Message

From: schafer, joan [schafer.joan@epa.gov]
Sent: 4/20/2018 4:13:29 PM
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Subject: Chemours Rollout
Attachments: Chemours FINAL Communications Plan April 2018-V5.docx

Attached is the approved Rollout Plan for notifications re the recent Chemours Sampling. Various offices in HQ have weighed in and approved.

R3 OCGR and R5 Public Affairs: (Media and Congressional/Local Officials Notifications)

RAs/DRAs/Liaisons should reach out to Ohio and WV Secretaries/offices to ensure they are aware we are making the information public today. Once the states have been notified, we can move forward with the rollout. (Cecil/Mark – please let us know who is notifying WV and once the notification has been made; Jeff/Allison – can you let us know once OHIO is contacted? We don't want to make additional notifications until we know the states have been contacted…ideally it would be great to notify the states now so the rollout can begin at 1 p.m. today. thank you!)

Please note change in time…

1 p.m. R3 Attorney (Andy) will contact Chemours to notify them we are making the results public on the website

1 p.m. R3 and R5 Liaisons will reach out to the appropriate congressional offices and local official contacts to inform and provide link. (as they had done in the past)

1:30 p.m. R3 and R5 press offices will contact interested reporters and provide the link and share the information.
If media inquiries come in, we will coordinate with HQ. These reporters include the following:
Kate Mishkin, WV Gazette;
Karl Baker, DE;
(**HQ OPA** – will reach out to reporters outside of our region, such as
Alex Ebert, Bloomberg Law, aebert@bloomberglaw.com 571.302.0959

1:30 p.m. R3 Attorney and R5 Attorney will notify interested stakeholders, such as:
Robert Bilott (Lawyer)
Others? (please provide names)

Please know that some of the TPs have been edited by various HQ offices, so please use the Holding Statement in the attached comms plan.
The sampling results have been posted onto the HQ website…so we're good to go.
https://www.epa.gov/pfas/epa-actions-address-pfas
Sampling results can be found at: https://www.epa.gov/pfas/chemours-company-well-sampling-results

Thanks.

joan

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