PM 2.5 Proposal

Rollout Tick Tock – Announcement Friday, 1/6 5:45pm version

Date	Time	Activity	Person Responsible
11/22	1 – 1:30 pm	Heads up briefing for RAs & ADDs with some materials	OAR
1/4 – (2 days before announcement)	3PM	Rollout discussion w/ RAs plus PADs/ADDs	OCIR
1/5	Thursday, 9:30 (prep) 10AM (start)	Embargoed press call	AO/OPA
1/5	11:45am	Signature	AO
1/5 – Day before announcement	12/14 3:30-6	Embargoed briefings with **2:30** – Congressional (leadership, committees) **3:30** - Environmental and public health NGOs **4:00** - (ECOS/NACAA/AAPCA/NGA/NCSL/NCL/USCM/NACo/AAMA) – (Assoc Staff) **4:30** - EJ organizations **4:45** - Labor **5:00** - USDA/Forest Service/WFLC	OAR, OCIR, OPEEE, OEJECR – Joe/Tomás/Erika w/ facilitation from AO offices
1/5	TBD	State heads-up to MI & CO (OCIR); AK (R10) Local heads-up: Atlanta Dallas, Houston Denver Cleveland, Cincinnati Chicago Detroit Las Vegas Milwaukee St. Louis	OCIR / R10

		Charlotte Philadelphia, Pittsburgh Phoenix, Scottsdale	
1/5 Day before announcement	5:15	Individual heads-up calls (NTAA chair (Tribes)	Pat Childers
1/5	COB	Send invites for post-announcement stakeholder calls	OPEEE, OCIR
1/5-1/6 Day before (and/or signature	6pm/10am	Individual heads-up calls to CARB, industry groups – AF&PA, etc. Tomas to notify SBA day of.	OAR – Joe
1/6 – Day of Announcement	8-10AM	Air Division heads up calls to States	Regional Air Divisions
	9:30am	Briefing for congressional letter signers - TP	OAR & OCIR
	9:45AM	Website goes live	OAQPS/OID/ITG and HEID
	10:00am	Embargo Lifts	OPA
	10:00am	Press release issued; rule and accompanying materials posted to web.	OPA/OAR/OAQPS
	~10:00am	Region amplification of PR	
		Local heads-up (OCIR)	OCIR and Regions
	12pm-1:30pm	Follow-up briefings – States and local govts, NGOs, labor, Industry 1. State co-regulators – 12-12:25 (membership of ECOS, NACAA, AAPCA) 2. NGOs - 12:30 – 12:55 3. Industry & Labor – 1:00-1:25	OCIR, OPEEE, OAR
	2pm	All Hill briefing	OCIR, OAR
Next NTAA call		Briefing for NTAA (Tribes)	OAR, OAQPS

Email Lists

3:30PM – 3:45PM NGOs and Public Health

NGOs

Environment America	Lisa Frank	[HYPERLINK "mailto:lfrank@environmentameric
EDF	Michael Panfil	[HYPERLINK "mailto:mpanfil@edf.c
EDF	Peter Zalzal	[HYPERLINK "mailto:pzalzal@edf.or
EDF	Vicki Patton	[HYPERLINK "mailto:vpatton@edf.c
EIP	Eric Schaeffer	[HYPERLINK "mailto:eschaeffer@environmental]
Clean Air Task Force	Ann Weeks	[HYPERLINK "mailto:aweeks@catf.u
Clean Air Task Force	Hayden Hashimoto	[HYPERLINK "mailto:hhashimoto@c
Clean Air Task Force	Conrad Schneider	[HYPERLINK "mailto:cschneider@ca
Climate Action Campaign	Madeline Page	[HYPERLINK "mailto:mpage@cacam
Climate Action Campaign	Rose Garr	[HYPERLINK "mailto:rgarr@cacamp
LCV	Sara Chieffo	[HYPERLINK "mailto:sara_chieffo@
LCV	Conrad Schneider	[HYPERLINK "mailto:cschneider@ca
LCV	Matthew Davis	[HYPERLINK "mailto:matthew_davi
NPCA	Ulla Reeves	[HYPERLINK "mailto:ureeves@npca
NRDC	John Walke	[HYPERLINK "mailto:jwalke@nrdc.c
NRDC	Emily Davis	[HYPERLINK "mailto:edavis@nrdc.o
NRDC	John Bowman	[HYPERLINK "mailto:jbowman@nrd
MCAF	Molly Rauch	[HYPERLINK "mailto:mrauch@momscleanairford
Center for American Progress	Trevor Higgins	[HYPERLINK "mailto:thiggins@americanprogress
Consumer Reports	David Friedman	[HYPERLINK "mailto:david.friedman@consumer.

Consumer Reports	Quinta Warren	[HYPERLINK "mailto:quinta.warren@consumer.c
UCS	Genna Reed	[HYPERLINK "mailto:greed@ucsusa
UCS	Kristina Dahl	[HYPERLINK "mailto:kdahl@ucsusa.
Evergreen Action	Lena Moffitt	[HYPERLINK "mailto:lena@evergreenaction.com
Evergreen Action	Sam Ricketts	[HYPERLINK "mailto:sam@evergreenaction.com
Earth Justice	Jim Pew	[HYPERLINK "mailto:jpew@earthjus
Earth Justice	Paul Cort	[HYPERLINK "mailto:pcort@earthju
Earth Justice	David Baron	[HYPERLINK "mailto:dbaron@earth
Earth Justice	Seth Johnson	[HYPERLINK "mailto:sjohnson@earthjustice.org'
Earth Justice	Marty Hayden	[HYPERLINK "mailto:mhayden@earthjustice.org
Sierra Club	Josh Stebbins	[HYPERLINK "mailto:josh.stebbins@sierraclub.or
Sierra Club	Zack Fabish	[HYPERLINK "mailto:zachary.fabish@sierraclub.c
Sierra Club	Joanne Spaulding	[HYPERLINK "mailto:joanne.spalding@sierraclub
Sierra Club	Patrick Drupp	[HYPERLINK "mailto:patrick.drupp@sierraclub.o
Climate Power	Claire Moser	[HYPERLINK "mailto:claire@climate
Evangelical Environmental Network	Mitch Hescox	[HYPERLINK "mailto:mitch@creatio
Public Health		
American Lung Association	Paul Billings	[HYPERLINK "mailto:paul.billings@l

American Lung Association	Shyamala Rajan	[HYPERLINK "mailto:Shyamala.rajar]
American Lung Association	Liz (Mueller) Scott	[HYPERLINK "mailto:liz.mueller@lu
American Lung Association	Laura Kate Bender	[HYPERLINK "mailto:laura.bender@
Health Care Without Harm	Antonia Herzog	[HYPERLINK "mailto:aherzog@hcwl
Health Effects Institute	Dan Greenbaum	[HYPERLINK "mailto:DGreenbaum@healtheffect
American Public Health Association	Donald Hoppert	[HYPERLINK "mailto:donald.hopper]
National Medical Association		**Ex. 6 Personal Privacy (PP)**
American Thoracic Society		[HYPERLINK "mailto:gewart@thora
Alliance of Nurses for Healthy Environments		[HYPERLINK "mailto:katie@enviRN.
Physicians for Social Responsibility		[HYPERLINK "mailto:bgottlieb@psr.
Pediatric Environmental Health Specialty Units	Rebecca Pass Phillpsborn, MD MPA	[HYPERLINK "mailto:PEHSU@aap.o
Lancet Countdown	Rene Salas, MD	[HYPERLINK "mailto:Rnsalas@mgh.harvard.edu"
AGU GeoHealth Planetary Health Alliance	Mark Shimamoto	
NGOs		
Environment America	Lisa Frank	[HYPERLINK "mailto:lfrank@environmentameric
EDF	Michael Panfil	[HYPERLINK "mailto:mpanfil@edf.c
EDF	Peter Zalzal	[HYPERLINK "mailto:pzalzal@edf.or
EDF	Vicki Patton	[HYPERLINK "mailto:vpatton@edf.c
EIP	Eric Schaeffer	[HYPERLINK "mailto:eschaeffer@environmental]

Clean Air Task Force	Ann Weeks	[HYPERLINK "mailto:aweeks@catf.u
Clean Air Task Force	Hayden Hashimoto	[HYPERLINK "mailto:hhashimoto@c
Clean Air Task Force	Conrad Schneider	[HYPERLINK "mailto:cschneider@ca
Climate Action Campaign	Madeline Page	[HYPERLINK "mailto:mpage@cacam
Climate Action Campaign	Rose Garr	[HYPERLINK "mailto:rgarr@cacamp
LCV	Sara Chieffo	[HYPERLINK "mailto:sara_chieffo@
LCV	Conrad Schneider	[HYPERLINK "mailto:cschneider@ca
LCV	Matthew Davis	[HYPERLINK "mailto:matthew_davi
NPCA	Ulla Reeves	[HYPERLINK "mailto:ureeves@npca
NRDC	John Walke	[HYPERLINK "mailto:jwalke@nrdc.o
NRDC	Emily Davis	[HYPERLINK "mailto:edavis@nrdc.o
NRDC	John Bowman	[HYPERLINK "mailto:jbowman@nrd
MCAF	Molly Rauch	[HYPERLINK "mailto:mrauch@momscleanairforc
Center for American Progress	Trevor Higgins	[HYPERLINK "mailto:thiggins@americanprogress
Consumer Reports	David Friedman	[HYPERLINK "mailto:david.friedman@consumer.
Consumer Reports	Quinta Warren	[HYPERLINK "mailto:quinta.warren@consumer.o
UCS	Genna Reed	[HYPERLINK "mailto:greed@ucsusa
UCS	Kristina Dahl	[HYPERLINK "mailto:kdahl@ucsusa.
Evergreen Action	Lena Moffitt	[HYPERLINK "mailto:lena@evergreenaction.com
Evergreen Action	Sam Ricketts	[HYPERLINK "mailto:sam@evergreenaction.com

Earth Justice	Jim Pew	[HYPERLINK "mailto:jpew@earthjus
Earth Justice	Paul Cort	[HYPERLINK "mailto:pcort@earthju
Earth Justice	David Baron	[HYPERLINK "mailto:dbaron@earth
Earth Justice	Seth Johnson	[HYPERLINK "mailto:sjohnson@earthjustice.org'
Earth Justice	Marty Hayden	[HYPERLINK "mailto:mhayden@earthjustice.org
Sierra Club	Josh Stebbins	[HYPERLINK "mailto:josh.stebbins@sierraclub.or
Sierra Club	Zack Fabish	[HYPERLINK "mailto:zachary.fabish@sierraclub.c
Sierra Club	Joanne Spaulding	[HYPERLINK "mailto:joanne.spalding@sierraclub
Sierra Club	Patrick Drupp	[HYPERLINK "mailto:patrick.drupp@sierraclub.o
Climate Power	Claire Moser	[HYPERLINK "mailto:claire@climate
Evangelical Environmental Network	Mitch Hescox	[HYPERLINK "mailto:mitch@creatio
Public Health		
American Lung Association	Paul Billings	[HYPERLINK "mailto:paul.billings@l
American Lung Association	Shyamala Rajan	[HYPERLINK "mailto:Shyamala.rajar]
American Lung Association	Liz (Mueller) Scott	[HYPERLINK "mailto:liz.mueller@lu
American Lung Association	Laura Kate Bender	[HYPERLINK "mailto:laura.bender@
Health Care Without Harm	Antonia Herzog	[HYPERLINK "mailto:aherzog@hcwl
Health Effects Institute	Dan Greenbaum	[HYPERLINK "mailto:DGreenbaum@healtheffect

American Public Health Association	Donald Hoppert	[HYPERLINK "mailto:donald.hopper]
National Medical Association		[HYPERLINK Ex. 6 Personal Privacy (PP)
American Thoracic Society		[HYPERLINK "mailto:gewart@thora
Alliance of Nurses for Healthy Environments		[HYPERLINK "mailto:katie@enviRN.
Physicians for Social Responsibility		[HYPERLINK "mailto:bgottlieb@psr.
Pediatric Environmental Health Specialty Units	Rebecca Pass Phillpsborn, MD MPA	[HYPERLINK "mailto:PEHSU@aap.o
Lancet Countdown	Rene Salas, MD	[HYPERLINK "mailto:Rnsalas@mgh.harvard.edu"
AGU GeoHealth Planetary Health Alliance	Mark Shimamoto	

4:30PM – 4:45PM Environmental Justice

Environmental Justice		
CEED	Ansha Zaman	[HYPERLINK "mailto:azaman@ceed
WE ACT/CJA	Dana Johnson	[HYPERLINK "mailto:dana@weact.c
Moving Forward Network	Molly Greenberg	[HYPERLINK "mailto:greenbergm@oxy.edu"]
National Wildlife Federation	Mustafa Ali	[HYPERLINK Ex. 6 Personal Privacy (PP)
Los Jardines Institute	Richard Moore	[HYPERLINK Ex. 6 Personal Privacy (PP)
Texas Southern University	Robert Bullard	[HYPERLINK Ex. 6 Personal Privacy (PP)
Center for the Urban Environment	Dr. Nicky Sheats	[HYPERLINK Ex. 6 Personal Privacy (PP)

Environmental Justice Health Alliance	Michele Roberts	[HYPERLINK "mailto:mroberts@comingcleaninc.
Harambee House	Dr. Mildred Mcclain	[HYPERLINK Ex. 6 Personal Privacy (PP)
WeACT for Environmental Justice	Peggy Shepard	[HYPERLINK "mailto:peggy@weact.
The New School	Dr. Ana Baptista	[HYPERLINK "mailto:baptista@newschool.edu"]
Deep South Center for EJ	Dr. Monique Harden	[HYPERLINK "mailto:moniqueh@ds]
Metropolitan Group	Vernice Miller-Travis	[HYPERLINK "mailto:vmiller-travis@metgroup.com"]
Michigan Welfare Rights Org.	Sylvia Orduno	[HYPERLINK Ex. 6 Personal Privacy (PP)
Air Alliance Houston	Jennifer Hadayia	[HYPERLINK "mailto:jennifer@airalliancehousto
Stoic Energy	Doug Lewin	[HYPERLINK "mailto:Doug@StoicEnergyConsulti]
Clean Air Now	Beto Lugo Martinez	[HYPERLINK "mailto:betomtz.lugo@cankc.org"]
Clean Air Now	Atenas Mena	[HYPERLINK "mailto:atenas@cankc
Environmental Justice		
CEED	Ansha Zaman	[HYPERLINK "mailto:azaman@ceed
WE ACT/CJA	Dana Johnson	[HYPERLINK "mailto:dana@weact.c
Moving Forward Network	Molly Greenberg	[HYPERLINK "mailto:greenbergm@oxy.edu"]
National Wildlife Federation	Mustafa Ali	[HYPERLINK Ex. 6 Personal Privacy (PP)

Los Jardines Institute	Richard Moore	[HYPERLINK Ex. 6 Personal Privacy (PP)
Texas Southern University	Robert Bullard	[HYPERLINK Ex. 6 Personal Privacy (PP)
Center for the Urban Environment	Dr. Nicky Sheats	[HYPERLINK Ex. 6 Personal Privacy (PP)
Environmental Justice Health Alliance	Michele Roberts	[HYPERLINK "mailto:mroberts@comingcleaninc.
Harambee House	Dr. Mildred Mcclain	[HYPERLINK Ex. 6 Personal Privacy (PP)
WeACT for Environmental Justice	Peggy Shepard	[HYPERLINK "mailto:peggy@weact.
The New School	Dr. Ana Baptista	[HYPERLINK "mailto:baptista@newschool.edu"]
Deep South Center for EJ	Dr. Monique Harden	[HYPERLINK "mailto:moniqueh@ds]
Metropolitan Group	Vernice Miller-Travis	[HYPERLINK "mailto:vmiller-travis@metgroup.com"]
Michigan Welfare Rights Org.	Sylvia Orduno	[HYPERLINK Ex. 6 Personal Privacy (PP)
Air Alliance Houston	Jennifer Hadayia	[HYPERLINK "mailto:jennifer@airalliancehousto
Stoic Energy	Doug Lewin	[HYPERLINK "mailto:Doug@StoicEnergyConsulti]
Clean Air Now	Beto Lugo Martinez	[HYPERLINK "mailto:betomtz.lugo@cankc.org"]
Clean Air Now	Atenas Mena	[HYPERLINK "mailto:atenas@cankc

4:45PM – 5:00PM Labor

Labor		
Blue Green Alliance	Jason Walsh	[HYPERLINK "mailto:jwalsh@bluegreenalliance.c
USW	Anna Fendley	[HYPERLINK "mailto:afendley@usw.org"]
NABTU	Trevor Falk	[HYPERLINK "mailto:trevor@nabtu.]
IBEW	Donnie Colston	[HYPERLINK "mailto:donnie_colston@ibew.org"
IBEW	Gene Trisko	[HYPERLINK Ex. 6 Personal Privacy (PP)
Iron Workers	Ross Templeton	[HYPERLINK "mailto:rtempleton@iwintl.org"]
United Mine Workers of America	Adam Banig	[HYPERLINK "mailto:ABanig@umwa.org"]
AFL-CIO	Brad Markell	[HYPERLINK "mailto:bmarkell@aflcio.org"]
Labor		
Blue Green Alliance	Jason Walsh	[HYPERLINK "mailto:jwalsh@bluegreenalliance.c
USW	Anna Fendley	[HYPERLINK "mailto:afendley@usw.org"]
NABTU	Trevor Falk	[HYPERLINK "mailto:trevor@nabtu.]
IBEW	Donnie Colston	[HYPERLINK "mailto:donnie_colston@ibew.org"
IBEW	Gene Trisko	[HYPERLINK Ex. 6 Personal Privacy (PP)

Iron Workers	Ross Templeton	[HYPERLINK "mailto:rtempleton@iwintl.org"]
United Mine Workers of America	Adam Banig	[HYPERLINK "mailto:ABanig@umwa.org"]
AFL-CIO	Brad Markell	[HYPERLINK "mailto:bmarkell@aflcio.org"]

SEPARATE CALLS FOR OAR TO MAKE: Industry (Chamber and EEI)

Industry		
US Chamber of Commerce	Chuck Chaitovitz	[HYPERLINK "mailto:CChaitovitz@USChamber.co
EEI	Alex Bond	[HYPERLINK "mailto:ABond@eei.or
Industry		
US Chamber of Commerce	Chuck Chaitovitz	[HYPERLINK "mailto:CChaitovitz@USChamber.co
EEI	Alex Bond	[HYPERLINK "mailto:ABond@eei.or