need to look at this & EREV label B

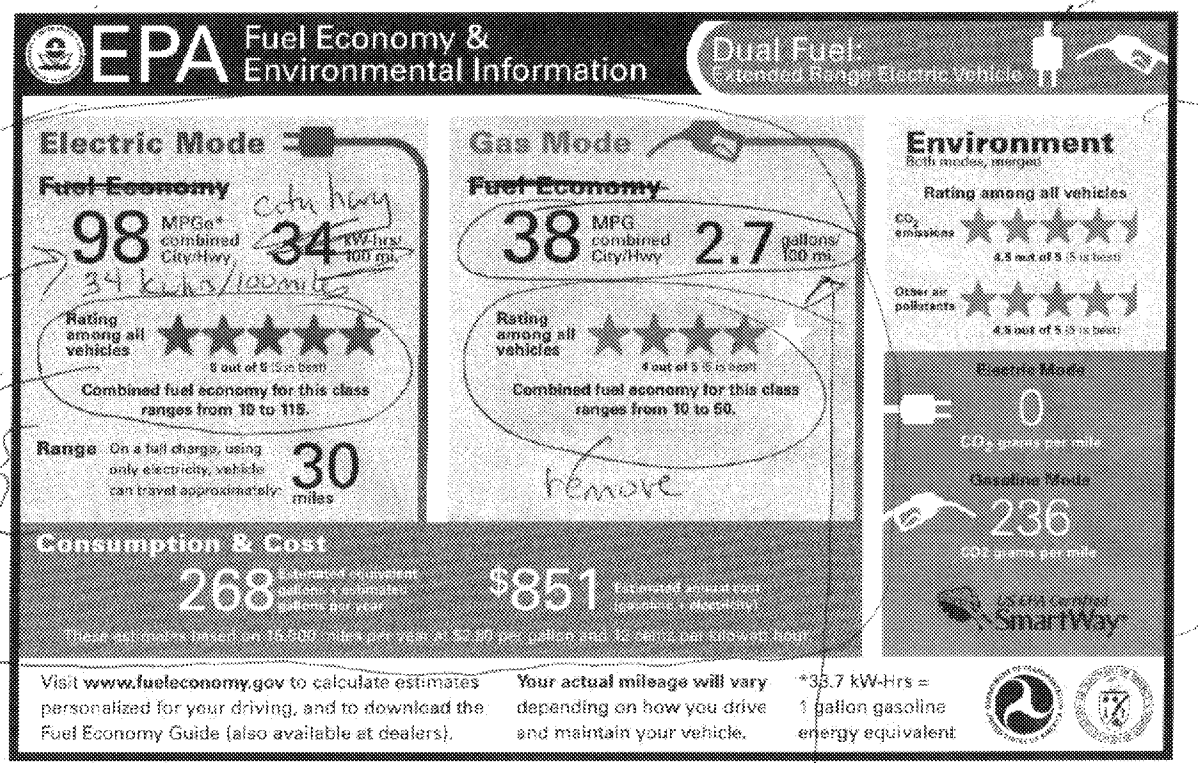
EPA Fuel Label Focus Group 3
Full Labels-Initial Draft

overall design needs to be in keeping with label B
see

May 13, 2010

Option 1c – EREV – Label 1

sideways?



this goes on label B

remove

more like B

remove

use label B design but remove greenhouse gases rating

||| CO_2 g/mi

98 MPGe
102 94
combined city hwy
34 kwhrs/100 mile

mimic label B electric

38 36 40
Combined city hwy
2.7 gallon/100 miles

– remove most of background color and find another way to make modes ~~differ~~ distinct. see #11
maybe border color?