Message

From: Strickler, Jacob [Strickler.Jacob@epa.gov]
Sent: 4/7/2017 12:34:05 PM
To: Hurld, Kathy [Hurld.Kathy@epa.gov]
Subject: FW: WA Subcommittee Report Layout Examples
Attachments: AdjacencyExcerptwGraphics.docx; MH Waters4-02cleanPF.docx

Hi Kathy,

Just FYI – this is direction that I gave to Pat, who in turn gave it to the graphics person at SRA – just to have some of the graphics for the April 17th meeting. Hopefully this will help folks get more comfortable with what the final report should look like.

Jake

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From: Pat Field [mailto:pfield@cbuilding.org]
Sent: Thursday, April 06, 2017 3:09 PM
To: Cutrona, Jennifer <Jennifer.Cutrona@csra.com>
Cc: Bachle, Laura <Bachle.Laura@epa.gov>; Strickler, Jacob <Strickler.Jacob@epa.gov>; Cramer, Shannon <Shannon.Cramer@csra.com>
Subject: Re: WA Subcommittee Report Layout Examples

Shannon

I talked to Jennifer and EPA, and we thought it would be a good idea to have a few mock-ups in final formatting form of the Assumable Waters Report. So here's our idea.

1. Do a mock up of the cover/front page, using the background and typeface you intend and you could pull some of the photos I found that are on the DropBox.

2. Do the draft Executive Summary in mock up form in the intended format (it will change, but it's only a few pages). I am attaching the Word draft of the whole document so you have that exec summary language.

3. Do one or two pages of the Adjacency Section wth one of the wetlands graphics formatted into it so people can see how that looks (I did that badly i word attached).

Is this doable and in PDF form by COB Friday, April 14?

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On Mar 27, 2017, at 3:49 pm, Cutrona, Jennifer <Jennifer.Cutrona@csra.com> wrote:

Hi Pat,

Attached please find two versions for potential layouts for the Assumable Waters Subcommittee Report. Below are comments from Shannon to consider when reviewing the examples.

- v1 is more artsy....using the water/wave theme throughout. v2 is more straight forward, crisp and clean.
- I used the same generic water image to show where different images would be used. Using blocks of color (as we discussed) was not really an issue for v2 layout, but in v1 layout some color bands would just be color and others would be were images would be used.
- Colors for the layout would really be determined based on the image we decide on for the cover. I used two shades of blue as place holders but they can easily be updated based on something that would go better with our image.

Please let us know what comments you have on this. We can discuss over email or phone.

Thank you!
Jen

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