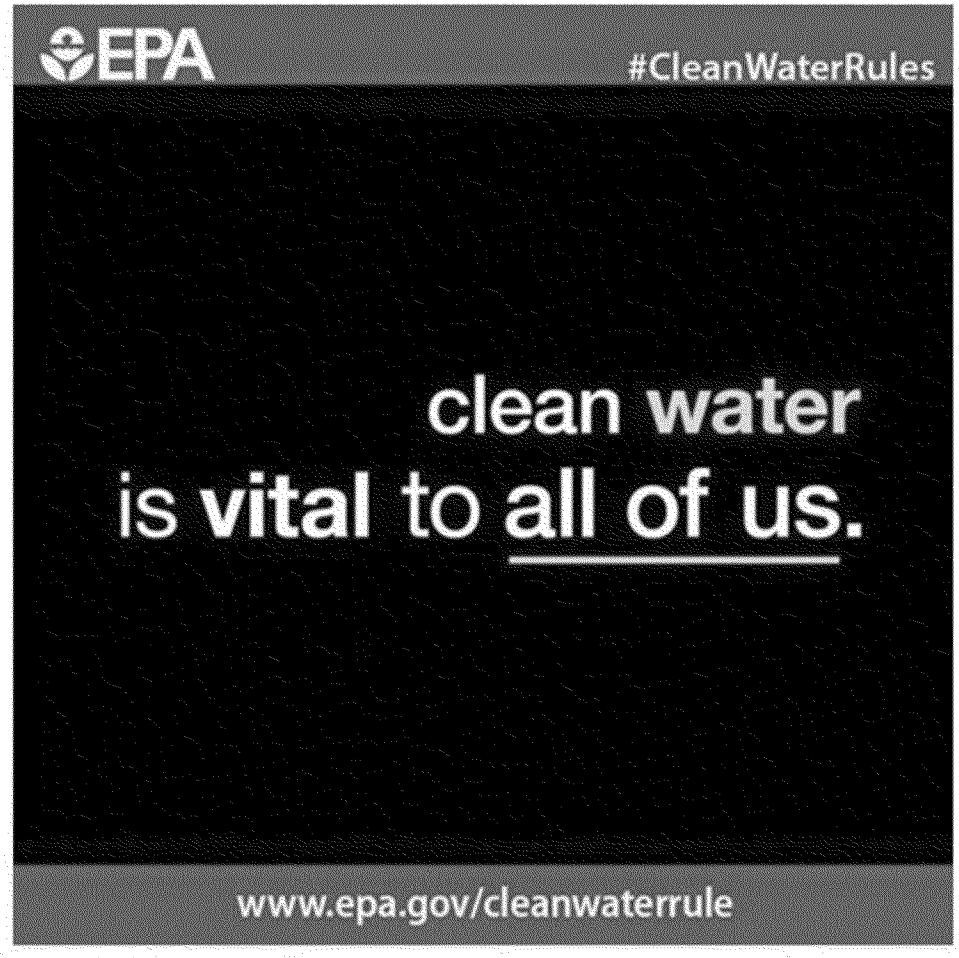
36 people like this. Most Recent

4 shares

Fazila Saber ♡
Like · Reply · May 26 at 1:10pm

Bill Calvin All paid for by sportsmen.
Like · Reply · May 27 at 10:27am

EPA- Water Is Worth It added a new photo.
May 24



Like · Comment · Share

117 people like this. Most Recent

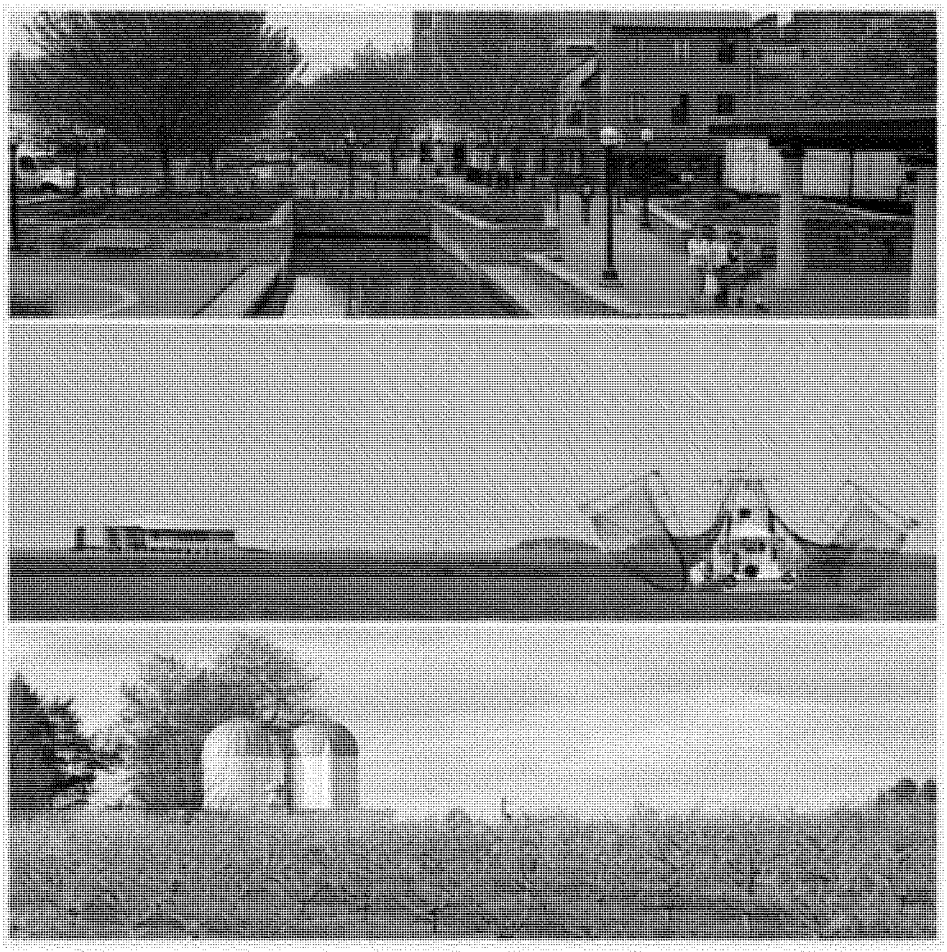
58 shares

Carlos McEniry What is to be done with the "Halliburton Loophole" in the Energy Policy Act of 2005 that's allowing energy companies get away with contaminating our clean water resources with hydraulic fracturing chemicals?
Like · Reply · 4 · May 24 at 4:39pm

Krissa White Then stop this insanity! Stop fracking! Stop Nestle from stealing and selling water for profit in drought stricken areas! Stop roundup in our food! Stop GMO! Stop leaky pipelines and the special interest money pipeline to dirty politicians. Stop subsidies to dirty energy. Lastly, public lands-hands off. That is all.
Like · Reply · 2 · May 24 at 4:54pm

EPA- Water Is Worth It
May 22 ·

Our communities & our economy depend on clean water.
#CleanWaterRules



Like · Comment · Share

30 people like this.

5 shares

Fazila Saber 💜
Like · Reply · May 22 at 3:59pm

EPA- Water Is Worth It
May 22 ·

Our Clean Water Rule will help ensure farms & ranches have clean water, without getting in the way of everyday activities. #CleanWaterRules

Like · Comment · Share

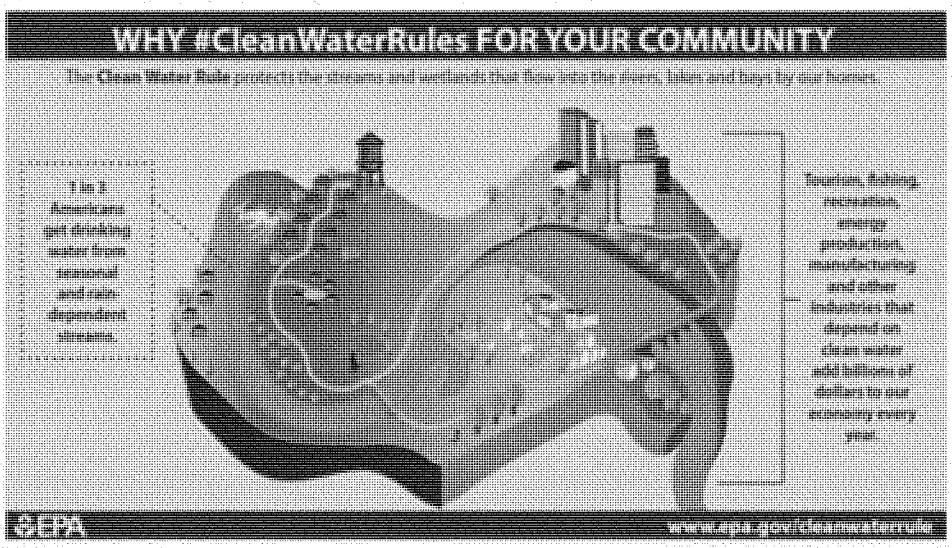
5 people like this.

1 share

Write a comment...

EPA- Water Is Worth It
May 22 · Edited ·

Water that flows through our cities comes from streams & wetlands the Clean Water Rule will protect. #CleanWaterRules



Like · Comment · Share

49 people like this.

15 shares

EPA- Water Is Worth It added a new photo.
May 21 ·

Like · Comment · Share

73 people like this. Most Recent

43 shares

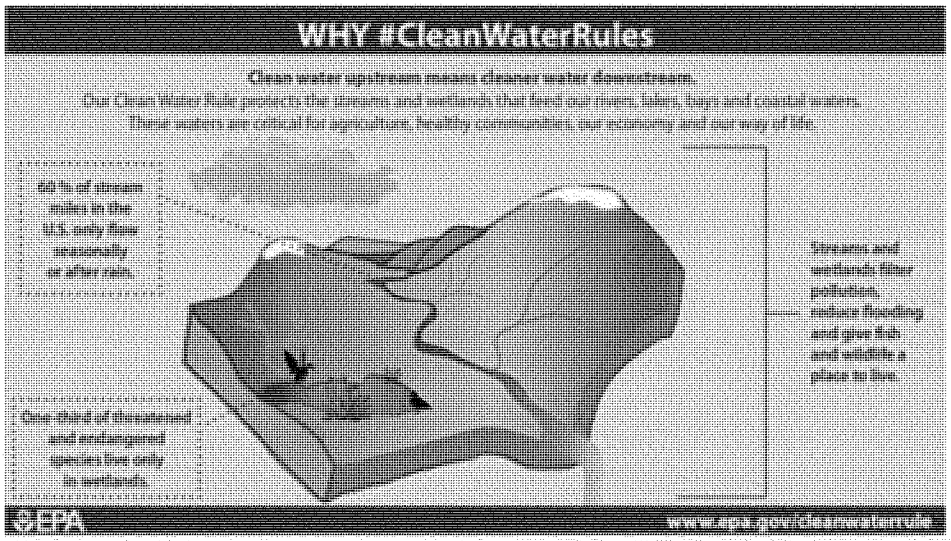
View 2 more comments

Mehrunisa Bondary America supper power can kill million of Muslim shame can't clean their water
Like · Reply · May 21 at 3:58pm

Stephen Tompkins All drinking water sources are vulnerable to pollution. I get my drinking water from Lake Erie. Which also receives millions of gallons of runoff from farms and municipal storm sewers with significant loads of herbicides, pesticides, heavy metals, petrochemicals, not to mention untreated human waste and metabolites from pharmaceuticals from combined sewer outfalls.
Like · Reply · May 21 at 4:52pm

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

May 19 ·



U.S. Environmental Protection Agency

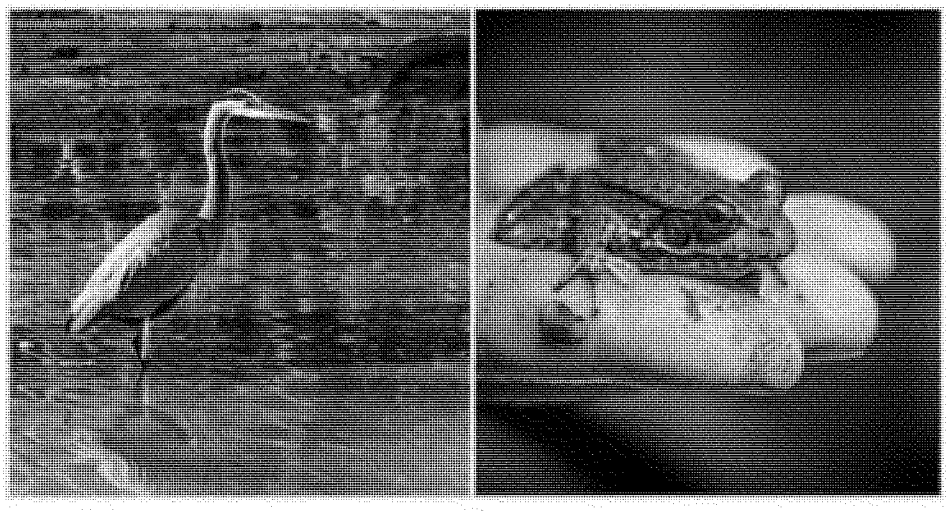
Our Clean Water Rule will strengthen protections for our nation's streams and wetlands. #CleanWaterRules

Like · Comment · Share

62 people like this.

EPA- Water Is Worth It
May 18 ·

Streams and wetlands filter pollution, reduce flooding and give fish and wildlife a place to live. #CleanWaterRules



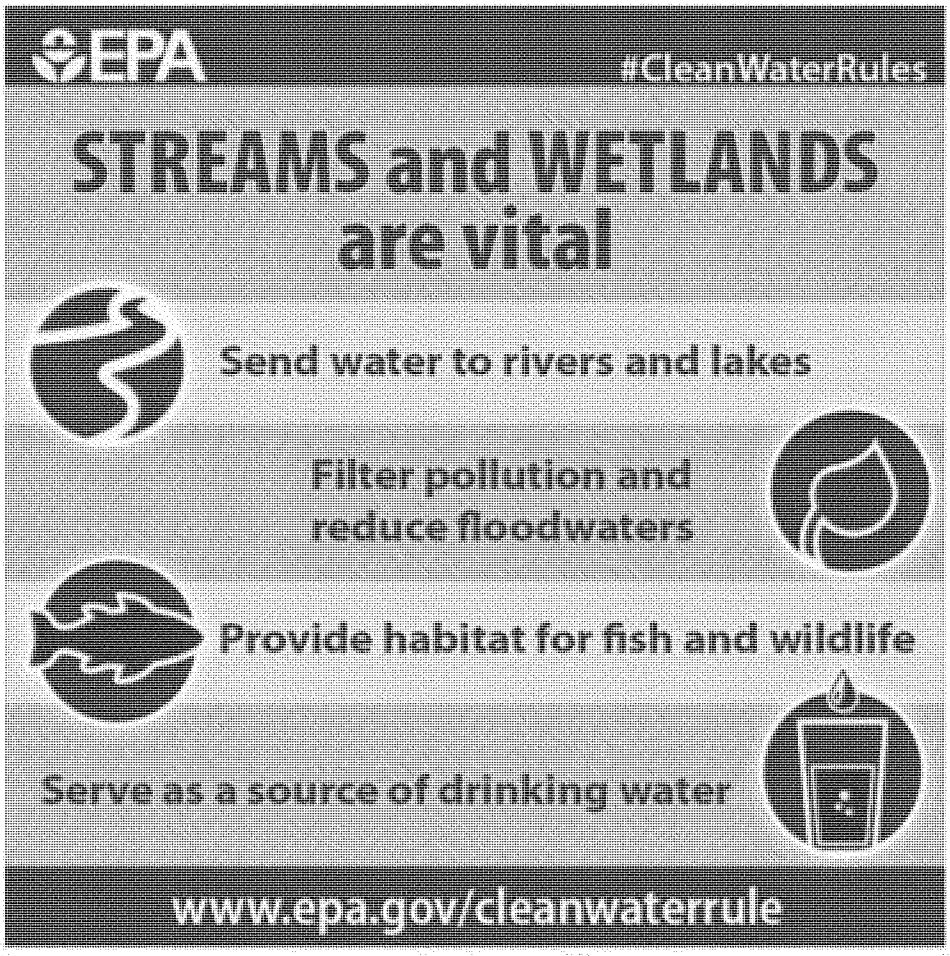
Like · Comment · Share

63 people like this.

12 shares

EPA- Water Is Worth It
May 18 ·

Our Clean Water Rule will strengthen protections for our nation's streams and wetlands. #CleanWaterRules



Like · Comment · Share

81 people like this.

51 shares

LC Coggins yep. rules. who makes sure they are followed? tell us where to go when we come across contaminated waters, please.
Like · Reply · May 18 at 9:41pm

EPA- Water Is Worth It
May 6 ·

Paddlers get on the water for exercise, adventure & time w/family & friends to enjoy nature. #CleanWaterRules

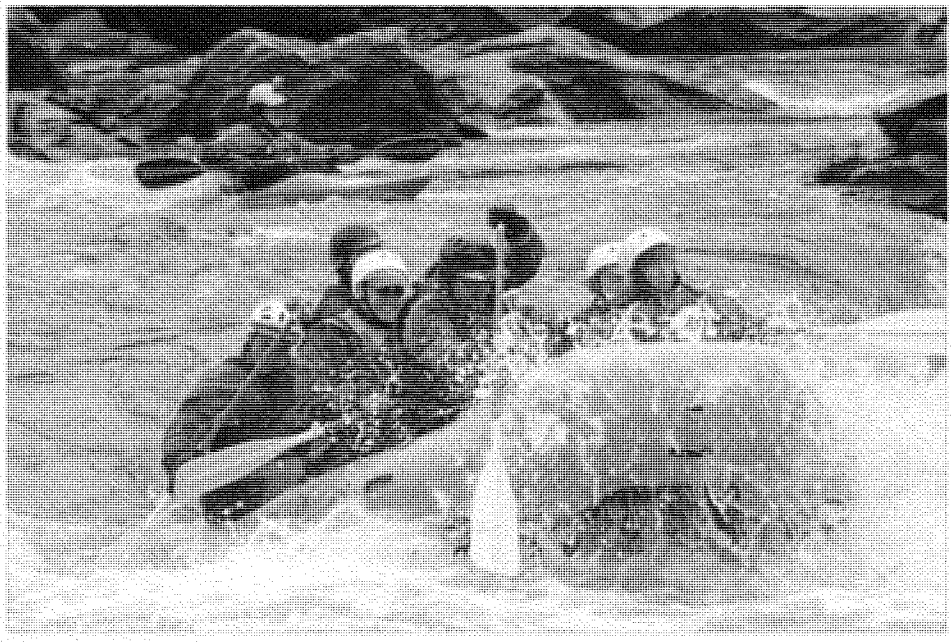
Like · Comment · Share

Cameron Krizek and 56 others like this.

4 shares

EPA- Water is Worth It
May 4 ·

Aquatic sports add a lot to our economy. Paddlers spend about $86 billion on gear & trips every year. Our Clean Water Rule will help protect the places they visit. #CleanWaterRules



Like · Comment · Share

18 people like this.

4 shares

EPA- Water Is Worth It
May 2 ·

In Montana, about half of the stream miles within native trout range are seasonal or rain dependent. The Clean Water Rule would protect those streams. #CleanWaterRules

Like · Comment · Share

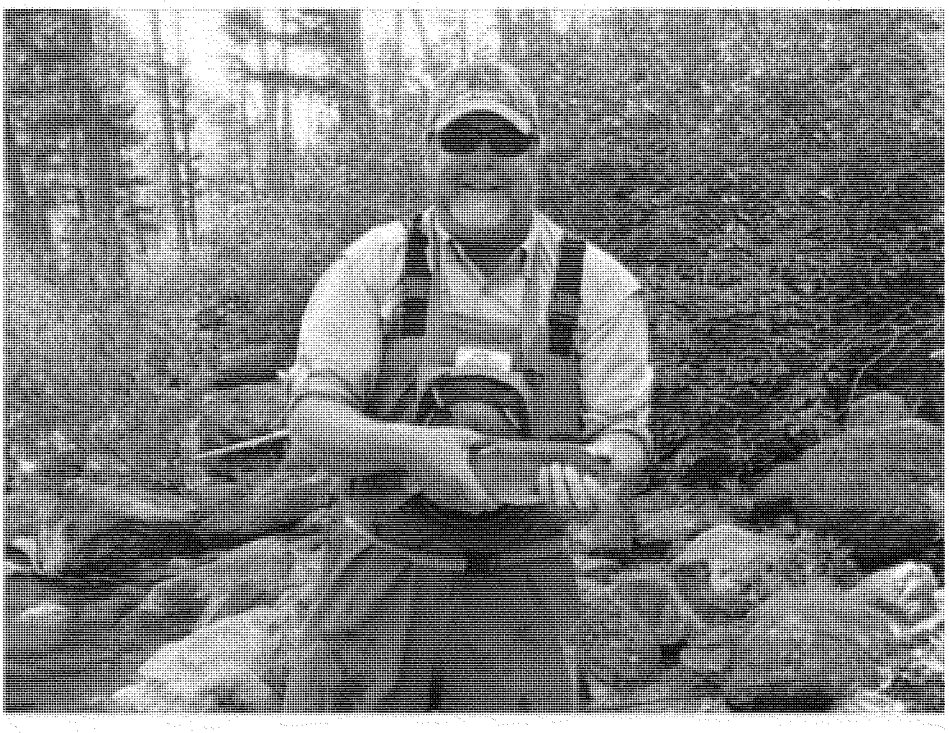
44 people like this.

4 shares

Fazila Saber
Like · Reply · May 2 at 2:07pm

EPA- Water Is Worth It
April 30 · Edited ·

Headwater streams are where the healthiest populations of native trout live. Our Clean Water Rule will protect those streams. #CleanWaterRules



Like · Comment · Share

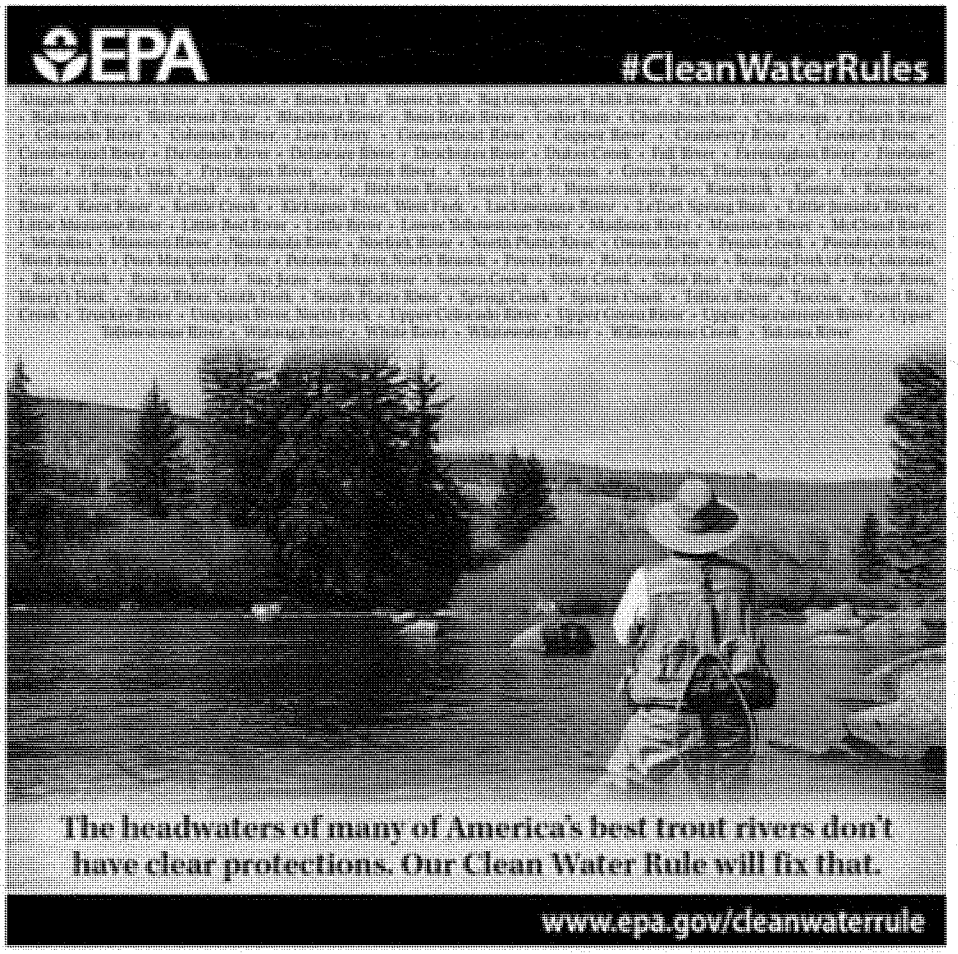
60 people like this.

16 shares

Ann King Foster My congressman is calling it "unnecessary regulation". Next election he's not getting my vote.
Like · Reply · May 1 at 6:06pm

EPA- Water Is Worth It
April 29 ·

"The list of rivers that have benefited from the protections of the Clean Water Act reads like a copy of America's 100 Best Trout Streams."
#CleanWaterRules



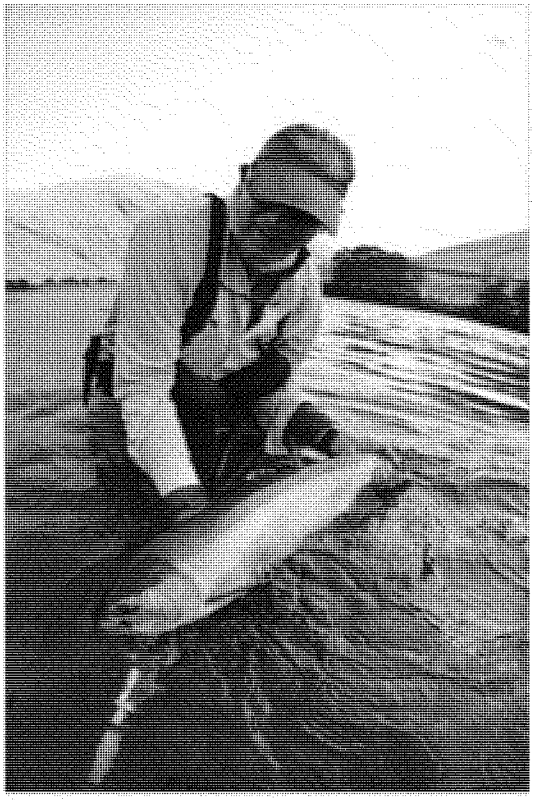
Like · Comment · Share

Michael J Dexter and 23 others like this.

2 shares

EPA- Water Is Worth It
April 27 ·

You can't have healthy fish to catch without clean water.
#CleanWaterRules



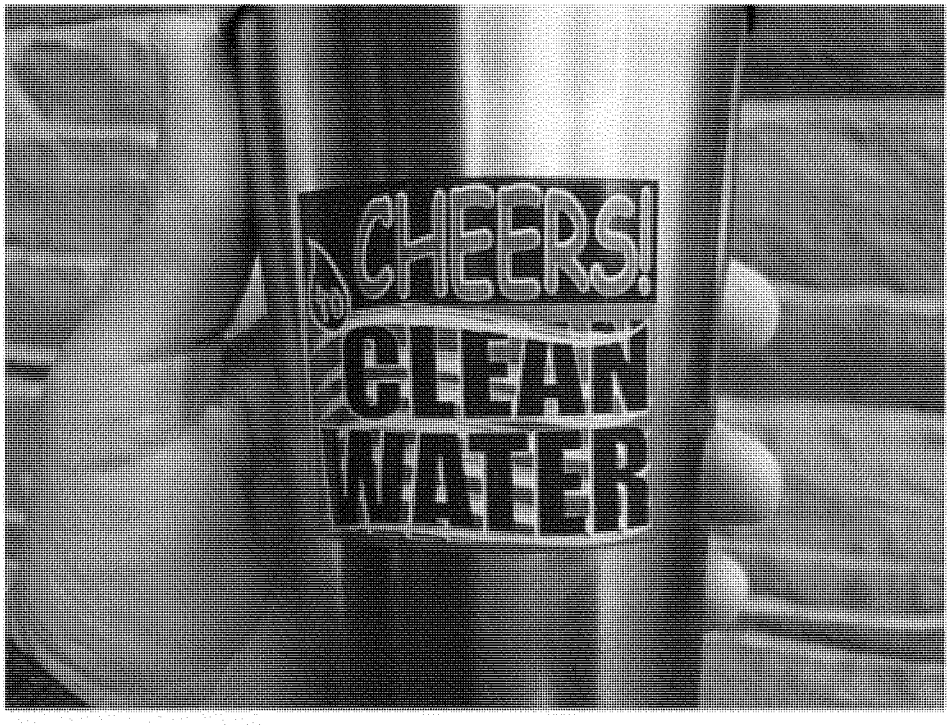
Like · Comment · Share

101 people like this.

4 shares

EPA- Water Is Worth It
April 21 ·

#CleanWaterRules



Like · Comment · Share

58 people like this.

3 shares

Ilona Marsten Let your lawns turn brown and replace with native desert plants. Also, stop allowing the FDA to poison us with their approval of ghastly drugs that will harm and kill you! C ' mon people now, smile on your brother. Everybody get together and love one another wright now...
Like · Reply · 1 · April 22 at 12:24pm · Edited

1 Reply

EPA- Water Is Worth It
April 18 ·

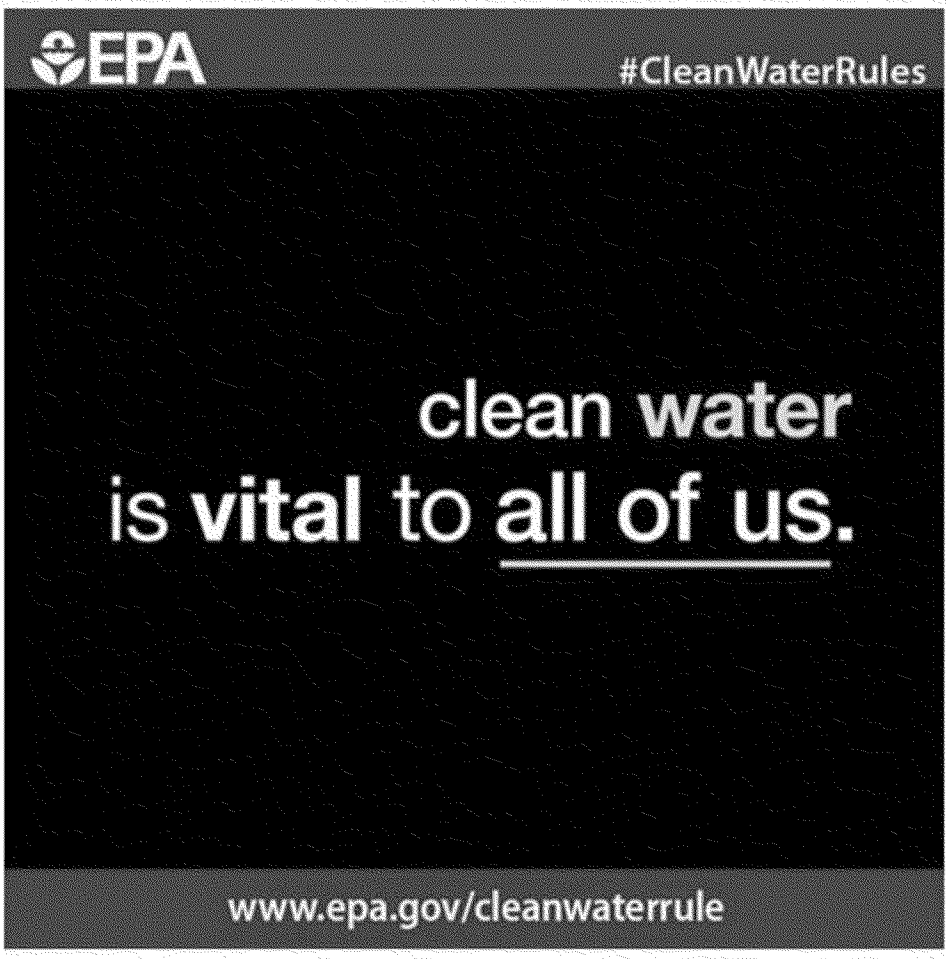
The beverage industry uses more than 12 billion gallons of water annually to produce products valued at $58 billion. #CleanWaterRules

Like · Comment · Share

3 people like this.

3 shares

EPA- Water Is Worth It added a new photo.
April 16



Like · Comment · Share

45 people like this.

11 shares

Dennis Quinter What do you do when rainwater kills your grass???
Like · Reply · April 16 at 10:42am

EPA- Water Is Worth It
April 7 ·

Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too.

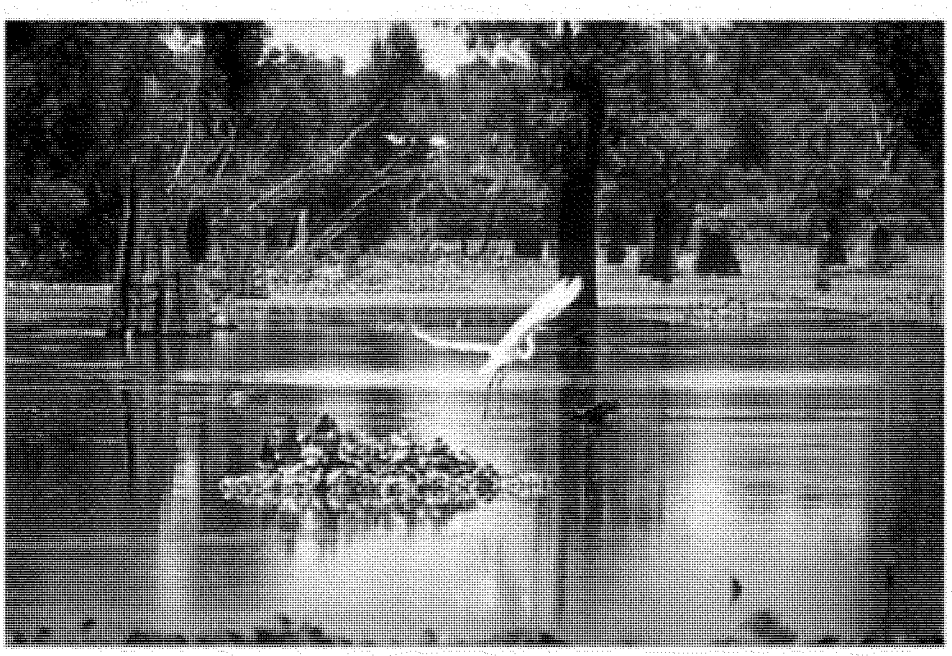
Like · Comment · Share

Erika Larsen and 8 others like this.

6 shares

EPA- Water Is Worth It
April 3

Towns and cities along the Mississippi River flood more frequently than they used to. That's because many of the wetlands along the river have been filled or drained. When healthy, these wetlands could store 60 days of floodwater; now they can only store 12 days. Learn more about our new clean water rule, which would protect our wetlands: www.epa.gov/cleanwaterrule.



Like · Comment · Share

19 people like this.

EPA- Water Is Worth It added a new photo.
April 2

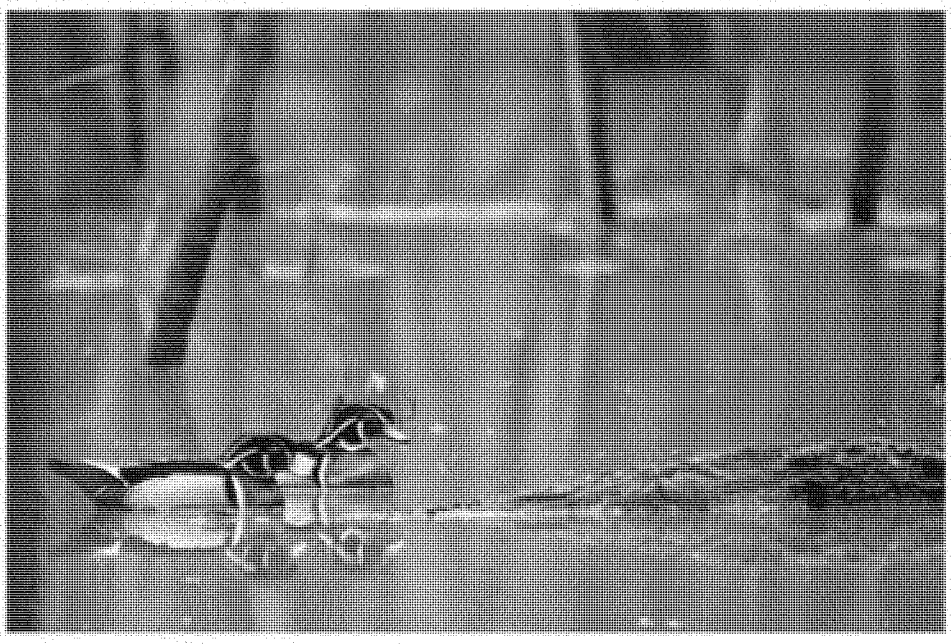
Like · Comment · Share

Michael J Dexter and 182 others like this.

53 shares

EPA- Water Is Worth It
April 2 ·

Groundwater keeps our rivers and lakes full, which keeps water flowing to our taps. What keeps groundwater full? Streams and wetlands help. South Carolina's pocosins and hardwood swamps are estimated to store enough water to fill 70,000 Olympic-size swimming pools. Learn more about our Clean Water Rule, which would protect streams and wetlands: www.epa.gov/cleanwaterrule.



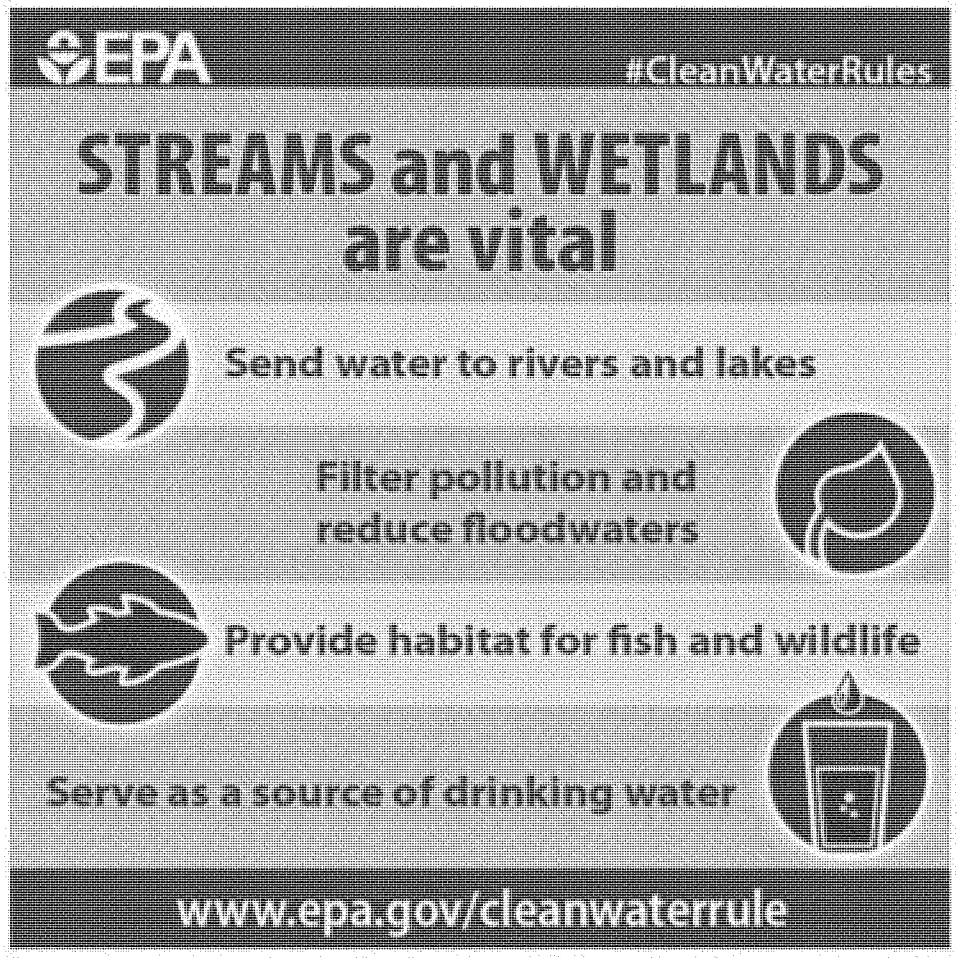
Like · Comment · Share

36 people like this.

4 shares

EPA- Water Is Worth It
April 1 ·

Science shows us these reasons that it is important to protect streams and wetlands through our Clean Water Rule. www.epa.gov/cleanwaterrule



Like · Comment · Share

72 people like this.

25 shares

Dennis Quinter Runoff that kills grass is apparently OK to go into streams since the EPA does nothing to stop it...
Like · Reply · April 2 at 10:47am

EPA- Water Is Worth It
March 30 · Edited ·

Wetlands provide food, water, and shelter for creatures like otters, striped bass, peregrine falcons, and black bears. Here's how we're protecting them: www.epa.gov/cleanwaterrule

Like · Comment · Share

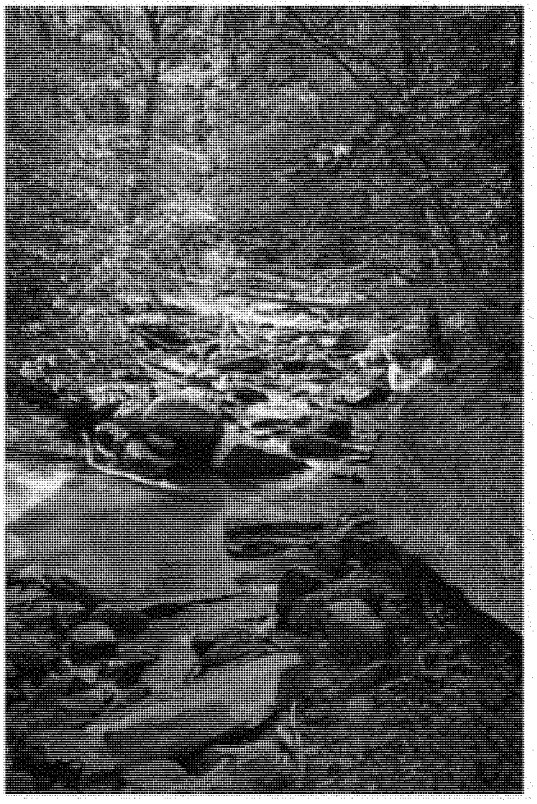
48 people like this.

15 shares

Dan Shapley Kara Matthews Leah Rae Dana S. Gulley
Like · Reply · March 31 at 5:44am

EPA- Water Is Worth It
March 26 · Edited ·

Like clean water? Streams reduce the pollution that flows to downstream rivers, lakes, bays and coastal waters. Research in Oregon's Rock Creek basin found that headwater streams could retain sediment for as long as 114 years. Our Clean Water Rule would ensure that our streams are protected. Learn more: www.epa.gov/cleanwaterrule.

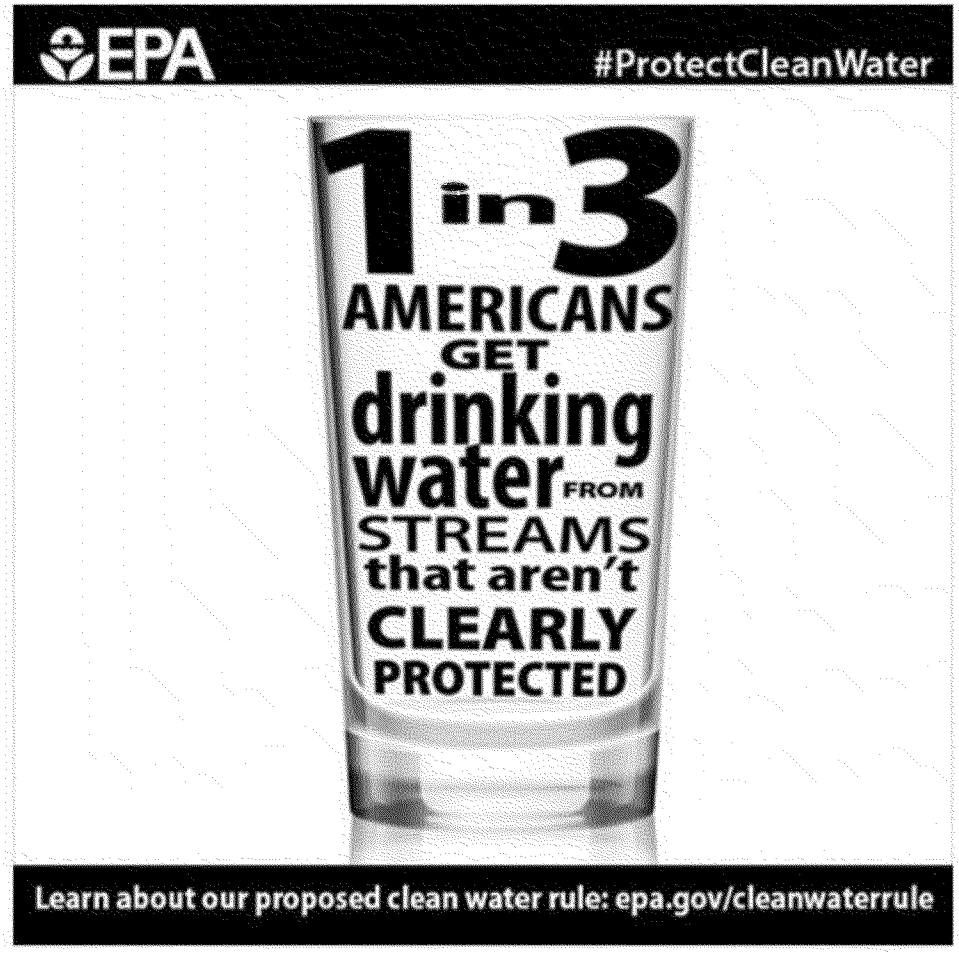


Like · Comment · Share

33 people like this.

4 shares

EPA- Water Is Worth It added a new photo.
March 16 ·



Like · Comment · Share

52 people like this.

8 shares

Aleksandra Kurteš Ex Budinčević I am water resources engineer.

EPA- Water Is Worth It
March 10 ·

Did you know that an acre of wetlands can store up to 1.5 million gallons of floodwater? http://go.usa.gov/22bV

Flood Protection | Wetlands | US EPA

Wetlands function as natural sponges that trap and slowly release surface water, rain, snowmelt, groundwater and flood waters. Trees, root mats,...

GO.USA.GOV

Like · Comment · Share

2 people like this.

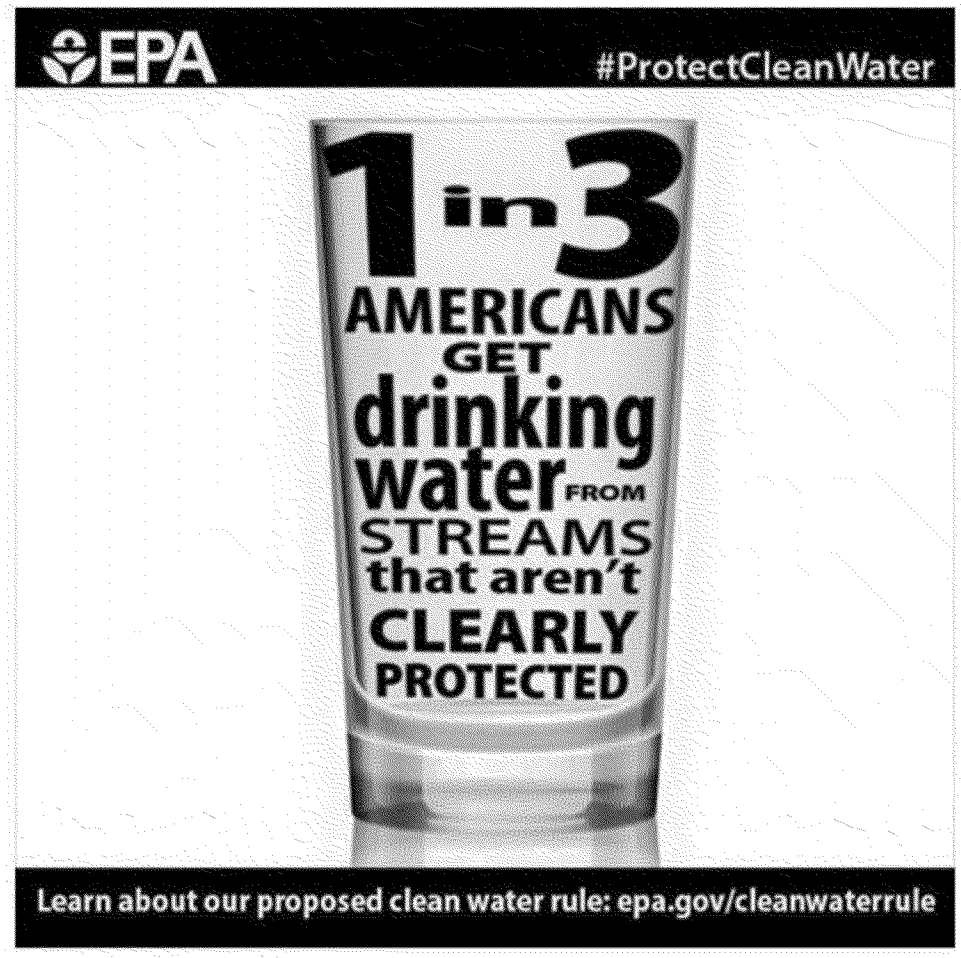
2 shares

Geoffrey Santoliquido That seems like a very good reason, in and of itself, to not drill for oil in the Atlantic. We know that hurricanes routinely flood a wide path along the coast which means those wetlands serve an important purpose in flood control. Of course the coa... See More

Like · Reply · 1 · March 10 at 4:51pm

EPA- Water Is Worth It
March 7 · Edited ·

We will fix this problem with our Clean Water Rule.

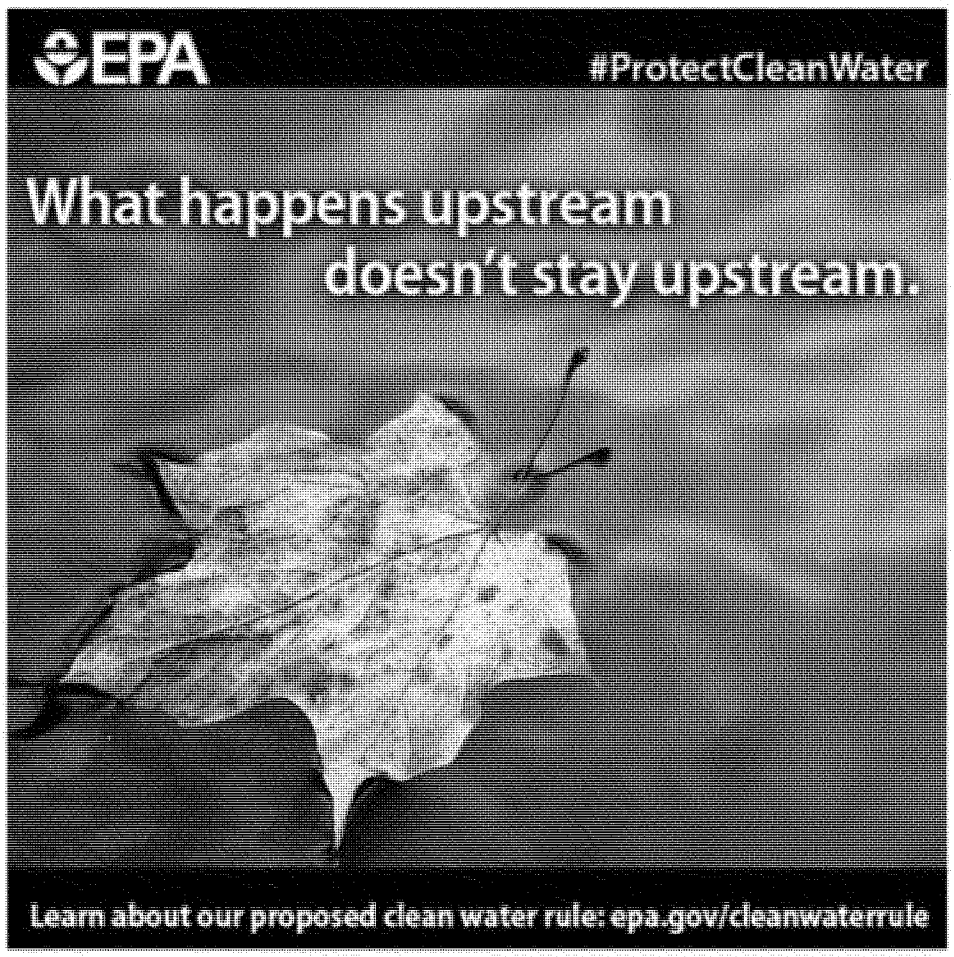


Like · Comment · Share

46 people like this.

7 shares

EPA- Water Is Worth It added a new photo.
February 23

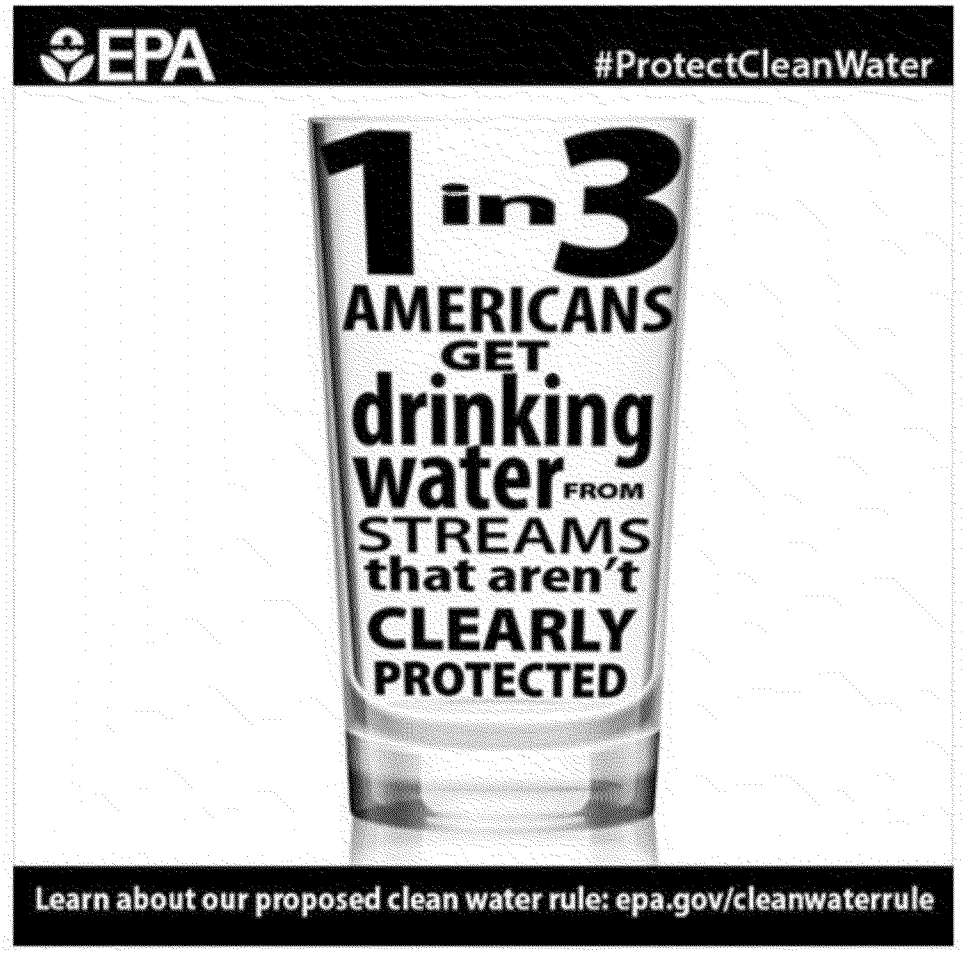


Like · Comment · Share

81 people like this.

113 shares

EPA- Water Is Worth It added a new photo.
February 20 ·



Like · Comment · Share

EPA- Water Is Worth It and 83 others like this.

144 shares

Prakash Dhakal Here in Nepal, we are consuming coliform containing water , no body cares
Like · Reply · February 21 at 3:59am

EPA- Water Is Worth It added a new photo.
February 18 ·

Like · Comment · Share

106 people like this.

102 shares

Marcia Sullivan Mullins We in West Virginia beg you to please hurry...our water and thus our lives are at stake.
Like · Reply · February 18 at 11:45pm

Joe Bachant We got off to a good start in the early 1970's, but now glaciers are disappearing faster that our water is improving!
Like · Reply · February 20 at 4:41pm

EPA- Water Is Worth It
February 2 ·

A wealth of products come from wetlands including fish & shellfish, blueberries, cranberries, timber, & wild rice. http://go.usa.gov/Ssq3

Wetlands: An Introduction | Wetlands | US EPA

Wetlands are part of the foundation of our nation's water resources and are vital to the health of waterways and communities that are downstream....

GO.USA.GOV

Like · Comment · Share

2 people like this.

EPA- Water Is Worth It
January 25 · Edited ·

It's time to ditch the myth about our proposal to protect clean water. Read the facts at http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

Like · Comment · Share

18 people like this.

14 shares

EPA- Water Is Worth It added a new photo.
November 25, 2014

Like · Comment · Share

359 people like this.

1,240 shares

View 6 more comments

Karen Rick Cater this is frightening, I live on well water, this is what I am afraid of.
Like · Reply · November 28, 2014 at 9:55am

EPA- Water Is Worth It
November 7, 2014 ·

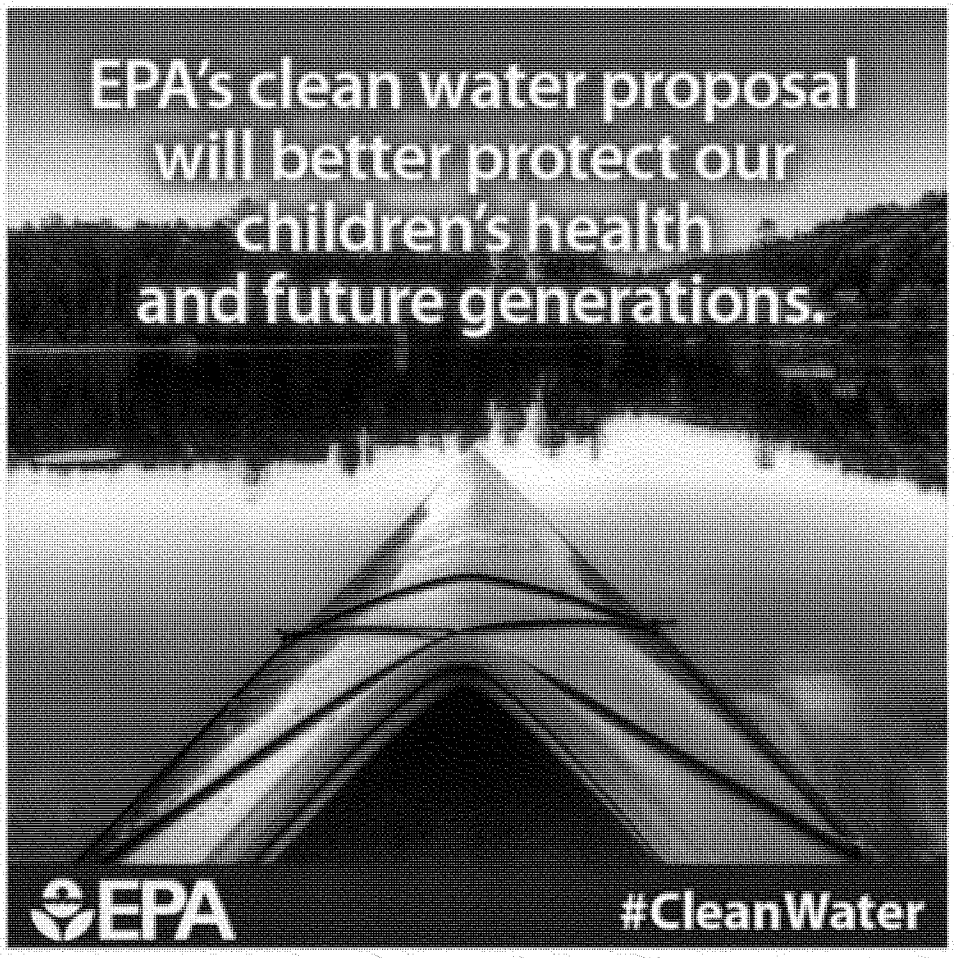
Hunting, fishing, and agriculture all depend on clean water.

Like · Comment · Share

93 people like this.

63 shares

EPA- Water Is Worth It added a new photo.
October 30, 2014



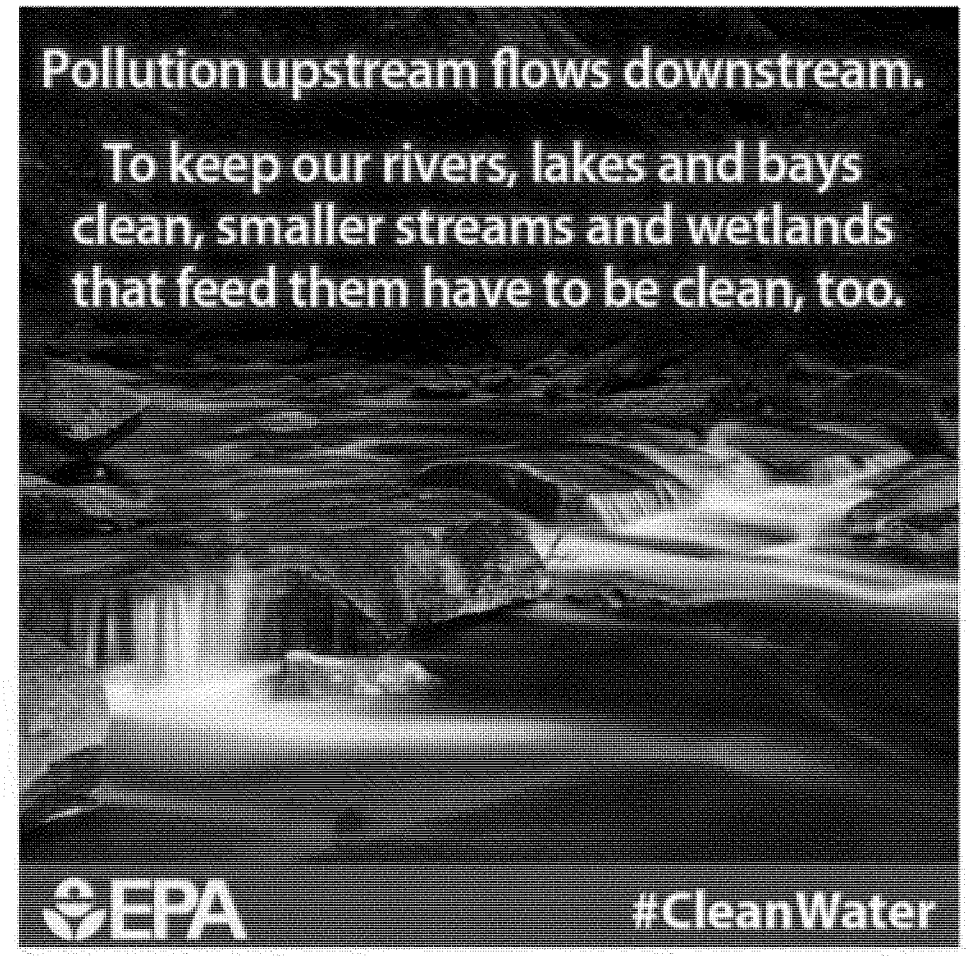
Like · Comment · Share

45 people like this.

7 shares

John Deremiah Uh oh. That never ends well.
October 30, 2014 at 4:29pm · Like

EPA- Water Is Worth It added a new photo.
October 15, 2014 ·



Like · Comment · Share

EPA WaterSense and 62 others like this.

35 shares

View 3 more comments

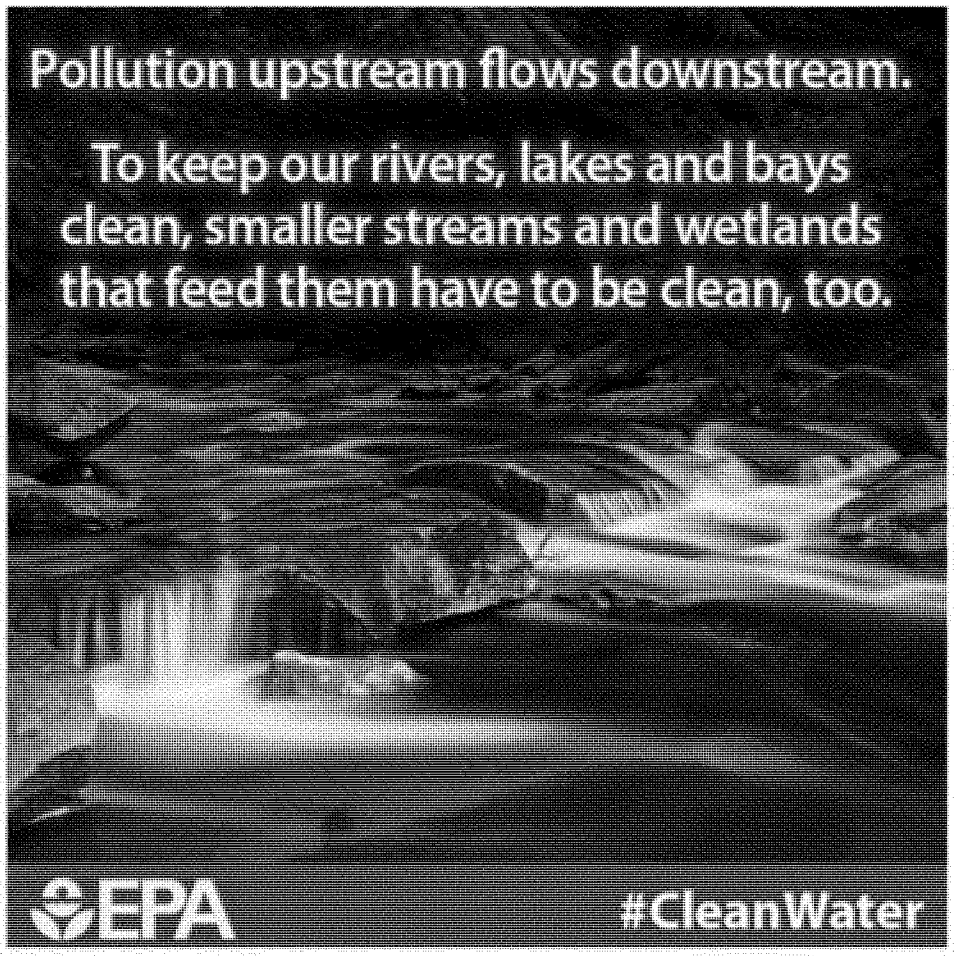
Diana Sunshine Wulf STOP U.N. Agenda 21! #enough Agenda 21 :: Dr. Rima Truth Reports http://www.drrimatruthreports.com/category/agenda-21

Agenda 21 :: Dr. Rima Truth Reports

. The article you wrote, Tim, is full of both useful information and egregious errors of fact. First, deadly...

DRRIMATRUTHREPORTS.COM

EPA- Water is Worth It added a new photo.
October 13, 2014



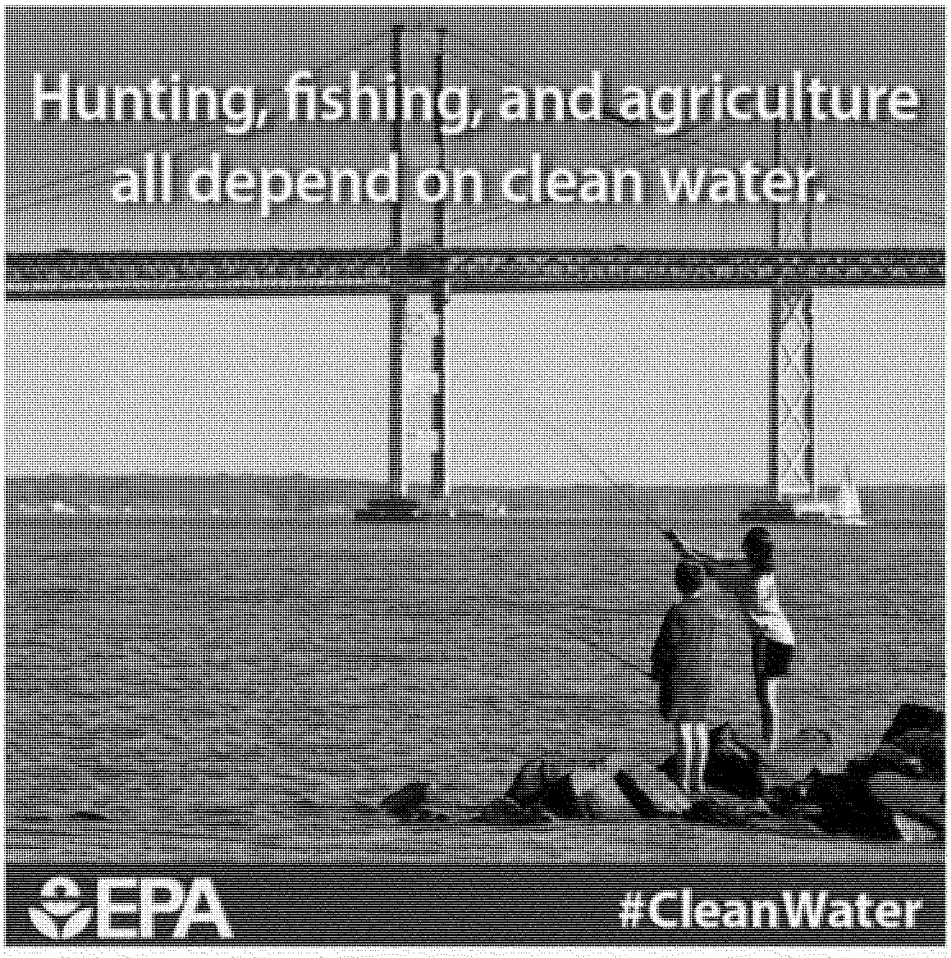
Like · Comment · Share

96 people like this.

126 shares

View 6 more comments

EPA- Water Is Worth It added a new photo.
October 9, 2014 ·



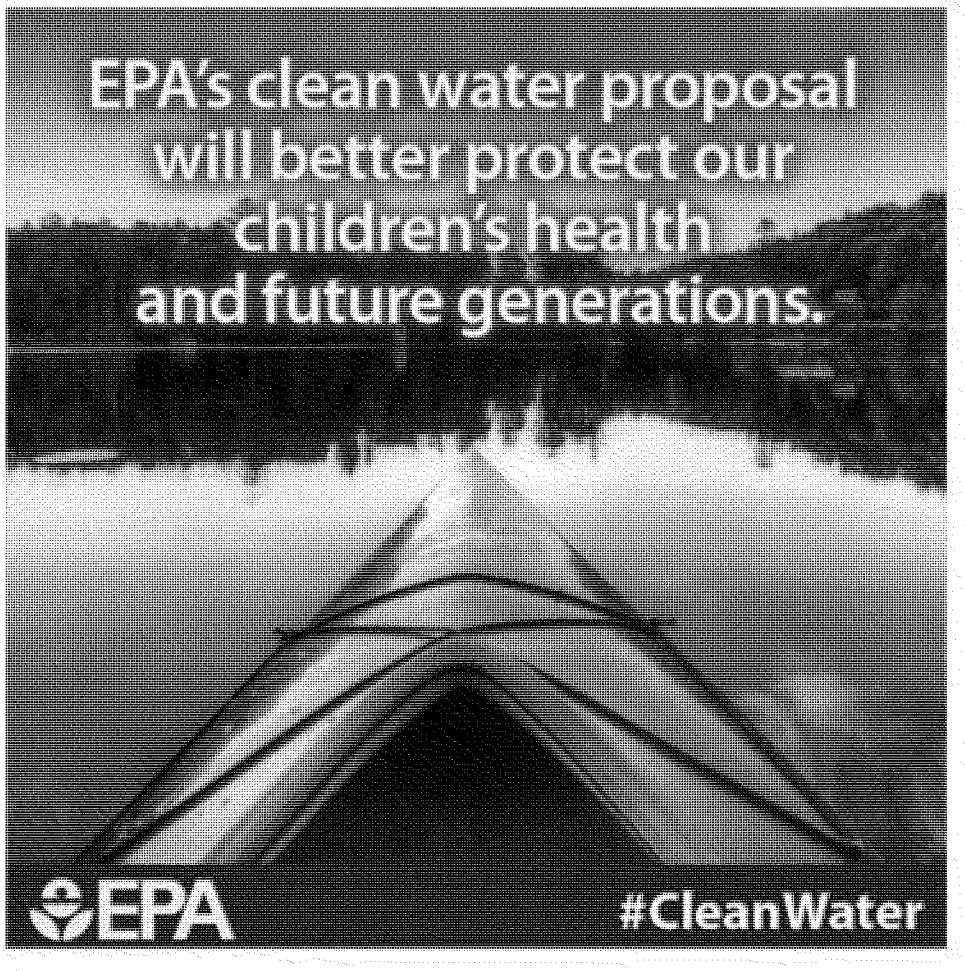
Like · Comment · Share

51 people like this.

6 shares

Diana Sunshine Wulf STOP GeoEngineering MY HOME You don't have MY Permission
October 11, 2014 at 9:57pm · Like

EPA- Water Is Worth It added a new photo.
October 5, 2014



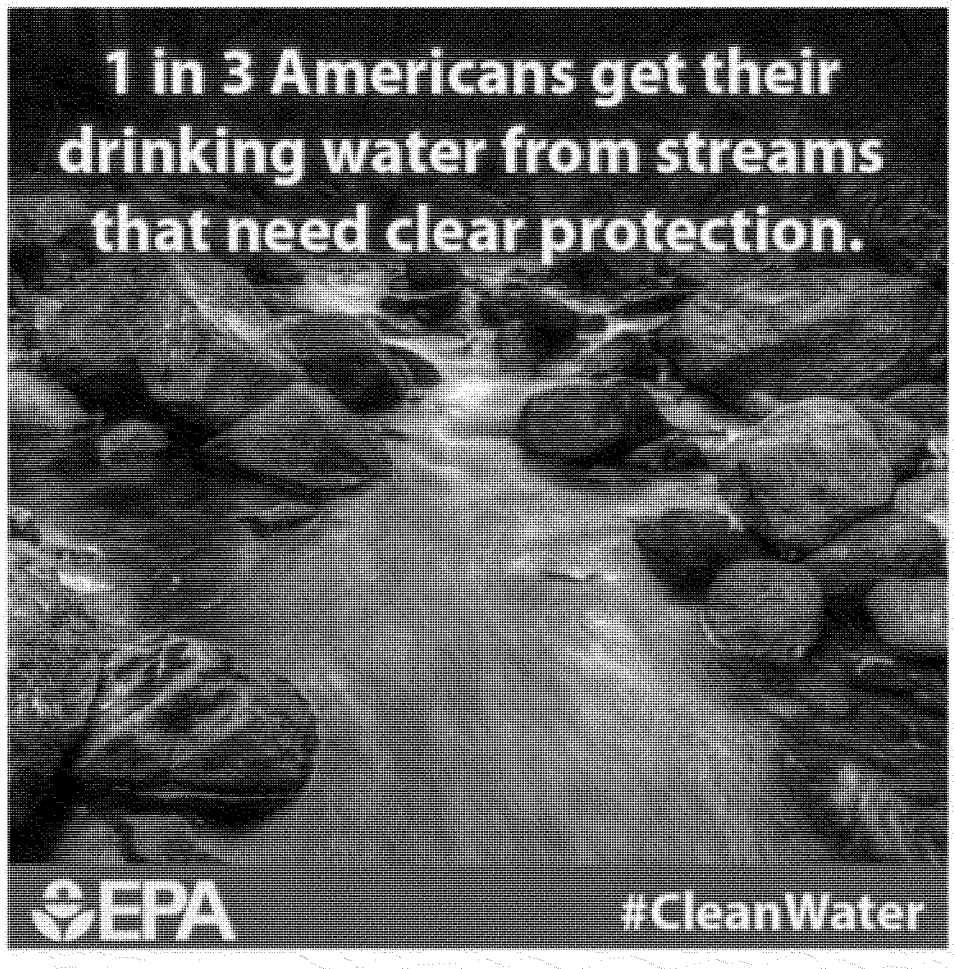
Like · Comment · Share

54 people like this.

1 share

EPA- Water Is Worth It
October 3, 2014

Learn more about our proposal to protect clean water at http://1.usa.gov/Z3z2uN



Like · Comment · Share

47 people like this.

19 shares

Scott Galanius I think they only way one could possibly save the environment would be to reduce the population and its development!!
October 5, 2014 at 7:27am · Like

Megan Kibel Travis Desbien.... See!
See Translation
October 10, 2014 at 10:28am · Like

EPA- Water Is Worth It shared American Rivers's video.
September 23, 2014

The sound of clean water...

5,241 Views

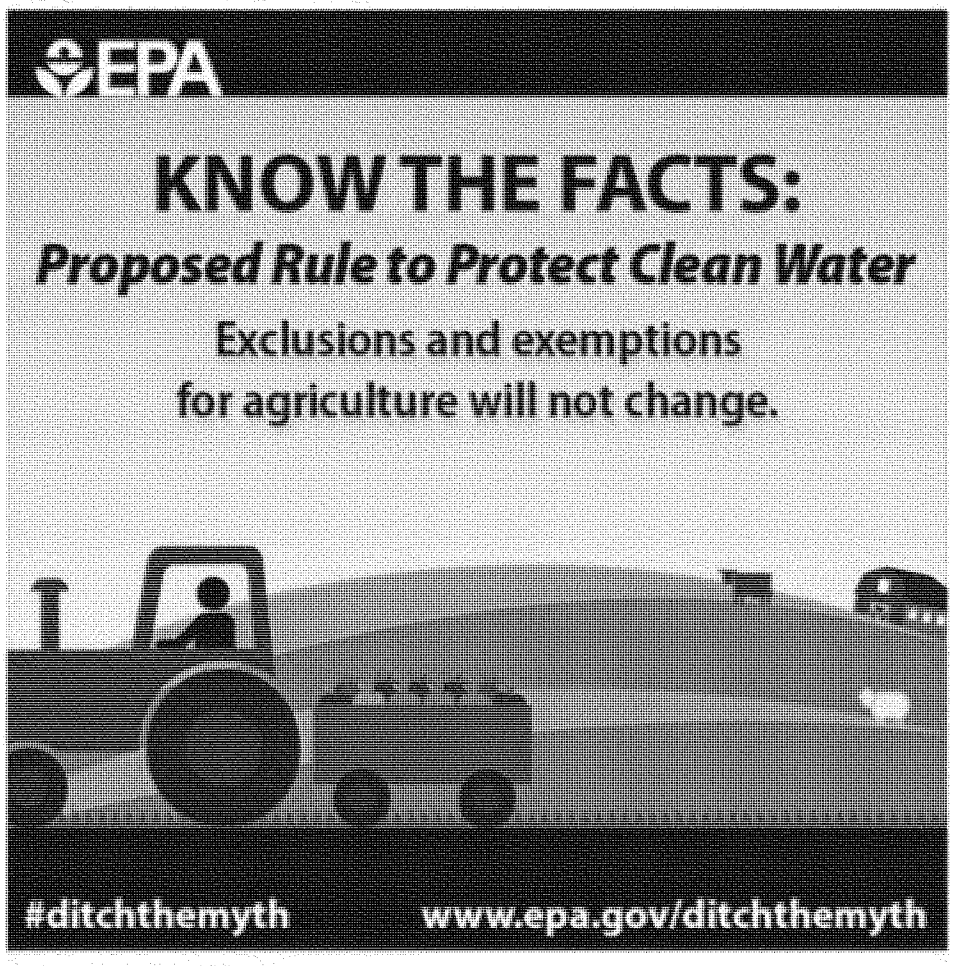
> **American Rivers**
>
> the sound of a restored stream... we could listen to this all day!

Like · Comment · Share

38 people like this.

EPA- Water Is Worth It
September 11, 2014

Know the Facts: Exclusions and exemptions for agriculture will not change. www.epa.gov/uswaters



Like · Comment · Share

12 people like this.

1 share

EPA- Water Is Worth It
September 10, 2014 ·

We have 191 people signed up for our Thunderclap. Can you help push us to 200?! https://www.thunderclap.it/en/projects/16052

I Choose Clean Water

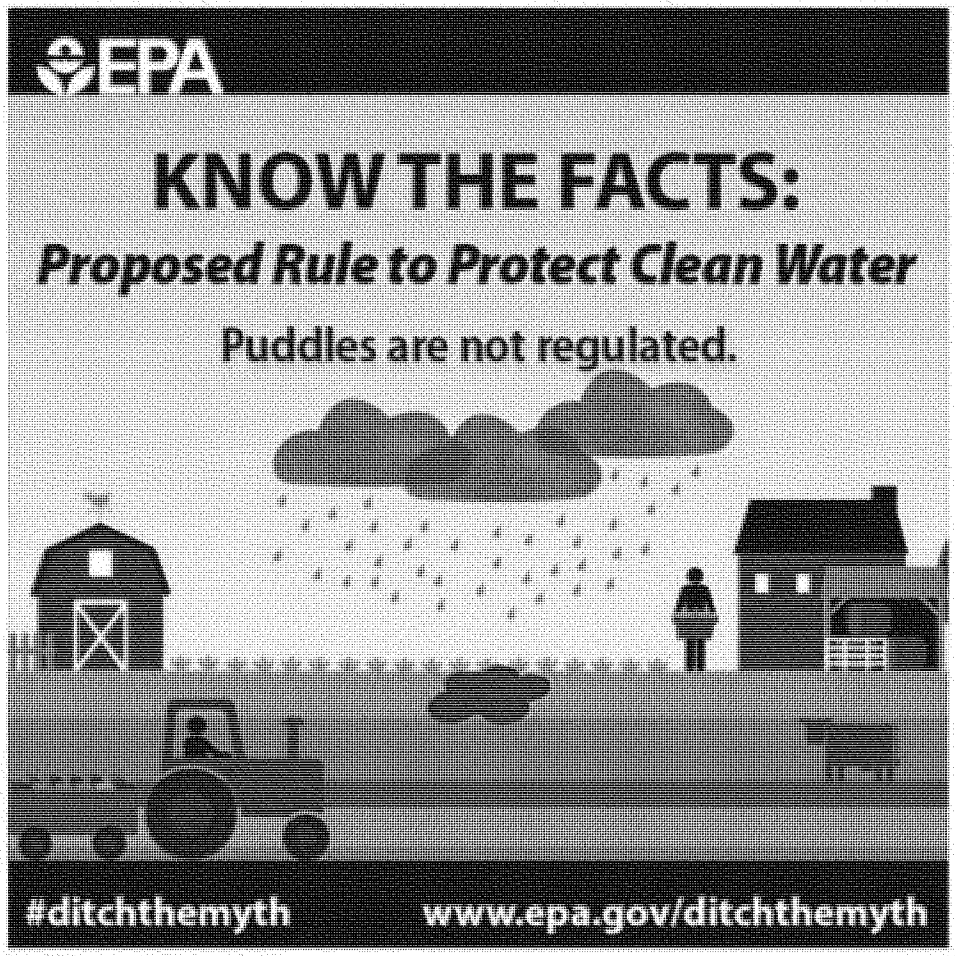
I just supported I Choose Clean Water on @ThunderclapIt // @EPAwater

THUNDERCLAP.IT

Like · Comment · Share

EPA- Water Is Worth It
August 14, 2014 ·

Know the facts: Proposed Rule to Protect Clean Water. Puddles are not regulated.



Like · Comment · Share

15 people like this.

5 shares

EPA- Water Is Worth It
August 13, 2014 ·

Listen to this support for our clean water proposal:
http://youtu.be/Ab42h7VyS2I

EPA Clean Water Rule KATE WOFFORD

Kate Wofford explains the clean water rule is important to ensure that her boys have clean water to swim in.

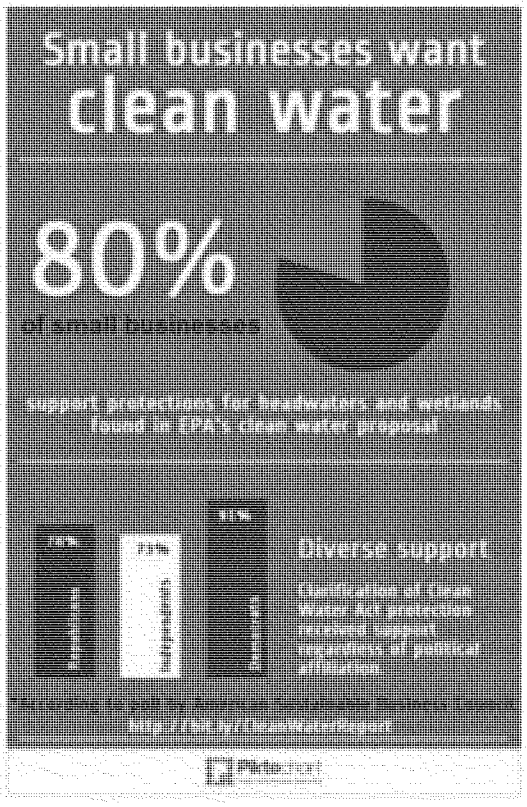
YOUTU.BE

Like · Comment · Share

15 people like this.

3 shares

EPA- Water Is Worth It added a new photo.
August 11, 2014 ·



Like · Comment · Share

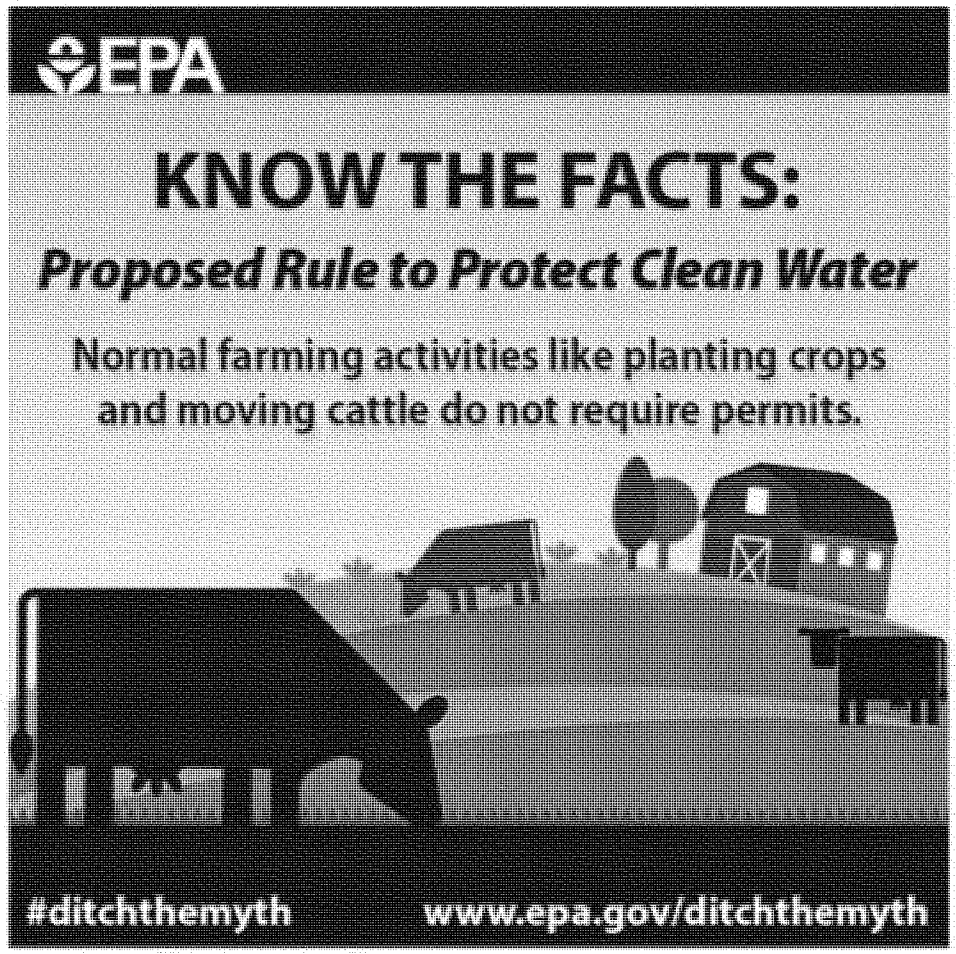
28 people like this.

3 shares

Clean & Green Car Wash and Detail Center We recycle our wash water which allows us to use less than 12 gallons of fresh water to wash every car. 12 gallons is less than what most people use to take a shower.
August 11, 2014 at 12:38pm · Like · 3

EPA- Water Is Worth It
August 5, 2014 ·

Know the facts: http://www2.epa.gov/uswaters/ditch-myth



Like · Comment · Share

5 people like this.

1 share

EPA- Water Is Worth It
July 30, 2014

Court decisions & legislative history show that CWA protects waters w/connection to navigable waters. #ditchthemyth http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

Like · Comment · Share

4 people like this.

EPA- Water Is Worth It
July 29, 2014

It's time to #ditchthemyth about our proposal to protect clean water. Read the facts at http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

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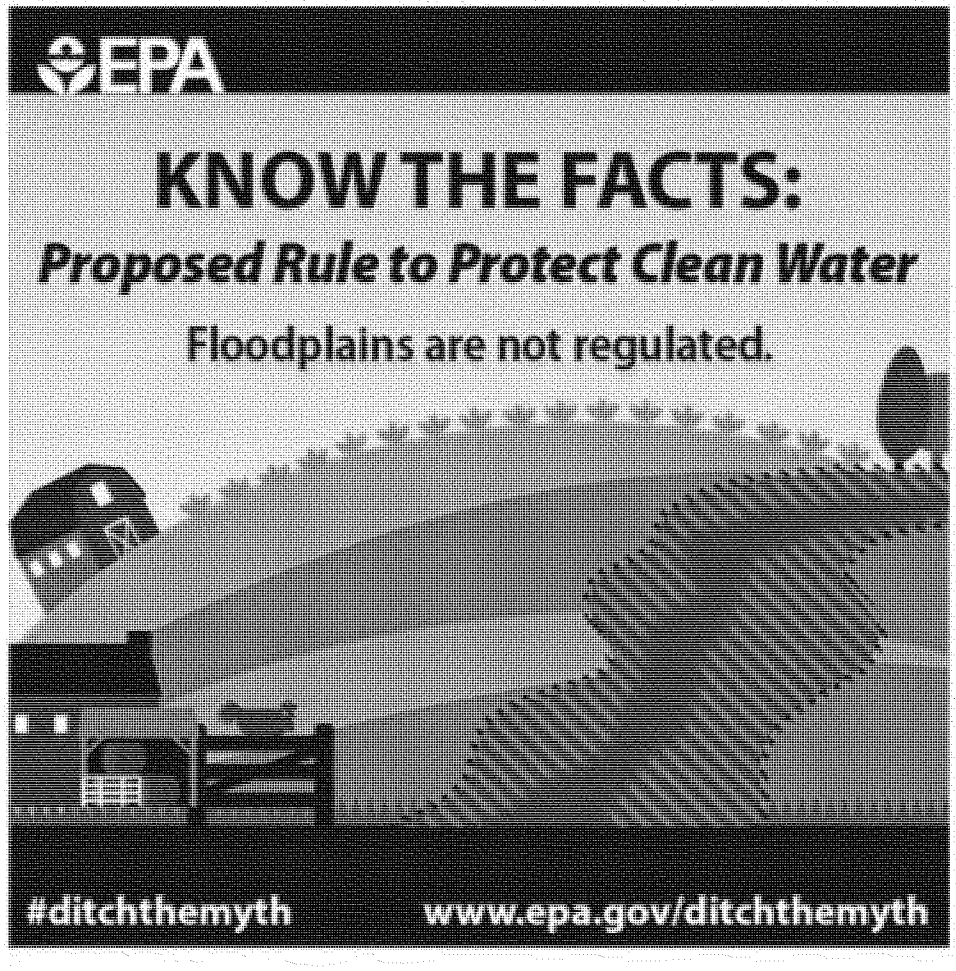
2 people like this.

EPA- Water Is Worth It
July 28, 2014

Know the facts: Floodplains are not regulated.



Like · Comment · Share

21 people like this.

1 share

EPA- Water Is Worth It
July 25, 2014

Our proposal to protect clean water makes 56 conservation practices easier for farmers. #ditchthemyth http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

Like · Comment · Share

Craig Lincoln likes this.

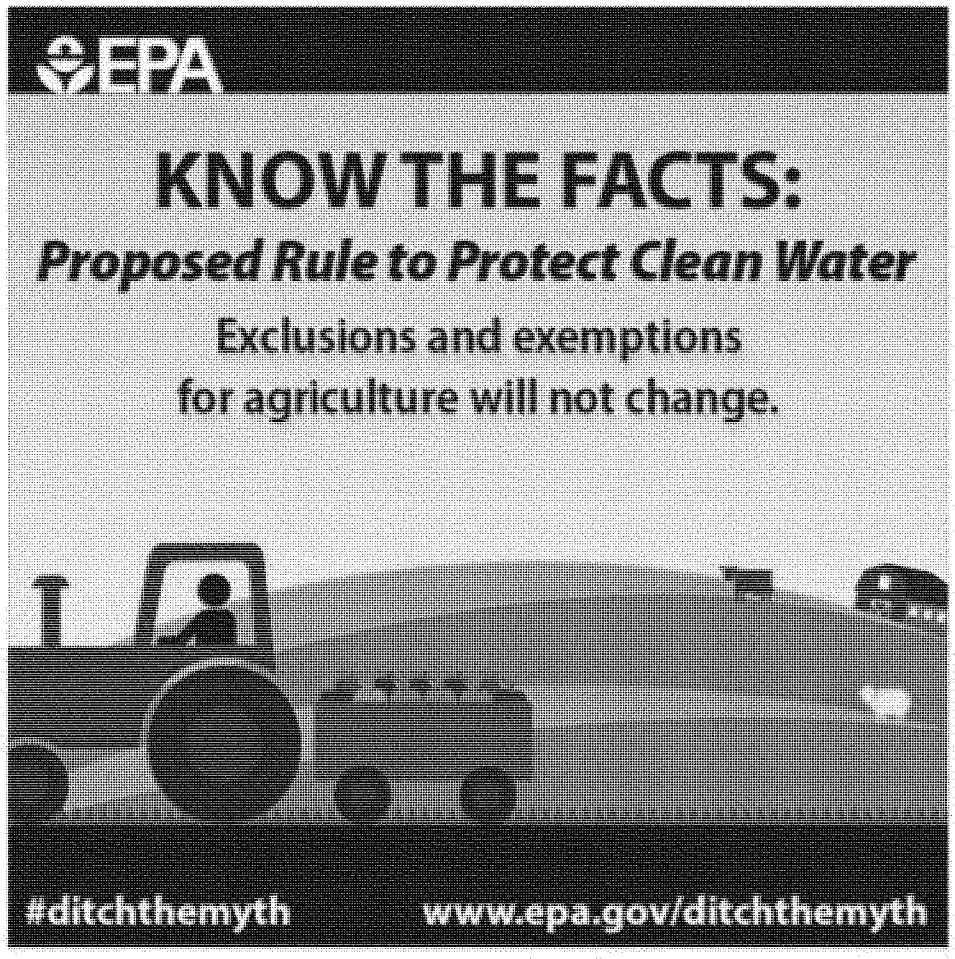
EPA- Water Is Worth It added a new photo.
July 21, 2014 ·

Like · Comment · Share

20 people like this.

2 shares

EPA- Water Is Worth It added a new photo.
July 17, 2014



Like · Comment · Share

16 people like this.

2 shares

Teresa Frazier Agriculture needs more regulation.
July 18, 2014 at 7:10am · Like

New York State Federation of Lake Associations, Inc. (NYSFOLA) That's too bad. It's high time that ag started taking responsibility for the continued nutrient load to our waterways.
July 18, 2014 at 9:40am · Like · 1

EPA- Water Is Worth It
July 15, 2014

Join us for a webinar tomorrow at 3 p.m. where we #ditchthemyth about our proposal to protect clean water. http://ow.ly/zbdFR

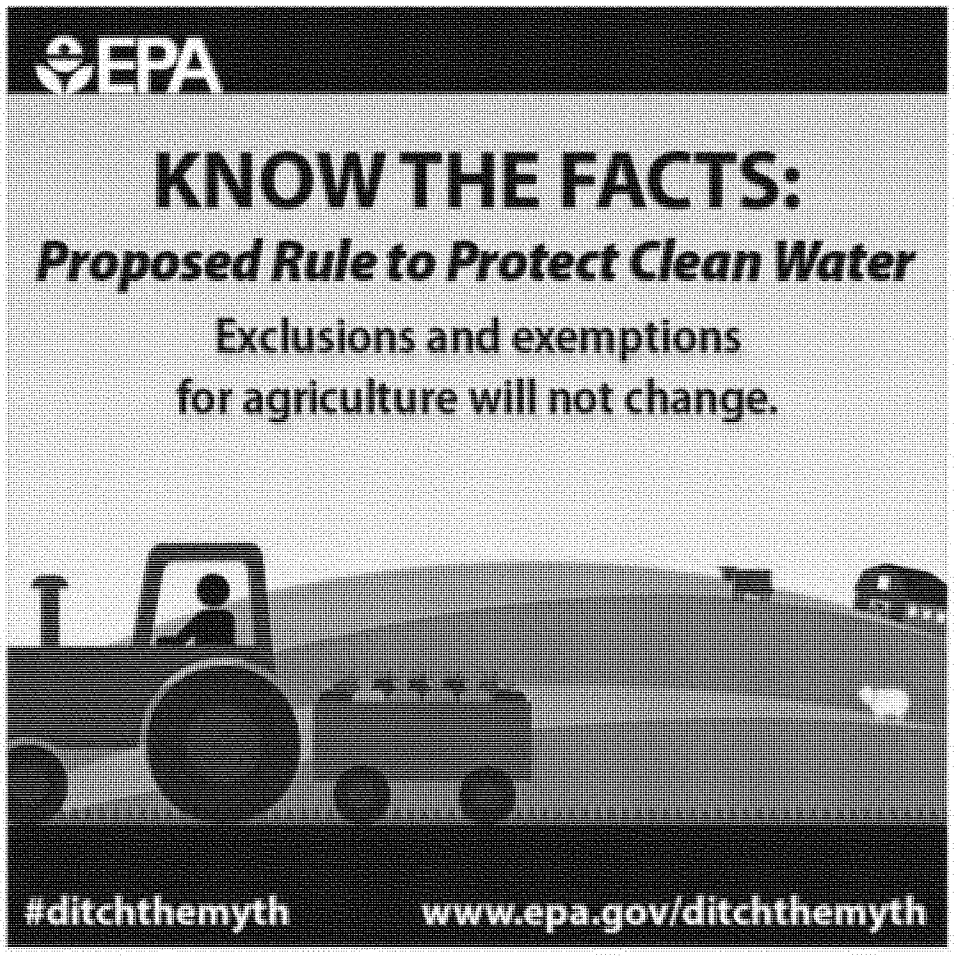
ow.ly

MP118885.CDN.MEDIAPLATFORM.COM

Like · Comment · Share

3 people like this.

EPA- Water Is Worth It added a new photo.
July 14, 2014



Like · Comment · Share

18 people like this.

11 shares

EPA- Water Is Worth It
April 15, 2014

EPA water chief Nancy Stoner, Congressman Jim Moran, Environment Virginia and a local business owner spoke about the importance of our draft #USwaters rule today in Alexandria, Virginia. Learn more about the rule at: http://www2.epa.gov/uswaters

Like · Comment · Share

8 people like this.

1 share

EPA- Water Is Worth It
April 10, 2014 · Edited ·

EPA water chief Nancy Stoner today joined Environment Maryland in Baltimore to talk about how our draft proposed rule will help clarify protection for streams and wetlands across the country.
www.epa.gov/uswaters

Like · Comment · Share

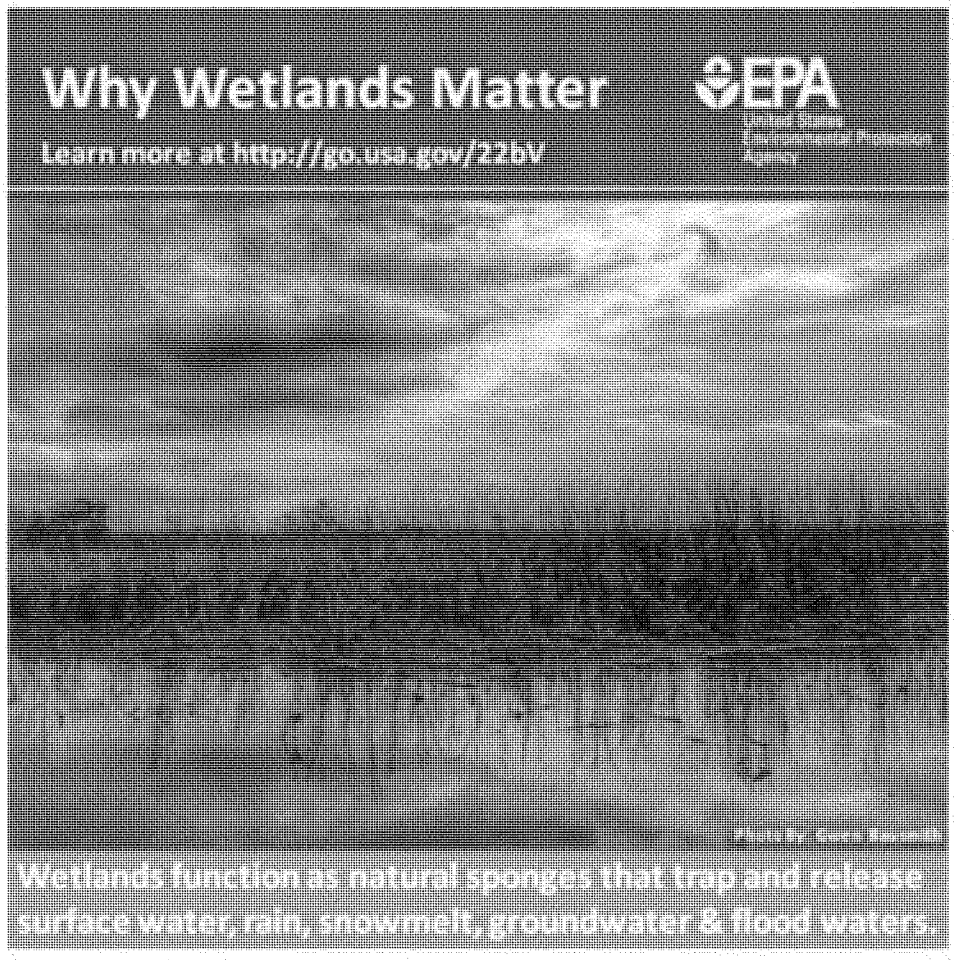
15 people like this.

1 share

John Ramsbottom It has been five years since the coal ash spill in Kingston, Tennessee, when a billion gallons of toxic sludge poured onto farmland and into the Emory and Clinch rivers. And just last month, the people of Eden, North Carolina watched as millions of gal... See More
April 24, 2014 at 9:39am · Like

EPA- Water Is Worth It
April 9, 2014

SHARE this image on wetlands - because they matter!



Like · Comment · Share

29 people like this.

13 shares

Patty McGovern Scott Our nation needs to protect our valuable wetlands, which also provide essential food and habitat for fish and other wildlife.

EPA- Water Is Worth It
April 7, 2014 ·

Streams and wetlands in the U.S. are major economic drivers in many different ways. http://www2.epa.gov/uswaters

Like · Comment · Share

8 people like this.

16 shares

EPA- Water Is Worth It
February 27, 2014

Headwaters & #streams account for half the stream miles in the US--and many don't have a name or appear on a map! http://ow.ly/t0sV8

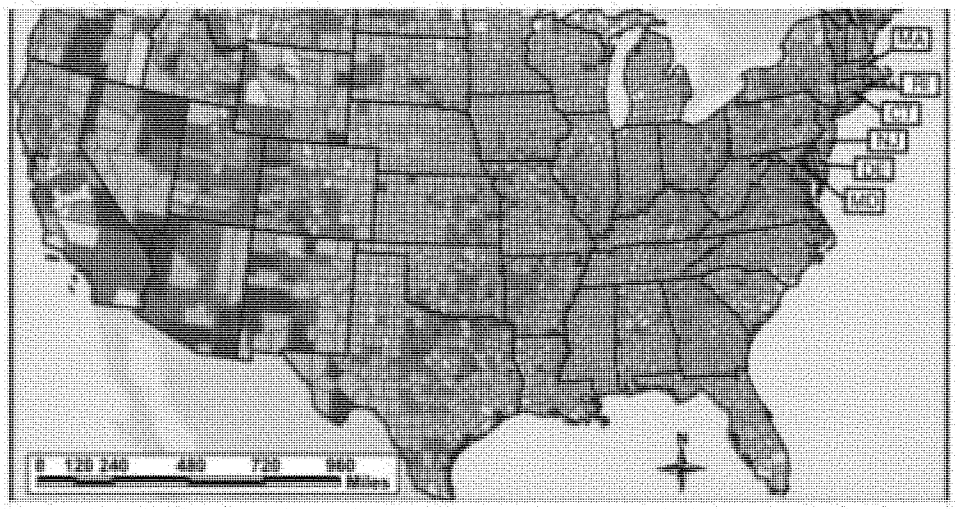
Like · Comment · Share

3 people like this.

1 share

EPA- Water Is Worth It
February 24, 2014 ·

One in three Americans get drinking water from a source that includes a seasonal or rain-dependent stream. Are you one of them?
http://ow.ly/t0srM



Geographic Information Systems Analysis of the Surface Drinking Water...

This map (PDF)(1 pg, 669K) shows the results of a series of geographic information systems (GIS) analyses examining the extent of different types...

WATER.EPA.GOV

Like · Comment · Share

9 people like this.

8 shares

Beth Giansiracusa Lookie at all the money to be made with each brown square, Thanks for Protecting us from Fracking, Nestles, and billion dollar municipal bonds... EPA does not listen to science but is run by $$$$ I know of one, the main author for the EPA Open Reservoi... See More
February 24, 2014 at 8:58pm · Like

EPA- Water Is Worth It
February 9, 2014 ·

#Wetlands near cities are really valuable, absorbing #water runoff from pavement & buildings http://ow.ly/t0nzc

Like · Comment · Share

7 people like this.

1 share

Write a comment...

EPA- Water Is Worth It
February 8, 2014 ·

Final version of EPA science report will serve as a basis for rulemaking to clarify jurisdiction of Clean Water Act. http://ow.ly/t0nup

Like · Comment · Share

5 people like this.

EPA- Water Is Worth It
February 4, 2014 ·

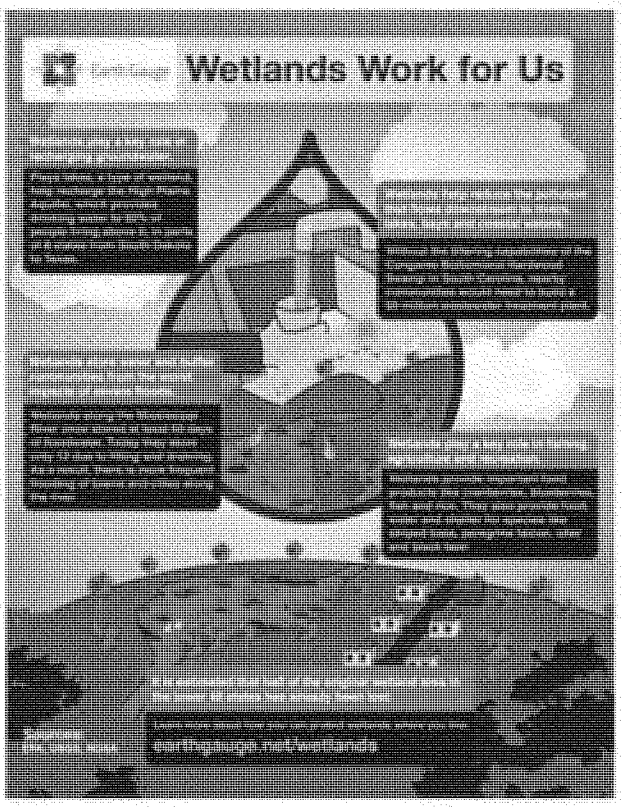
More than 2 million Americans hunt migratory birds each year, which depends on healthy #wetlands. http://ow.ly/t0mMF

Like · Comment · Share

Terrance Jeffery likes this.

EPA- Water Is Worth It
January 13, 2014 ·

Why are wetlands so important? Take a look...



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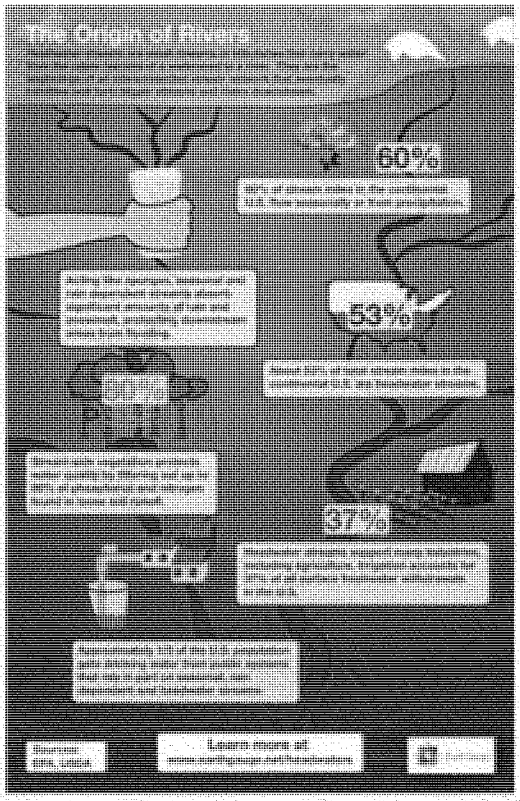
48 people like this.

38 shares

EPA- Water Is Worth It
January 9, 2014 ·

Why are seasonal and rain-dependent streams so important? Take a look...



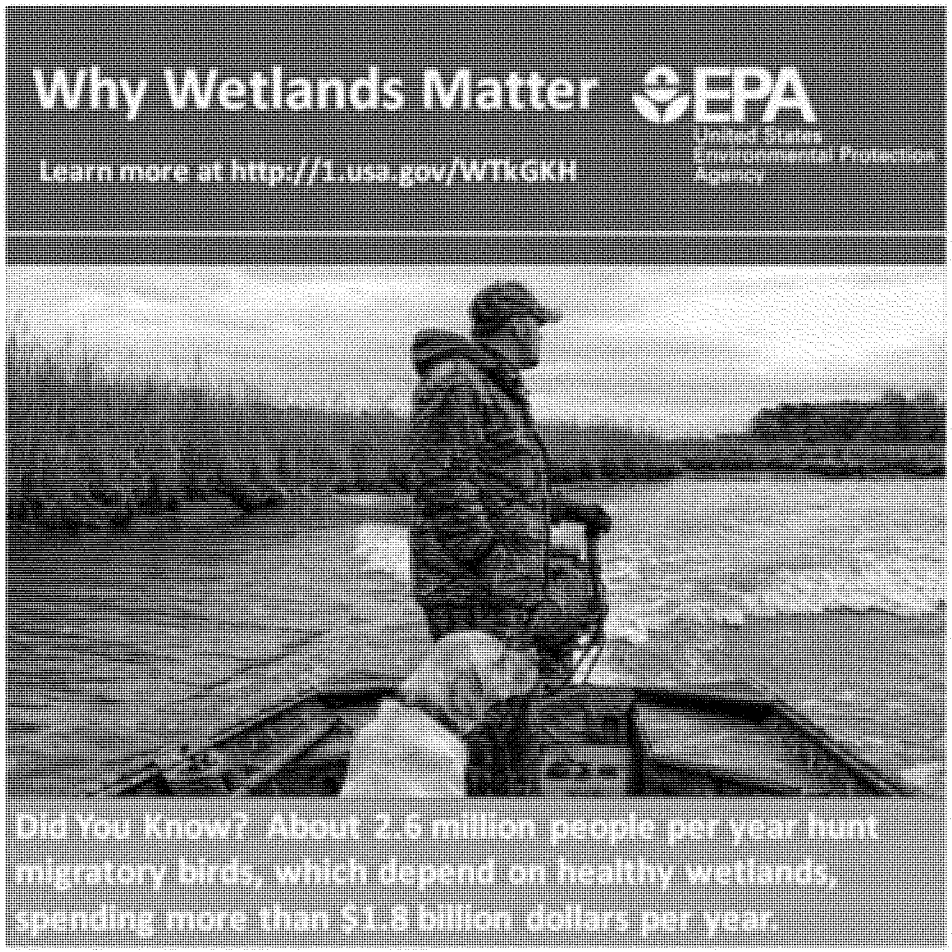
Like · Comment · Share

37 people like this.

44 shares

EPA- Water Is Worth It
December 12, 2013

Wetlands matter! Each year, more than 2 million people hunt migratory birds, which depend on healthy wetlands.



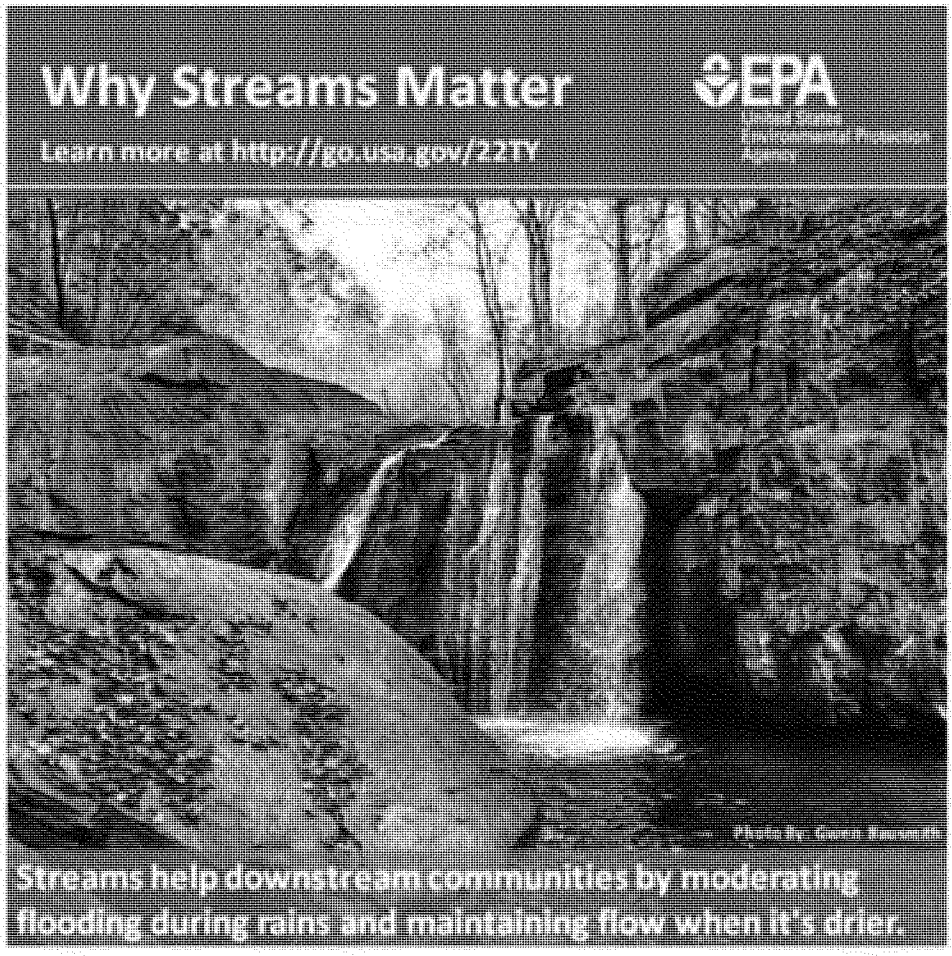
Like · Comment · Share

12 people like this.

5 shares

EPA- Water Is Worth It
November 22, 2013 ·

Learn more about our efforts to better protect streams:
http://water.epa.gov/lawsre.../guidance/wetlands/CWAwaters.cfm



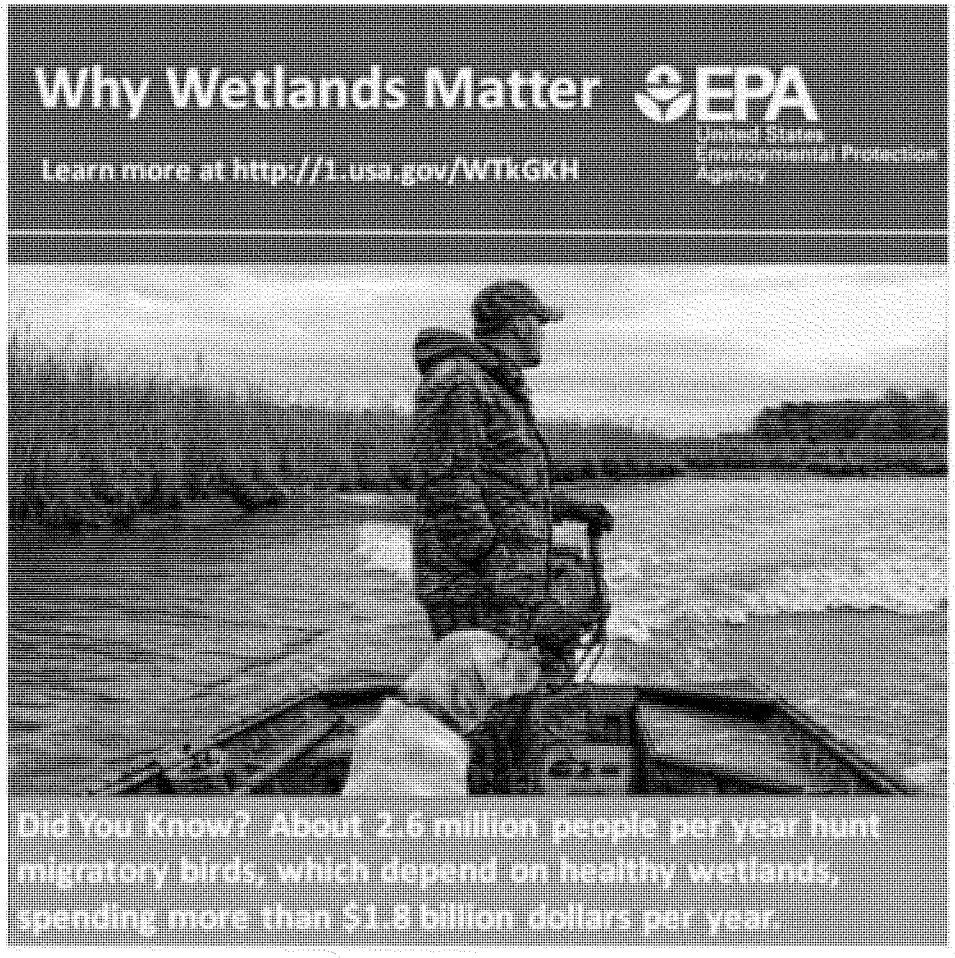
Like · Comment · Share

21 people like this.

14 shares

EPA- Water Is Worth It
November 18, 2013

Learn more about wetlands: http://water.epa.gov/type/wetlands/basic.cfm



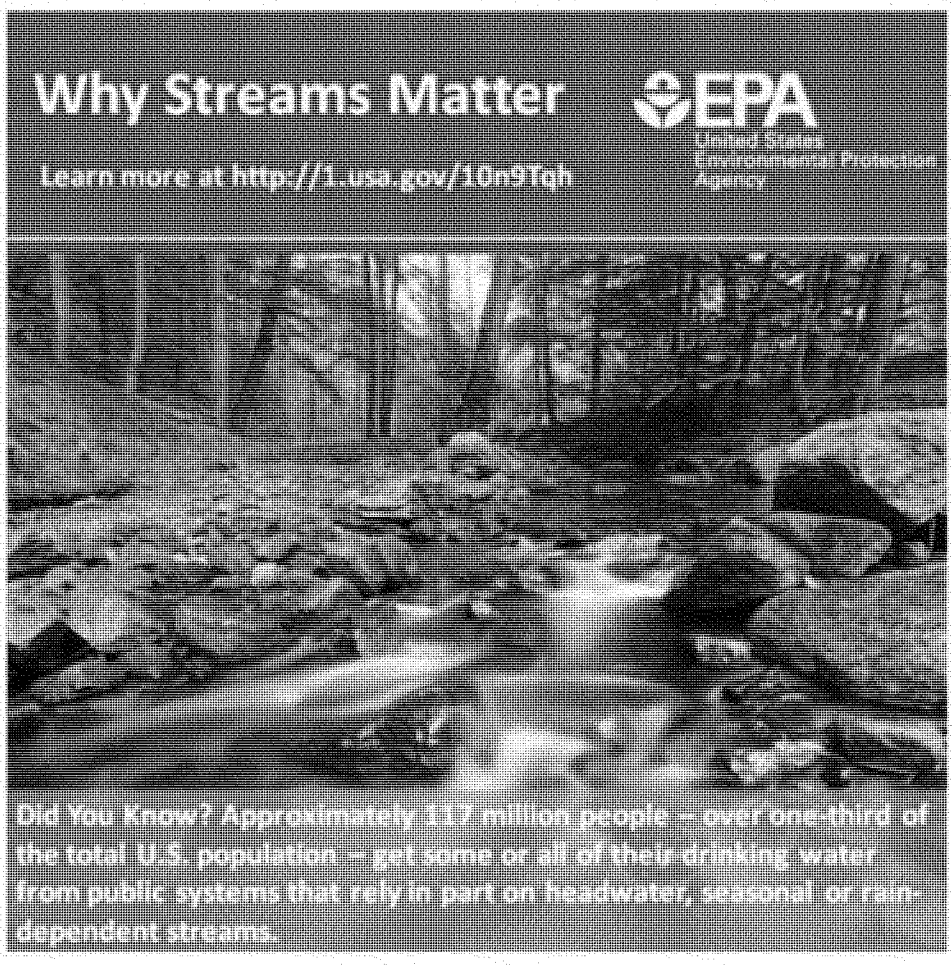
Like · Comment · Share

30 people like this.

22 shares

EPA- Water Is Worth It
November 12, 2013 ·

Read more about why streams are important:
http://water.epa.gov/type/rsl/streams.cfm



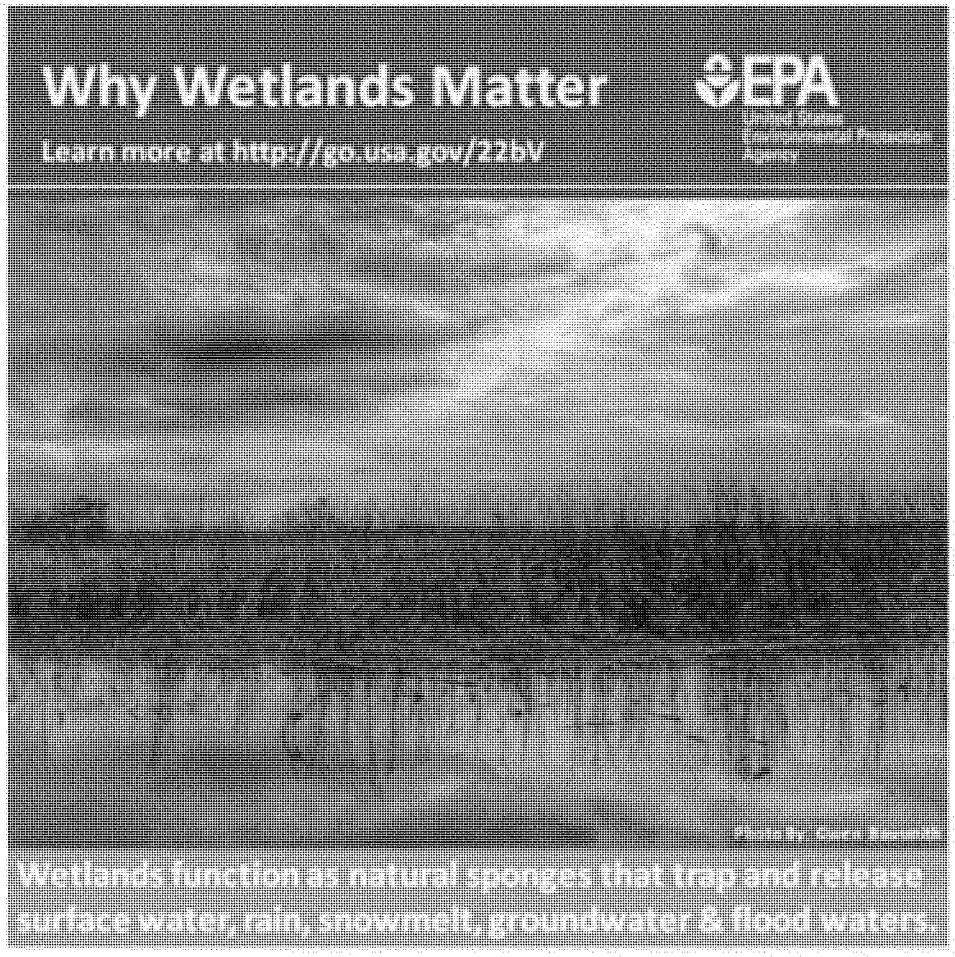
Like · Comment · Share

35 people like this.

32 shares

Zabihullah Rahimi what a beautiful place
October 3, 2014 at 5:34am · Like · 1

EPA- Water Is Worth It added a new photo.
November 7, 2013 ·



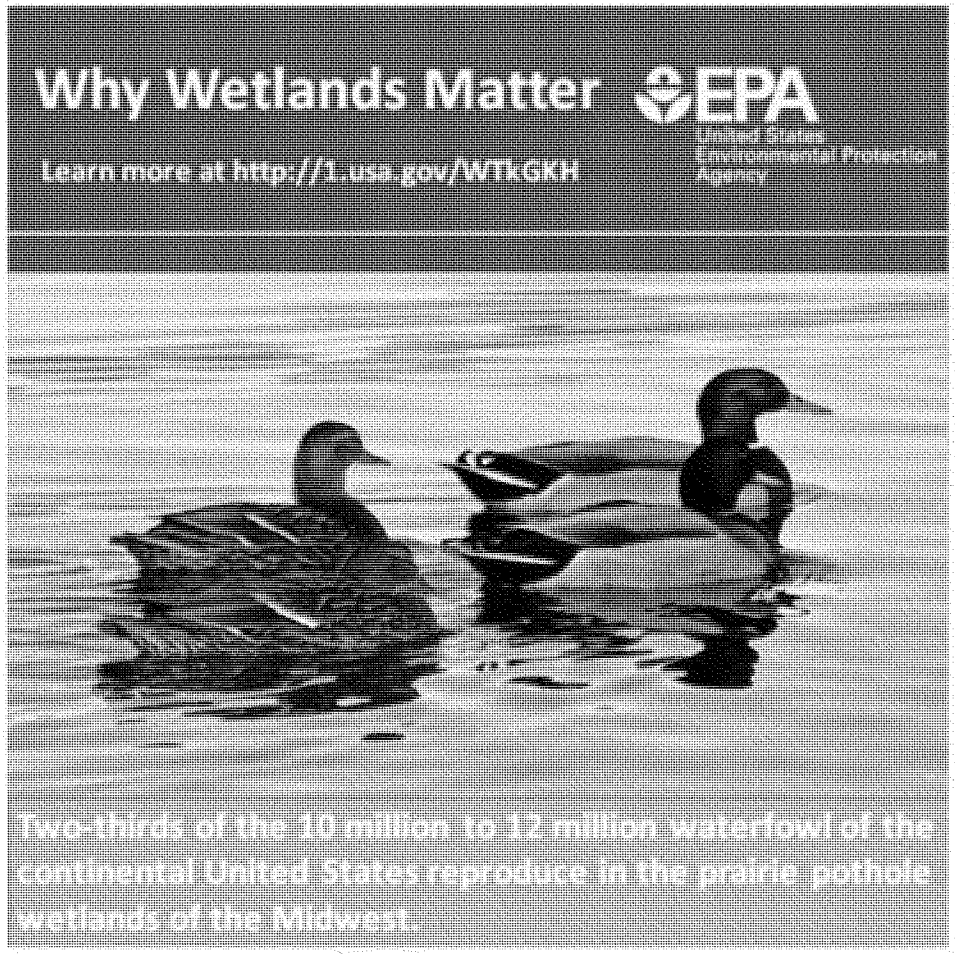
Like · Comment · Share

42 people like this.

16 shares

Thanh Quach Storm surge protection.
November 8, 2013 at 8:09am · Like

EPA- Water Is Worth It added a new photo.
November 1, 2013



Like · Comment · Share

30 people like this.

18 shares

EPA- Water Is Worth It
August 19, 2013 · Annapolis, MD

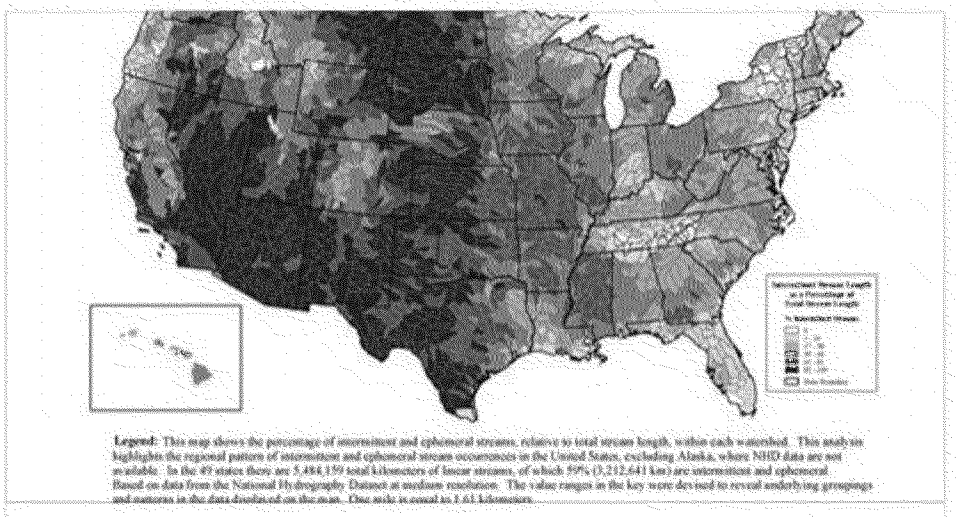
EPA is requiring the Bad River Band of Lake Superior and Chippewa Indians to correct Clean Water Act violations at the wastewater treatment facilities located on the Tribe's northern Wisconsin reservation.

> 08/16/2013: EPA Requires Bad River Band to Upgrade Wastewater Treatment Plant Operations
>
> YOSEMITE.EPA.GOV

Like · Comment · Share

EPA- Water Is Worth It
June 28, 2013

Talk about multitasking! Streams help trap floodwaters and pollution and provide habitat for fish & wildlife. http://go.usa.gov/22TY



> Streams | Rivers & Streams | US EPA
>
> Small streams, including those that don't flow all of the time, make up the majority of the country's waters. They could be a drizzle of snowmelt...
>
> GO.USA.GOV

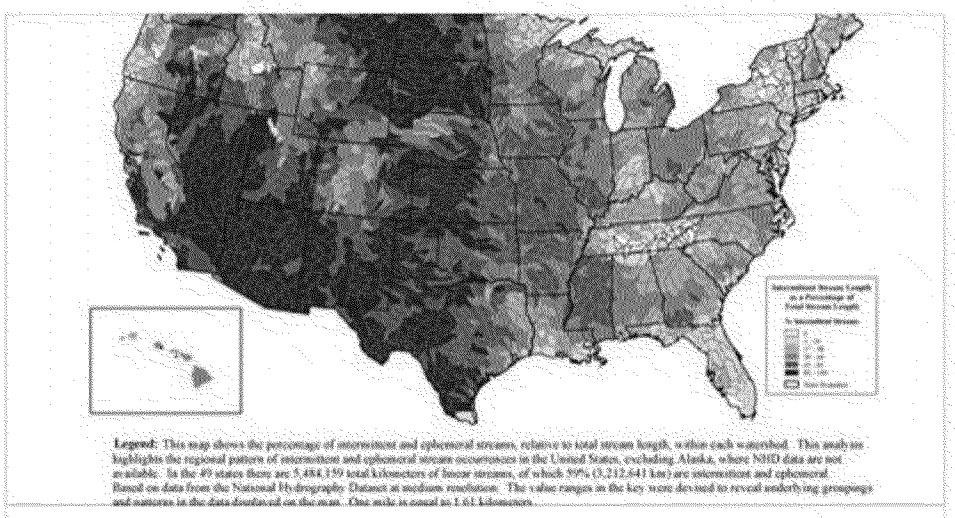
Like · Comment · Share

3 people like this.

1 share

EPA- Water Is Worth It
May 21, 2013

Headwaters and streams account for half the stream miles in the US--and many don't have a name or appear on a map! http://go.usa.gov/224d



Streams | Rivers & Streams | US EPA

Small streams, including those that don't flow all of the time, make up the majority of the country's waters. They could be a drizzle of snowmelt...

GO.USA.GOV

Like · Comment · Share

3 people like this.

1 share

EPA- Water Is Worth It
March 28, 2013

Functioning wetlands can help to buffer communities from some of the worst and most costly impacts of severe floods. http://go.usa.gov/22bV

Flood Protection | Wetlands | US EPA

Wetlands function as natural sponges that trap and slowly release surface water, rain, snowmelt, groundwater and flood waters. Trees, root mats,...

GO.USA.GOV

Like · Comment · Share

11 people like this.

1 share

Julie Gilson Save the wetlands!
March 28, 2013 at 10:09am · Like

EPA- Water Is Worth It
March 25, 2013 ·

On Thursday at 2 p.m. Eastern Time, EPA acting Assistant Administrator for Water Nancy Stoner will host a live Twitter chat about the importance of streams and wetlands in the United States. Individuals or organizations can submit questions before or during the chat through the EPA water Twitter account @EPAwater or by using the hashtag #waterchat, which we will use during the chat so participants can easily follow the conversation.

Like · Comment · Share

14 people like this.

12 shares

EPA- Water Is Worth It Find us on: https://twitter.com/EPAwater!

U.S. EPA Water (EPAwater) on Twitter

The latest from U.S. EPA Water (@EPAwater). The Environmental Protection Agency's Office of Water-...

TWITTER.COM

March 25, 2013 at 12:10pm · Like

Doddridge County Watershed Association Like this?
https://www.facebook.com/photo.php?fbid=486104954770665&set=o.204833832885008&type=1&theater
March 25, 2013 at 5:47pm · Like

EPA- Water Is Worth It
March 23, 2013

The storage capacity of a wetland can be enormous. They can store BILLIONS of gallons of water. http://go.usa.gov/22bx

Water Quality and Hydrology | Wetlands | US EPA

Wetlands have important filtering capabilities for intercepting surface- water runoff from higher dry land before the runoff reaches open water. As...

GO.USA.GOV

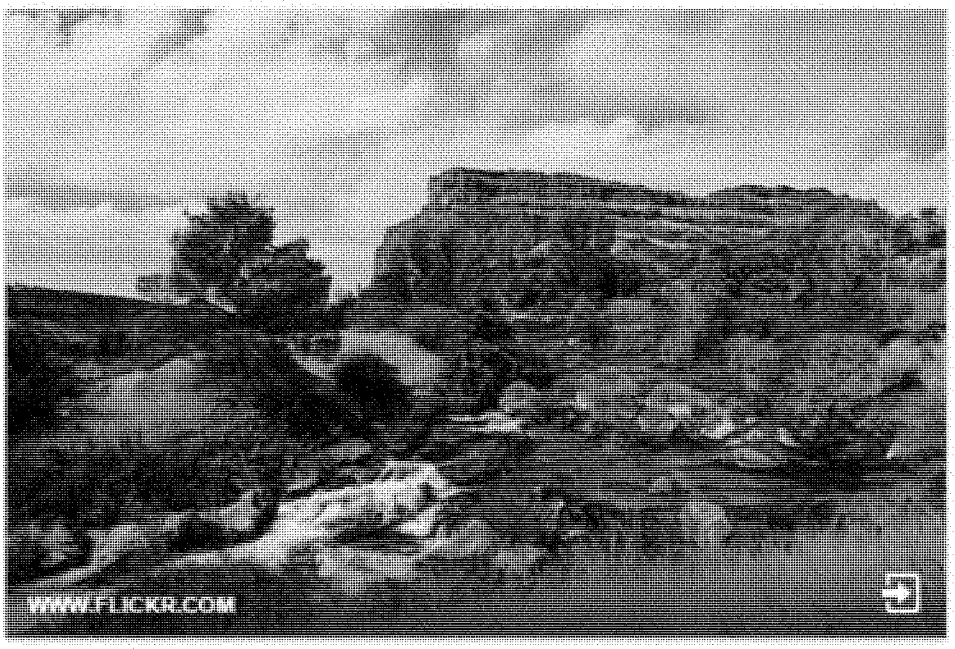
Like · Comment · Share

8 people like this.

1 share

EPA- Water Is Worth It
March 11, 2013 ·

The health of our nation's rivers, lakes, bays and coastal waters depends on the vast network of streams and wetlands where they begin.
http://www.flickr.com/phot.../usepagov/sets/72157632912260109/



Like · Comment · Share

13 people like this.

6 shares

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Catherine M. Kieffer-Pierce So Stop the Fracking and the Pit Mining! All will be Safer!
March 11, 2013 at 8:23pm · Like

Hi-Performance Wash Systems We are always working on our end to keep storm water clean by encouraging Professional Car Washing. Washing at home puts soap, wax, petroleum based products and brake dust right into the storm water channels that go into streams and lakes. Do your part and use a Professional Car Wash!
March 11, 2013 at 8:25pm · Like

To: Reynolds, Thomas[Reynolds.Thomas@epa.gov]
From: Orquina, Jessica
Sent: Wed 7/29/2015 1:08:24 PM
Subject: Screenshots & quote from social media policy
SCREENSHOTS_Proposal to Protect Clean Water__Waters of the U.S.docx
SCREENSHOTS_Thunderclap__I Choose Clean Water.docx

Hi Tom,

Here are the screenshots I sent you last week of our Thunderclap & WOTUS website. Let me know if you need any other images I can help you get for your presentation.

Here are some quotes from our social media policy you may want to include in your presentation:

It is EPA's policy to use social media where appropriate in order to meet its mission of protecting human health and the environment.

EPA must comply with applicable federal laws, regulations, and requirements including but not limited to records management, Section 508 access for persons with disabilities, privacy, and information security in its social media use.

When using social media tools and third-party sites, whether on behalf of EPA or on their own time, EPA employees are bound by the Standards of Ethical Conduct for Employees of the Executive Branch, 5 C.F.R. Part 2635.

Here's the link to the full policy: http://www.epa.gov/irmpoli8/policies/social_media_policy.pdf

Let me know if there is any other information or content you need for your presentation that I can help with.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Proposal to Protect Clean ...

web.archive.org/web/20140929193617/http://www2.epa.gov/uswaters/proposal-protect-clean-water

Blog Dashboard | Google | EPA.gov | EPA Blog | Debugger | My Profile & Settings

INTERNET ARCHIVE Waybackmachine

http://www2.epa.gov/uswaters/proposal-protect-clean-water Go

7 captures
29 Sep 14 - 29 Apr 15

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29
2013 2014 2015

Close

Help

EPA United States Environmental Protection Agency

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You are here: EPA Home » Waters of the U.S. » Proposal to Protect Clean Water

Proposal to Protect Clean Water

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INTERNET ARCHIVE Waybackmachine

http://www.youtube.com/embed/svi9mN4v5lQ?modestbra

Latest

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See more videos

Read:

Clean Water Drives Economic Growth: a blog post by EPA Administrator McCarthy.

Read this article Exit

Share:

Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community.

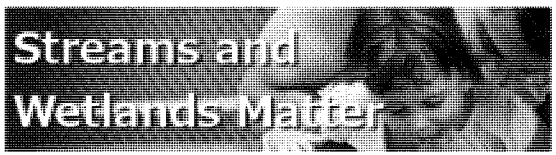
Learn:

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now 60 percent of the streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water downstream in the rivers and lakes in our neighborhoods we need healthy headwaters upstream. EPA and the U.S. Army Corps of Engineers have proposed to strengthen protection for the clean water that is vital to all Americans.

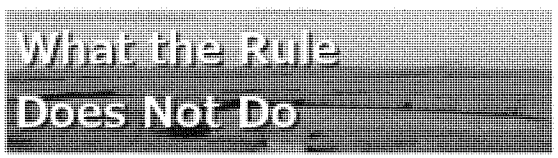
Learn about the proposal | Ditch the myths | Find all related documents | Share your comments

Proposal to Protect Clean ...
web.archive.org/web/20140929193617/http://www2.epa.gov/uswaters/proposal-protect-clean-water
Blog Dashboard Google EPA.gov EPA Blog Debugger My Profile & Settings
INTERNET ARCHIVE Wayback Machine
http://www2.epa.gov/uswaters/proposal-protect-clean-water Go
7 captures 29 Sep 14 - 29 Apr 15
AUG SEP DEC 29 2013 2014 2015
Close Help

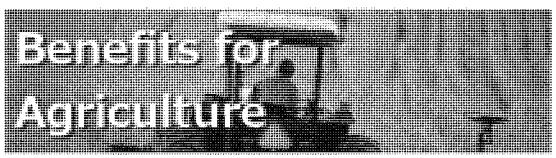
- Reduces confusion about Clean Water Act protection
- Clarifies types of waters covered under Clean Water Act
- Saves businesses time and money
- Provides more benefits to public than costs
- Helps states to protect their waters



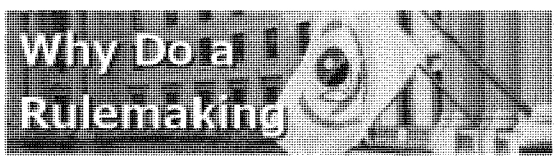
- Streams and wetlands benefit communities
- Streams and wetlands are economic drivers
- Upstream waters impact downstream waters
- Streams provide drinking water for 1 in 3 people



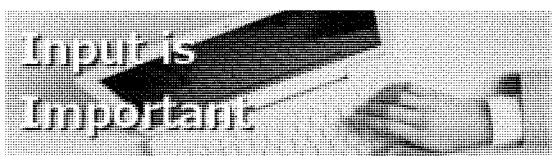
- Does not protect any new types of waters
- Does not broaden coverage of Clean Water Act
- Does not regulate groundwater
- Does not expand jurisdiction over ditches



- Input from agriculture community shaped the proposal
- Exemptions and exclusions are preserved
- Over 50 conservation practices exempt from permitting
- Notice or permit not needed for certain NRCS practices



- Rulemaking was requested by many stakeholders



- Agencies have consulted with stakeholders

Proposal to Protect Clean ...

web.archive.org/web/20140929193617/http://www2.epa.gov/uswaters/proposal-protect-clean-water

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INTERNET ARCHIVE WaybackMachine

http://www2.epa.gov/uswaters/proposal-protect-clean-water GO

7 captures 29 Sep 14 - 29 Apr 15

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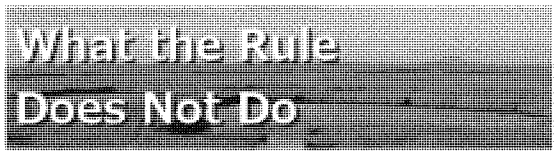
Close Help

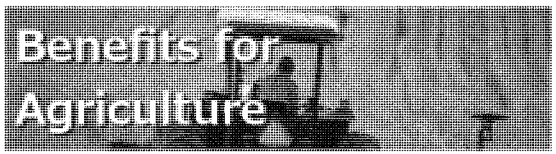
› Helps states to protect their waters

What the Rule Does Not Do



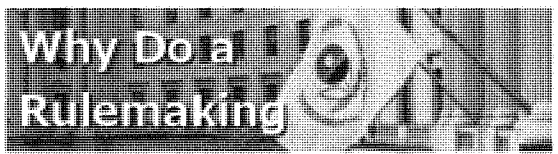
- Does not protect any new types of waters
- Does not broaden coverage of Clean Water Act
- Does not regulate groundwater
- Does not expand jurisdiction over ditches

Benefits for Agriculture



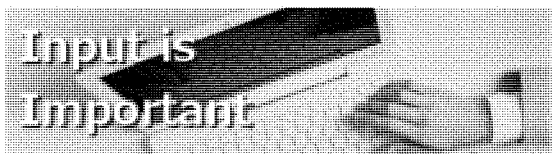
- Input from agriculture community shaped the proposal
- Exemptions and exclusions are preserved
- Over 50 conservation practices exempt from permitting
- Notice or permit not needed for certain NRCS practices

Why Do a Rulemaking



- Rulemaking was requested by many stakeholders
- Enforcement of the law has been challenging
- Supported by the latest peer-reviewed science

Input is Important



- Agencies have consulted with stakeholders
- Public input was considered
- Outreach is underway across the country
- Submit your comments

Contact Us to ask a question, provide feedback, or report a problem.

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Last updated on September 29, 2014

Social sites:

More social media at EPA »

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https://www.thunderclap.it/projects/16052-i-choose-clean-water

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THUNDERCLAP | CASE STUDIES | START A THUNDERCLAP | English | Login / Register

I Choose Clean Water

by **U.S. Environmental Protection Agency** category: **Environment**

"Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community.

http://thndr.it/1sLh51M"

U.S. Environmental Protection...

SUPPORTERS

980 of 500

196% of goal supported

SOCIAL REACH

1,803,761

People

TIME LEFT

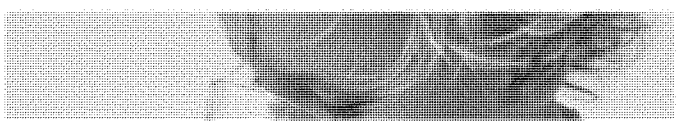
Complete

Ends Sep 29, 2:00 PM EDT

COMPLETE

This campaign ended on **September 29 at 2PM**

THE STORY | UPDATES



ORGANIZER

U.S. Environmental Protection Agency

@EPAwater

We work for clean water for all Americans.

THUNDEROUS SUPPORTERS

Thunderclap: I Choose Cle...

https://www.thunderclap.it/projects/16052-i-choose-clean-water

Search

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THE STORY

UPDATES

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now 60 percent of the streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water downstream in the rivers and lakes in our neighborhoods we need healthy headwaters upstream. EPA and the U.S. Army Corps of Engineers has proposed to strengthen protection for the clean water that is vital to all Americans.

ORGANIZER

U.S. Environmental Protection Agency
@EPAwater

We work for clean water for all Americans.

THUNDEROUS SUPPORTERS

HHS.gov
417,138 Connections

National Wildlife
253,221 Connections

NRDC
142,938 Connections

Sierra Club
126,326 Connections

RECENT SUPPORTERS

Sarina Sawyer
10 months ago

Cindy Skrukrud
10 months ago

PCS
10 months ago

Rachel Rusek Barski
10 months ago

To: Barkett, Bonnie[Barkett.Bonnie@epa.gov]
From: Orquina, Jessica
Sent: Mon 7/27/2015 8:30:41 PM
Subject: RE: Twitter spreadsheets, take 2!
R9 Twitter Aug - Oct 2014.xlsx
R9 Twitter May - July 2014.xlsx
R9 Twitter Feb - April 2014.xlsx
R9 Twitter May - June 2015.xlsx
R9 Twitter Feb - April 2015.xlsx
R9 Twitter Oct 2014 - Jan 2015.xlsx

The right tweets this time!

Here you go.

Thanks! Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Barkett, Bonnie
Sent: Monday, July 27, 2015 3:32 PM
To: Orquina, Jessica
Subject: RE: Twitter spreadsheets!

I think these are the Region 8 Twitter posts. I'll check the Facebook spreadsheets next.

From: Orquina, Jessica
Sent: Monday, July 27, 2015 11:16 AM
To: Barkett, Bonnie
Subject: RE: Twitter spreadsheets!

And, here's the spreadsheets for Twitter.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Orquina, Jessica
Sent: Monday, July 27, 2015 1:58 PM
To: Barkett, Bonnie
Subject: Facebook spreadsheets!

I'm working on Twitter – I'll send those to you soon!

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

To: Barkett, Bonnie[Barkett.Bonnie@epa.gov]
From: Orquina, Jessica
Sent: Mon 7/27/2015 6:15:54 PM
Subject: RE: Twitter spreadsheets!
R9 Twitter May - June 2015.xlsx
R9 Twitter Feb - April 2015.xlsx
R9 Twitter Oct 2014 - Jan 2015.xlsx
R9 Twitter Aug - Oct 2014.xlsx
R9 Twitter May - July 2014.xlsx
R9 Twitter Feb - April 2014.xlsx

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EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

To: Poll, Bianca[Poll.Bianca@epa.gov]
Cc: Han, Kaythi[Han.Kaythi@epa.gov]
From: Orquina, Jessica
Sent: Wed 7/22/2015 4:10:46 PM
Subject: RE: response

Thanks!!!!

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Poll, Bianca
Sent: Wednesday, July 22, 2015 12:10 PM
To: Orquina, Jessica
Cc: Han, Kaythi
Subject: RE: response

Here are the Facebook posts. Rebecca Long, from OWOW, provided me with this data. I will send you the Twitter posts in a moment.

Bianca Poll, MPH

ORISE Research Participant

(p): (202) 564-9951

(e): poll.bianca@epa.gov

From: Orquina, Jessica
Sent: Wednesday, July 22, 2015 10:06 AM
To: Poll, Bianca
Subject: FW: response

Hi Bianca,

In the email below, Travis says he planned to send OGC a package of social media posts on Friday. He didn't. Do you have that info?

Also, call me, I need to tell you something.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: Loop, Travis
Sent: Thursday, July 16, 2015 3:18 PM
To: McDermott, Marna; Orquina, Jessica
Subject: response

Below and attached are my answers and materials. Tomorrow I will be able to send the package of social media posts.

1 – Please describe in detail EPA's use of social media platforms, such as blogs, Facebook, Twitter, Thunderclap, and YouTube, in connection with the agency's efforts to define "Waters of the United States" under the Clean Water Act, both preceding and following the public comment period for EPA's proposed rule. Please include the date(s), or date range (s) for any social media campaign, for example, the #ditchthemyth and #cleanwaterrules campaigns.

EPA uses social media platforms, such as Facebook and Twitter, as educational and awareness tools. These digital platforms are an essential part of communication and outreach in the 21st century. EPA uses these social media platforms to provide information, explain an issue, show why an agency action is relevant to stakeholders, and provide opportunities for public engagement. EPA utilized social media platforms for these purposes for the Clean Water Rule (also known as the Waters of the United States rulemaking).

In February 2014, EPA began a general education campaign by posting information on social media about the importance of streams and wetlands to human health, the environment, and the economy. This was done to provide context for the upcoming release of the proposed rule defining Waters of the U.S.

In March 2014, EPA utilized social media to announce the release of the proposed rule and to let the public know about the opportunity and deadline for providing comments.

In July 2014, EPA utilized social media to respond to inaccuracies and misinformation being spread about the proposed rule and to provide the facts to stakeholders. This was done under #DitchTheMyth.

In April 2015, EPA began using #CleanWaterRules to share information about why the agency was taking action to protect streams and wetlands.

Overall, social media accounts were used from February 2014 through July 2015 to provide information about streams and wetlands, explain the issues around the Clean Water Rule, show why agency action is relevant to stakeholders, provide opportunities for public engagement, and let the public know about the public comment period for the rule.

2 – For each social media platform, please provide any documentation related to such use, including but not limited to: internal materials used to develop the social media campaigns, outreach materials created by EPA or its employees to describe social media campaigns to the public, social media posts derived from or connected to such campaigns, and any other relevant material.

Attached you will find a number of documents with file names beginning INTERNAL. These are all of the internal materials used to develop social media campaigns. Also attached are two BLOGS, which were the outreach materials created by EPA to describe social media campaigns (Thunderclap and #CleanWaterRules).

A full package of all social media content posted on the OW accounts is pending and should be delivered by COB July 17.

Additional resources:

4b re: Thunderclap – attached is the blog about the Thunderclap and screen shots from the Thunderclap itself. This can be helpful in preparing a response to 4b.

4c re: #DitchTheMyth – Attached is a screen shot of the Ditch the Myth webpage.

4ci – Yes, clicking on a "Tweet the Truth" link generated a prewritten statement, which was a fact about the proposed Clean Water Rule, that the public could choose to post on Twitter.

4cii – Many examples are available on the PDF of the Ditch the Myth webpage. But here are a few:

TRUTH: Normal farming and ranching activities don't need permits under the Clean Water Act, including moving cattle. Tweet the truth

TRUTH: The proposed rule specifically excludes groundwater. Tweet the truth

TRUTH: No. All historical exclusions and exemptions for agriculture are preserved. Tweet the truth

5c re: links to NRDC webpage and Surfrider webpage – attached are screen shots and Word documents of these webpages. A few points to consider on 5c:

•□□□□□□□□ The original blog "Tell Us Why #CleanWaterRules" makes no reference to Congress or legislation.

•□□□□□□□□ The link to Surfrider is to a page that explains why surfers are more prone to illness from ocean pollution.

•□□□□□□□□ The link to NRDC is to a webpage about an alliance of brewers talking about why clean water is important to their businesses.

•□□□□□□□□ In both instances, visitors to the webpage would have to navigate to a different page within the organization's website to find action pages. EPA does not link to an action page. We link to information pages.

•□□□□□□□□ GAO visited the Surfrider and NRDC webpages nearly two months after the original blog was published (April 7 versus June 5).

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Fullerton, Tim[tim_fullerton@ios.doi.gov]; Horvath, Scott[shorvath@usgs.gov]
From: Orquina, Jessica
Sent: Wed 9/10/2014 2:20:57 PM
Subject: Our Office of Water Thunderclap

Hello!

Hope all is well!!!

Our Office of Water just launched a Thunderclap yesterday. Here's the link:

https://www.thunderclap.it/projects/16052-i-choose-clean-water

We're going to be promoting it over the next three weeks and would appreciate any assistance!

I'm going to send an email to the CoP, but I wanted to flag it for both of you since it's more in line with your mission than many other agencies.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

To: SM-COP@LISTSERV.GSA.GOV[SM-COP@LISTSERV.GSA.GOV]
Cc: Loop, Travis[Loop.Travis@epa.gov]
From: Orquina, Jessica
Sent: Wed 9/10/2014 2:13:19 PM
Subject: EPA Clean Water Thunderclap

Good morning!

Yesterday we launched a Thunderclap to raise awareness of the importance of clean water and our proposal to strengthen protection for clean water for all Americans. Here's the link to the Thunderclap:

https://www.thunderclap.it/projects/16052-i-choose-clean-water

If you're help us get the word out about it we'd appreciate it!

Here's links to recent tweets, Facebook posts, and Google+ posts that you can RT/share:

https://twitter.com/EPA/status/509441058279657472

https://twitter.com/EPAwater/status/509529387566649344

https://www.facebook.com/EPA/posts/10152686338667229

https://plus.google.com/106220685199377546894/posts/Y6cZzbAcDCB

Thanks! Jess

Jessica Ann Orquina

Social Media Lead

Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

To: Wirth, Karen[Wirth.Karen@epa.gov]
From: Orquina, Jessica
Sent: Wed 9/10/2014 12:48:19 PM
Subject: RE: Help Promote OW's Thunderclap!

Hi Karen,

I don't want it too look like EPA used our own social media accounts to reach our support goal. (500 people must sign up for the Thunderclap to go. If we have only 501 and 25 of those are EPA accounts, that doesn't look very good in my opinion.) Also, the idea of Thunderclap is to get other people to share your message. So, our goal is to get other people to talk about this.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Wirth, Karen
Sent: Tuesday, September 09, 2014 5:26 PM
To: Orquina, Jessica
Subject: RE: Help Promote OW's Thunderclap!

We will promote on WaterSense social media. Just out of curiosity why can't we participate in the thunderclap using the watersense twitter or FB feeds?

Karen E. Wirth
U.S. Environmental Protection Agency
EPA Office of Wastewater Management

WaterSense Branch

phone: 202-564-5246
wirth.karen@epa.gov

http://www.epa.gov/watersense

Check us out on Facebook: http://www.facebook.com/epawatersense

and Twitter: http://www.twitter.com/epawatersense

><((((°>`·.¸¸.·´¯`·.¸.·´¯`·.¸¸><((((°>

"No single raindrop thinks it is to blame for the flood."

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 4:48 PM
To: Social Media CoP
Subject: Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: https://www.thunderclap.it/projects/16052-i-choose-clean-water

Short URL: http://thndr.it/1rUOiaB

Here's a draft post from OW that you can use on EPA social media accounts:

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: https://www.facebook.com/EPA/posts/10152686338667229

Twitter: https://twitter.com/EPA/status/509441058279657472

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

EPA: http://www.epa.gov

Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

Please consider the environment before printing this email.

To: Nneamaka Odum[nodum@terpmail.umd.edu]
From: Orquina, Jessica
Sent: Wed 9/3/2014 4:39:45 PM
Subject: FW: Thunderclap for Water
Don't Fry Day Thunderclap promo blog - 5-13-14 JAO jl.docx
Don't Fry Day Thunderclap OPE blurb - 5-13-14 JAO jl.docx
Don't Fry Day Thunderclap promo facetweets - 5-13-14 JAO jl.docx
Earth Day 2014 Thunderclap blog and facetweets - 3-20-14 JAO updated JL.docx

Here's what I sent to Travis & Bianca. I tried to cc your EPA email, but it's still not working. I didn't want to cc your personal email with people outside of our office.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Orquina, Jessica
Sent: Wednesday, September 03, 2014 12:39 PM
To: Loop, Travis; Levy, Jeffrey; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Here's the facetweets, blog, & OPE blurb for the Don't Fry Day Thunderclap and the facetweets & blog from the Earth Day Thunderclap. Let me know if you need any help!

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 03, 2014 11:28 AM
To: Orquina, Jessica; Levy, Jeffrey; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

What room?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Orquina, Jessica
Sent: Wednesday, September 03, 2014 11:28 AM
To: Loop, Travis; Levy, Jeffrey; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Come on over!!!

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Wednesday, September 03, 2014 11:27 AM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Where are we meeting for this? We can meet here or come your way. Whatever…

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

THUNDERCLAP BLURB FOR OPE:

We need your help to raise awareness about skin care prevention. Skin cancer is the most common form of cancer in the United States, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family. We call it being SunWise.

You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Don't Fry Day, May 23, at 12:00 pm EDT. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

So, what do you need to do? Join our Thunderclap and ask your friends to do the same: http://thndr.it/1g3Pfla

BLOG

Help Us Remind People to be SunWise

By Jessica Orquina

We need your help to raise awareness about skin care prevention. Did you know that skin cancer is the most common form of cancer in the United States? More than 3,500,000 new cases of skin cancer are diagnosed every year and one person dies from the disease every hour. But there are simple steps you can take to help protect yourself and your family. We call it being SunWise, and it includes things like using sunscreen and wearing protective clothing.

Here's another big thing you can do: **share these steps with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Don't Fry Day, May 23, at 12:00 pm EDT. If 250 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

Here's the message:

> "It's #DontFryDay. What are you doing to protect your skin and raise awareness about skin cancer? http://www2.epa.gov/sunwise/dont-fry-day #SunWise"

Remember, we need to get at least 250 people to join our Thunderclap, or it won't go.

Here's how you can help:

1. Sign up below to join our Thunderclap.
2. Share the link to the Thunderclap with your friends, so we get at least 250 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Google + [embed G+ share code]
    d. Tumblr [embed Tumblr share code]
3. Read our steps for sun safety and learn how to be SunWise.

Thanks so much for helping us help people be SunWise!

[THUNDERCLAP EMBED CODE]

About the author: Jessica Orquina works in the Office of External Affairs and Environmental Education as the social media lead for the agency. Prior to joining EPA, she served as a military and commercial airline pilot. She lives, works, and writes in Washington, DC.

NOTE: These facetweets are written to go on Twitter, Facebook, and Google+.

FACETWEETS – MAY 14 through 21

#SkinCancer is the most common form of cancer in the U.S. Sign up to remind people about sun #safety. http://thndr.it/1g3Pfla Pls RT!

Have you joined our Thunderclap for #DontFryDay? Help us raise awareness about preventing skin cancer: http://thndr.it/1g3Pfla Pls RT!

On Don't Fry Day, help us spread the word about preventing skin cancer! Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Let your followers know about our #Thunderclap for #DontFryDay – we need 250 people to sign up. Please RT! http://thndr.it/1g3Pfla

If 250 people sign up, our #Thunderclap will go on May 23, Don't Fry Day. Join today: http://thndr.it/1g3Pfla Pls RT!

Will you lend your voice to help raise awareness of skin cancer prevention? Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Will you lend us your voice today to get a message out on Don't Fry Day? #SunWise http://thndr.it/1g3Pfla Pls RT!

We need your help to raise awareness about skin cancer prevention using #Thunderclap. Please RT! http://thndr.it/1g3Pfla Pls RT!

FACETWEETS FOR THURSDAY, MAY 22

We need your help by noon tomorrow! Join our #DontFryDay Thunderclap to remind people to be #SunWise. http://thndr.it/1g3Pfla Pls RT!

Also:

If we've made our target:

Please let your followers know about our #Thunderclap for #DontFryDay. http://thndr.it/1g3Pfla

If we haven't made our target:

We need your help to get to 250 people sharing our #Thunderclap for #DontFryDay, or nothing goes out. Please RT! http://thndr.it/1g3Pfla

FACETWEETS FOR FRIDAY, MAY 23

If we've made our target:

Clock's ticking – join our #DontFryDay #Thunderclap. Sign up by noon & help us remind people to be #SunWise: http://thndr.it/1g3Pfla

If we haven't made our target:

Clock's ticking to get to 250 people on our #Thunderclap for #DontFryDay. Without 250, nothing goes out. Pls RT! http://thndr.it/1g3PfIa

BLOG

Commit to Protect the Planet

By Jessica Orquina

Will you lend your voice to protecting the climate for Earth Day? I'd bet that since you read our blog, you already know many ways to cut **your** greenhouse gas emissions. But here's another big thing you can do: share with your friends what **they** can do. To help you do that, we're using a new tool called Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on Earth Day at 12:00 pm EDT. If 500 or more people agree, the message will go out on everyone's walls and feeds at the same time (worldwide – hi, international readers!). But if fewer than 500 agree, nothing happens.

Here's the message:

> "For Earth Day, I commit to protect the climate. Take small actions that add up! http://epa.gov/climatechange/wycd #ActOnClimate"

Note that bit about 500 people: we need your help to hit our target.

To sum up, you can #ActOnClimate as simply as 1-2-3:

1. Sign up below to join our Thunderclap.
2. Share the link to the Thunderclap with your friends, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Google + [embed G+ share code]
    d. Tumblr [embed Tumblr share code]
3. Learn more about what you can do to #ActOnClimate.

[THUNDERCLAP EMBED CODE]

About the author: Jessica Orquina works in the Office of External Affairs and Environmental Education as the social media lead for the agency. Prior to joining EPA, she served as a military and commercial airline pilot. She lives, works, and writes in Washington, DC.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. April 1 kickoff
2. April 2-20
3. April 21
4. On Earth Day

April 1

TWITTER

- Today, we launched a #Thunderclap for Earth Day. Join & help spread the word about how we all can #ActOnClimate: [LINK TO THUNDERCLAP]
- Help us spread the word about our #Thunderclap to #ActOnClimate. We need 500 people to sign up to share the message. [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- We need your help! For Earth Day, we want to spread the word about how we all can #ActOnClimate. We're using Thunderclap, which is a tool that lets lots of people share the same message at the same time, like a virtual flash mob. If you give Thunderclap your one-time approval, the system will post the message on your behalf. Here's the catch: we need at least 500 people to sign up or nothing happens. So please both SIGN UP and also SHARE THIS so more people learn about the Thunderclap itself. Thanks!
  LINK TO THUNDERCLAP

April 2-20

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]

- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions we all can take to #ActOnClimate.
  LINK TO THUNDERCLAP
- On Earth Day, will you commit to protect the climate? Join our Thunderclap and help us spread the word about small steps we can all take to #ActOnClimate.
  LINK TO THUNDERCLAP
- Have you heard of Thunderclap? It's a tool that allows lots of people to share information on social media at the same time. If you give Thunderclap your one-time approval, the system will post a message on your behalf to Facebook, Twitter, and/or Tumblr. We need 500 people to sign up – then our Thunderclap will go on Earth Day telling people small steps they can take to #ActOnClimate. Please join and also share this!
  LINK TO THUNDERCLAP
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap:
  LINK TO THUNDERCLAP
- Will you lend your voice today to #ActOnClimate on Earth Day? Please join our #Thunderclap AND share this notice with your friends – we need 500 people to sign up or the message won't go out.
  LINK TO THUNDERCLAP

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

FACEBOOK & GOOGLE+

- We need your help by noon tomorrow! Join our Earth Day Thunderclap and help us get the word out about small actions we can all take to #ActOnClimate. If you give Thunderclap your one-time approval, the system will post the message on your behalf to Facebook, Twitter, and / or Tumblr.
  LINK TO THUNDERCLAP

Also:

If we've made our target:

- Still looking for more people to share our #ActOnClimate message tomorrow via #Thunderclap. Please share this and join! LINK TO THUNDERCLAP

If we haven't made our target:

- Help us meet our #Thunderclap target or no message will go out about how to #ActOnClimate. Please share this and join! LINK TO THUNDERCLAP

On Earth Day

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

FACEBOOK & GOOGLE+

If we've made our target:

- The clock's ticking – join our #EarthDay Thunderclap. Sign up by noon ET today and help us share how we all can #ActOnClimate.
  LINK TO THUNDERCLAP

If we haven't made our target:

- The clock's ticking to get 500 people to join our #Thunderclap to #ActOnClimate. If we don't get there, no message goes out. Please share this! LINK TO THUNDERCLAP

Ditch the Myth

Let's get serious about protecting clean water

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers to protect clean water. The proposed rule clarifies protection under the Clean Water Act for streams and wetlands that form the foundation of the nation's water resources. The following facts emphasize that this proposed rule cuts through red tape to make normal farming practices easier while also ensuring that waters are clean for human health, communities, and the economy.

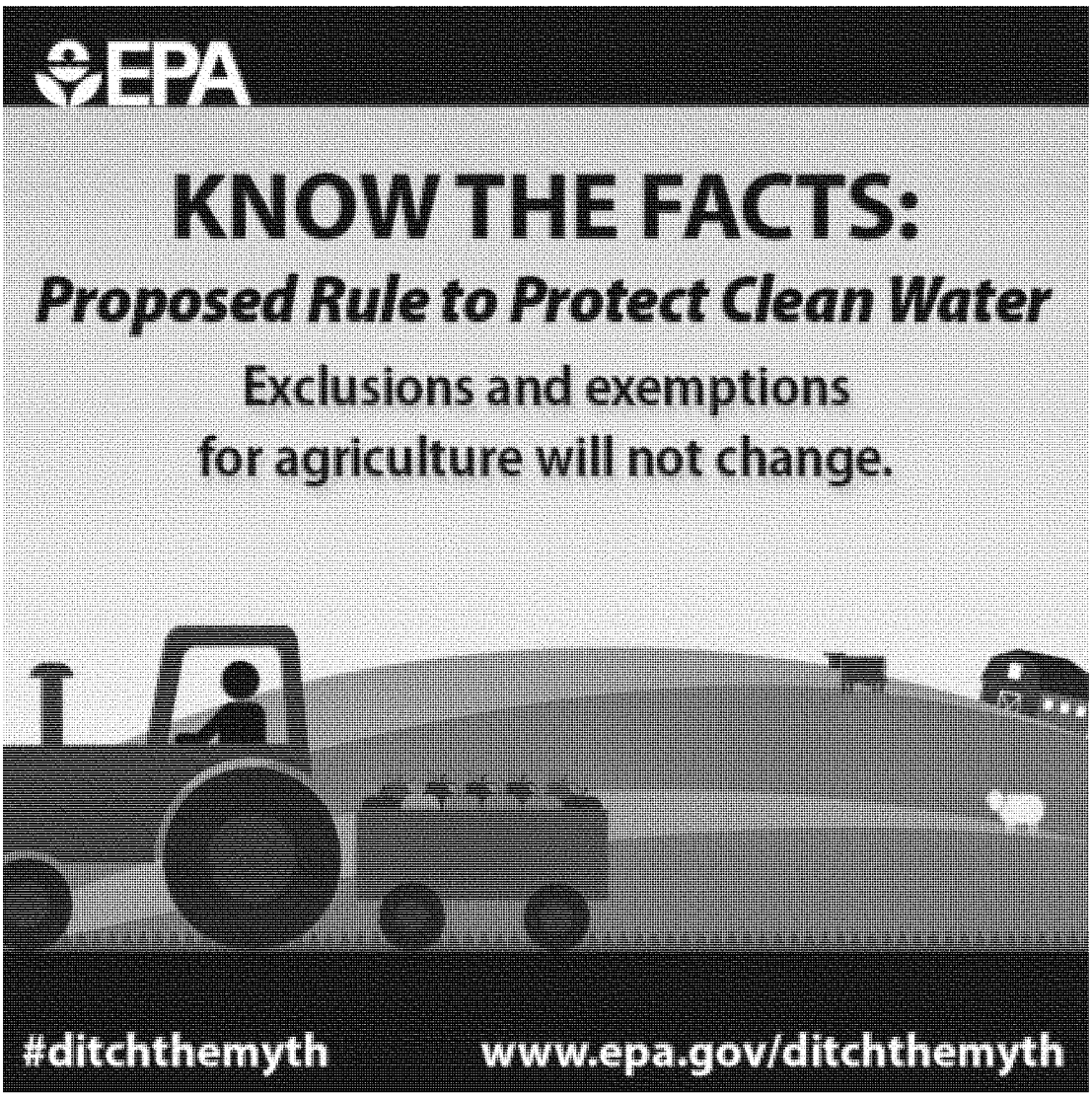
- Download a PDF of this information
- Get the facts about the proposed rule
- Read a speech by Administrator McCarthy
- Find all documents related to the proposed rule

MYTH: The rule would regulate all ditches, even those that only flow after rainfall.

TRUTH: The proposed rule actually reduces regulation of ditches because for the first time it would exclude ditches that are constructed through dry lands and don't have water year-round. Tweet the truth

MYTH: A permit is needed for walking cows across a wet field or stream.

TRUTH: No. Normal farming and ranching activities don't need permits under the Clean Water Act, including moving cattle. Tweet the truth



Top of Page

MYTH: Ponds on the farm will be regulated.

TRUTH: The proposed rule does not change the exemption for farm ponds that has been in place for decades. It would for the first time specifically exclude stock watering and irrigation ponds constructed in dry lands. Tweet the truth

MYTH: Groundwater is regulated by the Clean Water Act.

TRUTH: The proposed rule specifically excludes groundwater. Tweet the truth

MYTH: The federal government is going to regulate puddles and water on driveways and playgrounds.

TRUTH: Not remotely true. Such water is never jurisdictional. Tweet the truth

MYTH: EPA is gaining power over farms and ranches.

TRUTH: No. All historical exclusions and exemptions for agriculture are preserved. Tweet the truth

Top of Page

MYTH: The proposed rule will apply to wet areas or erosional features on fields.

TRUTH: Water-filled areas on crop fields are not jurisdictional and the proposal specifically excludes erosional features. Tweet the truth

MYTH: This is the largest land grab in history.

TRUTH: The Clean Water Act only regulates the pollution and destruction of U.S. waters. The proposed rule would not regulate land or land use. Tweet the truth

MYTH: EPA and the Army Corps are going around Congress and the Supreme Court.

TRUTH: EPA and the Army Corps are responding to calls from Congress and the Supreme Court to clarify regulations. Chief Justice Roberts said that a rulemaking would provide clarification of jurisdiction. Tweet the truth

Top of Page

MYTH: The proposal will now require permits for all activities in floodplains.

TRUTH: The Clean Water Act does not regulate land and the agencies are not asserting jurisdiction over land in floodplains. Tweet the truth

MYTH: The proposed rule will harm the economy.

TRUTH: Protecting water is vital to the health of the economy. Streams and wetlands are economic drivers because of their role in fishing, hunting, agriculture, recreation, energy, and manufacturing. Tweet the truth

MYTH: The costs of this proposal are too burdensome.

TRUTH: The potential economic benefits of the proposed rule are estimated to be about double the potential costs – $390 to $510 million in benefits versus $160 to $278 million in costs. Tweet the truth

Download an economic analysis about the proposed rule

MYTH: This is a massive expansion of federal authority.

TRUTH: The proposal does not protect any waters that have not historically been covered under the Clean Water Act. The proposed rule specifically reflects the more narrow reading of jurisdiction established by the Supreme Court and the rule protects fewer waters than prior to the Supreme Court cases. Tweet the truth

Top of Page

MYTH: This is increasing the number of regulated waters by including waters that do not flow year-round as waters of the United States.

TRUTH: Streams that only flow seasonally or after rain have been protected by the Clean Water Act since it was enacted in 1972. More than 60 percent of streams nationwide do not flow year-round and contribute to the drinking water supply for 117 million Americans. Tweet the truth

See a map of counties that depend on these sources for drinking water

MYTH: Only actual navigable waters can be covered under the Clean Water Act.

TRUTH: Court decisions and the legislative history of the Clean Water Act make clear that waters do not need actual navigation to be covered, and these waters have been protected by the Clean Water Act since it was passed in 1972. Tweet the truth

MYTH: The rule includes no limits on federal jurisdiction.

TRUTH: The proposed rule does not protect any waters that have not historically been covered under the Clean Water Act and specifically reflects the Supreme Court's more narrow reading of jurisdiction, and includes several specific exclusions. Tweet the truth

MYTH: This rule is coming before the science is available.

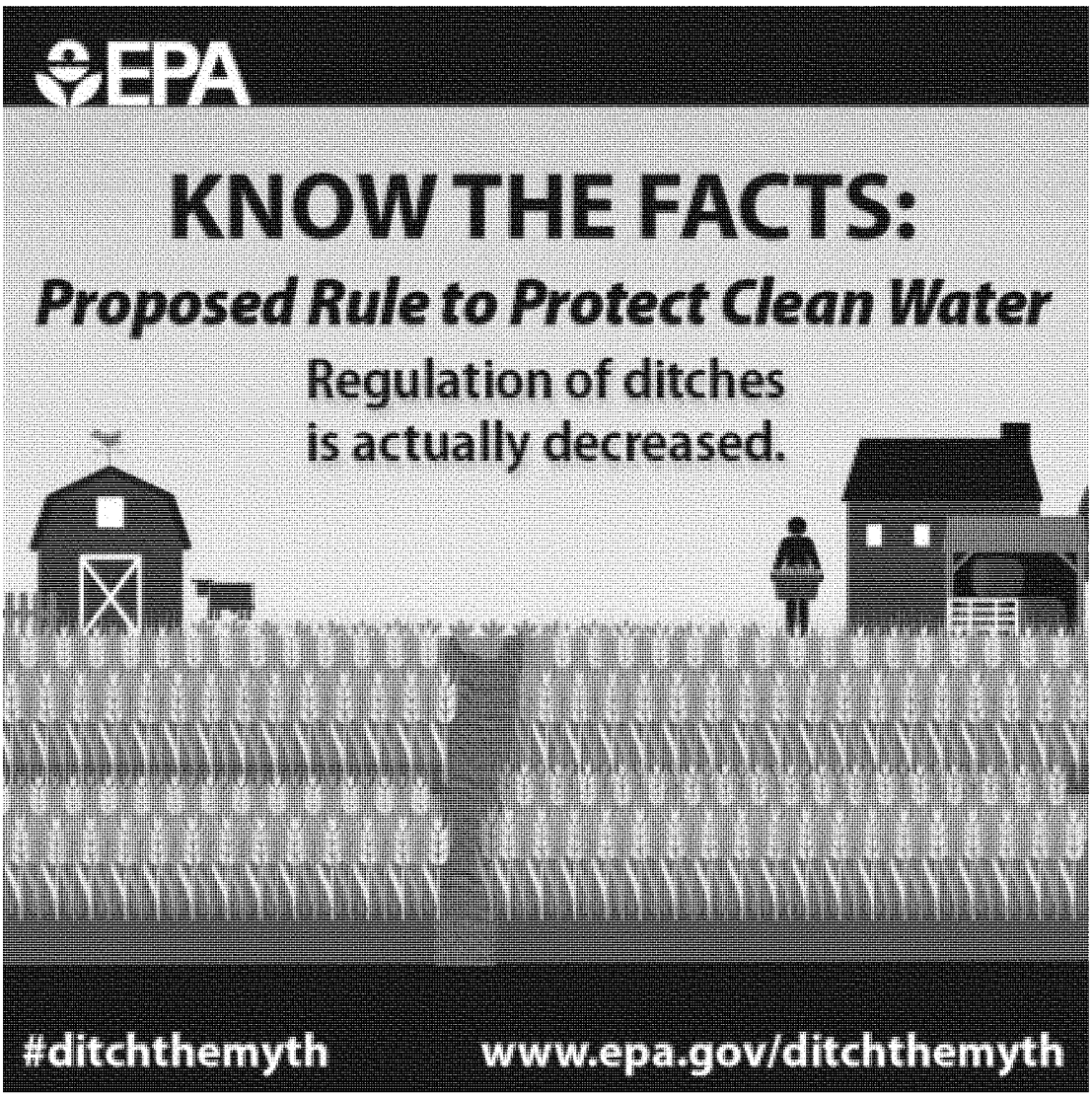
TRUTH: EPA's scientific assessment is based on more than 1,200 pieces of previously peer-reviewed and publicly available literature. Tweet the truth
Read the final report.

MYTH: This is about little streams in the middle of nowhere that don't matter.

TRUTH: Everyone lives downstream. This means that our communities, our cities, our businesses, our schools, and our farms are all impacted by the pollution and destruction that happens upstream. Tweet the truth

MYTH: The proposal infringes on private property rights and hinders development.

TRUTH: EPA, the Army Corps, and states issue thousands of permits annually that allow for property development and economic activity in ways that protect the environment. The proposed rule will help reduce regulatory confusion and delays in determining which waters are covered. Tweet the truth



MYTH: Stakeholders were not consulted in the development of the proposed rule.

TRUTH: This is a proposal. Agencies are seeking public comment and participating in extensive outreach to state and tribal partners, the regulated community including small business, and the general public. Tweet the truth

MYTH: The federal government is taking authority away from the states.

TRUTH: This proposed rule fully preserves and respects the effective federal-state partnership and federal-tribal partnership established under the Clean Water Act. The proposed rule will not affect state water laws, including those governing water supply and use. Tweet the truth

MYTH: Nobody wanted a rulemaking to define Waters of the U.S.

TRUTH: A rulemaking to provide clarity was requested by the full spectrum of stakeholders: Congress, industry, agriculture, businesses, hunters and fisherman, and more. Tweet the truth

See who requested a rulemaking

To: McClain-Vanderpool, Lisa[Mcclain-Vanderpool.Lisa@epa.gov]
From: Orquina, Jessica
Sent: Thur 7/23/2015 3:54:39 PM
Subject: RE: CWR tweets
tweet_activity_metrics_EPARegion8_20140801_20141031_en.csv
tweet_activity_metrics_EPARegion8_20140502_20140801_en.csv
tweet_activity_metrics_EPARegion8_20140201_20140501_en.csv
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tweet_activity_metrics_EPARegion8_20150101_20150401_en.csv
tweet_activity_metrics_EPARegion8_20141031_20150101_en.csv

Here you go!

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: McClain-Vanderpool, Lisa
Sent: Thursday, July 23, 2015 11:30 AM
To: Orquina, Jessica
Subject: RE: CWR tweets

Okay thanks!

3paRegion8**

Lisa McClain-Vanderpool

Public Affairs Specialist/Media Officer

Office of Communications and Public Involvement

US Environmental Protection Agency, Region 8

1595 Wynkoop Street

Denver, Colorado 80202

Office 303.312.6077

Cell 303.501.4027

From: Orquina, Jessica
Sent: Thursday, July 23, 2015 8:55 AM
To: McClain-Vanderpool, Lisa
Subject: RE: CWR tweets

If there are a lot of tweets, I think a spreadsheet makes more sense. I'd be happy to export the spreadsheet for you & send it to you. Could you then delete the non-CWR posts?

What's your latest password?

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

From: McClain-Vanderpool, Lisa
Sent: Thursday, July 23, 2015 10:53 AM
To: Orquina, Jessica
Subject: CWR tweets

Hey Jessica- on the CWR tweets, I had started doing print screens – there's a lot of tweets…would you prefer we export it? If so maybe you can do that since I'm having trouble. Otherwise I can finish printing screen and pasting in a word doc for you….

Lisa McClain-Vanderpool

Public Affairs Specialist/Media Officer

Office of Communications and Public Involvement

US Environmental Protection Agency, Region 8

1595 Wynkoop Street

Denver, Colorado 80202

Office 303.312.6077

Cell 303.501.4027

"Tweet id","Tweet permalink","Tweet text","time","impressions","engagements","engagement rate","retweets","replies","favorites","user profile clicks","url clicks","hashtag clicks","detail expands","permalink clicks","embedded media views","app opens","app installs","follows","email tweet","dial phone","video views","promoted impressions","promoted engagements","promoted engagement rate","promoted retweets","promoted replies","promoted favorites","promoted user profile clicks","promoted url clicks","promoted hashtag clicks","promoted detail expands","promoted permalink clicks","promoted embedded media views","promoted app opens","promoted app installs","promoted follows","promoted email tweet","promoted dial phone","promoted video views"
"461571742553874432","https://twitter.com/EPARegion8/status/461571742553874432","Berthoud, Colorado-based EnergyLogic wins EPA @ENERGYSTAR award: http://t.co/dHMDvHvDF8","2014-04-30 18:24 +0000","172","1","0.005813953488372093","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"461292772067381248","https://twitter.com/EPARegion8/status/461292772067381248","Supreme Court upholds @EPA rule on cross-state pollution: http://t.co/pXgU4wiYaY","2014-04-29 23:55 +0000","148","1","0.006756756756756757","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"460778613705412609","https://twitter.com/EPARegion8/status/460778613705412609","Be a water steward this week. If you reduce food waste, you save water resources. #foodrecoverychallenge http://t.co/m5ybDDA9Sx","2014-04-28 13:52 +0000","164","1","0.006097560975609756","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459412848683515904","https://twitter.com/EPARegion8/status/459412848683515904","EPA is holding an Earth Day Art Exhibit on April 28 from 12-1 at 1595 Wynkoop St in Denver, CO. Internationally recognized artist Kim Abeles","2014-04-24 19:25 +0000","195","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"459381519283654658","https://twitter.com/EPARegion8/status/459381519283654658","More about A Day in the Life of EPA Administrator Gina McCarthy @GinaEPA: http://t.co/mFYwx3hrn0","2014-04-24 17:21 +0000","170","1","0.0058823529411764705","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459377027381231616","https://twitter.com/EPARegion8/status/459377027381231616","This Saturday, The Home Depot will host Water Conservation Workshops at ALL of its U.S. stores. More information: http://t.co/0ubTDe7hKf","2014-04-24 17:03 +0000","171","1","0.005847953216374269","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459375912359055360","https://twitter.com/EPARegion8/status/459375912359055360","Fargo to host electronic recycling event May 3: http://t.co/zokYruTQd1","2014-04-24 16:58 +0000","181","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459375264842395649","https://twitter.com/EPARegion8/status/459375264842395649","13-year-old rapper touts environmental message at Pikes Peak Community College http://t.co/Wo0IPsIOkD","2014-04-24 16:56 +0000","177","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459374802604949505","https://twitter.com/EPARegion8/status/459374802604949505","EPA remedy put in place in 2005 holds back a 500-year flood in Colorado - great video: https://t.co/KJFD69z0Wf","2014-04-24 16:54 +0000","612","1","0.0016339869281045752","0","0","0","0","0","0","0","0","1","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"459371041840967680","https://twitter.com/EPARegion8/status/459371041840967680","Fish biologist in La Junta, Colorado named riverâ€™s best friend http://t.co/LKn5RCKKem","2014-04-24 16:39 +0000","196","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"458603985738268673","https://twitter.com/EPARegion8/status/458603985738268673","Love your Earth today! Donâ€™t waste food and youâ€™ll save water, land, fuel and energy. #foodrecoverychallenge http://t.co/m5ybDDA9Sx","2014-04-22 13:51 +0000","175","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-"

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"457268557211238400","https://twitter.com/EPARegion8/status/457268557211238400","View Denver's AQI daily forecast here: http://t.co/AI6cvCKMQr #airquality","2014-04-18 21:24 +0000","197","1","0.005076142131979695","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"457268399799017474","https://twitter.com/EPARegion8/status/457268399799017474","View the Colorado Air Quality Summary here: http://t.co/wocq2yMxk5 #airquality","2014-04-18 21:24 +0000","177","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"457268180550189056","https://twitter.com/EPARegion8/status/457268180550189056","View @AIRNow's daily air quality index for #SaltLakeCity: http://t.co/ViUYwTNBjp #airquality","2014-04-18 21:23 +0000","150","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456973275340754944","https://twitter.com/EPARegion8/status/456973275340754944","Give an Inch, Save a Yard: Grasscycling and Mulching http://t.co/bDe0QhQc5n","2014-04-18 01:51 +0000","154","2","0.012987012987012988","1","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456958577983643648","https://twitter.com/EPARegion8/status/456958577983643648","Make haste, reduce your food waste to #ActOnClimate! http://t.co/ta8VtD5Ii8 â€¦ http://t.co/ODxTJDGnV4","2014-04-18 00:53 +0000","593","4","0.006745362563237774","0","0","1","0","0","0","0","0","3","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456958440012017664","https://twitter.com/EPARegion8/status/456958440012017664","Earth Day is only days awayâ€¦ Do you remember the first Earth Day? Learn about #EarthDay and EPA History: http://t.co/LUcLqNitQL","2014-04-18 00:52 +0000","143","3","0.02097902097902098","0","0","1","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456955740813799424","https://twitter.com/EPARegion8/status/456955740813799424","Denverâ€™s Earth Day Fair, April 22nd from 10am-2pm, 201 W Colfax Ave: http://t.co/6Fxz3ddVjX","2014-04-18 00:41 +0000","138","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456918408152367104","https://twitter.com/EPARegion8/status/456918408152367104","Ready for an Oil Spill on the North Platte? Great video on oil spill response training conducted in Casper, Wyoming: http://t.co/BZcSFPh3pX","2014-04-17 22:13 +0000","172","2","0.011627906976744186","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456832814105624576","https://twitter.com/EPARegion8/status/456832814105624576","2014 annual waterway cleanup in Loveland, Colorado, April 19th at 9AM: http://t.co/2DhJcxgdbH","2014-04-17 16:33 +0000","141","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456817942160625664","https://twitter.com/EPARegion8/status/456817942160625664","#malaysiancrash search reveals massive amounts of ocean debris. ProjectAware asks us to support a trash-free ocean: https://t.co/7yikdl8iyS","2014-04-17 15:34 +0000","237","6","0.02531645569620253","0","0","0","0","3","2","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"456815429449568256","https://twitter.com/EPARegion8/status/456815429449568256","EPA scores big win to limit #mercury in power plants: #coal #CoalFired #MACT http://t.co/BiTB5QOBUX","2014-04-17 15:24 +0000","301","2","0.006644518272425249","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"455834560430080000","https://twitter.com/EPARegion8/status/455834560430080000","Pub notice on combined complaint consent agreement between West Valley Contracting and EPA for stormwater discharges http://t.co/1OEmAi9bYB","2014-04-14 22:26 +0000","133","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"455769081187422208","https://twitter.com/EPARegion8/status/455769081187422208","EPA announces a proposed rule that would make protection of precious #water resources more clear and consistent

http://t.co/5twqhywJk3","2014-04-14 18:06
+0000","236","4","0.01694915254237288","1","0","1","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"454345024827060224","https://twitter.com/EPARegion8/status/454345024827060224","#EnergyStarTop
Cities: Ft Collins is a top 10 mid-sized city, and St George, Glenwood Springs, Billings, & Yankton
SD are top 10 small cities","2014-04-10 19:47
+0000","247","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454343483034468354","https://twitter.com/EPARegion8/status/454343483034468354","ENERGY STAR-
certified buildings in EPA Region 8 saved carbon emissions equivalent to 92,557 passenger vehicles in
2013 #EnergyStarTopCities","2014-04-10 19:41
+0000","199","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454338273109094400","https://twitter.com/EPARegion8/status/454338273109094400","LED Bulb
Challenge is ending soon! More info: http://t.co/RjSnNpM0aV #LEDBulbChallenge","2014-04-10 19:21
+0000","116","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454335229797621760","https://twitter.com/EPARegion8/status/454335229797621760","2013 ENERGY
STAR certified buildings in Denver prevented CO2 emissions equal to 64K vehicles annually
#EnergyStarTopCities @ENERGYSTARBldgs","2014-04-10 19:08
+0000","135","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454328627451428864","https://twitter.com/EPARegion8/status/454328627451428864","The Arkansas
Basin Roundtable lists many upcoming #water meetings in S. Colo. to address Colorado's draft water
plan http://t.co/UlpTSXH99d","2014-04-10 18:42
+0000","300","2","0.006666666666666667","2","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"454325082127876096","https://twitter.com/EPARegion8/status/454325082127876096","Denver's 221
ENERGY STAR certified buildings saved $40 million in 2014! http://t.co/yOHprVRmJW
@ENERGYSTARBldgs #EnergyStarTopCities","2014-04-10 18:28
+0000","147","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454324383084191744","https://twitter.com/EPARegion8/status/454324383084191744","Los Angeles
ranked #1 on the #EnergyStarTopCities list with 443 ENERGY STAR certified buildings!
@ENERGYSTAR http://t.co/yOHprVRmJW","2014-04-10 18:25
+0000","172","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"454323920737685504","https://twitter.com/EPARegion8/status/454323920737685504","Denver ranked
8th on the #EnergyStarTopCities list with 221 ENERGY STAR certified buildings! @ENERGYSTAR Bldgs
http://t.co/yOHprVRmJW","2014-04-10 18:23
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"454000288312344576","https://twitter.com/EPARegion8/status/454000288312344576","EPA and the
Energy Department honor 127 organizations as 2014 Energy Star Partners of the Year:
http://t.co/ahzvy641aA","2014-04-09 20:57
+0000","327","1","0.0030581039755351682","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"453993899976302593","https://twitter.com/EPARegion8/status/453993899976302593","After a major
flood hit Jamestown, Colo, a cap placed by EPA over mine tailings in 2005 held, preventing more damage
https://t.co/GOZfADYf08","2014-04-09 20:32
+0000","190","2","0.010526315789473684","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"453952341189091330","https://twitter.com/EPARegion8/status/453952341189091330","The world's first
international Water Stewardship Standard has been released by the Alliance for Water Stewardship:
http://t.co/si4IWqBhdx","2014-04-09 17:47
+0000","180","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-

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"453900641748791296","https://twitter.com/EPARegion8/status/453900641748791296","Chemical accidents in schools can impact children's health and safety. Learn how to reduce risks in your school at http://t.co/dwJpA2WaYS","2014-04-09 14:22 +0000","126","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453689748142305280","https://twitter.com/EPARegion8/status/453689748142305280","It's Healthy Schools Day! See how Integrated Pest Management (IPM) can control pests in schools http://t.co/GuTDCCnvqn","2014-04-09 00:23 +0000","139","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453659548717301761","https://twitter.com/EPARegion8/status/453659548717301761","Celebrate Healthy Schools Day. See how EPAâ€™s Tools for Schools can help create healthier environments in schools at http://t.co/rHnir174i3","2014-04-08 22:23 +0000","126","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453657934946639873","https://twitter.com/EPARegion8/status/453657934946639873","Watch a day in the life of EPA Administrator @GinaEPA: http://t.co/mFYwx3hrn0","2014-04-08 22:17 +0000","110","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453657796350066688","https://twitter.com/EPARegion8/status/453657796350066688","Volunteer to do Urban Farming with Groundwork Denver on April 26: http://t.co/QOKfLR1RS6","2014-04-08 22:17 +0000","92","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453649230163218433","https://twitter.com/EPARegion8/status/453649230163218433","Asthma is a leading cause of school absenteeism. EPA's guidance on managing asthma in schools can help. Learn more at http://t.co/YbV58jxsON","2014-04-08 21:42 +0000","106","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453647556870828032","https://twitter.com/EPARegion8/status/453647556870828032","Volunteer to do Urban Farming with Groundwork Denver on April 26: http://t.co/KzyqJ7jcFI","2014-04-08 21:36 +0000","85","1","0.011764705882352941","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"453644197099089920","https://twitter.com/EPARegion8/status/453644197099089920","EPAâ€™s Idle Free Schools Toolkit can help reduce car and bus pollution near schools. Learn more at http://t.co/1o5Oe6cTXI","2014-04-08 21:22 +0000","98","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453633627369127936","https://twitter.com/EPARegion8/status/453633627369127936","Celebrate Healthy Schools Day! Check out EPA's Sensible Steps to Healthier School Environments guide at http://t.co/vLbDYkdFU6","2014-04-08 20:40 +0000","81","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453632872197275650","https://twitter.com/EPARegion8/status/453632872197275650","Go behind the scenes for a day of serving the American people with Administrator Gina McCarthy, @GinaEPA","2014-04-08 20:37 +0000","59","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"453630823032692737","https://twitter.com/EPARegion8/status/453630823032692737","Go behind the scenes for a day w/ EPA Administrator Gina McCarthy, @GinaEPA. http://t.co/NJQyQHHZJr http://t.co/ZoYxiXgFQt","2014-04-08 20:29 +0000","550","3","0.005454545454545455","0","0","0","0","1","0","1","0","1","0","0","0","0","0","0","-"
"453630103742717952","https://twitter.com/EPARegion8/status/453630103742717952","Check out a day in the life of Administrator Gina McCarthy, @GinaEPA","2014-04-08 20:26 +0000","58","1","0.017241379310344827","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"

"453629852143194114","https://twitter.com/EPARegion8/status/453629852143194114","Itâ€™s Healthy Schools Day! Learn how to protect kids in your early education or day care from the dangers of lead http://t.co/yPD5YW7cFg","2014-04-08 20:25 +0000","73","1","0.0136986301369863","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"453294835358003201","https://twitter.com/EPARegion8/status/453294835358003201","April 6-12 is National #Volunteer Week--encouraging people to seek out imaginative ways 2 engage in their communities http://t.co/6CZJoVLVd5","2014-04-07 22:14 +0000","96","1","0.010416666666666666","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"453289325502148609","https://twitter.com/EPARegion8/status/453289325502148609","Dr Ivana Yang from UC-Denver will discuss epigenetics and potential connection to asthma in children in a 4/9 webinar http://t.co/12pgkvpHX1","2014-04-07 21:52 +0000","93","2","0.021505376344086023","0","0","1","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"453246876121563136","https://twitter.com/EPARegion8/status/453246876121563136","EPA will be holding a public meeting on April 15 to discuss site reassessment at the Columbia Falls Aluminum Company: http://t.co/qlhZbxudfr","2014-04-07 19:04 +0000","90","4","0.044444444444444446","0","0","0","0","1","0","3","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"453218776499359744","https://twitter.com/EPARegion8/status/453218776499359744","Use EPA's Household Carbon Footprint Calculator to get an estimate of your greenhouse gas emissions #ActOnClimate: http://t.co/1XITigAX6j","2014-04-07 17:12 +0000","178","3","0.016853932584269662","1","0","0","1","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451836424917368833","https://twitter.com/EPARegion8/status/451836424917368833","April is National Minority Health Month. Donâ€™t throw out those healthy fruits & vegetables! Preserve them; learn more http://t.co/rJJDFtvEoV","2014-04-03 21:39 +0000","170","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451761429084110848","https://twitter.com/EPARegion8/status/451761429084110848","Glenwood's Spring Cleaning starts April 14: lots of resources for recycling oil, electronics, paint, yard debris, etc http://t.co/Zu8VzGtfVE","2014-04-03 16:41 +0000","113","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451428605185515520","https://twitter.com/EPARegion8/status/451428605185515520","Auraria Sustainable Campus Program rocks food waste â€“ receiving certificate for 18% increase in organics collection: http://t.co/oqz6ZfB5jW","2014-04-02 18:39 +0000","134","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451420475542233088","https://twitter.com/EPARegion8/status/451420475542233088","Auraria Sustainable Campus Program rocks food waste â€“ receiving certificate for 18% increase in organics collection: http://t.co/vALNBAmnmq","2014-04-02 18:06 +0000","107","4","0.037383177570093455","0","0","0","0","4","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451406552394915840","https://twitter.com/EPARegion8/status/451406552394915840","Celebrate Healthy Schools Day! Discover steps your community can take 2 create healthier environments in your schools http://t.co/ek0PfhvV74","2014-04-02 17:11 +0000","126","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451405203515113472","https://twitter.com/EPARegion8/status/451405203515113472","2014 ENERGY STAR Partner of the Year Awards http://t.co/lP94GylDBU #storify #ENERGYSTARPOY","2014-04-02 17:06 +0000","131","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"451397392274038784","https://twitter.com/EPARegion8/status/451397392274038784","Public is invited to attend free film about birds, 7PM Friday at the North Dakota Heritage Center in Bismarck:

http://t.co/Zsh4rxlvJ5","2014-04-02 16:34
+0000","113","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"451117891182948352","https://twitter.com/EPARegion8/status/451117891182948352","Economic Development and Revitalization through #Brownfields, May 15, Salt Lake City, Utah: http://t.co/OHCUHKkLOP","2014-04-01 22:04
+0000","197","1","0.005076142131979695","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"451116884029898753","https://twitter.com/EPARegion8/status/451116884029898753","Sustainable Economic Revitalization: Brownfields Redevelopment Resources for Your Community: April 24, Gypsum, Colo. http://t.co/OHCUHKkLOP","2014-04-01 22:00
+0000","150","1","0.006666666666666667","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
"451018236260130816","https://twitter.com/EPARegion8/status/451018236260130816","April is National Minority Health Month. Donâ€™t throw out those healthy fruits & vegetables. Prevent food waste. http://t.co/m5ybDDA9Sx","2014-04-01 15:28
+0000","122","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448957673573457920","https://twitter.com/EPARegion8/status/448957673573457920","New: EPA's evaluation of information on gas wellbore integrity and pits in #Pavillion for consideration by Wyoming: http://t.co/CuKdKvphD7","2014-03-26 23:00
+0000","166","1","0.006024096385542169","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"448506419571343360","https://twitter.com/EPARegion8/status/448506419571343360","Proposed rule: protecting unspoiled places to hunt, fish, and swim, for this generation and beyond. http://t.co/CTUTWtDxan #USwaters","2014-03-25 17:07
+0000","652","2","0.003067484662576687","0","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-"
"448492572122816514","https://twitter.com/EPARegion8/status/448492572122816514","News release: EPA and Army Corps of Engineers Clarify Protection for Nationâ€™s Streams and Wetlands: http://t.co/PTc6TU9cC9","2014-03-25 16:12
+0000","137","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448484259284918272","https://twitter.com/EPARegion8/status/448484259284918272","Read our draft science report that looks at state-of-the-science on the connectivity & isolation of waters of the US: http://t.co/DQWRtBnhBi","2014-03-25 15:39
+0000","120","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448193325154459651","https://twitter.com/EPARegion8/status/448193325154459651","EPA is accepting public comments until April 21 on Proposed Plans for the Bullion and Crystal Mine sites in Montana: http://t.co/embIHrAU8p","2014-03-24 20:23
+0000","141","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448192840410349568","https://twitter.com/EPARegion8/status/448192840410349568","EPA held a public meeting in Basin, Montana, on 3/19 to discuss the Proposed Plans for the Bullion and Crystal Mine sites.","2014-03-24 20:21 +0000","130","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448192542178566144","https://twitter.com/EPARegion8/status/448192542178566144","The study, â€œHistorical Mining Impacts Decreasing in Some Stream Reaches in Upper Clark Fork Basin,â€ is available at http://t.co/INQX41xJG6","2014-03-24 20:20
+0000","115","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"448192415086940160","https://twitter.com/EPARegion8/status/448192415086940160","Historical mining impacts decreasing in some stream reaches in Upper Clark Fork Basin, resulting from state & federal agency cleanup efforts","2014-03-24 20:19
+0000","105","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-

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"447404111583924224","https://twitter.com/EPARegion8/status/447404111583924224","Food Waste = Wasted Water. Today is World Water Day. Reduce food waste. #foodrecoverychallenge http://t.co/m5ybDDA9Sx","2014-03-22 16:07 +0000","149","2","0.013422818791946308","1","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"446771416361619458","https://twitter.com/EPARegion8/status/446771416361619458","#Cheyene Public Radio is promoting #fixaleakweek http://t.co/tBQfiufXZg","2014-03-20 22:13 +0000","176","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"446771254515994624","https://twitter.com/EPARegion8/status/446771254515994624","Colorado Foundation for Water Education Blog has a rundown of #fixaleak things happening in Colorado: http://t.co/lSIB33enVH","2014-03-20 22:12 +0000","330","2","0.006060606060606061","0","0","0","0","0","0","1","0","0","0","0","1","0","0","0","-","-","-
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"446769187219075072","https://twitter.com/EPARegion8/status/446769187219075072","St George, Utah and Washington County Water District is promoting #fixaleakweek http://t.co/TMBGtKoDX8","2014-03-20 22:04 +0000","164","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-
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"446728604991643648","https://twitter.com/EPARegion8/status/446728604991643648","Great #brownfields success story: Great Falls Development Authority uses EPA money to make 6 Montana projects happen: http://t.co/wqf2w7oKLN","2014-03-20 19:22 +0000","182","2","0.01098901098901099","0","0","0","0","1","1","0","0","0","0","0","0","0","0","0","-","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"446692808414752769","https://twitter.com/EPARegion8/status/446692808414752769","United Tribes Technical College in Bismarck, N.D., is hosting a talk on carbon dioxide on March 27th at 3PM: http://t.co/25tzOMalO7","2014-03-20 17:00 +0000","169","1","0.005917159763313609","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"446322969480921088","https://twitter.com/EPARegion8/status/446322969480921088","Environmental days are celebrated continually throughout the year! Here's a great environmental awareness calendar: http://t.co/lZFm5MJhcU","2014-03-19 16:31 +0000","62","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"446316587298324480","https://twitter.com/EPARegion8/status/446316587298324480","Fix that leak this week. Water is a valuable resource. You can save H20 by reducing food waste #foodrecoverychallenge http://t.co/R7qJ1m1p86","2014-03-19 16:05 +0000","82","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"446001252703666176","https://twitter.com/EPARegion8/status/446001252703666176","Several new Underground Injection Control (#UIC) public notices posted this week, with several more to come by Wed.: http://t.co/GthxO6syzU","2014-03-18 19:12 +0000","211","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"445989111179259904","https://twitter.com/EPARegion8/status/445989111179259904","Visit the Fix a Leak Week 2014 Event Map at http://t.co/lRKksKZd7A to see if there is an event in your community. #FixALeakWeek","2014-03-18 18:24 +0000","182","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"445988582961201153","https://twitter.com/EPARegion8/status/445988582961201153","EPA Asks Americans to Join the Race to Stop Water Leaks - WaterSense celebrates Fix a Leak Week Beginning March 17: http://t.co/pDPRban4zu","2014-03-18 18:22 +0000","96","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
","-","-","-","-","-","-","-","-"
"445981752264507393","https://twitter.com/EPARegion8/status/445981752264507393","EPA: Using maps to make sense of #water pollution data http://t.co/mtVtozrBWe","2014-03-18 17:55

+0000","95","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"445981591618473985","https://twitter.com/EPARegion8/status/445981591618473985","Help improve the natural areas surrounding Bear Creek at 2900 S Estes in Lakewood, Colorado, April 12 from 10-1:30: http://t.co/VEALW5qz7j","2014-03-18 17:54
+0000","616","2","0.003246753246753247","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"445980691982209024","https://twitter.com/EPARegion8/status/445980691982209024","Greenway Foundation's CH2M HILL Spring RiverSweep: April 26, 8-12. Free registration: http://t.co/kEiAsm8dge","2014-03-18 17:50
+0000","128","2","0.015625","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","0","-"
"445979876743708672","https://twitter.com/EPARegion8/status/445979876743708672","RT @EI_Water How Can You Reduce Your Water Footprint? Energy Collective http://t.co/mF6ZPJ6L1R global ecosystem collapse means no #water","2014-03-18 17:47
+0000","106","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"445676550126837760","https://twitter.com/EPARegion8/status/445676550126837760","Fix that leak this week. Water is a valuable resource. You can save H20 by reducing food waste #foodrecoverychallenge http://t.co/rJJDFtvEoV","2014-03-17 21:42
+0000","125","2","0.016","0","0","0","0","1","1","0","0","0","0","0","0","0","0","0","0","-"
"443489884339437568","https://twitter.com/EPARegion8/status/443489884339437568","View all proposed and final #NPDES permits issued by EPA Region 8 here: http://t.co/AfEAcyaHjt","2014-03-11 20:53 +0000","232","2","0.008620689655172414","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"443489598048862208","https://twitter.com/EPARegion8/status/443489598048862208","Final #NPDES permit issued for Glendale Colony and Harvey Farms, Inc., in Montana's Blackfeet Reservation: http://t.co/vQLoITkBL8","2014-03-11 20:52
+0000","263","4","0.015209125475285171","1","0","0","1","0","0","2","0","0","0","0","0","0","0","0","0","-"
"443435803348594688","https://twitter.com/EPARegion8/status/443435803348594688","One Greek #yogurt may take 10X the #water to produce as one glass of soy milk and 3X the amount for regular yogurt: http://t.co/KqEPw9ex2Q","2014-03-11 17:18
+0000","213","4","0.018779342723004695","0","0","0","1","2","0","1","0","0","0","0","0","0","0","0","0","-"
"443435191517061120","https://twitter.com/EPARegion8/status/443435191517061120","#Dairy products are incredibly #water-intensive due to the fact that 98% of milkâ€™s water footprint comes from food for the cows.","2014-03-11 17:16
+0000","329","2","0.0060790273556231","2","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"443102608497319936","https://twitter.com/EPARegion8/status/443102608497319936","This Thursday: public meeting for the #Superfund site at 700 S 1600 E in Salt Lake City. Mtg is at McGillis school, 668 S 1300 E, at 6:30pm.","2014-03-10 19:14
+0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"443102116690026496","https://twitter.com/EPARegion8/status/443102116690026496","This Thursday: public meeting for the Superfund site at 700 S 1600 E in Salt Lake City. Mtg is at McGillis school, 668 S 1300 E, at 6:30 pm.","2014-03-10 19:12
+0000","150","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"443078224164425729","https://twitter.com/EPARegion8/status/443078224164425729","Great Falls, MT, & Malteurop North America agree to control toxic gases and raw sewage overflows to protect community http://t.co/od6MGJUjZa","2014-03-10 17:37
+0000","159","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"

"442013163173969921","https://twitter.com/EPARegion8/status/442013163173969921","United Park City Mines agrees to clean up mine waste at Richardson Flat #Superfund site 1.5 mi NE of Park City, #Utah http://t.co/R2AqypfgUK","2014-03-07 19:05
+0000","367","2","0.00544959128065395l","1","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"441988727691571201","https://twitter.com/EPARegion8/status/441988727691571201","#Eugene, #Oregon has become the first U.S. city to ban #bee-killing #pesticides: http://t.co/a6JgupwtOG","2014-03-07 17:28 +0000","151","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-
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"441988510070112257","https://twitter.com/EPARegion8/status/441988510070112257","Public to weigh in on plan to clean up E. coli in Lower Bear Creek in southwest #Denver: http://t.co/4HKWVZuO7c","2014-03-07 17:27
+0000","207","2","0.00966183574879227","1","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-
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"441724349649661953","https://twitter.com/EPARegion8/status/441724349649661953","Public to weigh in on plan to clean up E. coli in Lower Bear Creek in southwest #Denver: http://t.co/wAX4QRfZpP","2014-03-06 23:57
+0000","441","5","0.0113378684807256 23","2","0","1","0","1","0","1","0","0","0","0","0","0","0","-","-","-
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"441354169820016641","https://twitter.com/EPARegion8/status/441354169820016641","City of Great Falls & Malteurop North America agree to control toxic gases & raw sewage overflow to protect community http://t.co/alyrOAtx7Z","2014-03-05 23:26
+0000","150","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"440917536729612288","https://twitter.com/EPARegion8/status/440917536729612288","Samson Oil and Gas Clean Water Act violation public notice available for comment until March 20th: http://t.co/S5kVRUfp3C","2014-03-04 18:31
+0000","183","5","0.0273224043715847","0","0","0","0","3","0","2","0","0","0","0","0","0","0","-","-","-","-
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"440916771508199424","https://twitter.com/EPARegion8/status/440916771508199424","Study Links Temperature to a Peruvian #Glacierâ€™s Growth and Retreat: http://t.co/BIQZzWUdwq","2014-03-04 18:28 +0000","162","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-
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"440916560874459136","https://twitter.com/EPARegion8/status/440916560874459136","Climbing Mt. #Everest? Nepal Says Bring Back #Garbage:
http://t.co/VCxxJGttjC","2014-03-04 18:27
+0000","148","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"440913594847211520","https://twitter.com/EPARegion8/status/440913594847211520","U.S. households throw out about $124 - $166 billion in food waste annually. Find out how you can reduce food waste:
http://t.co/rxZk34Df5q","2014-03-04 18:16
+0000","138","1","0.00724637681159420З","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"440912658305257472","https://twitter.com/EPARegion8/status/440912658305257472","Itâ€™s National #Nutrition Month. Prevent food waste and eat more fruits & veggies. Learn more and spread the word: http://t.co/rxZk34Df5q","2014-03-04 18:12
+0000","225","4","0.0177777777777778","1","0","2","0","1","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"440895585265012737","https://twitter.com/EPARegion8/status/440895585265012737","The EPA Region 8 Library is open to the public and has a very informative staff; ""check it out"" as the saying goes:
http://t.co/g4BdO8dSL6","2014-03-04 17:04
+0000","149","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"440564159684415488","https://twitter.com/EPARegion8/status/440564159684415488","By 2030, todayâ€™s new vehicle & fuel efficiency standards will save Americans up to $19 billion annually. #cleancars","2014-03-03 19:07

+0000","149","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"440563805932630016","https://twitter.com/EPARegion8/status/440563805932630016","Today's new vehicle & fuel standards = cleaner air & healthier families in Mountains & Plains states! http://t.co/Mr6QxKaVmy #cleancars","2014-03-03 19:06
+0000","589","10","0.01697792869269949","3","0","0","2","2","0","3","0","0","0","0","0","0","0","0","-"
"438446015616913408","https://twitter.com/EPARegion8/status/438446015616913408","#USDA is giving $3 million to farmers and ranchers in the Upper Midwest to improve pastures and help honeybees: http://t.co/xPdZAGlx9y","2014-02-25 22:50
+0000","123","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"438064418455552001","https://twitter.com/EPARegion8/status/438064418455552001","Colorado Smelter Community Advisory Group Kickoff Meeting, February 27, 6:30-8:00PM, 100 East Abriendo Ave, #Pueblo http://t.co/ERDcWv5hZa","2014-02-24 21:34
+0000","267","3","0.011235955056179775","1","0","1","1","0","0","0","0","0","0","0","0","0","0","0","-"
"436658629501276160","https://twitter.com/EPARegion8/status/436658629501276160","How #food literate are you? Take this fun little quiz and find out! http://t.co/0aK3yjMUS2","2014-02-21 00:28
+0000","198","7","0.03535353535353535","2","0","0","2","1","0","2","0","0","0","0","0","0","0","0","-"
"436658324881571840","https://twitter.com/EPARegion8/status/436658324881571840","New online map details U.S. onshore wind turbines: http://t.co/O2QFDkscWh","2014-02-21 00:27
+0000","141","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"436658150767616000","https://twitter.com/EPARegion8/status/436658150767616000","Public hearings set for proposed North Dakota oil pipeline: http://t.co/H9SO5CgYUC","2014-02-21 00:26
+0000","132","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"436655704796299264","https://twitter.com/EPARegion8/status/436655704796299264","Join HUD-DOE-EPA for the Obama Administration Green Energy Twitter Town Hall on Friday at 2PM EDT: http://t.co/BFgthq9Jnh","2014-02-21 00:16
+0000","148","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"436654407279984642","https://twitter.com/EPARegion8/status/436654407279984642","Beverly Banister helped provide cleaner air to 1.2M people last year. What'd YOU do #AAHM #BHM http://t.co/neDcxZOogx","2014-02-21 00:11
+0000","151","1","0.006622516556291391","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"436653978995396609","https://twitter.com/EPARegion8/status/436653978995396609","Kevin Bailey at EPA works with Congress to protect your lungs #AAHM #BHM http://t.co/neDcxZOogx","2014-02-21 00:09 +0000","179","2","0.0111731843575419","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","-"
"436653607589801984","https://twitter.com/EPARegion8/status/436653607589801984","For African American History Month, read what inspires our staff to tackle enviro challenges every day #AAHM #BHM http://t.co/neDcxZOogx","2014-02-21 00:08
+0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"436653050665902080","https://twitter.com/EPARegion8/status/436653050665902080","Colorado Springs Gazette:
Support growing for Colorado College students' efforts to 'rescue' food waste: http://t.co/3km8edGBxl","2014-02-21 00:06
+0000","137","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"436652502290022400","https://twitter.com/EPARegion8/status/436652502290022400","EPA awards $496,000 to the State of #Utah to reduce diesel emissions along the #Wasatch Front:

http://t.co/QdTRj3vy8r","2014-02-21 00:04
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"436651937845739520","https://twitter.com/EPARegion8/status/436651937845739520","Bismarck's High Prairie Art & Science Complex is building a new space w opportunities for young people to have a positive science experience","2014-02-21 00:01
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"433743360038166528","https://twitter.com/EPARegion8/status/433743360038166528","14.9% of U.S. homes donâ€™t know where their next meal will come from. Everyone deserves enough food to eat. Donate: http://t.co/nEkMFJOPGn","2014-02-12 23:24
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"433363850218307584","https://twitter.com/EPARegion8/status/433363850218307584","President signs a Presidential Proclamation commemorating 2/1/2014 as â€œ20th Anniversary of Executive Order 12898 on Environmental Justice""","2014-02-11 22:16
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"433013840024842240","https://twitter.com/EPARegion8/status/433013840024842240","Learn more about the #toxic chemicals being released & managed in your neighborhood from EPA's annual #TRI report: http://t.co/SfYfMX7vZw","2014-02-10 23:05
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"433013190272618496","https://twitter.com/EPARegion8/status/433013190272618496","Wyoming DEQ recognizes Jackson for environmental efforts on Karns Meadow #Stormwater Treatment #Wetland Project: http://t.co/DdSk9Dnoup","2014-02-10 23:02
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"430820489842274305","https://twitter.com/EPARegion8/status/430820489842274305","Gasco Energy agrees to close production well and restore damaged wetlands in northeast Utah: http://t.co/Boppgnq8UD","2014-02-04 21:49
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"430090509613146113","https://twitter.com/EPARegion8/status/430090509613146113","Football fans: encourage your team to go green and score one for the planet. http://t.co/bCbr69TUXY #SuperBowl","2014-02-02 21:29
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"430090415929167872","https://twitter.com/EPARegion8/status/430090415929167872","Greenest #SuperBowl ever? Learn how we worked with the @NFL to make it happen. http://t.co/nvtnuYGMiu","2014-02-02 21:28
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"430090310366932992","https://twitter.com/EPARegion8/status/430090310366932992","#SuperBowl bathroom break: @MLStadium uses waterless urinals, touchless sensor faucets to conserve water @EPAwater #greensports","2014-02-02 21:28
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"430090204989239296","https://twitter.com/EPARegion8/status/430090204989239296","While #RussellWilson throws touchdowns, #12thman throws compostables into green bins. @MLStadium composts food scraps #greensports","2014-02-02 21:27 +0000","240","5","0.020833333333333332","0","0","2","1","0","0","2","0","0","0","0","0","0","0","0","-"

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"494196087381843968","https://twitter.com/EPARegion8/status/494196087381843968","What's the water quality in a creek near you? We've got an app for that. Download #KCWaterBug: http://t.co/3zYlWqtOQB","2014-07-29 19:01 +0000","470","4","0.00851063829787234","1","0","1","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"494195972139143168","https://twitter.com/EPARegion8/status/494195972139143168","Check the #KCWaterBug app before you get into the water: http://t.co/3zYlWqtOQB","2014-07-29 19:01 +0000","459","1","0.002178649237472767","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"494126741661564928","https://twitter.com/EPARegion8/status/494126741661564928","Today and tomorrow: we're holding public hearings at our Denver & Atlanta offices about our #CleanPowerPlan proposal: http://t.co/J1P0TEBXCx","2014-07-29 14:26 +0000","689","3","0.0043541364296081275","1","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"493889344705662977","https://twitter.com/EPARegion8/status/493889344705662977","We want to hear from you: we're holding public hearings in Denver Tues & Wed from 9-8 on our #CleanPowerPlan proposal http://t.co/sZYdaU92Zp","2014-07-28 22:42 +0000","455","1","0.002197802197802198","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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"492399082359386113","https://twitter.com/EPARegion8/status/492399082359386113","Weâ€™re helping businesses reduce the amount of food they send to landfills. Hereâ€™s how it works: http://t.co/F3V8WDxeVT","2014-07-24 20:01 +0000","542","4","0.007380073800738007","1","0","0","0","3","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"492082474395369472","https://twitter.com/EPARegion8/status/492082474395369472","Weâ€™ve awarded $5M+ in environmental health research for tribal communities: http://t.co/gQRqtuN3Ks #ClimateScience #AirQuality","2014-07-23 23:02 +0000","421","1","0.0023752969121140144","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"492082418120003584","https://twitter.com/EPARegion8/status/492082418120003584","Little Big Horn College, #EPAstar grantee, to study #ClimateChangeadaptation & waterborne disease prevention: http://t.co/qgMnQjVNqQ","2014-07-23 23:02 +0000","593","3","0.00505902192242833","1","0","1","0","0","0","0","1","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"491974423579082753","https://twitter.com/EPARegion8/status/491974423579082753","Air Quality Research Aircraft open house August 2 at #NCAR's Research Aviation Facility in Broomfield https://t.co/7d7fX0tiFi @AtmosNews","2014-07-23 15:53 +0000","467","4","0.008565310492505354","0","0","1","1","1","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"491650444909748224","https://twitter.com/EPARegion8/status/491650444909748224","We are unveiling a new graphic that will do for insect repellents what SPF labeling did for sunscreen #mosquito #tick http://t.co/22rAep9eTC","2014-07-22 18:26 +0000","108","2","0.018518518518518517","1","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"491227894954201088","https://twitter.com/EPARegion8/status/491227894954201088","A big welcome to the 12 buildings in Wyoming competing in #ESNBC 2014! http://t.co/pBev2wk4YH","2014-07-21 14:27 +0000","192","5","0.026041666666666668","0","0","1","0","3","0","1","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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"490241154487554048","https://twitter.com/EPARegion8/status/490241154487554048","Congrats, @GinaEPA! ""Canâ€™t believe 1 yr ago today I was sworn in as @EPA Administrator. Best job evah!"" https://t.co/iaU4BWqHGw #FBF","2014-07-18 21:06 +0000","521","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"490207514789543936","https://twitter.com/EPARegion8/status/490207514789543936","Grocery stores that reduce food waste w/ our Food Recovery Challenge save money & fight climate change. http://t.co/pcDEQBrz1a #ActonClimate","2014-07-18 18:52 +0000","8940","45","0.0050335570469798654","12","0","4","2","11","2","13","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"490205004293107712","https://twitter.com/EPARegion8/status/490205004293107712","Check out the science behind #composting, which greatly reduces #methane released by wasted #food. http://t.co/sufKplst2M","2014-07-18 18:42 +0000","309","11","0.03559870550161812","3","0","1","2","2","0","3","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"490204807672516608","https://twitter.com/EPARegion8/status/490204807672516608","Weâ€™re helping businesses reduce the amount of food they send to landfills. Hereâ€™s how it works: http://t.co/F3V8WDxeVT","2014-07-18 18:41 +0000","179","4","0.0223463687150838","0","1","0","1","1","0","1","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"490203760816189440","https://twitter.com/EPARegion8/status/490203760816189440","Household food waste is the biggest cause of methane in #landfills. #ActOnClimate #foodwaste","2014-07-18 18:37 +0000","561","10","0.017825311942959002","3","0","1","1","0","2","3","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"489891329975939073","https://twitter.com/EPARegion8/status/489891329975939073","Region 8 RA Shaun McGrath announces an effort to improve drought resiliency in the Upper Missouri River watershed http://t.co/gzExu2gyG3","2014-07-17 21:56 +0000","185","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"489881836584071168","https://twitter.com/EPARegion8/status/489881836584071168","Have a small business with an environmentally friendly technology? #EPAsbir funding available: http://t.co/I5R1Ssi96J #smallbiz","2014-07-17 21:18 +0000","179","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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"489849543626723328","https://twitter.com/EPARegion8/status/489849543626723328","A big welcome to the 19 buildings in Montana competing in #ESNBC 2014! http://t.co/pBev2wk4YH","2014-07-17 19:10 +0000","140","1","0.007142857142857143","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"489837249777790976","https://twitter.com/EPARegion8/status/489837249777790976","EPA is unveiling

a new graphic that will do for insect repellents what SPF labeling did for sunscreen #mosquito #tick http://t.co/22rAep9eTC","2014-07-17 18:21 +0000","307","8","0.026058631921824105","1","0","1","0","6","0","0","0","0","0","0","0","0","0","-","-","-
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"489834260946104320","https://twitter.com/EPARegion8/status/489834260946104320","A big welcome to the 246 buildings in Colorado competing in #ESNBC 2014! http://t.co/pBev2wk4YH","2014-07-17 18:09 +0000","117","1","0.008547008547008548","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"489501055764279296","https://twitter.com/EPARegion8/status/489501055764279296","American Farmland Trustâ€™s I Love My Farmers Market Celebration http://t.co/XvPWAYB5US","2014-07-16 20:05 +0000","208","1","0.004807692307692308","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-
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"489431513927139328","https://twitter.com/EPARegion8/status/489431513927139328","Join us for a webinar today at 3 p.m. EST where we #ditchthemyth about our proposal to protect clean water. http://t.co/YPFatqYdHC","2014-07-16 15:29 +0000","135","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"489117637633269761","https://twitter.com/EPARegion8/status/489117637633269761","Use this fascinating interactive tool to see what summer temps in your city (or any U.S. city) will be like by 2100: http://t.co/bTUCR2GIUo","2014-07-15 18:41 +0000","150","5","0.03333333333333333","0","1","0","0","1","0","3","0","0","0","0","0","0","0","0","-","-","-","-
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"489084771524296705","https://twitter.com/EPARegion8/status/489084771524296705","""The research we are doing using #DISCOVERAQ will generate a holistic view of pollution problems"" - EPA Regional Administrator Shaun McGrath","2014-07-15 16:31 +0000","1856","7","0.003771551724137931","2","0","1","0","0","2","1","0","0","0","0","1","0","0","0","-","-","-
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"489083653134102528","https://twitter.com/EPARegion8/status/489083653134102528","We're exploring potential of #AirScience technologies; we know they will help us continue to address Colorado air quality issues #DISCOVERAQ","2014-07-15 16:26 +0000","1852","1","5.399568034557236E-4","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-
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"489083116577775616","https://twitter.com/EPARegion8/status/489083116577775616","Improving the precision in which we monitor, model, & manage air quality depends on collaborative science #DISCOVERAQ http://t.co/7IBaB1zwSI","2014-07-15 16:24 +0000","101","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"489077230195060736","https://twitter.com/EPARegion8/status/489077230195060736","""EPA is proud to be part of these efforts with #NASA & our partners in the #DISCOVERAQ & the FRAPPE projects"" - EPA Region 8's Shaun McGrath","2014-07-15 16:01 +0000","1537","4","0.002602472348731295","1","0","1","1","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"489076603889020928","https://twitter.com/EPARegion8/status/489076603889020928","Join our expert on @NASA G+ chat right now! Discussing Air pollution, measuring & understanding air quality http://t.co/ltoqVCxqn0 #askNASA","2014-07-15 15:58 +0000","155","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"489074478299627520","https://twitter.com/EPARegion8/status/489074478299627520","Ground-based readings taken by EPA & our #DISCOVERAQ partners will be compared to air samples taken by aircraft 1000-15,000 ft above Denver.","2014-07-15 15:50 +0000","1436","5","0.003481894150417827","1","0","0","1","0","0","3","0","0","0","0","0","0","0","0","0","-"
"488823571754414080","https://twitter.com/EPARegion8/status/488823571754414080","The buildings where we work, play and learn use almost 20% of the energy in the U.S., and nearly a third of that energy goes to waste.","2014-07-14 23:13 +0000","81","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
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+0000","1138","16","0.014059753954305799","6","0","3","0","3","0","3","0","0","0","0","1","0","0","0","-"
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+0000","208","1","0.004807692307692308","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
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+0000","1035","3","0.002898550724637681","2","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
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"478205706341220352","https://twitter.com/EPARegion8/status/478205706341220352","Make your #father proud today by cleaning your plate. Plan your meals in advance and donâ€™t let good food go to waste. http://t.co/R7qJ1m1p86","2014-06-15 16:01
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"477133373325209601","https://twitter.com/EPARegion8/status/477133373325209601","Itâ€™s National Fruit & Veggie Month! Keep those tomatoes out of #landfills and buy only what you need. http://t.co/rJJDFtvEoV","2014-06-12 17:00
+0000","296","2","0.006756756756756757","0","0","0","2","0","0","0","0","0","0","0","0","0","0","0","-"
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+0000","347","2","0.005763688760806916","0","0","0","2","0","0","0","0","0","0","0","0","0","0","0","-","-","-",
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"474602367275376640","https://twitter.com/EPARegion8/status/474602367275376640","Sit around a campfire with a naturalist, eat s'mores & listen to stories about urban wildlife in Fort Collins on 6/10 http://t.co/jv7WJIHOsS","2014-06-05 17:23
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"474602107140845568","https://twitter.com/EPARegion8/status/474602107140845568","CSU professor discusses disaster and climate change tonight at 7PM at 201 Peterson St, Fort Collins, Colo.: http://t.co/v8u3u0Qrml","2014-06-05 17:22
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"474598929510969344","https://twitter.com/EPARegion8/status/474598929510969344","Read stakeholder statements (part two of two) from EPA's Clean Power Plan: http://t.co/B1vena8QbJ","2014-06-05 17:09 +0000","202","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-",
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"474581260934053889","https://twitter.com/EPARegion8/status/474581260934053889","#WorldEnvironmentDay! Countries across the world are reducing food waste. Think.Eat.Save. What are you doing to help? http://t.co/R7qJ1m1p86","2014-06-05 15:59
+0000","661","7","0.01059001512859304","2","0","2","0","1","1","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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+0000","151","1","0.006622516556291391","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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+0000","2403","6","0.0024968789013732834","1","0","1","1","1","0","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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+0000","146","1","0.00684931506849315","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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"473558909773307904","https://twitter.com/EPARegion8/status/473558909773307904","Hear from Admin @GinaEPA about how Clean Power Plan will cut carbon pollution & keep energy reliable, affordable http://t.co/Nhy1VYDKU6","2014-06-02 20:16
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"469897034712240129","https://twitter.com/EPARegion8/status/469897034712240129","Wild Food Walk, Boulder, May 29th. Register at http://t.co/dtWlFnoqlN","2014-05-23 17:45
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"469896728205078528","https://twitter.com/EPARegion8/status/469896728205078528","High Energy! Energy Education - An Indispensable Part of a Sustainable Energy Future (Boulder, 5/28). Register at http://t.co/MwHCqvrSvQ","2014-05-23 17:44
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"469890270977617920","https://twitter.com/EPARegion8/status/469890270977617920","Today is #DontFryDay! Get a free UV Index app to plan your day outside. http://t.co/tAMoZWiNti #parents #teens","2014-05-23 17:19 +0000","157","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-
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"469889054486831105","https://twitter.com/EPARegion8/status/469889054486831105","Sunburn as a kid could lead to #skincancer later in life. Protect yourself & your kids w/ our #SunWise action steps. http://t.co/oNb59racFV","2014-05-23 17:14
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"469587301824098304","https://twitter.com/EPARegion8/status/469587301824098304","Get your rain barrel ready for summer. #SoakuptheRain, save $, save water & protect water quality http://t.co/iaa0aszerB","2014-05-22 21:15
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"469523632990220288","https://twitter.com/EPARegion8/status/469523632990220288","MT @Ecotrust World Fish Migration Day is this Saturday. Check for events near where you live: http://t.co/XyV03Bt83t @WFMD2014 @NOAAHabitat","2014-05-22 17:02
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"468501382895398912","https://twitter.com/EPARegion8/status/468501382895398912","Here are 10 things you can do at home to help make a difference in #ClimateChange: http://t.co/DYN5YSt3lj @ENERGYSTAR","2014-05-19 21:20
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"468469840987299840","https://twitter.com/EPARegion8/status/468469840987299840","For the first time in 16 years, the Colorado River has reached the Sea of Cortez; Colorado Delta restoration plan: http://t.co/inY8g3r6Vg","2014-05-19 19:14
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"468439103902867458","https://twitter.com/EPARegion8/status/468439103902867458","Live chat with Ernest Moniz and Gina McCarthy is going on right now!! Submit your questions using #WHClimateChat http://t.co/sUWvqztxk6","2014-05-19 17:12
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"467105037995761664","https://twitter.com/EPARegion8/status/467105037995761664","Thanks to everyone who took part in the CH2M HILL Spring S. Platte RiverSweep! 2200 gallons of debris & 110 gallons of weeds were collected.","2014-05-16 00:51
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"467081997668868097","https://twitter.com/EPARegion8/status/467081997668868097","An EPA â€œspill drillâ€ in Casper, WY yesterday helped us prepare for accidents that could affect the North Platte River http://t.co/FC3yG2Hi68","2014-05-15 23:20
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"467056713028603904","https://twitter.com/EPARegion8/status/467056713028603904","Live video chat

with Energy Secretary Ernest Moniz & EPA Administrator Gina McCarthy 5/19 at 1PM ET. Submit your ?'s using #WHClimateChat.","2014-05-15 21:39 +0000","308","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467051048478466048","https://twitter.com/EPARegion8/status/467051048478466048","@GinaEPA talks about our efforts to reduce #asthma rates & improve air quality at San Jorge Children's Hospital, PR.","2014-05-15 21:17 +0000","76","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467050438802829313","https://twitter.com/EPARegion8/status/467050438802829313","Prairie Wilds Weekend, Malta, Montana, this Friday at 6PM. Registration: http://t.co/K6TqDLgO2p #prairie","2014-05-15 21:14 +0000","242","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467050109407346688","https://twitter.com/EPARegion8/status/467050109407346688","Mountainfilm Symposium on Wilderness Act http://t.co/UGfUMazPeG","2014-05-15 21:13 +0000","212","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
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"467049861427499008","https://twitter.com/EPARegion8/status/467049861427499008","Center for Integrative Botanical Studies' Wild Food Walk. Register at http://t.co/dtWlFnoqlN","2014-05-15 21:12 +0000","223","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467049533974011904","https://twitter.com/EPARegion8/status/467049533974011904","Creek Clean-Ups by the Colorado Ocean Coalition More info and RSVP at https://t.co/kFeiwUXxzO","2014-05-15 21:11 +0000","207","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467049481461317632","https://twitter.com/EPARegion8/status/467049481461317632","Montana Wild hosting Endangered Species Day event Thursday night http://t.co/YUJwMUmvL0","2014-05-15 21:10 +0000","203","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"467036996217896962","https://twitter.com/EPARegion8/status/467036996217896962","CLEW has an inexpensive solution to clean nutrient-loaded wastewater. #EPAsbir #SBW2014","2014-05-15 20:21 +0000","286","1","0.0034965034965034965","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-"
"467036916677091330","https://twitter.com/EPARegion8/status/467036916677091330","BIOPICO SYSTEMS is creating efficient pathogen detection to protect water. #EPAsbir #SBW2014","2014-05-15 20:20 +0000","242","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"466347133587955712","https://twitter.com/EPARegion8/status/466347133587955712","EPA, Spectra Energy to conduct oil spill drill in Casper, Wyoming on May 14: http://t.co/yzBq2m9JIS","2014-05-13 22:39 +0000","254","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"466345916174442496","https://twitter.com/EPARegion8/status/466345916174442496","Farm mom teaches kids, community about farming: http://t.co/APXAr4vzg5","2014-05-13 22:35 +0000","131","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"465991985334321152","https://twitter.com/EPARegion8/status/465991985334321152","EPA grant to focus on job training and placement in Lewis and Clark, Granite, Powell, & Deer Lodge counties (Montana) http://t.co/8ERNdwus4d","2014-05-12 23:08 +0000","160","2","0.0125","0","0","0","1","1","0","0","0","0","0","0","0","0","0","0","0","-"
"465991779410800640","https://twitter.com/EPARegion8/status/465991779410800640","EPA requires Chevron Pipe Line to provide funding for oil spill response: http://t.co/YrPtcKH2Vs","2014-05-12 23:07

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"465991728122847232","https://twitter.com/EPARegion8/status/465991728122847232","$875K settlement w Chevron Pipe Line resolves Clean Water Act violations associated with Red Butte Creek and Willard Bay oil spills in Utah","2014-05-12 23:07
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"465872800071184384","https://twitter.com/EPARegion8/status/465872800071184384","Save your business $$$ by reducing food waste. #foodrecoverychallenge http://t.co/m5ybDDA9Sx","2014-05-12 15:15 +0000","131","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"465521227029680129","https://twitter.com/EPARegion8/status/465521227029680129","Happy Motherâ€™s Day! #Mother (Earth) knows just what to do with food scraps, #compost. #EarthDay http://t.co/m5ybDDA9Sx","2014-05-11 15:58
+0000","157","1","0.006369426751592357","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"464907140654977024","https://twitter.com/EPARegion8/status/464907140654977024","Itâ€™s Drinking Water Week. Find out more about water quality reports: http://t.co/vJ69s942tG","2014-05-09 23:17
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"464907011101327360","https://twitter.com/EPARegion8/status/464907011101327360","The #NCA2014 is most comprehensive analysis to date of U.S. climate impacts now & in future. http://t.co/JCISccPdPe #ActOnClimate","2014-05-09 23:17
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"464906968063549441","https://twitter.com/EPARegion8/status/464906968063549441","May is #AsthmaAwarenessMonth. Take action against this disease and help us raise awareness: http://t.co/KhrVL4Aasi","2014-05-09 23:17
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"464906894864564225","https://twitter.com/EPARegion8/status/464906894864564225","What can you do to protect drinking water? http://t.co/fiKBrHc7Zj","2014-05-09 23:16
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"464906792590651393","https://twitter.com/EPARegion8/status/464906792590651393","Join Eco-Cycle CHaRM & ReSource in Boulder on May 10 for a free Recycle Row Concert & Fair: http://t.co/5Al9aqjaZp","2014-05-09 23:16
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"464906359637803008","https://twitter.com/EPARegion8/status/464906359637803008","May is American Wetlands Month: Learn! Explore! Take Action! http://t.co/27Lyh6gRbo","2014-05-09 23:14
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"464906322899898368","https://twitter.com/EPARegion8/status/464906322899898368","Colorado wetlands to regain federal protection http://t.co/KhnhkZrUlb","2014-05-09 23:14
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"464906268835323905","https://twitter.com/EPARegion8/status/464906268835323905","Do you love the Poudre? Celebrate and restore the river with us May 10 at Poudre RiverFest in Fort Collins: http://t.co/N6xlD4fDV6","2014-05-09 23:14
+0000","352","5","0.014204545454545454","2","0","0","0","1","0","2","0","0","0","0","0","0","0","0","-"

"464879131512299520","https://twitter.com/EPARegion8/status/464879131512299520","EPA's office in Denver is hosting an Oil Regulations Workshop/Webinar on June 3rd. Open to public but must register: http://t.co/3DgwhcwNd5","2014-05-09 21:26 +0000","122","2","0.01639344262295082","0","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-"
"464443538462482432","https://twitter.com/EPARegion8/status/464443538462482432","EPA proposes former #smelter site in #Pueblo, Colo., for addition to #Superfund National Priorities List: http://t.co/4xSZYJPOn7","2014-05-08 16:35 +0000","126","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"463330493308481537","https://twitter.com/EPARegion8/status/463330493308481537","Cheer reducing food waste on Cinco de Mayo! Feed people, not landfills. Alimentar a la gente, no vertederos! Salud! http://t.co/m5ybDDA9Sx","2014-05-05 14:52 +0000","115","3","0.02608695652173913","0","0","0","0","0","0","3","0","0","0","0","0","0","0","0","-"
"462266707193520128","https://twitter.com/EPARegion8/status/462266707193520128","Colorado moves to protect rare #birds: http://t.co/AZ7crksuWu","2014-05-02 16:25 +0000","206","1","0.0048543689320388345","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"

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"527947203768090624","https://twitter.com/EPARegion8/status/527947203768090624","Coal Creek Watershed and Crystal River in Colorado: Reclaiming Mined Areas Improves Watershed http://t.co/g7pfo7nijH","2014-10-30 22:16 +0000","383","12","0.031331592689295036","3","0","0","0","3","0","5","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527575619152773122","https://twitter.com/EPARegion8/status/527575619152773122","Using rain gardens or green roofs #GreenInfrastucture to protect water quality? Join today's science twitterchat 2pmET ask Qs w/ #EnvSciChat","2014-10-29 21:40 +0000","462","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527517512276008960","https://twitter.com/EPARegion8/status/527517512276008960","Check out Administrator @GinaEPAâ€™s video celebrating @EnergyStar Day #ActOnClimate http://t.co/mwlWWzazkR","2014-10-29 17:49 +0000","239","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527482536859930624","https://twitter.com/EPARegion8/status/527482536859930624","Join EPA Administrator McCarthy in Celebrating ENERGY STAR Day: https://t.co/0lNYgeQLfS","2014-10-29 15:30 +0000","269","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527471721972920320","https://twitter.com/EPARegion8/status/527471721972920320","Today is #WorldStrokeDay; find out about the air #pollution and stroke connection: http://t.co/cL3Wj9FqRV","2014-10-29 14:47 +0000","1380","16","0.011594202898550725","6","1","1","0","4","0","3","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527471712468627457","https://twitter.com/EPARegion8/status/527471712468627457","This Oct., @EnergyStar Community Service Tour carried out energy efficiency projects to help families, kids & vets. http://t.co/mwlWWzazkR","2014-10-29 14:47 +0000","170","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527469409636335618","https://twitter.com/EPARegion8/status/527469409636335618","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH #PEYA #EnvironmentalEducation","2014-10-29 14:38 +0000","1093","13","0.011893870082342177","3","0","2","3","3","0","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527464183852306432","https://twitter.com/EPARegion8/status/527464183852306432","Itâ€™s @EnergyStar Day! Have you taken the pledge to save energy? Families & biz have saved over $300 billion http://t.co/mwlWWzazkR","2014-10-29 14:17 +0000","169","1","0.005917159763313609","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527273152049451009","https://twitter.com/EPARegion8/status/527273152049451009","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH #PEYA #EnvironmentalEducation","2014-10-29 01:38 +0000","6931","22","0.0031741451450007212","5","0","3","0","7","1","6","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"527217872871780353","https://twitter.com/EPARegion8/status/527217872871780353","Congrats to the 105 #EPAstar Fellows who are pursuing their masterâ€™s or doctoral degrees in env. disciplines: http://t.co/jchH0sRrsI #STEM","2014-10-28 21:58 +0000","207","1","0.004830917874396135","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-

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"527217789015031809","https://twitter.com/EPARegion8/status/527217789015031809","Congrats to 9 #EPAstar Fellows at 5 universities in CO, UT, WY pursuing environmental sciences advanced degrees http://t.co/jchH0sRrsl","2014-10-28 21:58
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"527215491979288576","https://twitter.com/EPARegion8/status/527215491979288576","Tomorrow at 2p ET: Learn how to save money & the environment. Join @EnergyStar Twitter chat using hashtag #ESPositiveEnergy","2014-10-28 21:49
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"527213172818587648","https://twitter.com/EPARegion8/status/527213172818587648","RT @EPAresearch Join the convo about healthy ecosystems & clean water: #GreenInfrastructure twitterchat 10/29. Follow #EnvSciChat","2014-10-28 21:39
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"527185275513237504","https://twitter.com/EPARegion8/status/527185275513237504","Have you seen our little blue label? It has saved Americans $$billions! Join @GinaEPA & celebrate @EnergyStar Day: http://t.co/CHTshFv9c2","2014-10-28 19:48
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"527184733684240384","https://twitter.com/EPARegion8/status/527184733684240384",".@EnergyStar has helped families & biz save $300 billion & avoid 2 billion metric tons of emissions. That's why we celebrate @EnergyStar Day","2014-10-28 19:46
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"527181128558329856","https://twitter.com/EPARegion8/status/527181128558329856","Join our #ENERGYSTAR Twitter chat on Wednesday at 2PM EST/noon MST by using hashtag #ESPositiveEnergy","2014-10-28 19:32
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"527180692002586625","https://twitter.com/EPARegion8/status/527180692002586625","Read EPA blog's entry ""Energy Star Day: The Power of the Little Blue Label"" http://t.co/mwlWWzazkR #ENERGYSTAR #ClimateChange","2014-10-28 19:30
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"527151588226248704","https://twitter.com/EPARegion8/status/527151588226248704","Homes built before 1978 can have lead-based paint in the base layers. Renovate and repaint in a lead-safe way! http://t.co/JOxPaIkIp3 #LPPW","2014-10-28 17:35
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"527123130381123584","https://twitter.com/EPARegion8/status/527123130381123584","EPAâ€™s Consumer Factsheet on Lead in Drinking Water can help you protect your child from #lead exposure. See how at: http://t.co/9eSzCmOp2r","2014-10-28 15:42
+0000","138","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"526878126639288320","https://twitter.com/EPARegion8/status/526878126639288320","Frontier Refining to resolve alleged risk management planning and chemical reporting violations at Cheyenne refinery http://t.co/BZ9pRrPxyx","2014-10-27 23:28
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"526749665723547648","https://twitter.com/EPARegion8/status/526749665723547648","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH #PEYA","2014-10-27 14:58
+0000","570","7","0.012280701754385965","3","0","0","1","3","0","0","0","0","0","0","0","0","0","0","-"

"526745422983741440","https://twitter.com/EPARegion8/status/526745422983741440","#ChildrensHealth Month is a great time for your family to learn about air quality in your community. To see how visit http://t.co/Cj9yFd6vmT","2014-10-27 14:41 +0000","148","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"526077507993231363","https://twitter.com/EPARegion8/status/526077507993231363","Get your home checked for lead hazards. Find a certified inspector or risk assessor. #LPPW http://t.co/DiWAbIxtAf","2014-10-25 18:27 +0000","364","1","0.0027472527472527475","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525770247454724097","https://twitter.com/EPARegion8/status/525770247454724097","Read the latest Region 8 public notices of proposed administrative settlements and administrative penalty assessments http://t.co/Mj6jxDaax3","2014-10-24 22:06 +0000","98","1","0.01020408163265306","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"525449865556283392","https://twitter.com/EPARegion8/status/525449865556283392","Food waste is spooky. Households waste 69% of their fresh pumpkin. What are your smart hacks for pumpkin use? #foodwaste","2014-10-24 00:53 +0000","108","6","0.05555555555555555","0","0","1","0","0","1","4","0","0","0","0","0","0","0","0","0","-"
"525320787310305280","https://twitter.com/EPARegion8/status/525320787310305280","Itâ€™s Lead Poisoning Prevention Week! Did you know that lead poisoning of U.S. children is still a problem? http://t.co/JOxPaIkIp3 #LPPW","2014-10-23 16:20 +0000","118","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525295588716195840","https://twitter.com/EPARegion8/status/525295588716195840","Some water pipes are old and contain lead. Get your homeâ€™s drinking water tested! http://t.co/vruGtpnea2 #LPPW","2014-10-23 14:40 +0000","226","1","0.004424778761061947","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525142887210577920","https://twitter.com/EPARegion8/status/525142887210577920","Children under 6 years old are most at risk for lead poisoning in your home. #LPPW http://t.co/hJdsIdoWoE","2014-10-23 04:33 +0000","119","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525092260061257728","https://twitter.com/EPARegion8/status/525092260061257728","Itâ€™s Lead Poisoning Prevention Week! Did you know that lead poisoning is 100% preventable? Learn more: http://t.co/JOxPaIkIp3 #LPPW","2014-10-23 01:12 +0000","134","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525054284409233409","https://twitter.com/EPARegion8/status/525054284409233409","Do your children know mercury can make them sick? Teach them NOT to mess with #mercury. Visit: http://t.co/OGBPjakSCZ","2014-10-22 22:41 +0000","142","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"525008492780732417","https://twitter.com/EPARegion8/status/525008492780732417","Some occupational fields like battery recycling & radiator repair can leave lead on clothes. Donâ€™t take lead home! http://t.co/u8bFwtWHDJ","2014-10-22 19:39 +0000","128","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524990130931511297","https://twitter.com/EPARegion8/status/524990130931511297","Your pediatrician can check for lead with a simple blood test. #LPPW http://t.co/25YGg28VuX","2014-10-22 18:26 +0000","121","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524958621516304385","https://twitter.com/EPARegion8/status/524958621516304385","Lead Poisoning Prevention Week - test homes built before 1978 for lead-based in paint: http://t.co/9dxQNXLFqA #LPPW","2014-10-22 16:21

+0000","150","1","0.006666666666666667","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524925404495097857","https://twitter.com/EPARegion8/status/524925404495097857","Itâ€™s Lead Poisoning Prevention Week! Hire a Lead-Safe Certified Renovator. http://t.co/ftBH2gjtsF #LPPW","2014-10-22 14:09 +0000","115","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524744736750329856","https://twitter.com/EPARegion8/status/524744736750329856","Itâ€™s Lead Poisoning Prevention Week! Over 500,000 U.S. children are harmed by lead. http://t.co/kv8YbqapuC #LPPW","2014-10-22 02:11 +0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524691605094010880","https://twitter.com/EPARegion8/status/524691605094010880","This #ChildrensHealth Month, learn steps you can take to reduce pollution & help kids breathe easier. Visit: http://t.co/bJhmJCg8WM","2014-10-21 22:40 +0000","136","4","0.029411764705882353","0","0","0","1","1","0","2","0","0","0","0","0","0","0","0","-"
"524645803600539648","https://twitter.com/EPARegion8/status/524645803600539648","It's Lead Poisoning Prevention Week â€“ test homes built before 1978 for lead in paint! http://t.co/9dxQNXLFqA #LPPW","2014-10-21 19:38 +0000","240","3","0.0125","2","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"524627739932758016","https://twitter.com/EPARegion8/status/524627739932758016","Consult your health care provider about testing your children for lead. #LPPW http://t.co/25YGg28VuX","2014-10-21 18:26 +0000","150","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"524592982050107392","https://twitter.com/EPARegion8/status/524592982050107392","Itâ€™s Lead Poisoning Prevention Week! Lead exposure is a health issue for children! Get them tested! http://t.co/u8bFwtWHDJ #LPPW","2014-10-21 16:08 +0000","165","3","0.01818181818181818","0","0","1","1","1","0","0","0","0","0","0","0","0","0","0","0","-"
"524340079251038209","https://twitter.com/EPARegion8/status/524340079251038209","EPA's Karen Hamilton will be a keynote at the South Platte Forum Oct 22-23 in Longmont, Colo. Theme: Wisdom and Water http://t.co/Go28SQxaCP","2014-10-20 23:23 +0000","159","1","0.006289308176100629","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"524326195706343424","https://twitter.com/EPARegion8/status/524326195706343424","#LPPW theme ""Lead-Free Kids for a Healthy Future"" shows ways parents can reduce kids' exposure to lead & prevent its serious health effects.","2014-10-20 22:28 +0000","165","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"524265590517530624","https://twitter.com/EPARegion8/status/524265590517530624","Children under 6 years old are most at risk for lead poisoning in your home. #LPPW http://t.co/hJdsIdoWoE","2014-10-20 18:27 +0000","164","1","0.006097560975609756","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"524218793715699712","https://twitter.com/EPARegion8/status/524218793715699712","The 25th Annual South Platte Forum is Oct 22-23, The Plaza Event Center, Longmont, Colorado: http://t.co/Go28SQxaCP","2014-10-20 15:21 +0000","125","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"524200155717726208","https://twitter.com/EPARegion8/status/524200155717726208","Itâ€™s Lead Poisoning Prevention Week! Children under 6 years are most vulnerable. Get your child tested! http://t.co/l9BDQrSM0k #LPPW","2014-10-20 14:07 +0000","144","3","0.020833333333333332","0","0","0","2","1","0","0","0","0","0","0","0","0","0","0","0","-"
"522880958752493568","https://twitter.com/EPARegion8/status/522880958752493568","Some water pipes are old and contain lead. Get your homeâ€™s drinking water tested! http://t.co/vruGtpnea2","2014-10-16 22:45

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"522752638727630848","https://twitter.com/EPARegion8/status/522752638727630848","Today is #WorldFoodDay! Find out how to take action, attend an event or donate: http://t.co/SfmrlW3uf6","2014-10-16 14:15 +0000","138","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"522506658472153089","https://twitter.com/EPARegion8/status/522506658472153089","One third of #food is lost or wasted; What can be done: http://t.co/VussBbWQlu 30% of the food we grow is never eaten. #FoodWaste","2014-10-15 21:57
+0000","152","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"522490388926324736","https://twitter.com/EPARegion8/status/522490388926324736","Food Waste in Landfills = Climate Change. Reduce food waste = help the climate. #Climate2014 #foodwaste","2014-10-15 20:53
+0000","375","1","0.0026666666666666666","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"522458687097434112","https://twitter.com/EPARegion8/status/522458687097434112","Food waste is spooky. Most fresh pumpkin ends up in landfills where it decomposes and creates methane gas. #foodwaste","2014-10-15 18:47
+0000","128","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"522441839039639552","https://twitter.com/EPARegion8/status/522441839039639552","Some occupational fields like battery recycling & radiator repair can leave #lead on clothes. Donâ€™t take lead home! http://t.co/u8bFwtWHDJ","2014-10-15 17:40
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"522417878482436096","https://twitter.com/EPARegion8/status/522417878482436096","Renovation, repair & painting can create toxic lead dust in pre-1978 homes. Hire an EPA-certified contractor! http://t.co/ftBH2gjtsF","2014-10-15 16:05
+0000","193","3","0.015544041450777202","1","0","0","0","2","0","0","0","0","0","0","0","0","0","0","0","-"
"522378669906341889","https://twitter.com/EPARegion8/status/522378669906341889","Today: #LPPW presentation to 50 child care inspectors in #Bismarck, ND about lead poisoning education at child care centers and homes.","2014-10-15 13:29
+0000","186","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"522188142170738689","https://twitter.com/EPARegion8/status/522188142170738689","Take care of your family by buying fresh fruits and veggies. Have tips for preventing food waste? #foodwaste","2014-10-15 00:52
+0000","121","1","0.008264462809917356","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"522128998168424448","https://twitter.com/EPARegion8/status/522128998168424448","#LeadPoisoning can cause the neurological, kidney and reproductive system damages. Get your child tested! http://t.co/u8bFwtWHDJ","2014-10-14 20:57
+0000","216","3","0.013888888888888888","2","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"522104599113515008","https://twitter.com/EPARegion8/status/522104599113515008","The 25th Annual South Platte Forum is Oct 22-23, The Plaza Event Center, Longmont, Colorado: http://t.co/Go28SQxaCP","2014-10-14 19:20
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"522094298603339778","https://twitter.com/EPARegion8/status/522094298603339778","Pound for pound children eat, breathe & drink more than adults do. See what that means when it comes to pollution: http://t.co/1b2Rqw09xp","2014-10-14 18:39
+0000","125","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"522078179138097153","https://twitter.com/EPARegion8/status/522078179138097153","Renovations can create hazardous lead dust. Hire an EPA-certified lead-safe renovator! http://t.co/2QuWS2kmLi #Lead #RRPRule","2014-10-14 17:35 +0000","189","1","0.005291005291005291","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"521685319502950400","https://twitter.com/EPARegion8/status/521685319502950400","Homes built before 1978 can have #LeadBasedPaint. Renovate and repaint in a lead-safe way! http://t.co/JOxPalklp3","2014-10-13 15:34 +0000","168","1","0.005952380952380952","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"521673517532594176","https://twitter.com/EPARegion8/status/521673517532594176","Food Waste in Landfills decomposes to create methane, a potent greenhouse gas. Reduce food waste = help the climate. #Climate2014 #foodwaste","2014-10-13 14:47 +0000","137","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"520618513812041728","https://twitter.com/EPARegion8/status/520618513812041728","Farmer from Colorado supports clean water featuring song from REM in this great video: https://t.co/0sz4eeqkWX","2014-10-10 16:55 +0000","287","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"520582024105447426","https://twitter.com/EPARegion8/status/520582024105447426","Today at Clayton Early Learning Campus in Denver: #LPPW presentation to many directors, staff, nurses, nutrition experts, teachers & more.","2014-10-10 14:30 +0000","196","1","0.00510204081632653","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"520316089004085249","https://twitter.com/EPARegion8/status/520316089004085249","Congrats 2 all our winners! Read more about their award-worthy efforts here http://t.co/kD3lsDQRkH #wsi2014 #WSAwards","2014-10-09 20:53 +0000","232","6","0.02586206896551724","0","0","1","1","1","1","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"520315962780684288","https://twitter.com/EPARegion8/status/520315962780684288","Congrats again to Denver Water! #WSAwards http://t.co/oZ67b8W291 #WaterSense","2014-10-09 20:52 +0000","400","4","0.01","0","0","3","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"520315421019238400","https://twitter.com/EPARegion8/status/520315421019238400","We've chosen to recognize two utilities as Promotional Partner of the Year for their outstanding work & support for the WaterSense #WSAwards","2014-10-09 20:50 +0000","202","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"519972036760707073","https://twitter.com/EPARegion8/status/519972036760707073","Read the latest Region 8 public notices of proposed administrative settlements and administrative penalty assessments http://t.co/Mj6jxDaax3","2014-10-08 22:06 +0000","144","1","0.006944444444444444","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"519944623221776384","https://twitter.com/EPARegion8/status/519944623221776384","Is your #energyefficiency ready to blast off? Watch this video on #ENERGYSTAR certified LED bulbs! http://t.co/a55XNLAASK #NoMoreDimBulbs","2014-10-08 20:17 +0000","749","2","0.0026702269692923898","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"519875223148306432","https://twitter.com/EPARegion8/status/519875223148306432","Own a small business? Come to our vendor day and learn about upcoming contracting opportunities. https://t.co/pNe7KpSgqf","2014-10-08 15:41 +0000","130","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"519569159667994624","https://twitter.com/EPARegion8/status/519569159667994624","Need educational, technical or scientific materials? We've got thousands of documents that you can get for free.

http://t.co/V9tGWDeAWZ","2014-10-07 19:25
+0000","1855","25","0.013477088948787063","5","0","0","3","8","0","7","0","0","0","0","1","1","0","0","-","-","-
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"519526829250473984","https://twitter.com/EPARegion8/status/519526829250473984","Choose safer plastics. Know your options: http://t.co/R6ehRrtrtU #childrenshealth","2014-10-07 16:37
+0000","136","1","0.007352941176470588","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"519516787197505536","https://twitter.com/EPARegion8/status/519516787197505536","Prevent #LeadPoisoning. Lead from paint is one of the most common causes of lead poisoning. Get your child tested! http://t.co/u8bFwtWHDJ","2014-10-07 15:57
+0000","171","2","0.011695906432748537","0","0","0","1","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"519285735178792960","https://twitter.com/EPARegion8/status/519285735178792960","#ChildrensHealt h Month is a great time to eliminate asthma triggers from your home or school. To learn how visit: http://t.co/gmKtMn7DN3","2014-10-07 00:39
+0000","153","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"519194687836401664","https://twitter.com/EPARegion8/status/519194687836401664","If you have mold in your home, wash it off hard surfaces with detergent & water, and dry completely. http://t.co/rl0wBRmylx #childrenshealth","2014-10-06 18:37
+0000","321","5","0.01557632398753894","2","0","2","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"519190140409745409","https://twitter.com/EPARegion8/status/519190140409745409","Newly funded innovative drinking water research center @CUBoulder (#EPAstar grantee). Read the article in @The_CUI http://t.co/Rjiac2cnnm","2014-10-06 18:19
+0000","178","2","0.011235955056179775","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"519171051553423360","https://twitter.com/EPARegion8/status/519171051553423360","#Asthma rates have doubled in 30 yrs; Clean air & water are essential to #ChildrensHealth"" -presidential proclamation http://t.co/mqzDVk0lK0","2014-10-06 17:03
+0000","683","6","0.008784773060029283","3","0","0","0","3","0","0","0","0","0","0","0","0","0","0","-","-","-
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"519170211434348544","https://twitter.com/EPARegion8/status/519170211434348544","President Obama proclaims today Child Health Day 2014; read the presidential proclamation: http://t.co/mqzDVk0lK0 #ChildrensHealth","2014-10-06 16:59
+0000","93","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"519144492071272450","https://twitter.com/EPARegion8/status/519144492071272450","TODAY at 3:15PT/6:15ET @GinaEPA will be doing a twitter chat w/ @Surfrider. Send questions using the hashtag #Surf4CleanWater!","2014-10-06 15:17
+0000","108","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"519128960215441409","https://twitter.com/EPARegion8/status/519128960215441409","2014 Sustaining Colorado #Watersheds Conference
""Come Hell or High Water!"" Oct 7-9, Westin Riverfront Resort
Avon, CO http://t.co/BhYMfBx7ow","2014-10-06 14:16
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"519128247879991297","https://twitter.com/EPARegion8/status/519128247879991297","Today is World Habitat Day! Show your support by attending a local #WorldHabitatDay event in your own community: http://t.co/xyRYaRUzxa","2014-10-06 14:13
+0000","90","3","0.03333333333333333","0","0","0","1","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"518831781877784576","https://twitter.com/EPARegion8/status/518831781877784576","Most people spend 90% of their time indoors. Conduct an assessment of your home to make sure it's safe and healthy. http://t.co/7wMo1CNZwR","2014-10-05 18:35

+0000","467","5","0.010706638115631691","2","0","1","0","0","0","2","0","0","0","0","0","0","0","0","-","-","-
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"518821700331241472","https://twitter.com/EPARegion8/status/518821700331241472","Do you #reduce,
#reuse, and #recycle? http://t.co/ojuS1yroKC","2014-10-05 17:55
+0000","211","1","0.004739336492890996","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"518821687853211648","https://twitter.com/EPARegion8/status/518821687853211648","Science shows
us that wetlands, streams, and headwaters can impact water downstream. Our proposal protects these
waters. #CleanWater","2014-10-05 17:55
+0000","80","1","0.0125","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-
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"518796781937631232","https://twitter.com/EPARegion8/status/518796781937631232","2014 Sustaining
Colorado #Watersheds Conference
""Come Hell or High Water!"" Oct 7-9, Westin Riverfront Resort
Avon, CO http://t.co/BhYMfBx7ow","2014-10-05 16:16
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"518771628059017216","https://twitter.com/EPARegion8/status/518771628059017216","Conduct an
assessment of your home to make sure it's safe and healthy. http://t.co/7wMo1CNZwR
#childrenshealth","2014-10-05 14:36
+0000","74","1","0.013513513513513514","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-
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"518504395273539584","https://twitter.com/EPARegion8/status/518504395273539584","How much do
you know about #CleanWater? Watch this video to learn more. http://t.co/pebk928SB6","2014-10-04
20:54 +0000","239","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-
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"518469375481745408","https://twitter.com/EPARegion8/status/518469375481745408","Ask your health
care provider if you should test your child for lead. http://t.co/mwuz0lgig4 #childrenshealth","2014-10-04
18:35 +0000","91","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-
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"518458816241729536","https://twitter.com/EPARegion8/status/518458816241729536","Most of us live
downstream from someone else. What you do affects others. http://t.co/ILmS1V5HVB
#CleanWater","2014-10-04 17:53
+0000","83","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-
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"518428872866398208","https://twitter.com/EPARegion8/status/518428872866398208","Imagine an
integrated, watershed-based approach to water quality and quantity management that maximizes
ecosystem restoration. #WEFTEC14","2014-10-04 15:54
+0000","115","1","0.008695652173913044","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
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"518191031213633536","https://twitter.com/EPARegion8/status/518191031213633536","On Monday at
3:15PT/6:15ET, @GinaEPA will be doing a twitter chat with @Surfrider. Send questions using the
hashtag #Surf4CleanWater!","2014-10-04 00:09
+0000","145","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-
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"518147488893517825","https://twitter.com/EPARegion8/status/518147488893517825","2014 Sustaining
Colorado #Watersheds Conference
""Come Hell or High Water!"" Oct 7-9, Westin Riverfront Resort
Avon, CO http://t.co/BhYMfBx7ow","2014-10-03 21:16
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"518106987918135296","https://twitter.com/EPARegion8/status/518106987918135296","Encourage your
children to walk, bike, or use public transportation. http://t.co/kfxXk50YGF
#childrenshealth","2014-10-03 18:35
+0000","108","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-
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"518066989256814592","https://twitter.com/EPARegion8/status/518066989256814592","Registration ends TODAY for the Campus RainWorks Challenge! Design a #GreenInfrastructure system for your campus! http://t.co/E1Py1Up078","2014-10-03 15:56
+0000","139","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"518050852217450497","https://twitter.com/EPARegion8/status/518050852217450497","Learn how to keep your #DrinkingWater safe after an emergency with our guide, available in five languages. http://t.co/CmgFqFdSYl","2014-10-03 14:52
+0000","119","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"518048088317911040","https://twitter.com/EPARegion8/status/518048088317911040","View our new video: Waters of the U.S.: Adjacent Waters And Floodplains Explained https://t.co/8Fi8pKS400 #CleanWater","2014-10-03 14:41
+0000","248","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517809538053857280","https://twitter.com/EPARegion8/status/517809538053857280","Most of us live downstream from someone else. What you do affects others. http://t.co/lLmS1V5HVB #CleanWater","2014-10-02 22:53
+0000","186","2","0.010752688172043012","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"517730761948942337","https://twitter.com/EPARegion8/status/517730761948942337","View our new video: Waters of the U.S.: Ordinary High Water Mark & Tributaries Explained: https://t.co/BgBCYyDYcj #CleanWater","2014-10-02 17:40
+0000","238","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517718671754416129","https://twitter.com/EPARegion8/status/517718671754416129","World & National Food Days this month. Save $, food, and water worldwide by using food wisely. #foodwaste","2014-10-02 16:52
+0000","86","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517714151611719680","https://twitter.com/EPARegion8/status/517714151611719680","Do you know your childâ€™s environmental health history? Hereâ€™s something to help you: http://t.co/cGHvKBgn2Q #childrenshealth","2014-10-02 16:34
+0000","117","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517677650882473984","https://twitter.com/EPARegion8/status/517677650882473984","View our new video: #CleanWater and the U.S. Economy https://t.co/kg1pNF5xpg","2014-10-02 14:09
+0000","221","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517428651378626560","https://twitter.com/EPARegion8/status/517428651378626560","Bike tour of #UrbanWaters projects along the South Platte River in Denver with Region 8 Administrator Shaun McGrath http://t.co/Sy5nC8Ou1L","2014-10-01 21:39
+0000","341","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517427969821016065","https://twitter.com/EPARegion8/status/517427969821016065","Our own Regional Administrator Shaun McGrath tours South Platte River projects in Denver http://t.co/8nNPKDQEDX","2014-10-01 21:36
+0000","6195","80","0.0129136400322841","2","0","4","2","10","0","5","0","56","0","0","0","1","0","0","-"
"517424528621072385","https://twitter.com/EPARegion8/status/517424528621072385","Our CREAT tool assists drinking #water and #wastewater utilities to understand, and act on climate change risks http://t.co/4OkmNYCwhq","2014-10-01 21:23
+0000","101","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"517396937692413952","https://twitter.com/EPARegion8/status/517396937692413952","#DOE Zero Energy Ready home in Denver by New Town Builders wins U.S. Department of Energy's Housing

Innovation Award http://t.co/oE1fUFSiy7","2014-10-01 19:33
+0000","440","2","0.004545454545454545","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"517396491221356544","https://twitter.com/EPARegion8/status/517396491221356544","Energy
Department Announces Winners of Housing Innovation Awards http://t.co/tLD2gV8ZUt @energy
#housing #innovation #energy","2014-10-01 19:31
+0000","111","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"517395700897042432","https://twitter.com/EPARegion8/status/517395700897042432","Video:
EPAâ€™s National Enforcement Investigations Center: The Science Behind Environmental Enforcement
https://t.co/VnMlKhngJ9","2014-10-01 19:28
+0000","237","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"517394738618830848","https://twitter.com/EPARegion8/status/517394738618830848","EPA Awards
$120,000 Environmental Justice Grant to address illegal dumping in San Luis Valley (Colo.)
http://t.co/VXSLji2VEs","2014-10-01 19:24
+0000","236","4","0.01694915254237288","1","0","1","1","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-
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"517384959242162176","https://twitter.com/EPARegion8/status/517384959242162176","Fall into October
& make best use of harvested fruits & veggies. Food waste in landfills affects climate.
#foodwaste","2014-10-01 18:46
+0000","101","2","0.019801980198019802","0","0","2","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"517344994948939776","https://twitter.com/EPARegion8/status/517344994948939776","Waters of the
U.S. video: Agriculture https://t.co/kcvdF5XSEp #CleanWater","2014-10-01 16:07
+0000","385","2","0.005194805194805195","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"517333512752332801","https://twitter.com/EPARegion8/status/517333512752332801","It's Children's
Health Month! Join #CleanAir4Kids chat w @GinaEPA & @AmerAcadPeds today at 2pm ET.
http://t.co/e1bJQWtuKj #ChildrensHealth","2014-10-01 15:21
+0000","115","1","0.008695652173913044","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"517309991531728897","https://twitter.com/EPARegion8/status/517309991531728897","View our new
video: #CleanWater Act Protections under the proposed rule https://t.co/lgvshw4m3a","2014-10-01 13:48
+0000","210","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"517306232445468672","https://twitter.com/EPARegion8/status/517306232445468672","Celebrate
Childrenâ€™s Health Month in October with us! http://t.co/L8eYO6cBsU #childrenshealth","2014-10-01
13:33 +0000","228","2","0.008771929824561403","1","0","1","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-
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"517121783162359810","https://twitter.com/EPARegion8/status/517121783162359810","How does air
quality affect kidsâ€™ health? Join a chat on #CleanAir4Kids w/ @GinaEPA & @AAPAcadPeds on
10/1 at 2pm ET. http://t.co/qngtQmKdHe","2014-10-01 01:20
+0000","343","2","0.0058309037900874635","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"517076221302018049","https://twitter.com/EPARegion8/status/517076221302018049","Our employees
protect the environment every day, and weâ€™re greening our offices too. http://t.co/cJgi3vnwu7","2014-
09-30 22:19
+0000","99","2","0.020202020202020204","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"516980416134148096","https://twitter.com/EPARegion8/status/516980416134148096","View our new
video: ""Do You Choose #CleanWater?"" https://t.co/Yfh6uDMCGG - More about Waters of the U.S.:
http://t.co/lLmS1V5HVB","2014-09-30 15:58
+0000","216","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516973305174048768","https://twitter.com/EPARegion8/status/516973305174048768","October is

National Disability Employment Awareness Month. View presidential proclamations here: http://t.co/mu6xdENcz3","2014-09-30 15:30
+0000","84","1","0.011904761904761904","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-
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"516759602059153408","https://twitter.com/EPARegion8/status/516759602059153408","Looking for a new car? Check out EPAâ€™s Green Vehicle Guide http://t.co/kS9Jo9mmOw","2014-09-30 01:21
+0000","85","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516686187743150080","https://twitter.com/EPARegion8/status/516686187743150080","Join @GinaEPA & American Academy of Pediatrics for a #ChildrensHealth Twitter chat 10/1 http://t.co/S9bICVfG4G #CleanAir4Kids @AmerAcadPeds","2014-09-29 20:29
+0000","192","4","0.020833333333333332","0","0","1","1","1","1","0","0","0","0","0","0","0","0","0","-","-","-
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"516683846301925377","https://twitter.com/EPARegion8/status/516683846301925377","How does air quality affect kidsâ€™ health? Join a chat on #CleanAir4Kids w/ @GinaEPA & @AAPAcadPeds on 10/1 at 2pm ET. http://t.co/qngtQmKdHe","2014-09-29 20:20
+0000","83","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516677754478399488","https://twitter.com/EPARegion8/status/516677754478399488","Commerce City (Colo.) refinery agrees to resolve alleged risk management planning and chemical reporting violations: http://t.co/lhDkb48HgX","2014-09-29 19:55
+0000","98","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516677046907703296","https://twitter.com/EPARegion8/status/516677046907703296","One water supply; streams and wetlands are a part of it. http://t.co/Mm902IUL6M #CleanWater","2014-09-29 19:53
+0000","81","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516604781222039552","https://twitter.com/EPARegion8/status/516604781222039552","Our Thunderclap for clean water is at noon MST today. Are you signed up? http://t.co/pSaAy90I4R #CleanWater","2014-09-29 15:05
+0000","94","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"516593788861431809","https://twitter.com/EPARegion8/status/516593788861431809","Register for our September 30 webinar on Creating Tick-Safe Schools: https://t.co/wfbDe7HkWb","2014-09-29 14:22
+0000","72","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"515955091228995584","https://twitter.com/EPARegion8/status/515955091228995584","Our fuel efficiency standards will cut emissions by 6,000,000,000 metric tons, more than all 2010 CO2 emissions from the U.S. #ActOnClimate","2014-09-27 20:04
+0000","124","1","0.008064516129032258","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"515623497067134977","https://twitter.com/EPARegion8/status/515623497067134977","Read the latest Region 8 public notices of proposed administrative settlements and administrative penalty assessments http://t.co/1OEmAiqf0B","2014-09-26 22:06
+0000","119","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"515622893615853568","https://twitter.com/EPARegion8/status/515622893615853568","What can you get for $1? $7 in health benefits if itâ€™s invested in cutting carbon pollution with our Clean Power Plan. #ActOnClimate","2014-09-26 22:04
+0000","121","1","0.008264462809917356","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"515621784532832256","https://twitter.com/EPARegion8/status/515621784532832256","We're accepting grant proposals for 2015 Environmental Justice Small Grants. More info: http://t.co/KhdgivsF3d @EPA","2014-09-26 21:59
+0000","113","1","0.008849557522123894","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"515621565846011904","https://twitter.com/EPARegion8/status/515621565846011904","Weâ€™re building a low-carbon future. Since 2009, weâ€™ve increased wind power 3X and solar power 10X. #ActOnClimate https://t.co/87jN5qGPOn","2014-09-26 21:58
+0000","264","2","0.007575757575757576","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515621266397880320","https://twitter.com/EPARegion8/status/515621266397880320","Saturday is National Pill Take-Back Day. Turn in your old meds for safe disposal. @DEANews http://t.co/4yBEd6FaEh","2014-09-26 21:57
+0000","99","1","0.010101010101010102","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515621130103967744","https://twitter.com/EPARegion8/status/515621130103967744","View a great synopsis of EPA's involvement in promoting 2014 #ClimateWeek here: https://t.co/eMqcHvZ1WJ","2014-09-26 21:57
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"515597184889151489","https://twitter.com/EPARegion8/status/515597184889151489","Register for our September 30 webinar on Creating Tick-Safe Schools: https://t.co/wfbDe7HkWb","2014-09-26 20:22
+0000","92","1","0.010869565217391304","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515596754771648512","https://twitter.com/EPARegion8/status/515596754771648512","How does air quality affect kidsâ€™ health? Join a chat on #CleanAir4Kids w/ @GinaEPA & @AAPAcadPeds on 10/1 at 2pm ET. http://t.co/qngtQmKdHe","2014-09-26 20:20
+0000","103","1","0.009708737864077669","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515596451720597505","https://twitter.com/EPARegion8/status/515596451720597505","#FactFriday: Through 2012, nearly 1.2 mil. consumers used @EPA's online Home Energy Yardstick and Home Energy Advisor http://t.co/LW1rum8d4n","2014-09-26 20:19
+0000","106","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515209575679528960","https://twitter.com/EPARegion8/status/515209575679528960","Today President Obama expanded Pacific Remote Islands Marine National Monument to SIX times its current size http://t.co/U52kOPibHx #oceans","2014-09-25 18:41
+0000","114","1","0.008771929824561403","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515207828638691328","https://twitter.com/EPARegion8/status/515207828638691328","From @GinaEPA: ""In over four decades, weâ€™ve cut air pollution by 70 percent, while our economy has tripled in size."" http://t.co/qk0wkFnIIb","2014-09-25 18:34
+0000","113","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515207416695107584","https://twitter.com/EPARegion8/status/515207416695107584","""When it comes to climate change, the most expensive thing we could do is to do nothing"" - @GinaEPA http://t.co/qk0wkFnIIb","2014-09-25 18:33
+0000","224","1","0.004464285714285714","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"515165588667125761","https://twitter.com/EPARegion8/status/515165588667125761","Pin some of our graphics to your #Pinterest account! http://t.co/S14K9J0Qch","2014-09-25 15:47
+0000","104","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514897013498855424","https://twitter.com/EPARegion8/status/514897013498855424","President Obama's Climate Change Speech: #ActOnClimate http://t.co/EPZ6c67dWT","2014-09-24 21:59
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"514895236703584256","https://twitter.com/EPARegion8/status/514895236703584256","Local Denver students sampled water and learned about macro-invertebrates at the South Platte River today. #WWMD http://t.co/pu6N9nBmAt","2014-09-24 21:52
+0000","293","1","0.0034129692832764505","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-

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"514890452307156992","https://twitter.com/EPARegion8/status/514890452307156992","Read the Presidential Proclamation -- National Hispanic Heritage Month (9/15 through 10/15) http://t.co/skBDj355M7 #HispanicHeritageMonth","2014-09-24 21:33 +0000","112","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514874325108019202","https://twitter.com/EPARegion8/status/514874325108019202","5th graders from Denver's Hallett Fundamental Academy learned about water monitoring at the South Platte with EPA #water experts #WWMD","2014-09-24 20:29 +0000","111","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514850594482180096","https://twitter.com/EPARegion8/status/514850594482180096","World Water Monitoring Day is an international education & outreach program building public awareness of the importance of protecting water","2014-09-24 18:55 +0000","165","1","0.006060606060606061","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514850083620147200","https://twitter.com/EPARegion8/status/514850083620147200","In its first 20 years, the Clean Air Act prevented over 200,000 premature deaths by reducing air http://t.co/jrcVY2DAjl #EPAhistory","2014-09-24 18:53 +0000","67","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514849872361439232","https://twitter.com/EPARegion8/status/514849872361439232","Every $1 invested in the 1990 Clean Air Act amendments resulted in $30 of benefits. #ActOnClimate.","2014-09-24 18:52 +0000","68","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514538993124261888","https://twitter.com/EPARegion8/status/514538993124261888","Itâ€™s Lead Poisoning Prevention Week! Lead-safe remodeling prevents lead poisoning. http://t.co/JOxPaIklp3 #LPPW","2014-09-23 22:17 +0000","122","6","0.04918032786885246","0","1","0","0","1","1","2","0","0","0","0","0","1","0","0","-"
"514533873493868544","https://twitter.com/EPARegion8/status/514533873493868544","EPA's Office of #EnvironmentalJustice announces the 2015 EJ Small Grants Request for Applications: http://t.co/SmmyyZBMQg","2014-09-23 21:56 +0000","97","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514480101937778688","https://twitter.com/EPARegion8/status/514480101937778688","#Portland & #NY among 10 cities worldwide to receive 2014 City #Climate Leadership Awards https://t.co/eNAmsD1hGn #sustainable #communities","2014-09-23 18:23 +0000","108","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514474928855195648","https://twitter.com/EPARegion8/status/514474928855195648","#Pierre #SD is announced as one of 5 recipients of our Greening Americaâ€™s Capitals program: http://t.co/FH6z60EwmP #GreenInfrastructure","2014-09-23 18:02 +0000","99","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514457194197032960","https://twitter.com/EPARegion8/status/514457194197032960","EPAâ€™s #SmartWay Honors Green Freight Industry Leaders http://t.co/ts1dPY7Aeh","2014-09-23 16:52 +0000","175","5","0.02857142857142857","1","0","0","1","1","0","1","1","0","0","0","0","0","0","0","-"
"514455511052193792","https://twitter.com/EPARegion8/status/514455511052193792","Congrats #Pierre #SD, which will be working w Greening Americaâ€™s Capitals program to incorporate #greeninfrastructure http://t.co/FChK2pXuBc","2014-09-23 16:45 +0000","93","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"514454757725851649","https://twitter.com/EPARegion8/status/514454757725851649","State #capitals #Austin, #Columbus & #Pierre will be working with us to reduce their #flooding risks, become more

#climate #resilient","2014-09-23 16:42
+0000","88","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514179589170425856","https://twitter.com/EPARegion8/status/514179589170425856","Environment + economy = good business. The U.S. is manufacturing more cars today than it has in 12 years. #ActOnClimate","2014-09-22 22:29
+0000","66","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514179485575299072","https://twitter.com/EPARegion8/status/514179485575299072","EPAâ€™s Ramona Travato, Doug Norton, and Bill Charmley exemplify the best in public service. http://t.co/lBy90tkTtn","2014-09-22 22:28
+0000","65","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514117990397530113","https://twitter.com/EPARegion8/status/514117990397530113","From @NOAA: summer 2014 was the the warmest ever recorded on Earth, including warmest-ever August: http://t.co/dK4XrZLt05 #ClimateChange","2014-09-22 18:24
+0000","172","4","0.023255813953488372","1","0","0","0","0","0","2","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514115692233105409","https://twitter.com/EPARegion8/status/514115692233105409","Marches in New York, around world draw attention to #ClimateChange http://t.co/JmUtOPTMbj","2014-09-22 18:15
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"514115092204363777","https://twitter.com/EPARegion8/status/514115092204363777","This is an exciting week not only for EPA but for the 120 heads of state that are participating in #climatesummit2014 http://t.co/nr3c1ybl7C","2014-09-22 18:12
+0000","140","1","0.007142857142857143","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514114686376480768","https://twitter.com/EPARegion8/status/514114686376480768","EPA Region 8 Administrator Shaun McGrath will be at the Natural Gas Symposium on 9/24-5 in Fort Collins, Colorado #ActOnClimate","2014-09-22 18:11
+0000","186","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514114324067930112","https://twitter.com/EPARegion8/status/514114324067930112","The cost of inaction on climate change is too high. Use hashtag #ActonClimate to share how you are taking action. #climatesummit2014","2014-09-22 18:09
+0000","122","2","0.01639344262295082","1","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514113686311419905","https://twitter.com/EPARegion8/status/514113686311419905","View today's #ClimateWeek blog entry from @GinaEPA: http://t.co/cvz6L11bVc","2014-09-22 18:07
+0000","85","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514112159286976512","https://twitter.com/EPARegion8/status/514112159286976512","#FoodRecovery Challenge participants donated 362 tons of food = equivalent emissions to 6189 gallons of gas consumed! #Climate2014","2014-09-22 18:01
+0000","97","1","0.010309278350515464","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514104206714621952","https://twitter.com/EPARegion8/status/514104206714621952","Recycle food. Compost. FRC members composted food waste saving emissions â‰ˆ a stack of oil barrels 363 feet tall. #FoodRecoveryChallenge","2014-09-22 17:29
+0000","81","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"514086603174604800","https://twitter.com/EPARegion8/status/514086603174604800","Itâ€™s National Lead Poisoning Prevention Week! Lead in a childâ€™s body reduces IQ & curbs behavioral development: http://t.co/l9BDQrSM0k #LPPW","2014-09-22 16:19
+0000","97","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

"511932329061675008","https://twitter.com/EPARegion8/status/511932329061675008","Renovations can create hazardous lead dust. Hire an EPA-certified lead-safe renovator! #LPPW http://t.co/2QuWS2kmLi http://t.co/xRRbtuKMKY","2014-09-16 17:39 +0000","316","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"511918345138880512","https://twitter.com/EPARegion8/status/511918345138880512","#ClimateWeekNYC is next week! It features around 100 events in New York in honor of national #ClimateWeek http://t.co/gisYT5PZvr","2014-09-16 16:43 +0000","441","4","0.009070294784580499","2","0","1","0","0","1","0","0","0","0","0","0","0","0","0","-"
"511618178758086657","https://twitter.com/EPARegion8/status/511618178758086657","EPA and #SmartWay thank Americaâ€™s truckers that #ActOnClimate and protect human health. #NTDAW http://t.co/fd4DWF9cGm","2014-09-15 20:50 +0000","227","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"511599326439550976","https://twitter.com/EPARegion8/status/511599326439550976","Our Pollution Prevention Grant program saves up to 900 million gallons of water per year #p2week","2014-09-15 19:35 +0000","193","1","0.005181347150259067 6","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
"511561674176729088","https://twitter.com/EPARegion8/status/511561674176729088","Itâ€™s National Truck Driver Appreciation Week! We join #SmartWay in thanking Americaâ€™s truck drivers. Learn more at http://t.co/fd4DWF9cGm","2014-09-15 17:06 +0000","207","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"510154089184104448","https://twitter.com/EPARegion8/status/510154089184104448","#EPAstar grantee @CUBoulder to use innovative tech & work with stakeholders to improve small drinking water systems http://t.co/66ZZmhpfA8","2014-09-11 19:53 +0000","1857","12","0.006462035541195477","3","0","2","0","4","0","2","0","0","0","0","1","0","0","0","-"
"510153772879052800","https://twitter.com/EPARegion8/status/510153772879052800","Then and now photos capture the devastating Colorado floods of September 2013: http://t.co/K7pJUPR9er #ColoradoFloods","2014-09-11 19:51 +0000","231","3","0.012987012987012988","0","0","0","0","3","0","0","0","0","0","0","0","0","0","0","-"
"510149127624482817","https://twitter.com/EPARegion8/status/510149127624482817","We've redesigned our #SaferProducts label. Share your thoughts on these designs! http://t.co/CO68V3Kbl2 http://t.co/Y1AoLyJyeU","2014-09-11 19:33 +0000","1095","8","0.0073059360730593605","1","0","0","2","2","1","0","0","2","0","0","0","0","0","0","-"
"510142071718436864","https://twitter.com/EPARegion8/status/510142071718436864","Here's our announcement about new funding to create two drinking water innovation systems: http://t.co/QL5FRnDbh5","2014-09-11 19:05 +0000","174","1","0.005747126436781609","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"510141686886846464","https://twitter.com/EPARegion8/status/510141686886846464","We have provided over $8 million to create two national centers for research and innovation in small to medium sized drinking water systems","2014-09-11 19:03 +0000","178","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"510137018605510656","https://twitter.com/EPARegion8/status/510137018605510656","PARK(ing) Day is Sep 19! Artists, designers & citizens transform metered #parking spots into temporary public #parks http://t.co/awWuqMMNpq","2014-09-11 18:45 +0000","2157","5","0.0023180343069077423","2","0","1","0","1","0","0","1","0","0","0","0","0","0","0","0","-"
"510070766243557377","https://twitter.com/EPARegion8/status/510070766243557377","Sign up to join the @ThunderclapIt for #CleanWater: http://t.co/pSaAy90l4R","2014-09-11 14:22

+0000","159","6","0.03773584905660377","0","0","1","1","2","0","2","0","0","0","0","0","0","0","0","-"
"509798742413680640","https://twitter.com/EPARegion8/status/509798742413680640","Sign up to join the @ThunderclapIt for #CleanWater: http://t.co/pSaAy90I4R","2014-09-10 20:21
+0000","173","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"509735625549824000","https://twitter.com/EPARegion8/status/509735625549824000","Please support our ""I Choose Clean Water"" campaign on @ThunderclapIt // @EPAwater http://t.co/pSaAy90I4R","2014-09-10 16:10 +0000","163","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"509120264324407296","https://twitter.com/EPARegion8/status/509120264324407296","Awareness day to preserve ozone layer is 9/16. Reduce your food waste and reduce methane in landfills. #ActonClimate http://t.co/3ViQLGGeen","2014-09-08 23:25
+0000","1672","13","0.00777511961722488","3","0","1","2","3","0","4","0","0","0","0","0","0","0","0","-"
"509098872048582657","https://twitter.com/EPARegion8/status/509098872048582657","On Wednesday's 1pmET children's environmental health webinar: Everyday exposures &#asthma w/ Dr. Liu @NJHealth http://t.co/182junzBAN #CEHC","2014-09-08 22:00
+0000","1674","2","0.0011947431302270011","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"509098713843638272","https://twitter.com/EPARegion8/status/509098713843638272","View the monthly Childrenâ€™s Environmental Health Webinar this Wednesday at 1pm ET: http://t.co/182junzBAN","2014-09-08 21:59
+0000","158","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"509098092151332864","https://twitter.com/EPARegion8/status/509098092151332864","Find out if you're eligible to apply for our #EPAp3 Student Design Competition for Sustainability: http://t.co/wavadbjpeo","2014-09-08 21:56
+0000","117","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"509095598637584384","https://twitter.com/EPARegion8/status/509095598637584384","Hey college students! Got ideas for sustainable eco-friendly tech/ solutions? Apply for an #EPAp3 grant: http://t.co/58aiXhxUIE","2014-09-08 21:47
+0000","121","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"509025662431031296","https://twitter.com/EPARegion8/status/509025662431031296","Household food waste that winds up in landfills generates methane, a potent greenhouse gas. Reduce food waste: http://t.co/iyA7Zt3hsD","2014-09-08 17:09
+0000","123","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"506851323715678208","https://twitter.com/EPARegion8/status/506851323715678208","Boulder, Colorado, adds another neighborhood with #BeeSafe status: http://t.co/aw7oUwZ7O4","2014-09-02 17:09
+0000","234","1","0.004273504273504274","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"506847553531285505","https://twitter.com/EPARegion8/status/506847553531285505","The passenger pigeon, a seemingly inexhaustible resource, went #extinct 100 years ago on Labor Day. Cautionary tale: http://t.co/VaF6ihcArJ","2014-09-02 16:54
+0000","203","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"505474354222608384","https://twitter.com/EPARegion8/status/505474354222608384","We have scientific expertise, but no design expertiseâ€“ help us design a new label for our #saferproduct program! http://t.co/SUCP95PQoY","2014-08-29 21:57
+0000","276","1","0.0036231884057971015","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"505474131454742528","https://twitter.com/EPARegion8/status/505474131454742528","Do you look for #SaferProducts? Help us pick a new look for our #saferproduct program label to make the search easier

http://t.co/SUCP95PQoY","2014-08-29 21:56
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"505431726072401921","https://twitter.com/EPARegion8/status/505431726072401921","U.S. #drought
has literally raised the ground, say scientists (+video) http://t.co/K1jFIOvMc9","2014-08-29 19:08
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"505430053312675840","https://twitter.com/EPARegion8/status/505430053312675840","Young farmers
in the western U. S. adapt to a water-scarce future: http://t.co/7PHy3iYffD","2014-08-29 19:01
+0000","150","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"504284756373016576","https://twitter.com/EPARegion8/status/504284756373016576","Before you head
#BackToSchool, refresh your memory of environmental science with our games and quizzes.
http://t.co/fp43YLogtV","2014-08-26 15:10
+0000","195","2","0.010256410256410256","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"502553950542131200","https://twitter.com/EPARegion8/status/502553950542131200","Read about the
Presidential Innovation Award for Environmental Educators (PIAEE) winners from Colorado & SD
here: http://t.co/KabG2SHba4","2014-08-21 20:32
+0000","254","1","0.003937007874015748","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"502553200659279872","https://twitter.com/EPARegion8/status/502553200659279872","White House
Council on Environmental Quality and EPA Honor Student Leaders and Exceptional Teachers with
Environmental Education Awards","2014-08-21 20:29
+0000","235","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"501478948690468864","https://twitter.com/EPARegion8/status/501478948690468864","We awarded
$11,000,000 to high-performing #Brownfields grantees to cleanup sites and create jobs.
http://t.co/swFobBUaHh","2014-08-18 21:21
+0000","299","3","0.010033444816053512","1","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-
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"501478730846326784","https://twitter.com/EPARegion8/status/501478730846326784","31 Brownfields
grantees will create urban gardens, build affordable housing, and facilitate manufacturing reuses.
http://t.co/FRwO9A9VbQ","2014-08-18 21:20
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"501478679252594688","https://twitter.com/EPARegion8/status/501478679252594688","Did you know
our Brownfields program has created almost 100,000 jobs in cleanup, construction and redevelopment?
http://t.co/swFobBUaHh","2014-08-18 21:20
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"496436483616542720","https://twitter.com/EPARegion8/status/496436483616542720","Help improve air
quality by not throwing away food. Food waste in landfill = methane = warmer climate
http://t.co/qjRYKyHqSL #ActionClimate","2014-08-04 23:24
+0000","579","5","0.008635578583765112","2","0","3","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"549253500849233923","https://twitter.com/EPARegion8/status/549253500849233923","We're funding (with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015. http://t.co/msF6RB3pkl","2014-12-28 17:20 +0000","226","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"546761828227751936","https://twitter.com/EPARegion8/status/546761828227751936","We're funding (with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015. http://t.co/msF6RB3pkl","2014-12-21 20:19 +0000","2485","13","0.005231388329979879","3","0","1","1","3","0","4","0","0","0","0","1","0","0","0","-"
"545679770147491840","https://twitter.com/EPARegion8/status/545679770147491840","Heard of our #NutrientSensorChallenge? We're putting technology to work to protect drinking water: http://t.co/Ty2fdNNzx2","2014-12-18 20:39 +0000","327","1","0.0030581039755351682","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"545667333037895680","https://twitter.com/EPARegion8/status/545667333037895680","1 in 7 US families wonâ€™t have enough food during the holidays. Donate your extra food. #foodwaste","2014-12-18 19:50 +0000","275","2","0.007272727272727273","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-"
"544879888067338242","https://twitter.com/EPARegion8/status/544879888067338242","Join today's Twitter chat on 40 years of the #SafeDrinkingWaterAct at 1pm ET. To participate, tweet @EPAwater and use #safetodrink","2014-12-16 15:41 +0000","273","1","0.003663003663003663","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-"
"544874608487186435","https://twitter.com/EPARegion8/status/544874608487186435","We're funding (with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015. http://t.co/msF6RB3pkl","2014-12-16 15:20 +0000","243","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"544870336253001728","https://twitter.com/EPARegion8/status/544870336253001728","Heard of #EPAp3? It's our student design competition for sustainability & funding's open now - 12/16: http://t.co/QiN7nHH426","2014-12-16 15:03 +0000","649","3","0.004622496147919877","1","0","0","1","0","0","1","0","0","0","0","0","0","0","0","0","-"
"544630866773692416","https://twitter.com/EPARegion8/status/544630866773692416","#Brownfields success story in Great Falls, Montana: ftp://ftp.epa.gov/r8/brownfields/successstories/BrownfieldsSuccessStoryGreatFallsMT.pdf","2014-12-15 23:11 +0000","641","9","0.014040561622464899","1","0","1","1","0","1","5","0","0","0","0","0","0","0","0","0","-"
"544559778911907841","https://twitter.com/EPARegion8/status/544559778911907841","Funding Alert: Research to examine effects of environmental factors on childrenâ€™s health. Closes 12/22: http://t.co/rw1hnKlMDK @NIEHS #CEHC","2014-12-15 18:29 +0000","420","2","0.004761904761904762","2","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"544513248192520193","https://twitter.com/EPARegion8/status/544513248192520193","Professors, have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16: http://t.co/wavadbB0ms #STEM","2014-12-15 15:24

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"544502179029987329","https://twitter.com/EPARegion8/status/544502179029987329","Join our Twitter
chat on 40 years of the #SafeDrinkingWaterAct on Dec 16 at 1pm ET. To participate tweet @EPAwater
and use #safetodrink","2014-12-15 14:40
+0000","227","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"544232625640992768","https://twitter.com/EPARegion8/status/544232625640992768","Itâ€™s cold
outside! Stay warm & comfy while saving energy & money. Get a plan just for your home at
http://t.co/IT1RXarDx3. #SaveEnergyWk","2014-12-14 20:49
+0000","638","2","0.003134796238244514","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"544224816715161601","https://twitter.com/EPARegion8/status/544224816715161601","Funding Alert:
Research to examine effects of environmental factors on childrenâ€™s health. Closes 12/22:
http://t.co/rw1hnKlMDK @NIEHS #CEHC","2014-12-14 20:18
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"543900486378590209","https://twitter.com/EPARegion8/status/543900486378590209","If youâ€™re
trying to save energy and money at home, check out http://t.co/IT1RXarDx3. Itâ€™ll help you choose
what to do first. #SaveEnergyWk","2014-12-13 22:49
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"543867753174540288","https://twitter.com/EPARegion8/status/543867753174540288","Join our Twitter
chat on 40 years of the #SafeDrinkingWaterAct on Dec 16 at 1pm ET. To participate tweet @EPAwater
and use #safetodrink","2014-12-13 20:39
+0000","222","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"543508100515250177","https://twitter.com/EPARegion8/status/543508100515250177","#SaveEnergyW
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http://t.co/IT1RXarDx3.","2014-12-12 20:50
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"543143151670546432","https://twitter.com/EPARegion8/status/543143151670546432","Join our Twitter
chat on 40 years of the #SafeDrinkingWaterAct on Dec 16 at 1pm ET. To participate tweet @EPAwater
and use #safetodrink","2014-12-11 20:39
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"543054662497075202","https://twitter.com/EPARegion8/status/543054662497075202","Making your
home more energy efficient can make it more comfy, too. Get a tailored plan for your home:
http://t.co/IT1RXarDx3. #SaveEnergyWk","2014-12-11 14:48
+0000","230","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"542887274170437632","https://twitter.com/EPARegion8/status/542887274170437632","#EPA
announces new #EnergyStar tool for homeowners to save money & energy this winter:
http://t.co/XGrm96Gi27 #SaveEnergyWk","2014-12-11 03:43
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"542858576788602882","https://twitter.com/EPARegion8/status/542858576788602882","#SaveEnergyW
k tip: Save energy & money all year round. Get a plan just for your home at
http://t.co/IT1RXarDx3.","2014-12-11 01:49
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Research to examine effects of environmental factors on childrenâ€™s health. Closes 12/22:
http://t.co/rw1hnKlMDK @NIEHS #CEHC","2014-12-11 01:29
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"542842762060505088","https://twitter.com/EPARegion8/status/542842762060505088","Every home has different energy needs. Make a plan to save energy & money tailored to your home at http://t.co/lT1RXarDx3. #SaveEnergyWk","2014-12-11 00:46 +0000","127","1","0.007874015748031496","0","0","0","0","0","0","1","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542699067822702593","https://twitter.com/EPARegion8/status/542699067822702593","Our new video from the experts @ENERGYSTAR offers tips to help you stream content in energy-efficient ways! https://t.co/mt78XrAbPV","2014-12-10 15:15 +0000","164","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542417634210226177","https://twitter.com/EPARegion8/status/542417634210226177","EPA announces new #EnergyStar tool for homeowners to save money & energy this winter: http://t.co/XGrm96Gi27","2014-12-09 20:36 +0000","465","1","0.002150537634408602","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542368859856977920","https://twitter.com/EPARegion8/status/542368859856977920","Professors, have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16: http://t.co/wavadbB0ms #STEM","2014-12-09 17:23 +0000","154","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542360056675594241","https://twitter.com/EPARegion8/status/542360056675594241","Making your home more energy efficient can make it more comfy, too. Get a tailored plan for your home: http://t.co/lT1RXarDx3. #SaveEnergyWk","2014-12-09 16:48 +0000","279","2","0.007168458781362007","1","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542355045631537155","https://twitter.com/EPARegion8/status/542355045631537155","Our/@NIEHS Children's Environmental Health #CEHC webinar has been rescheduled from Dec. 10th to Jan.14th; apologies for any inconvenience!","2014-12-09 16:28 +0000","176","2","0.011363636363636364","1","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542345489799057408","https://twitter.com/EPARegion8/status/542345489799057408","#SaveEnergyWk tip: Save energy & money all year round. Get a plan just for your home at http://t.co/lT1RXarDx3.","2014-12-09 15:50 +0000","240","3","0.0125","1","1","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542345479908896770","https://twitter.com/EPARegion8/status/542345479908896770","1 in 7 US families wonâ€™t have enough food during the holidays. Donate your extra food. #foodwaste","2014-12-09 15:50 +0000","98","1","0.01020408163265306","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542329827823333377","https://twitter.com/EPARegion8/status/542329827823333377","If youâ€™re trying to save energy and money at home, check out http://t.co/lT1RXarDx3. Itâ€™ll help you choose what to do first. #SaveEnergyWk","2014-12-09 14:48 +0000","660","5","0.007575757575757576","2","0","1","0","2","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542329359042744320","https://twitter.com/EPARegion8/status/542329359042744320","Every home has different energy needs. Make a plan to save energy & money tailored to your home at http://t.co/lT1RXarDx3. #SaveEnergyWk","2014-12-09 14:46 +0000","130","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542128305810321408","https://twitter.com/EPARegion8/status/542128305810321408","Our/@NIEHS Children's Environmental Health #CEHC webinar has been rescheduled from Dec. 10th to Jan.14th, apologies for any inconvenience!","2014-12-09 01:27 +0000","117","1","0.008547008547008548","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"542085487742025728","https://twitter.com/EPARegion8/status/542085487742025728","EPA finalizes

Libby Amphibole Asbestos health assessment: http://t.co/SCSaCjqANY","2014-12-08 22:37
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"542076431748980736","https://twitter.com/EPARegion8/status/542076431748980736","Weâ€™ve completed draft risk assessment for Libby SF site based on scientific review of LA asbestos. 3 public mtgs this week","2014-12-08 22:01
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"542046050781892608","https://twitter.com/EPARegion8/status/542046050781892608","EPA completes IRIS Libby Amphibole Asbestos health assessment & Libby draft Risk Assessment. 3 public mtgs this week: http://t.co/p5KQQ7UqN5","2014-12-08 20:00
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"542018323601297408","https://twitter.com/EPARegion8/status/542018323601297408","Powered by innovation! #EPAp3 grant program funds college student teams to explore sustainability. Apply by 12/16: http://t.co/QiN7nHH426","2014-12-08 18:10
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"541702452978782210","https://twitter.com/EPARegion8/status/541702452978782210","State efforts promote electric and hybrid vehicles: http://t.co/mjBPbiuVPn","2014-12-07 21:15
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"541687895933726720","https://twitter.com/EPARegion8/status/541687895933726720","Dr. Andrew Rundle @Columbia discusses childrenâ€™s BMI trajectories and PAH exposure on #CEHC 12/10 webinar: http://t.co/6GiF19930n","2014-12-07 20:17
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"541642602253000704","https://twitter.com/EPARegion8/status/541642602253000704","Powered by innovation! #EPAp3 grant program funds college student teams to explore sustainability. Apply by 12/16: http://t.co/QiN7nHH426","2014-12-07 17:17
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"541636766424244224","https://twitter.com/EPARegion8/status/541636766424244224","Does a childâ€™s environment determine obesity, metabolic results, + neurodevelopment? #CEHC webinar 12/10, 1pmET: http://t.co/6GiF19930n","2014-12-07 16:54
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"541371296521519104","https://twitter.com/EPARegion8/status/541371296521519104","We're funding (with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015. http://t.co/msF6RB3pkl","2014-12-06 23:19
+0000","107","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"541364770327121920","https://twitter.com/EPARegion8/status/541364770327121920","Does a childâ€™s environment determine obesity, metabolic results, + neurodevelopment? #CEHC webinar 12/10, 1pmET: http://t.co/6GiF19930n","2014-12-06 22:53
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"541008371386560514","https://twitter.com/EPARegion8/status/541008371386560514","Dr. Susan Korrick @Harvard discusses exposure effects on neurobehavior on our/@NIEHS #CEHC webinar Dec 10, 1pmET: http://t.co/6GiF19930n","2014-12-05 23:17
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"540219684998508544","https://twitter.com/EPARegion8/status/540219684998508544","Powered by innovation! #EPAp3 grant program funds college student teams to explore sustainability. Apply by 12/16: http://t.co/QiN7nHH426","2014-12-03 19:03
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"540191274091806721","https://twitter.com/EPARegion8/status/540191274091806721","Looking for the #BestGifts for the holidays? ENERGY STAR sound bars provide exceptional harmonics while using 60% less energy.","2014-12-03 17:10
+0000","153","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"540153755883155456","https://twitter.com/EPARegion8/status/540153755883155456","Cleaning our air is good for all of us. Itâ€™s a good investment, too. #ozone #CleanAir http://t.co/xpSDPwpU8p","2014-12-03 14:41
+0000","228","2","0.008771929824561403","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","0","-"
"539950929227706370","https://twitter.com/EPARegion8/status/539950929227706370","Our new video from the experts @ENERGYSTAR offers tips to help you stream content in energy-efficient ways! https://t.co/mt78XrAbPV","2014-12-03 01:15
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"539919232725553152","https://twitter.com/EPARegion8/status/539919232725553152","Did You Know? #EnergyStar Smart TVs are 25% more efficient than standard models! Find a certified unit today: http://t.co/npwgcaOsP2","2014-12-02 23:09
+0000","178","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"539874434484420608","https://twitter.com/EPARegion8/status/539874434484420608","Got an idea for environmentally friendly tech? Apply for a $15K #EPAp3 sustainability grant for college students: http://t.co/QiN7nHH426","2014-12-02 20:11
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"539819032908537857","https://twitter.com/EPARegion8/status/539819032908537857","Looking for a good return on investment? Letâ€™s reduce smog. #ozone #CleanAir http://t.co/i6kNinVY8T","2014-12-02 16:31
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"539794392341438464","https://twitter.com/EPARegion8/status/539794392341438464","Professors, have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16: http://t.co/wavadbB0ms #STEM","2014-12-02 14:53
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"539471331545206784","https://twitter.com/EPARegion8/status/539471331545206784","It's #CyberMonday! Find the #BestGifts for your family & friends this holiday by choosing ENERGY STAR! http://t.co/YYYxdeO4AC","2014-12-01 17:29
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"539467591769538560","https://twitter.com/EPARegion8/status/539467591769538560","Our new video from the experts @ENERGYSTAR offers tips to help you stream content in energy-efficient ways! https://t.co/mt78XrAbPV","2014-12-01 17:14
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"539466177785786369","https://twitter.com/EPARegion8/status/539466177785786369","Did You Know? #EnergyStar Smart TVs are 25% more efficient than standard models! Find a certified unit today: http://t.co/npwgcaOsP2","2014-12-01 17:08
+0000","155","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"538449533856780288","https://twitter.com/EPARegion8/status/538449533856780288","1 in 7 US families wonâ€™t have enough food during the holidays. Donate your extra food. #foodwaste","2014-11-28 21:49
+0000","127","1","0.007874015748031496","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"

"537751702732943360","https://twitter.com/EPARegion8/status/537751702732943360","How will our new #ozone proposal protect your health? @GinaEPA explains in this video: https://t.co/68YeMWlh51","2014-11-26 23:36 +0000","202","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537728911988109313","https://twitter.com/EPARegion8/status/537728911988109313","View many great #Superfund #cleanup stories here: http://t.co/QoagIMFWok","2014-11-26 22:05 +0000","166","1","0.006024096385542169","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"537721186247917568","https://twitter.com/EPARegion8/status/537721186247917568","Video: @GinaEPA explains proposed smog standards to protect Americans' health: https://t.co/68YeMWlh51","2014-11-26 21:34 +0000","189","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537676675257868288","https://twitter.com/EPARegion8/status/537676675257868288","Over 40 yrs, weâ€™ve cut air pollution by 70%. At same time, economy tripled. #ozone pollution proposal is big step on #cleanair","2014-11-26 18:38 +0000","298","2","0.006711409395973154","2","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"537661843674656768","https://twitter.com/EPARegion8/status/537661843674656768","We are proposing a stronger standard for #ozone pollutionâ€“or smog. Learn more in op-ed from @GinaEPA http://t.co/LM74wFRJKD #cleanair","2014-11-26 17:39 +0000","133","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537659858804150273","https://twitter.com/EPARegion8/status/537659858804150273","New proposal would help ppl avoid 4000000 days of pollution-related symptoms and kids avoid 1000000 #asthma attacks: http://t.co/LM74wFRJKD","2014-11-26 17:31 +0000","133","1","0.007518796992481203","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"537645502158753792","https://twitter.com/EPARegion8/status/537645502158753792","EPA looked at latest science to update the #ozone pollution standard. @GinaEPA talks about why standard matters: http://t.co/LM74wFRJKD","2014-11-26 16:34 +0000","133","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537446403346157568","https://twitter.com/EPARegion8/status/537446403346157568","Professors, have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16: http://t.co/wavadbB0ms #STEM","2014-11-26 03:23 +0000","125","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537352529651056640","https://twitter.com/EPARegion8/status/537352529651056640","Apply for our college sustainability design competition #EPAp3 http://t.co/QiN7nHH426 #InnovationForum","2014-11-25 21:10 +0000","288","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537090583148257280","https://twitter.com/EPARegion8/status/537090583148257280","1 in 7 US families wonâ€™t have enough food during the holidays. Donate your extra food. #foodwaste","2014-11-25 03:49 +0000","122","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"537020596370935808","https://twitter.com/EPARegion8/status/537020596370935808","Got an idea for environmentally friendly tech? Apply for a $15K #EPAp3 sustainability grant for college students: http://t.co/QiN7nHH426","2014-11-24 23:11 +0000","211","2","0.009478672985781991","2","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"536960243343712256","https://twitter.com/EPARegion8/status/536960243343712256","1 month to apply for Children's Environmental Health & Disease Prevention Research Ctrs funding opp w/ @NIEHS:http://t.co/rw1hnKlMDK #CEHC","2014-11-24 19:11 +0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-

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"536897829503893504","https://twitter.com/EPARegion8/status/536897829503893504","Powered by innovation! #EPAp3 grant program funds college student teams to explore sustainability. Apply by 12/16: http://t.co/QiN7nHH426","2014-11-24 15:03
+0000","119","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535986065270534145","https://twitter.com/EPARegion8/status/535986065270534145","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/cfB5Ik3g4Z #PEYA #EnvironmentalEducation","2014-11-22 02:40
+0000","275","4","0.014545454545454545","1","0","0","1","2","0","0","0","0","0","0","0","0","0","0","-"
"535882654181105664","https://twitter.com/EPARegion8/status/535882654181105664","Wasted food costs money is and bad for the environment. What are your favorite things to make with leftovers in the fridge? #NoWastedFood","2014-11-21 19:49
+0000","154","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535828245296316418","https://twitter.com/EPARegion8/status/535828245296316418","Our researchers are testing performance and emissions of solid-fuel #cookstoves http://t.co/ksWWxOBk1T","2014-11-21 16:13
+0000","3505","6","0.0017118402282453639","3","0","0","1","2","0","0","0","0","0","0","0","0","0","0","-"
"535812901643120640","https://twitter.com/EPARegion8/status/535812901643120640","Supporting Innovation for Cleaner Burning #Cookstoves and Cleaner Air http://t.co/xeShmAsR0m","2014-11-21 15:12
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"535781938624069633","https://twitter.com/EPARegion8/status/535781938624069633","Join our Twitter Chat this morning starting at 10:30 ET! @GinaEPA will be joined by other Agency experts. Use the hashtag #NoWastedFood.","2014-11-21 13:09
+0000","121","6","0.049586776859504134","0","0","0","0","0","6","0","0","0","0","0","0","0","0","0","-"
"535587179204861953","https://twitter.com/EPARegion8/status/535587179204861953","Clean #cookstoves can reduce climate-changing black carbon emissions http://t.co/wD61d9uVEU","2014-11-21 00:15 +0000","294","4","0.013605442176870748","2","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-"
"535554945848594432","https://twitter.com/EPARegion8/status/535554945848594432","Tomorrow, starting at 10:30 am ET: follow @EPAlive to participate in the food recovery conversation. Use the hashtag #NoWastedFood.","2014-11-20 22:07
+0000","220","1","0.004545454545454545","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535526955047612417","https://twitter.com/EPARegion8/status/535526955047612417","To prepare for tomorrow's #NoWastedFood Twitter chat, you can read about our #FoodRecoveryChallenge http://t.co/g5RX3C2HvU","2014-11-20 20:15
+0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535524518240845824","https://twitter.com/EPARegion8/status/535524518240845824","Join our Twitter Chat on Friday starting at 10:30AM ET. @GinaEPA will be joined by other Agency experts. Use the hashtag #NoWastedFood.","2014-11-20 20:06
+0000","110","1","0.00909090909090909","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535520014321737728","https://twitter.com/EPARegion8/status/535520014321737728","Cutting down on how much food you buy is the best plan â€“ but if you end up with something you canâ€™t eat, compost it. #NoWastedFood","2014-11-20 19:48
+0000","106","1","0.009433962264150943","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535519974589083648","https://twitter.com/EPARegion8/status/535519974589083648","Everybody loves lots of food on Thanksgiving. But, how are you planning to make sure the leftovers donâ€™t get wasted?

#NoWastedFood","2014-11-20 19:48
+0000","109","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535490015795494912","https://twitter.com/EPARegion8/status/535490015795494912","Some local food banks & nonprofits will take donations of healthy, safe food you wonâ€™t use. Where do you donate in your city? #NoWastedFood","2014-11-20 17:49
+0000","106","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535474949339635714","https://twitter.com/EPARegion8/status/535474949339635714","What is your favorite way to eat holiday leftovers? Share it with us using the #NoWastedFood hashtag.","2014-11-20 16:49 +0000","94","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535459591899729921","https://twitter.com/EPARegion8/status/535459591899729921","Eating out tonight? Take any food that you canâ€™t finish home and make it your next meal. #NoWastedFood","2014-11-20 15:48
+0000","114","1","0.008871929824561403","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535453027973357569","https://twitter.com/EPARegion8/status/535453027973357569","Professors, have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16: http://t.co/wavadbB0ms #STEM","2014-11-20 15:22
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"535241092158214145","https://twitter.com/EPARegion8/status/535241092158214145","#Montana DEQ signs off on Caird site cleanup in Helena: http://t.co/4EN5Yp7KEe #Brownfields","2014-11-20 01:19
+0000","213","1","0.004694835680751174","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"535239413077274624","https://twitter.com/EPARegion8/status/535239413077274624","25% of the freshwater supplies in the U.S. go to producing food that gets wasted. #NoWastedFood","2014-11-20 01:13 +0000","113","1","0.008849557522123894","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535204104898105344","https://twitter.com/EPARegion8/status/535204104898105344","11 ways to reduce #FoodWaste: http://t.co/AJm2a2MeaC","2014-11-19 22:52
+0000","104","3","0.028846153846153848","0","0","0","0","0","0","3","0","0","0","0","0","0","0","0","0","-"
"535190039001841666","https://twitter.com/EPARegion8/status/535190039001841666","Read @GinaEPA's latest blog post: Reduce #FoodWaste to Make a Difference This Holiday Season http://t.co/akRulpMB5m","2014-11-19 21:57
+0000","120","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535187832487563264","https://twitter.com/EPARegion8/status/535187832487563264","New Three Affiliated Tribes Chairman seeks partnerships to solve oil issues in #FortBerthold, #NorthDakota http://t.co/RTf6qg8JRh","2014-11-19 21:48
+0000","214","7","0.03271028037383177","1","0","0","3","1","0","2","0","0","0","0","0","0","0","0","0","-"
"535187285507964928","https://twitter.com/EPARegion8/status/535187285507964928","Have some food youâ€™re not going to eat? Give it to friends or neighbors, or donate it to a local food bank before it expires. #NoWastedFood","2014-11-19 21:46
+0000","107","1","0.009345794392523364","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535186582157144064","https://twitter.com/EPARegion8/status/535186582157144064","We're assisting water utilities, including one in #Bozeman, #Montana, in bolstering climate resilience and readiness http://t.co/elqG5wukO3","2014-11-19 21:43
+0000","133","2","0.015037593984962405","0","0","0","0","0","0","2","0","0","0","0","0","0","0","0","0","-"
"535157834929827840","https://twitter.com/EPARegion8/status/535157834929827840","1 in 7 US families wonâ€™t have enough food during the holidays. Donate your extra food. #foodwaste","2014-11-

19 19:49 +0000","74","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"535157098368086019","https://twitter.com/EPARegion8/status/535157098368086019","Get creative in your kitchen to cut down on wasted food. Can you make croutons out of stale bread, or sautÃ© those beet tops? #NoWastedFood","2014-11-19 19:46
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"535156355829473281","https://twitter.com/EPARegion8/status/535156355829473281","We can #ActOnClimate by reducing wasted food. Food in landfills releases methane, which is 25x worse than CO2. #NoWastedFood","2014-11-19 19:43
+0000","101","2","0.019801980198019802","0","0","0","0","0","0","1","1","0","0","0","0","0","0","0","-"
"535096715271872513","https://twitter.com/EPARegion8/status/535096715271872513","If you bought some food youâ€™re not going to eat, find your local food bank and donate it before it expires. #NoWastedFood","2014-11-19 15:46
+0000","114","3","0.02631578947368421","0","0","2","0","0","0","0","0","0","0","0","1","0","0","0","-"
"535089387311099905","https://twitter.com/EPARegion8/status/535089387311099905","Fruits & vegetables are easy to freeze or can. Youâ€™ll not only cut down on wasted food â€“ youâ€™ll save money, too! #NoWastedFood","2014-11-19 15:17
+0000","103","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"535080087108857856","https://twitter.com/EPARegion8/status/535080087108857856","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/cfB5Ik3g4Z #PEYA #EnvironmentalEducation","2014-11-19 14:40
+0000","84","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"534931579756216320","https://twitter.com/EPARegion8/status/534931579756216320","Composting is a great way to reduce the amount of waste that comes from food. Retweet this if you compost! #NoWastedFood","2014-11-19 04:50
+0000","103","1","0.009708737864077669","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534793217330253824","https://twitter.com/EPARegion8/status/534793217330253824","The Rose Bowl Stadium can hold more than 90,000 people--or just one dayâ€™s worth of our countryâ€™s wasted food. #NoWastedFood","2014-11-18 19:40
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"534779588946051072","https://twitter.com/EPARegion8/status/534779588946051072","Buying bulk food is great â€“ as long as it doesnâ€™t go to waste. Be realistic about what youâ€™ll actually use. #NoWastedFood","2014-11-18 18:46
+0000","93","1","0.010752688172043012","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"534749186088910848","https://twitter.com/EPARegion8/status/534749186088910848","Reducing wasted food saves you money, reduces methane gas emissions, and conserves energy and resources. #NoWastedFood","2014-11-18 16:45
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"534749173581484032","https://twitter.com/EPARegion8/status/534749173581484032","Make a shopping list when you get groceries. Youâ€™ll cut down on wasted food, and you might save some $, too. #NoWastedFood","2014-11-18 16:45
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"534718735542530049","https://twitter.com/EPARegion8/status/534718735542530049","1 in 6 people struggle to get food to eat. Find your closest food bank & start donating instead of wasting food. #NoWastedFood","2014-11-18 14:44
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"534555395373543424","https://twitter.com/EPARegion8/status/534555395373543424","Celebrate Childrenâ€™s Health Month in October with us! http://t.co/ht6itvX7hr #childrenshealth","2014-11-18 03:55 +0000","78","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534552592362110976","https://twitter.com/EPARegion8/status/534552592362110976","1/3 of food we grow & buy gets wasted every year. The solution: Buy only what we need, then #FeedPeopleNotLandfills.","2014-11-18 03:44 +0000","224","4","0.017857142857142856","2","0","1","0","0","0","1","0","0","0","0","0","0","0","0","-"
"534507587501162496","https://twitter.com/EPARegion8/status/534507587501162496","Wasted food costs our country $1,300,000,000 a year. Get creative with the things in your fridge before buying more. #NoWastedFood","2014-11-18 00:45 +0000","88","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534461038268149760","https://twitter.com/EPARegion8/status/534461038268149760","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/cfB5Ik3g4Z #PEYA #EnvironmentalEducation","2014-11-17 21:40 +0000","90","1","0.011111111111111112","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534460013532561408","https://twitter.com/EPARegion8/status/534460013532561408","In 2011, Americans tossed out 36,000,000 tons of wasted food. Thatâ€™s 1/3 of the food we grew and bought. #NoWastedFood","2014-11-17 21:36 +0000","105","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534448403053154304","https://twitter.com/EPARegion8/status/534448403053154304","This week weâ€™re sharing tips on wasted food. What are some things youâ€™ve done this year to reduce the amount of food you toss? #NoWastedFood","2014-11-17 20:50 +0000","134","2","0.014925373134328358","0","0","1","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"534434593722494976","https://twitter.com/EPARegion8/status/534434593722494976","Recycle food. Compost. FRC members composted food waste saving emissions â‰ˆ a stack of oil barrels 363 feet tall. #FoodRecoveryChallenge","2014-11-17 19:55 +0000","99","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534431605649969152","https://twitter.com/EPARegion8/status/534431605649969152","Producing food creates 13% of US greenhouse gas emissions â€“ then 1/3 of that food gets wasted every year. #NoWastedFood","2014-11-17 19:43 +0000","93","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"534429695228395520","https://twitter.com/EPARegion8/status/534429695228395520","Got $1600 to throw away? Typical family of four loses that much every year by tossing out wasted food. #NoWastedFood","2014-11-17 19:35 +0000","186","2","0.010752688172043012","1","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"533071579257643010","https://twitter.com/EPARegion8/status/533071579257643010","Encourage students to apply for a President's Environmental Youth Award! Learn more: http://t.co/cfB5Ik3g4Z #PEYA #EnvironmentalEducation","2014-11-14 01:39 +0000","121","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"532703907748007936","https://twitter.com/EPARegion8/status/532703907748007936","Recycle food. Compost. FRC members composted food waste saving emissions â‰ˆ a stack of oil barrels 363 feet tall. #FoodRecoveryChallenge","2014-11-13 01:18 +0000","125","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"531952173056151552","https://twitter.com/EPARegion8/status/531952173056151552","Good advice,

today tomorrow and every day! Remember to #reduce, #reuse, and #recycle.
http://t.co/BOaSXeCKBq","2014-11-10 23:30
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"531863664517591041","https://twitter.com/EPARegion8/status/531863664517591041","Encourage
students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH
#PEYA #EnvironmentalEducation","2014-11-10 17:39
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students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH
#PEYA #EnvironmentalEducation","2014-11-09 20:39
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"530435209217314816","https://twitter.com/EPARegion8/status/530435209217314816","Recycle food.
Compost. FRC members composted food waste saving emissions â‰ˆ a stack of oil barrels 363 feet tall.
#FoodRecoveryChallenge","2014-11-06 19:03
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students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH
#PEYA #EnvironmentalEducation","2014-11-06 14:39
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"530133846281293824","https://twitter.com/EPARegion8/status/530133846281293824","Did You Know:
Sealing & #insulating your attic has a great ROI? #RuleYourAttic & start saving!
http://t.co/wkysLg5jmm http://t.co/btw4n4jvvJ","2014-11-05 23:05
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"530097012109082624","https://twitter.com/EPARegion8/status/530097012109082624","Read the latest
Region 8 public notices of proposed administrative settlements and administrative penalty assessments
http://t.co/Mj6jxDaax3","2014-11-05 20:39
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"530038890204114948","https://twitter.com/EPARegion8/status/530038890204114948","Recycle food.
Compost. FRC members compost food waste and protect the environment. #foodwaste
#foodrecoverychallenge","2014-11-05 16:48
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students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH
#PEYA #EnvironmentalEducation","2014-11-04 23:39
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"529775617529487360","https://twitter.com/EPARegion8/status/529775617529487360","Professors,
have students interesting in #sustainability? Apply for our #EPAp3 funding, closes 12/16:
http://t.co/wavadbjpeo #STEM","2014-11-04 23:22
+0000","196","1","0.00510204081632653","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-
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"529291450354130944","https://twitter.com/EPARegion8/status/529291450354130944","Coal mine
remediation restores Coal Creek to meeting water quality standards: http://t.co/g7pfo7nijH","2014-11-03
15:18 +0000","240","4","0.016666666666666666","1","0","0","1","2","0","0","0","0","0","0","0","0","0","0","0","-
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students to apply for a President's Environmental Youth Award! Learn more: http://t.co/tzNZBrvjBH
#PEYA #EnvironmentalEducation","2014-10-31 19:38

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"583055824790097920","https://twitter.com/EPARegion8/status/583055824790097920","Supporting the next generation of environmental scientists & engineers! Congrats to our new #EPAgro Fellows:http://t.co/ZHERC4j0ZO","2015-03-31 23:58 +0000","131","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"583039598806220800","https://twitter.com/EPARegion8/status/583039598806220800","We've awarded student fellowships in 25 states & Puerto Rico to support next generation of environmental scientists: http://t.co/yOwsH4wCWN","2015-03-31 22:54 +0000","153","1","0.006535947712418301","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"582979825704521729","https://twitter.com/EPARegion8/status/582979825704521729","We're seeking input on banning or restricting the use of Trichloroethylene (TCE) as a commercial degreaser & spotting agent in dry cleaning.","2015-03-31 18:56 +0000","256","2","0.0078125","1","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-"
"582978718651584512","https://twitter.com/EPARegion8/status/582978718651584512","We have proposed Columbia Falls Aluminum Plant site for #Superfund designation (Montana): http://t.co/FXgzdEtvVV","2015-03-31 18:52 +0000","222","1","0.0045045045045045045","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"582973538824544257","https://twitter.com/EPARegion8/status/582973538824544257","Make a healthier choice for your family â€“ this spring look for cleaning products w/ the #EPASaferChoice label. http://t.co/bhsK3GtPdw #NPHW","2015-03-31 18:31 +0000","622","6","0.00964630225080386","2","0","1","1","0","2","0","0","0","0","0","0","0","0","0","-"
"582612804072574976","https://twitter.com/EPARegion8/status/582612804072574976","Welcome Snooze Ballpark to the Food Recovery Challenge, scoring big by composting scraps instead of sending them to landfills. #FoodWaste","2015-03-30 18:38 +0000","177","3","0.01694915254237288","0","0","1","0","0","2","0","0","0","0","0","0","0","0","0","-"
"581896548973309952","https://twitter.com/EPARegion8/status/581896548973309952","407 #EnergyStar buildings in EPA Region 8 states saved $61 million in 2014! #EnergyStarTopCities http://t.co/xrQZO7f9ji","2015-03-28 19:12 +0000","521","3","0.005758157389635317","1","0","0","1","1","0","0","0","0","0","0","0","0","0","0","-"
"581480324573503488","https://twitter.com/EPARegion8/status/581480324573503488","Meet EPA Region 8 #ScienceWoman Stacey Eriksen!n She is part of our #womenintheenvironment series! http://t.co/0bwY1cT22Z","2015-03-27 15:38 +0000","347","5","0.01440922190201729","0","0","2","0","2","1","0","0","0","0","0","0","0","0","0","-"
"581283050966773760","https://twitter.com/EPARegion8/status/581283050966773760","Meet #EnvironmentalJustice manager & #ScienceWoman Kim Opekar! Sheâ€™s part of our #womenintheenvironment series! http://t.co/2ak9eTrvt5","2015-03-27 02:34 +0000","169","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"581277981470920704","https://twitter.com/EPARegion8/status/581277981470920704","Salt Lake City ranks 25th and Denver ranks 9th in number of #EnergyStar buildings in 2014: #EnergyStarTopCities http://t.co/xrQZO7f9ji","2015-03-27 02:14

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"581117423950020608","https://twitter.com/EPARegion8/status/581117423950020608","Meet EPA
Region 8 #ScienceWoman Marie Zanowick-Bourgeois! Sheâ€™s part of our #womenintheenvironment
series! http://t.co/tLQVFDBdTK","2015-03-26 15:36
+0000","187","3","0.016042780748663103","0","0","1","1","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"581111175506591744","https://twitter.com/EPARegion8/status/581111175506591744","407
#EnergyStar buildings in EPA Region 8 states saved $61M in 2014! #EnergyStarTopCities
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"580920425883922433","https://twitter.com/EPARegion8/status/580920425883922433","Meet Kristen
Keteles an EPA #ScienceWoman #toxicologist! She is part of our #womenintheenvironment series!
http://t.co/5Gkm8aSb4l","2015-03-26 02:33
+0000","248","2","0.008064516129032258","0","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-
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"580914845937111040","https://twitter.com/EPARegion8/status/580914845937111040","407
#EnergyStar buildings in Region 8 alone saved $61M in 2014! #EnergyStarTopCities
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"580854938328154112","https://twitter.com/EPARegion8/status/580854938328154112","Denver ranks
9th and Salt Lake City ranks 25th in number of #EnergyStar buildings in 2014: #EnergyStarTopCities
http://t.co/xrQZO7f9ji","2015-03-25 22:13
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"580809012905639936","https://twitter.com/EPARegion8/status/580809012905639936","We have 407
#EnergyStar bldgs in 2014 that saved $61M! See which #EnergyStarTopCities have the most:
http://t.co/xrQZO7wKHS","2015-03-25 19:10
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"580799376425119744","https://twitter.com/EPARegion8/status/580799376425119744","Meet Kristen
Keteles an EPA #ScienceWoman #toxicologist! Check out our #womenintheenvironment series!
http://t.co/5Gkm8b9MsV","2015-03-25 18:32
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"580743452612112384","https://twitter.com/EPARegion8/status/580743452612112384","Hey students!
There are many volunteer opportunities at our Denver office this summer. Apply by April 6:
http://t.co/WQ9itEi6ZO","2015-03-25 14:50
+0000","126","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"580509892051615747","https://twitter.com/EPARegion8/status/580509892051615747","Happy #Spring!
Put away your winter boots and start preparing for warm weather w/ tips from ENERGY STAR!
http://t.co/MQd1zukkux","2015-03-24 23:21
+0000","231","2","0.008658008658008658","1","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"580509723461582849","https://twitter.com/EPARegion8/status/580509723461582849","#Architects,
receive EPA recognition for your design projects! Deadline 4/1. Join the @ENERGYSTAR
#GYBchallenge: http://t.co/efQ9kNjttl","2015-03-24 23:21
+0000","2515","4","0.0015904572564612327","2","0","0","0","0","1","0","1","0","0","0","0","0","0","0","-","-","-
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"580509561062318080","https://twitter.com/EPARegion8/status/580509561062318080","Streaming
#MarchMadness games? Streaming through a laptop/tablet uses 10x less energy than streaming through
a game console! #EnergyTip","2015-03-24 23:20
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"580496867370233856","https://twitter.com/EPARegion8/status/580496867370233856","Abby helps communities plan a sustainable future through the Greening Americaâ€™s Capitals project. http://t.co/1YdXTZR5PF #WomeninSTEM","2015-03-24 22:30 +0000","181","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"580495800897245185","https://twitter.com/EPARegion8/status/580495800897245185","Today we proposed Columbia Falls Aluminum Plant in Montana as a site for #Superfund designation: http://t.co/Osc4M2YHbC","2015-03-24 22:25 +0000","647","2","0.0030911901081916537","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"580374557292281856","https://twitter.com/EPARegion8/status/580374557292281856","Meet #EnvironmentalJustice manager and #ScienceWoman Kim Opekar! Sheâ€™s part of our #womenintheenvironment series! http://t.co/2ak9eTrvt5","2015-03-24 14:24 +0000","71","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"580374322897776640","https://twitter.com/EPARegion8/status/580374322897776640","Meet EPA attorney and #ScienceWoman Sara Laumann! Sheâ€™s part of our #womenintheenvironment series! http://t.co/2Cgp9aeVL4","2015-03-24 14:23 +0000","87","3","0.034482758620689655","0","0","1","1","1","0","0","0","0","0","0","0","0","0","0","0","-"
"580123222055743488","https://twitter.com/EPARegion8/status/580123222055743488","70 manufacturing plants have achieved @EnergyStar certification for their superior #energy performance in 2014: http://t.co/Z6xBM5fXOK","2015-03-23 21:45 +0000","1886","7","0.003711558854718982","2","0","0","2","2","0","1","0","0","0","0","0","0","0","0","0","-"
"580121640358514688","https://twitter.com/EPARegion8/status/580121640358514688","Colorado's @CDPHE receives an EPA grant to retrofit 36 school buses with technologies to cut soot and #reduce #idling http://t.co/4bacaeclmL","2015-03-23 21:39 +0000","1749","12","0.00686106346483705","6","0","3","1","2","0","0","0","0","0","0","0","0","0","0","0","-"
"580087681071198208","https://twitter.com/EPARegion8/status/580087681071198208","Former cargo pilot Jessica Orquina uses her @usairforce experience as a communications professional at EPA: http://t.co/qPprpYgcZT","2015-03-23 19:24 +0000","151","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"580026729722327040","https://twitter.com/EPARegion8/status/580026729722327040","Meet EPA attorney and #ScienceWoman Sara Laumann! Sheâ€™s part of our #womenintheenvironment series! http://t.co/2Cgp9aeVL4","2015-03-23 15:22 +0000","123","2","0.016260162601626018","0","0","1","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"580022493571772416","https://twitter.com/EPARegion8/status/580022493571772416","Abby helps communities like Pierre, SD & Helena, MT plan a sustainable future through Greening Americaâ€™s Capitals: http://t.co/1YdXTZR5PF","2015-03-23 15:05 +0000","135","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"580003603282182144","https://twitter.com/EPARegion8/status/580003603282182144","Hey students! There are many volunteer opportunities at our Denver office this summer. Apply by April 6: http://t.co/WQ9itEi6ZO","2015-03-23 13:50 +0000","93","1","0.010752688172043012","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"579784139085250560","https://twitter.com/EPARegion8/status/579784139085250560","Meet EPA #ScienceWoman Joyel Dhieux! Sheâ€™s part of our #womenintheenvironment series! http://t.co/EpMxNB7ZBO","2015-03-22 23:18 +0000","387","13","0.03359173126614987","2","0","5","1","3","2","0","0","0","0","0","0","0","0","0","0","-"

"579708415561220096","https://twitter.com/EPARegion8/status/579708415561220096","Meet EPA #ScienceWoman Julia McCarthy! Sheâ€™s part of our #womenintheenvironment series! http://t.co/Vz03foMNre","2015-03-22 18:17 +0000","175","2","0.011428571428571429","1","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"579360617099722752","https://twitter.com/EPARegion8/status/579360617099722752","Meet EPA #ScienceWoman Kristen Keteles! Sheâ€™s part of our #womenintheenvironment series! http://t.co/zGxlW4pkcF","2015-03-21 19:15 +0000","180","5","0.027777777777777776","1","0","1","0","2","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"579332931983798272","https://twitter.com/EPARegion8/status/579332931983798272","Meet #EnvironmentalJustice manager and #ScienceWoman Kim Opekar! Sheâ€™s part of our #womenintheenvironment series! http://t.co/2ak9eTrvt5","2015-03-21 17:25 +0000","133","1","0.007518796992481203","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"579089044694437888","https://twitter.com/EPARegion8/status/579089044694437888","Meet EPA #ScienceWoman Julia McCarthy! Sheâ€™s part of our #womenintheenvironment series! http://t.co/Vz03foMNre","2015-03-21 01:16 +0000","220","4","0.01818181818181818","1","0","1","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"579021798911553537","https://twitter.com/EPARegion8/status/579021798911553537","Hey students! There are many volunteer opportunities at our Denver office this summer: http://t.co/WQ9itEi6ZO","2015-03-20 20:48 +0000","95","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"578997979698229249","https://twitter.com/EPARegion8/status/578997979698229249","Use our checklist for parents and caregivers: â€œPoison-proof Your Home: One Room at a Time.â€ http://t.co/7NObejatLT","2015-03-20 19:14 +0000","132","1","0.007575757575757576","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"578953669879558144","https://twitter.com/EPARegion8/status/578953669879558144","Meet EPA #ScienceWoman Joyel Dhieux! Sheâ€™s part of our #womenintheenvironment series! http://t.co/EpMxNB7ZBO","2015-03-20 16:18 +0000","133","7","0.05263157894736842","0","0","4","0","3","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"578733741645766656","https://twitter.com/EPARegion8/status/578733741645766656","Meet EPA #ScienceWoman Kristen Keteles! Sheâ€™s part of our #womenintheenvironment series! http://t.co/zGxlW4pkcF","2015-03-20 01:44 +0000","120","1","0.008333333333333333","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
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"578668209676496896","https://twitter.com/EPARegion8/status/578668209676496896","Meet EPA #ScienceWoman Joyel Dhieux! Sheâ€™s part of our #womenintheenvironment series! http://t.co/EpMxNB7ZBO","2015-03-19 21:23 +0000","98","1","0.01020408163265306","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"578665529654710272","https://twitter.com/EPARegion8/status/578665529654710272","Itâ€™s National Poison Prevention Week! Protect your kids from lead poisoning with EPAâ€™s Lead Poisoning Home Checklist. http://t.co/btA1kdLAVL","2015-03-19 21:13 +0000","126","2","0.015873015873015872","1","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"578637108643909632","https://twitter.com/EPARegion8/status/578637108643909632","Thanks to the rusty #crayfish, Julia McCarthy is a an @EPA #stream biologist and #ScienceWoman extraordinaire!

http://t.co/Vz03foMNre","2015-03-19 19:20
+0000","186","1","0.005376344086021506","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"578609207215329280","https://twitter.com/EPARegion8/status/578609207215329280","Congrats to
Cheyenne, Wyoming, one of 20 new EPA #Brownfields planning grant recipients:
http://t.co/GWKHPuWSP1","2015-03-19 17:29
+0000","244","5","0.020491803278688523","2","0","2","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"578605564852379648","https://twitter.com/EPARegion8/status/578605564852379648","Meet EPA
#ScienceWoman Kristen Keteles! Sheâ€™s part of our #womenintheenvironment series!
http://t.co/zGxlW47Jl7","2015-03-19 17:14
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"578227421289156611","https://twitter.com/EPARegion8/status/578227421289156611","Teaching kids
about chemicals can help keep them safe. Visit Kids Home Tour to explore and learn together:
http://t.co/S3kOrvYlqn","2015-03-18 16:12
+0000","245","3","0.012244897959183673","1","1","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"577849894234292224","https://twitter.com/EPARegion8/status/577849894234292224","Play it Safe! Get
our free guide: Reduce Your Childâ€™s Chances of #Pesticide Poisoning.
http://t.co/YFfpDCSXGw","2015-03-17 15:12
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"577849419762012160","https://twitter.com/EPARegion8/status/577849419762012160","Meet EPAâ€™s
female scientists and engineers who are striving to make the planet safer, cleaner and more sustainable:
http://t.co/Xgvhn8qZEl","2015-03-17 15:10
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"577472157699076096","https://twitter.com/EPARegion8/status/577472157699076096","Itâ€™s National
#PoisonPrevention Week! Give your home a poison prevention checkup. To learn how, visit:
http://t.co/9AFsJ59QUl","2015-03-16 14:11
+0000","2059","13","0.006313744536182613","4","0","2","0","4","0","3","0","0","0","0","0","0","0","0","0","-","-","-
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"577187768771579904","https://twitter.com/EPARegion8/status/577187768771579904","Kids are more
sensitive to chemicals than adults. Keep products out of reach & use childproof locks on cabinets.
http://t.co/1WAOtqKaZw","2015-03-15 19:21
+0000","194","1","0.005154639175257732","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"577173214754795520","https://twitter.com/EPARegion8/status/577173214754795520","This young man
paid a huge price when his employer ignored his request for safety equipment. https://t.co/rhcuVPThF8
#PreventPoison","2015-03-15 18:23
+0000","493","10","0.02028397565922921","4","0","3","0","2","0","0","0","0","0","0","1","0","0","0","-","-","-
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"576840789541580800","https://twitter.com/EPARegion8/status/576840789541580800","This is why
itâ€™s important to follow directions carefully when using pesticides & other chemicals.
https://t.co/t19qXnaruk #PreventPoison","2015-03-14 20:22
+0000","454","4","0.00881057268722467","1","0","1","0","2","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"576795212808257536","https://twitter.com/EPARegion8/status/576795212808257536","Tip to
#PreventPoison: Don't use old beverage containers to store pesticides - keep them in original containers.
http://t.co/1WAOtqKaZw","2015-03-14 17:21
+0000","202","1","0.0049504950495049506","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"576538787800453120","https://twitter.com/EPARegion8/status/576538787800453120","Read the label
first: Cleaners & pesticides could hurt people & pets if not used or stored correctly.
http://t.co/1WAOtqKaZw #PreventPoison","2015-03-14 00:22

+0000","209","2","0.009569377990430622","0","0","0","1","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"576508315582275586","https://twitter.com/EPARegion8/status/576508315582275586","Poison-proof
your home today. Store chemicals in a locked cabinet & away from food. http://t.co/1WAOtr1Mo6
#PreventPoison","2015-03-13 22:21
+0000","201","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-
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"576166253750013952","https://twitter.com/EPARegion8/status/576166253750013952","#FortCollins has
adopted aggressive #GreenhouseGas reduction goals for 2020, 2030 & 2050: http://t.co/qI3YscyJet
@fortcollinsgov","2015-03-12 23:41
+0000","284","1","0.0035211267605633804","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"576163396913070080","https://twitter.com/EPARegion8/status/576163396913070080","Any college
students wanting to do summer environmental work gain professional experience at our Denver office?
http://t.co/WQ9itEzIoo","2015-03-12 23:30
+0000","268","7","0.026119402985074626","1","0","0","0","3","0","3","0","0","0","0","0","0","0","0","-","-","-
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"576065607545794560","https://twitter.com/EPARegion8/status/576065607545794560","Denver-area
students: check out our student volunteer program and gain valuable professional experience!
http://t.co/WQ9itEzIoo","2015-03-12 17:01
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"575804400142254080","https://twitter.com/EPARegion8/status/575804400142254080","Climate change
fuels instability. 70% of countries call it a national security concern, @GinaEPA tells @CFR_org:
http://t.co/mbiMdXYArj","2015-03-11 23:44
+0000","246","4","0.016260162601626018","0","0","0","0","3","0","1","0","0","0","0","0","0","0","0","-","-","-
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"575803810666405888","https://twitter.com/EPARegion8/status/575803810666405888",".@GinaEPA
tells @CFR_org: #ClimateChange not just a moral responsibility; itâ€™s an economic opportunity we can
seize. http://t.co/mbiMdXYArj","2015-03-11 23:41
+0000","327","6","0.01834862385321101","1","0","0","2","1","0","2","0","0","0","0","0","0","0","0","-","-","-","-
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"575742326116597760","https://twitter.com/EPARegion8/status/575742326116597760","Weâ€™re
celebrating #wmnhist month, and we're featuring our own #EPA #ScienceWoman Lareina Guenzel!
http://t.co/53jAKGv53r","2015-03-11 19:37
+0000","293","13","0.04436860068259386","1","0","3","0","4","1","3","1","0","0","0","0","0","0","0","-","-","-
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"575732987599454209","https://twitter.com/EPARegion8/status/575732987599454209","Cheyenne is
using Brownfields grants to expand greenspace, increase housing options and improve pedestrian
amenities: http://t.co/1BGIMSFj0w","2015-03-11 19:00
+0000","274","2","0.0072992700729927005","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"575472360439984128","https://twitter.com/EPARegion8/status/575472360439984128","View the
complete list of our top 70 performing @EnergyStar-certified manufacturing plants in 29 states:
http://t.co/Z6xBM4Ymqa","2015-03-11 01:44
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"575470341536927745","https://twitter.com/EPARegion8/status/575470341536927745","Congrats to
ConAgra Foodsâ€™ Ogden, #Utah cookie and cracker baking plant, one of 70 @EnergyStar certified
manufacturing plants in the U.S.","2015-03-11 01:36
+0000","255","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"575460001168277504","https://twitter.com/EPARegion8/status/575460001168277504","Earthwork is
clearing the way for Old Sawmill District construction near #Montana's Clark Fork River:
http://t.co/NIPa8xbeG0","2015-03-11 00:55
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"575457091533414401","https://twitter.com/EPARegion8/status/575457091533414401","Read about the great women @EPA for #wmnhst month! Lareina Guenzel is the first awesome #ScienceWoman in a series! http://t.co/ohUqIqTbLa","2015-03-11 00:43
+0000","518","19","0.03667953667953668","3","0","4","1","4","0","7","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"574989459759955969","https://twitter.com/EPARegion8/status/574989459759955969","Hats off to #Xanterra (one of our #FoodRecovery Challengers) at Utah's Zion Lodge for doubling the waste collected for #compost in 1 year!","2015-03-09 17:45
+0000","1073","9","0.008387698042870456","4","0","2","1","0","1","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"574316644891164672","https://twitter.com/EPARegion8/status/574316644891164672",".@TheHill spent some time talking w/@GinaEPA about the President's Climate Action Plan. Check it out: http://t.co/ovyz6FcDPh #ActOnClimate","2015-03-07 21:12
+0000","167","3","0.017964071856287425","1","0","1","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"574093636276649985","https://twitter.com/EPARegion8/status/574093636276649985","Coming soon: New #EPASaferChoice labeled cleaning products: safer for everyone, including pets, students, & workers. http://t.co/pa1VhEPY8Q","2015-03-07 06:26
+0000","496","2","0.004032258064516129","0","0","0","0","1","0","0","0","1","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"573969072490086401","https://twitter.com/EPARegion8/status/573969072490086401",".@GinaEPA's on a mission to get the Clean Power Plan across the finish line. http://t.co/ovyz6FcDPh #ActOnClimate","2015-03-06 22:11
+0000","176","2","0.011363636363636364","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"573908695970549760","https://twitter.com/EPARegion8/status/573908695970549760",".@GinaEPA is fully committed to acting on climate. @TheHill on our administrator & President's Climate Action Plan: http://t.co/ovyz6FcDPh","2015-03-06 18:11
+0000","265","1","0.0037735849056603774","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"573863169677877249","https://twitter.com/EPARegion8/status/573863169677877249","The Clean Power Plan is a big priority for us & @WhiteHouse. @GinaEPA on what lies ahead as we #ActOnClimate: http://t.co/ovyz6FcDPh","2015-03-06 15:10
+0000","155","1","0.0064516129032258064","0","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"573727271489437696","https://twitter.com/EPARegion8/status/573727271489437696","We have a big role in President's plan to #ActOnClimate. @GinaEPA talks to @TheHill about the Climate Action Plan: http://t.co/ovyz6FcDPh","2015-03-06 06:10
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"573651730358894592","https://twitter.com/EPARegion8/status/573651730358894592",".@GinaEPA is making sure the Clean Power Plan gets finalized so we can #ActOnClimate: http://t.co/ovyz6FcDPh","2015-03-06 01:10
+0000","144","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"570722631520886785","https://twitter.com/EPARegion8/status/570722631520886785","Get the facts on how we're ensuring the power grid stays reliable under the #CleanPowerPlan: http://t.co/yDsAEprSV7","2015-02-25 23:10
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"570659768844431360","https://twitter.com/EPARegion8/status/570659768844431360","Researchers and experts from industry and government agree: The #CleanPowerPlan won't affect grid reliability: http://t.co/yDsAEprSV7","2015-02-25 19:01
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"570346895102517249","https://twitter.com/EPARegion8/status/570346895102517249","Climate scientist at #UState tries art to stir hearts regarding Earth's fate. Beautiful story and video: http://t.co/odbjEBKlHq","2015-02-24 22:17 +0000","483","8","0.016563146997929608","2","0","0","0","2","1","2","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"570345873541980161","https://twitter.com/EPARegion8/status/570345873541980161","Coloradoâ€™s CH2M HILL is an EPA #ClimateLeader! Learn more about what EPA Climate Leaders are doing across the country http://t.co/rWFw3V7fUE","2015-02-24 22:13 +0000","2001","30","0.014992503748125937","4","0","3","1","6","1","13","0","0","0","0","0","2","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"570343681493852161","https://twitter.com/EPARegion8/status/570343681493852161","Our Admin @GinaEPA is committed to hearing & working with state & other leaders as we #ActOnClimate. Via @Politico: http://t.co/fAmfKeTgbT","2015-02-24 22:05 +0000","250","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"570222393119019008","https://twitter.com/EPARegion8/status/570222393119019008",".@GinaEPA's working closely w/state leaders to ensure Clean Power Plan is doable & impactful so we can #ActOnClimate http://t.co/fAmfKeTgbT","2015-02-24 14:03 +0000","183","1","0.00546448087431694","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"570011244553318401","https://twitter.com/EPARegion8/status/570011244553318401",".@Politico on @GinaEPA's leadership to bring a wide range of voices together on Climate Action Plan: http://t.co/fAmfKeTgbT #ActOnClimate","2015-02-24 00:04 +0000","203","1","0.0049261083743842365","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"569919639330754560","https://twitter.com/EPARegion8/status/569919639330754560",".@Politico on our Admin @GinaEPA & how she's working to bring everyone together to #ActOnClimate: http://t.co/fAmfKeTgbT","2015-02-23 18:00 +0000","162","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568834477708877826","https://twitter.com/EPARegion8/status/568834477708877826","Clean Cities' 2015 Car Buyers' Guide is now available: http://t.co/vYFoDyUxTE","2015-02-20 18:08 +0000","201","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568787976727060480","https://twitter.com/EPARegion8/status/568787976727060480","Newfield Production agrees to resolve alleged wetlands violations at production sites in Uintah and Duchesne counties http://t.co/8FmFjbsBFv","2015-02-20 15:03 +0000","2333","9","0.0038576939562794685","1","0","1","0","3","0","3","0","0","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568576425956999168","https://twitter.com/EPARegion8/status/568576425956999168","Steamboat Springs and Nederland, Colorado, get EPA support for #sustainability efforts: http://t.co/URr1Qqbc9T","2015-02-20 01:02 +0000","609","9","0.014778325123152709","2","0","1","2","1","0","3","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568572298006888448","https://twitter.com/EPARegion8/status/568572298006888448","Apply through March 13th for the Presidential Innovation Award for Environmental Educators: http://t.co/DQjfmd9my7 #EnviroEd","2015-02-20 00:46 +0000","228","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568571109693472768","https://twitter.com/EPARegion8/status/568571109693472768","O'Dell Creek restoration in #Montana results in a 900% increase in #waterfowl species. Watch this amazing video: https://t.co/fGoFinGg8u","2015-02-20 00:41 +0000","319","4","0.012539184952978056","0","0","1","0","1","0","0","0","2","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"568570114829783040","https://twitter.com/EPARegion8/status/568570114829783040","President Obama to make #Colorado's Browns Canyon a national monument: http://t.co/vBeuOOktw7","2015-02-20

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00:37 +0000","220","2","0.00909090909090909","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"567361323705450496","https://twitter.com/EPARegion8/status/567361323705450496","Congrats to all the healthy pups! Read the label on flea & tick products to keep your pet safe. #WKCDogShow","2015-02-16 16:34
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"566350977981087744","https://twitter.com/EPARegion8/status/566350977981087744","Weâ€™re lowing air pollution for your lungs â€“ #GetCovered and give them some love, too. Enroll by Sunday 2/15 here: http://t.co/WYd5RPsgd8","2015-02-13 21:39
+0000","262","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"566299280223125504","https://twitter.com/EPARegion8/status/566299280223125504","Replacing your old dryer? On average, @EnergyStar certified dryers are 20% more efficient than standard models. http://t.co/uxviJFVtOO","2015-02-13 18:14
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"565958878571933696","https://twitter.com/EPARegion8/status/565958878571933696","Bike to School Day, May 6, 2015 - registration is now open. Register your event at http://t.co/UDBzcyzM6Q","2015-02-12 19:41 +0000","201","1","0.004975124378109453","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"565947398195658752","https://twitter.com/EPARegion8/status/565947398195658752","Apply through March 13 for the Presidential Innovation Award for Environmental Educators! http://t.co/DQjfmd9my7 #enviroed","2015-02-12 18:55
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"565680104681254913","https://twitter.com/EPARegion8/status/565680104681254913","Now, for the first time, you can buy an Energy Star certified clothes dryer. http://t.co/uxviJFDSXg #EnergyStar","2015-02-12 01:13 +0000","208","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"564964375249690624","https://twitter.com/EPARegion8/status/564964375249690624","Region 8 is offering pollution prevention grant training on 2/19 at 11AM; contact: gregory.kate@epa.gov. http://t.co/CONRN4d9iz","2015-02-10 01:49
+0000","429","7","0.016317016317016316","3","1","1","0","0","0","2","0","0","0","0","0","0","0","0","0","-"
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"563040954220048385","https://twitter.com/EPARegion8/status/563040954220048385","New @EPA blog post: Farmers Shift Towards Virtually Non-Toxic Alternatives for Pest Control: http://t.co/tsCGWKX79I #BioPesticides","2015-02-04 18:26
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"563019240102305792","https://twitter.com/EPARegion8/status/563019240102305792","Follow @EPA's

newest Twitter account, @EPAJustice, for all the latest enforcement, compliance and #EnvironmentalJustice news & information!","2015-02-04 17:00
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"559862445309972480","https://twitter.com/EPARegion8/status/559862445309972480","In 2014, the Colorado Avalanche donated 1880 pounds of good food to hungry people. What's your favorite team doing? #foodwaste #GreenSports","2015-01-26 23:56
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"558407606192979968","https://twitter.com/EPARegion8/status/558407606192979968","More information about tonight's public meeting about the Bridger Pipeline release into the Yellowstone River: http://t.co/27FsYZlziu","2015-01-22 23:35
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"558336280258281472","https://twitter.com/EPARegion8/status/558336280258281472","MT @GinaEPA Halfpipe practice w/@GretchenBleiler. She says CO getting shorter, warmer winters. #AthletesActOnClimate http://t.co/aMpRtzAbNW","2015-01-22 18:51
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"558334398597054464","https://twitter.com/EPARegion8/status/558334398597054464","Read about our response to the Bridger Pipeline #oilspill on the #Yellowstone River near Glendive, Montana: http://t.co/27FsYZlziu","2015-01-22 18:44
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"558025754152562688","https://twitter.com/EPARegion8/status/558025754152562688","DYK @Seahawks @SeattleStorm @Mariners @SoundersFC are all members of the Green Sports Alliance? http://t.co/fTL2SgZAsI #greensports","2015-01-21 22:18
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"558021876807901184","https://twitter.com/EPARegion8/status/558021876807901184","When we #ActOnClimate, we're giving companies the certainty they need to innovate & create jobs. @GinaEPA on #SOTU: http://t.co/UVKAQbmlEX","2015-01-21 22:02
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"558021676005588992","https://twitter.com/EPARegion8/status/558021676005588992","Since 2009, wind power use tripled & solar is up 10x. @GinaEPA on #SOTU & how economy grows when we #ActOnClimate: http://t.co/UVKAQbmlEX","2015-01-21 22:01

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"555775268569112577","https://twitter.com/EPARegion8/status/555775268569112577","Our 2013 Toxic Release Inventory tells you how much waste was released to air, land and water Explore our new website http://t.co/yZmsvhOOao","2015-01-15 17:15
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"555418038971817984","https://twitter.com/EPARegion8/status/555418038971817984","Updated Toxic Release Inventory reporting materials for Reporting Year 2014 are now available: http://t.co/1qEoB8pDTq","2015-01-14 17:35
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"555059687121354752","https://twitter.com/EPARegion8/status/555059687121354752","Final NPDES permit issued for U.S. Air Force Academy's wastewater treatment plant; search for CO-0020974: http://t.co/TiMq3nCWf1","2015-01-13 17:51
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"553252893575225345","https://twitter.com/EPARegion8/status/553252893575225345","Every county in #Colorado is now identified as Zone 1 for #radon levels (above EPA's action limit of 4 pCi/L): http://t.co/eBfkRIE5cB @CDPHE","2015-01-08 18:12
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"552971000501923840","https://twitter.com/EPARegion8/status/552971000501923840","Summitville Mine #Superfund site is the first in the nation to get power from a community #solar garden: http://t.co/pf6ecobpRJ","2015-01-07 23:32
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"552970839503548416","https://twitter.com/EPARegion8/status/552970839503548416","Celebrate #NationalBirdDay by learning how you can create a bird-friendly yard: http://t.co/rCwz2qTj0x http://t.co/ckf4XFrB92","2015-01-07 23:31
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"552900920107732992","https://twitter.com/EPARegion8/status/552900920107732992","Region 8 states have higher #radon levels than most other U.S. regions. For more information visit: @CDPHEâ€™s site:

http://t.co/wE8VfKgfcH","2015-01-07 18:53
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"552847168747229187","https://twitter.com/EPARegion8/status/552847168747229187","We're funding
(with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015.
http://t.co/msF6RB3pkl","2015-01-07 15:20
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"551835468707291136","https://twitter.com/EPARegion8/status/551835468707291136","We're funding
(with @NIH) Centers of Excellence on Environmental Health Disparities. Deadline: 1/13/2015.
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"613414202934493184","https://twitter.com/EPARegion8/status/613414202934493184","Brownfields success story in Lakewood, Colorado: Housing & the Arts at Lamar Street Station: http://t.co/ZgBQWl1voY http://t.co/MKc6h5H8fT","2015-06-23 18:31 +0000","308","4","0.012987012987012988","0","0","0","1","1","0","2","0","0","0","0","0","0","0","0","-"
"613384842735190016","https://twitter.com/EPARegion8/status/613384842735190016","July 4 is a big day for USCIS; they usually swear in ~5000 new US citizens in dozens of naturalization ceremonies: https://t.co/Xpd9IibCAQ","2015-06-23 16:35 +0000","243","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"613057178031783936","https://twitter.com/EPARegion8/status/613057178031783936","A new EPA report, ""#ClimateChange in the United States: Benefits of Global Action,"" has been released today: http://t.co/jLwltuE8jj","2015-06-22 18:53 +0000","208","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"612048475560120320","https://twitter.com/EPARegion8/status/612048475560120320","Climate change will impact every American. Learn how we can make sure our economy only gets stronger: https://t.co/S1Lv4i3jUi","2015-06-20 00:05 +0000","202","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611977943879917568","https://twitter.com/EPARegion8/status/611977943879917568","Denver-area residents: sign up here for Bike to Work Day! This year it's June 24th: http://t.co/DYnB4y40by","2015-06-19 19:24 +0000","209","1","0.004784688995215311","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-"
"611965880180830208","https://twitter.com/EPARegion8/status/611965880180830208","We are seeking input on modernizing the Risk Management Plan (RMP) Rule: http://t.co/Jh1Yon9iE6","2015-06-19 18:36 +0000","201","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611957639388336130","https://twitter.com/EPARegion8/status/611957639388336130","More jobs, more efficiency and more money in your pocket â€“ weâ€™ll strengthen our economy when we #ActOnClimate. https://t.co/S1Lv4i3jUi","2015-06-19 18:04 +0000","200","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

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"611897231042437120","https://twitter.com/EPARegion8/status/611897231042437120","Read @GinaEPAâ€™s article about how our #CleanPowerPlan helps not only our health and environment, but our economy: https://t.co/S1Lv4i3jUi","2015-06-19 14:04
+0000","194","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611640545933307905","https://twitter.com/EPARegion8/status/611640545933307905","How will we strengthen the economy when we #ActOnClimate? @GinaEPA's first post on @Medium: https://t.co/S1Lv4i3jUi","2015-06-18 21:04
+0000","210","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611595008009900032","https://twitter.com/EPARegion8/status/611595008009900032","@GinaEPA's first post on @Medium: ""The Economic Case for Fighting Climate Change."" Check it out: https://t.co/S1Lv4i3jUi. #ActOnClimate","2015-06-18 18:03
+0000","107","3","0.028037383177570093","1","0","1","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"611549698806026240","https://twitter.com/EPARegion8/status/611549698806026240","Wind energy tripled & solar up 20x since 2008. On @Medium, @GinaEPA explains how climate action helps economy: https://t.co/S1Lv4i3jUi","2015-06-18 15:03
+0000","203","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611524530675150848","https://twitter.com/EPARegion8/status/611524530675150848","Choosing to #ActOnClimate = 1 of our greatest economic opportunities. @GinaEPA explains in her 1st post on @Medium: https://t.co/S1Lv4i3jUi","2015-06-18 13:23
+0000","209","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611323214619406338","https://twitter.com/EPARegion8/status/611323214619406338","""A strong, competitive economy depends on climate action."" -@GinaEPA in her first post on @Medium: https://t.co/S1Lv4hLJ2K #ActOnClimate","2015-06-18 00:03
+0000","218","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-"
"611233552093589505","https://twitter.com/EPARegion8/status/611233552093589505","Check out EJSCREEN, an EJ mapping and screening tool that combines environmental and demographic indicators: http://t.co/b1AIg7xDvR","2015-06-17 18:06
+0000","217","1","0.004608294930875576","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-"
"608739938218070017","https://twitter.com/EPARegion8/status/608739938218070017","Saturday is #GetOutdoorsDay! Here's a checklist coaches can follow to protect young athletes from health risks: http://t.co/aDiXtkERkQ","2015-06-10 20:58
+0000","566","2","0.0035335689045936395","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-"
"608684574386831360","https://twitter.com/EPARegion8/status/608684574386831360","Congrats Sun Products Corp., winner of #EPASaferChoice Award for outstanding #SaferProducts Manufacturer! http://t.co/7OrLnCXQjV","2015-06-10 17:18
+0000","317","2","0.006309148264984227","0","0","0","1","1","0","0","0","0","0","0","0","0","0","0","0","-"
"608684445915344897","https://twitter.com/EPARegion8/status/608684445915344897","Congrats to our regional winners of #EPASaferChoice Partner of the Year Awards! #SaferProducts http://t.co/7OrLnCXQjV","2015-06-10 17:17
+0000","260","1","0.0038461538461538464","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-"
"608308819005980672","https://twitter.com/EPARegion8/status/608308819005980672","The Colorado Department of Transportation is using compost ""logs"" to improve soils after construction. #cafr15 http://t.co/lxFQ5M2Rk5","2015-06-09 16:24
+0000","327","5","0.01529051987767584","2","0","1","0","1","0","1","0","0","0","0","0","0","0","0","0","-"

"608308580534611968","https://twitter.com/EPARegion8/status/608308580534611968","Movers and shakers are meeting in Vail, CO to answer ""What can we do differently?"" for Colorado #recycling #cafr15 http://t.co/lxFQ5M2Rk5","2015-06-09 16:24 +0000","491","2","0.004073319755600814","0","0","0","0","1","0","1","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"608286448064720896","https://twitter.com/EPARegion8/status/608286448064720896","June 13th is National #GetOutdoorsDay! Here are some tips for creating healthy environments for our youth athletes: http://t.co/M9PKLcvsyV","2015-06-09 14:56 +0000","253","4","0.015810276679841896","0","1","2","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"606482807926300672","https://twitter.com/EPARegion8/status/606482807926300672","Are you working to improve the environment or public health in your community? Our Community Resources site can help. http://t.co/6r7SvTUgSG","2015-06-04 15:29 +0000","278","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"605824701621899267","https://twitter.com/EPARegion8/status/605824701621899267","Are you working to improve the environment or public health in your community? Visit our Community Resources site: http://t.co/6r7SvTUgSG","2015-06-02 19:53 +0000","248","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"604030009574100992","https://twitter.com/EPARegion8/status/604030009574100992","Thanks @NatlParkService & @USarmy for increasing your #WaterEfficiency & being a part of the #FederalGreenChallenge! http://t.co/PAu3Fg7stc","2015-05-28 21:02 +0000","616","11","0.017857142857142856","1","0","0","0","2","0","4","0","3","0","0","0","1","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603969426690613249","https://twitter.com/EPARegion8/status/603969426690613249","Thank you, @NatlParkService and @USArmy, for increasing #WaterEfficiency at your offices and for being a part of the #FederalGreenChallenge!","2015-05-28 17:01 +0000","11644","33","0.002834077636551032","3","0","11","4","0","1","14","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603742752736550912","https://twitter.com/EPARegion8/status/603742752736550912","Today's Clean Water Rule means streams that 1 in 3 people rely on for water are better protected. #CleanWaterRules","2015-05-28 02:01 +0000","380","5","0.013157894736842105","0","0","1","1","0","1","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603712300923490304","https://twitter.com/EPARegion8/status/603712300923490304","#CleanWaterRules! New rule finalized today protects the streams & wetlands that feed into larger waterways.","2015-05-28 00:00 +0000","366","3","0.00819672131147541","0","1","0","0","0","0","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603651913238773760","https://twitter.com/EPARegion8/status/603651913238773760","We all need clean water. New rule finalized today better protects our water from source to tap. #CleanWaterRules","2015-05-27 20:00 +0000","380","1","0.002631578947368421","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603624226281521152","https://twitter.com/EPARegion8/status/603624226281521152","Clean Water Rule finalized today to #ProtectCleanWater for our health, communities & way of life. #CleanWaterRules","2015-05-27 18:10 +0000","382","2","0.005235602094240838","0","0","0","0","0","0","1","0","0","0","0","1","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603583970253492225","https://twitter.com/EPARegion8/status/603583970253492225","Our countryâ€™s streams & wetlands are now better protected. EPA just finalized our Clean Water Rule. #CleanWaterRules","2015-05-27 15:30 +0000","921","13","0.014115092290988056","6","0","3","2","0","2","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"603568789507158016","https://twitter.com/EPARegion8/status/603568789507158016","Tributaries like

the O'Dell Spring Creek near Ennis, MT will be clearly protected under the Clean Water Rule!
http://t.co/NsOg0m0ZRw","2015-05-27 14:29
+0000","385","4","0.01038961038961039","1","0","1","0","0","0","1","0","1","0","0","0","0","0","0","-","-","-","-
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"603553765514346496","https://twitter.com/EPARegion8/status/603553765514346496","Big news! We
just finalized the Clean Water Rule to protect our streams & wetlands, because
#CleanWaterRules.","2015-05-27 13:30
+0000","505","14","0.027722772277227723","2","0","1","3","0","2","5","0","0","0","0","1","0","0","0","-","-","-
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"603257281774518273","https://twitter.com/EPARegion8/status/603257281774518273","Shaun McGrath -
EPA RA toured the MT O'Dell Creek restoration with Granger Ranches' Jeffrey Laszlo- Stay tuned!
http://t.co/OO6l3l4pw5","2015-05-26 17:51
+0000","301","3","0.009966777408637873","0","0","0","0","0","0","1","0","2","0","0","0","0","0","0","-","-","-
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"601813762442596354","https://twitter.com/EPARegion8/status/601813762442596354","See the
@TroutUnlimited blog re O'Dell Creek restoration-EPA will be there on Monday!
http://t.co/9uKKfU1crl","2015-05-22 18:15
+0000","353","3","0.0084985835694051","0","0","1","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"601133558300692481","https://twitter.com/EPARegion8/status/601133558300692481","Get
@GinaEPA's take on the state of the science, how we #ActOnClimate, & why economy can grow
when we act: http://t.co/Hrxp6mqONE @bigthink","2015-05-20 21:13
+0000","401","1","0.0024937655860349127","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"601027619102953472","https://twitter.com/EPARegion8/status/601027619102953472",".@GinaEPA
joined @bigthink to share her thoughts on climate change, and how to get everyone engaged. Watch:
http://t.co/Hrxp6mqONE","2015-05-20 14:12
+0000","3383","9","0.0026603606266627253","2","0","0","0","1","0","5","0","0","0","0","1","0","0","0","-","-","-
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"600816217281007616","https://twitter.com/EPARegion8/status/600816217281007616","When we grow
a low-carbon economy, the U.S. economy will flourish. @GinaEPA talks w/@bigthink:
http://t.co/Hrxp6mqONE #ActOnClimate","2015-05-20 00:12
+0000","320","2","0.00625","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-
","-","-","-","-","-","-","-","-","-"
"600801843795599362","https://twitter.com/EPARegion8/status/600801843795599362","Whatâ€™s all
the buzz about? Weâ€™re part of a govt-wide plan to make sure bees & other pollinators are safe
and healthy. http://t.co/Ue603TOJc1","2015-05-19 23:14
+0000","308","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-
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"600725592774938626","https://twitter.com/EPARegion8/status/600725592774938626",".@GinaEPA
spoke to @bigthink on why science must drive our decision-making on climate change. See the full video:
http://t.co/Hrxp6m9dW6","2015-05-19 18:11
+0000","552","2","0.0036231884057971015","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"598592471409369088","https://twitter.com/EPARegion8/status/598592471409369088","EPA employees
helped @DUGtweet prepare raised beds at the DHA #affordablehousing for elderly/disabled residents.
http://t.co/NgBhwrvmP0","2015-05-13 20:55
+0000","497","1","0.002012072434607646","0","0","0","0","0","0","0","0","1","0","0","0","0","0","0","-","-","-
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"598529354285588480","https://twitter.com/EPARegion8/status/598529354285588480","Join @GinaEPA
for a live @Facebook Q&A about climate change & the economy *today* at 4:30pm ET:
http://t.co/5s9GzTftBF","2015-05-13 16:44
+0000","1655","7","0.004229607250755287","4","1","0","1","0","0","1","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"596741625222594560","https://twitter.com/EPARegion8/status/596741625222594560","If you want a
#SaferChoice labeled all purpose cleaner, meet PetroXg3 one of our #smallbiz partners in Ronan,

MT","2015-05-08 18:21
+0000","789","3","0.0038022813688212928","1","0","0","1","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"596451005019095040","https://twitter.com/EPARegion8/status/596451005019095040","EPA provides training to help communities prepare for #ClimateChange: http://t.co/3K5vMBJEpY","2015-05-07 23:06
+0000","780","4","0.005128205128205128","2","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-
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"596349035419570176","https://twitter.com/EPARegion8/status/596349035419570176","Congrats to all the #dreamsmallbiz companies! To highlight some #SaferChoice products, meet CP Industries: http://t.co/cKuKOCFCry","2015-05-07 16:21
+0000","723","1","0.0013831258644536654","0","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"596067117239246848","https://twitter.com/EPARegion8/status/596067117239246848","A year ago today we posted the 2014 National Climate Assessment. Learn about impacts in Northern Great Plains here: http://t.co/RVUp9YHQzR","2015-05-06 21:40
+0000","701","7","0.009985734664764621","2","0","0","0","2","0","2","0","0","0","0","0","1","0","0","-","-","-
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"596062343366344704","https://twitter.com/EPARegion8/status/596062343366344704","Great video of a community #solar installation in Boulder County! https://t.co/4wOPo69EHI","2015-05-06 21:21
+0000","602","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
","-","-","-","-","-","-","-","-"
"595971286121127936","https://twitter.com/EPARegion8/status/595971286121127936","Zerorez from Draper, UT is another cool #smallbiz with a Safer Choice product! http://t.co/gpLreg2hTy","2015-05-06 15:20 +0000","603","3","0.004975124378109453","1","0","1","1","0","0","0","0","0","0","0","0","0","0","0","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"595744554604593152","https://twitter.com/EPARegion8/status/595744554604593152","Hereâ€™s another #smallbiz releasing #SaferChoice products soon: The Natural Baby Company of Bozeman, MT http://t.co/DBDoZaRc0R","2015-05-06 00:19
+0000","872","3","0.0034403669724770644","1","0","0","1","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"595684116349190145","https://twitter.com/EPARegion8/status/595684116349190145","Watch for products with the #SaferChoice label coming from a #smallbiz in Boulder, CO: http://t.co/o7XMoRCoUC","2015-05-05 20:18
+0000","760","2","0.002631578947368421","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"595683582095556608","https://twitter.com/EPARegion8/status/595683582095556608","Our #EnergyStar Battle of the Buildings Competition Saves $50 Million, Prevents 250,000 Metric Tons of GHG #Emissions http://t.co/Arw2s8HcvK","2015-05-05 20:16
+0000","784","1","0.0012755102040816326","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
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"595671281284034561","https://twitter.com/EPARegion8/status/595671281284034561","Happy International #CompostAwarenessWeek! Reduce greenhouse gas #emissions by composting #FoodWaste: http://t.co/sufKplrVde","2015-05-05 19:27
+0000","1139","10","0.00877963125548727","4","0","3","0","1","0","1","0","0","0","0","1","0","0","0","-","-","-
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"594185277549125632","https://twitter.com/EPARegion8/status/594185277549125632","Planning a summer vacation? Learn about #AirQuality for your destination. http://t.co/UKc9oG2NaF","2015-05-01 17:03 +0000","750","1","0.0013333333333333333","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-
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"593777592303398912","https://twitter.com/EPARegion8/status/593777592303398912","Getting your #AirQuality Index forecast is easy! Use AirNow web site, download AirNow app or sign up for EnviroFlash. http://t.co/t4t2wArqwL","2015-04-30 14:03
+0000","701","1","0.0014265335235378032","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"593414692711731201","https://twitter.com/EPARegion8/status/593414692711731201","Do something good for air quality where you live. Itâ€™s #AirQuality Awareness Week! http://t.co/mCgvl2o7ux","2015-

04-29 14:01
+0000","935","4","0.0042780748663101605","3","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"593407395595816960","https://twitter.com/EPARegion8/status/593407395595816960","Air pollution can harm your lungs and even your heart. Use the Air Quality Index to protect your health.
http://t.co/6yyPq74sMM","2015-04-29 13:32
+0000","659","4","0.006069802731411229","2","0","2","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"593203055237050368","https://twitter.com/EPARegion8/status/593203055237050368","Shout out to the state & local air agencies that make it possible for you to get air quality information every day at
http://t.co/UNzdPPVOXh","2015-04-29 00:00
+0000","799","3","0.0037546933667083854","2","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
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"593162409134657536","https://twitter.com/EPARegion8/status/593162409134657536","Congrats to @NREL for greatly reducing their transportation activities: http://t.co/kQWQxUAioE
#FederalGreenChallenge","2015-04-28 21:18
+0000","1010","5","0.0049504950495049506","2","0","0","1","0","0","2","0","0","0","0","0","0","0","0","0","-","-","-
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"593097851573379072","https://twitter.com/EPARegion8/status/593097851573379072","#AirQuality is important at every age! So is exercise! Use the #AQI to plan your outdoor activities.
http://t.co/DFQtAhhZvK","2015-04-28 17:02
+0000","634","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"593054317721964544","https://twitter.com/EPARegion8/status/593054317721964544","Think #AirQuality doesnâ€™t matter to you? Think again. Even if youâ€™re healthy, poor air quality can harm your lungs.
http://t.co/Gkm6feAGYo","2015-04-28 14:09
+0000","1777","6","0.0033764772087788407","2","0","0","0","3","0","1","0","0","0","0","0","0","0","0","0","-","-","-
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"592870605403205633","https://twitter.com/EPARegion8/status/592870605403205633","Every day, every hour http://t.co/huTk8HbG9d maps air quality from data from 3,000 monitors across the country!
http://t.co/oci8vLrstq","2015-04-28 01:59
+0000","474","1","0.002109704641350211","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"592802454686855168","https://twitter.com/EPARegion8/status/592802454686855168","Vdieo: ""EPA's Emergency Response: The Pennsylvania Mine â€“ Montezuma, Colorado"" https://t.co/vvR4Dw8nfN
#mining","2015-04-27 21:28
+0000","411","1","0.0024330900243309003","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"592765413848551425","https://twitter.com/EPARegion8/status/592765413848551425","Itâ€™s #AirQualityAwarenessWeek! How will you reduce your contribution to air pollution?
http://t.co/CuWaZ3FDAF #AQAW","2015-04-27 19:01
+0000","321","3","0.009345794392523364","0","0","0","1","1","1","0","0","0","0","0","0","0","0","0","-","-","-
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"592749565784133634","https://twitter.com/EPARegion8/status/592749565784133634","Do something good for air quality where you live. Itâ€™s #AirQualityAwarenessWeek: http://t.co/mCgvl2o7ux","2015-04-27 17:58
+0000","350","2","0.005714285714285714","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"592734389215338496","https://twitter.com/EPARegion8/status/592734389215338496","U.S. Department of Education Green Ribbon Schools recognizes green schools and districts across the U.S.:
http://t.co/x6FYRnDnbd","2015-04-27 16:57
+0000","277","1","0.0036101083032490976","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"591267373409243136","https://twitter.com/EPARegion8/status/591267373409243136","Read the latest EPA blog post by Region 8's own Wendy Dew--""Environmental Education is for Everyone"":

http://t.co/NPU0DtEnyt","2015-04-23 15:48
+0000","454","2","0.004405286343612335","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"590961103674462209","https://twitter.com/EPARegion8/status/590961103674462209",".@MoreMag
profiles @GinaEPA: â€œWe need to care because climate change is personalâ€ #ActonClimate
#EarthDay http://t.co/VjoFjLVSqi","2015-04-22 19:31
+0000","520","2","0.0038461538461538464","1","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"590917379959484417","https://twitter.com/EPARegion8/status/590917379959484417","For #EarthDay
@GinaEPA blogs about our environmental accomplishments and the challenges we still face.
http://t.co/cCgspijs8u","2015-04-22 16:37
+0000","1329","2","0.0015048908954100827","1","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"590908939614572544","https://twitter.com/EPARegion8/status/590908939614572544","Fridges
arenâ€™t the only thing you can flip. @ENERGYSTAR now has certified dryers! NEW VIDEO -->
http://t.co/uxviJFVtOO #ENERGYSTARChat","2015-04-22 16:04
+0000","382","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"590893588814307329","https://twitter.com/EPARegion8/status/590893588814307329","Flip a bulb!
@ENERGYSTAR certified LED bulbs are the bright choice! Check out some cool videos here:
http://t.co/xnFoLIgO9M #ENERGYSTARChat","2015-04-22 15:03
+0000","486","2","0.00411522633744856","1","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"590634047744962560","https://twitter.com/EPARegion8/status/590634047744962560","It's
#EARTHDAYEVERYDAY! Check out @GinaEPA's blog and the videos, and show us what you think is
worth protecting! http://t.co/veNiTHRtvt","2015-04-21 21:51
+0000","392","2","0.00510204081632653","1","0","0","1","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-
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"590177188814655488","https://twitter.com/EPARegion8/status/590177188814655488","What is your
#ClimateThing? #EarthDay #EarthDay2015","2015-04-20 15:36
+0000","426","13","0.03051643192488263","1","3","1","2","0","0","4","0","0","0","0","1","1","0","0","-","-","-
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"589897029771395073","https://twitter.com/EPARegion8/status/589897029771395073","Save some
green while being green this Earth Day! @ENERGYSTAR products save money while also helping to
protect the climate! #ENERGYSTARChat","2015-04-19 21:03
+0000","366","3","0.00819672131147541","2","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-","-
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"589519537566978048","https://twitter.com/EPARegion8/status/589519537566978048","Help protect the
environment this Earth Day by switching to @ENERGYSTAR products â€“ certified to save energy and
money! #ENERGYSTARChat","2015-04-18 20:03
+0000","289","1","0.0034602076124567475","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"588809647559200769","https://twitter.com/EPARegion8/status/588809647559200769","Here are ways
you can make #EarthDayEveryday: http://t.co/zjVpBayRTC #EarthDay","2015-04-16 21:02
+0000","220","1","0.004545454545454545","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"588507659176779776","https://twitter.com/EPARegion8/status/588507659176779776","What can YOU
flip this Earth Day? Join us & @ENERGYSTAR 4/22 @ 1pm ET to chat about products you can
upgrade to save energy! #ENERGYSTARChat","2015-04-16 01:02
+0000","251","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"588462318150766592","https://twitter.com/EPARegion8/status/588462318150766592","Curious about
recent drought conditions in the Southwest? Compare drought to historic trends here.
http://t.co/2dsZ3Nb5fP","2015-04-15 22:02
+0000","204","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
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"588356634025467904","https://twitter.com/EPARegion8/status/588356634025467904","Weâ€™re
celebrating Earth Day with @ENERGYSTAR! Join us for a Twitter Party on 4/22 at 1:00pm EDT with
#ENERGYSTARChat","2015-04-15 15:02
+0000","227","2","0.00881057268722467","0","0","0","0","0","0","2","0","0","0","0","0","0","0","0","-","-","-","-
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"588084731897577472","https://twitter.com/EPARegion8/status/588084731897577472","Follow the
#ENERGYSTARChat Twitter party on April 22 from 1-2 EDT. Share your best ideas for flipping household
products to save energy!","2015-04-14 21:01
+0000","414","4","0.00966183574879227","1","0","0","2","0","1","0","0","0","0","0","0","0","0","0","-","-","-","-
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"588081569329520640","https://twitter.com/EPARegion8/status/588081569329520640","Millions of
people in the western U.S. depend on the melting #snowpack for power, irrigation & drinking water.
http://t.co/C20g1jkezS","2015-04-14 20:49
+0000","726","3","0.00413223140495868","2","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"588011638986579968","https://twitter.com/EPARegion8/status/588011638986579968","EPA Region 8
Air Program Director Carl Daly is featured here! https://t.co/6eKYadUI17","2015-04-14 16:11
+0000","216","3","0.0138888888888888","1","0","2","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"587994227943968768","https://twitter.com/EPARegion8/status/587994227943968768","Millions of
people in the western U.S. depend on the melting #snowpack for power, irrigation & drinking water.
http://t.co/C20g1jBPrq","2015-04-14 15:02
+0000","151","1","0.00662251655629139","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"587631645169094658","https://twitter.com/EPARegion8/status/587631645169094658","Check out how
fast temperatures are changing where you live: http://t.co/NQInjdIf6F #ActOnClimate","2015-04-13 15:01
+0000","245","1","0.00408163265306122","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
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"586656930732490752","https://twitter.com/EPARegion8/status/586656930732490752","Undergrad
@DakotaState, Grace Estridge is majoring in biology & is one of our new #EPAgro Fellows:
http://t.co/IdgItIcNcA","2015-04-10 22:28
+0000","414","8","0.0193236714975845","0","0","2","0","1","0","5","0","0","0","0","0","0","0","0","-","-","-","-
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"586654219542859777","https://twitter.com/EPARegion8/status/586654219542859777","Did you know
40% of edible food in the U.S. gets thrown away? Learn how YOU can make a difference. Watch
@JustEatItFilm April 22 on @msnbc","2015-04-10 22:17
+0000","919","13","0.0141458106637649","7","0","1","2","0","0","3","0","0","0","0","0","0","0","0","-","-","-
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"586641841547689984","https://twitter.com/EPARegion8/status/586641841547689984","Biology major
Emmalee Biesiada from @UofDenver is an #EPAgro Fellow: http://t.co/ZHERC41pBe #STEM","2015-04-
10 21:28
+0000","420","1","0.00238095238095238","0","0","0","0","0","0","1","0","0","0","0","0","0","0","0","-","-","-
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"586178561263796224","https://twitter.com/EPARegion8/status/586178561263796224","Healthcare
providers: Help build a healthier nation by learning to treat patients w/pesticide poisoning.
http://t.co/zT3t8TlHff #NPHW","2015-04-09 14:47
+0000","154","1","0.00649350649350649","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-
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"585876275358597120","https://twitter.com/EPARegion8/status/585876275358597120","#Bedbugs are
the size of an apple seed. Learn how to find & stop them at home, work or school.
http://t.co/ullco26v9V #NPHW","2015-04-08 18:46
+0000","868","14","0.0161290322580645","5","0","0","1","6","0","2","0","0","0","0","0","0","0","0","-","-","-
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"585574059628331008","https://twitter.com/EPARegion8/status/585574059628331008","Integrated pest
management is a safer, healthier option for effective pest management in schools. http://t.co/LGIre6tdEr
#NPHW","2015-04-07 22:45

+0000","178","1","0.0056179775280898875","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585530385129467907","https://twitter.com/EPARegion8/status/585530385129467907","Wonderland Homes of Denver is recognized for their commitment to building #EnergyStar-certified homes! http://t.co/DEhkEEOR63","2015-04-07 19:51
+0000","188","2","0.010638297872340425","0","0","0","0","2","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585478664067747840","https://twitter.com/EPARegion8/status/585478664067747840","Itâ€™s Healthy Schools Day! Learn how to protect kids in your early education or day care from the dangers of lead http://t.co/yPD5YVP3r8","2015-04-07 16:26
+0000","162","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585469249210187776","https://twitter.com/EPARegion8/status/585469249210187776","From @GinaEPA's latest EPA Connect blog: Your Input is Shaping the #CleanWater Rule: http://t.co/W8xHsKPCys #water","2015-04-07 15:48
+0000","187","3","0.016042780748663103","1","0","1","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585465178696851456","https://twitter.com/EPARegion8/status/585465178696851456","In Colorado, every county has been designated as â€œzone 1â€ for #radon levels; it's one of only 3 states that's designated entirely as zone 1.","2015-04-07 15:32
+0000","145","1","0.006896551724137931","0","0","1","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585452988275167232","https://twitter.com/EPARegion8/status/585452988275167232","Where you live can impact your health. Before buying, renting or renovating your home, have it checked for lead. http://t.co/VruyvGEaug","2015-04-07 14:44
+0000","395","3","0.007594936708860759","1","0","0","0","1","0","1","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585450497760370689","https://twitter.com/EPARegion8/status/585450497760370689","Itâ€™s Healthy Schools Day. See how EPAâ€™s Tools for Schools can help create healthier environments in your school http://t.co/rHnir0OV3V","2015-04-07 14:34
+0000","410","5","0.012195121951219513","2","0","0","0","1","0","2","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585268800171282433","https://twitter.com/EPARegion8/status/585268800171282433","Kids under 6 are at risk for lead poisoning in your home. Ask your doctor about getting your kids tested for lead. http://t.co/GrgcOmQqd2","2015-04-07 02:32
+0000","221","1","0.004524886877828055","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"585100679720542209","https://twitter.com/EPARegion8/status/585100679720542209","Celebrate Healthy Schools Day! Check out EPA's Sensible Steps to Healthier School Environments guide at http://t.co/ek0PfhvmKu","2015-04-06 15:24
+0000","104","1","0.009615384615384616","0","0","0","0","1","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"584433793005559808","https://twitter.com/EPARegion8/status/584433793005559808","Asthma is a leading cause of school absenteeism. EPA's guidance on managing asthma in schools can help. Learn more at http://t.co/YbV58jOvQN","2015-04-04 19:14
+0000","100","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"584144911110246400","https://twitter.com/EPARegion8/status/584144911110246400","What will you see at the National Sustainable Design Expo on 4/11-12? Sustainable solutions from #EPAp3teams: http://t.co/LKVIBqyOpm","2015-04-04 00:06
+0000","234","1","0.004273504273504274","1","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"584013256781471744","https://twitter.com/EPARegion8/status/584013256781471744","#Asthma's a leading cause of school absenteeism. EPA's guidance on managing asthma in schools can help. Learn more at http://t.co/YbV58jOvQN","2015-04-03 15:23
+0000","141","3","0.02127659574468085","0","0","0","0","2","1","0","0","0","0","0","0","0","0","0","-","-","-","-","-

","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"583704874191196160","https://twitter.com/EPARegion8/status/583704874191196160","Larkburger Washington Park joined the Food Recovery Challenge to reduce wasted food going to landfills. Kudos. #WastedFood #FoodRecovery","2015-04-02 18:57 +0000","242","1","0.004132231404958678","0","0","0","0","0","1","0","0","0","0","0","0","0","0","0","-","-","-
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"583691881101398016","https://twitter.com/EPARegion8/status/583691881101398016","April 11-12, college teams will showcase their #sustainabilityprojects. Follow #EPAp3 & join us in Alexandria, VA: http://t.co/LKVIBqyOpm","2015-04-02 18:06 +0000","435","13","0.029885057471264367","2","0","1","0","2","1","7","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"583673144776339457","https://twitter.com/EPARegion8/status/583673144776339457","How can better indoor environmental quality in schools enhance academic achievement? Get answers here: http://t.co/MqXr8z1WMR","2015-04-02 16:51 +0000","164","5","0.03048780487804878","1","0","1","0","3","0","0","0","0","0","0","0","0","0","-","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"583283969640169472","https://twitter.com/EPARegion8/status/583283969640169472","Join us April 11-12th in Alexandria VA for our National #Sustainable Design Expo featuring #EPAp3: http://t.co/LKVIBqyOpm","2015-04-01 15:05 +0000","408","1","0.0024509803921568627","1","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"
"583281422774894592","https://twitter.com/EPARegion8/status/583281422774894592","We're seeking input for restricting the use of N-Methylpyrrolidone (NMP) and Methylene Chloride for Use in Paint and Coating Removal","2015-04-01 14:55 +0000","122","0","0.0","0","0","0","0","0","0","0","0","0","0","0","0","0","0","-","-","-","-","-","-","-","-","-","-","-
","-","-","-","-","-","-","-"
"583086451258077185","https://twitter.com/EPARegion8/status/583086451258077185","College students majoring in environmental studies? Apply for our#EPAgro Fellowships by May 19:http://t.co/1niJD5A38q","2015-04-01 02:00 +0000","136","2","0.014705882352941176","0","0","0","0","2","0","0","0","0","0","0","0","0","0","-","-","-
","-","-","-","-","-","-","-","-","-","-","-","-","-","-","-"

To: Suarez, Patricia[suarez.patricia@epa.gov]
From: Orquina, Jessica
Sent: Fri 2/27/2015 6:31:10 PM
Subject: FW: Engagement metrics
Facebook_EPA_1to12-14.xlsx
Twitter_EPA_5to12-14.xlsx

Jessica Ann Orquina
Acting Associate Director
Office of Web Communications
Office of Public Affairs
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Davis, Jay
Sent: Friday, February 20, 2015 1:30 PM
To: Orquina, Jessica; Hart, Daniel; Torres, Nora
Subject: RE: Engagement metrics

On the way over. Here are the data files.

-----Original Appointment-----
From: Orquina, Jessica
Sent: Wednesday, February 11, 2015 4:31 PM
To: Orquina, Jessica; Davis, Jay; Hart, Daniel; Torres, Nora
Subject: Engagement metrics
When: Friday, February 20, 2015 1:30 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: WJCN 2507

Hi! This is the meeting for Jay to talk to Danny, me, and Nora (our new intern) about how to calculate engagement metrics.

To: Loop, Travis[Loop.Travis@epa.gov]
Cc: Poll, Bianca[Poll.Bianca@epa.gov]
From: PerezBone, Suleika
Sent: Mon 7/13/2015 7:05:52 PM
Subject: Emailing: Social Media Archives.zip
Social Media Archives.zip

Hi! I just finished making a Social Media Archive folder for Twitter and Facebook. For Twitter, I went back all the way to January 2014. For Facebook, I went back to July 1, 2015. I attached the folder to this email but it is under the COMM folder as "Social Media Archives."

-Sue Perez

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

Published by Travis Loop [?] · Yesterday at 4:26pm ·

U.S. Environmental Protection Agency

The Gulf of Mexico and the Atlantic Coast are expected to see the most sea level rise in the U.S. due to climate change. Let's #ActOnClimate & protect our beaches.

770 people reached

Boost Post

Like · Comment · Share

S El Moqadem, Zillur Rahman, Wyrlo Reyes and 7 others like this.

EPA- Water is Worth It

Published by Hootsuite [?] · Yesterday at 12:16pm ·

Register for free workshops on building resilience to floods and storm surge for water and wastewater utilities. http://ow.ly/PoaSF

Coastal Resilience for the Water Sector: Training for Utilities &...

The U.S. Environmental Protection Agency (EPA) is offering four coastal resilience trainings for water sector utilities and technical assistance...

THETESTPORTAL.COM

555 people reached

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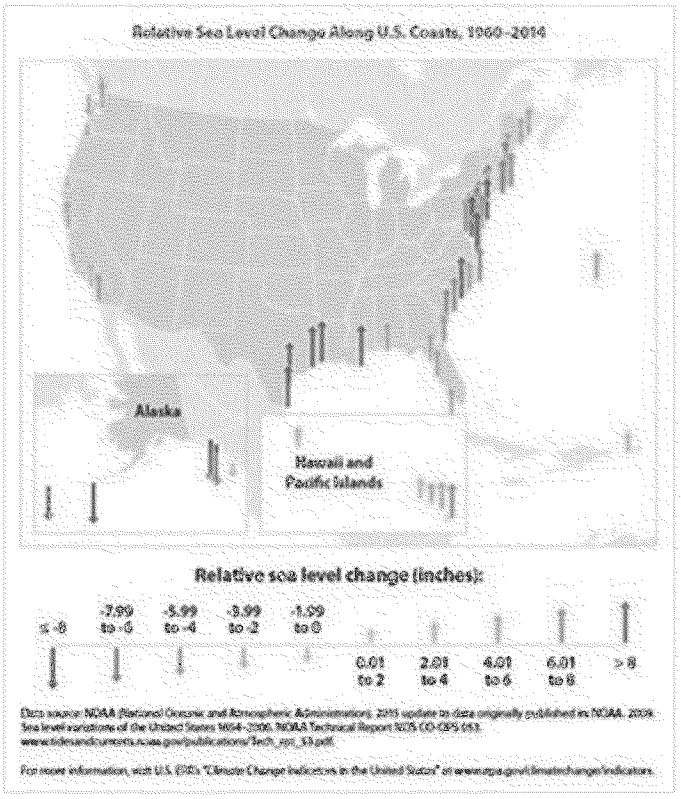
Lisa Hollingsworth-Segedy, Raphael Jackson, Culver Products Group and 10 others like this.

1 share

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

Published by Travis Loop [?] · Yesterday at 12:09pm ·



U.S. Environmental Protection Agency

From 1993-2013, global average sea level rose about twice as fast as the trend since 1880. Learn more about impacts from climate change in our report, Climate Change Indicators in the United States: www.epa.gov/climatechange/indicators/oceans/index.html. #ActOnClimate

750 people reached

Boost Post

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Wyrlo Reyes, Komg Mglwin, Paul John Castillo and 12 others like this.

Write a comment...

EPA- Water Is Worth It shared U.S. EPA Scientific Diving Program (EPA Divers)'s video.

Published by Bianca Poll [?] · Yesterday at 10:28am ·

U.S. EPA Scientific Diving Program (EPA Divers)

Ever wonder how that fillet of salmon gets to your table? Seafood processors transform a salmon into a tasty fillet, but where does the waste go? Check out th...

See More

1,370 people reached

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Anju Whig, Heidi McAlistair, Paul Manet Francis and 15 others like this.

EPA- Water Is Worth It

Published by Hootsuite [?] · Yesterday at 9:11am ·

Watch this video and read the article by Robert Redford to learn how just .5 degrees can make a big difference in people's lives.
http://www.cnn.com/.../opin.../redford-climate-change/index.html

Redford: Time to step up game on climate change - CNN.com

We know what's driving the problem of climate change, and we know what to do about it, writes Robert Redford.

WWW.CNN.COM | BY ROBERT REDFORD

1,682 people reached

Boost Post

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Dalia Dalia, Chris Woodcock, Sharon L Young and 30 others like this.

15 shares

EPA- Water Is Worth It
Published by Hootsuite [?] · July 8 at 3:55pm ·

Learn how Reston Lakes are stabilizing their shorelines and preventing erosion. https://youtu.be/_HNr5NQt2qM

Reston Lakes: Protecting America's Lake Shorelines

NOTE: If you need captions, please click the CC button on the player to turn them on. This video showcases a successful lakeshore protection...

YOUTU.BE

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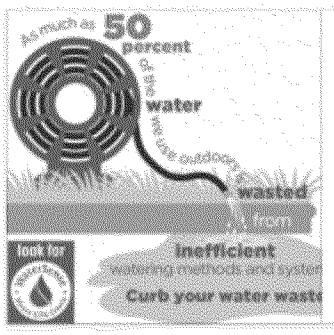
Komg Mglwin, Jeremias Macias, Ian Caldwell Coldwater and 8 others like this.

7 shares

EPA- Water Is Worth It via **EPA WaterSense**
Published by Travis Loop [?] · July 8 at 10:51am ·



Tips for Watering Wisely

Did you know as much as 50 percent of the water we use outdoors is wasted from inefficient watering methods?

EPA.GOV

4,102 people reached

Boost Post

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Sharon L Young, Khun Thein Kyaw, Aquatic Facility Training & Consultants: CPO Class and 43 others like this.

38 shares

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

Published by Travis Loop [?] · July 7 at 4:06pm ·

U.S. Environmental Protection Agency

Global climate action can prevent the loss of up to 360,000 acres of coldwater fish habitat: www.epa.gov/cira. #ActOnClimate #2degrees

907 people reached

Boost Post

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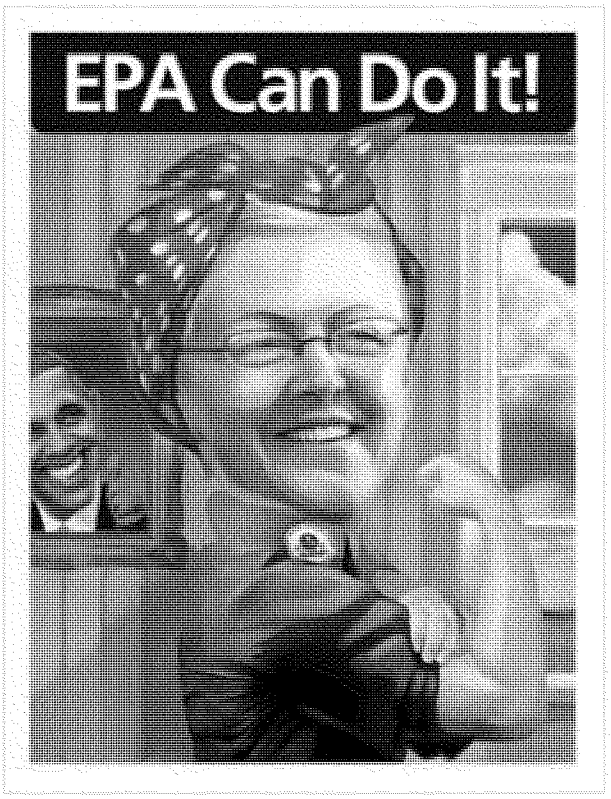
Bwareit Meter, Kwangtae Yoo, S El Moqadem and 16 others like this.

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

Published by Travis Loop [?] · July 7 at 9:24am ·



U.S. Environmental Protection Agency

Our Administrator Gina McCarthy is rolling up her sleeves to work for a cleaner environment and act on climate. Thanks to the Des Moines Register and illustrator Mark Marturello for this cartoon!

613 people reached

Boost Post

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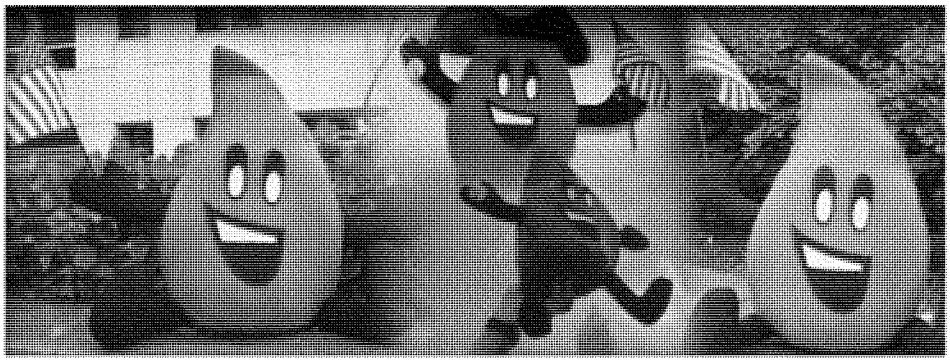
Sharon L Young, S El Moqadem, Winston Williams and 26 others like this.

EPA- Water Is Worth It shared EPA WaterSense's photo.

Published by Travis Loop [?] · July 4 at 5:50pm ·



EPA WaterSense

Flo wishes you all a happy 4th of July! Have a fun and safe long weekend!

1,010 people reached

Boost Post

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Aquatic Facility Training & Consultants: CPO Class, Weber Basin Water Conservancy District, Narragansett Water Pollution Control Association and 20 others like this.

EPA- Water Is Worth It via **U.S. Environmental Protection Agency**

Published by Travis Loop [?] · July 4 at 2:16pm ·

Earth Day Every Day: Bald Eagle

It's Earth Day every day for EPA employees. Share with us what you think is worth protecting. #earthdayeveryday

WWW.YOUTUBE.COM

1,212 people reached

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Heidi McAlistair, Debbie Ruggles, William Hall and 15 others like this.

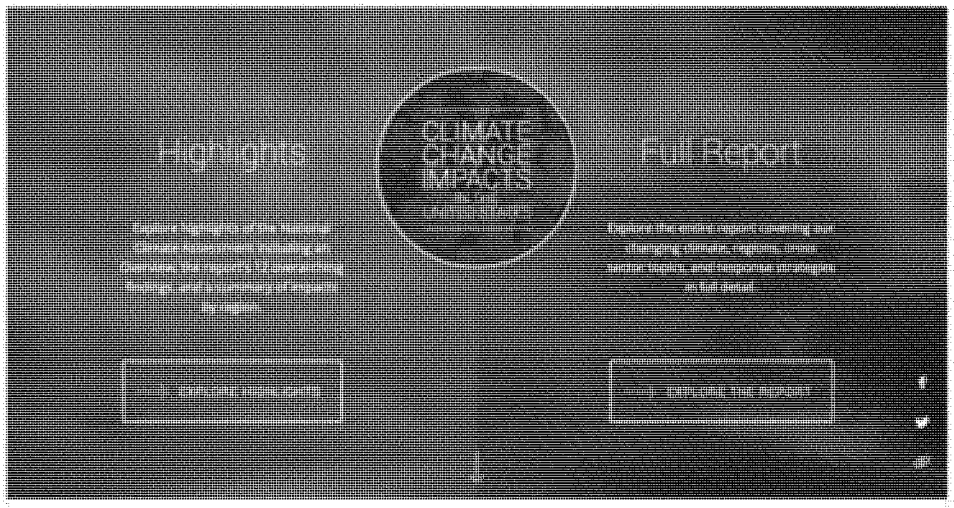
3 shares

Fazila Saber 💜
Like · Reply · July 4 at 2:24pm

Write a comment...

EPA- Water Is Worth It via **U.S. Environmental Protection Agency**

Published by Travis Loop [?] · July 3 at 2:04pm ·



National Climate Assessment Report on Human Health

Explore climate's impacts on human health.

NCA2014.GLOBALCHANGE.GOV

1,396 people reached

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Aquatic Facility Training & Consultants: CPO Class, David Jenkins, Dean Anson II and 8 others like this.

2 shares

EPA- Water Is Worth It

Published by Hootsuite [?] · July 3 at 9:25am ·

NY's Green Innovation Grant Program supports Clean Water State Revolving Fund projects with cutting-edge green technologies. http://go.usa.gov/3PV9B

go.usa.gov

GO.USA.GOV

581 people reached

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Lystek International, Rui Mendes, Komg Mglwin and 8 others like this.

1 share

EPA- Water Is Worth It shared Administrator Gina McCarthy's photo.

Published by Travis Loop [?] · July 2 at 10:30am ·

Administrator Gina McCarthy

On June 29, 1969, the Cuyahoga River caught on fire, for the 13th time. The tragedy helped our country realize the need for and pass the Clean Water Act. #TBT

3,302 people reached

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Sharon L Young, Kenneth Mawson, Frances Costanzi and 70 others like this.

Most Recent

View 4 more comments

EPA- Water Is Worth It

Published by Travis Loop [?] · July 1 at 12:44pm ·

The Green Infrastructure Collaborative is a network to help communities more easily implement green infrastructure. http://1.usa.gov/1rTW3He

Green Infrastructure Collaborative | Green Infrastructure | US EPA

Seven federal agencies have come together to support the Green Infrastructure Collaborative. These agencies signed a Federal Letter of Support (PDF) (5 pp,...

WATER.EPA.GOV

2,018 people reached

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Murli Sharma, Zarine Ali, Roger Gorke and 37 others like this.

17 shares

EPA- Water Is Worth It via **Administrator Gina McCarthy**

Published by Travis Loop [?] · 3 hrs ·

Pope Francis' Call for Climate Action

Gina McCarthy and Kenneth F. Hackett July 13, 201511:00 am EDT carbon pollution, climate, climate action, climate change, Environmental Justice, global action, toxic pollution Jul 13, 2015Pope Francis'...

BLOG.EPA.GOV

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Christine Radke, Paul John Castillo and Jesse Cerra like this.

1 share

EPA- Water Is Worth It

Published by Travis Loop [?] · 4 hrs · Edited ·

NEWS: EPA and Navajo Nation enter historic agreements to halt water pollution http://1.usa.gov/1K3PWfC

07/07/2015: EPA and Navajo Nation EPA Enter Historic Agreements with Navajo Tribal Utility...

Release Date: 07/07/2015Contact Information: U.S. EPA Media Contact: Soledad Calvino, 415-972-3512, calvino.maria@epa.gov Navajo Nation EPA Contact: Rick Abasta, 928-871-7925, rickyabasta@navajo-nsn.gov

YOSEMITE.EPA.GOV

117 people reached

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Murli Sharma and Paul John Castillo like this.

1 share

EPA- Water Is Worth It
Published by Hootsuite [?] · July 11 at 4:02pm ·

Learn how bioengineering is helping restore the natural shorelines of lakes. https://youtu.be/_HNr5NQt2qM #LakeAwarenessMonth

Reston Lakes: Protecting America's Lake Shorelines

NOTE: If you need captions, please click the CC button on the player to turn them on. This video showcases a successful lakeshore protection...

YOUTU.BE

375 people reached

Boost Post

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Lisa Hollingsworth-Segedy, NH LAKES (NH Lakes Association), World Aqueduct Day - Dia Mundial del Acueducto and 5 others like this.

2 shares

EPA- Water Is Worth It
Published by Hootsuite [?] · July 11 at 3:45pm ·

Interested in treatment strategies for small drinking water systems? We have a monthly webinar series: http://go.usa.gov/39z9H

397 people reached

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Heidi McAlistair, Jen Osiol, Jeremias Macias and 2 others like this.

1 share

EPA- Water Is Worth It via **Administrator Gina McCarthy**

Published by Travis Loop [?] · July 10 at 7:31pm ·

Obama's Environmental Legacy, with EPA Chief Gina McCarthy | Big Think

EPA administrator Gina McCarthy relays some of her proudest accomplishments working in the Obama administration: reducing carbon emissions, successfully...

BIGTHINK.COM | BY GINA MCCARTHY

2,524 people reached

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Zillur Rahman, Bwareit smart water meter that matters, Danex Open and 37 others like this.

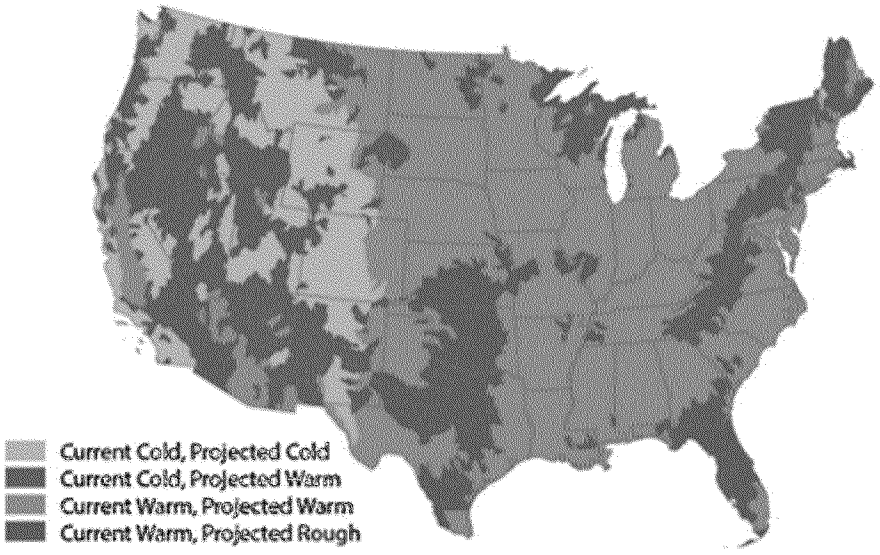
2 shares

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

Published by Travis Loop [?] · July 10 at 5:09pm ·

Figure 1. Projected Impact of Unmitigated Climate Change on Potential Freshwater Fish Habitat in 2100

Change in distribution of areas where stream temperature supports different fisheries under the Reference scenario using the IGSM-CAM climate model. Results are presented for the 8-digit hydrologic unit codes (HUCs) of the contiguous U.S.



For more information, visit EPA's "Climate Change in the United States: Benefits of Global Action" at www.epa.gov/cira.

U.S. Environmental Protection Agency

We could lose 62% of coldwater fish habitat by 2100 – but when we #ActOnClimate, we can keep $1.5 billion in our economy from recreational fishing through 2100.

457 people reached

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Heidi McAlistair, Patricia Cunningham Bradley, Zillur Rahman and 7 others like this.

EPA- Water Is Worth It
Published by Hootsuite [?] · 3 hrs ·

Bookmark it! We've got a new look for our Cooling Water Intake site: http://www2.epa.gov/cooling-water-intakes

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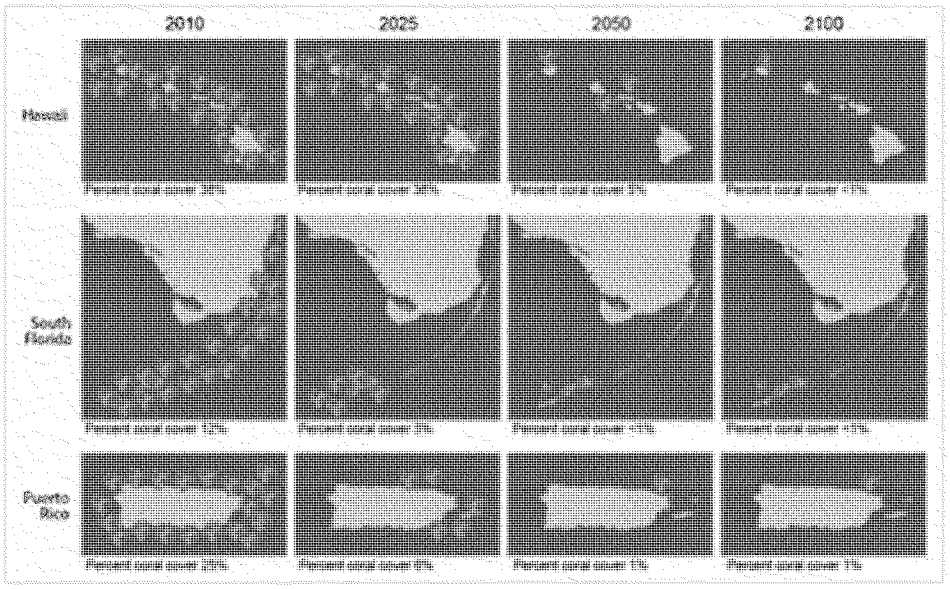
Soe Chan Myae likes this.

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.
Published by Travis Loop [?] · 4 hrs ·



U.S. Environmental Protection Agency

When we #ActOnClimate, we can preserve our coral reefs and keep $22 billion flowing into our economy from recreation in Hawaii, South Florida and Puerto Rico.

722 people reached

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Annie Edoño Yambot, Taylor M Brown, Jamshed Ubaydulloev and 13 others like this.

EPA- Water Is Worth It

Published by Hootsuite [?] · 23 hrs ·

Registration's open for our Corrosion Control for #DrinkingWater Systems 7/28 webinar:ow.ly/PfoC6 #WaterScience

230 people reached

Boost Post

Like · Comment · Share

World Aqueduct Day - Dia Mundial del Acueducto, Soe Chan Myae and Alberto Gallina like this.

1 share

103	5E+17	https://	College seniors & grad students, check out our new aquatic research survey campus challenge. Entry deadline is May 15 http://t.co/E4TNGarTbw	2014-04-09 19	1920
104	5E+17	https://	Read our new blueprint that details how technology innovation can help drive progress toward cleaner & safer #water. http://t.co/dmtqvnKTOU	2014-04-09 17	2058
105	5E+17	https://	Did you know that seasonal and rain-dependent streams are an important source of drinking water in the US? #USwaters http://t.co/ICRhY6Xcpd	2014-04-09 16	4830
106	5E+17	https://	Register for our webinar today (1 pm ET) on how utilities can prepare for climate change impacts. http://t.co/4w0AP13R4X (See Training tab)	2014-04-09 14	1924
107	5E+17	https://	RT @EPA If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: http://t.co/A6yICyltpa Please RT!	2014-04-09 13	1631
108	5E+17	https://	Green infrastructure uses vegetation & soil to manage rainwater, which can help address water quality issues. http://t.co/A1k8HyDQEo	2014-04-09 03	4245
109	5E+17	https://	In her AgWeb op-ed, @GinaEPA discusses our new proposed #USwaters rule that took agricultural needs into account: http://t.co/yh075utNgi	2014-04-09 00	2044
110	5E+17	https://	Water Headlines from EPA #constantcontact http://t.co/OV8uk0lnxS	2014-04-08 21	2508
111	5E+17	https://	Webinar tomorrow (1pm ET) for water utilities on preparing for #climate change impacts http://t.co/oWwSoHRKfS (See Training tab to register)	2014-04-08 20	2205
112	5E+17	https://	Technology innovation can accelerate progress toward cleaner and safer water. Read our new innovation blueprint. http://t.co/dmtqvnKTOU	2014-04-08 18	2385
113	5E+17	https://	Did you know that about 60% of stream miles in the United States flow only seasonally or after it rains? #USwaters http://t.co/cuzvvNLCWX	2014-04-08 16	5006
114	5E+17	https://	Read about our new initiative with @USDA to improve access to clean water along the U.S.-Mexico border. http://t.co/6ZNOtbAgNn	2014-04-08 02	2427
115	5E+17	https://	Our proposed #USwaters rule does not change the Clean Water Act exemptions and exclusions that benefit agriculture. http://t.co/nHBljmMOid	2014-04-08 00	2693
116	5E+17	https://	Webinar for water utilities on preparing for #climate change impacts. April 9, 1 pm ET http://t.co/4w0AP13R4X (See Training tab to register)	2014-04-07 23	3011
117	5E+17	https://	Read about how one of our staff is helping improve access to water in Mexico through the @PeaceCorps Response program http://t.co/d0SLhT1bwR	2014-04-07 17	10564
118	5E+17	https://	Streams and wetlands in the US are major economic drivers in many different ways. http://t.co/ad9r5ubWLz #USwaters http://t.co/MalnWWmlPj	2014-04-07 16	6469
119	5E+17	https://	Webinar today, 1-3 pm ET, on our proposed rule to clarify protection for streams & wetlands. Register at: http://t.co/8Nq72ZVXh7 #USwaters	2014-04-07 14	4069
120	5E+17	https://	Read about our Climate Ready Estuaries Program, which looks at #climate change vulnerabilities & strategies to adapt. http://t.co/ExIHCBnCH6	2014-04-06 21	3169
121	5E+17	https://	Join us tomorrow for a webinar about our proposed rule to clarify protection for streams & wetlands. http://t.co/8Nq72ZVXh7 #USwaters	2014-04-06 17	2483
122	5E+17	https://	Water resources along the coasts face risks from sea level rise. As sea rises, saltwater moves into freshwater areas. http://t.co/UWX9zk92N9	2014-04-05 20	1563
123	5E+17	https://	Join us for a webinar on Monday about our proposed rule to clarify protection for streams & wetlands. http://t.co/8Nq72ZVXh7 #USwaters	2014-04-05 17	850
124	5E+17	https://	#Climate change is a priority for EPA & we're taking common sense steps to address the challenges it presents. http://t.co/w2Czo0K7qZ	2014-04-05 00	2635
125	5E+17	https://	Join us Monday for a webinar about our proposed rule to clarify protection for streams & wetlands. http://t.co/8Nq72ZVXh7 #USwaters	2014-04-04 23	2604
126	5E+17	https://	In her AgWeb op-ed, @GinaEPA discusses our new proposed #USwaters rule that took agricultural needs into account: http://t.co/fNCfUIdKjP	2014-04-04 20	2748
127	5E+17	https://	We're awarding close to $13 million to help small drinking water and wastewater systems across the US. http://t.co/53Tncw4rsR	2014-04-04 19	4279
128	5E+17	https://	Read about our new initiative with @USDA to improve access to clean water along the U.S.-Mexico border. http://t.co/6ZNOtbAgNn	2014-04-04 18	2097
129	5E+17	https://	Check out this video from @GinaEPA on the 2014 National Mayor's Challenge for Water Conservation. http://t.co/S3s1ZqrfPv	2014-04-04 17	4155
130	5E+17	https://	Webinar for water utilities on preparing for #climate change impacts. April 9, 1 pm ET http://t.co/4w0AP13R4X (See Training tab to register)	2014-04-04 15	2733
131	5E+17	https://	Check out this piece from Ted Turner on our proposed rule to clarify protection for streams & wetlands. http://t.co/unuPlKxfiv #USwaters	2014-04-04 14	2460
132	5E+17	https://	Register today for Monday's webinar on our proposed rule to clarify protection for streams & wetlands. http://t.co/8Nq72ZVXh7 #USwaters	2014-04-04 13	2325
133	5E+17	https://	About 60% of stream miles only flow seasonally or after rain, waters that we're clarifying protection for. http://t.co/nHBljmMOid #USwaters	2014-04-04 03	1213
134	5E+17	https://	Read about our work to help local water utilities across the country adapt to #climate change impacts. http://t.co/O562Kg3PNg	2014-04-04 00	920
135	5E+17	https://	Join us for a webinar next Monday about our proposed rule to clarify protection for streams & wetlands. http://t.co/8Nq72ZVXh7 #USwaters	2014-04-03 23	2820
136	5E+17	https://	Read about our new initiative with @USDA to improve access to clean water along the U.S.-Mexico border. http://t.co/6ZNOtbAgNn	2014-04-03 20	2631
137	5E+17	https://	We're awarding close to $13 million to help small drinking water and wastewater systems across the US. http://t.co/53Tncw4rsR	2014-04-03 19	10808

34	###	https	Watch EPA Administrator McCarthy deliver the keynote address at WEFTEC on Monday, Sept 29 at 11:30 am EDT at http://t.co/ych1aXhcKu	2014-09-26 1	266
35	###	https	Do you prefer your water to be clean? Then join our Thunderclap. There is just three days left! http://t.co/107PoHBAj6	2014-09-26 1	235
36	###	https	The Rio Grandeâ€™s water quality is being improved through outreach events and hands-on classroom presentations http://t.co/6d7WfgxAtM	2014-09-26 1	211
37	###	https	Did you know climate change alters the water cycle? Weâ€™re working to help the US adapt to the changes that are to come #ActOnClimate	2014-09-25 2	624
38	###	https	Efficient water use can reduce risk of #septic failure. Learn more: http://t.co/GqA65T5jMV #septicsmart	2014-09-25 2	338
39	###	https	We've proposed standards to stop 8.8 tons per year of mercury & other metals from getting into our waterways. http://t.co/NYHpAUKVLD	2014-09-25 1	254
40	###	https	Learn how an Iowa farmer saves money and his soil by keeping creek clean: http://t.co/MZJgHeMRBX	2014-09-25 1	245
41	###	https	Over 50% of Americans live in coastal areas. Estuaries help protect these communities from flooding. Learn more here: http://t.co/UR4su9AKAB	2014-09-25 1	214
42	###	https	Read the latest news from us in this week's Water Headlines http://t.co/tVLo1GqPmo	2014-09-25 1	248
43	###	https	New plan for Great Lakes for next five years to protect water quality, control invasive species and restore habitat. http://t.co/nT0rmrOKZO	2014-09-25 1	255
44	###	https	This is good news for our oceans. Obama to create the world's largest marine reserve. http://t.co/C3i1rcikcB	2014-09-25 0	325
45	###	https	Tell people that we need clean water for drinking, swimming, and fishing. Join our Thunderclap. http://t.co/107PoHBAj6	2014-09-24 2	295
46	###	https	Estuaries are where rivers and streams meet the ocean. See why these places are important: http://t.co/w46xydi2eW	2014-09-24 2	259
47	###	https	Don't damage your #septic. Only put things in the toilet that belong there. Learn more: http://t.co/GqA65T5jMV #septicsmart	2014-09-24 1	306
48	###	https	In our Campus RainWorks Challenge, students work with faculty on green infrastructure designs for their campuses. http://t.co/1ufmclFiga	2014-09-24 1	290
49	###	https	check out our new blog: Greening Americaâ€™s Capitals: Protecting Water, Boosting Resiliency, Strengthening Economies http://t.co/rYJ4jWcR0w	2014-09-24 1	274
50	###	https	RETWEET to spread the word about our Thunderclap for clean water. http://t.co/107PoHBAj6	2014-09-24 0	295
51	###	https	Think at the sink! What goes down the drain has a big impact on your #septic system. Learn more: http://t.co/GqA65T5jMV #septicsmart	2014-09-23 2	278
52	###	https	Climate change effects regions differently, use the â€œExplore Your Climate Regionâ€ tab to learn more http://t.co/aVnM281HkY	2014-09-23 1	314
53	###	https	How do rain gardens reduce pollution? This sign by the rain gardens outside of EPA headquarters explains how. http://t.co/h0FwFIMVMA	2014-09-23 0	586
54	###	https	How many friends can you get to join our Thunderclap for clean water? http://t.co/107PoHBAj6	2014-09-22 2	237
55	###	https	Itâ€™s National Estuaries Week! Since 1987, EPA and the National Estuary Program have protected or restored over 1.5 million acres of habitat.	2014-09-22 2	297
56	###	https	Editorial: Clean water proposal helps recreation economy in Colorado. http://t.co/eTWwO0Rpx5	2014-09-22 2	231
57	###	https	Sept. 22-26 is #SepticSmart Week! Save money and protect the environment by maintaining your #septic system! http://t.co/ZM638fjfnb	2014-09-22 2	368
58	###	https	This wastewater facility in CA will be 90 to 100% energy neutral by 2015. Imagine when this happens nationwide... http://t.co/S8jHTUfGfF	2014-09-22 1	262
59	###	https	Approximately 400 billion gallons of treated potable water are reused in the U.S. each day. Wow.	2014-09-22 1	348
60	###	https	Our Thunderclap for clean water happens on September 29. Have your signed up yet? http://t.co/107PoHBAj6	2014-09-21 2	471
61	###	https	1 in 3 Americans get their drinking water from streams that are not clearly protected. http://t.co/B40Mpew6hy #CleanWater	2014-09-21 1	317
62	###	https	We need clean water for our health, communities, and economy. Tell people via Thunderclap. http://t.co/107PoHBAj6	2014-09-20 1	220
63	###	https	If you drink water you should support our efforts to keep it clean. Join our Thunderclap now: http://t.co/v3OmTquuA6	2014-09-19 2	253
64	###	https	Keep up to date on the latest climate change conferences, trainings, and webcasts with our events calendar http://t.co/YMpSD2g1Yn	2014-09-19 2	234
65	###	https	Public input is vital to our clean water proposal. Read about our robust outreach efforts in this blog. http://t.co/35OqpGu53V #CleanWater	2014-09-19 1	225
66	###	https	Learn how green infrastructure in the Tookany/Tacony Frankford watershed will foster community involvement http://t.co/6d7WfgxAtM	2014-09-19 1	218
67	###	https	Check out all of these editorial in support of our #cleanwater proposal http://t.co/qIGVeLYmhD	2014-09-18 2	268
68	###	https	@HuffPostGreen op-ed about how our proposal to protect streams & wetlands means protecting rivers & lakes downstream. http://t.co/Dwcgm5roXw	2014-09-18 1	44

68	###	https	@HuffPostGreen op-ed about how our proposal to protect streams & wetlands means protecting rivers & lakes downstream. http://t.co/Dwcgm5roXw	2014-09-18 1	44
69	###	https	What one farmer learned about protecting the privilege of farming: http://t.co/usoQpkD0Y0	2014-09-18 1	238
70	###	https	One of our office plants proudly wears this sticker. http://t.co/EmbefnDeyD	2014-09-18 1	424
71	###	https	Water Headlines from EPA - September 18 #constantcontact http://t.co/MJ9aGgZjjd	2014-09-18 1	224
72	###	https	@World_Wildlife will you join our Thunderclap for Clean Water? https://t.co/NW8l3j2rei	2014-09-18 1	23
73	###	https	@Surfrider will you support our Thunderclap for Clean Water? https://t.co/NW8l3j2rei	2014-09-18 1	12
74	###	https	@EnvDefenseFund will you support our Thunderclap for Clean Water and tell your followers about it? https://t.co/NW8l3j2rei	2014-09-18 1	29
75	###	https	Weâ€™re trying something new. Itâ€™s called a Thunderclap and will send a strong message about clean water. http://t.co/107PoHBAj6	2014-09-18 1	213
76	###	https	Cool infographic on drinking water safety around the world: http://t.co/oaq39HmyHF	2014-09-18 1	293
77	###	https	Climate change alters the water cycle and weather patterns, learn more about the impacts to water on our site: http://t.co/EPc0VCHlpr	2014-09-17 1	798
78	###	https	Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://t.co/107PoHBAj6	2014-09-17 1	281
79	###	https	Be on the lookout for a SepticSmart Week event in your community or plan one yourself, Sept. 22-26, 2014. http://t.co/VkiUXyJ9ce	2014-09-16 2	250
80	###	https	We now have the 500 supporters needed for the Thunderclap on Sept 29. But let's keep going! Sign up and RETWEET! http://t.co/euFiADsPQv	2014-09-16 1	234
81	###	https	Here's an interesting look at communities dealing with sea level rise along the East Coast. http://t.co/18cGGH3S4u #ActonClimate	2014-09-16 1	312
82	###	https	Want to be part of something big? Join our Thunderclap for clean water. http://t.co/107PoHBAj6	2014-09-16 1	199
83	###	https	We need 500 people to sign up for our Thunderclap or it wonâ€™t happen. Please help! http://t.co/107PoHBAj6	2014-09-15 2	273
84	###	https	NEWS: DEAâ€™s new rule on prescription drug disposals should help keep our nationâ€™s waterways cleaner http://t.co/OCvF6O23FE	2014-09-15 2	341
85	###	https	Compete in the Campus RainWorks Challenge. You could win $2K for designing green infrastructure for your campus! http://t.co/PuzvQvIF3p	2014-09-15 1	265
86	###	https	Everybody lives downstream. We all benefit from protecting upstream waters from pollution. http://t.co/16RhwqPcmI #CleanWater	2014-09-15 1	338
87	###	https	Article: Tackling climate change for the future of beer. http://t.co/9FHQpKnqyB	2014-09-15 1	353
88	###	https	You may care about clean water, but have you told anyone? Now is your chance. http://t.co/107PoHBAj6	2014-09-14 2	268
89	###	https	The Climate Prediction Center GIS portal from @NOAAclimate helps visualize impacts and inform adaptation http://t.co/bpMZZxuMdq	2014-09-14 1	236
90	###	https	Will your friends & followers be part of the 1.37 million hearing our Thunderclap? Sign up! http://t.co/v3OmTquuA6 http://t.co/DHXwfUja2c	2014-09-14 1	227
91	###	https	Our proposal to protect clean water doesnâ€™t protect any waters that havenâ€™t historically been covered. #cleanwater http://t.co/il8XRFFO0g	2014-09-14 0	354
92	###	https	After you join our Thunderclap for clean water, tell you friends to sign up too. http://t.co/107PoHBAj6	2014-09-13 1	228
93	###	https	Our proposal to protect clean water doesn't protect any waters that haven't historically been covered. #cleanwater http://t.co/il8XRFFO0g	2014-09-13 1	229
94	###	https	This Thunderclap for clean water is gonna be loud! Already 1.3 million will hear it on Sept 29. Sign up & retweet! http://t.co/v3OmTquuA6	2014-09-13 0	297
95	###	https	Advisory Committee on climate change and natural resource science meeting announced by @USDA http://t.co/NnWypr4r4U	2014-09-12 2	230
96	###	https	Read our new blog on reconnecting streams in the Great Lakes region http://t.co/tinbOWoz2x	2014-09-12 1	238
97	###	https	Here's a nice column about the importance of protecting South Dakota's streams and wetlands. http://t.co/NmxeZuG1gg	2014-09-12 1	247
98	###	https	If you care about clean water, tell people. Join our Thunderclap. http://t.co/107PoHBAj6	2014-09-12 1	284
99	###	https	Learn how students at the Slough School Education Program in Oregon are performing water quality sampling http://t.co/6d7WfgxAtM	2014-09-12 1	823
100	###	https	Can you make our thunderclap louder? Can you deliver a more thunderous supporter than these 4? http://t.co/v3OmTquuA6 http://t.co/GmQOAw6kSO	2014-09-11 1	447
101	###	https	Learn why clean water is key to this familyâ€™s farming future: http://t.co/aW05JszS8H	2014-09-11 1	273

99	###	https	Learn how students at the Slough School Education Program in Oregon are performing water quality sampling http://t.co/6d7WfgxAtM	2014-09-12	1	823
100	###	https	Can you make our thunderclap louder? Can you deliver a more thunderous supporter than these 4? http://t.co/v3OmTquuA6 http://t.co/GmQOAw6kSO	2014-09-11	1	447
101	###	https	Learn why clean water is key to this familyâ€™s farming future: http://t.co/aW05JszS8H	2014-09-11	1	273
102	###	https	@charitywater Will you please join our Thunderclap for clean water? https://t.co/N34QaSy1eR	2014-09-11	1	16
103	###	https	Know the Facts: Exclusions and exemptions for agriculture will not change. http://t.co/EWhLx61inc http://t.co/Prm8xI7muH	2014-09-11	1	478
104	###	https	Tell your friends that you choose clean water. Let Thunderclap send a message. http://t.co/107PoHBAj6 11	2014-09-11	1	332
105	###	https	We have 191 people signed up for our Thunderclap. Can you help push us to 200?! https://t.co/NW8l3j2rei	2014-09-10	2	235
106	###	https	#climatechange resilience offers reduced federal fiscal exposures, says USGAO http://t.co/KVD5P7YVEr	2014-09-10	1	246
107	###	https	Thanks @HHSGov for joining our Thunderclap for Clean Water! https://t.co/NW8l3j2rei #water	2014-09-10	1	285
108	###	https	Lend your voice to clean water by joining our Thunderclap. Be sure to tell your friends! http://t.co/107PoHBAj6	2014-09-10	1	664
109	###	https	We've funded @UMassAmherst & @CUBoulder to create two new drinking water innovation centers http://t.co/7HsCWsbmvP #WaterScience #EPAstar	2014-09-10	1	231
110	###	https	Do you choose clean water? Tell everyone. Sign up here: http://t.co/v3OmTquuA6	2014-09-10	0	280
111	###	https	SHARE our new blog: "Do You Choose Clean Water?" about our new Thunderclap http://t.co/f13Pu5XOQB	2014-09-09	2	234
112	###	https	Water Headlines from EPA - September 9 #constantcontact http://t.co/clrFm45m7p	2014-09-09	2	265
113	###	https	Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean #water. http://t.co/107PoHBAj6	2014-09-09	2	394
114	###	https	Not all streams & wetlands are clearly protected under the Clean Water Act. Letâ€™s protect #CleanWater. http://t.co/EWhLx61inc	2014-09-09	1	336
115	###	https	More support for clean water from Floridians. http://t.co/aR2ArPTR7a	2014-09-09	1	216
116	###	https	Huff Post Blog: Celebrating Safe Drinking Water http://t.co/S0Y4kBnFF6	2014-09-09	1	265
117	###	https	Floridians care about clean water! Read more: http://t.co/kHj765IF2m	2014-09-08	2	282
118	###	https	Using the Clean Water Act, EPA can help protect #CoralReefs from land based sources of pollution. Learn more here: http://t.co/H2dX3MVibl	2014-09-08	1	1013
119	###	https	Did you know that an acre of wetlands can store up to 1.5 million gallons of floodwater? http://t.co/givQu1SKZI	2014-09-07	1	1243
120	###	https	Climate Leadership Awards from @EPA highlight leaders in climate change innovation, open until Sept 12 http://t.co/q5QjayWWiM	2014-09-06	1	237
121	###	https	Submit your photos of algal blooms as part of @neefusa new photo contest. Details here: http://t.co/LZo1EgsBrl	2014-09-05	2	341
122	###	https	We all live downstream. Pollution upstream affects lakes, rivers, bays, streams, & wetlands in our communities. http://t.co/EWhLx61inc	2014-09-05	1	387
123	###	https	Senior advisor Ellen Gilinsky talks about nutrient pollution at @sejorg conference. Learn more http://t.co/7cSEblSXRY http://t.co/qw2vHTDXq1	2014-09-05	1	554
124	###	https	A stream monitoring program in Bozeman, Montana creates a network of volunteers involved in watershed monitoring http://t.co/6d7WfgxAtM	2014-09-05	1	269
125	###	https	Why what happens in a little creek on this farm matters downstream: http://t.co/LjZPmsj3LR	2014-09-04	1	289
126	###	https	Read our new blog on algal blooms and water utilities! http://t.co/diuE3Wl9Nb	2014-09-04	1	241
127	###	https	Great Lakes Restoration Initiative provides $12 million to target harmful algal blooms in Lake Erie http://t.co/beDJnsYraL	2014-09-03	1	518
128	###	https	Water Headlines from EPA - September 3 #constantcontact http://t.co/EadFEiXsYH	2014-09-03	1	294
129	###	https	Last chance: Our Green Infrastructure and Smart Growth webinar is on Sept 3 from 1-2:30 p.m. EDT. Register at https://t.co/LJXDNdXwKG.	2014-09-02	2	413
130	###	https	Register your team today for the Campus RainWorks Challenge. Registrations are due by Oct. 3. http://t.co/MXzqVbajfH	2014-09-02	1	315
131	###	https	Here's an opinion piece on how important clean water is to businesses. http://t.co/oWNT0hIske	2014-09-02	1	300
132	###	https	#ClimateChange effects regions differently, use the â€œExplore Your Climate Regionâ€ tab to learn more http://t.co/6a85rOxSzV	2014-09-01	1	314
133						

To: Altieri, Sonia[Altieri.Sonia@epa.gov]
From: Poll, Bianca
Sent: Tue 9/9/2014 6:43:17 PM
Subject: FW: Thunderclap for Water
BLOG Thunderclap WOTUS jl JAO.docx

FYI. Here is the content.

Bianca Poll, MPH

ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 12:01 PM
To: Levy, Jeffrey; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Yes, I already included my suggested in the attached document.

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:59 AM
To: Orquina, Jessica; Loop, Travis
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Roxanne just approved it, so now we just need Monica.

Jess, please edit the post to include whatever embed code you think appropriate and give that to James to forward for posting when Monica approves.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter: http://twitter.com/epa | Facebook: http://facebook.com/epa

From: Orquina, Jessica
Sent: Tuesday, September 09, 2014 11:31 AM
To: Loop, Travis; Levy, Jeffrey
Cc: Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

Okay, Thunderclap has changed some things. They now only offer an embed code for the Thunderclap itself. Here's that:

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

You could include that at the bottom of the post. (See attached doc.)

Now, for sharing they've changed it so the FB is a Java applet. I can't copy it. I was able to copy the Twitter & Tumblr share links & hyperlink them in the blog (attached doc). I'd suggest just linking the Facebook share to the Thunderclap page where people who have previously shared it can click on the Java applet button (in attached doc).

Jess

Jessica Ann Orquina

Social Media Lead
Office of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369

Please consider the environment before printing this email.

From: Loop, Travis
Sent: Tuesday, September 09, 2014 11:22 AM
To: Levy, Jeffrey

Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: RE: Thunderclap for Water

On hold until it's all cleared! Wont' promote until blog is up and then will tweet and email stakeholders.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:20 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

Note that nothing can go out until Rox approves, because she also has to approve the tclap message itself.

That is, don't send it in an OW bulletin or other outreach.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education

U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:10 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

You guys rock!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Levy, Jeffrey
Sent: Tuesday, September 09, 2014 11:10 AM
To: Loop, Travis
Cc: Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Re: Thunderclap for Water

James: please send the blog I edited to Roxanne and Monica ASAP.

Jess: please get the embed codes and insert them as we publish.

I'll mention it to Rox, too.

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov/blog | Twitter:http://twitter.com/epa | Facebook:http://facebook.com/epa

On Sep 9, 2014, at 11:06 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

> I've accepted the edits. I just got the approval back from Thunderclap so I dropped in the link. I don't see embed codes and such for Facebook, Twitter and Tumblr. Where do we get those? Do we need them? Don't we just push people to the Thunderclap link?
>
> I'd like to get this out today – the blog, the facetweets, the announcement to stakeholders. Help! ☺
>
> Travis Loop
>
> Director of Communications
> Office of Water
>
> U.S. Environmental Protection Agency
>
> 202-870-6922
>
> loop.travis@epa.gov
>
> **From:** Levy, Jeffrey
> **Sent:** Monday, September 08, 2014 4:45 PM
> **To:** Loop, Travis; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
> **Subject:** RE: Thunderclap for Water

Travis:

I made a few minor edits to improve flow (no pun intended!), use contractions, etc. Please see attached.

I also edited the dates in the tweets at the end to avoid confusion. For one thing, we're not going to get a tweet out today, so I changed the start date to tomorrow.

Please look over my edits and let us know. If they're fine, James can send it forward with an urgent review request to Roxanne and Monica.

However, Jessica needs to look at it, because I don't think there's a Google+ embed code. Rather, Tclap works with Twitter, FB, and Tumblr. I edited it. Jess, is that right?

Thanks.

Jeffrey Levy
Director of Web Communications
Office of External Affairs and Environmental Education
U.S. Environmental Protection Agency
levy.jeffrey@epa.gov
202-564-9727 (cell for emergencies: 202-309-9445)

EPA's blog: http://blog.epa.gov | Twitter: http://twitter.com/greenversations
EPA news: http://www.epa.gov/newsroom | mobile: http://m.epa.gov/news | Twitter: http://twitter.com/epanews

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From: Loop, Travis
Sent: Monday, September 8, 2014 3:09 PM
To: Levy, Jeffrey; Orquina, Jessica; Wade, James; Hart, Daniel; Poll, Bianca
Subject: Thunderclap for Water

Okay. I want to get the Thunderclap off the ground ASAP. Here is a blog post and the initial facetweets. Once we launch we will immediately build out facetweets for the rest of the campaign. I am waiting for the approval message from Thunderclap, which will allow us to get this out by the middle of the week.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

<BLOG Thunderclap WOTUS jl.docx>

BLOG

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
    a. Facebook
    b. Twitter
    c. Tumblr

Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

Read about the proposal to protect clean water: www.epa.gov/USwaters

<iframe frameborder='0' height='540px' src='https://www.thunderclap.it/projects/16052-i-choose-clean-water/embed' width='250px'></iframe>

About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers, so we get at least 500 people sharing the message:
    a. Facebook [embed Facebook share code]
    b. Twitter [embed Twitter share code]
    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Martynowski, Sarah[Martynowski.Sarah@epa.gov]
From: Poll, Bianca
Sent: Thur 7/31/2014 5:40:20 PM
Subject: FW: thunderclap
DitchtheMyth Thunderclap Proposal.docx
THUNDERCLAP BLURB FOR OPE.docx

Update the dates so they reflect Travis's request.

From: Loop, Travis
Sent: Tuesday, July 29, 2014 9:26 AM
To: Poll, Bianca
Subject: thunderclap

This seems pretty good. Here are answers to your questions and edits to the docs. I didn't rewrite facetweets so you'll have to take a crack at that.

Questions:

1.) Should we pick a date like August 20th (two months before the comment period closes?) I am trying to see if we can tie the choice of date to a reason. LET'S DO TUESDAY, SEPTEMBER 2, THE DAY AFTER LABOR DAY WHEN THE WORLD GETS FOCUSED BACK ON WORK

2.) I arbitrarily picked July 31 for the launch (next Thursday). I have no idea how long it will take to get this approved. LET'S AIM FOR THREE WEEKS BEFORE SEPT 2

3.) For the facetweets, the examples Jess provided to me were a combination of providing information and reminding people about the thunderclap. Do you want me to play around the approved WOUS facetweets to combine them with the thunderclap messages (i.e. 1 out of 3 people get their drinking water from a stream. Show your support! (thunderclap link). I THINK WE COME UP WITH ONE SIMPLE MESSAGE FOR THE THUNDERCLAP.

4.) She had an attachment that was a blurb for OPE. (See attached). I didn't know if you wanted to adjust the blurb specifically discusses clean water (first paragraph). The rest of it can be reused. EDITED

5.) If all Jess needs to start the process on her end is the proposal, I think that is final (as long as you agree with the dates). See DitchTheMyth Thunderclap Proposal attachment above.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

PROPOSAL
Use Thunderclap to engage people and raise awareness about protecting clean water.

BACKGROUND
Thunderclap is a crowd-speaking platform where organizations and individuals can ask people to help them share a specific message at a specific time on Twitter, Facebook, or Tumblr. The creator writes both the message and information explaining why they want help spreading the word. The creator also must set a goal for how many people they'd like to participate. If enough people sign up to participate, they authorize Thunderclap to automatically post the message to their Twitter, Facebook, or Tumblr accounts at the specified time. However, if the total doesn't reach the goal, nothing happens.

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We hosted a successful Thunderclap during Earth Month and had 904 people sign up to help share our message about small things we can all do to help fight climate change: https://www.thunderclap.it/projects/10319-on-earth-day-actonclimate.

EARTH DAY THUNDERCLAP

Date: August 15 (nothing happens, however, if we get fewer than 500 supporters)

Thunderclap Title (30 characters max): I support EPA's clean water proposal

Message that people will agree to have posted on their social media:
Clean water is important to me. I support EPA's proposal to protect it.

http://epa.gov/uswaters #uswaters

Image for Thunderclap:
We'll work with OWOW to find a good image to encourage people to protect clean water.

Proposed text that appears on the Thunderclap page to explain what it's all about:

Join our Thunderclap. On August 15th, the message above will go out automatically with other supporters at the same moment on the social media accounts you choose. You can also copy the message to your social media, or use your own message and the #uswaters hash tag.

Take action today!

Thunderclap Goal: 500 people

PROPOSED THUNDERCLAP TIMING AND PROMOTION

- July 31st: Post the Thunderclap and make it live.
- August 1-15th: Promote via facetweets on all EPA social media channels. Encourage the EPA Social Media Community of Practice to promote our Thunderclap. Share Thunderclap with #SocialGov Community and inter-agency social media listservs / groups and ask for help amplifying.

- August: Have a blog post on It's Our Environment telling people to sign up for the Thunderclap.
- August: Request to have a blog post on USA.gov's blog about our Thunderclap.
- August: Work with OPE and EE to promote our Thunderclap to their stakeholder groups.
- August 15th: The Thunderclap happens if we reach our goal.

THUNDERCLAP BLURB FOR OPE:

We need your help to raise awareness about skin care prevention. Skin cancer is the most common form of cancer in the United States, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family. We call it being [illegible]

You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on August 15, at 12:00 pm EDT. If 500 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

So, what do you need to do? Join our Thunderclap and ask your friends to do the same: (thunderclap link)

To: Swenson, Sarah[Swenson.Sarah@epa.gov]
From: Poll, Bianca
Sent: Tue 7/29/2014 3:07:54 PM
Subject: FW: thunderclap
DitchtheMyth Thunderclap Proposal.docx
THUNDERCLAP BLURB FOR OPE.docx

FYI – we're doing a thunderclap for waters of the U.S. A thunderclap is a social media tool that asks people to sign up and agree to have a message posted on their social media accounts from us. Both Travis and Jess thought this might be a good idea to increase interest in WOUS.

Currently, we're at the phase where we are submitting the 'formal' proposal to Jess so she can get approval and give us notes. She gave us a template from old thunderclaps that EPA has done… so we basically just reused her information and put in WOUS.

From: Loop, Travis
Sent: Tuesday, July 29, 2014 9:26 AM
To: Poll, Bianca
Subject: thunderclap

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Thunderclap Title (30 characters max): I support EPA's clean water proposal

Message that people will agree to have posted on their social media:
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http://epa.gov/uswaters #uswaters

Image for Thunderclap:
We'll work with OWOW to find a good image to encourage people to protect clean water.

Proposed text that appears on the Thunderclap page to explain what it's all about:

Join our Thunderclap. On August 15th, the message above will go out automatically with other supporters at the same moment on the social media accounts you choose. You can also copy the message to your social media, or use your own message and the #uswaters hash tag.

Take action today!

Thunderclap Goal: 500 people

PROPOSED THUNDERCLAP TIMING AND PROMOTION

- July 31st: Post the Thunderclap and make it live.
- August 1-15th: Promote via facetweets on all EPA social media channels. Encourage the EPA Social Media Community of Practice to promote our Thunderclap. Share Thunderclap with #SocialGov Community and inter-agency social media listservs / groups and ask for help amplifying.

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You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

Here's how it works: you agree to let Thunderclap send a specific, one-time message on your behalf to your social networks on August 15, at 12:00 pm EDT. If 500 or more people agree, the message will go out on everyone's walls and feeds at the same time for people to read around the world.

So, what do you need to do? Join our Thunderclap and ask your friends to do the same: (thunderclap link)

To: Loop, Travis[Loop.Travis@epa.gov]
From: Poll, Bianca
Sent: Thur 7/24/2014 3:35:19 PM
Subject: Thunderclap Documents
DitchtheMyth Thunderclap Proposal.docx
Examples of Facetweets for a Thunderclap.docx
THUNDERCLAP BLURB FOR OPE.docx

Questions:

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Bianca Poll, MPH

ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

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Take action today!

Thunderclap Goal: 500 people

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- August 15th: The Thunderclap happens if we reach our goal.

NOTE: These facetweets are written to go on Twitter, Facebook, and Google+.

FACETWEETS – July 31-August 15

#SkinCancer is the most common form of cancer in the U.S. Sign up to remind people about sun #safety. http://thndr.it/1g3Pfla Pls RT!

Have you joined our Thunderclap for #DontFryDay? Help us raise awareness about preventing skin cancer: http://thndr.it/1g3Pfla Pls RT!

On Don't Fry Day, help us spread the word about preventing skin cancer! Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Let your followers know about our #Thunderclap for #DontFryDay – we need 250 people to sign up. Please RT! http://thndr.it/1g3Pfla

If 250 people sign up, our #Thunderclap will go on May 23, Don't Fry Day. Join today: http://thndr.it/1g3Pfla Pls RT!

Will you lend your voice to help raise awareness of skin cancer prevention? Join our #Thunderclap: http://thndr.it/1g3Pfla Pls RT!

Will you lend us your voice today to get a message out on Don't Fry Day? #SunWise http://thndr.it/1g3Pfla Pls RT!

We need your help to raise awareness about skin cancer prevention using #Thunderclap. Please RT! http://thndr.it/1g3Pfla Pls RT!

FACETWEETS FOR THURSDAY, MAY 22

We need your help by noon tomorrow! Join our #DontFryDay Thunderclap to remind people to be #SunWise. http://thndr.it/1g3Pfla Pls RT!

Also:

If we've made our target:

Please let your followers know about our #Thunderclap for #DontFryDay. http://thndr.it/1g3Pfla

If we haven't made our target:

We need your help to get to 250 people sharing our #Thunderclap for #DontFryDay, or nothing goes out. Please RT! http://thndr.it/1g3Pfla

FACETWEETS FOR FRIDAY, MAY 23

If we've made our target:

Clock's ticking – join our #DontFryDay #Thunderclap. Sign up by noon & help us remind people to be #SunWise: http://thndr.it/1g3Pfla

If we haven't made our target:

Clock's ticking to get to 250 people on our #Thunderclap for #DontFryDay. Without 250, nothing goes out. Pls RT! http://thndr.it/1g3PfIa

THUNDERCLAP BLURB FOR OPE:

We need your help to raise awareness about skin care prevention. Skin cancer is the most common form of cancer in the United States, with more than 3.5 million new cases diagnosed every year and one person dying every hour. But there are simple steps you can take to help protect yourself and your family. We call it being [illegible]

You can help by **sharing this information with your friends**. To help you do that, we started a Thunderclap, which is like a virtual flash mob.

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So, what do you need to do? Join our Thunderclap and ask your friends to do the same: (thunderclap link)

To: Loop, Travis[Loop.Travis@epa.gov]
From: Poll, Bianca
Sent: Thur 7/16/2015 8:27:34 PM
Subject: E-mailing: Twitter Monthly CWR Archive.zip
Twitter Monthly CWR Archive.zip
Clean Water Rule Facebook Posts until 10.2012.docx

EPA- Water Is Worth It
21 hrs ·

Press Release: EPA, National Aquarium, business leaders stress importance of Clean Water Rule on environment, economy http://go.usa.gov/3fhK5

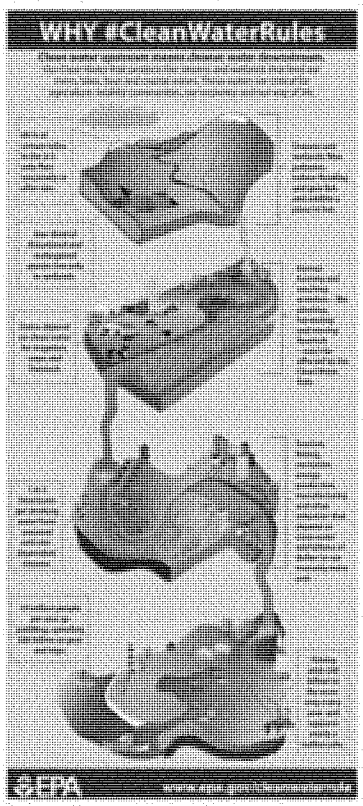
Like · Comment · Share

2 people like this.

1 share

EPA- Water Is Worth It
June 11 ·

ICYMI: The waters that flow through our cities and towns are now better protected. #CleanWaterRules



Like · Comment · Share

72 people like this.

32 shares

EPA- Water Is Worth It
June 5

60% of America's stream miles lacked clear protections – until now. Our new Clean Water Rule protects our streams, and the lakes and rivers downstream. #CleanWaterRules

Like · Comment · Share

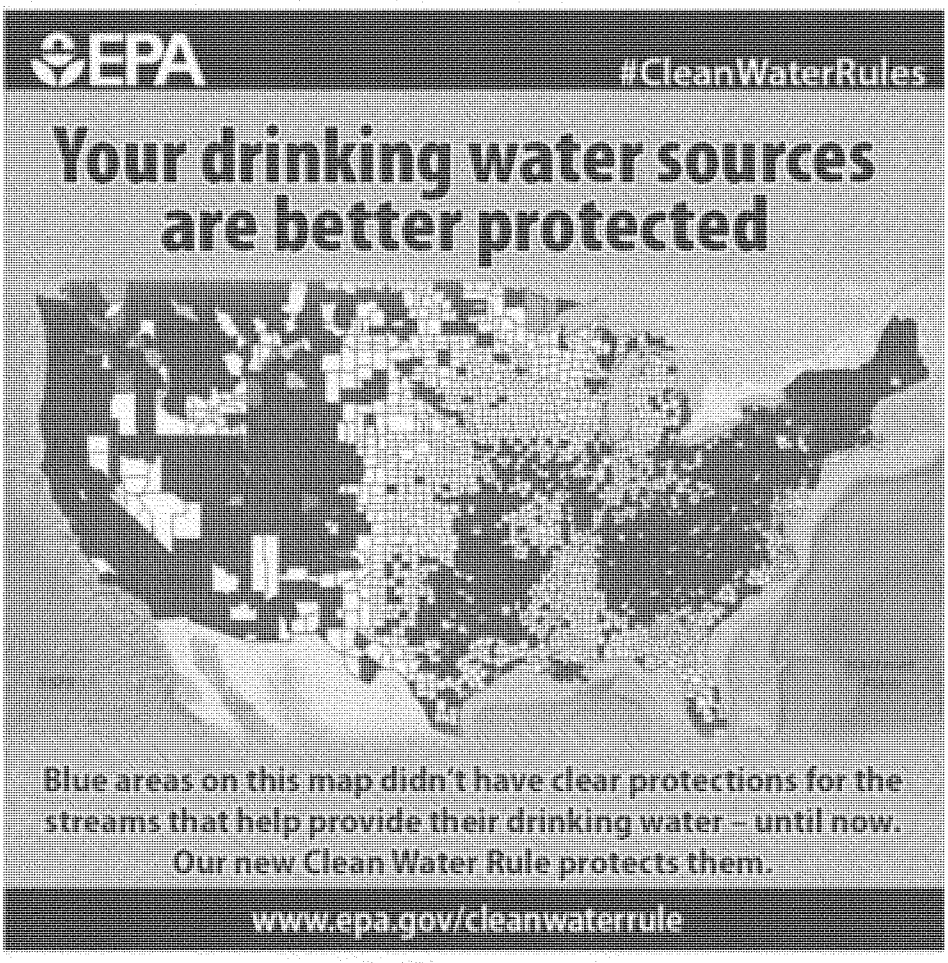
37 people like this.

2 shares

Stacy Cox Best thing to happen to our earth in a while
Like · Reply · June 9 at 6:54pm

EPA- Water Is Worth It
June 4 ·

Until now, 1 in 3 Americans were getting drinking water from streams that weren't clearly protected from pollution. See if your county just got better protections with the finalization of the Clean Water Rule today: http://water.epa.gov/type/rsl/drinkingwatermap.cfm. #CleanWaterRules



Like · Comment · Share

91 people like this. Most Recent

38 shares

View 1 more comment

George Mace OORAH !!!
Like · Reply · June 4 at 8:40pm

Dennis Quinter Then why is there a film of oil on the water in front of my house? It will be in a creek the next rainfall...
Like · Reply · June 4 at 10:40pm

EPA- Water Is Worth It
June 3 ·

Millions of acres of America's wetlands lacked clear protections – until now. Our new Clean Water Rule protects our wetlands, and the lakes and rivers downstream. #CleanWaterRules

Like · Comment · Share

67 people like this.

13 shares

Sharon L Young Water and air is always worth one more step to make it better !
July 10 at 9:39am · Like

EPA- Water Is Worth It
June 2 ·

Our Clean Water Rule has been finalized. https://youtu.be/gFyf0XseWrI
Learn more: http://go.usa.gov/39ANk . #CleanWaterRules

401 Views
Like · Comment · Share

23 people like this.

3 shares

EPA- Water is Worth it
June 1 ·

#CleanWaterRules for small businesses, like brewers. Our new Clean Water Rule helps small business by better protecting our waterways.

767 Views
Like · Comment · Share

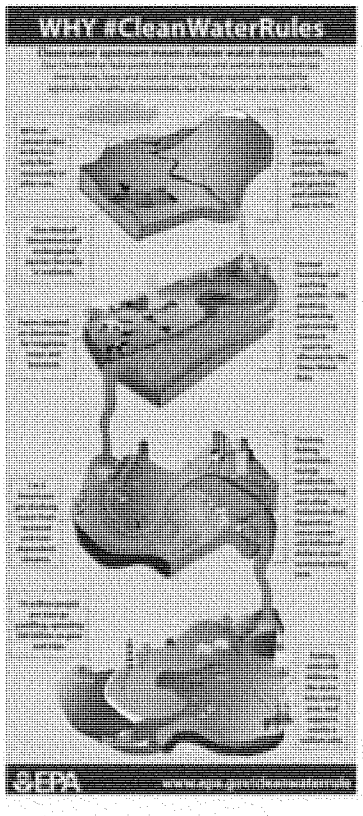
27 people like this.

5 shares

Stevoldlumpy R Salvetti I could use a beer right about now
Like · Reply · June 1 at 6:49pm

EPA- Water Is Worth It
May 28 ·

The water that flows through our communities often comes from far-away streams and wetlands. Our new Clean Water Rule better protects these streams and wetlands -- and our health and economy, too.
#CleanWaterRules



Like · Comment · Share

111 people like this. Most Recent

78 shares

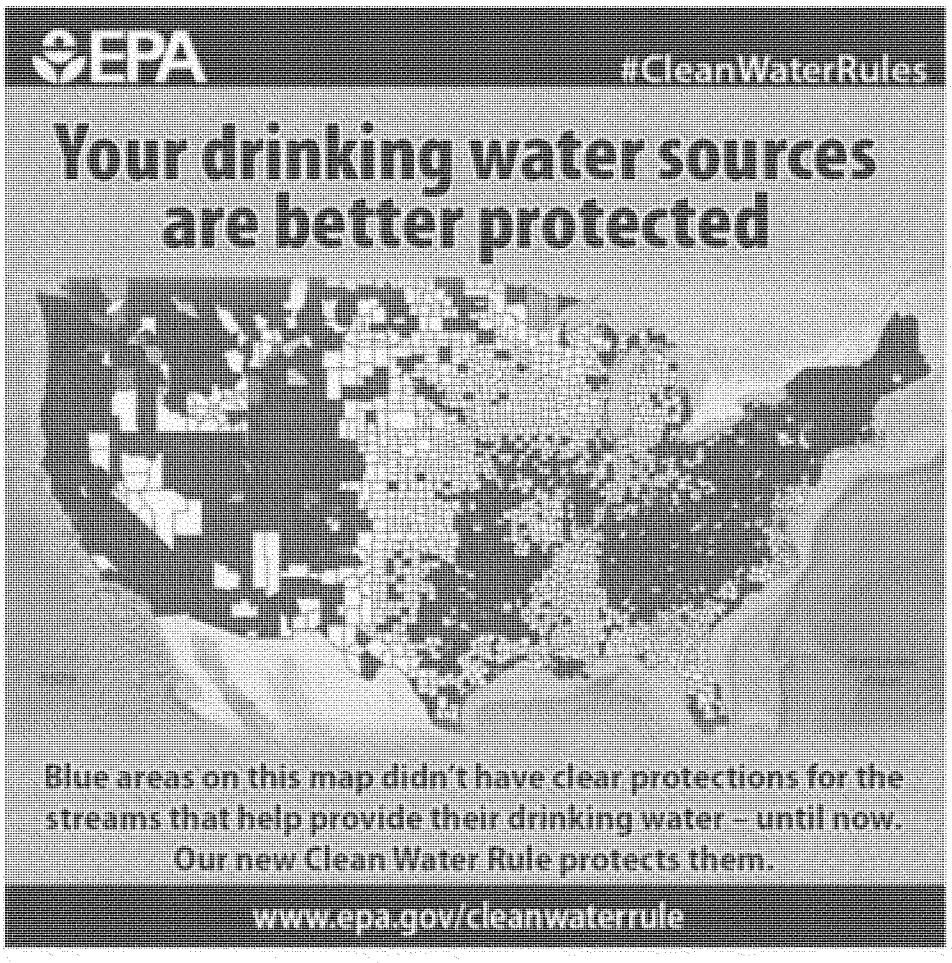
View 2 more comments

Kiri Carini Ooooo...I like the vertical orientation and connectivity of these conceptual diagrams... Alexandra Fries Jane Thomas Heath Kelsey Integration & Application Network
Like · Reply · May 28 at 3:40pm

Brian Oram the water flows on and through other peoples property and they may have rights.
Like · Reply · May 28 at 7:36pm

EPA- Water Is Worth It
May 27

Until now, 1 in 3 Americans were getting drinking water from streams that weren't clearly protected from pollution. See if your county just got better protections with the finalization of the Clean Water Rule today: http://water.epa.gov/type/rsl/drinkingwatermap.cfm. #CleanWaterRules



Like · Comment · Share

74 people like this. Most Recent

41 shares

View 1 more comment

Than Hansen Sorry, Dick Cheney.
Like · Reply · 1 · May 27 at 6:08pm

Marcia Sullivan Mullins West Virginia Thanks You!!!
Like · Reply · May 28 at 9:11am

EPA- Water Is Worth It
May 27 ·

BREAKING NEWS: Our Clean Water Rule has been finalized. This new rule protects the streams and wetlands that feed into our rivers, lakes and communities. Learn more:http://go.usa.gov/39ANk. #CleanWaterRules

2,391 Views
Like · Comment · Share

64 people like this. Most Recent

69 shares

Rupert Whiting Wow could you please use some more words to say absolutely nothing????? Where is the simple summary? What changed? All I can see is what didn't change (agri lobbying clearly worked nicely). No surprise there. Where is the 30 second version? Btw congrats to the intern who did the video.
Like · Reply · 2 · May 27 at 4:22pm

Dennis Quinter The EPA has no interest in runoff that kills all vegetation even if it can enter a creek. They told me if it wasn't a body of water big enough to operate a boat in it, there was nothing they can do...
Like · Reply · May 28 at 8:34am

EPA- Water Is Worth It
May 26 ·

Over 90% of that local beer you like to drink is water. Brewers know that #CleanWaterRules.

Like · Comment · Share

Michael J Dexter and 104 others like this. Most Recent

61 shares

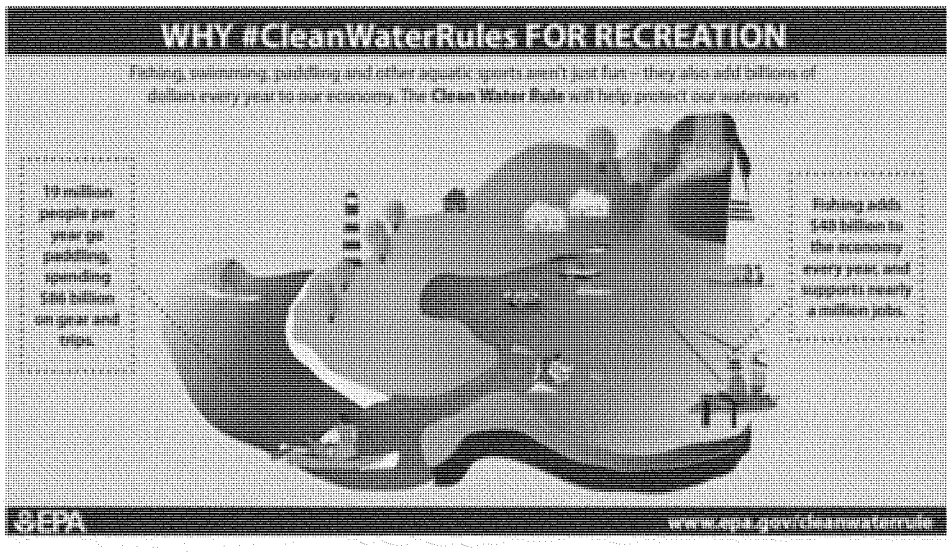
View 10 more comments

Sharon L Young One question I always wondered about .. How come beer has different colors and yet they all taste the same and smell the same like ekk???
Like · Reply · July 10 at 9:45am

Sharon L Young What is the difference in the colors ?? And add beer in your batter makes good hush puppies and deep fried cat fish 😑 💩
Like · Reply · July 10 at 9:46am · Edited

EPA- Water Is Worth It
May 26 ·

Clean water keeps our way of life and our economy afloat.
#CleanWaterRules



Like · Comment · Share

48 people like this. Most Recent

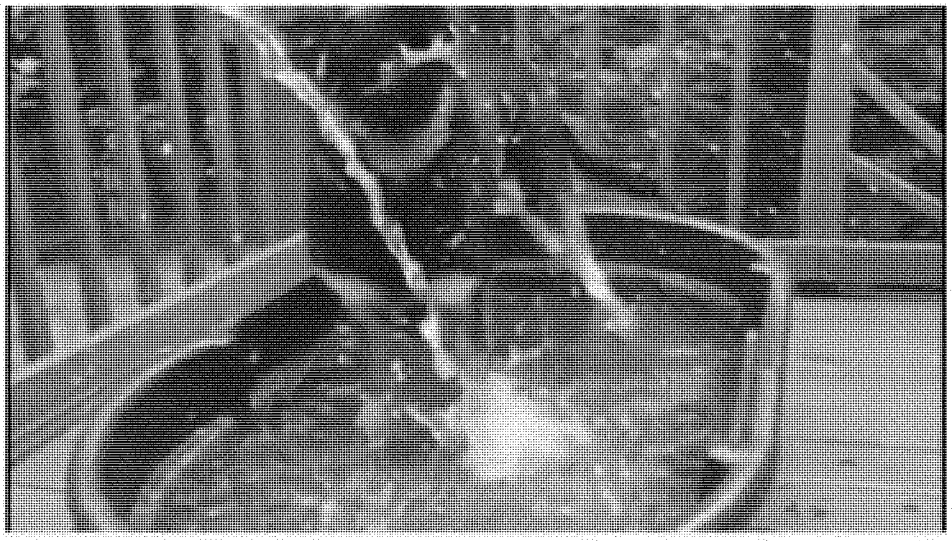
28 shares

Fazila Saber 💜
Like · Reply · May 26 at 4:55pm

Sarah V Letnes It also keeps us alive. Yay, life!
Like · Reply · May 27 at 8:04pm

EPA- Water Is Worth It
May 26 ·

Every good dog knows that #CleanWaterRules.



2,187 Views
Like · Comment · Share

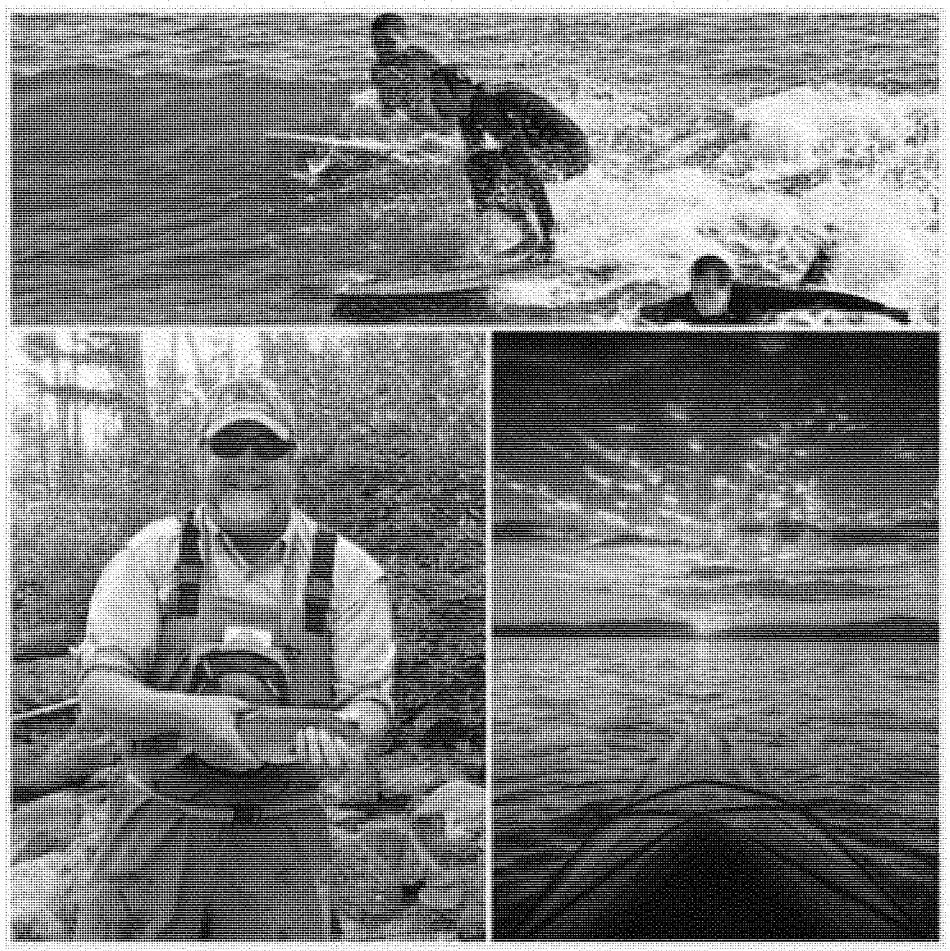
Michael J Dexter and 33 others like this.

13 shares

Hugh Hawk III He's cleaning out his ears!
Like · Reply · May 26 at 5:57pm

EPA- Water Is Worth It
May 26 ·

Fishing, paddling, surfing and aquatic sports aren't just fun -- they add billions of dollars to our economy every year. #CleanWaterRules



Like · Comment · Share

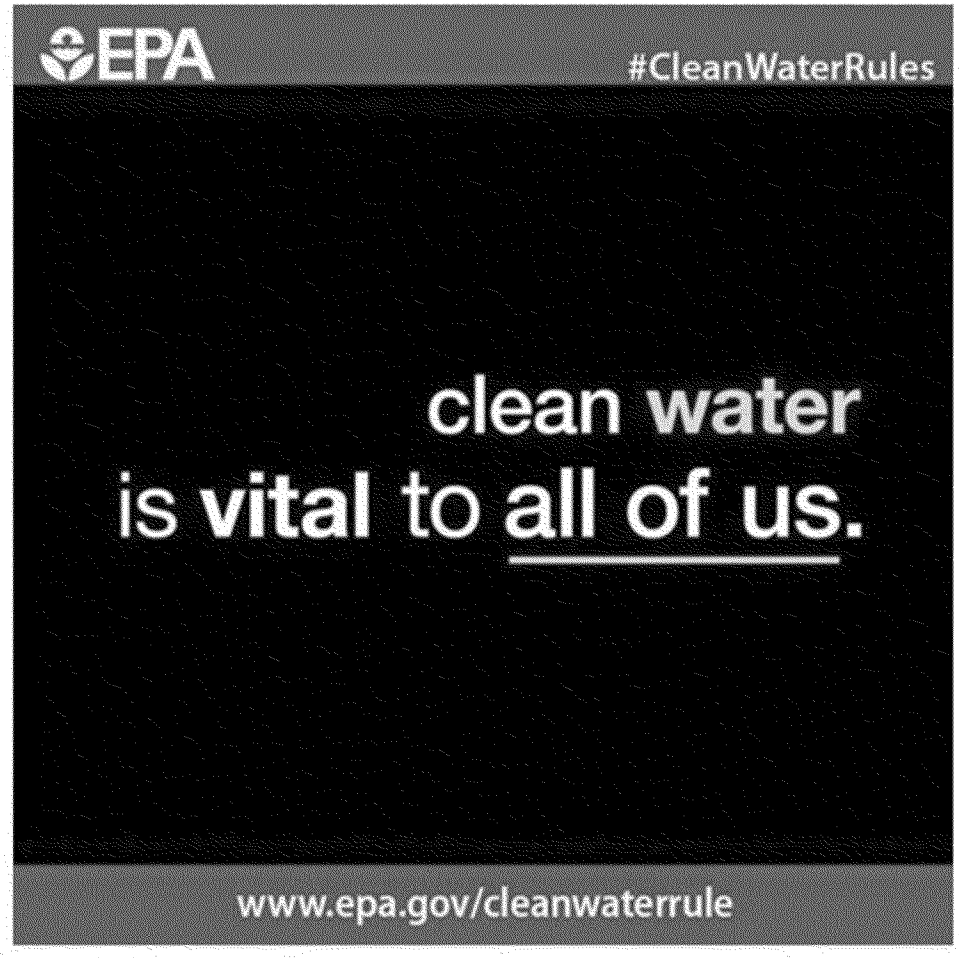
36 people like this. Most Recent

4 shares

Fazila Saber ♡
Like · Reply · May 26 at 1:10pm

Bill Calvin All paid for by sportsmen.
Like · Reply · May 27 at 10:27am

EPA- Water Is Worth It added a new photo.
May 24



Like · Comment · Share

117 people like this. Most Recent

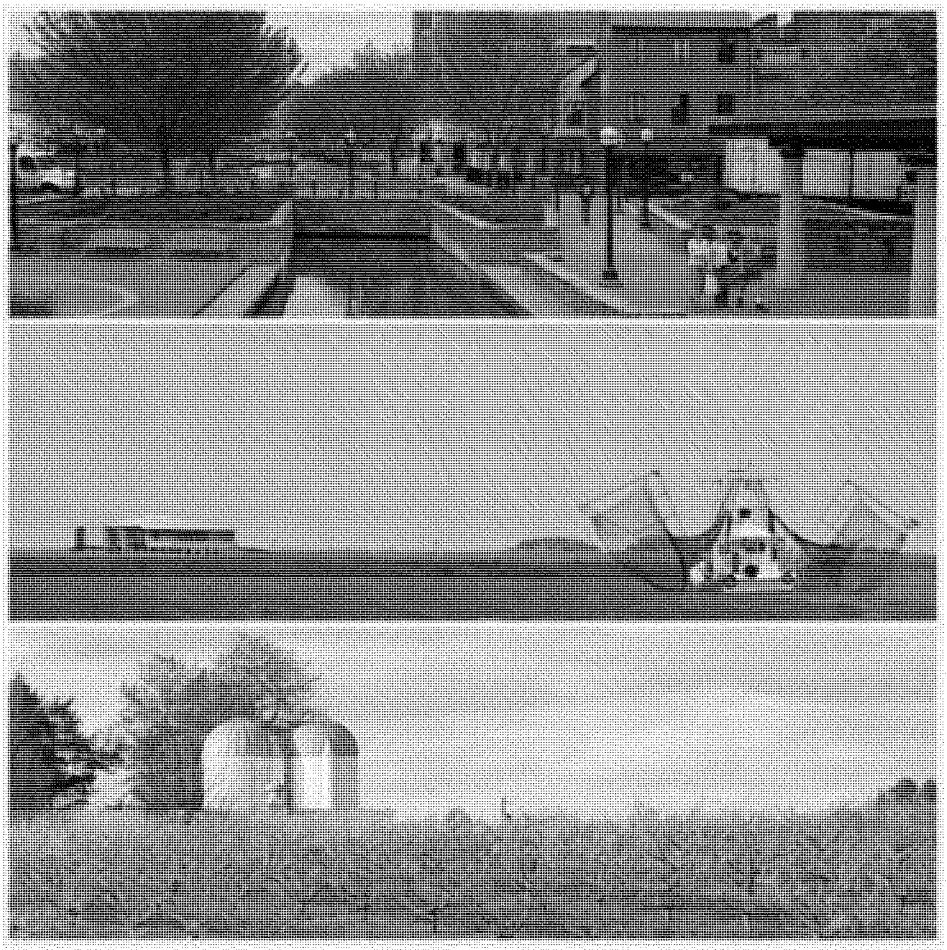
58 shares

Carlos McEniry What is to be done with the "Halliburton Loophole" in the Energy Policy Act of 2005 that's allowing energy companies get away with contaminating our clean water resources with hydraulic fracturing chemicals?
Like · Reply · 4 · May 24 at 4:39pm

Krissa White Then stop this insanity! Stop fracking! Stop Nestle from stealing and selling water for profit in drought stricken areas! Stop roundup in our food! Stop GMO! Stop leaky pipelines and the special interest money pipeline to dirty politicians. Stop subsidies to dirty energy. Lastly, public lands-hands off. That is all.
Like · Reply · 2 · May 24 at 4:54pm

EPA- Water Is Worth It
May 22 ·

Our communities & our economy depend on clean water.
#CleanWaterRules



Like · Comment · Share

30 people like this.

5 shares

Fazila Saber 💜
Like · Reply · May 22 at 3:59pm

EPA- Water Is Worth It
May 22 ·

Our Clean Water Rule will help ensure farms & ranches have clean water, without getting in the way of everyday activities. #CleanWaterRules

Like · Comment · Share

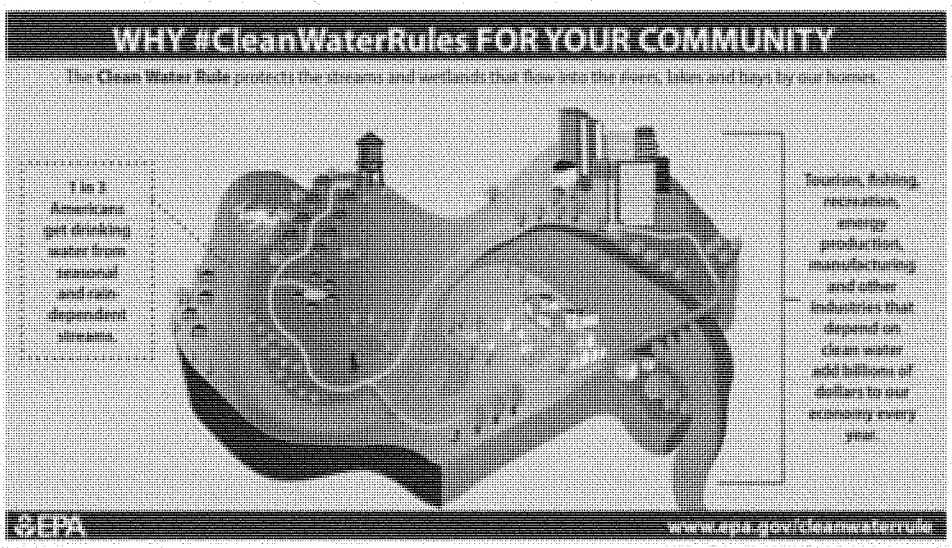
5 people like this.

1 share

Write a comment...

EPA- Water Is Worth It
May 22 · Edited ·

Water that flows through our cities comes from streams & wetlands the Clean Water Rule will protect. #CleanWaterRules



Like · Comment · Share

49 people like this.

15 shares

EPA- Water Is Worth It added a new photo.
May 21 ·

Like · Comment · Share

73 people like this. Most Recent

43 shares

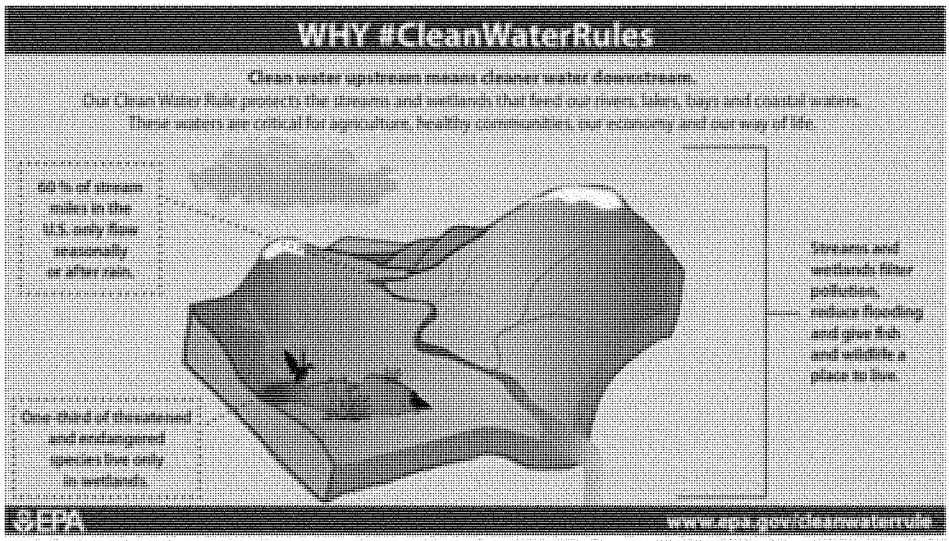
View 2 more comments

Mehrunisa Bondary America supper power can kill million of Muslim shame can't clean their water
Like · Reply · May 21 at 3:58pm

Stephen Tompkins All drinking water sources are vulnerable to pollution. I get my drinking water from Lake Erie. Which also receives millions of gallons of runoff from farms and municipal storm sewers with significant loads of herbicides, pesticides, heavy metals, petrochemicals, not to mention untreated human waste and metabolites from pharmaceuticals from combined sewer outfalls.
Like · Reply · May 21 at 4:52pm

EPA- Water Is Worth It shared U.S. Environmental Protection Agency's photo.

May 19 ·



U.S. Environmental Protection Agency

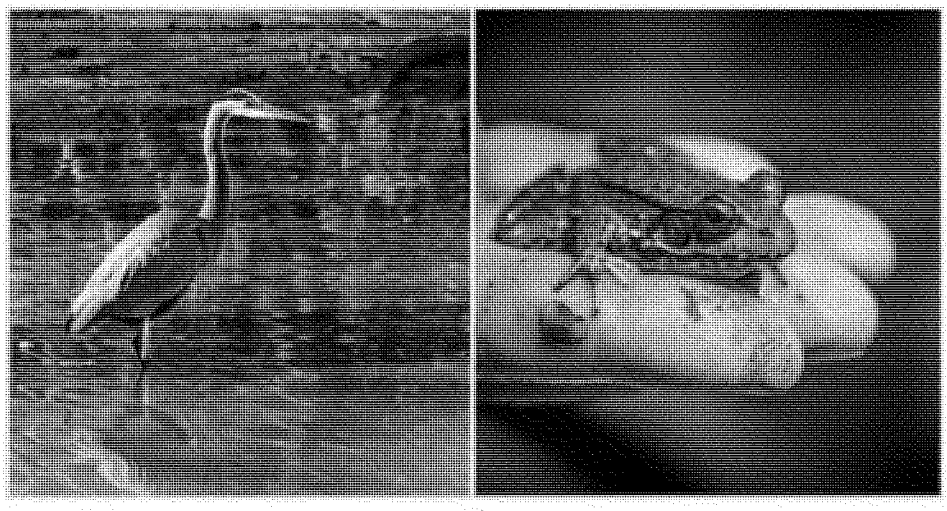
Our Clean Water Rule will strengthen protections for our nation's streams and wetlands. #CleanWaterRules

Like · Comment · Share

62 people like this.

EPA- Water Is Worth It
May 18 ·

Streams and wetlands filter pollution, reduce flooding and give fish and wildlife a place to live. #CleanWaterRules



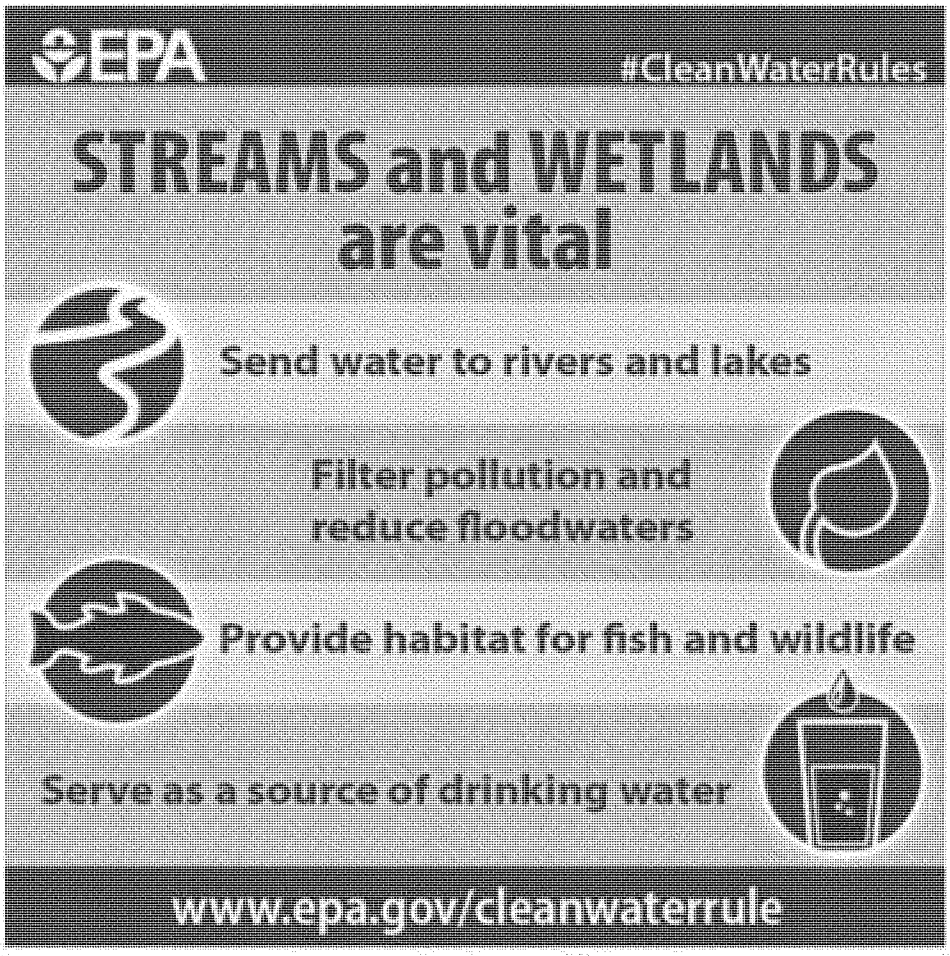
Like · Comment · Share

63 people like this.

12 shares

EPA- Water Is Worth It
May 18 ·

Our Clean Water Rule will strengthen protections for our nation's streams and wetlands. #CleanWaterRules



Like · Comment · Share

81 people like this.

51 shares

LC Coggins yep. rules. who makes sure they are followed? tell us where to go when we come across contaminated waters, please.
Like · Reply · May 18 at 9:41pm

EPA- Water Is Worth It
May 6 ·

Paddlers get on the water for exercise, adventure & time w/family & friends to enjoy nature. #CleanWaterRules

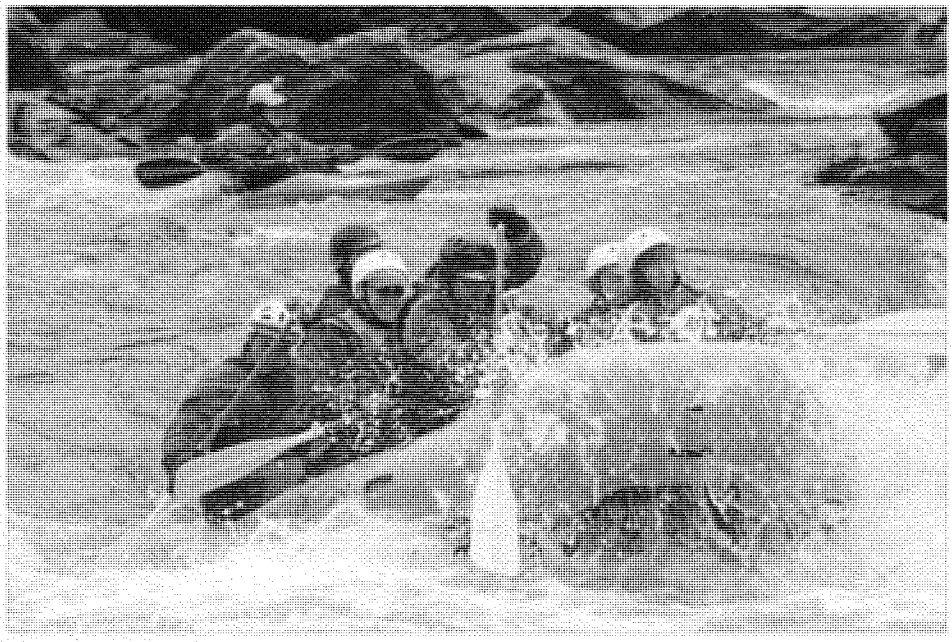
Like · Comment · Share

Cameron Krizek and 56 others like this.

4 shares

EPA- Water is Worth It
May 4 ·

Aquatic sports add a lot to our economy. Paddlers spend about $86 billion on gear & trips every year. Our Clean Water Rule will help protect the places they visit. #CleanWaterRules



Like · Comment · Share

18 people like this.

4 shares

EPA- Water Is Worth It
May 2 ·

In Montana, about half of the stream miles within native trout range are seasonal or rain dependent. The Clean Water Rule would protect those streams. #CleanWaterRules

Like · Comment · Share

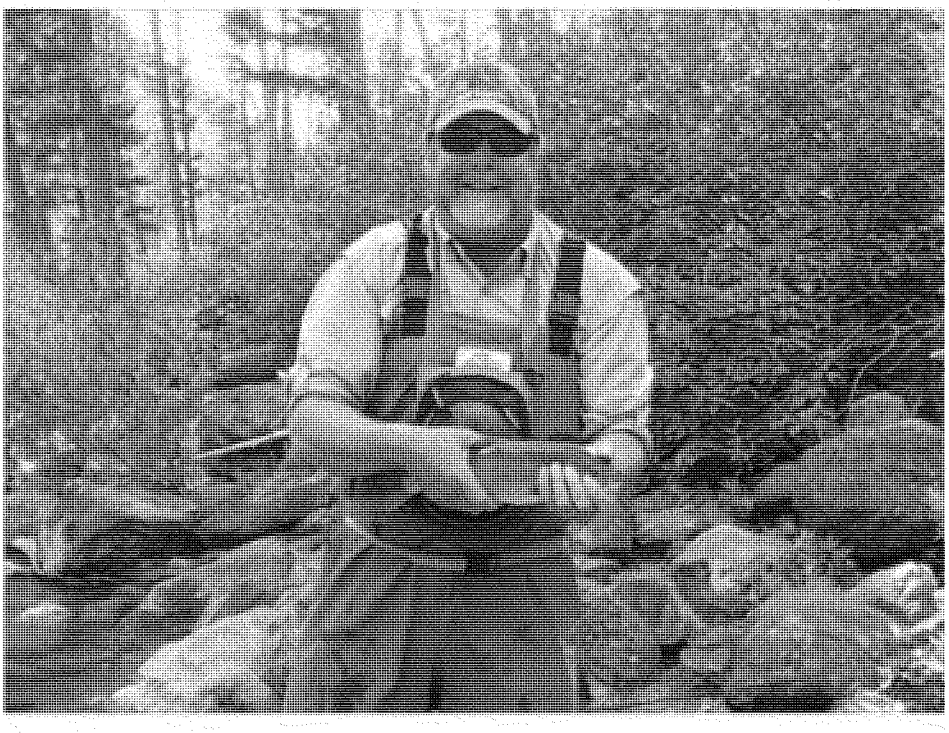
44 people like this.

4 shares

Fazila Saber
Like · Reply · May 2 at 2:07pm

EPA- Water Is Worth It
April 30 · Edited ·

Headwater streams are where the healthiest populations of native trout live. Our Clean Water Rule will protect those streams. #CleanWaterRules



Like · Comment · Share

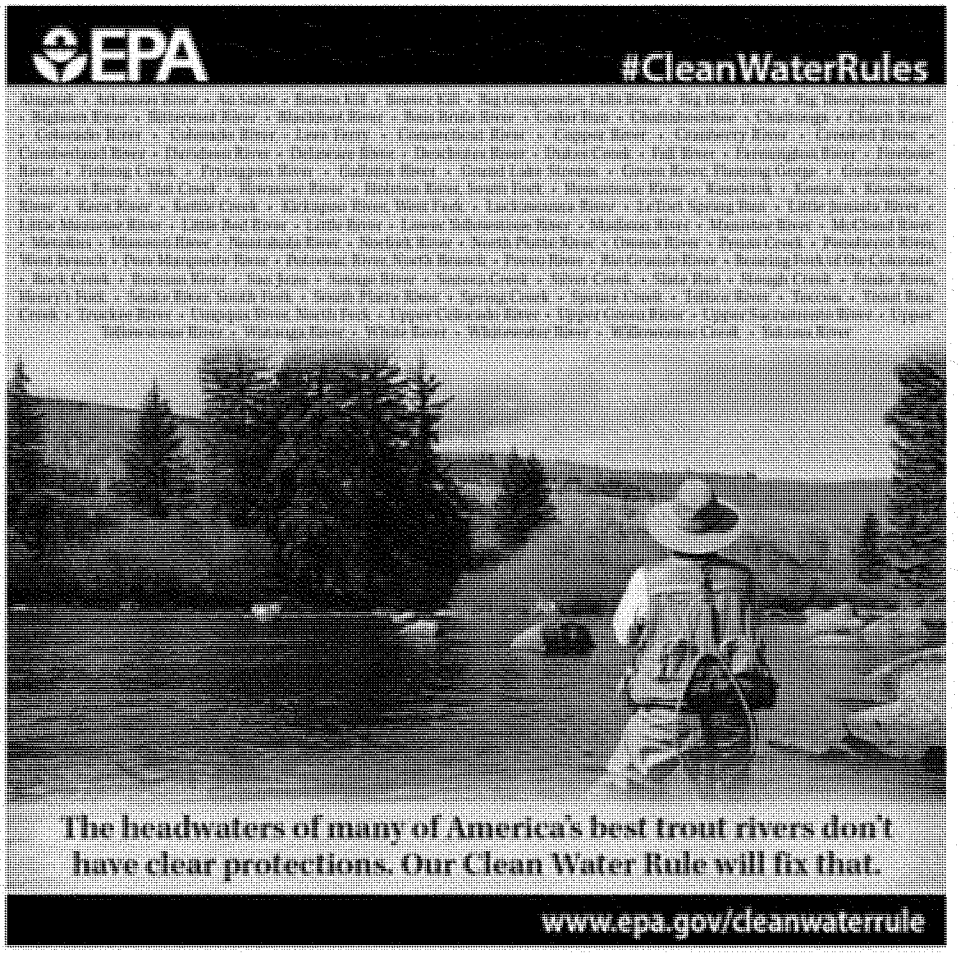
60 people like this.

16 shares

Ann King Foster My congressman is calling it "unnecessary regulation". Next election he's not getting my vote.
Like · Reply · May 1 at 6:06pm

EPA- Water Is Worth It
April 29 ·

"The list of rivers that have benefited from the protections of the Clean Water Act reads like a copy of America's 100 Best Trout Streams."
#CleanWaterRules



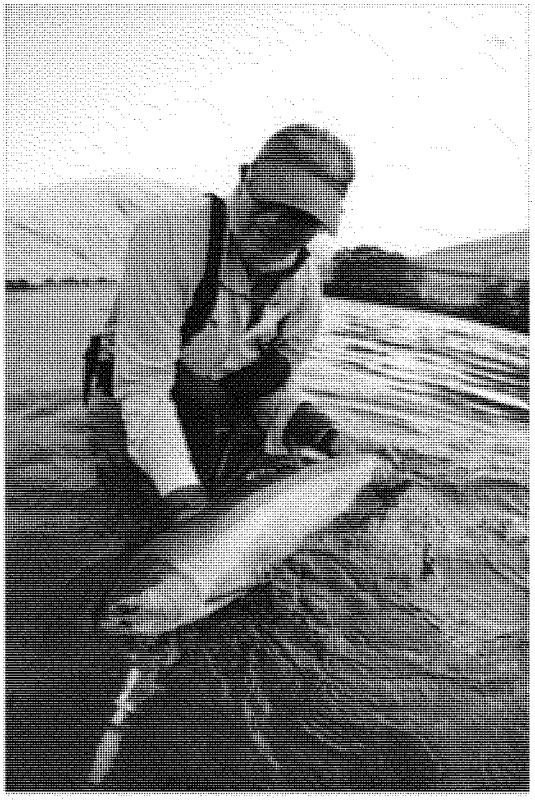
Like · Comment · Share

Michael J Dexter and 23 others like this.

2 shares

EPA- Water Is Worth It
April 27 ·

You can't have healthy fish to catch without clean water.
#CleanWaterRules



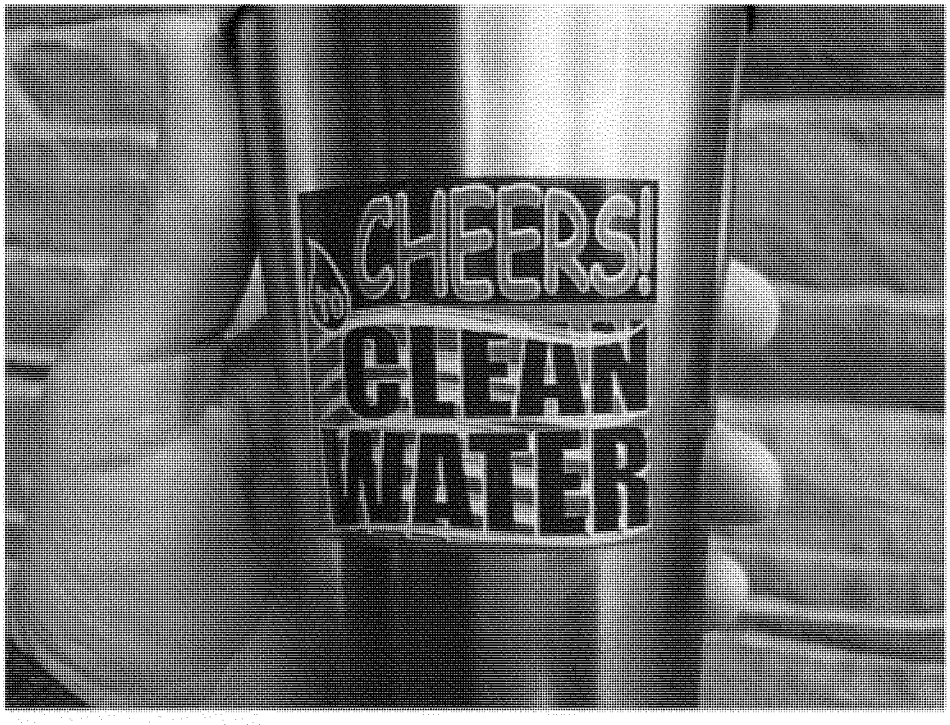
Like · Comment · Share

101 people like this.

4 shares

EPA- Water Is Worth It
April 21 ·

#CleanWaterRules



Like · Comment · Share

58 people like this.

3 shares

Ilona Marsten Let your lawns turn brown and replace with native desert plants. Also, stop allowing the FDA to poison us with their approval of ghastly drugs that will harm and kill you! C ' mon people now, smile on your brother. Everybody get together and love one another wright now...
Like · Reply · 1 · April 22 at 12:24pm · Edited

1 Reply

EPA- Water Is Worth It
April 18 ·

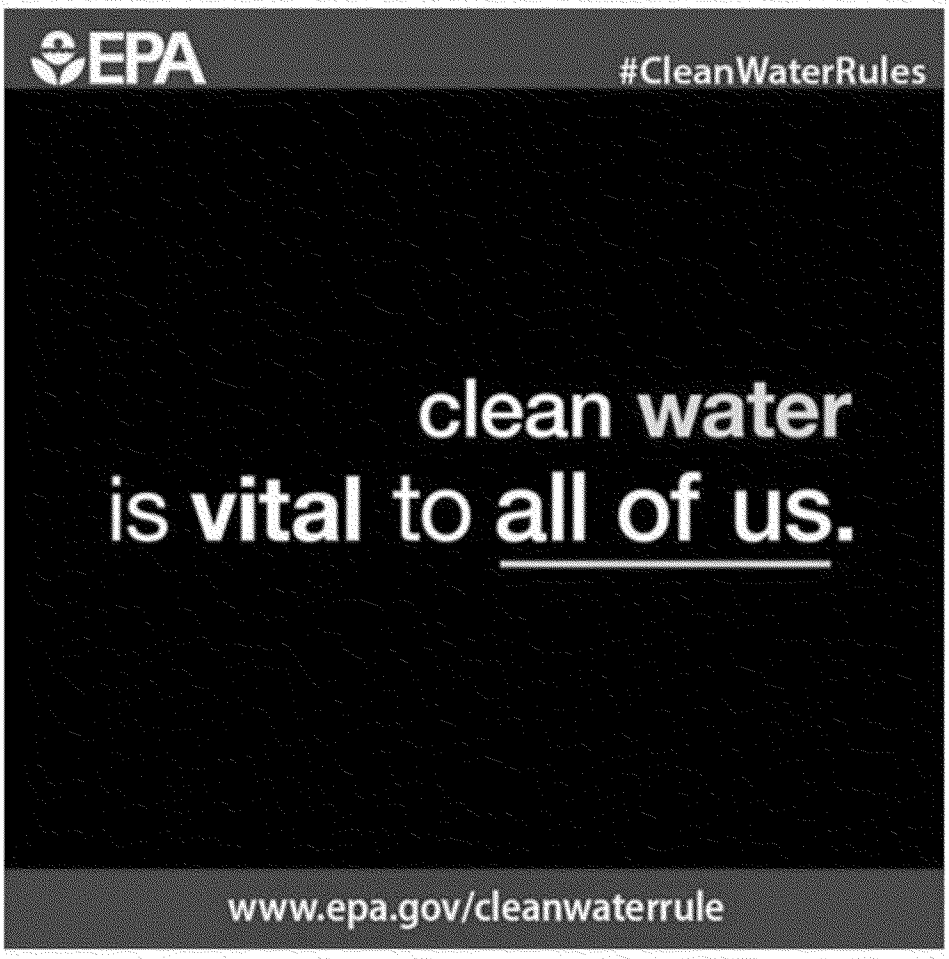
The beverage industry uses more than 12 billion gallons of water annually to produce products valued at $58 billion. #CleanWaterRules

Like · Comment · Share

3 people like this.

3 shares

EPA- Water Is Worth It added a new photo.
April 16



Like · Comment · Share

45 people like this.

11 shares

Dennis Quinter What do you do when rainwater kills your grass???
Like · Reply · April 16 at 10:42am

EPA- Water Is Worth It
April 7 ·

Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too.

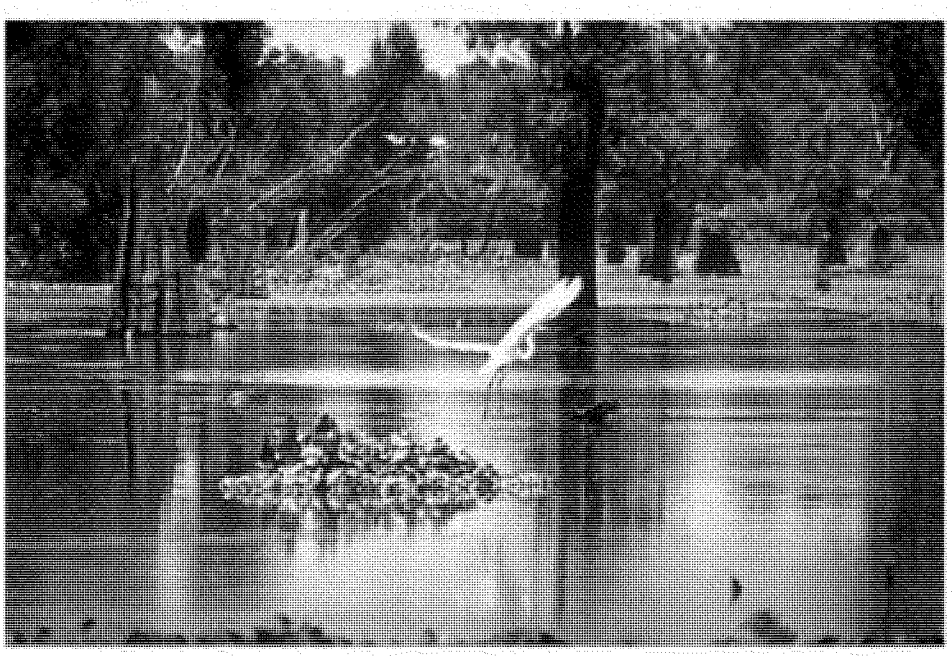
Like · Comment · Share

Erika Larsen and 8 others like this.

6 shares

EPA- Water Is Worth It
April 3

Towns and cities along the Mississippi River flood more frequently than they used to. That's because many of the wetlands along the river have been filled or drained. When healthy, these wetlands could store 60 days of floodwater; now they can only store 12 days. Learn more about our new clean water rule, which would protect our wetlands: www.epa.gov/cleanwaterrule.



Like · Comment · Share

19 people like this.

EPA- Water Is Worth It added a new photo.
April 2

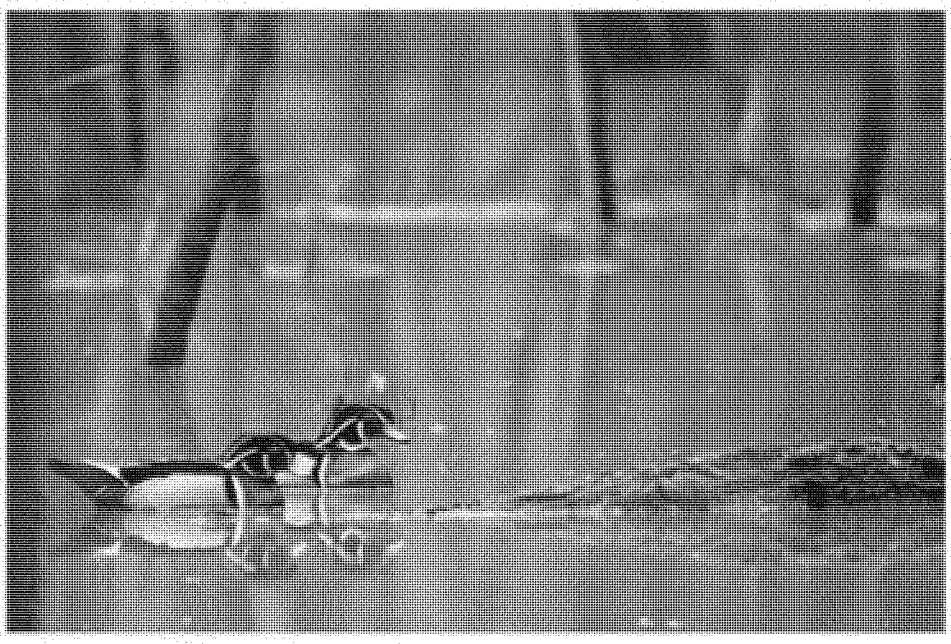
Like · Comment · Share

Michael J Dexter and 182 others like this.

53 shares

EPA- Water Is Worth It
April 2 ·

Groundwater keeps our rivers and lakes full, which keeps water flowing to our taps. What keeps groundwater full? Streams and wetlands help. South Carolina's pocosins and hardwood swamps are estimated to store enough water to fill 70,000 Olympic-size swimming pools. Learn more about our Clean Water Rule, which would protect streams and wetlands: www.epa.gov/cleanwaterrule.



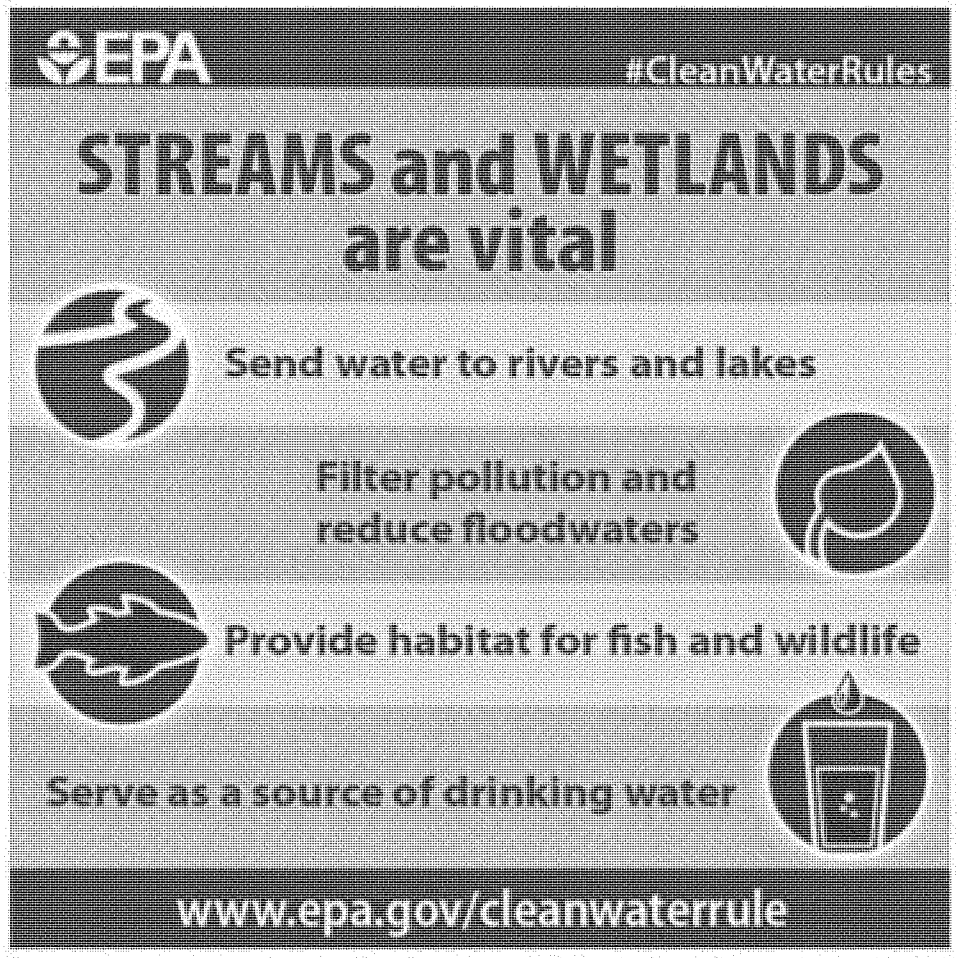
Like · Comment · Share

36 people like this.

4 shares

EPA- Water Is Worth It
April 1 ·

Science shows us these reasons that it is important to protect streams and wetlands through our Clean Water Rule. www.epa.gov/cleanwaterrule



Like · Comment · Share

72 people like this.

25 shares

Dennis Quinter Runoff that kills grass is apparently OK to go into streams since the EPA does nothing to stop it...
Like · Reply · April 2 at 10:47am

EPA- Water Is Worth It
March 30 · Edited ·

Wetlands provide food, water, and shelter for creatures like otters, striped bass, peregrine falcons, and black bears. Here's how we're protecting them: www.epa.gov/cleanwaterrule

Like · Comment · Share

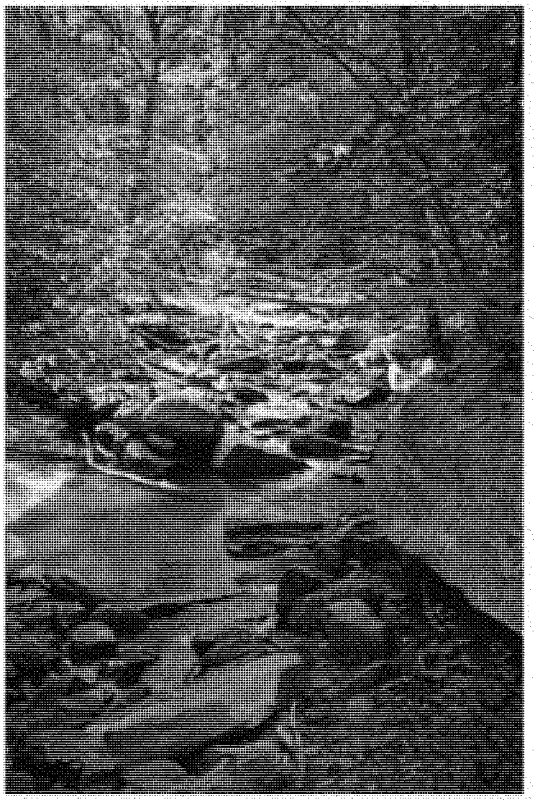
48 people like this.

15 shares

Dan Shapley Kara Matthews Leah Rae Dana S. Gulley
Like · Reply · March 31 at 5:44am

EPA- Water Is Worth It
March 26 · Edited ·

Like clean water? Streams reduce the pollution that flows to downstream rivers, lakes, bays and coastal waters. Research in Oregon's Rock Creek basin found that headwater streams could retain sediment for as long as 114 years. Our Clean Water Rule would ensure that our streams are protected. Learn more: www.epa.gov/cleanwaterrule.

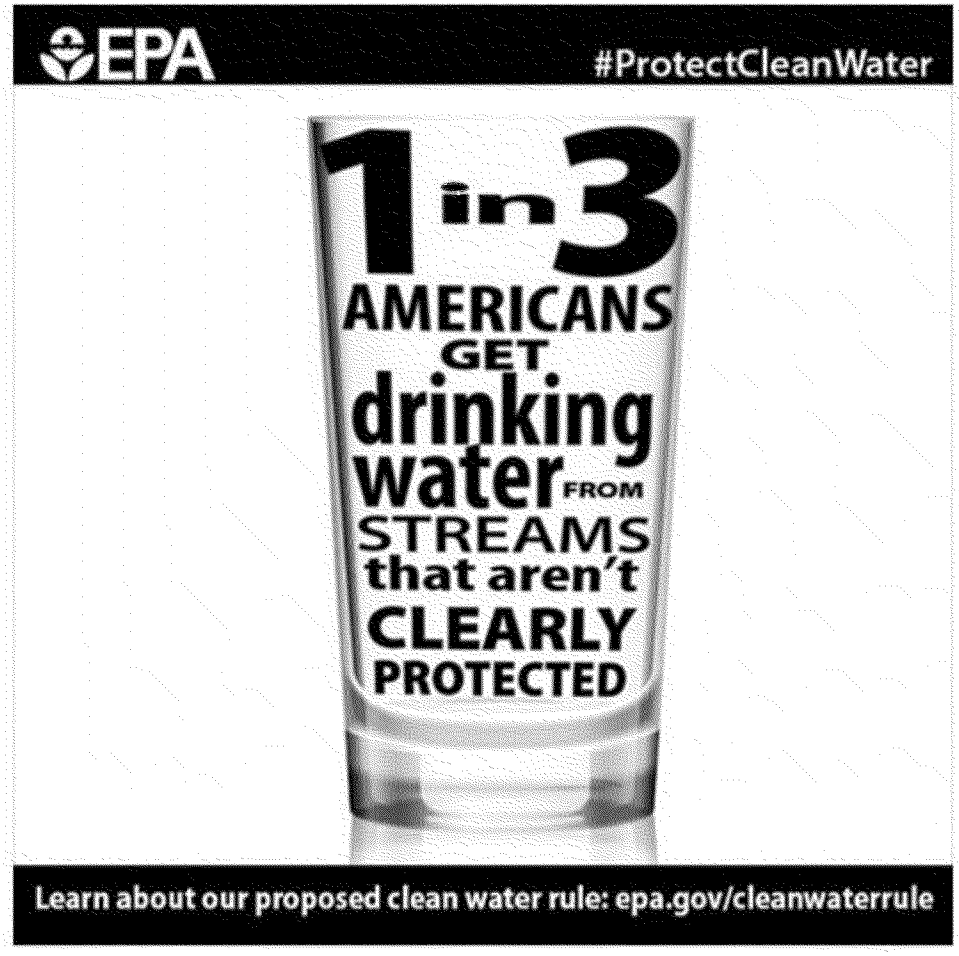


Like · Comment · Share

33 people like this.

4 shares

EPA- Water Is Worth It added a new photo.
March 16 ·



Like · Comment · Share

52 people like this.

8 shares

Aleksandra Kurteš Ex Budinčević I am water resources engineer.

EPA- Water Is Worth It
March 10 ·

Did you know that an acre of wetlands can store up to 1.5 million gallons of floodwater? http://go.usa.gov/22bV

Flood Protection | Wetlands | US EPA

Wetlands function as natural sponges that trap and slowly release surface water, rain, snowmelt, groundwater and flood waters. Trees, root mats,...

GO.USA.GOV

Like · Comment · Share

2 people like this.

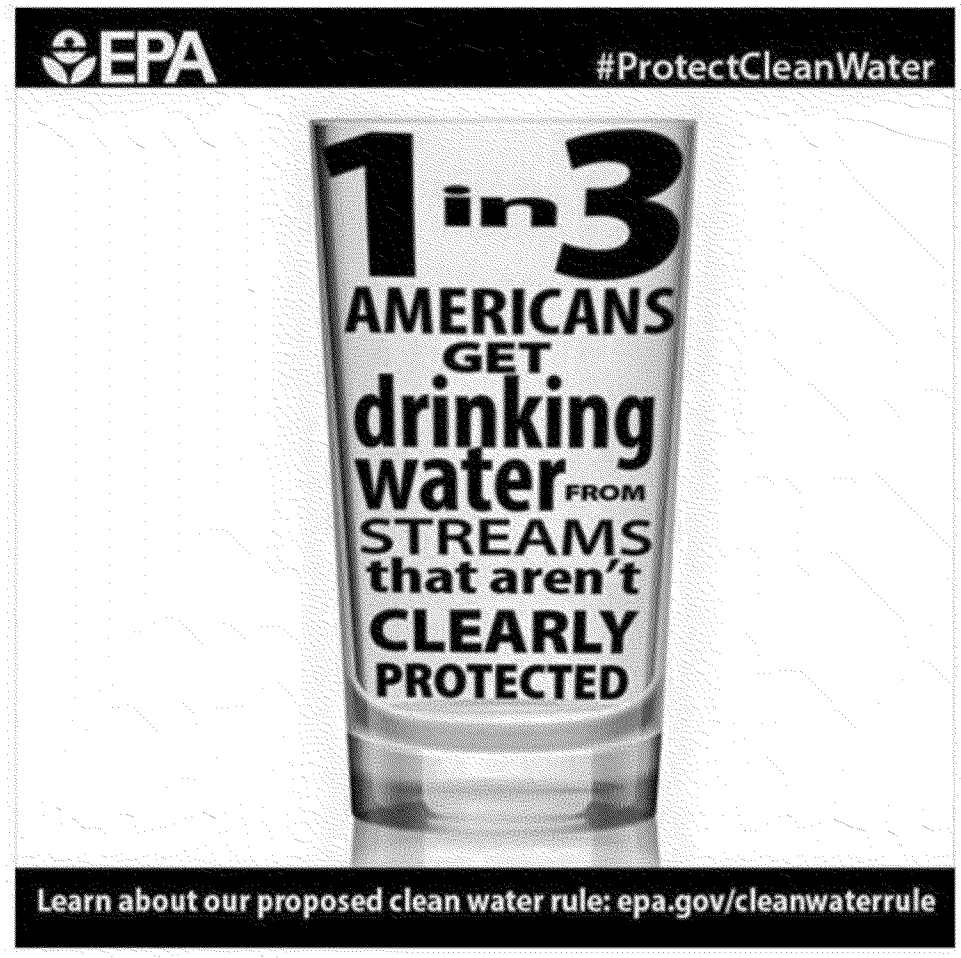
2 shares

Geoffrey Santoliquido That seems like a very good reason, in and of itself, to not drill for oil in the Atlantic. We know that hurricanes routinely flood a wide path along the coast which means those wetlands serve an important purpose in flood control. Of course the coa... See More

Like · Reply · 1 · March 10 at 4:51pm

EPA- Water Is Worth It
March 7 · Edited ·

We will fix this problem with our Clean Water Rule.

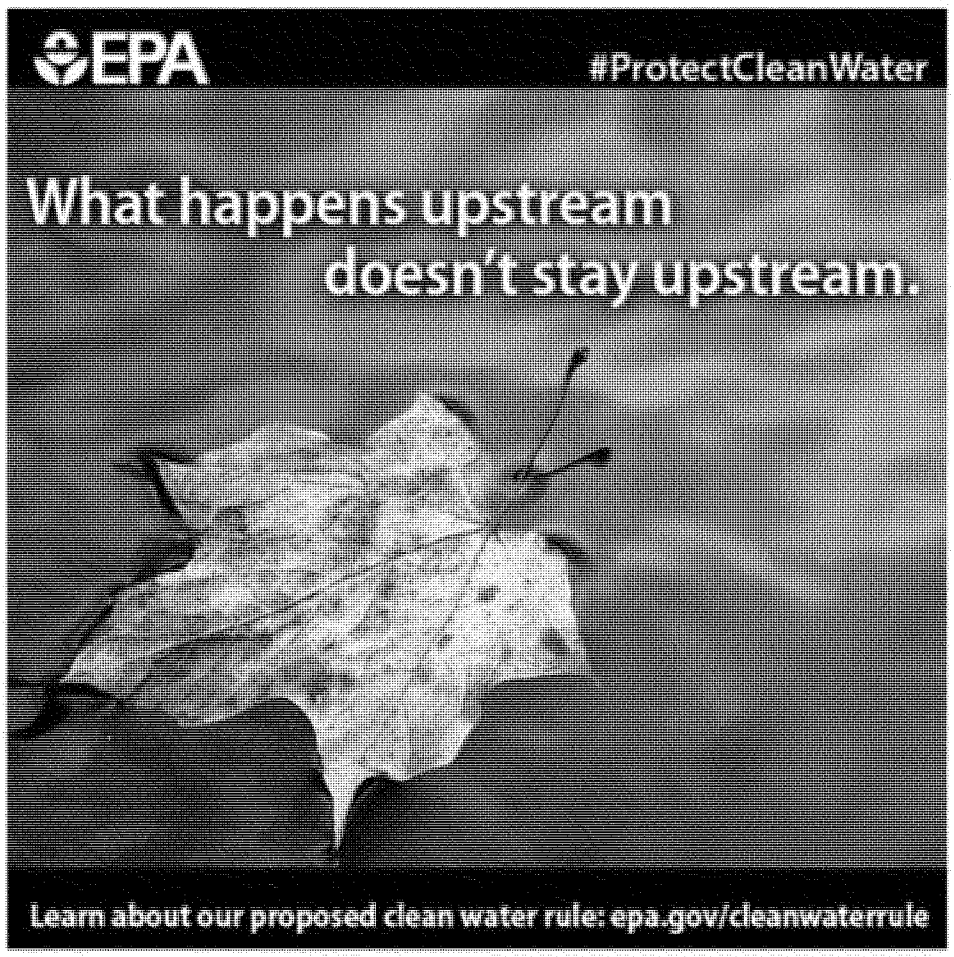


Like · Comment · Share

46 people like this.

7 shares

EPA- Water Is Worth It added a new photo.
February 23

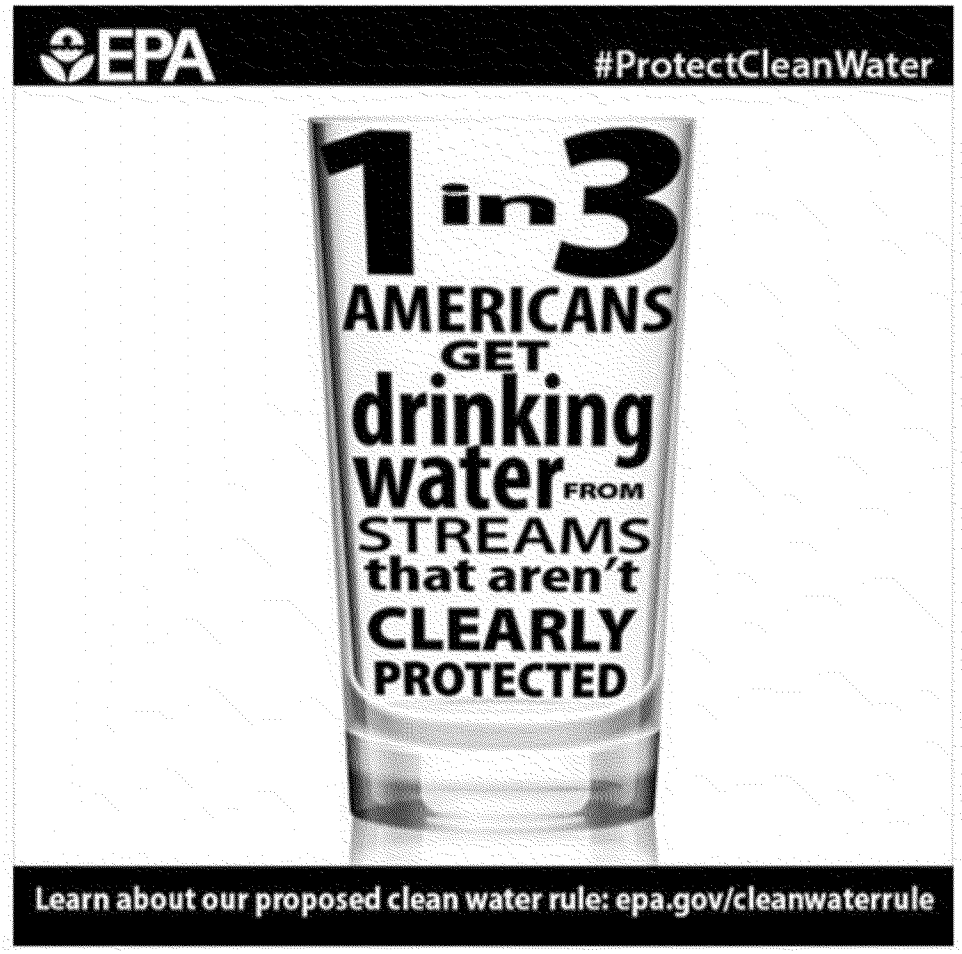


Like · Comment · Share

81 people like this.

113 shares

EPA- Water Is Worth It added a new photo.
February 20 ·



Like · Comment · Share

EPA- Water Is Worth It and 83 others like this.

144 shares

Prakash Dhakal Here in Nepal, we are consuming coliform containing water , no body cares
Like · Reply · February 21 at 3:59am

EPA- Water Is Worth It added a new photo.
February 18 ·

Like · Comment · Share

106 people like this.

102 shares

Marcia Sullivan Mullins We in West Virginia beg you to please hurry...our water and thus our lives are at stake.
Like · Reply · February 18 at 11:45pm

Joe Bachant We got off to a good start in the early 1970's, but now glaciers are disappearing faster that our water is improving!
Like · Reply · February 20 at 4:41pm

EPA- Water Is Worth It
February 2 ·

A wealth of products come from wetlands including fish & shellfish, blueberries, cranberries, timber, & wild rice. http://go.usa.gov/Ssq3

Wetlands: An Introduction | Wetlands | US EPA

Wetlands are part of the foundation of our nation's water resources and are vital to the health of waterways and communities that are downstream....

GO.USA.GOV

Like · Comment · Share

2 people like this.

EPA- Water Is Worth It
January 25 · Edited ·

It's time to ditch the myth about our proposal to protect clean water. Read the facts at http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

Like · Comment · Share

18 people like this.

14 shares

EPA- Water Is Worth It added a new photo.
November 25, 2014

Like · Comment · Share

359 people like this.

1,240 shares

View 6 more comments

Karen Rick Cater this is frightening, I live on well water, this is what I am afraid of.
Like · Reply · November 28, 2014 at 9:55am

EPA- Water Is Worth It
November 7, 2014 ·

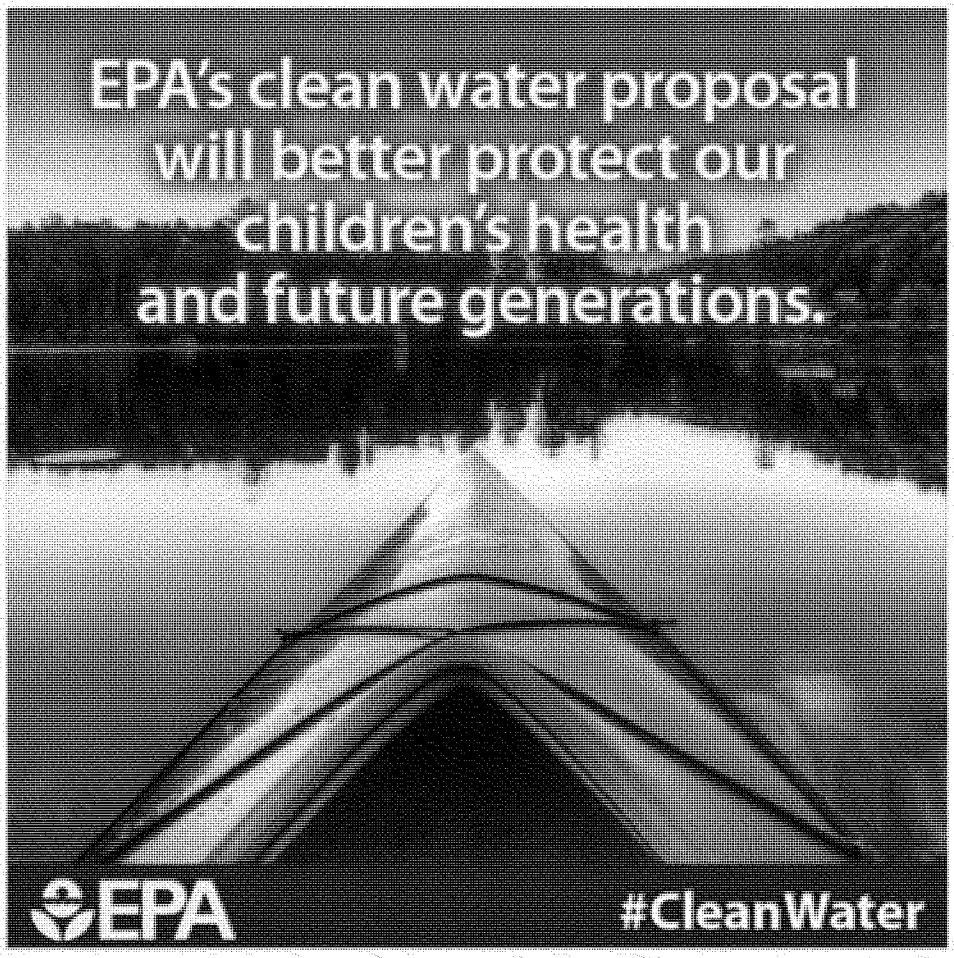
Hunting, fishing, and agriculture all depend on clean water.

Like · Comment · Share

93 people like this.

63 shares

EPA- Water Is Worth It added a new photo.
October 30, 2014



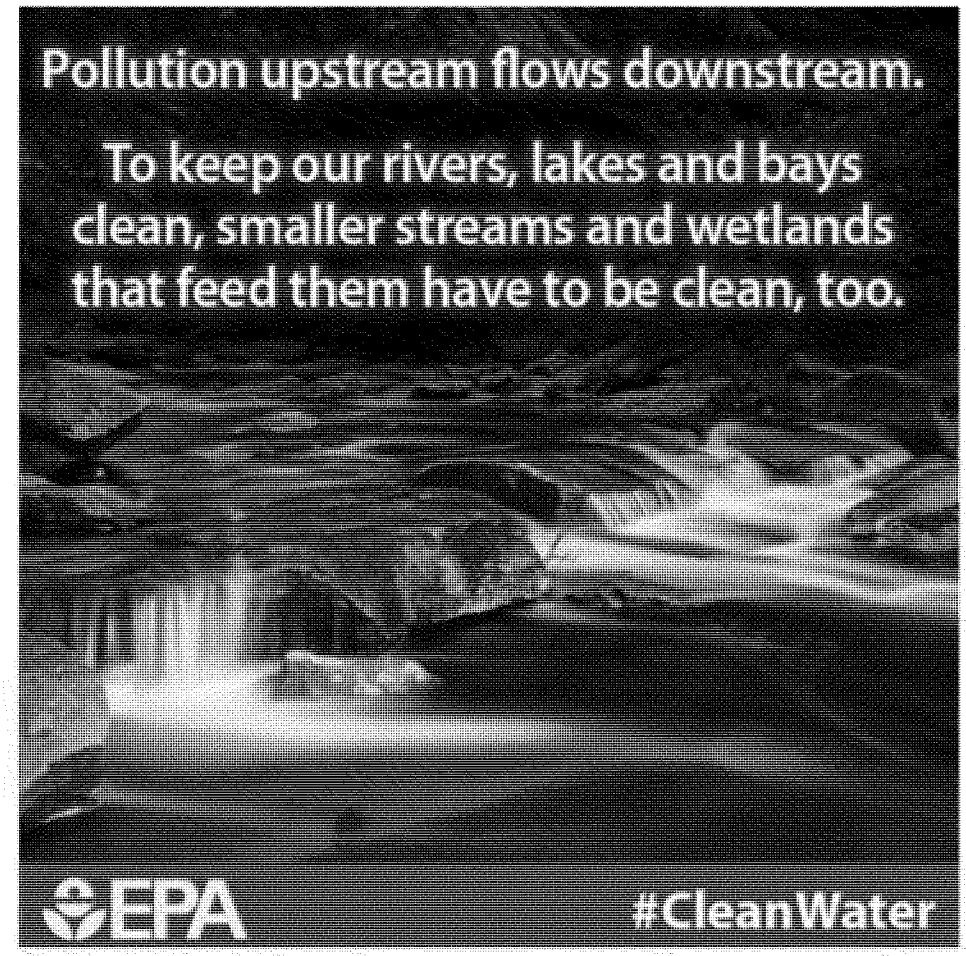
Like · Comment · Share

45 people like this.

7 shares

John Deremiah Uh oh. That never ends well.
October 30, 2014 at 4:29pm · Like

EPA- Water Is Worth It added a new photo.
October 15, 2014 ·



Like · Comment · Share

EPA WaterSense and 62 others like this.

35 shares

View 3 more comments

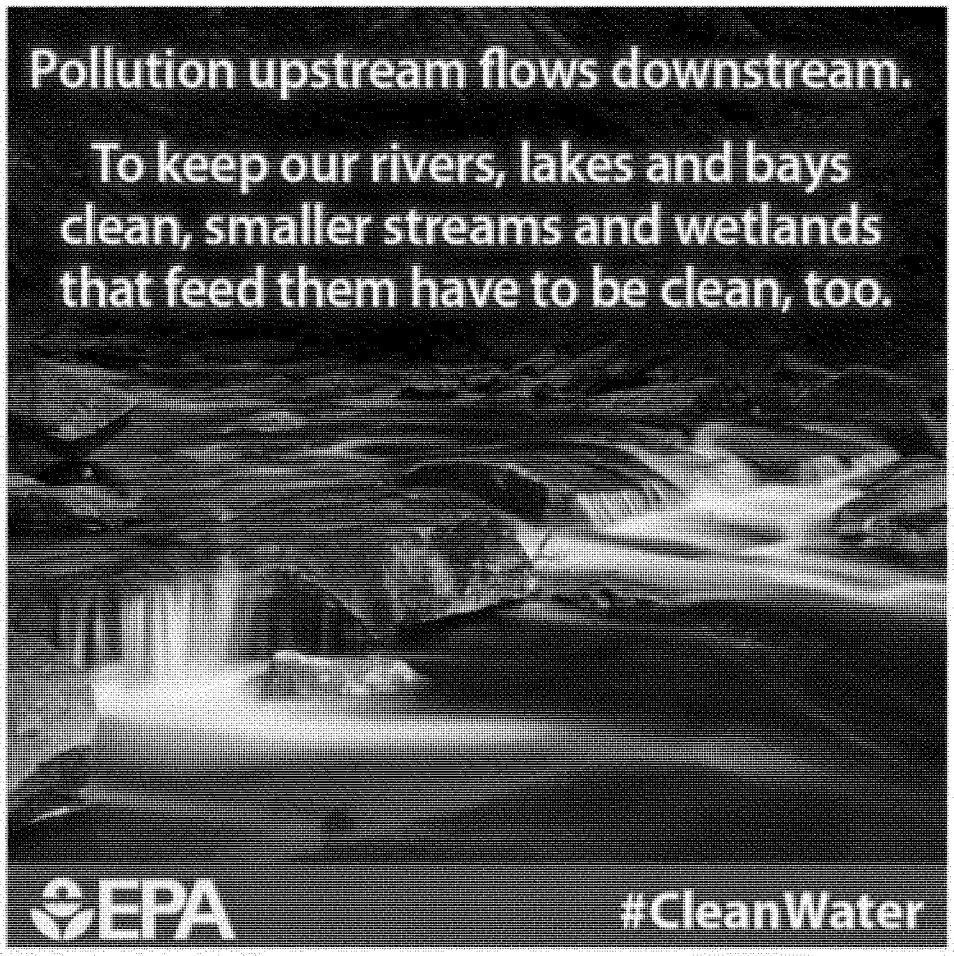
Diana Sunshine Wulf STOP U.N. Agenda 21! #enough Agenda 21 :: Dr. Rima Truth Reports http://www.drrimatruthreports.com/category/agenda-21

Agenda 21 :: Dr. Rima Truth Reports

. The article you wrote, Tim, is full of both useful information and egregious errors of fact. First, deadly...

DRRIMATRUTHREPORTS.COM

EPA- Water is Worth It added a new photo.
October 13, 2014



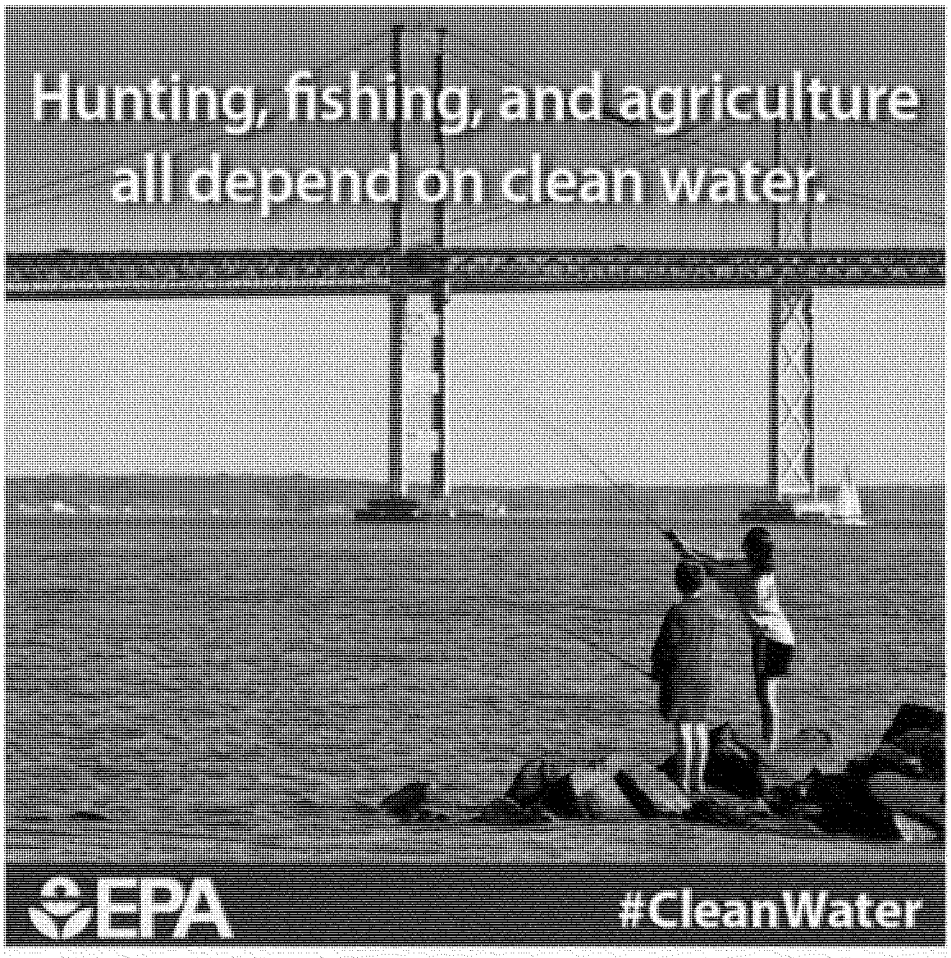
Like · Comment · Share

96 people like this.

126 shares

View 6 more comments

EPA- Water Is Worth It added a new photo.
October 9, 2014 ·



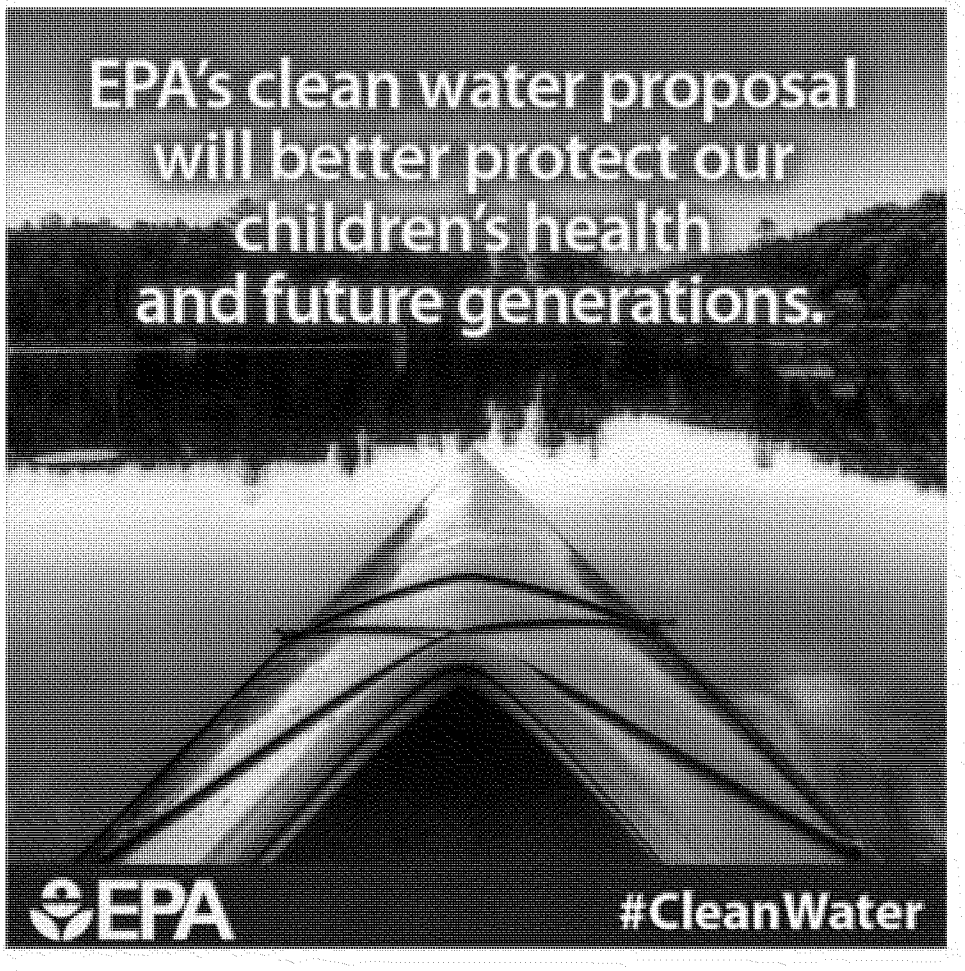
Like · Comment · Share

51 people like this.

6 shares

Diana Sunshine Wulf STOP GeoEngineering MY HOME You don't have MY Permission
October 11, 2014 at 9:57pm · Like

EPA- Water Is Worth It added a new photo.
October 5, 2014



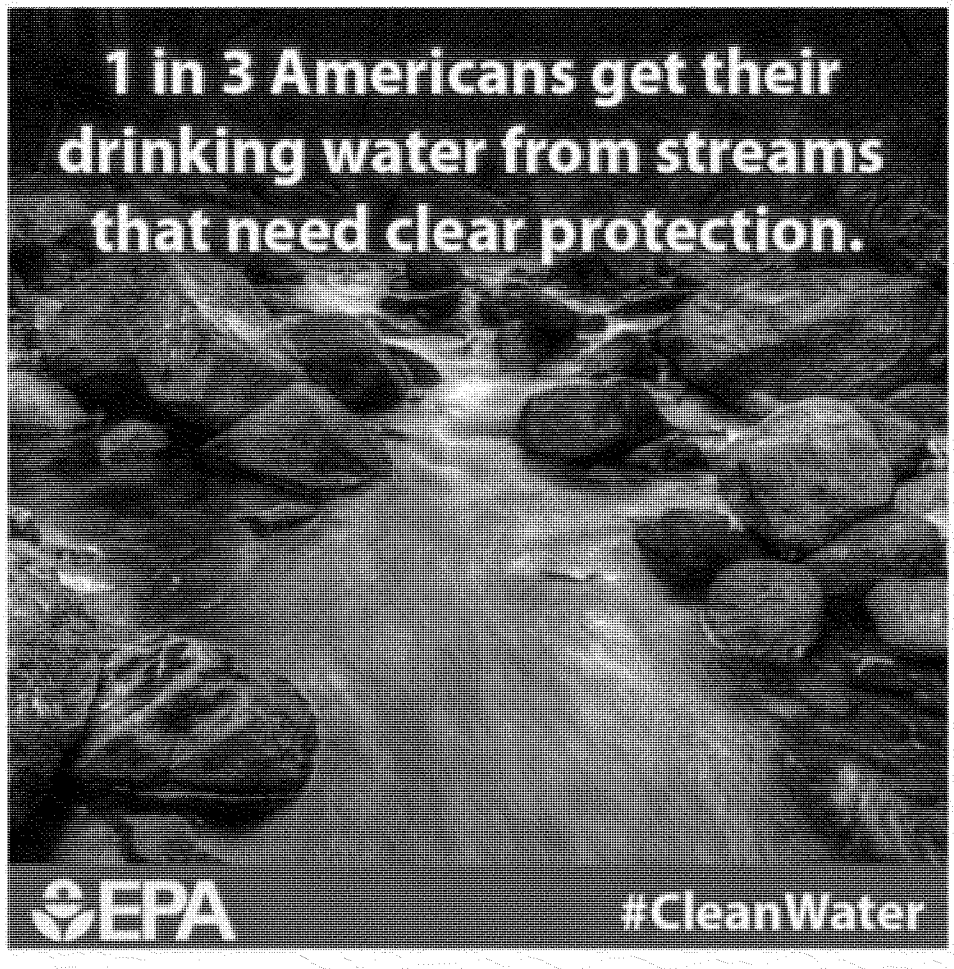
Like · Comment · Share

54 people like this.

1 share

EPA- Water Is Worth It
October 3, 2014

Learn more about our proposal to protect clean water at http://1.usa.gov/Z3z2uN



Like · Comment · Share

47 people like this.

19 shares

Scott Galanius I think they only way one could possibly save the environment would be to reduce the population and its development!!
October 5, 2014 at 7:27am · Like

Megan Kibel Travis Desbien.... See!
See Translation
October 10, 2014 at 10:28am · Like

EPA- Water Is Worth It shared American Rivers's video.
September 23, 2014

The sound of clean water...

5,241 Views

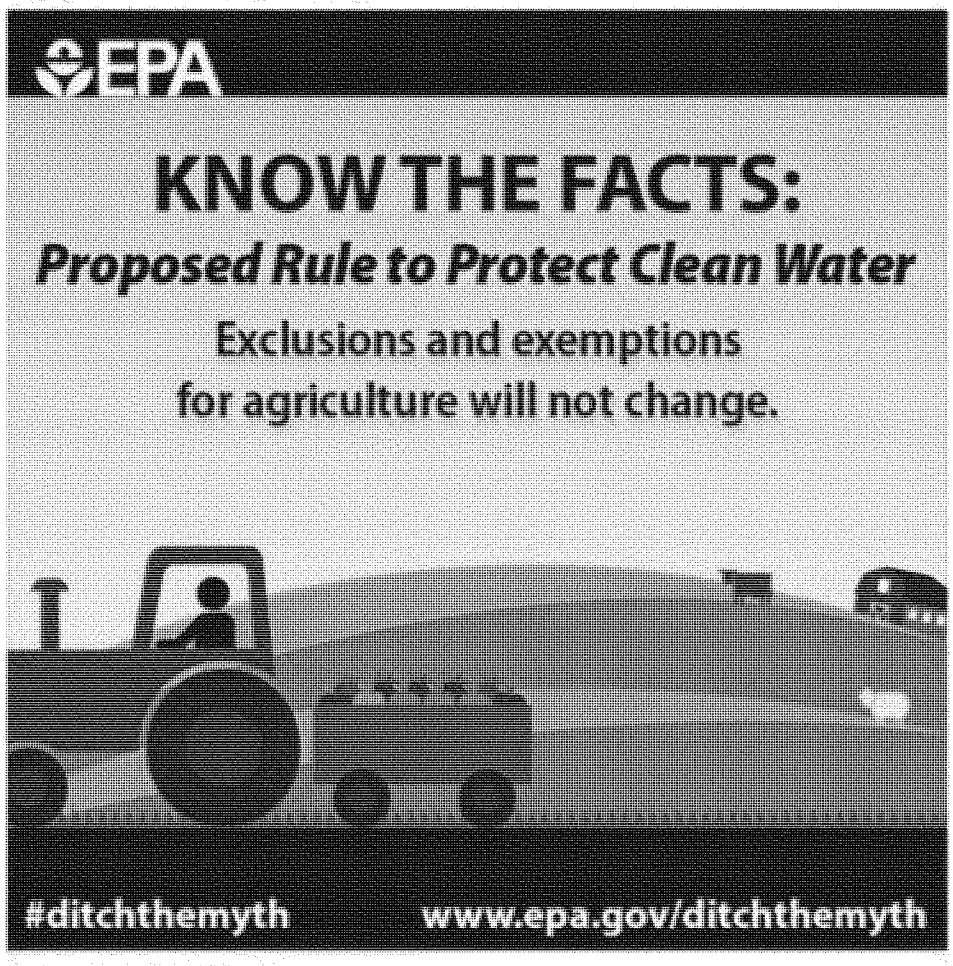
> **American Rivers**
>
> the sound of a restored stream... we could listen to this all day!

Like · Comment · Share

38 people like this.

EPA- Water Is Worth It
September 11, 2014

Know the Facts: Exclusions and exemptions for agriculture will not change. www.epa.gov/uswaters



Like · Comment · Share

12 people like this.

1 share

EPA- Water Is Worth It
September 10, 2014

We have 191 people signed up for our Thunderclap. Can you help push us to 200?! https://www.thunderclap.it/en/projects/16052

I Choose Clean Water

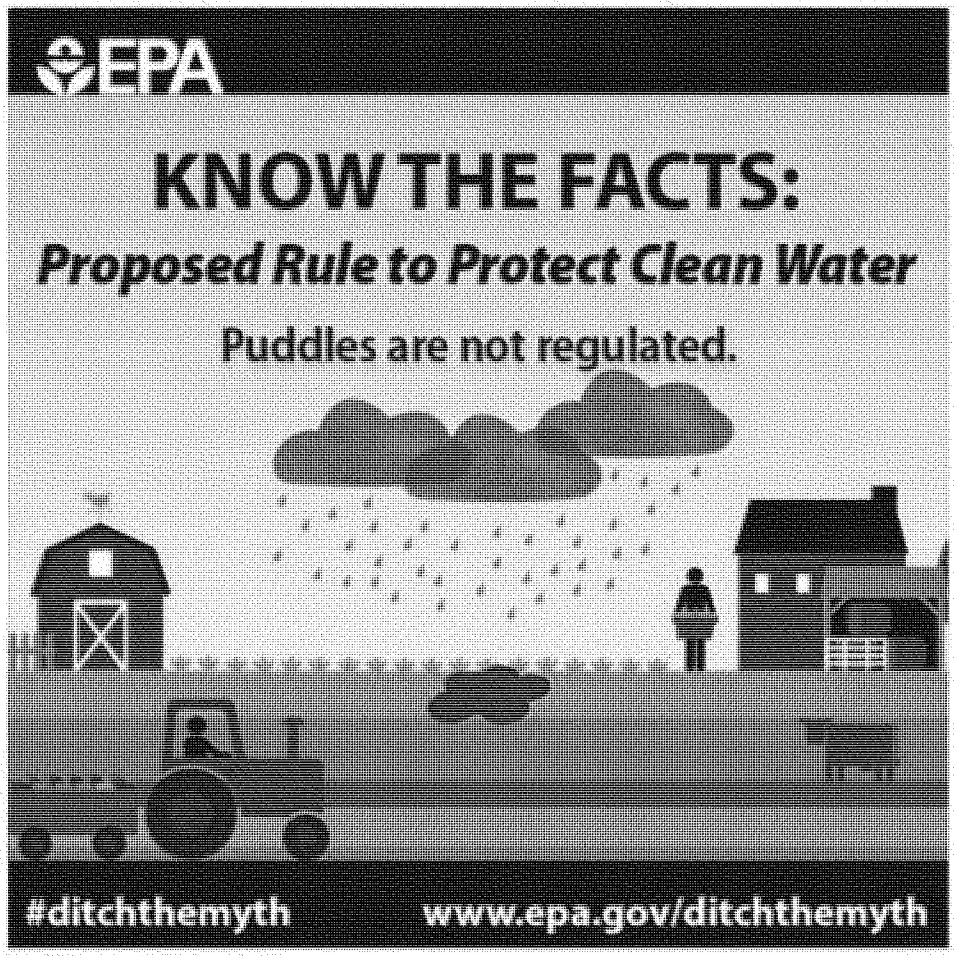
I just supported I Choose Clean Water on @ThunderclapIt // @EPAwater

THUNDERCLAP.IT

Like · Comment · Share

EPA- Water Is Worth It
August 14, 2014 ·

Know the facts: Proposed Rule to Protect Clean Water. Puddles are not regulated.



Like · Comment · Share

15 people like this.

5 shares

EPA- Water Is Worth It
August 13, 2014 ·

Listen to this support for our clean water proposal:
http://youtu.be/Ab42h7VyS2I

EPA Clean Water Rule KATE WOFFORD

Kate Wofford explains the clean water rule is important to ensure that her boys have clean water to swim in.

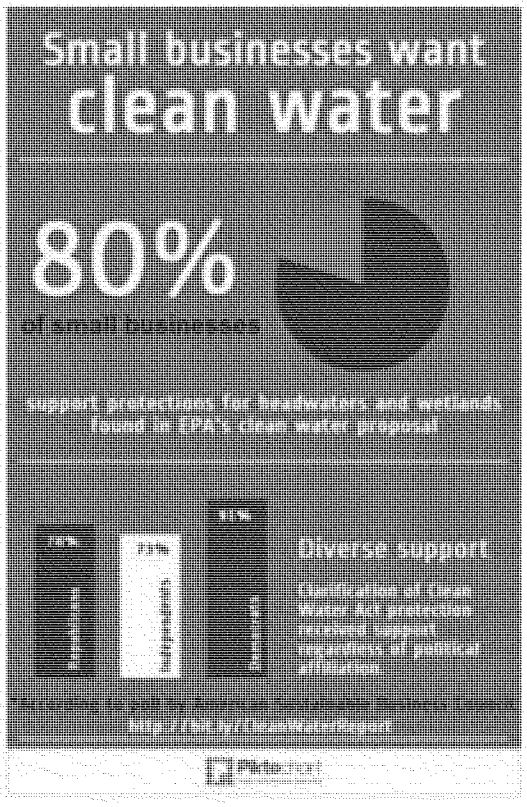
YOUTU.BE

Like · Comment · Share

15 people like this.

3 shares

EPA- Water Is Worth It added a new photo.
August 11, 2014 ·



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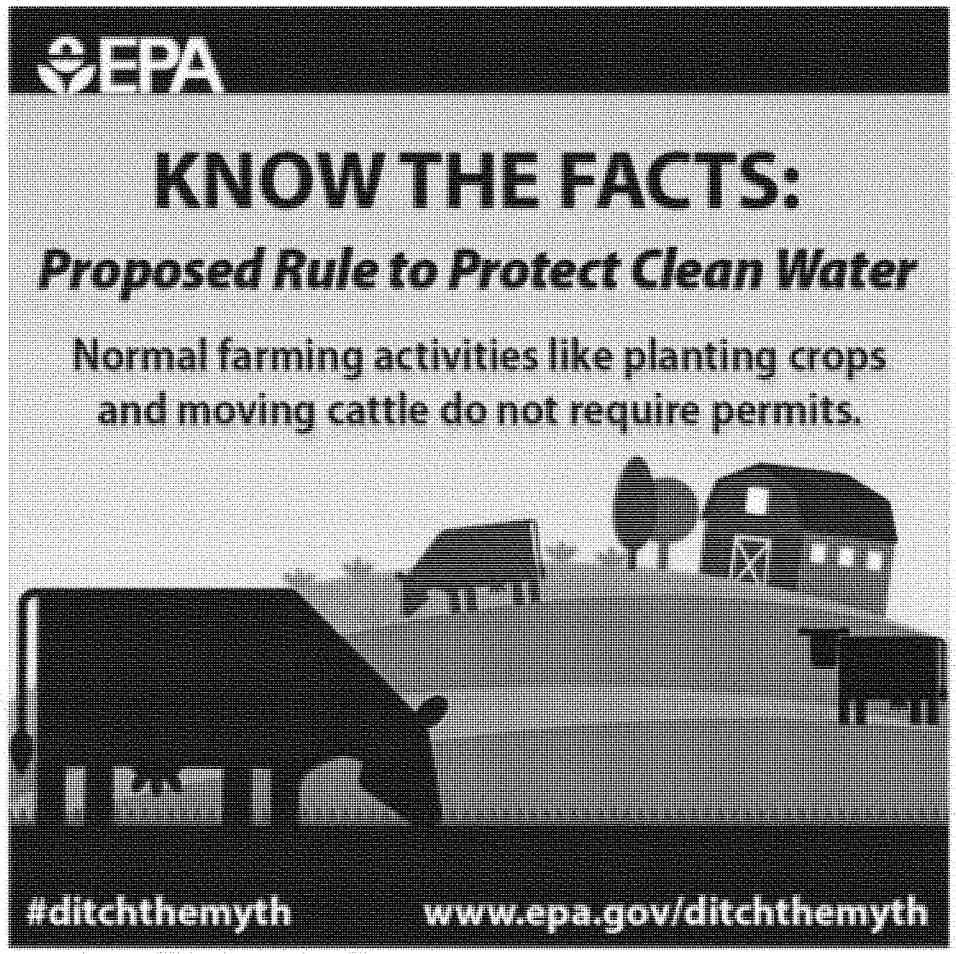
3 shares

Clean & Green Car Wash and Detail Center We recycle our wash water which allows us to use less than 12 gallons of fresh water to wash every car. 12 gallons is less than what most people use to take a shower.
August 11, 2014 at 12:38pm · Like · 3

EPA- Water Is Worth It
August 5, 2014 ·

Know the facts: http://www2.epa.gov/uswaters/ditch-myth



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5 people like this.

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EPA- Water Is Worth It
July 30, 2014

Court decisions & legislative history show that CWA protects waters w/connection to navigable waters. #ditchthemyth http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

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4 people like this.

EPA- Water Is Worth It
July 29, 2014

It's time to #ditchthemyth about our proposal to protect clean water. Read the facts at http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

GO.USA.GOV

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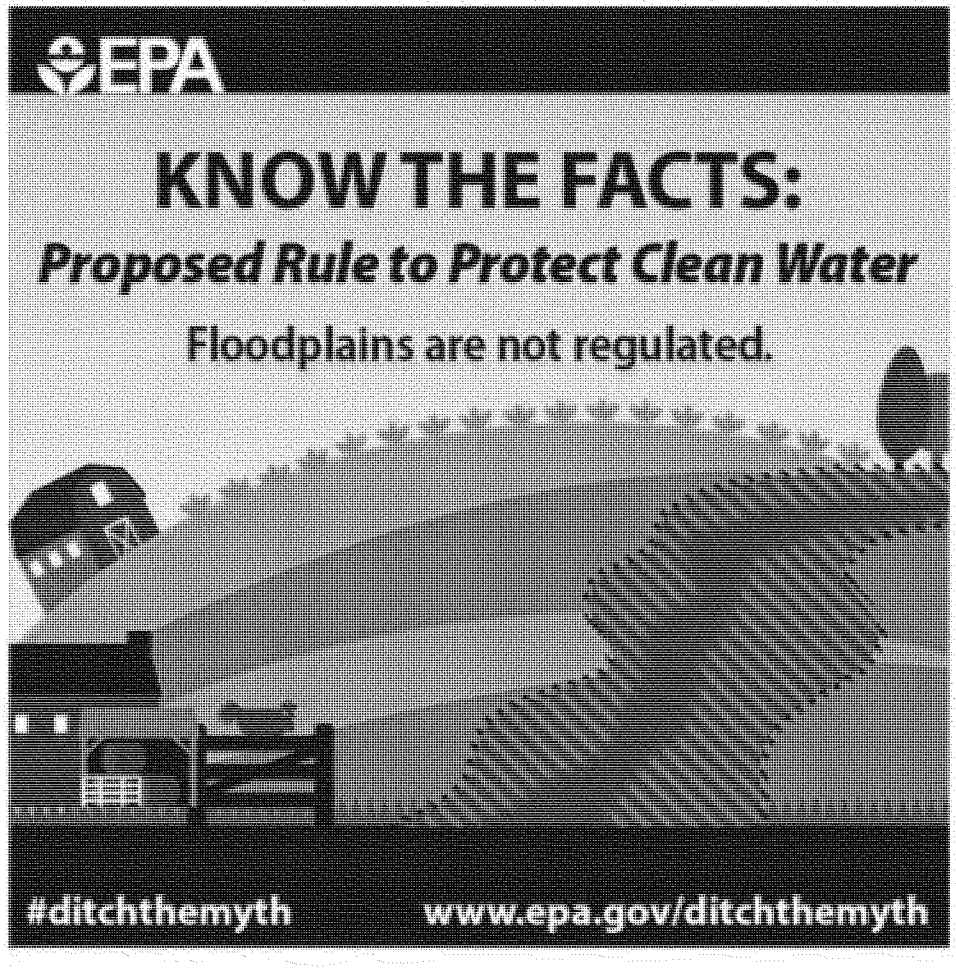
2 people like this.

EPA- Water Is Worth It
July 28, 2014

Know the facts: Floodplains are not regulated.



Like · Comment · Share

21 people like this.

1 share

EPA- Water Is Worth It
July 25, 2014 ·

Our proposal to protect clean water makes 56 conservation practices easier for farmers. #ditchthemyth http://go.usa.gov/XdkQ

Ditch the Myth | Waters of the U.S. | US EPA

This page addresses concerns and misconceptions about the proposal by the U.S. Environmental Protection Agency and the U.S. Army Corps of Engineers...

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Craig Lincoln likes this.

EPA- Water Is Worth It added a new photo.
July 21, 2014 ·

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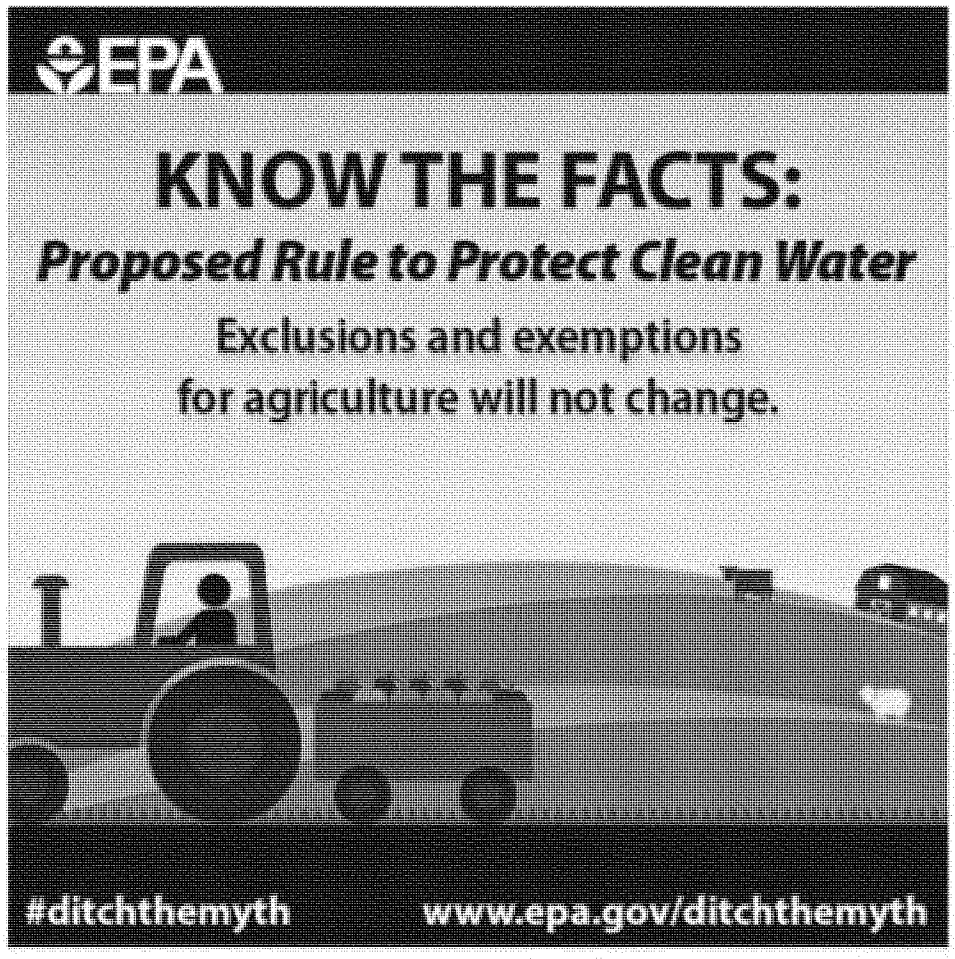
2 shares

EPA- Water Is Worth It added a new photo.
July 17, 2014



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2 shares

Teresa Frazier Agriculture needs more regulation.
July 18, 2014 at 7:10am · Like

New York State Federation of Lake Associations, Inc. (NYSFOLA) That's too bad. It's high time that ag started taking responsibility for the continued nutrient load to our waterways.
July 18, 2014 at 9:40am · Like · 1

EPA- Water Is Worth It
July 15, 2014

Join us for a webinar tomorrow at 3 p.m. where we #ditchthemyth about our proposal to protect clean water. http://ow.ly/zbdFR

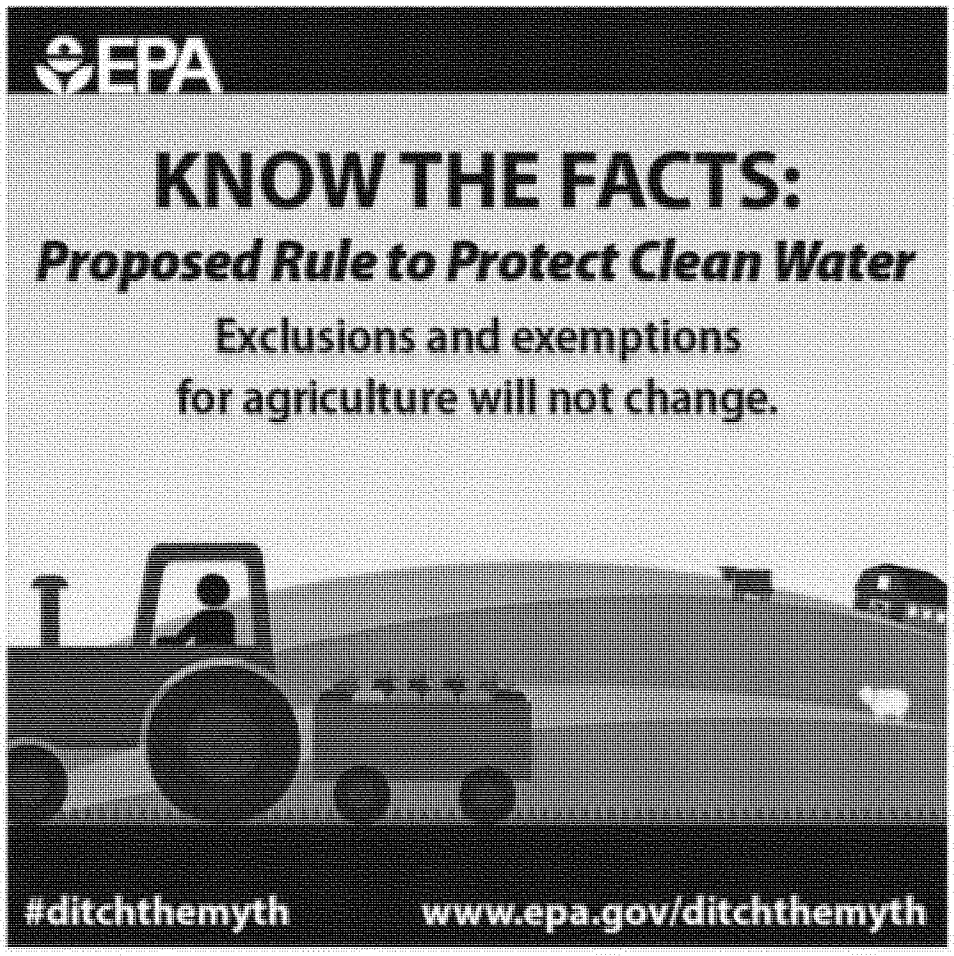
ow.ly

MP118885.CDN.MEDIAPLATFORM.COM

Like · Comment · Share

3 people like this.

EPA- Water Is Worth It added a new photo.
July 14, 2014



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18 people like this.

11 shares

EPA- Water Is Worth It
April 15, 2014

EPA water chief Nancy Stoner, Congressman Jim Moran, Environment Virginia and a local business owner spoke about the importance of our draft #USwaters rule today in Alexandria, Virginia. Learn more about the rule at: http://www2.epa.gov/uswaters

Like · Comment · Share

8 people like this.

1 share

EPA- Water Is Worth It
April 10, 2014 · Edited ·

EPA water chief Nancy Stoner today joined Environment Maryland in Baltimore to talk about how our draft proposed rule will help clarify protection for streams and wetlands across the country.
www.epa.gov/uswaters

Like · Comment · Share

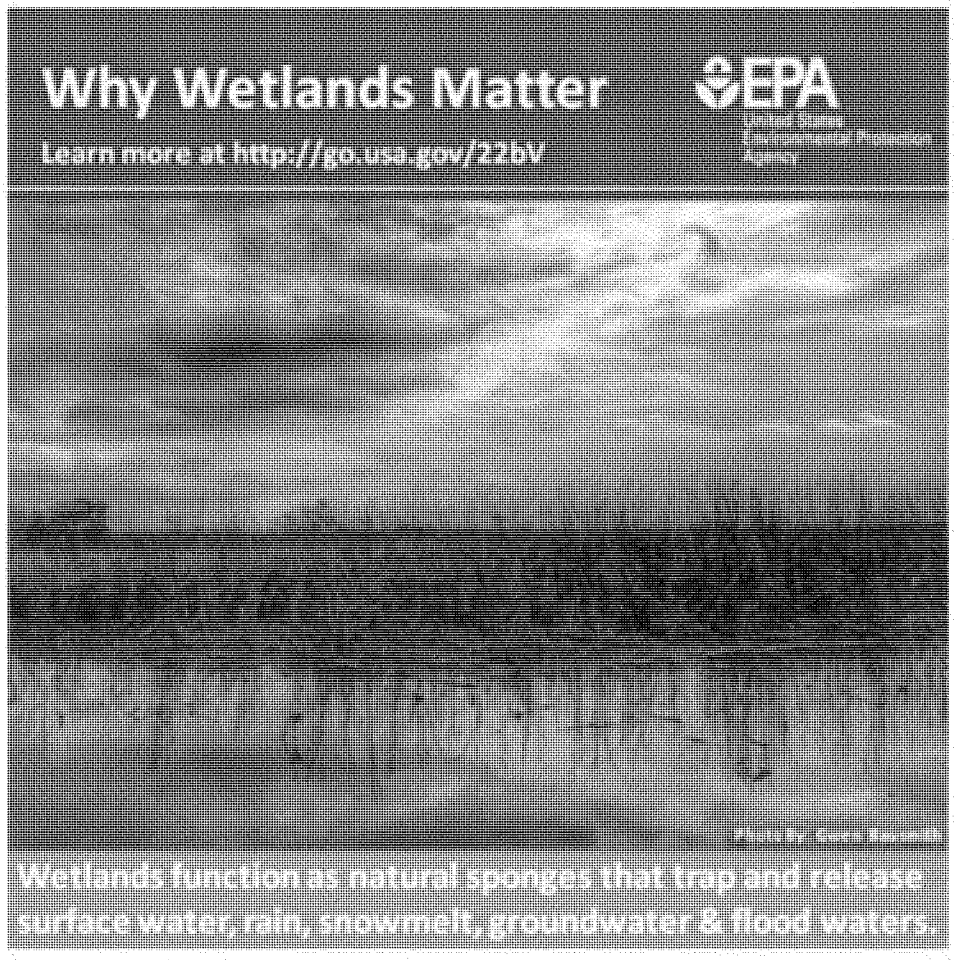
15 people like this.

1 share

John Ramsbottom It has been five years since the coal ash spill in Kingston, Tennessee, when a billion gallons of toxic sludge poured onto farmland and into the Emory and Clinch rivers. And just last month, the people of Eden, North Carolina watched as millions of gal... See More
April 24, 2014 at 9:39am · Like

EPA- Water Is Worth It
April 9, 2014

SHARE this image on wetlands - because they matter!



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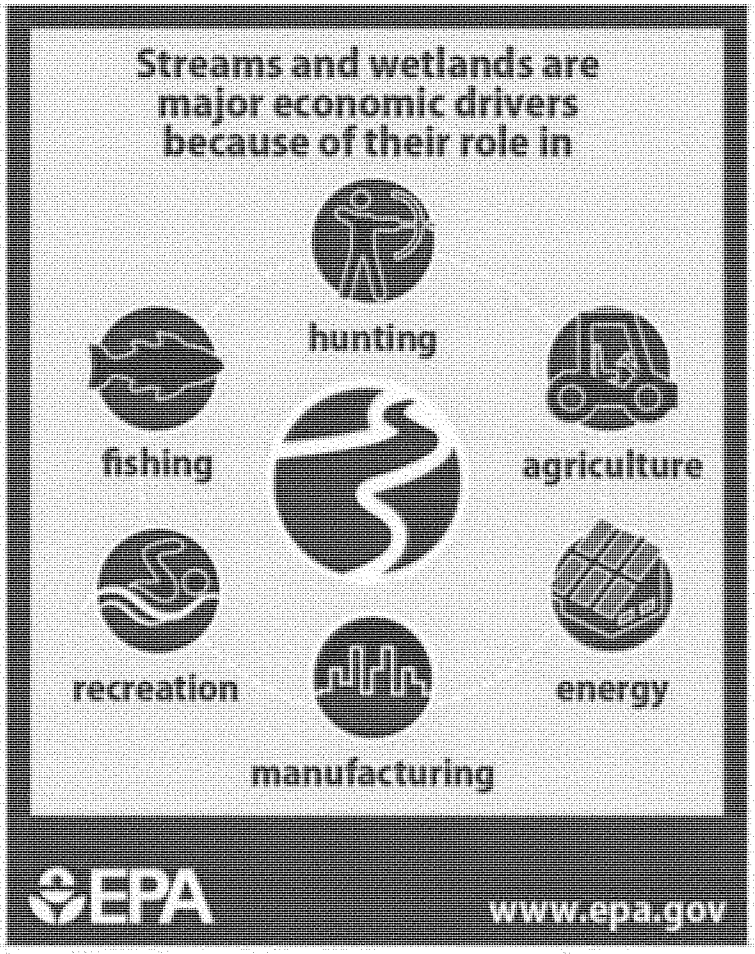
29 people like this.

13 shares

Patty McGovern Scott Our nation needs to protect our valuable wetlands, which also provide essential food and habitat for fish and other wildlife.

EPA- Water Is Worth It
April 7, 2014 ·

Streams and wetlands in the U.S. are major economic drivers in many different ways. http://www2.epa.gov/uswaters



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8 people like this.

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EPA- Water Is Worth It
February 27, 2014 ·

Headwaters & #streams account for half the stream miles in the US--and many don't have a name or appear on a map! http://ow.ly/t0sV8

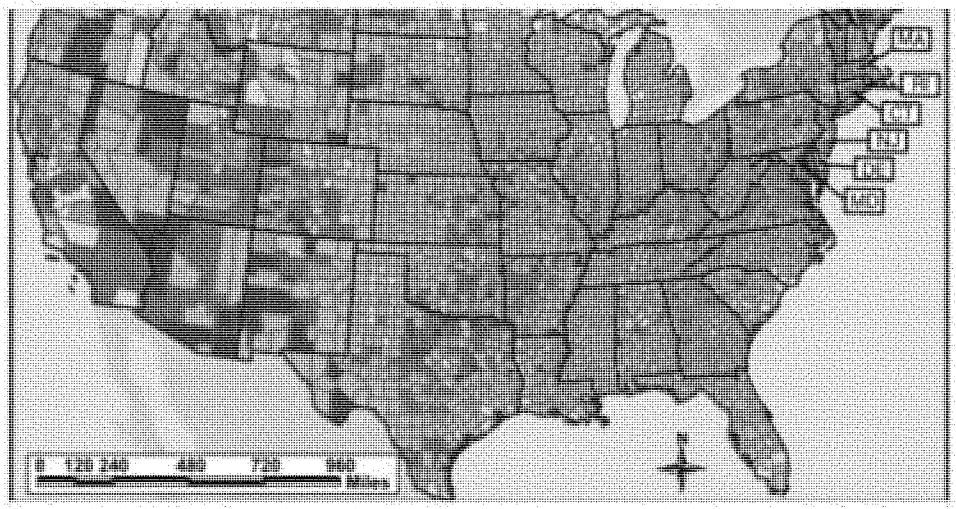
Like · Comment · Share

3 people like this.

1 share

EPA- Water Is Worth It
February 24, 2014 ·

One in three Americans get drinking water from a source that includes a seasonal or rain-dependent stream. Are you one of them?
http://ow.ly/t0srM



Geographic Information Systems Analysis of the Surface Drinking Water...

This map (PDF)(1 pg, 669K) shows the results of a series of geographic information systems (GIS) analyses examining the extent of different types...

WATER.EPA.GOV

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9 people like this.

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Beth Giansiracusa Lookie at all the money to be made with each brown square, Thanks for Protecting us from Fracking, Nestles, and billion dollar municipal bonds... EPA does not listen to science but is run by $$$$ I know of one, the main author for the EPA Open Reservoi... See More
February 24, 2014 at 8:58pm · Like

EPA- Water Is Worth It
February 9, 2014 ·

#Wetlands near cities are really valuable, absorbing #water runoff from pavement & buildings http://ow.ly/t0nzc

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7 people like this.

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Write a comment...

EPA- Water Is Worth It
February 8, 2014 ·

Final version of EPA science report will serve as a basis for rulemaking to clarify jurisdiction of Clean Water Act. http://ow.ly/t0nup

Like · Comment · Share

5 people like this.

EPA- Water Is Worth It
February 4, 2014 ·

More than 2 million Americans hunt migratory birds each year, which depends on healthy #wetlands. http://ow.ly/t0mMF

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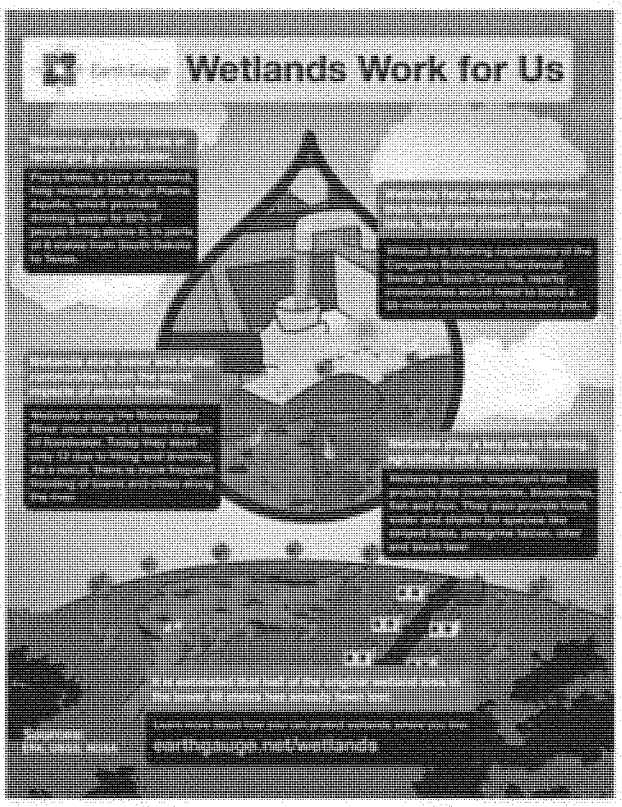
Terrance Jeffery likes this.

EPA- Water Is Worth It
January 13, 2014 ·

Why are wetlands so important? Take a look...



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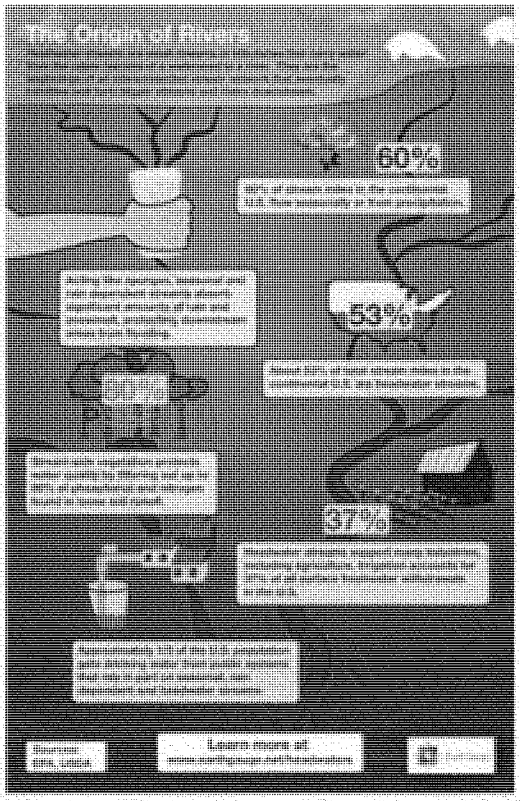
EPA- Water Is Worth It
January 9, 2014 ·

Why are seasonal and rain-dependent streams so important? Take a look...



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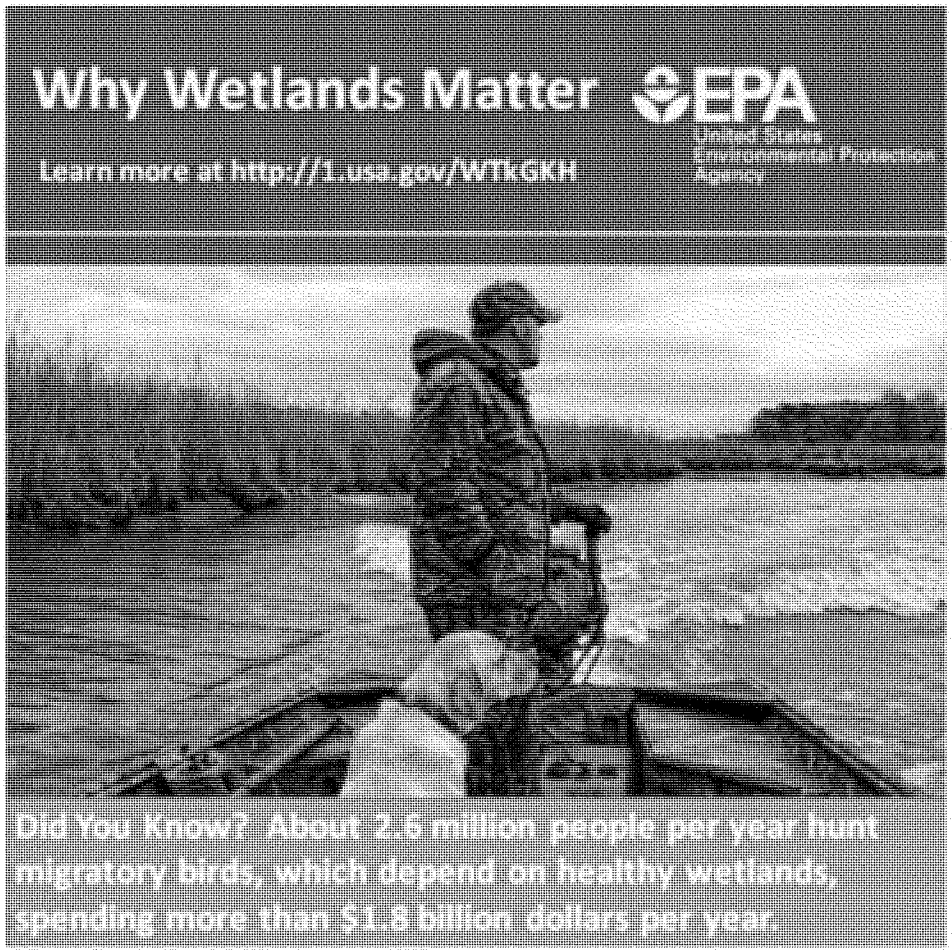
EPA- Water Is Worth It
December 12, 2013

Wetlands matter! Each year, more than 2 million people hunt migratory birds, which depend on healthy wetlands.



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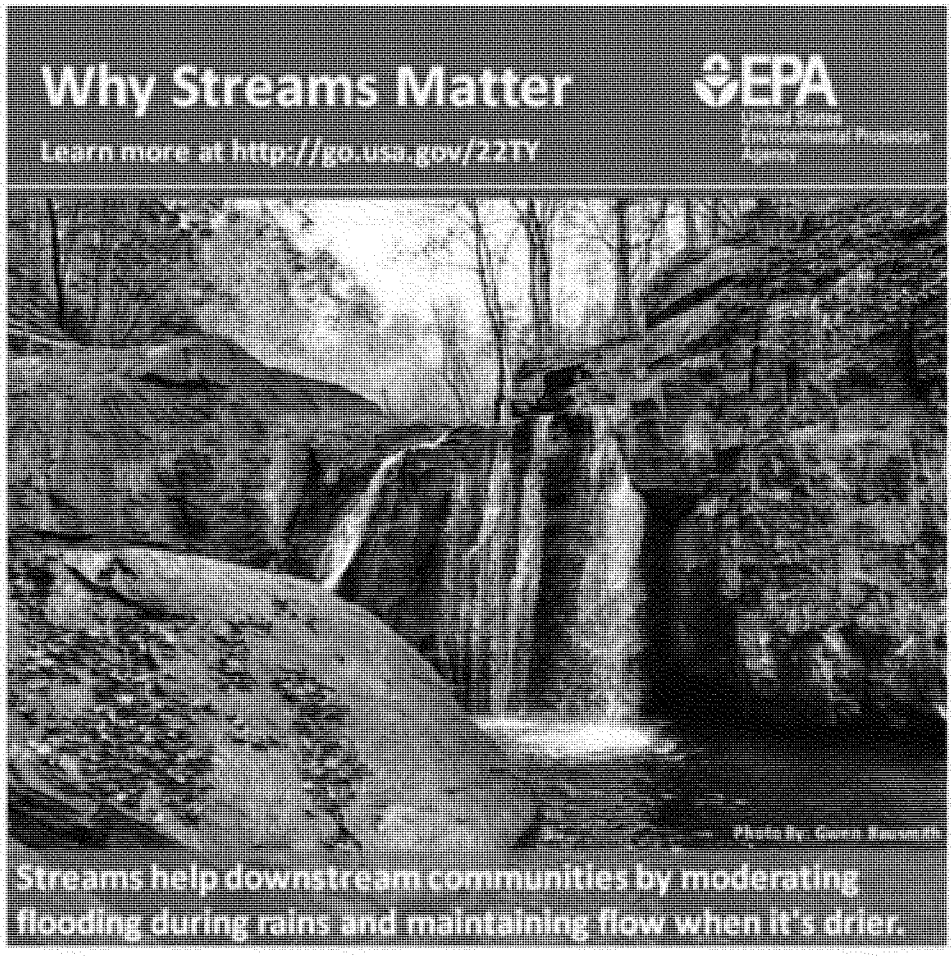
12 people like this.

5 shares

EPA- Water Is Worth It
November 22, 2013 ·

Learn more about our efforts to better protect streams:
http://water.epa.gov/lawsre.../guidance/wetlands/CWAwaters.cfm



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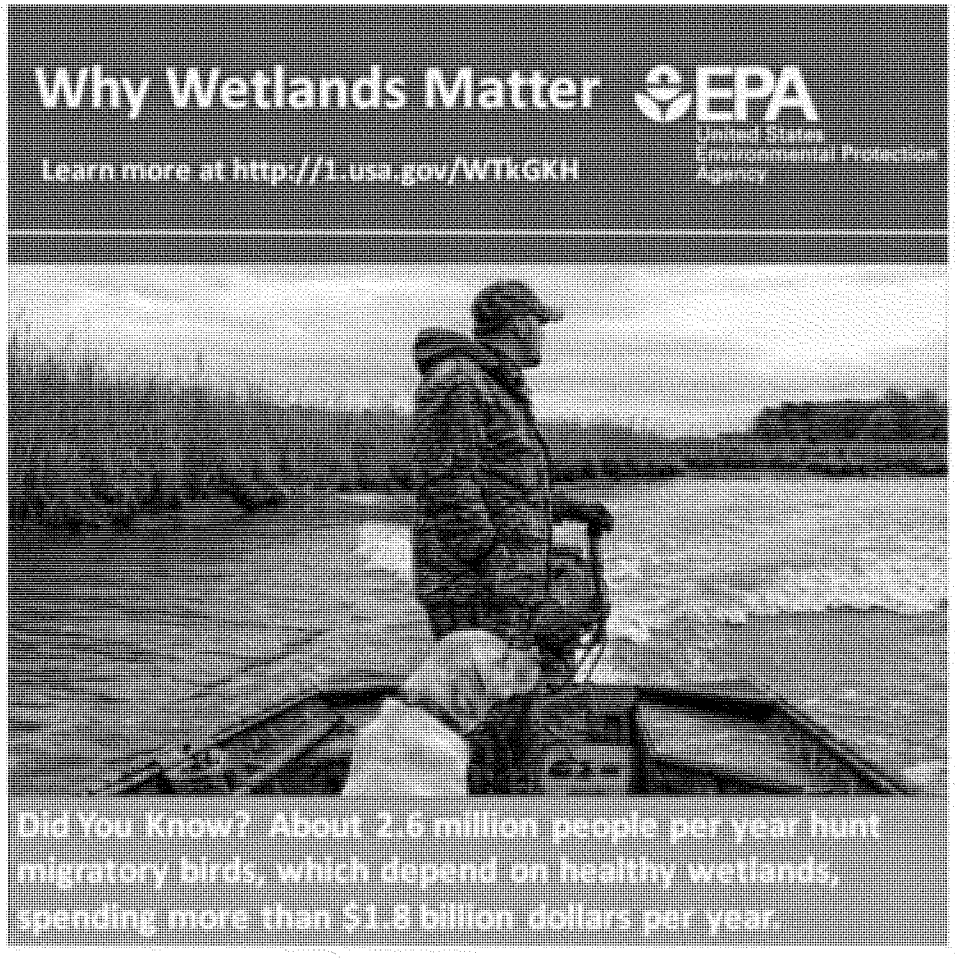
21 people like this.

14 shares

EPA- Water Is Worth It
November 18, 2013

Learn more about wetlands: http://water.epa.gov/type/wetlands/basic.cfm



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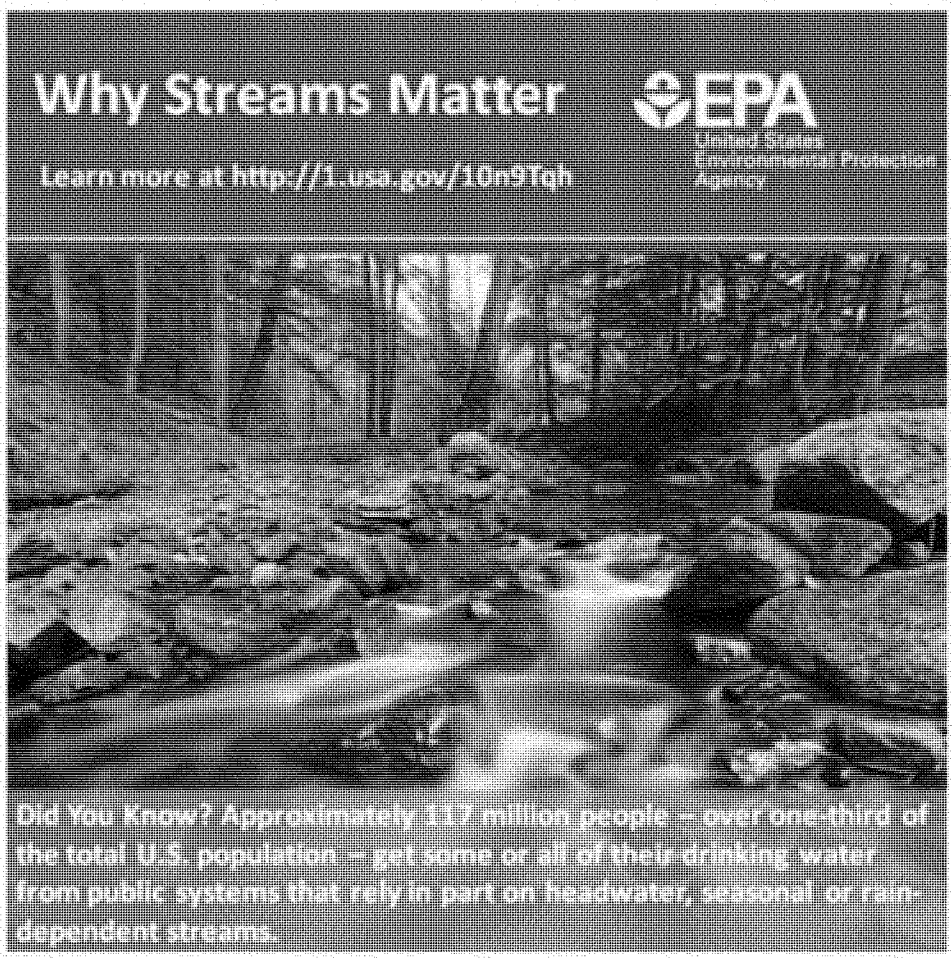
22 shares

EPA- Water Is Worth It
November 12, 2013 ·

Read more about why streams are important:
http://water.epa.gov/type/rsl/streams.cfm



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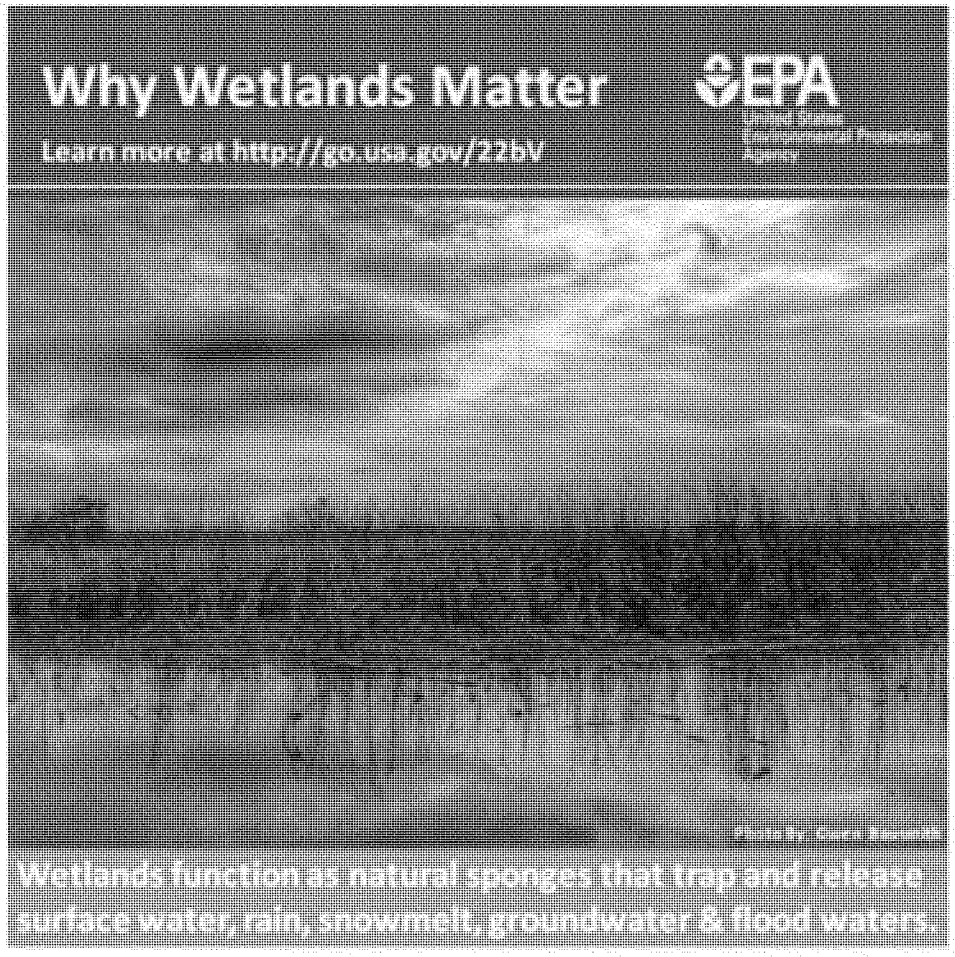
Zabihullah Rahimi what a beautiful place
October 3, 2014 at 5:34am · Like · 1

EPA- Water Is Worth It added a new photo.
November 7, 2013 ·



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42 people like this.

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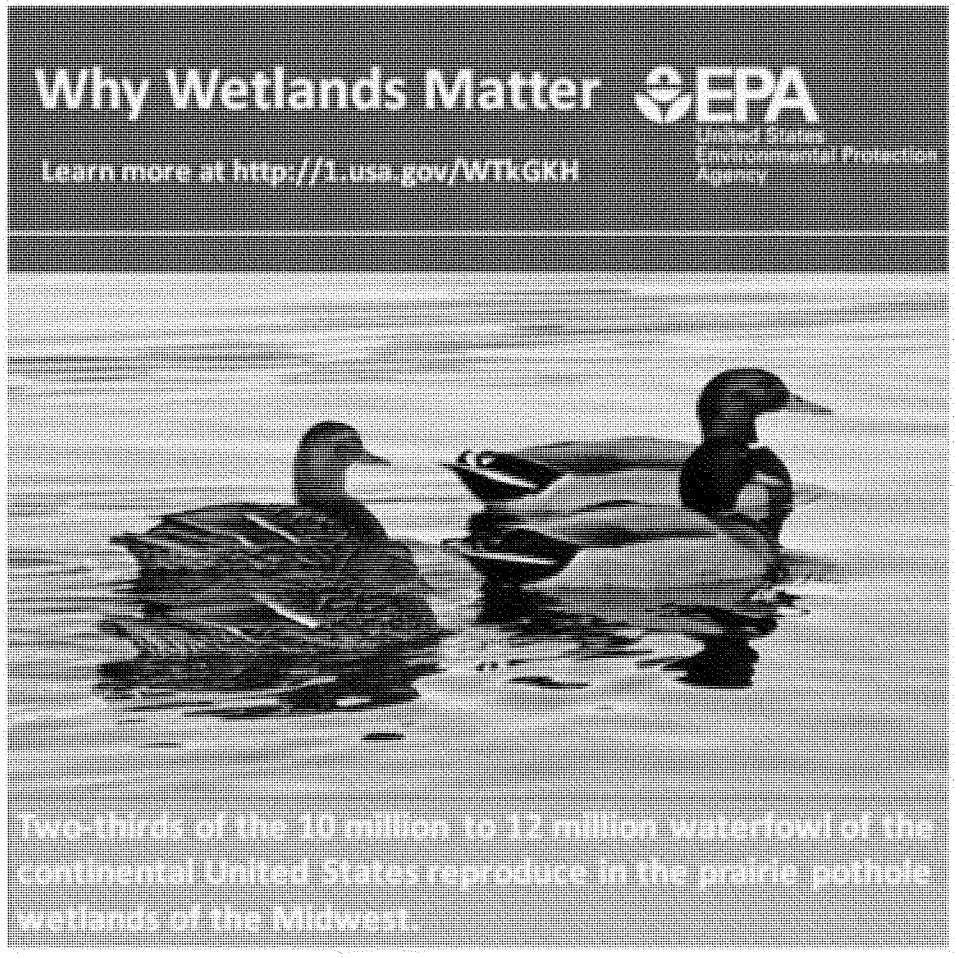
Thanh Quach Storm surge protection.
November 8, 2013 at 8:09am · Like

EPA- Water Is Worth It added a new photo.
November 1, 2013



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30 people like this.

18 shares

EPA- Water Is Worth It
August 19, 2013 · Annapolis, MD

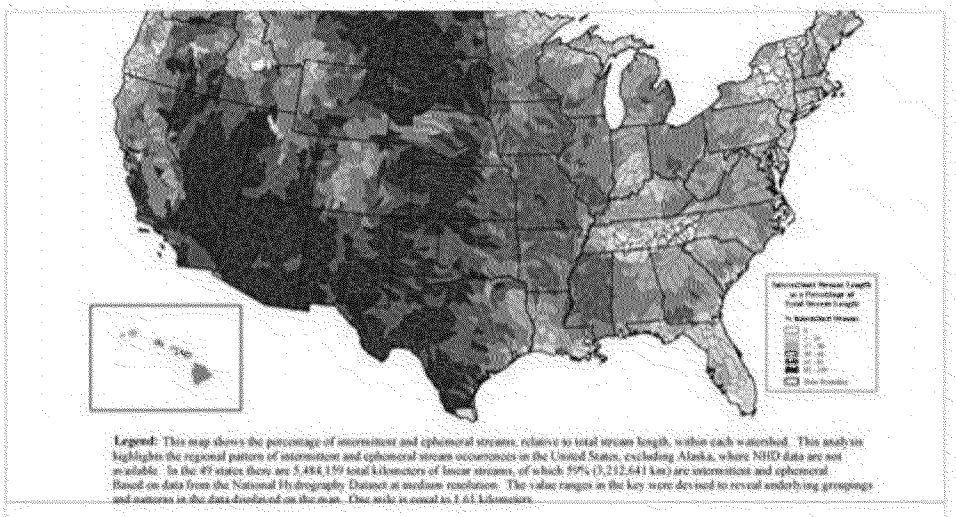
EPA is requiring the Bad River Band of Lake Superior and Chippewa Indians to correct Clean Water Act violations at the wastewater treatment facilities located on the Tribe's northern Wisconsin reservation.

> 08/16/2013: EPA Requires Bad River Band to Upgrade Wastewater Treatment Plant Operations
>
> YOSEMITE.EPA.GOV

Like · Comment · Share

EPA- Water Is Worth It
June 28, 2013

Talk about multitasking! Streams help trap floodwaters and pollution and provide habitat for fish & wildlife. http://go.usa.gov/22TY



> Streams | Rivers & Streams | US EPA
>
> Small streams, including those that don't flow all of the time, make up the majority of the country's waters. They could be a drizzle of snowmelt...
>
> GO.USA.GOV

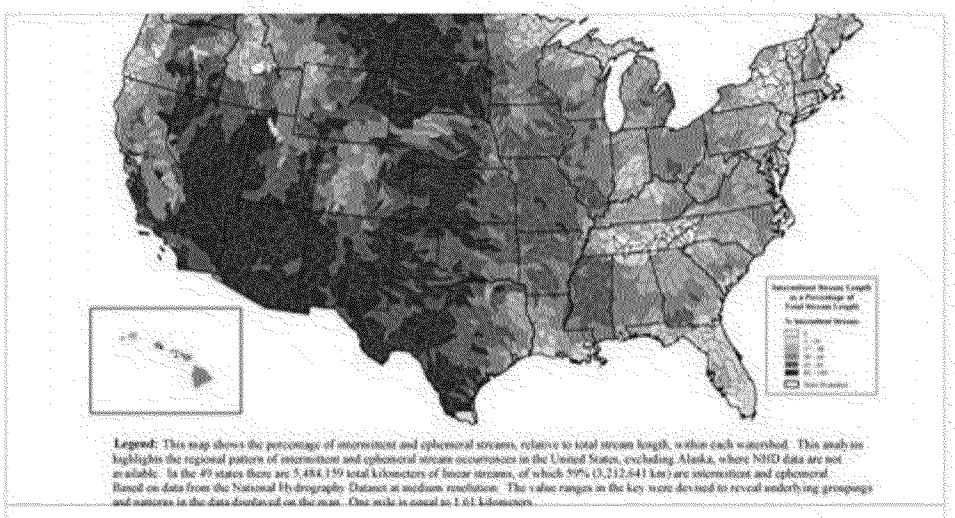
Like · Comment · Share

3 people like this.

1 share

EPA- Water Is Worth It
May 21, 2013

Headwaters and streams account for half the stream miles in the US--and many don't have a name or appear on a map! http://go.usa.gov/224d



Streams | Rivers & Streams | US EPA

Small streams, including those that don't flow all of the time, make up the majority of the country's waters. They could be a drizzle of snowmelt...

GO.USA.GOV

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3 people like this.

1 share

EPA- Water Is Worth It
March 28, 2013

Functioning wetlands can help to buffer communities from some of the worst and most costly impacts of severe floods. http://go.usa.gov/22bV

Flood Protection | Wetlands | US EPA

Wetlands function as natural sponges that trap and slowly release surface water, rain, snowmelt, groundwater and flood waters. Trees, root mats,...

GO.USA.GOV

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11 people like this.

1 share

Julie Gilson Save the wetlands!
March 28, 2013 at 10:09am · Like

EPA- Water Is Worth It
March 25, 2013 ·

On Thursday at 2 p.m. Eastern Time, EPA acting Assistant Administrator for Water Nancy Stoner will host a live Twitter chat about the importance of streams and wetlands in the United States. Individuals or organizations can submit questions before or during the chat through the EPA water Twitter account @EPAwater or by using the hashtag #waterchat, which we will use during the chat so participants can easily follow the conversation.

Like · Comment · Share

14 people like this.

12 shares

EPA- Water Is Worth It Find us on: https://twitter.com/EPAwater!

U.S. EPA Water (EPAwater) on Twitter

The latest from U.S. EPA Water (@EPAwater). The Environmental Protection Agency's Office of Water-...

TWITTER.COM

March 25, 2013 at 12:10pm · Like

Doddridge County Watershed Association Like this?
https://www.facebook.com/photo.php?fbid=486104954770665&set=o.204833832885008&type=1&theater
March 25, 2013 at 5:47pm · Like

EPA- Water Is Worth It
March 23, 2013

The storage capacity of a wetland can be enormous. They can store BILLIONS of gallons of water. http://go.usa.gov/22bx

Water Quality and Hydrology | Wetlands | US EPA

Wetlands have important filtering capabilities for intercepting surface- water runoff from higher dry land before the runoff reaches open water. As...

GO.USA.GOV

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8 people like this.

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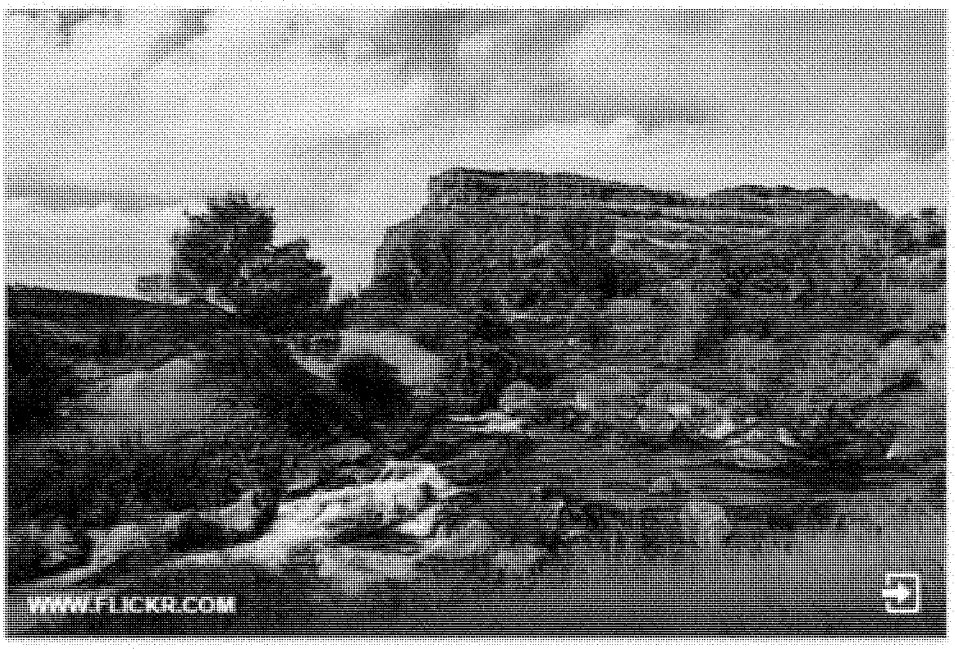
EPA- Water Is Worth It
March 11, 2013 ·

The health of our nation's rivers, lakes, bays and coastal waters depends on the vast network of streams and wetlands where they begin.
http://www.flickr.com/phot.../usepagov/sets/72157632912260109/



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13 people like this.

6 shares

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Catherine M. Kieffer-Pierce So Stop the Fracking and the Pit Mining! All will be Safer!
March 11, 2013 at 8:23pm · Like

Hi-Performance Wash Systems We are always working on our end to keep storm water clean by encouraging Professional Car Washing. Washing at home puts soap, wax, petroleum based products and brake dust right into the storm water channels that go into streams and lakes. Do your part and use a Professional Car Wash!
March 11, 2013 at 8:25pm · Like

To: Loop, Travis[Loop.Travis@epa.gov]; Swenson, Sarah[Swenson.Sarah@epa.gov]; Siedschlag, Gregory[Siedschlag.Gregory@epa.gov]; Lomask, Daniel[Lomask.Daniel@epa.gov]; Bravo, Antonio[Bravo.Antonio@epa.gov]
From: Poll, Bianca
Sent: Mon 9/22/2014 10:01:34 PM
Subject: Social Media metrics from 9/12-9/19
Tweets Sept 15 to 22 2014.xlsx
Facebook Insights Data Export (Post Level) - EPA- Water Is Worth It - 2014-09-22.xls

Notable tweets:

1 in 3 Americans get their drinking water from streams that are not clearly protected. http://t.co/B40Mpew6hy #CleanWater

Here is simple graphic showing how a drinking water tower works: http://t.co/cZ4Lm2xvnX

Cool infographic on drinking water safety around the world: http://t.co/oaq39HmyHF

Article: Tackling climate change for the future of beer. http://t.co/9FHQpKnqyB

You may care about clean water, but have you told anyone? Now is your chance. http://t.co/107PoHBAj6

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://t.co/107PoHBAj6

Everybody lives downstream. We all benefit from protecting upstream waters from pollution. http://t.co/16RhwqPcmI #CleanWater

Notable facebook posts:

Here's a cool infographic on drinking water safety around the world. Amazing how few places it is safe to drink.

Public input is vital to our clean water proposal. Read more about our robust outreach efforts in this blog by Ken Kopocis, Deputy Assistant Administrator for Water.

One of our office plants proudly wears this sticker.

NEWS: DEA's new rule on prescription drug disposals should help keep our nation's waterways cleaner http://go.usa.gov/prcm

Everybody lives downstream. We all benefit from protecting upstream waters from pollution.

epa.gov/uswaters #CleanWater

Climate change alters the water cycle and weather patterns, learn more about the impacts to water on our site: http://go.usa.gov/mhAF

Bianca Poll, MPH

ORISE Intern, Digital Content Coordination

Office of Water, EPA

(p): (202) 564-9951

(e): poll.bianca@epa.gov

To: Purchia, Liz[Purchia.Liz@epa.gov]
From: Hackbarth, Sean
Sent: Wed 5/20/2015 6:39:32 PM
Subject: RE: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law
removed.txt

Liz,

I've corrected and noted my error. Thanks for pointing this out.

Sean

From: Purchia, Liz [mailto:Purchia.Liz@epa.gov]
Sent: Wednesday, May 20, 2015 1:28 PM
To: Hackbarth, Sean
Subject: FW: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

Hey Sean – Saw youre blog. At the least, could you correct this?

Travis has never been a campaign person and is an EPA staff person.

EPA defends its actions. The *Times* quotes Loop, a former campaign operative for the President Obama's Presidential campaign: "We are just borrowing new methods that have proven themselves as being effective."

What EPA Did to Sell Its Water Rule

Might Have Skirted the Law

Wednesday, May 20, 2015 - 11:45am

— Written by

Sean Hackbarth

https://www.uschamber.com/blog/what-epa-did-sell-its-water-rule-might-have-skirted-law

In March, EPA Administrator Gina McCarthy bragged to a Senate Committee about the outpouring of public support for its proposed water regulations:

We have received over 1 million comments and 87.1 percent of those comments we have counted so far... are supportive of this rule.

No wonder EPA received so many public comments on its draft Waters of the United States (WOTUS) regulation;it helped drum them up, the *New York Times* reports:

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

EPA fired up its propaganda machine to defend WOTUS after a host of critics--farmers, ranchers, home builders, the golf industry, and other businesses pointed out how the rule will empower federal bureaucrats to regulate "wetlands, intermittent streams, ephemeral steams (those that only flow after a rainfall or snowmelt) , and man-made bodies of water like ditches, ponds, and canals." They worry that WOTUS will federalize local land use decisions, and make it even harder to build things in America.

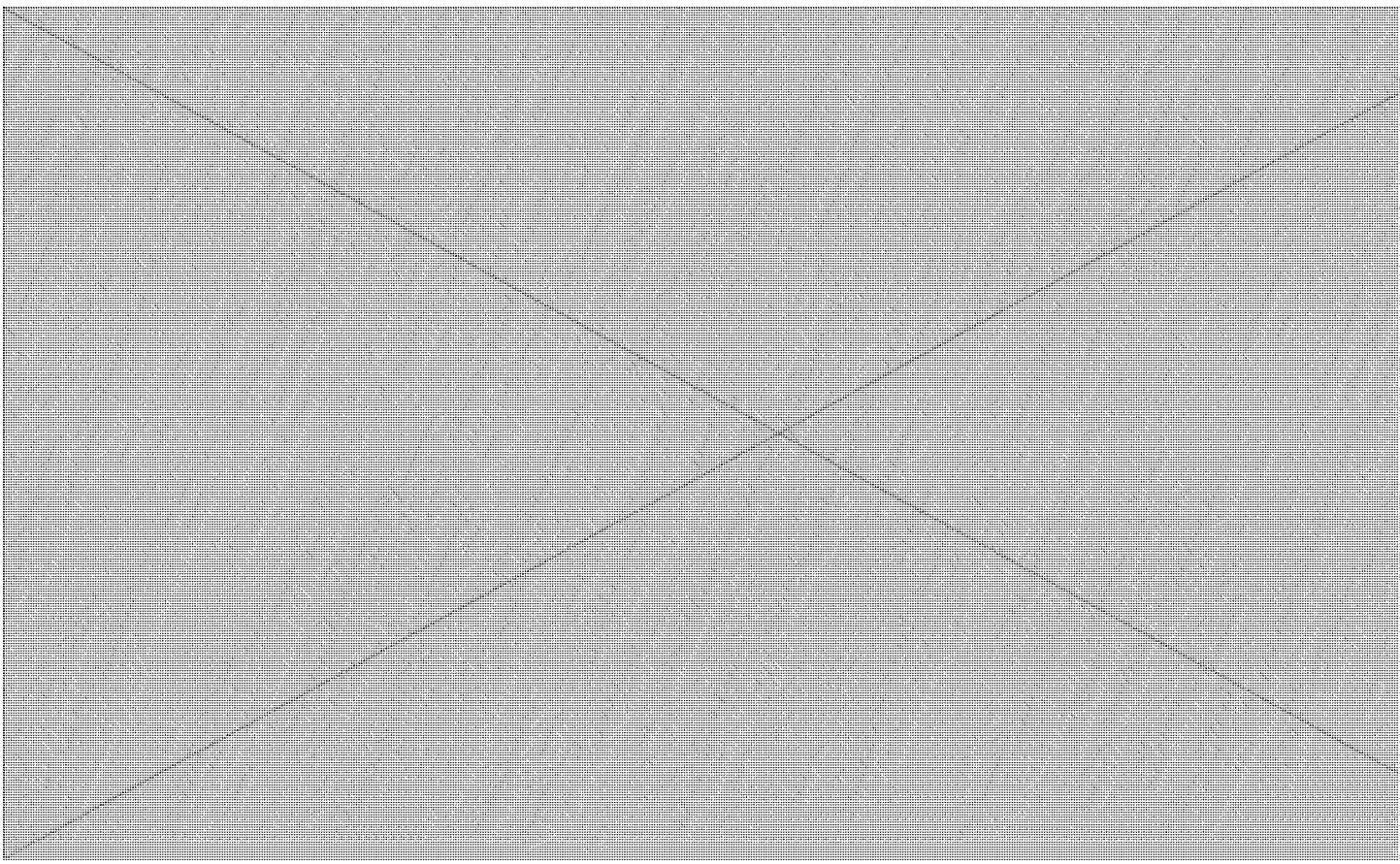
The *Times* describes one of EPA's tactics:

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people -- a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

EPA's Thunderclap campaign said, "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to an EPA webpage (now unavailable) that directed the public to submit comments on the draft regulation. The effort

reached 1.8 million people.

epa_i_choose_clean_water_thunderclap.jpg



Whether what EPA did violated the Anti-Lobbying Act's ban on agencies lobbying Congress, it certainly skirted the spirit of the law. The *Times* writes:

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

...

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

It appears the Thunderclap campaign violated the spirit of internal EPA policy. A 2010 memo on indirect lobbying from EPA's general counsel states:

EPA employees may not explicitly or implicitly encourage the public to contact Congress in support of, or opposition to, a legislative proposal, nor explicitly encourage the public to contact state or local governments for that purpose.

EPA didn't use the campaign to encourage the public to contact Congress. It instead asked the public to leave comments in support of WOTUS, which EPA Administrator McCarthy then referenced in testimony before Congress to claim overwhelming public support for the controversial rule.

EPA defends its actions. The *Times* quotes Loop, a former campaign operative for the President Obama's Presidential campaign: "We are just borrowing new methods that have proven themselves as being effective." In a blog post, Liz Purchia, Deputy Associate Administrator for EPA's Office of Public Affairs, writes, "A public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule is well within the appropriate bounds of the agency's mission to educate and engage Americans."

It's bad enough that EPA is engaging in such unprecedented regulatory overreach by crafting WOTUS, but its aggressive advocacy--perhaps too aggressive--shows that it's an agency that's out of control on multiple levels.

Liz Purchia

Deputy Associate Administrator, Public Affairs

U.S. Environmental Protection Agency

Office: 202-564-6691

Cell: 202-841-2230

********** ATTACHMENT REMOVED **********

This message contained an attachment which the administrator has caused to be removed.

********** ATTACHMENT REMOVED **********

Attachment name: [image001.jpg]
Attachment type: [image/jpeg]

To: Minoli, Kevin[Minoli.Kevin@epa.gov]; Mitchell, Stacey[Mitchell.Stacey@epa.gov]; Vaught, Laura[Vaught.Laura@epa.gov]; McDermott, Marna[McDermott.Marna@epa.gov]; Purchia, Liz[Purchia.Liz@epa.gov]; Reynolds, Thomas[Reynolds.Thomas@epa.gov]
From: Rackoff, Jonathan
Sent: Tue 5/19/2015 3:02:57 PM
Subject: FYI

Folks probably saw this, but just in case:

http://mobile.nytimes.com/2015/05/19/us/critics-hear-epas-voice-in-public-comments.html?_r=0

Critics Hear E.P.A.'s Voice in 'Public Comments'

Gina McCarthy, above, the E.P.A. administrator, who is expected to release the final version of a new rule intended to protect the nation's drinking water this week.

Joshua Lott for The New York Times

By ERIC LIPTON and CORAL DAVENPORT

May 18, 2015

WASHINGTON — When the Environmental Protection Agency proposed a major new rule intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than one million comments, and nearly 90 percent favored the agency's proposal. Ms. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The E.P.A. had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

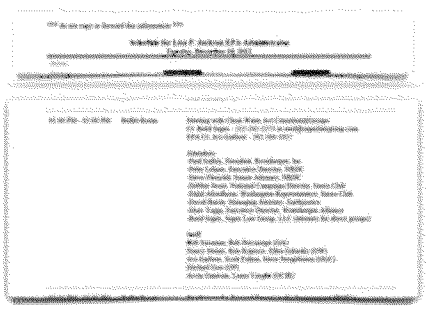
Left, a Twitter post from the agency promoting the rule.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The E.P.A.'s campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."



Document | The War Over the 'Waters of the United States' The Environmental Protection Agency, facing strong opposition from some farmers, ranchers and industrial groups, has tried to defend a major proposal aimed at protecting the nation's drinking water. Here is a look at the dispute and the tactics the agency has used to fight back.

Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far — we are only missing 4,000 — are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign — just as environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

Ms. McCarthy with Tom Reynolds, an associate administrator with the E.P.A. who runs the agency's public outreach strategy.

via Environmental Protection Agency

At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people — a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The E.P.A.'s tactics in supporting the rule are clearly designed to move public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Mr.

Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the E.P.A.'s climate rule in the Republican Party and the coal industry, injecting the digital savvy of Mr. Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Mr. Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an E.P.A. deputy in the Bush administration, said the E.P.A. was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Mr. Obama's former senior climate adviser.

In March last year, when the E.P.A. proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by home builders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the E.P.A. to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior E.P.A. officials as the rule was being written, participants in these meetings said.

Mr. Reynolds doubled down on a social media campaign to defend the water rule.

The agency created its own Twitter hashtag, #DitchtheMyth, which Ms. McCarthy publicized, backed up with YouTube videos and Facebook postings that countered the criticism. But the campaign also specifically urged support for the effort — directing the public to the E.P.A. website, where the rule was explained and a prominent tab invited readers to leave a comment. Mr. Reynolds insisted that the agency specifically did not urge the public to contact Congress.

Organizing for Action also urged members to get involved, a message that the E.P.A. reinforced. Major environmental groups, including the Sierra Club and the Natural Resources Defense Council, became "thunderous supporters" of the effort.

The Thunderclap effort was promoted in advance with the E.P.A. issuing a news release and other promotional material, including a photograph of a young boy drinking a glass of water.

"Clean water is important to me," the message said. "I want E.P.A. to protect it for my health, my family and my community."

In the end, the message was sent to an estimated 1.8 million people, Thunderclap said.

In a separate appeal, Mr. Loop, of the E.P.A., wrote a blog post on the agency's website with pictures of himself, his two children and his dog swimming in waters near his Maryland home, and ending with a pitch.

He urged anyone reading the post to "spread the word about how much it matters to you and your family and friends."

"Here is an easy way to do that," he wrote. "Take a photo holding this #CleanWaterRules sign. Post it to Facebook, Twitter or Instagram with #CleanWaterRules and give your reason. Encourage family and friends to do the same."

Those efforts to prompt people to support the rule are now being cited as evidence that the E.P.A. has illegally engaged in so-called grass-roots lobbying.

"E.P.A. Office of Water's Twitter account has essentially become a lobbyist for the proposal," wrote Kevin P. Kelly, chairman of the National Association of Home Builders, in a letter to the E.P.A. protesting the role the agency has played in advocating its clean water proposal.

Gov. Dennis M. Daugaard of South Dakota and some members of Congress have filed protests using almost exactly the same language, suggesting that the industry players are coordinating their response.

In its previous opinions to federal agencies, the Justice Department has indicated that "grass-roots" efforts are most clearly prohibited if they are related to legislation pending in Congress and are "substantial," which it defined as costing about $100,000 in today's dollars — a price tag that the E.P.A.'s efforts on the clean water rule almost certainly did not reach if the salaries of the agency staff members involved are not counted.

Officials at the E.P.A. strongly defend their work — insisting that they did not violate the Anti-Lobbying Law because they never explicitly urged the

public to lobby Congress, just to express their support for the plan in a public way.

“We are well within our authority to educate the American people about the importance of what E.P.A. is doing to act on climate change and protect public health,” Mr. Reynolds said. “There is a very clear line, and we never, ever cross it.”

Correction: May 18, 2015

Because of an editing error, an earlier version of this article misstated the stance of the coal industry on a clean water rule. It did not oppose the rule.

Jonathan Rackoff

Senior Counsel

Office of General Counsel

U.S. Environmental Protection Agency

(202) 564-2279

To: shackbarth@uschamber.com[shackbarth@uschamber.com]
From: Purchia, Liz
Sent: Wed 5/20/2015 5:28:12 PM
Subject: FW: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

Hey Sean – Saw youre blog. At the least, could you correct this?

Travis has never been a campaign person and is an EPA staff person.

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What EPA Did to Sell Its Water Rule Might Have Skirted the Law

Wednesday, May 20, 2015 - 11:45am

— Written by

Sean Hackbarth

https://www.uschamber.com/blog/what-epa-did-sell-its-water-rule-might-have-skirted-law

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The *Times* describes one of EPA's tactics:

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people -- a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

EPA's Thunderclap campaign said, "Clean water is important to me. I support EPA's efforts to protect it for my health, my family, and my community," and included a link to an EPA webpage (now unavailable) that directed the public to submit comments on the draft regulation. The effort reached 1.8 million people.

epa_i_choose_clean_water_thunderclap.jpg

Whether what EPA did violated the Anti-Lobbying Act's ban on agencies lobbying Congress, it certainly skirted the spirit of the law. The *Times* writes:

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EPA defends its actions. The *Times* quotes Loop, a former campaign operative for the President Obama's Presidential campaign: "We are just borrowing new methods that have proven themselves as being effective." In a blog post, Liz Purchia, Deputy Associate Administrator for EPA's Office of Public Affairs, writes, "A public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule is well within the appropriate bounds of the agency's mission to educate and engage Americans."

It's bad enough that EPA is engaging in such unprecedented regulatory overreach by crafting WOTUS, but its aggressive advocacy--perhaps too aggressive--shows that it's an agency that's out of control on multiple levels.

Liz Purchia

Deputy Associate Administrator, Public Affairs

U.S. Environmental Protection Agency

Office: 202-564-6691

Cell: 202-841-2230

To: Loop, Travis[Loop.Travis@epa.gov]; Reynolds, Thomas[Reynolds.Thomas@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
From: Purchia, Liz
Sent: Wed 5/20/2015 5:24:04 PM
Subject: RE: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

I'll fix this

From: Loop, Travis
Sent: Wednesday, May 20, 2015 1:06 PM
To: Purchia, Liz; Reynolds, Thomas; Lee, Monica
Subject: RE: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

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Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Purchia, Liz
Sent: Wednesday, May 20, 2015 12:51 PM
To: Loop, Travis; Reynolds, Thomas; Lee, Monica
Subject: USChamber: What EPA Did to Sell Its Water Rule Might Have Skirted the Law

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Wednesday, May 20, 2015 - 11:45am

— Written by

Sean Hackbarth

https://www.uschamber.com/blog/what-epa-did-sell-its-water-rule-might-have-skirted-law

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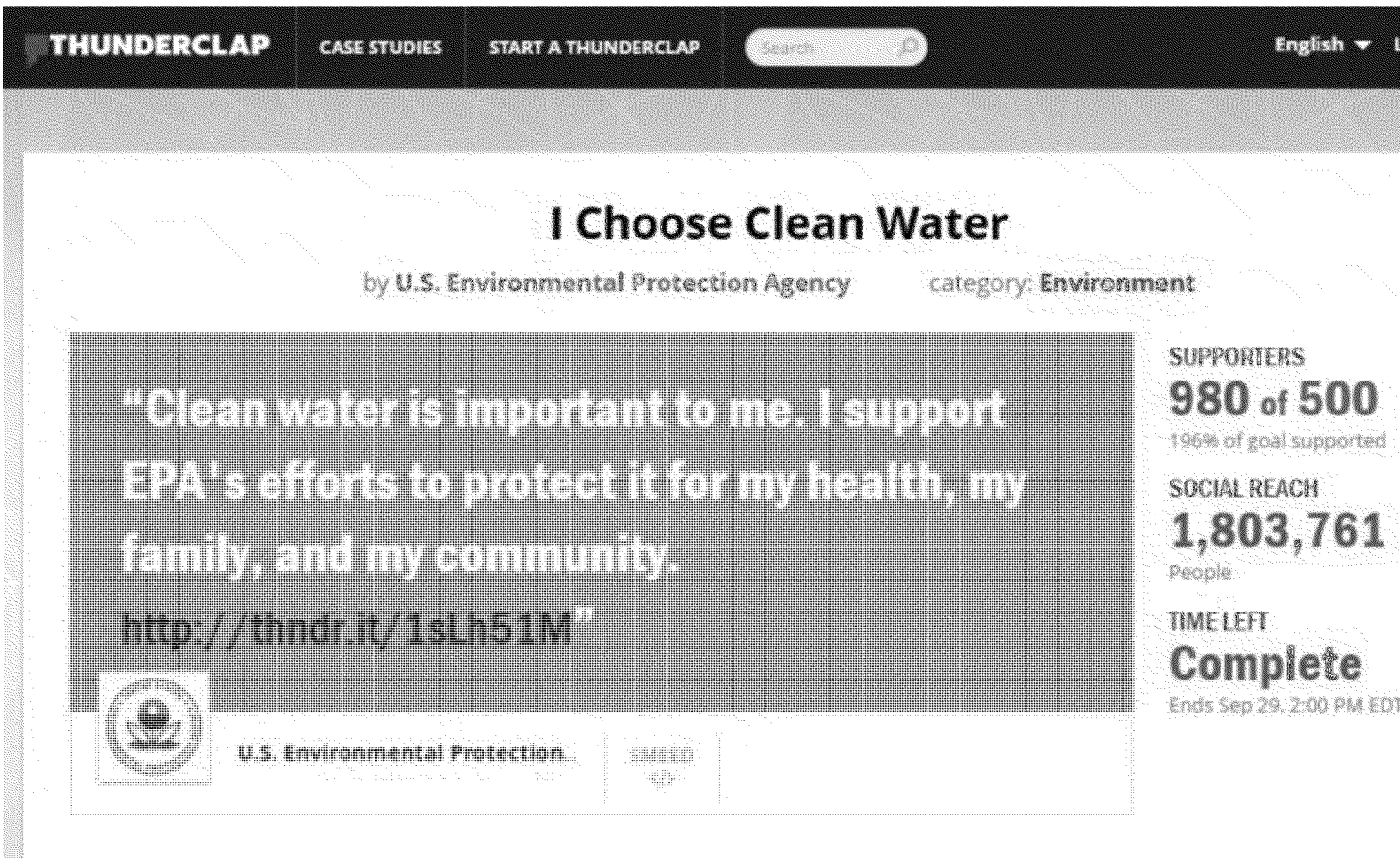

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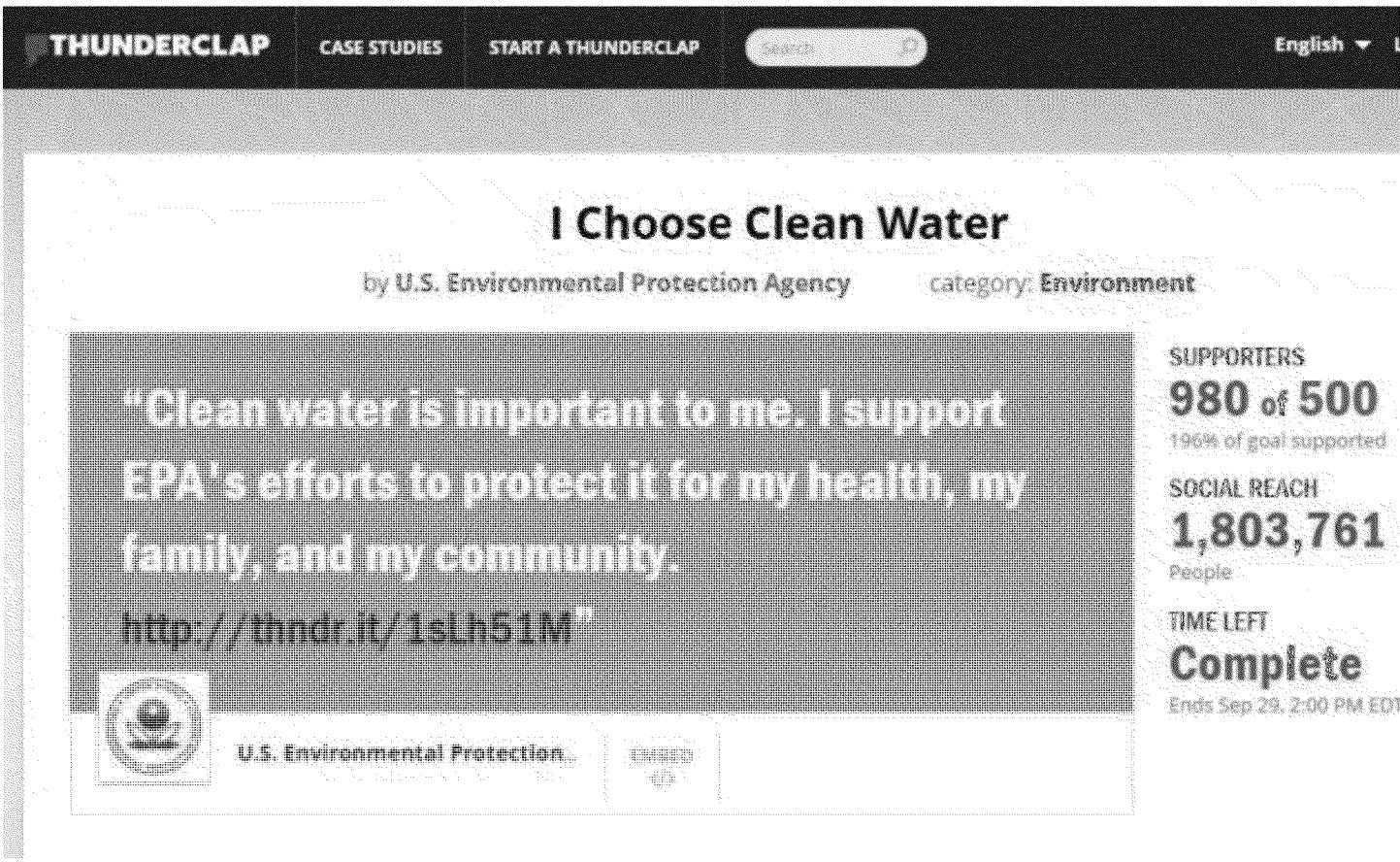

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From: Purchia, Liz
Sent: Tue 5/19/2015 4:09:57 PM
Subject: RE: Final WOTUS may be Released this Week

New DTN story

EPA Spokesperson: 'We Followed law on WOTUS'

http://www.dtnprogressivefarmer.com/dtnag/common/link.do?symbolicName=/ag/blogs/template1&blogHandle=policy&blogEntryId=8

In response to a New York Times' story Monday, http://tinyurl.com/..., that alleged the U.S. Environmental Protection Agency may have violated lobbying laws when it used a grassroots social media campaign to generate support for the waters of the United States rule, an EPA spokesperson told DTN Tuesday the agency acted within the scope of the law.

In an email to DTN, EPA spokesperson Liz Purchia said the agency disagrees with how the Times portrayed the rulemaking efforts:

"EPA is required to inform the public about environmental challenges we're working to address and our programs and operations. This includes using our broad authority under the Environmental Education Act as well as under many environmental statutes to conduct outreach and education. We use social media tools like Twitter, Facebook and Instagram, just like any other organization does to stay connected and inform people across the country about our activities.

"EPA has used social media to educate people about the importance of streams and wetlands and the importance of clarifying protection under the Clean Water Act. None of the social media activity ever asked for or solicited public comment on the rule or provided a link to the official docket for public comment. These communications simply directed the recipient to the general webpage about the Clean Water Rule. Every stakeholder and every stakeholder group -- whether they supported or opposed the rule -- were provided the same link to the general webpage in education and outreach materials, emails, and presentations, and were told the deadline for submitting public comments and how to do so.

"The public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule was also entirely legal under the Anti-Lobbying Act. This Act does not prohibit agencies from seeking input from the public on a rulemaking or restrict the agencies from educating or informing the public on a rulemaking under development. As noted in a recent Comptroller General opinion, 'agency officials have broad authority to educate the public on their policies and views, and this includes the authority to be persuasive in their materials.' B-325248, U.S. Comp. Gen., Sept. 9, 2014. See also B-319075, U.S. Comp. Gen., April 23, 2010, and B-304715, U.S. Comp. Gen., April 27, 2005.

"The EPA's effort to increase awareness and support of EPA's proposed Clean Water Rule was not related to any legislative proposal in Congress or any state legislatures. Rather, it related to the EPA's own proposed rule and its importance to public health and the environment. And, at no point did the EPA—explicitly or implicitly—encourage the public to contact Congress or any state legislature.

"After releasing the proposed Clean Water Rule in March 2014, EPA conducted an unprecedented outreach effort that included holding more than 400 meetings across the country and visiting farms in nine states. The input helped us understand the genuine concerns and interests of a wide range of stakeholders and think through options to address them. As outlined in a recent blog by Administrator McCarthy, the key changes made to the proposed rule were actually driven in large part by outreach to agriculture, local government, states, and utilities. http://blog.epa.gov/...

From: Purchia, Liz
Sent: Tuesday, May 19, 2015 10:59 AM

To: Reynolds, Thomas; Loop, Travis; Lee, Monica
Subject: DTN: Final WOTUS may be Released this Week

Widely read ag blog

Print Email

Final WOTUS may be Released this Week

http://www.dtnprogressivefarmer.com/dtnag/common/link.do;jsessionid=07C44F0A188F3C7AD3CF1650355C6775.agfreejvm1?sym

The U.S. Environmental Protection Agency is set to release the final waters of the United States rule this week, the New York Times, http://tinyurl.com/..., reported Monday in a piece that documents how the agency conducted a grassroots campaign to build support for a rule that has been widely unpopular across the country.

EPA Administrator Gina McCarthy raised eyebrows across farm country when earlier this spring she testified before Congress that nearly 90% of some one million comments received during a public comment period, favored the proposed rule. Of course, short of hiring an extensive staff of your own to page through the comments, it would be virtually impossible to prove her wrong.

That's at the heart of the concerns raised by EPA's public campaign on the rule: the agency claims broad, overwhelming support for the rule while not holding a single public hearing anywhere across the Corn Belt or other regions where farmers could be hardest hit by the rule.

It begs the question: what percentage of the American public would support the rule had EPA held regional public hearings across the country?

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House Republicans and others alleged EPA had violated federal law by campaigning for support for a rule for which it was seeking public comment.

Even the left-leaning New York Times went so far as to suggest EPA's efforts were a violation of federal lobbying laws.

"In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama," the Times reports.

"The Obama administration is the first to give the EPA a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final."

Based on our reporting the EPA is likely to face a number of lawsuits on the rule.

A number of actions taken in Congress in the past six months have been aimed at writing legislation to force EPA to withdraw the rule. That effort continued on Tuesday as a Senate Committee on Environment and Public Works subcommittee held a hearing on S1140, "the Federal Water Quality Protection Act." There have been a number of other legislative efforts made in both the U.S. House of Representatives and the Senate to turn back EPA.

Susan Metzger, assistant secretary of the Kansas Department of Agriculture, told the Senate committee Tuesday that her state supports S1140 because it would re-establish what she said is the state/federal partnership on regulating waters. Some 30 states have come out in opposition of the rule along with all of the major agriculture industry groups.

All along EPA has maintained the waters of the United States rule is needed to provide protection to waters that are unprotected. However, throughout the debate on the rule states have repeated time and again how successful state efforts have been to protect waters.

After covering numerous hearings, reading all the news releases filling up the inbox, reading all the news accounts, it would be easy to conclude supporters of the rule have been virtually silent.

If there is indeed broad support for the rule, right now the minority opposition has the loudest voice.

Follow me on Twitter @toddneeleyDTN

From: Purchia, Liz
Sent: Tuesday, May 19, 2015 10:03 AM
To: Reynolds, Thomas; Loop, Travis; Lee, Monica
Subject: Hill: EPA accused of improper lobbying for water rule

EPA accused of improper lobbying for water rule

11

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By Timothy Cama - 05/19/15 09:06 AM EDT

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The Justice Department specifically limits "grass-roots" lobbying, which includes "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive," the Times said Tuesday.

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It encountered strong opposition from Republicans, agriculture and other businesses who say the EPA is trying to massively expand its jurisdiction.

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Industry opponents of the rule said the EPA went too far.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," Ellen Steen, general counsel at the American Farm Bureau Federation, told the Times. "That is exactly what the Anti-Lobbying Act is meant to prevent."

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"A public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule is well within the appropriate bounds of the agency's mission to educate and engage Americans," she said, citing a recent opinion from the Government Accountability Office that agency officials have "broad authority to educate the public on their policies and views."

Liz Purchia

Deputy Associate Administrator, Public Affairs

U.S. Environmental Protection Agency

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Cell: 202-841-2230

To: Reynolds, Thomas[Reynolds.Thomas@epa.gov]; Loop, Travis[Loop.Travis@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
From: Purchia, Liz
Sent: Tue 5/19/2015 2:58:52 PM
Subject: DTN: Final WOTUS may be Released this Week

Widely read ag blog

Print Email

Final WOTUS may be Released this Week

http://www.dtnprogressivefarmer.com/dtnag/common/link.do;jsessionid=07C44F0A188F3C7AD3CF1650355C6775.agfreejvm1?sym

The U.S. Environmental Protection Agency is set to release the final waters of the United States rule this week, the New York Times, http://tinyurl.com/..., reported Monday in a piece that documents how the agency conducted a grassroots campaign to build support for a rule that has been widely unpopular across the country.

EPA Administrator Gina McCarthy raised eyebrows across farm country when earlier this spring she testified before Congress that nearly 90% of some one million comments received during a public comment period, favored the proposed rule. Of course, short of hiring an extensive staff of your own to page through the comments, it would be virtually impossible to prove her wrong.

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From: Purchia, Liz
Sent: Tue 5/19/2015 2:03:23 PM
Subject: Hill: EPA accused of improper lobbying for water rule

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To: Purchia, Liz[Purchia.Liz@epa.gov]
From: Purchia, Liz
Sent: Mon 5/18/2015 10:36:42 PM
Subject: NYT

The Importance of Education and Outreach

By Tom Reynolds

Every day at EPA we are focused on two things: protecting public health and improving the environment for all Americans. As part of that effort we have the responsibility to explain this work to every American and make clear why it is relevant to their lives and the lives of their families.

Like almost every government, business or non-profit organization these days, we use social media like Twitter, Facebook and Instagram, to stay connected and to inform people across the country about our work.

It lets us communicate directly with the public and to get their feedback. We also use these platforms to correct the record and clarify misinformation that is often injected in the discussion about important policies, rules and regulations.

One recent example has been around the development of our Clean Water Rule. The issue itself is a complicated one, admittedly. It involves science, complicated decisions from the Supreme Court, and very strong opinions on all sides. To ensure Americans had the facts directly from us about the proposed rule, the value of protecting streams and wetlands, and the need for clearly defined protections under the Clean Water Act, we used social media.

Our goal is to inform and educate. We encourage folks from all perspectives to participate so we can understand more, learn more and finalize a stronger rule. Every stakeholder --- whether they supported or opposed the rule --- were provided the same link to our Clean Water Rule webpage in education and outreach materials, emails, and presentations, and were told the deadline for submitting public comments and how to do

so.

A public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule is well within the appropriate bounds of the agency's mission to educate and engage Americans. As noted in a recent Comptroller General opinion, "agency officials have broad authority to educate the public on their policies and views, and this includes the authority to be persuasive in their materials."

Because that is a fundamental step in developing smart, pragmatic regulations that allow us to protect public health and the environment while at the same time allowing the economy to continue to grow.

After releasing the proposed Clean Water Rule in March 2014, EPA conducted an unprecedented outreach effort that included holding more than 400 meetings across the country and visiting farms in nine states. The input helped us understand the genuine concerns and interests of a wide range of stakeholders and think through options to address them. As outlined in a recent blog by Administrator McCarthy, the key changes made to the proposed rule were actually driven in large part by outreach to agriculture, local government, states, and utilities. http://blog.epa.gov/epaconnect/2015/04/your-input-is-shaping-the-clean-water-rule/

EPA is required to inform the public about environmental challenges we're working to address and our programs and operations. This includes using our broad authority under the Environmental Education Act as well as under many environmental statutes to conduct outreach and education. We use social media tools like Twitter, Facebook and Instagram, just like any other organization does to stay connected and inform people across the country about our activities. (**In fact, the Environmental Education Act Section 4(b) mandates that EPA's Office of Environmental Education "support development and the widest possible dissemination of . . . educational materials . . . for students and other interested groups.")**

EPA has used social media to educate people about the importance of streams and wetlands and the importance of clarifying protection under the Clean Water Act. None of the social media activity ever asked for or solicited public comment on the rule or provided a link to the official docket for public comment. These communications simply directed the recipient to the general webpage about the Clean Water Rule. EVERY

stakeholder and EVERY stakeholder group were provided the same link to the general webpage in education and outreach materials, emails, and presentations, and were told the deadline for submitting public comments and how to do so.

The public outreach effort to increase awareness and support of EPA's proposed Clean Water Rule was also entirely legal under the Anti-Lobbying Act. This Act does not prohibit agencies from seeking input from the public on a rulemaking or restrict the agencies from educating or informing the public on a rulemaking under development. As noted in a recent Comptroller General opinion, "agency officials have broad authority to educate the public on their policies and views, and this includes the authority to be persuasive in their materials." B-325248, U.S. Comp. Gen., Sept. 9, 2014. See also B-319075, U.S. Comp. Gen., April 23, 2010, and B-304715, U.S. Comp. Gen., April 27, 2005.

EPA's Office of General Counsel did consider this question last fall and came to the same conclusion because nothing in the email messages or website at https://www.thunderclap.it/projects/16052-i-choose-clean-water, indicated EPA was asking the public to contact Congress, a state, or local government to support or oppose a bill, measure, or resolution. **The EPA's effort to increase awareness and support of EPA's proposed Clean Water Rule was not related to any legislative proposal in Congress or any state legislatures. Rather, it related to the EPA's own proposed rule and its importance to public health and the environment. And, at no point did the EPA—explicitly or implicitly—encourage the public to contact Congress or any state legislature.**

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we (the royal OGC we) have indeed opined specifically on this very question before and found NO LOBBYING ISSUE. Attaching the email chain from the fall, which is attorney-client privileged.

And also - we have drafted an answer to it again as we work on the Water Rule comment responses. Here is the draft comment response just sent to me by the staff attorney who had drafted this text earlier with no awareness the issue was coming up in the press as well:

The Anti-Lobbying Act does not prohibit the agencies from seeking input from the public on a rulemaking or restrict the agencies from educating or informing the public on a rulemaking under development – **i.e., the types of activities described by the commenter**. As noted in a recent Comptroller General opinion, "agency officials have broad authority to educate the public on their policies and views, and this includes the authority to be persuasive in their materials" – e.g. persuasive statements in "individual social security statements mailed to over 140 million Americans," and letters "encouraging prosecutors to work with legislators to update local marijuana laws". B-325248, U.S. Comp. Gen., Sept. 9, 2014. See also B-319075, U.S. Comp. Gen., April 23, 2010, and B-304715, U.S. Comp. Gen., April 27, 2005.

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To: Reynolds, Thomas[Reynolds.Thomas@epa.gov]
From: Adm13McCarthy, Gina
Sent: Tue 5/19/2015 11:47:23 AM
Subject: Re: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

You did what you could.

Sent from my iPad

On May 19, 2015, at 7:12 AM, Reynolds, Thomas <Reynolds.Thomas@epa.gov> wrote:

> It was on front page of web site. Haven't seen print yet.
> And yes not exactly balanced. We have them so much more that they didn't use. It's infuriating.
>
> Sent from my iPhone
>
> On May 19, 2015, at 6:53 AM, "Adm13McCarthy, Gina" <Adm13McCarthy.Gina@epa.gov> wrote:
>
>> Where did they place the article Tom? Not exactly balanced reporting. Oh well. Good strong quote from you in the end. N
>>
>> Sent from my iPad
>>
>> On May 18, 2015, at 10:11 PM, Reynolds, Thomas <Reynolds.Thomas@epa.gov> wrote:
>>
>>> Sent from my iPhone
>>>
>>> Begin forwarded message:
>>>
>>> **From:** Tom Reynolds <threynolds9@gmail.com>
>>> **Date:** May 18, 2015 at 10:10:07 PM EDT
>>> **To:** "reynolds.thomas@epa.gov" <reynolds.thomas@epa.gov>
>>> **Subject: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'**

Critics Hear E.P.A.'s Voice in 'Public Comments'

By ERIC LIPTON and CORAL DAVENPORT MAY 18, 2015

Photo

Gina McCarthy, above, the E.P.A. administrator, who is expected to release the final version of a new rule intended to protect the nation's drinking water this week. Credit Joshua Lott for The New York Times

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WASHINGTON — When the Environmental Protection Agency proposed a major new rule intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than one million comments, and nearly 90 percent favored the agency's proposal. Ms. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The E.P.A. had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and the coal industry and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

Photo

Left, a Twitter post from the agency promoting the rule.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The E.P.A.'s campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we have counted so far — we are only missing 4,000 — are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign — just as environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

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At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people — a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

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Document

The War Over the 'Waters of the United States'

The Environmental Protection Agency, facing strong opposition from some farmers, ranchers and industrial groups, has tried to defend a major proposal aimed at protecting the nation's drinking water. Here is a look at the dispute and the tactics the agency has used to fight back.

OPEN Document

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The E.P.A.'s tactics in supporting the rule are clearly designed to move

public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Mr. Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the E.P.A.'s climate rule, injecting the digital savvy of Mr. Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Mr. Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an E.P.A. deputy in the Bush administration, said the E.P.A. was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

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Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Mr. Obama's former senior climate adviser.

In March last year, when the E.P.A. proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by home builders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the E.P.A. to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the

House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior E.P.A. officials as the rule was being written, participants in these meetings said.

Mr. Reynolds doubled down on a social media campaign to defend the water rule.

Photo

Ms. McCarthy with Tom Reynolds, an associate administrator with the E.P.A. who runs the agency's public outreach strategy. Credit via Environmental Protection Agency

The agency created its own Twitter hashtag, #DitchtheMyth, which Ms. McCarthy publicized, backed up with YouTube videos and Facebook postings that countered the criticism. But the campaign also specifically urged support for the effort — directing the public to the E.P.A. website, where the rule was explained and a prominent tab invited readers to leave a comment. Mr. Reynolds insisted that the agency specifically did not urge the public to contact Congress.

Organizing for Action also urged members to get involved, a message that the E.P.A. reinforced. Major environmental groups, including the Sierra Club and the Natural Resources Defense Council, became "thunderous supporters" of the effort.

The Thunderclap effort was promoted in advance with the E.P.A. issuing a news release and other promotional material, including a photograph of a young boy drinking a glass of water.

"Clean water is important to me," the message said. "I want E.P.A. to protect it for my health, my family and my community."

In the end, the message was sent to an estimated 1.8 million people, according to Thunderclap.

In a separate appeal, Mr. Loop, of the E.P.A., wrote a blog post on the agency's website with pictures of himself, his two children and his dog swimming in waters near his Maryland home, and ending with a pitch.

He urged anyone reading the post to "spread the word about how much it matters to you and your family and friends."

"Here is an easy way to do that," he wrote. "Take a photo holding this

#CleanWaterRules sign. Post it to Facebook, Twitter or Instagram with #CleanWaterRules and give your reason. Encourage family and friends to do the same."

Those efforts to prompt people to support the rule are now being cited as evidence that the E.P.A. has illegally engaged in so-called grass-roots lobbying.

"E.P.A. Office of Water's Twitter account has essentially become a lobbyist for the proposal," wrote Kevin P. Kelly, chairman of the National Association of Home Builders, in a letter to the E.P.A. protesting the role the agency has played in advocating its clean water proposal.

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Gov. Dennis M. Daugaard of South Dakota and some members of Congress have filed protests using almost exactly the same language, suggesting that the industry players are coordinating their response.

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By ERIC LIPTON and CORAL DAVENPORT MAY 18, 2015

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In the end, the message was sent to an estimated 1.8 million people, according to Thunderclap.

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Officials at the E.P.A. strongly defend their work — insisting that they did not violate the Anti-Lobbying Law because they never explicitly urged the public to lobby Congress, just to express their support for the plan in a public way.

"We are well within our authority to educate the American people about the importance of what E.P.A. is doing to act on climate change and protect public health," Mr. Reynolds said. "There is a very clear line, and we never, ever cross it."

To: Adm13McCarthy, Gina[Adm13McCarthy.Gina@epa.gov]; Meiburg, Stan[Meiburg.Stan@epa.gov]; Fritz, Matthew[Fritz.Matthew@epa.gov]; Vaught, Laura[Vaught.Laura@epa.gov]; KeyesFleming, Gwendolyn[KeyesFleming.Gwendolyn@epa.gov]; Garbow, Avi[Garbow.Avi@epa.gov]; Kopocis, Ken[Kopocis.Ken@epa.gov]
From: Reynolds, Thomas
Sent: Tue 5/19/2015 2:11:46 AM
Subject: Fwd: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

Sent from my iPhone

Begin forwarded message:

From: Tom Reynolds <threynolds9@gmail.com>
Date: May 18, 2015 at 10:10:07 PM EDT
To: "reynolds.thomas@epa.gov" <reynolds.thomas@epa.gov>
Subject: NYTimes - Critics Hear E.P.A.'s Voice in 'Public Comments'

Critics Hear E.P.A.'s Voice in 'Public Comments'

By ERIC LIPTON and CORAL DAVENPORT MAY 18, 2015

Photo

Gina McCarthy, above, the E.P.A. administrator, who is expected to release the final version of a new rule intended to protect the nation's drinking water this week. Credit Joshua Lott for The New York Times
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WASHINGTON — When the Environmental Protection Agency proposed a major new rule

intended to protect the nation's drinking water last year, regulators solicited opinions from the public. The purpose of the "public comment" period was to objectively gauge Americans' sentiment before changing a policy that could profoundly affect their lives.

Gina McCarthy, the agency's administrator, told a Senate committee in March that the agency had received more than one million comments, and nearly 90 percent favored the agency's proposal. Ms. McCarthy is expected to cite those comments to justify the final rule, which the agency plans to unveil this week.

But critics say there is a reason for the overwhelming result: The E.P.A. had a hand in manufacturing it.

In a campaign that tests the limits of federal lobbying law, the agency orchestrated a drive to counter political opposition from Republicans and the coal industry and enlist public support in concert with liberal environmental groups and a grass-roots organization aligned with President Obama.

Photo

Left, a Twitter post from the agency promoting the rule.

The Obama administration is the first to give the E.P.A. a mandate to create broad public outreach campaigns, using the tactics of elections, in support of federal environmental regulations before they are final.

The E.P.A.'s campaign highlights the tension between exploiting emerging technologies while trying to abide by laws written for another age.

Federal law permits the president and political appointees, like the E.P.A. administrator, to promote government policy, or to support or oppose pending legislation.

But the Justice Department, in a series of legal opinions going back nearly three decades, has told federal agencies that they should not engage in substantial "grass-roots" lobbying, defined as "communications by executive officials directed to members of the public at large, or particular segments of the general public, intended to persuade them in turn to communicate with their elected representatives on some issue of concern to the executive."

Late last year, the E.P.A. sponsored a drive on Facebook and Twitter to promote its proposed clean water rule in conjunction with the Sierra Club. At the same time, Organizing for Action, a grass-roots group with deep ties to Mr. Obama, was also pushing the rule. They urged the public to flood the agency with positive comments to counter opposition from farming and industry groups.

The results were then offered as proof that the proposal was popular.

"We have received over one million comments, and 87.1 percent of those comments we

have counted so far — we are only missing 4,000 — are supportive of this rule," Ms. McCarthy told the Senate Environment and Public Works Committee in March. "Let me repeat: 87.1 percent of those one-plus million are supportive of this rule."

But critics said environmental groups had inappropriately influenced the campaign — just as environmentalists complained that the energy industry improperly drove policy during the George W. Bush administration.

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At minimum, the actions of the agency are highly unusual. "The agency is supposed to be more of an honest broker, not a partisan advocate in this process," said Jeffrey W. Lubbers, a professor of practice in administrative law at the American University Washington College of Law and the author of the book "A Guide to Federal Agency Rulemaking."

"I have not seen before from a federal agency this stark of an effort to generate endorsements of a proposal during the open comment period," he said.

Senator James M. Inhofe, Republican of Oklahoma and chairman of the environment committee, is holding a hearing on Tuesday to examine the proposed rule. "There is clear collusion between extreme environmental groups and the Obama administration in both developing and promoting a host of new regulations," he said.

The most contentious part of the E.P.A.'s campaign was deploying Thunderclap, a social media tool that spread the agency's message to hundreds of thousands of people — a "virtual flash mob," in the words of Travis Loop, the head of communications for E.P.A.'s water division.

The architect of the E.P.A.'s new public outreach strategy is Thomas Reynolds, a former Obama campaign aide who was appointed in 2013 as an associate administrator. "We are just borrowing new methods that have proven themselves as being effective," he said.

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Document

The War Over the 'Waters of the United States'

The Environmental Protection Agency, facing strong opposition from some farmers, ranchers and industrial groups, has tried to defend a major proposal aimed at protecting the nation's drinking water. Here is a look at the dispute and the tactics the agency has used to fight back.

OPEN Document

But industry critics said the agency's actions might be violating federal lobbying laws.

The proposed rule tries to ensure the safety of drinking water by expanding or at least clarifying the federal government's jurisdiction to prevent the pollution of wetlands and streams that feed water sources.

The E.P.A.'s tactics in supporting the rule are clearly designed to move public opinion, at a time when Congress was considering legislation to block the agency from putting the rule into effect.

"The agency has relentlessly campaigned for the rule with tweets and blogs, not informing the public about the rule but influencing the public to advocate for the rule," said Ellen Steen, general counsel at the American Farm Bureau Federation. "That is exactly what the Anti-Lobbying Act is meant to prevent."

The strategy to build public support for the clean water rule builds on the agency's promotion of its climate change policy. The White House hired Mr. Reynolds, a seasoned political operative, to run the climate change outreach effort after he directed regional media operations for the president's 2012 re-election.

He set off what he called a "flood-the-zone approach" to push back against opponents of the E.P.A.'s climate rule, injecting the digital savvy of Mr. Obama's presidential campaigns into the agency's effort. "There is a huge premium on social media," Mr. Reynolds said. "Facebook, YouTube, Twitter, Instagram, Vine, Pinterest."

Jeffrey R. Holmstead, an energy industry lobbyist and an E.P.A. deputy in the Bush administration, said the E.P.A. was "using campaign and advocacy strategies to promote a regulatory action." But he and other experts said the agency's actions did not appear to cross a legal line.

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Obama administration officials insist they had to counter industry opponents to the climate change and water rules who were engaged in their own campaign to undermine them.

"The fact that there's a very well-funded campaign means we needed a strong and sustained communications effort," said Heather Zichal, Mr. Obama's former senior climate adviser.

In March last year, when the E.P.A. proposed the clean water regulation, opponents hit back fast. The American Farm Bureau kicked off a public relations effort summarized by its Twitter nickname: Ditch the Rule.

The Farm Bureau was supported by home builders, the fertilizer and pesticide industries, oil and gas producers and a national association of golf course owners who collectively called for the E.P.A. to revamp or withdraw its proposal. That demand was echoed by more than 230 members of the House.

As the opposition mounted, leaders of major environmental groups held closed-door meetings with senior E.P.A. officials as the rule was being written, participants in these meetings said.

Mr. Reynolds doubled down on a social media campaign to defend the water rule.

Photo

Ms. McCarthy with Tom Reynolds, an associate administrator with the E.P.A. who runs the agency's public outreach strategy. Credit via Environmental Protection Agency

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To: Lee, Monica[Lee.Monica@epa.gov]
Cc: Smith, Roxanne[Smith.Roxanne@epa.gov]; Jeffrey Levy[Levy.Jeffrey@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Wade, James
Sent: Tue 9/9/2014 5:00:00 PM
Subject: FW: FOR REVIEW: Thunderclap for Water _ ASAP- WOULD LIKE TO POST THIS AS SOON AS ITS APPROVED

Good afternoon,

Roxanne has already approved this and we would like to get this up ASAP. Are you good to go with this blog also?

Do You Choose Clean Water?

By Travis Loop

Do you choose clean water? If so, we need your voice. And the voices of your friends.

Clean water is important - for drinking, swimming, and fishing. We need it for our communities, farms, and businesses. But right now, 60 percent of our streams and millions of acres of wetlands across the country aren't clearly protected from pollution and destruction. In fact, one in three Americans—117 million of us—get our drinking water from streams that are vulnerable. To have clean water **downstream** in the rivers and lakes in our neighborhoods, we need healthy headwaters **upstream**. That's why we've proposed to strengthen protection for our water.

We hope you'll support our clean water proposal. To help you do that, and get your friends to also voice their support, we're using a new tool called Thunderclap; it's like a virtual flash mob.

Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it's important to both sign up and encourage others to do so.

Here's the message we're asking you to let us post on your behalf: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** http://thndr.it/1rUOiaB

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook [embed Facebook share code]

b. Twitter [embed Twitter share code]

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Watch EPA Administrator Gina McCarthy talk about our proposal to protect clean water: http://bit.ly/1h5JgjW

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About the author: Travis Loop is the communications director for water at the U.S. Environmental Protection Agency. He chooses clean water for his kids and for surfing.

James J Wade IV

US Environmental Protection Agency

Office of External Affairs and Environmental Education

Web Communication

(202)564-0427

From: Smith, Roxanne
Sent: Tuesday, September 09, 2014 11:44 AM

To: Wade, James; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: RE: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

I'm fine with this.

Roxanne Smith

Principal Deputy Associate Administrator

Office of External Affairs & Environmental Education

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Wade, James
Sent: Tuesday, September 09, 2014 11:26 AM
To: Smith, Roxanne; Lee, Monica
Cc: Hart, Daniel; Orquina, Jessica; Levy, Jeffrey
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY

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To: Smith, Roxanne[Smith.Roxanne@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]
Cc: Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Jeffrey Levy[Levy.Jeffrey@epa.gov]
From: Wade, James
Sent: Tue 9/9/2014 3:26:19 PM
Subject: FOR REVIEW: Thunderclap for Water _ WOULD LIKE TO POST THIS TODAY
BLOG Thunderclap WOTUS jl.docx

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FACETWEETS

We need to convey two messages:

1. Please sign yourself up
2. Please share the need to sign up with your friends/followers

Four time frames:

1. September 9 kickoff
2. September 9-26
3. September 27-28
4. September 29

September 9

- Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB
- Help us spread the word about the importance of clean water. We need 500 people to sign up to share the message. http://thndr.it/1rUOiaB

Further facetweets to be written.

TO UPDATE LATER

TWITTER

- Have you joined our #Thunderclap for Earth Day? Help us spread the word about small actions to #ActOnClimate: [LINK TO THUNDERCLAP]
- On Earth Day, will you commit to protect the climate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Let your followers know about our #Thunderclap to #ActOnClimate – we need 500 people to sign up. Please RT! [LINK TO THUNDERCLAP]
- If 500 people sign up, our #Thunderclap will go on Earth Day. Join today: [LINK TO THUNDERCLAP]
- Will you lend your voice to help people #ActOnClimate? Join our #Thunderclap: [LINK TO THUNDERCLAP]
- Will you lend us your voice today to get a message out on Earth Day? #ActOnClimate [LINK TO THUNDERCLAP]
- We need help to get the word out using #Thunderclap about how we all can #ActOnClimate. Please RT! [LINK TO THUNDERCLAP]

April 21

TWITTER

- We need your help by noon tomorrow! Join our Earth Day #Thunderclap and #ActOnClimate. [LINK TO THUNDERCLAP]

Also:

If we've made our target:

- Please let your followers know about our #Thunderclap to #ActOnClimate [LINK TO THUNDERCLAP]

If we haven't made our target:

- We need your help to get to 500 people sharing our #Thunderclap to #ActOnClimate, or nothing goes out. Please RT! [LINK TO THUNDERCLAP]

September 29

TWITTER

If we've made our target:

- Clock's ticking – join our #EarthDay #Thunderclap. Sign up by noon & help us share how we all can #ActOnClimate: [LINK TO THUNDERCLAP]

If we haven't made our target:

- Clock's ticking to get to 500 people on our #Thunderclap to #ActOnClimate. Without 500, nothing goes out. Pls RT! LINK TO THUNDERCLAP

PROMOTION

EPA Plans a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

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    c. Tumblr [embed Tumblr share code]

Read about the Thunderclap (LINK TO BLOG)

Read about the proposal to protect clean water (www.epa.gov/USwaters)

To: Oravec, Evan[Oravec.Evan@epa.gov]
From: Davis, Jay
Sent: Tue 2/24/2015 8:29:10 PM
Subject: FW: Quick help on an analytics project
FBData_EPA_Sept114toDec514.xlsx

Hey Evan – reach is column O under the key metrics tab in this file.

From: Davis, Jay
Sent: Friday, February 13, 2015 11:44 AM
To: Oravec, Evan
Subject: RE: Quick help on an analytics project

Hi Evan,

This is the file we were just looking at. Engagement is under the Key Metrics tab, Column S Lifetime Engaged Users. Reach is in Column O, Lifetime Post Total Reach. I'll send you another file in a bit that covers the rest of December & January/February.

Thanks! Give me a call if you have questions.

Cheers,

Jay

From: Oravec, Evan
Sent: Friday, February 13, 2015 10:57 AM
To: Davis, Jay

Subject: RE: Quick help on an analytics project

Hey,

Yeah, I have some time today and would love to help. I can come by soon, if that's easiest.

Thanks,

Evan

From: Davis, Jay
Sent: Friday, February 13, 2015 10:44 AM
To: Oravec, Evan
Cc: Abrams, Dan; Allen, Laura; Lee, Monica
Subject: Quick help on an analytics project

Hey Evan,

Hope you're well! I hear you might have time today.

I have a project that involves pulling analytics data on some specific efforts we've undertaken. It's for a report that will go to the Administrator. If you have some time to chat, let me know or just swing by and I'll explain what we're looking for.

Cheers,

Jay L. Davis

Advisor for Digital Strategy and Engagement

U.S. Environmental Protection Agency

Davis.Jay@epa.gov

Desk: 202-564-0204

Cell: 202-748-3316

To: Oravec, Evan[Oravec.Evan@epa.gov]
From: Davis, Jay
Sent: Fri 2/13/2015 4:44:16 PM
Subject: RE: Quick help on an analytics project
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Cheers,

Jay

From: Oravec, Evan
Sent: Friday, February 13, 2015 10:57 AM
To: Davis, Jay
Subject: RE: Quick help on an analytics project

Hey,

Yeah, I have some time today and would love to help. I can come by soon, if that's easiest.

Thanks,

Evan

From: Davis, Jay
Sent: Friday, February 13, 2015 10:44 AM
To: Oravec, Evan
Cc: Abrams, Dan; Allen, Laura; Lee, Monica
Subject: Quick help on an analytics project

Hey Evan,

Hope you're well! I hear you might have time today.

I have a project that involves pulling analytics data on some specific efforts we've undertaken. It's for a report that will go to the Administrator. If you have some time to chat, let me know or just swing by and I'll explain what we're looking for.

Cheers,

Jay L. Davis

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