Message

From: Natalie Henderson [natalie@blueland.com]
Sent: 1/5/2023 1:02:53 PM
To: Pierce, Alison [Pierce.Alison@epa.gov]
CC: Clark, Sharon [Clark.Sharon@epa.gov]
Subject: Re: Blueland Petition to the EPA

Hi Alison,

Great, thank you for the update!

Best,

Natalie

On Wed, Jan 4, 2023 at 5:36 PM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Thanks Natalie – and welcome back! I'll get these attached to the invite shortly and make sure Amy is on the invite as well.

For your awareness, we have a late hitting addition to the meeting, too – Jennie Romer, our Deputy Assistant Administrator for Pollution Prevention, will also be in attendance from our side.

All the best,

Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Natalie Henderson <natalie@blueland.com>
Sent: Wednesday, January 4, 2023 5:18 PM
To: Pierce, Alison <Pierce.Alison@epa.gov>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: Re: Blueland Petition to the EPA

Hi Alison,

I hope you had a nice set of holidays! Please see the bios attached for tomorrow's meeting. Because I don't own the invite, I wasn't able to add the bios in as an attachment. We will have a few slides to go along with our presentation tomorrow - looking forward to meeting you on the call!

We also have one more addition: Amy Ziff from made safe: amy@madesafe.org

Best,

Natalie

On Mon, Dec 26, 2022 at 7:11 PM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Natalie –

The agenda below looks good – I've circulated with our team, and there are no further requests or suggestions from them at this time.

Hoping that you and yours are having a lovely (and as warm as possible) holiday season!

Cheers,

Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Natalie Henderson <natalie@blueland.com>
Sent: Monday, December 19, 2022 2:17 PM
To: Pierce, Alison <Pierce.Alison@epa.gov>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: Re: Blueland Petition to the EPA

Hi Alison,

I hope you had a nice long weekend! Please see our agenda below and let us know what you all think!

Thanks,

Natalie

Agenda

- **Meeting Kickoff**
  - We'll circulate bios ahead of the call, so no need for live introductions
  - Meeting agenda
- **PVA Overview and Problem:**
  - What is PVA?
  - The Applications of PVA
  - The Problem with PVA from Laundry and Dishwasher Detergents
- **Supporting Research**
  - Study overview
  - Research methods
  - Study conclusions
  - Research Needed
- **Industry Response**
  - American Cleaning Institute Press statement
- **Petition support**
- **Petition requests**
  - Testing

- Safer Choice
- **EPA Q+A**
- **Next steps**

On Thu, Dec 15, 2022 at 10:11 AM Natalie Henderson <natalie@blueland.com> wrote:

Hi Alison,

Thank you so much for hopping on the phone last night! I was really helpful and we look forward to meeting with you and the team on January 5th. I have a few additional people who will be joining the call on our side, I've put emails below. Also we will have the agenda in your inbox by Monday morning, so thank you for offering to review.

Enjoy your weekend!

Natalie

jen.fela@plasticpollutioncoalition.org

crolsky@shawinstitute.org

judithenck@bennington.edu

On Wed, Dec 14, 2022 at 12:20 PM Natalie Henderson <natalie@blueland.com> wrote:

Hi Alison,

I've now corralled all the relevant folks! We are able to do Thursday Jan 5th or Tuesday Jan 10th. Please let us know which date works best for you, and I'll speak with you later today!

Thanks,

Natalie

On Mon, Dec 12, 2022 at 11:49 AM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Natalie –

To follow up on those potential January dates for a larger meeting, here are some options we've identified:

- Thursday, Jan 5th at 3pm – Virtual Only
- Monday, Jan 9th at 11am – Virtual Only
- Tuesday, Jan 10th at 3pm – Virtual or Hybrid/In Person Options Available
- Wednesday, Jan 11th at 1pm – Virtual (Hybrid/In Person Option ***may*** be available)

Please let us know if any of those work for Blueland and PPC.

All the best,
Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Pierce, Alison
Sent: Monday, December 12, 2022 10:53 AM
To: Natalie Henderson <natalie@blueland.com>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: RE: Blueland Petition to the EPA

No problem at all, Natalie. We're working on a few alternate options – it's looking like January is the best bet at this point, and will get those alternates for you to choose from later today. (We'll also cancel the hold we have on calendars for Thursday shortly).

I have a few windows open this week if you'd like to connect briefly:

- This afternoon, Monday, between 2 and 4
- Wednesday, between 9 and 10, 11-12, or between 5-5:30

Let me know what works best – I'm happy to meet either via Microsoft Teams or via my work cell Ex. 6 Personal Privacy (PP)

Best,

Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Natalie Henderson <natalie@blueland.com>
Sent: Monday, December 12, 2022 10:03 AM
To: Pierce, Alison <Pierce.Alison@epa.gov>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: Re: Blueland Petition to the EPA

Hi Alison,

I apologize for the delay! I realize that calendars are tight this time of year, but we'd love to move the meeting to another day in December or early January if possible, as we would really like our teams to be able to join the meeting. We will prepare the agenda and share out in advance of the meeting, whenever that can be moved to we'd really appreciate it!

We do not plan on having counsel present for this meeting, but we are comfortable with EPA counsel present if necessary. If you do have a few minutes to speak by phone this week that would be great.

Thank you for all of your help getting this set up - I know it's busy so we appreciate it!

Best,

Natalie

On Thu, Dec 8, 2022 at 10:21 AM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Hi Natalie - The additional folks will receive the invitation from us shortly as a stop gap measure, but we're looking to see if we can find another time. Calendars are very challenging this time of year – but we'll do what we can and advise soon. To wit: I think it likely that we'll either need to schedule this for early January, or have a few key people from EPA missing around the table if we move from Thursday.

Following up on your question from yesterday: if you all prepare an agenda and share it ahead of time, that'd be helpful! Generally, EPA looks to the requestors to "lead" these sorts of meetings – we want to hear what you have to say, and for you to get what's most useful to you out of the meeting.

I'd also note that we do plan to have some members of our general counsel present, in case any legal questions come up. Are you all represented by counsel in this matter? If so, we'd appreciate it if you could confirm whether your counsel will be attending or, if not, is comfortable with EPA counsel being present at the meeting.

I'm also available to chat this afternoon (or early next week) if you have any further questions.

All the best,

Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Natalie Henderson <natalie@blueland.com>
Sent: Thursday, December 8, 2022 9:29 AM
To: Pierce, Alison <Pierce.Alison@epa.gov>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: Re: Blueland Petition to the EPA

Hi Alison,

Thank you so much for your help with scheduling. I wanted to see if there are any other times the team would be available. I just found out that some of the folks on our end are having a little trouble with next Thursday. Let me know if there is any other date and time available.

Thank you,

Natalie

On Wed, Dec 7, 2022 at 1:53 PM Natalie Henderson <natalie@blueland.com> wrote:

Hi Alison,

That sounds great! We are still gathering who from our teams (Blueland and PPC) will be joining but for now the list is below. This is our first meeting of this sort, so if you have any insights to share, please let us know. We're happy to prepare an agenda or take your lead. Preliminary list is below and I'll let you know if we have additional folks joining.

Thank you so much,

Natalie

sarah@blueland.com

john@blueland.com

natalie@blueland.com

hannah.butman@blueland.com

julia@plasticpollutioncoalition.org

dianna.cohen@plasticpollutioncoalition.org

Ex. 6 Personal Privacy (PP) @gmail.com

On Mon, Dec 5, 2022 at 6:21 PM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Hi Natalie –

I'm gathering that the majority of the EPA staff with be offsite on Thursday, so I would recommend that we plan for a virtual meeting at this time. I'll get an invitation out to you shortly – when you have a moment later, please let us know who else from your team should be added. We look forward to meeting with you on the 15th!

All the best,

Alison

Alison Pierce

202.564.2437 (office) | pierce.alison@epa.gov

From: Natalie Henderson <natalie@blueland.com>
Sent: Friday, December 2, 2022 1:15 PM
To: Pierce, Alison <Pierce.Alison@epa.gov>
Cc: Clark, Sharon <Clark.Sharon@epa.gov>
Subject: Re: Blueland Petition to the EPA

Hi Alison,

Thank you for reaching out! We are available 12.15 at 1pm EST. I assume this meeting will be virtual or is there a possibility of doing this meeting in person? Either way is fine with us.

Thank you,

Natalie

On Fri, Dec 2, 2022 at 10:49 AM Pierce, Alison <Pierce.Alison@epa.gov> wrote:

Hi Natalie –

I'm following up on your note to Director Keehner from earlier this week, regarding meeting with us on the recently submitted PVA petition. I know calendars are quite challenging with the impending holidays – but would your team be available at 1pm on Thursday, December 15th to meet with EPA?

Kindly let us know – and we'll send along an invitation (or do our best to find an alternate time).

With best regards,
Alison

Alison Pierce

Chief of Staff, Office of Pollution Prevention and Toxics

202.564.2437 (office) | 202.480.3346 (cell) | pierce.alison@epa.gov

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From: Natalie Henderson <natalie@blueland.com>
Sent: Monday, November 28, 2022 10:54 AM
To: Keehner, Denise <Keehner.Denise@epa.gov>
Subject: Blueland Petition to the EPA

Dear Director Keehner,

I hope you had a nice weekend and a happy Thanksgiving. My name is Natalie Henderson and I'm the chief of staff at Blueland. Two weeks ago we sent a petition to the EPA on behalf of Blueland, Plastic Pollution Coalition, and 15 other non profit organizations. Since we shared our petition, we've amassed over 15,000 signatures from our community during the EPA to consider testing PVA. As a next step, I wanted to reach out to your office to see if we could meet to talk through the petition and research and next steps. We're eager to work with the EPA as we see this as such an important issue in plastic pollution.

Thank you,

Natalie

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NATALIE HENDERSON

She/Her

Chief of Staff

www.blueland.com