Message

From: Amato, Paul [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=13B29B5DF12F425E833B66385FDA9969-PAMATO]
Sent: 5/17/2016 9:43:15 PM
To: Mahdavi, Sarvy [Mahdavi.Sarvy@epa.gov]
Subject: RE: Peterson Ranch Press Release

I actually think the sub heading sort of overstates the role of the agencies but whatevs...

Paul F. Amato
Water Division,
Management & Program Analyst/Communications Liaison
U.S. EPA, Region 9
75 Hawthorne Street, WTR-1
San Francisco, CA 94105-3901
t:(415) 972-3847
f:(415) 947-8026
e:amato.paul@epa.gov

From: Mahdavi, Sarvy
Sent: Tuesday, May 17, 2016 2:40 PM
To: Amato, Paul <Amato.Paul@epa.gov>
Subject: RE: Peterson Ranch Press Release

Looks good, thanks!

From: Amato, Paul
Sent: Tuesday, May 17, 2016 2:07 PM
To: Mahdavi, Sarvy; Scianni, Melissa; Brush, Jason
Cc: PerezSullivan, Margot
Subject: FW: Peterson Ranch Press Release

RB6 sent out the PR for Petersen Ranch today.

Paul F. Amato
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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Tuesday, May 17, 2016 1:56 PM
To: Amato, Paul <Amato.Paul@epa.gov>
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov>
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Just wanted to let you know we posted and distributed the Peterson Ranch Mitigation Bank press release today. Attached is a PDF of the final version we released.

Thank you,

Andrew DiLuccia
Public Information Officer
Office of Public Affairs
State Water Resources Control Board
(916) 324-4775
andrew.diluccia@waterboards.ca.gov
Connect with us:

From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Friday, May 13, 2016 8:01 AM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: RE: Peterson Ranch Press Release

Hi Andrew,

Thank you again for asking EPA to provide a quote for the Petersen Ranch PR. I've attached a clean version with a quote and some suggested revisions as well as one showing them in track changes. I worked with Margot, our PIO on this, to come up with headlines that we thought might better draw media interest and catch the attention of a broader audience not familiar with our regulatory language. Having worked on the review of this project for the first three years of its life and on mitigation banking in general, I took it upon myself to make a few language changes to the part describing mitigation banks as well.

If you would like to discuss these suggested revisions, I'm available this morning and I believe Margot can be as well.

Thanks again,
Paul

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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Thursday, May 12, 2016 2:02 PM

To: Amato, Paul <Amato.Paul@epa.gov>
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov>
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Just checking in on the quote. Lahontan would like to issue the release as soon as possible. They're thinking either Friday (May 13), at latest Monday. Let me know if you can have it to us tomorrow.

Thank you,

Andrew DiLuccia
Public Information Officer
Office of Public Affairs
State Water Resources Control Board
(916) 324-4775
andrew.diluccia@waterboards.ca.gov
Connect with us:

From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Tuesday, May 10, 2016 8:31 PM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: RE: Peterson Ranch Press Release

Thanks Andrew. That sounds fine. I'm pretty sure we can get the quote approved and returned quickly. When do you want to send it out by?

Paul F. Amato
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From: DiLuccia, Andrew@Waterboards [mailto:Andrew.DiLuccia@Waterboards.ca.gov]
Sent: Tuesday, May 10, 2016 4:11 PM
To: Amato, Paul <Amato.Paul@epa.gov>
Cc: PerezSullivan, Margot <PerezSullivan.Margot@epa.gov>
Subject: RE: Peterson Ranch Press Release

Hi Paul,

Lahontan Water Board staff is still reviewing the press release. My plan is to have it to you tomorrow so you can see the release and add your staff person's quote to the release. If you have any other questions, please let me know.

Thank you,

Andrew DiLuccia
Public Information Officer
Office of Public Affairs
State Water Resources Control Board
(916) 324-4775
andrew.diluccia@waterboards.ca.gov
Connect with us:

From: Amato, Paul [mailto:Amato.Paul@epa.gov]
Sent: Monday, May 09, 2016 5:41 PM
To: DiLuccia, Andrew@Waterboards
Cc: PerezSullivan, Margot
Subject: Re: Peterson Ranch Press Release

Hi Andrew. What's your timing to put out the PR? I have a quote but it still needs approval from our Division Director. It would be great to show him the draft PR for context. I expect we can turn it quickly.

Sent from my iPhone

On May 9, 2016, at 5:29 PM, "DiLuccia, Andrew@Waterboards" <Andrew.DiLuccia@Waterboards.ca.gov> wrote:

> Hi Paul,
>
> I got your message today. My apologies for not getting back to you sooner. We're currently working on the press release. If you wish to submit a quote, we'd be happy to include it. Once you do and the release is done, I'll send it your way for a look before we distribute it.
>
> Thanks,
>
> **Andrew DiLuccia**
> Public Information Officer
> **Office of Public Affairs**
> **State Water Resources Control Board**
> (916) 324-4775
> andrew.diluccia@waterboards.ca.gov
> Connect with us:

<image004.jpg>