Message

From: Byck, Sabina [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=2F377E3E02C2494E8E2F2CF7B15CAB4A-PENDSE, SABINA D.]
Sent: 7/17/2020 6:49:41 PM
To: Samuel, Donette [Samuel.Donette@epa.gov]
Subject: RE: For RA Review: R2 Social Media Content for 7/20 - 7/24

In the future, no need to check in with me...once Pete okays it's good to go to HQ. Thanks, and great job this week!

From: Samuel, Donette <Samuel.Donette@epa.gov>
Sent: Friday, July 17, 2020 10:21 AM
To: Byck, Sabina <Byck.Sabina@epa.gov>
Subject: FW: For RA Review: R2 Social Media Content for 7/20 - 7/24

Is it okay if I share this with HQ SM folks now?

From: Lopez, Peter <lopez.peter@epa.gov>
Sent: Friday, July 17, 2020 8:52 AM
To: Byck, Sabina <Byck.Sabina@epa.gov>
Cc: Mugdan, Walter <Mugdan.Walter@epa.gov>; Kopec, Slawomir <kopec.slawomir@epa.gov>; Soltani, Beth <Soltani.Beth@epa.gov>; Hickey, Maureen <Hickey.Maureen@epa.gov>; Mears, Mary <Mears.Mary@epa.gov>; R2 Social Media Team <R2_Social_Media_Team@epa.gov>
Subject: Re: For RA Review: R2 Social Media Content for 7/20 - 7/24

Good morning my friend.

This is good to go. Thank you.

Sincerely,
Pete

Peter D. Lopez
Regional Administrator - R2
290 Broadway, 26th Floor
New York, NY 10007-1866
(212) 637-5000 (work)
Ex. 6 Personal Privacy (PP) (cell)
(212) 637-5024 (fax)

On Jul 16, 2020, at 9:44 AM, Byck, Sabina <Byck.Sabina@epa.gov> wrote:

Hi Pete,

Please see below for next week's social media content for your review.

Thanks,
Sabina

Monday - July 20, 2020: Reduce Waste and Landfills / EPA's CREAT tool / Brownfield Virtual Conference
Tuesday - July 21, 2020: Curbside Recycling / Reduce Food Waste /
Wednesday - July 22, 2020: EPA's UV Index Mobile App / Riverside Superfund Site PRAP Release
Thursday - July 23, 2020: Unimatic Virtual Public Meeting / Superfund Overview
Friday - July 24, 2020: State of the Great Lakes Report / Harmful Algal Bloom (HAB) mapping tool / Barnegat Bay webinar

TOPIC	POST DATE	MESSAGE
Cleaning up Our Nation's Land Reduce Waste and Landfills	Monday - July 20, 2020	**Twitter:** As EPA celebrates our progress with cleaning our nation's land, Region 2 NY, NJ, PR, and USVI to reduce waste, recycle when possible, and rethink materia individual acts create cleaner land and better health. **Facebook:** As EPA celebrates our progress with cleaning up our nation's land, Regi remind everyone in NY, NJ, PR, and USVI to reduce waste, recycle when possible, material use. Our small individual acts create cleaner land and better health. Check reduce waste and play your part in cleaning up our nation's land by visiting: https://www.epa.gov/sites/production/files/2019-11/documents/msw_infographic_with_2017_data_nov._2019.pdf
NY/NJ Harbor and Estuary Program: CREAT tool	Monday - July 20, 2020	**Twitter:** #DYK EPA has a Climate Resilience Evaluation and Awareness Tool (CR to understand long-term weather conditions and adapt to extreme weather events. O @harborestuary are using the tool to help #CSO communities in #NJ. Learn more a www.epa.gov/crwu/creat-risk-assessment-application-water-utilities **Facebook:** EPA has a Climate Resilience Evaluation and Awareness Tool (CREAT utilities adapt to extreme weather events by better understanding current and long-te conditions. The application of CREAT can be applied more broadly to water utilitie wastewater treatment plants and drinking water treatment plants, as well as to other applications such as Combined Sewer Overflows (#CSOs). Our partners at NY/NJ Program are using the tool to help communities in NJ reduce climate-related threats Learn more about the tool here: www.epa.gov/crwu/creat-risk-assessment-applicati
Brownfield webinar	Monday - July 20, 2020	**Twitter**: On July 21-22, the Brownfield Coalition of the Northeast will host the 202 Sustainable Communities Workshop. The 2-day virtual conference will identify sus strategies for revitalizing communities and brownfields. Register at www.brownfieldcoalitionne.org/event-3667273 **Facebook:** On July 21 and 22, the Brownfield Coalition of the Northeast will host t Sustainable Communities Workshop. The 2-day virtual conference will identify sus strategies for revitalizing communities and brownfields. The event offers keynotes a presented by leading experts and government officials on the issues impacting the b industry during these unprecedented times. Participants can communicate with top i

		and network with stakeholders in brownfields redevelopment within the northeast. I register at www.brownfieldcoalitionne.org/event-3667273
Cleaning up Our Nation's Land Woodbury NJ Recycling	Tuesday - July 21, 2020	**Twitter:** #DYK Woodbury, NJ was the first US-city to offer curbside recycling? Tr like this has contributed to our progress with tripling recycling rates across the natic facts and figures here: www.epa.gov/facts-and-figures-about-materials-waste-and-r overview-facts-and-figures-materials#R&Ctrends **RETWEET:** #TransformationTuesday: In 1980, Woodbury, NJ became the f curbside recycling. Today, recycling programs can be found across the countr recycling rate is more than 35 percent! #EPAat50 #ReduceReuseRecycle https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling https://twitter.com/EPAland/status/1280590482385571845?s=20 **Facebook:** Did you know Woodbury, NJ, was the first city in the United States to c recycling? In 1980, Woodbury became the first city to provide curbside recycling. T programs can be found across the country and have contributed to our progress with increasing recycling rates from 10 percent to over 35 percent nationwide. Find more here: www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/national and-figures-materials#R&Ctrends
Cleaning up Our Nation's Land: Reduce Food Waste	Tuesday - July 21, 2020	**Twitter:** #DYK that in NY state alone almost 4 million tons of food ends up in land Learn ways to reduce food waste, protect public health, and save money here: https://www.epa.gov/recycle/reducing-wasted-food-home EPALand RETWEET: #EPAat50 Since EPA was founded in 1970, the nation has more than tripled. But that still means most waste is ending up in landfills waste. For tips on how to reduce food waste at home, go to epa.gov/recycle/re https://twitter.com/EPAland/status/1281656568426176513?s=20 **Facebook:** #DYK that in NY state alone almost 4 million tons of food ends up in la year?! By reducing food waste, we can save money, reduce methane emission, cons support communities with food insecurity. Learn ways to reduce food waste here: https://www.epa.gov/recycle/reducing-wasted-food-home
UV Safety Month EPA's UV Index Mobile App	Wednesday - July 22, 2020	**Twitter:** NY, NJ, PR, and USVI - as summer turns up the heat, don't fall victim to s #summertimefine. Download the free UV Index mobile app created by EPA to know will be hottest and UV rays the highest: www.epa.gov/enviro/uv-index-mobile-app #SummerTimeFine #UVSafetyMonth **HQ RETWEET:** The Dept. of Health and Human Services has named July as Month. The sun's UV rays can damage your skin in as little as 15 minutes. Ch

		UV Index mobile app to help protect yourself and your family from the harmf rays. https://t.co/Gr3C52Lp7B?amp=1 https://twitter.com/EPA/status/1281679588687478785?s=20 **Facebook:** NY, NJ, PR, and USVI - as summer turns up the heat, don't fall victim t summertime fine by using the free UV Index mobile app created by EPA to know w be hottest and UV rays the highest. The Ultraviolet (UV) Index predicts the ultravic levels on a 1-11+ scale and provides a daily forecast of the expected intensity of UV the sun. Download here: www.epa.gov/enviro/uv-index-mobile-app #ThankUsLate #SummerTimeFine #UVSafetyMonth
Cleaning up Our Nation's Land Riverside Superfund Site Proposed Remedial Action Plan (PRAP) Press Release	Wednesday - July 22, 2020	**Twitter:** Public comments are now being accepted on our proposed cleanup plan to groundwater and sediment contamination at the Riverside #Superfund Site in Newa Join us at our virtual public meeting on August 6th at 6:00pm! More info here: [link **Facebook:** Public comments are now being accepted on our proposed cleanup plan spill into the Passaic River near the Riverside Industrial Park #Superfund Site in Ne Jersey. The proposed plan includes the implementation of institutional controls and monitoring to eliminate the immediate threats of the oil spill. We are proposing the action to protect human health and the environment at the site, and want to create sp community members to ask questions or voice concerns about the proposal. A virtu on our proposed plan will be held on August 6th, 2020 from 6:00pm – 8:00pm EST proposed plan and register for the virtual public meeting, visit the site page at www.epa.gov/superfund/riverside-industrial
Cleaning up Our Nation's Land Unimatic Virtual Public Meeting tonight from 6:00pm-8:00pm	Thursday - July 23, 2020	**Twitter:** The virtual public meeting to discuss the Proposed Plan for the Unimatic # will happen tonight from 6-8pm. To learn more about the site and join the virtual pu the site's home page here: www.epa.gov/superfund/unimatic **Facebook:** The virtual public meeting to discuss the Proposed Plan for the Unimati will happen tonight from 6-8pm. The proposed plan includes the use of legal contr monitoring to prevent and reduce human exposure to contaminated groundwater, pe and analysis of groundwater samples to verify that the level and extent of contamina and the excavation and removal of contaminated sediment from drainage areas loca the site. With these combined actions, we are proposing the best course of action to from the polychlorinated biphenyl (PCB) contamination at this site over the long-te about the proposed plan and participate in the virtual public meeting, visit the site's www.epa.gov/superfund/unimatic
Cleaning up Our Nation's Land Superfund Overview	Thursday - July 23, 2020	**Twitter THREAD:** 1. In celebration of #EPAat50 and our progress with cleaning up the nation's land, we' Superfund program. The Superfund program is responsible for cleaning the nation's contaminated land and responding to environmental emergencies. 2. Superfund's goals are to: 1. protect human health and the environment by cleaning sites; 2. make responsible parties pay for cleanup work; 3. involve communities in th process; and 4. return Superfund sites to productive use. 3. In Region 2, there are 219 superfund sites on the National Priorities List (NPL). Learn sites near you www.epa.gov/superfund/search-superfund-sites-where-you-live#con

		Facebook: In celebration of #EPAat50 and our progress with cleaning up the natio highlighting the Superfund program. The Superfund program is responsible for clea most contaminated land and responding to environmental emergencies. Superfund's protect human health and the environment by cleaning up contaminated sites; 2. ma parties pay for cleanup work; 3. involve communities in the Superfund process; and Superfund sites to productive use. In Region 2, there are 219 superfund sites on the List (NPL). Learn more Superfund sites near you www.epa.gov/superfund/search-s where-you-live#community
Lake Appreciation Month: State of the Great Lakes Report	Friday - July 24, 2020	**Twitter:** July is #LakeAppreciationMonth, and all day we are highlighting lakes an resources in Region 2. The Great Lakes are so great, they inspired the Great Lakes Agreement, a commitment between the Governments of Canada and the United Sta water's quality and aquatic ecosystem. **THREAD**: The "State of the Great Lakes Report" highlights the effectiveness of environ and policies to protect the lakes. While the trends are "fair" and "unchanging," to do to protect the fresh surface water supply. Learn more at https://binationa content/uploads/2020/05/May-4.2020-2019-SOGL-FINAL.pdf **Facebook:** July is #LakeAppreciationMonth, and all-day, we are highlighting lakes The Great Lakes contains one-fifth of the world's fresh surface water supply and is of drinking water for tens of millions of Canadians and Americans. The lakes are so inspired the Great Lakes Water Quality Agreement, a commitment between Canada States to restore the water's quality and aquatic ecosystem. The latest "State of the G Report" found that trends are "fair" and "unchanging," but there is still work to do t surface water supply. Learn more about how the Canadian and American Governme cooperatively working to protect the Great Lakes here: https://binational.net/wp-content/uploads/2020/05/May-4.2020-2019-SOGL-FINAL
Lake Appreciation Month: Harmful Algal Bloom (HAB) mapping tool	Friday - July 24, 2020	**Twitter:** Interested in the fight against harmful algae blooms? Check out NJ's new Bloom (HAB) interactive mapping tool, which helps lake communities stay informe occurring across NJ and protect public health: https://njdep.maps.arcgis.com/apps/opsdashboard/index.html#/49190166531d4e5a8 **NJDEP RETWEET:** One of DEP's top priorities is to revitalize New Jersey's protect public health. The new Harmful Algal Bloom (HAB) interactive mapp lake communities better protect public health & keep the public informed abo occurring across NJ (1/2) https://twitter.com/NewJerseyDEP/status/1275837988581322759 **Facebook:** Interested in learning more about harmful algae blooms in your commu has a new Harmful Algal Bloom (HAB) interactive mapping tool to help lake com informed about blooms occurring across New Jersey to protect public health. Check https://njdep.maps.arcgis.com/apps/opsdashboard/index.html#/49190166531d4e5a8

Lake Appreciation Month: Barnegat Bay [NJ] webinar series	Friday - July 24, 2020	**Twitter:** The "Ask a Barnegat Bay Scientist" webinar series is open, free, and virtu the bay's state during the next meeting, Tuesday, July 28, at 7pm EST with Dr. Chri on the "Tuckerton Oyster Reef." Register at: www.barnegatbaypartnership.org/ask-scientist-summer-webinars/ **Facebook:** Curious about what scientists are studying and finding in the Barnegat E every other Tuesday at 7pm for a new webinar series, "*Ask a Barnegat Bay Scientis* are free, virtual, and interactive. The next meeting is Tuesday, July 28 at 7pm EST Thompson of Stockton University about the "Tuckerton Oyster Reef." Learn more a www.barnegatbaypartnership.org/ask-a-barnegat-bay-scientist-summer-webinars/