Message

From: Cannon, Phillippa [Cannon.Phillippa@epa.gov]
Sent: 1/8/2015 11:04:14 PM
To: Berkoff, Michael [berkoff.michael@epa.gov]; Frey, Rebecca [frey.rebecca@epa.gov]
CC: Kelley, Jeff [kelley.jeff@epa.gov]; Rowan, Anne [rowan.anne@epa.gov]; Tanaka, Joan [Tanaka.Joan@epa.gov]; Mcseveney, Megan [mcseveney.megan@epa.gov]
Subject: RE: reporter talking points for Allied Landfill

Ok, we can give the reporter a call on Friday. Is there a time that works best for you?

From: Berkoff, Michael
Sent: Thursday, January 08, 2015 5:01 PM
To: Cannon, Phillippa; Frey, Rebecca
Cc: Kelley, Jeff; Rowan, Anne; Tanaka, Joan; Mcseveney, Megan
Subject: RE: reporter talking points for Allied Landfill

Phillippa,

These bulleted statements were not intended as an expansion of the desk statement. They were examples of possible responses to potential questions, if I were allowed to speak with the reporter directly (which is why some are duplicative). Being directly responsive by fielding questions from reporters has been my goal all along in these desk statements and bullet points. That said, the significant added comment is that we intend to addend the Feasibility Study with an alternative that maximizes redevelopment. This speaks to comments made by the Kalamazoo River Cleanup Coalition in the most recent article.

This seems to me to be one of those situations in which EPA should be answering media questions as they come. It is one of the ways that we keep the city/EPA/MDEQ collaborative effort moving forward. As voiced to me today, some people at the city and in the public are still skeptical of EPA moving forward. The way that we represent ourselves in the media will either work to alleviate or enforce that perception. This request for comment is also an opportunity to provide some support for the city. We can demonstrate that the city's work to collaborate with EPA has been a worthwhile effort.

Thanks,
Michael

From: Cannon, Phillippa
Sent: Thursday, January 08, 2015 4:36 PM
To: Frey, Rebecca
Cc: Kelley, Jeff; Rowan, Anne; Tanaka, Joan; Mcseveney, Megan; Berkoff, Michael
Subject: RE: reporter talking points for Allied Landfill

The additional talking points don't seem very different from the desk statement.

From: Frey, Rebecca
Sent: Thursday, January 08, 2015 4:33 PM
To: Cannon, Phillippa
Cc: Kelley, Jeff; Rowan, Anne; Tanaka, Joan; Mcseveney, Megan; Berkoff, Michael
Subject: FW: reporter talking points for Allied Landfill

Hi Phillippa,

See email below for the bulleted talking points for Allied Landfill that have been approved by Joan.
Thanks,
-Becky

Becky Frey
Chief, Remedial Response Section #3
Superfund Division
EPA Region 5
312-886-4760
frey.rebecca@epa.gov

From: Tanaka, Joan
Sent: Thursday, January 08, 2015 3:31 PM
To: Karl, Richard; Ballotti, Doug
Cc: Frey, Rebecca; Berkoff, Michael; Mcseveney, Megan
Subject: reporter talking points for approval

Rick/Doug,
There has been a request from a KZ reporter for an interview with EPA - in response to the City's announcement about their support of waste consolidation/redevelopment approach at Allied LF. The project team put together the following, which includes the previously approved desk statement. We suspect that these will need to be approved by you before OPA will allow the interview to move forward. Thoughts?

Allied Landfill Talking Points for Reporter
January 8, 2015

- EPA has not yet proposed or selected a remedy for the landfill, and supports the City's pursuit of a consolidation and capping alternative that maximizes redevelopment.
- Such an alternative, which would maximize consolidation and unrestricted redevelopment, would meet the agency's criterion for environmental protectiveness. Redevelopment of the property also would provide valuable long-term stewardship of the landfill, increasing the long-term effectiveness of the remedy.
- EPA intends to add a consolidation and capping alternative which maximizes redevelopment to the Feasibility Study as an addendum. Modifying a released final Feasibility Study is not common, but is not unprecedented.
- EPA, MDEQ, and the City will be conducting outreach this winter for public input on which of the potential new consolidation and capping alternatives should be added to the Feasibility Study. Local community members will have an opportunity to comment on all cleanup alternatives when EPA presents its proposed cleanup plan in summer 2015.

Previously approved desk statement:

> Since 1990, EPA has worked with the City of Kalamazoo, Michigan Department of Environmental Quality and the local community to address PCB contamination in the general Kalamazoo River area.
>
> Although EPA has not yet made a formal decision on a cleanup plan for the Allied Landfill, EPA believes the proposed alternatives the City helped develop meet the agency's criteria for environmental protectiveness. Redevelopment of the property would provide valuable long-term stewardship of the landfill.
>
> This winter, EPA, along with MDEQ and the City, will seek public input on new consolidation and capping alternatives. Community members will have an opportunity to comment on all cleanup alternatives when EPA presents its proposed cleanup plan in summer 2015.

For more information: http://www.epa.gov/region5/cleanup/alliedpaper/.

Joan Tanaka
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