DELIBERATIVE PROCESS—DO NOT CITE OR SHARE

Bristol Bay Watershed Assessment
Spring 2013 Communication Plan

DRAFT—FOR INTERNAL USE ONLY

April 24, 2013

Contact:
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External Communications Schedule

NOTE: ALL TIMES ARE IN PACIFIC DAYLIGHT TIME

DATE/TIME	CALL OR ACTION	WHO	DONE?
April 25 COB	All communications material finalized, website teed up for publishing	Marianne, Judy, Hanady, Charles, Maureen	
April 25 COB	FRN published	Jeff	
April 25,	**Advance and embargo materials to AP reporter Becky Bohrer.**	Marianne,	

EPA-2963-0000484

5:00pm	***Materials and story are embargoed until press release is issued***	Hanady	
April 26, 10:00am	**Dennis calls AP reporter Becky Bohrer.**	Dennis, Marianne	
April 26, 10:00am	**Congressional Notifications:** (b) (5) [redacted] **Materials to share include press release, executive summary, fact sheet, and website.** • **Notify congressional state staffers via phone and e-mail (Bill):** ○ Sen. Begich ○ Sen. Murkowski ○ Sen. Cantwell ○ Sen. Murray ○ Sen. Wyden ○ Rep. McDermott • **Notify DC Hill staffers and committees (Arvin and staff):** ○ House Oversight and Government Reform ○ House Science Committee ○ House Transportation and Infrastructure Committee ○ Senate Committee on Environment and Public Works ○ Sen. Murkowski ○ Sen. Begich ○ Sen. Cantwell ○ Sen. Murray ○ Sen. Feinstein ○ Sen. Merkley ○ Sen. Wyden ○ Sen. Boxer ○ Rep. McDermott	Bill, Cindy, Matt K., Tom D., Denis B., Arvin	
April 26 , 10:00am	Notify 31 tribal governments via e-mail/phone. Includes invitation to a May XX webinar for tribes	Rick	
April 26 , 10:00am	Notify tribal corporations via e-mail	Rick	

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April 26 , 10:00am	Notify Pebble Limited Partnership • John Shively • John Iani	Bill, Dennis	
April 26, 10:00am	Notify federal agencies on staff level • **James Balsiger**, Regional Administrator, NOAA • **Geoffrey Haskett,** AK Regional Director, U.S. Fish and Wildlife • **Sue Masica,** AK Regional Director, National Park Service • (b) (5) • **Mark Shasby,** Director, Alaska Science Center, USGS • **Bud Cribley**, State Director, Bureau of Land Management • (b) (5)	Sheila, Rick	
April 26 , 10:00am	Notify state agencies • **Larry Hartig,** ADEC (Dennis) • **Dan Sullivan,** ADNR	Dennis, Rick	
April 26, 10:30 am	Publish updated Bristol Bay websites (Region 10 and ORD)	Charles, Maureen	
April 26 , 10:30 am	**Issue press release announcing revised assessment schedule follow-up interviews as needed**	Hanady	
April 26 , 10:30 am	Dennis makes call to Frank Gerjevic at Anchorage Daily News	Dennis	
April 26 , 11:00am	**Send message to listserv**	Judy	
April 26 , 12:00 pm	**Press availability with Dennis McLerran** • Dennis kicks off with key points and changes • Jeff available to answer technical questions	Dennis, Marianne, Hanady	
April 26	Send letter to 31 Bristol Bay tribes with copies of ES and a CD	Tami, Rick	
April 26	Guest editorial or greenversations blog	Marianne, Hanady, Bill	

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Media Outlets

*asterisk indicates reporters with strong interest and long history in covering this issue

National Outlets	Local Outlets
***Associated Press** Becky Bohrer (Juneau) bbohrer@ap.org 907-586-1515 907-229-0371 (cell) apanchorage@ap.org apjuneau@ap.org	**Anchorage Daily News** Lisa Demer, reporter ldemer@adn.com 907-257-4390 David Hulen, State and Local News Editor 907-351-9015 dhulen@adn.com *Frank Gerjevic, Editorial writer fgerjevic@adn.com
Bloomberg/Reuters Yereth Rosen (b) (6) [redacted] 907-349-4588	***Alaska Public Radio Network** Daysha Eaton deaton@alaskapublic.org Steve Heimel sheimel@aprn.org 907-550-8400
***Greenwire** Manuel Quinones 202-491-5606 202-446-0412 mquinones@eenews.net	***KDLG Radio, Dillingham** Dave Bendinger kdlgreporter@dlgsd.org Mike Mason mmason@dlgsd.org 907-842-5281
Frontline Blaine Harden (b) (6) [redacted] 206-432-0961	***The Fishermen's News** Margie Bauman (b) (6) [redacted] 1-907-376-4996-home office 1-907240-5149-mobile
60 Minutes Andrew Metz MetzA@cbsnews.com	***Pebble Watch** Mariah Oxford 907-563-0013 moxford@bristol-companies.com
***Outside Magazine** Tim Sohn (b) (6) [redacted] 646-403-9927 617-905-9927	**Seattle Magazine** Langdon Cook (b) (6) [redacted]

McClatchy Sean Cockerham scockerham@mcclatchydc.com Energy, resources and Interior Department Correspondent McClatchy Newspapers Washington Bureau (202) 383-6016	

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