Message

From: Amato, Paul [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=13B29B5DF12F425E833B66385FDA9969-PAMATO]
Sent: 5/17/2016 10:33:20 PM
To: Pankratz, Shannon L SPL [Shannon.L.Pankratz@usace.army.mil]; Mahdavi, Sarvy [Mahdavi.Sarvy@epa.gov]
CC: Swenson, Daniel P SPL [Daniel.P.Swenson@usace.army.mil]
Subject: RE: Peterson Ranch Press Release
Attachments: 5 11 16_DRAFT_Mitigation_Bank _Release_R9.docx

Well that explains why EPA was the only other agency with a quote in their PR. I was expecting it to include quotes from the Corps and CDFW as well.

Hey Shannon, thanks for your previous email about credits. And thanks for asking about a joint press release. I attached our previous comments on the Regional Board's PR. We'll want to update the quote to something different for a joint one. Any idea when you will want to send it out? Soon I expect. Let me know if I should work directly with someone in your PAO. Oh, and in case it's confusing, part of my job description since leaving the Wetlands Office is communications liaison with our OPA for all things water.

Nice to be in touch with you again (and hi Dan)!
Paul

Paul F. Amato
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-----Original Message-----
From: Pankratz, Shannon L SPL [mailto:Shannon.L.Pankratz@usace.army.mil]
Sent: Tuesday, May 17, 2016 2:47 PM
To: Mahdavi, Sarvy <Mahdavi.Sarvy@epa.gov>; Amato, Paul <Amato.Paul@epa.gov>
Cc: Swenson, Daniel P SPL <Daniel.P.Swenson@usace.army.mil>
Subject: RE: Peterson Ranch Press Release
Importance: High

Thanks Sarvy,

I think there is some disconnect between the RWQCB and the SWB. I also let Jan Zimmerman know last week that we would like additions/edits we were going to send to them this week, as the draft sent to us seemed to be tailored just for RWQCB rather than an inter-agency press release. But in any case, seems like they still moved ahead without waiting.

If you would like to issue a joint press release with the Corps, please let me know -and if so, if you could send me your original comments to RWQCB below, so I can incorporate in the draft. I'm going to work with our PAO on language, probably something similar to what we did for the San Luis Ray bank.

Thanks,
Shannon

-----Original Message-----
From: Mahdavi, Sarvy [mailto:Mahdavi.Sarvy@epa.gov]
Sent: Tuesday, May 17, 2016 2:40 PM
To: Pankratz, Shannon L SPL <Shannon.L.Pankratz@usace.army.mil>; Swenson, Daniel P SPL <Daniel.P.Swenson@usace.army.mil>
Subject: [EXTERNAL] FW: Peterson Ranch Press Release

FYI

From: Amato, Paul
Sent: Tuesday, May 17, 2016 2:07 PM
To: Mahdavi, Sarvy; Scianni, Melissa; Brush, Jason
Cc: PerezSullivan, Margot
Subject: FW: Peterson Ranch Press Release

RB6 sent out the PR for Petersen Ranch today.

Paul F. Amato

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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Tuesday, May 17, 2016 1:56 PM
To: Amato, Paul <Amato.Paul@epa.gov <mailto:Amato.Paul@epa.gov> >
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov <mailto:PerezSullivan.Margot@epa.gov> >
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Just wanted to let you know we posted and distributed the Peterson Ranch Mitigation Bank press release today. Attached is a PDF of the final version we released.

Thank you,

Andrew DiLuccia

Public Information Officer

Office of Public Affairs

State Water Resources Control Board

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From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Friday, May 13, 2016 8:01 AM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: RE: Peterson Ranch Press Release

Hi Andrew,

Thank you again for asking EPA to provide a quote for the Petersen Ranch PR. I've attached a clean version with a quote and some suggested revisions as well as one showing them in track changes. I worked with Margot, our PIO on this, to come up with headlines that we thought might better draw media interest and catch the attention of a broader audience not familiar with our regulatory language. Having worked on the review of this project for the first three years of its life and on mitigation banking in general, I took it upon myself to make a few language changes to the part describing mitigation banks as well.

If you would like to discuss these suggested revisions, I'm available this morning and I believe Margot can be as well.

Thanks again,

Paul

Paul F. Amato

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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Thursday, May 12, 2016 2:02 PM
To: Amato, Paul <Amato.Paul@epa.gov <mailto:Amato.Paul@epa.gov> >
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov <mailto:PerezSullivan.Margot@epa.gov> >
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Just checking in on the quote. Lahontan would like to issue the release as soon as possible. They're thinking either Friday (May 13), at latest Monday. Let me know if you can have it to us tomorrow.

Thank you,

Andrew DiLuccia

Public Information Officer

Office of Public Affairs

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From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Tuesday, May 10, 2016 8:31 PM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: RE: Peterson Ranch Press Release

Thanks Andrew. That sounds fine. I'm pretty sure we can get the quote approved and returned quickly. When do you want to send it out by?

Paul F. Amato

Water Division,

Management & Program Analyst/Communications Liaison

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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Tuesday, May 10, 2016 4:11 PM
To: Amato, Paul <Amato.Paul@epa.gov <mailto:Amato.Paul@epa.gov> >
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov <mailto:PerezSullivan.Margot@epa.gov> >
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Lahontan Water Board staff is still reviewing the press release. My plan is to have it to you tomorrow so you can see the release and add your staff person's quote to the release. If you have any other questions, please let me know.

Thank you,

Andrew DiLuccia

Public Information Officer

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From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Monday, May 09, 2016 5:41 PM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: Re: Peterson Ranch Press Release

Hi Andrew. What's your timing to put out the PR? I have a quote but it still needs approval from our Division Director. It would be great to show him the draft PR for context. I expect we can turn it quickly.

Sent from my iPhone

On May 9, 2016, at 5:29 PM, "DiLuccia, Andrew@Waterboards" <Andrew.DiLuccia@Waterboards.ca.gov <mailto:Andrew.DiLuccia@Waterboards.ca.gov> > wrote:

Hi Paul,

I got your message today. My apologies for not getting back to you sooner. We're currently working on the press release. If you wish to submit a quote, we'd be happy to include it. Once you do and the release is done, I'll send it your way for a look before we distribute it.

Thanks,

Andrew DiLuccia

Public Information Officer

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