DELIBERATIVE PROCESS—DO NOT CITE OR SHARE

Bristol Bay Watershed Assessment
Spring 2013 Communication Plan

DRAFT—FOR INTERNAL USE ONLY

April 23, 2013

Contact:
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External Communications Schedule

NOTE: ALL TIMES ARE IN PACIFIC DAYLIGHT TIME

DATE/TIME	CALL OR ACTION	WHO	DONE?
April XX COB	All communications material finalized, website teed up for publishing	Marianne, Judy, Hanady, Charles, Maureen	
April XX, 9:00am	**Advance and embargo materials to AP reporter Becky Bohrer, Hanady available to answer questions via phone and email on background**	Marianne, Hanady	
April XX , 10:00am	**Congressional Notifications:** (b) (5) **Materials to share include press release, executive summary, fact sheet, and website.** • **Notify congressional staffers via phone and e-mail (Bill):** ○ Sen. Begich	Bill, Cindy, Matt K., Tom D., Denis B., Arvin	

	Sen. Murkowski ○ Sen. Cantwell ○ Rep. McDermott • **Notify committees (Arvin and staff):** ○ House Oversight and Government Reform ○ House Science Committee ○ Senate Committee on Environment and Public Works		
April XX, 10:00am	Notify 31 tribal governments via e-mail/phone. Includes invitation to a May XX webinar for tribes	Tami, Rick	
April XX, 10:00am	Notify tribal corporations via e-mail	Tami, Rick	
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April XX, 10:00am	Notify Pebble Limited Partnership • John Shively • John Iani	Bill, Dennis	
April XX, 10:00am	Notify federal agencies on staff level • **James Balsiger**, Regional Administrator, NOAA • **Geoffrey Haskett,** AK Regional Director, U.S. Fish and Wildlife • **Sue Masica,** AK Regional Director, National Park Service • (b) (5) • **Mark Shasby,** Director, Alaska Science Center, USGS • **Bud Cribley**, State Director, Bureau of Land Management • (b) (5)	Sheila, Rick	
April XX, 10:00am	Notify state agencies • **Larry Hartig,** ADEC (Dennis) • **Dan Sullivan,** ADNR	Dennis, Rick	
April XX, 10:30 am	Publish updated Bristol Bay websites (Region 10 and ORD)	Charles, Maureen	

April XX , 10:30 am	**Issue press release announcing revised assessment schedule follow-up interviews as needed**	Hanady	
April XX , 10:30 am	Dennis makes call to Frank Gerjevic at Anchorage Daily News	Dennis	
April XX , 11:00am	**Send message to listserv**	Judy	
April XX , 12:00 pm	**Press availability with Dennis McLerran and Jeff Frithsen** • Dennis kicks off with key points and changes • Jeff available to answer technical questions	Dennis, Marianne, Hanady	
April XX	Send letter to 31 Bristol Bay tribes with copies of ES and a CD	Tami, Rick	
April XX	Guest editorial or greenversations blog	Marianne, Hanady, Bill	
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Media Outlets

*asterisk indicates reporters with strong interest and long history in covering this issue

National Outlets	Local Outlets
***Associated Press** Becky Bohrer (Juneau) bbohrer@ap.org 907-586-1515 907-229-0371 (cell) apanchorage@ap.org apjuneau@ap.org	**Anchorage Daily News** Lisa Demer, reporter ldemer@adn.com 907-257-4390 David Hulen, State and Local News Editor 907-351-9015 dhulen@adn.com *Frank Gerjevic, Editorial writer fgerjevic@adn.com
Bloomberg/Reuters Yereth Rosen (b) (6) [redacted] 907-349-4588	***Alaska Public Radio Network** Daysha Eaton deaton@alaskapublic.org Steve Heimel sheimel@aprn.org 907-550-8400

***Greenwire** Manuel Quinones 202-491-5606 202-446-0412 mquinones@eenews.net	***KDLG Radio, Dillingham** Dave Bendinger kdlgreporter@dlgsd.org Mike Mason mmason@dlgsd.org 907-842-5281
Frontline Blaine Harden (b) (6) [redacted] 206-432-0961	***The Fishermen's News** Margie Bauman (b) (6) [redacted] 1-907-376-4996-home office 1-907240-5149-mobile
60 Minutes Andrew Metz MetzA@cbsnews.com	***Pebble Watch** Mariah Oxford 907-563-0013 moxford@bristol-companies.com
***Outside Magazine** Tim Sohn (b) (6) [redacted] 646-403-9927 617-905-9927	**Seattle Magazine** Langdon Cook (b) (6) [redacted]
McClatchy Sean Cockerham scockerham@mcclatchydc.com Energy, resources and Interior Department Correspondent McClatchy Newspapers Washington Bureau (202) 383-6016	

EPA Communications and Management Contacts

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Charles Bert, Region 10 Webmaster Desk: 360-753-8073 Bert.charles@epa.gov **Kacee Deener, ORD Press Office Director** Desk: 703-347-8514 Deener.kathleen@epa.gov	
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