Message

From: Kandil, Shereen [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=D5EE87A7A84E48E1AD672CB1DD6BC1E1-SKANDIL]
Sent: 7/13/2020 8:53:04 PM
To: Rychlenski, Ann [Ann.Rychlenski@wsp.com]
Subject: RE: Deadlines for Proposed Plan Newspaper Ad and Meeting Announcement Flyer

No worries at all. I COMPLETELY understand. Yes, we will do the translations for everything. Thanks!

Shereen Kandil
Community Affairs Team Lead, Public Affairs Office
212-637-4333
Kandil.shereen@epa.gov

U.S. Environmental Protection Agency, Region 2
290 Broadway, 26th Floor
New York, NY 10007

From: Rychlenski, Ann <Ann.Rychlenski@wsp.com>
Sent: Monday, July 13, 2020 4:47 PM
To: Kandil, Shereen <Kandil.Shereen@epa.gov>
Subject: Re: Deadlines for Proposed Plan Newspaper Ad and Meeting Announcement Flyer

We will publish the Spanish display in the local paper, El Nuevo Coqui - I just want to confirm that EPA will be doing the translation for both the display ad and the flyer? Things have gotten so crazy that I keep checking things twice and thrice. Thanks.

Ann Rychlenski
Sr. Public Involvement Specialist
WSP
Phone: 718-641-4882
Mobile: 929-218-5866

From: Kandil, Shereen <Kandil.Shereen@epa.gov>
Sent: Monday, July 13, 2020 3:31 PM
To: Rychlenski, Ann <Ann.Rychlenski@wsp.com>
Cc: AccardiDey, AmyMarie <AmyMarie.Accardi-Dey@wsp.com>; Smeraldi, Josh <Smeraldi.Josh@epa.gov>
Subject: RE: Deadlines for Proposed Plan Newspaper Ad and Meeting Announcement Flyer

Hi Ann,

Thanks for the email. Attached you'll find the display ad and flyer.

We should publish the display ad, in Spanish, in the Spanish paper.

The flyer, display ad, and factsheet should all be translated into Spanish.

Let's say 6 copies of the CIP.

Thanks,
Shereen

Shereen Kandil
Community Affairs Team Lead, Public Affairs Office
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From: Rychlenski, Ann <Ann.Rychlenski@wsp.com>
Sent: Monday, July 13, 2020 1:03 PM
To: Kandil, Shereen <Kandil.Shereen@epa.gov>
Cc: AccardiDey, AmyMarie <amymarie.accardi-dey@wsp.com>; Smeraldi, Josh <Smeraldi.Josh@epa.gov>
Subject: Deadlines for Proposed Plan Newspaper Ad and Meeting Announcement Flyer

Hi Shereen - I finally received a response from the Newark Star Ledger on deadlines for a display ad to be published on July 22, 2020. **We need to get the ad to the paper on Thursday, July 16 by 2 p.m. - Please send us the final ad by COB on Wednesday, July 15. We sent the draft newspaper ad to you on Friday, July 10.** I know this is a quick turnaround, but the newspaper is running on a skeleton staff and they are not working on weekends. The earlier you can get the ad to us, the better, as we need to submit the ad in order to get an estimate of costs.

In addition, the local Spanish language newspaper, El Nuevo Coqui will give us a 1/4 page display ad (in color) for $200. That's a steal! Anyway, they only publish once a week, and we can make the paper scheduled for July 24 by getting them the ad on Monday, July 20 - so no worries there. Were you planning to do the ad in a Spanish paper in addition to the Star Ledger? If not, would you want to run the flyer announcing the Public Meeting in this paper? Let me know as soon as you can. I will send you the language for the flyer today for your comments.

A few more things: does the date of Wednesday, August 5 work for you - MIchael and Josh wanted me to check before we put the date in the flyer. Also - how many hard copies of the CIP do you want? I know that

the Riverside Arms wants one for their Community Room, and we should send one to the Councilman as well, so he can have one for his office. We just had our Riverside Team conference call, so all this shook out from that - sorry to come at you with all this stuff. Let me know if you need anything. All the best.

Ann Rychlenski
Sr. Public Involvement Specialist
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