Message

From: Mendelsohn, Mike [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=720B16E1B31742738A728D8D2814BEEF-MENDELSOHN, MIKE]
Sent: 4/15/2020 5:38:33 PM
To: Overstreet, Anne [overstreet.anne@epa.gov]; Moyer, Adam [moyer.adam@epa.gov]
Subject: Fwd: Oxitec Comms

Mike Mendelsohn, Chief
Emerging Technologies Branch
Biopesticides and Pollution Prevention Division (7511P)
Office of Pesticide Programs
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue NW
Washington DC 20460
(703) 308-8715
(703) 463-7302 Mobile

Begin forwarded message:

From: "Mendelsohn, Mike" <Mendelsohn.Mike@epa.gov>
Date: April 15, 2020 at 1:37:35 PM EDT
To: "McNally, Robert" <Mcnally.Robert@epa.gov>
Subject: Re: Oxitec Comms

Sounds good. Thanks.

Mike Mendelsohn, Chief
Emerging Technologies Branch
Biopesticides and Pollution Prevention Division (7511P)
Office of Pesticide Programs
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue NW
Washington DC 20460
(703) 308-8715
(703) 463-7302 Mobile

On Apr 15, 2020, at 1:25 PM, McNally, Robert <Mcnally.Robert@epa.gov> wrote:

I would tell her April 30th is my best guess for when this will be done. I would tell her we're expecting a positive decision on the EUP. Lastly, I would recommend an OPP update.

What are your thoughts on the messaging? For me some key points would include:

- highlight what an EUP is and its purpose;
- I would look to find our outreach materials on the Wolbachia EUPs and try to parallel those points;
- I would also highlight that this now moves to Florida for their consideration

We should think about messaging that only females bite and that we see no exposure here. I suspect we said that for Wolbachia, too.

From: Mendelsohn, Mike <Mendelsohn.Mike@epa.gov>
Sent: Wednesday, April 15, 2020 1:19 PM
To: McNally, Robert <Mcnally.Robert@epa.gov>; Overstreet, Anne <overstreet.anne@epa.gov>
Subject: FW: Oxitec Comms
Importance: High

Please advise. Thanks!

From: Overbey, Dian <Overbey.Dian@epa.gov>
Sent: Wednesday, April 15, 2020 1:00 PM
To: Mendelsohn, Mike <Mendelsohn.Mike@epa.gov>; Bohnenblust, Eric <Bohnenblust.Eric@epa.gov>
Subject: Oxitec Comms
Importance: High

Hi Mike and Eric,

I believe the deadline for Oxitec is April 23. Is that still the case?

Mike, Bob was going to talk to Rick about communications. Has a decision been reached? I've been asked to do an OPP Update announcing our decision on the EUP. Is that in line with what Bob and Rick discussed?

Also, what will the decision be and do you have something I can work from to draft materials?

Thanks,

Stay well. Stay safe.

Dian D. Overbey
Communication Services Branch
Field and External Affairs Division
Office of Pesticide Programs
U.S. Environmental Protection Agency
Potomac Yard S-8927
(703) 305-5018 (O)
(571) 302-0764 (OC)
(202) 460-4875 (Personal Cell)