Message

From: Fennessy, Christopher [christopher.fennessy@Rocket.com]
Sent: 4/8/2019 6:50:46 PM
To: Lane, Jackie [Lane.Jackie@epa.gov]
CC: ROJAS-MICKELSON, DAEWON [rojas-mickelson.daewon@epa.gov]; 'tom.lae@jacobs.com' [tom.lae@jacobs.com]; Keller, Lynn [Keller.Lynn@epa.gov]
Subject: RE: [EXTERNAL] RE: Aerojet Area 40 - City of Folsom
Attachments: AREA 40 FACT SHEET Draft for City2.docx

Hi Jackie – Attached is an Area 40 fact sheet that can be shared with Christine. As far as the outreach plan, we need to discuss a bit further. AR's thoughts are:

- Conduct field work kick off town hall meeting to describe the activities and schedule for Area 40
- AR to provide monthly field work updates to the City of Folsom to post on its Area 40 webpage
- AR to provide content for bi-monthly newsletter

Let me know your thoughts. Chris

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From: Lane, Jackie [mailto:Lane.Jackie@epa.gov]
Sent: Friday, March 29, 2019 10:32 AM
To: Fennessy, Christopher
Cc: ROJAS-MICKELSON, DAEWON; 'tom.lae@jacobs.com'; Keller, Lynn
Subject: [EXTERNAL] RE: Aerojet Area 40 - City of Folsom
Importance: High

Dear Folks:

I talked to Christine Brainerd, APR Communication Manager for the city this morning. I briefly explained to her about the Aerojet 40 cleanup plan, the upcoming workshop and our interests in getting the word out to the citizens of Folsom. She gave me the following city outreach methods and said she is the contact person.

I also told her that Chris would be in touch with her as our outreach plan unfolds. She would like an email sent to her with a summary of the Aerojet 40 cleanup and the outreach plan. She needs this information to brief folks up her chain.

Chris, can you develop an email that we can review and you send to her?

Thanks, Jackie

City of Folsom Outreach

Contact is Christine for these outlets: (916) 461-6013. brainerd@folsom.ca.us

Weekly E-Newsletter publishes on Monday – layout or text must be submitted by the Wednesday. Subscription: 8,000

Bi-Monthly Newsletter publishes every other month, next publication is for June-July 2019 – layout or text must be submitted by May 1, 2019. This newsletter reaching 30,000.

Folsom Media
Suggest articles and notice in the Folsom Telegraph and Sacramento Bee newspapers

Area 40 Media Contact:
She suggested we contact Ian Cornell, (916) 965-1805, icornell@cornellgroup.com as well. She is not sure of his exact title.

From: Lane, Jackie
Sent: Thursday, March 21, 2019 7:33 AM
To: Lynn Keller <keller.Lynn@epa.gov>; 'Fennessy, Christopher' <christopher.fennessy@Rocket.com>
Cc: ROJAS-MICKELSON, DAEWON <rojas-mickelson.daewon@epa.gov>
Subject: Aerojet Area 40 - City of Folsom

Dear Folks:

I am going to give Ms. Brainerd, city of Folsom communication manager today. I want to introduce myself and see how she or city staff can best support us in our community involvement efforts for the upcoming Area 40 workshop, cleanup and proposed plan public comment process later. I will let you know. FYI, Jackie

Christine Brainerd, Communication Manager
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