PM 2.5 Proposal

Rollout Tick Tock – Announcement Friday, 1/6 5:45pm version

Date	Time	Activity	Person Responsible
11/22	1 – 1:30 pm	Heads up briefing for RAs & ADDs with some materials	OAR
1/4 – (2 days before announcement)	3PM	Rollout discussion w/ RAs plus PADs/ADDs	OCIR
1/5	Thursday, 9:30 (prep) 10AM (start)	Embargoed press call	AO/OPA
1/5	11:45am	Signature	AO
1/5 – Day before announcement	12/14 3:30-6	Embargoed briefings with **2:30** – Congressional (leadership, committees) **3:30** - Environmental and public health NGOs **4:00** - (ECOS/NACAA/AAPCA/NGA/NCSL/NCL/USCM/NACo/AAMA) – (Assoc Staff) **4:30** - EJ organizations **4:45** - Labor **5:00** - USDA/Forest Service/WFLC	OAR, OCIR, OPEEE, OEJECR – Joe/Tomás/Erika w/ facilitation from AO offices
1/5	TBD	State heads-up to MI & CO (OCIR); AK (R10) Local heads-up: Atlanta Dallas, Houston Denver Cleveland, Cincinnati Chicago Detroit Las Vegas Milwaukee St. Louis	OCIR / R10

		Charlotte Philadelphia, Pittsburgh Phoenix, Scottsdale	
1/5 Day before announcement	5:15	Individual heads-up calls (NTAA chair (Tribes)	Pat Childers
1/5	COB	Send invites for post-announcement stakeholder calls	OPEEE, OCIR
1/5-1/6 Day before (and/or signature	6pm/10am	Individual heads-up calls to CARB, industry groups – AF&PA, etc. Tomas to notify SBA day of.	OAR – Joe
1/6 – Day of Announcement	8-10AM	Air Division heads up calls to States	Regional Air Divisions
	9:30am	Briefing for congressional letter signers - TP	OAR & OCIR
	9:45AM	Website goes live	OAQPS/OID/ITG and HEID
	10:00am	Embargo Lifts	OPA
	10:00am	Press release issued; rule and accompanying materials posted to web.	OPA/OAR/OAQPS
	~10:00am	Region amplification of PR	
		Local heads-up (OCIR)	OCIR and Regions
	12pm-1:30pm	Follow-up briefings – States and local govts, NGOs, labor, Industry 1. State co-regulators – 12-12:25 (membership of ECOS, NACAA, AAPCA) 2. NGOs - 12:30 – 12:55 3. Industry & Labor – 1:00-1:25	OCIR, OPEEE, OAR
	2pm	All Hill briefing	OCIR, OAR
Next NTAA call		Briefing for NTAA (Tribes)	OAR, OAQPS

Email Lists

3:30PM – 3:45PM NGOs and Public Health

NGOs

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Physicians for Social Responsibility		[HYPERLINK "mailto:bgottlieb@psr.
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AGU GeoHealth Planetary Health Alliance	Mark Shimamoto	

4:30PM – 4:45PM Environmental Justice

Environmental Justice		
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National Wildlife Federation	Mustafa Ali	[HYPERLINK Ex. 6 Personal Privacy (PP)
Los Jardines Institute	Richard Moore	[HYPERLINK Ex. 6 Personal Privacy (PP)
Texas Southern University	Robert Bullard	[HYPERLINK " Ex. 6 Personal Privacy (PP) "
Center for the Urban Environment	Dr. Nicky Sheats	[HYPERLINK Ex. 6 Personal Privacy (PP)

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Harambee House	Dr. Mildred Mcclain	[HYPERLINK Ex. 6 Personal Privacy (PP)
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National Wildlife Federation	Mustafa Ali	[HYPERLINK Ex. 6 Personal Privacy (PP)

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Center for the Urban Environment	Dr. Nicky Sheats	[HYPERLINK Ex. 6 Personal Privacy (PP)
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4:45PM – 5:00PM Labor

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AFL-CIO	Brad Markell	[HYPERLINK "mailto:bmarkell@aflcio.org"]
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AFL-CIO	Brad Markell	[HYPERLINK "mailto:bmarkell@aflcio.org"]

SEPARATE CALLS FOR OAR TO MAKE: Industry (Chamber and EEI)

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EEI	Alex Bond	[HYPERLINK "mailto:ABond@eei.or