UNCLASSIFIED
BRIEFING MEMORANDUM June 6, 2017

TO: Chargé d'Affaires

FROM: FCS – Todd Avery

SUBJECT: **Business Roundtable with EPA Administrator**
Thursday, June 8, 2:00 p.m. to 3:15 p.m.
Young East Conference Room

PURPOSE

You have agreed to host a high-level business roundtable with EPA Administrator Scott Pruitt during his visit to Italy.

BACKGROUND

FCS and ESTH have organized a high-level business roundtable with Administrator Pruitt during his visit to Rome before he participates in the G7 Environment Ministerial in Bologna. The discussion will touch upon what the participating companies are doing in the area of environmental innovation, including sustainability and recycling. Italian representatives from Whirlpool, DuPont, MWH Global, Equipolymers, and 3M will participate, in addition to an EU representative from Chemours, who is based outside of Italy.

Your participation will be an excellent opportunity to cement further the Mission's relationships with these U.S. companies and with Ecopneus, a non-profit company created by the leading tire manufacturers operating in Italy, including Goodyear, in order to comply with Italian Legislative Decree 152/2006 regarding the sustainable management of used tires. Ecopneus tracks, collects, processes, and recycles "end-of-life" tires. The exchange will give the Administrator a broad view of environmentally responsible activities of U.S. companies operating in Italy.

This meeting is closed to the press, and there will be no photos by EPA or Embassy staff. All attendees will operate under Chatham House Rules.

FCS's Kira Migliorini will be the site officer, and Caron De Mars is the overall control officer. The roundtable will be conducted in English.

SCENARIO

1:50 p.m. You leave the small Country Team Meeting to accompany the Administrator to Young East Conference Room. Staff will follow.

1:55 p.m. You arrive at the Young East Conference Room and greet guests, along with Todd Avery and Caron De Mars. Kira Migliorini, Dawn Bruno, and Federica Signoretti will escort any late-arriving guests to the room.

2:00 p.m. Guests are seated. You welcome the group, introduce Administrator Pruitt, and ask participants to briefly introduce themselves.

2:10 p.m. After the introductions, you will ask Administrator Pruitt to open the discussion. (Administrator Pruitt generally prefers to start directly by asking questions to the roundtable participants, drawing from topics the participants have mentioned in their brief introductions.)

3:00 p.m. An EPA participant will signal to Administrator Pruitt that there is time for only one or two more questions.

3:10 p.m. Administrator Pruitt will thank the participants for their input and add any concluding remarks.

3:15 p.m. Discussion ends and guests depart. Caron De Mars walks with Administrator Pruitt and the delegation to the Hotel Regina Baglioni.

PARTICIPANTS

U.S. government	Other
Administrator Pruitt	Business representatives (list attached)
Chargé d'Affaires	
Jane Nishida, Acting Assistant Administrator	
Ryan Jackson, Chief of Staff	
Todd Avery	
Caron De Mars	
Other Embassy and EPA staff (list attached)	

Attachments: Participant List
Remarks
Participant Bios

Drafted:FCS:DBruno
Cleared: ECON: JPreston -ok
ESTH: CDeMars -ok
PAS: MNayyar -ok
EPA: MKasman -ok
EXEC: ADiaz –ok

Participant List

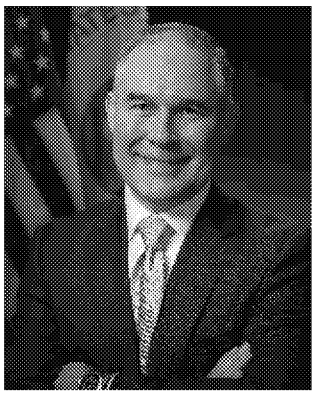
Business representatives (in alphabetical order)
Diego Boeri, Vice President Fluorochemicals, Chemours
Armando Cammarata, Technical Director, MWH Global
Antonello Ciotti, Commercial Director of Equipolymers and President of Corepla
Giovanni Corbetta, Managing Director, Ecopneus
Paolo Marchesini, Government Regulatory and Public Affairs Manager, DuPont
Paolo Mazzoni, Public Affairs Manager, 3M
Norbert Schmidt, Whirlpool

EPA representatives (in protocol order)
Jane Nishida, Acting Assistant Administrator
Ryan Jackson, Chief of Staff
Mark Kasman, Director, Office of Regional and Bilateral Affairs
Samantha Davis, Associate Administrator for Policy
Sarah Greenwalt, Senior Advisor for Water and Crosscutting Affairs
Mandy Gunasakera, Senior Advisor for Air and Radiation
Lincoln Ferguson, Deputy Press Secretary

Embassy Staff (in protocol order)
Todd Avery
Caron De Mars
Federica Signoretti
Kira Migliorini

Remarks

Ex. 5 Deliberative Process (DP)

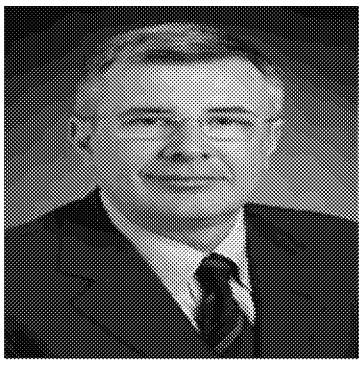


Administrator Scott Pruitt

On February 17, 2017, the United States Senate confirmed Scott Pruitt as the 14th Administrator of the U.S. Environmental Protection Agency. Most recently, Pruitt served as the Attorney General for Oklahoma. Almost immediately upon taking office, he worked with his Democratic counterpart in Arkansas to reach agreement to study the water quality of the Illinois River, which crosses the border between the two states and has been enjoyed by generations of Oklahomans. The Statement of Joint Principles provides for a best science study using EPA-approved methods, with both states agreeing, for the first time, to be bound by the outcome.

Pruitt became a national leader through a career of advocating to keep power in the hands of hard-working Americans. He has a proven track record of working with others – including industry, farmers, ranchers, landowners and small business owners – who want to do the right thing by the environment. He is recognized as a national leader in the cause to restore the proper balance between the states and federal government, and he established Oklahoma's first federalism unit to combat unwarranted regulation and overreach by the federal government.

After earning his Bachelor's Degree from Georgetown College (Kentucky) and graduating from the University of Tulsa College of Law, Pruitt went into private legal practice, specializing in constitutional law. Pruitt is, first and foremost, a family man. He and Marlyn, his wife of 27 years, proudly raised their daughter, McKenna, and son, Cade, in Tulsa. Pruitt has made it a priority to pass on to his children the same principled family values with which he was raised.



Diego Boeri – Chemours
[INCLUDEPICTURE "http://www2.dupont.com/dupontimages/spacer.gif" * MERGEFORMATINET]

Vice President – Fluorochemicals
Diego Boeri started his career with DuPont in 1992 in Milan, Italy. In his twenty-three years with DuPont he has held numerous Sales, Marketing and Business Management leadership assignments with both regional and global scope.

In 2012, he was appointed to lead the DuPont Protection Technologies Business Transformation, a turn-around initiative, aimed at improving drastically the profitability of the strategic business unit, including a full revision of the business strategy and the development of a re-organization plan to drive global cost reduction and revenue acceleration.

In September 2012, Mr. Boeri transferred to the USA and was named Global Business Director with responsibility for the Tyvek® enterprise serving a broad range of industries. During this assignment, he led the divestiture of the Sontara® nonwoven business in 2014. In June 2015, Mr. Boeri moved to the newly formed Chemours Company and was appointed Vice President for Fluorochemicals, based in Geneva, Switzerland.

Mr. Boeri comes from Milan, Italy and has a degree in Political Science from the University of Milan. He is married to Francesca and has one son, Riccardo, age 15.

Armando Cammarata – MWH

Armando Cammarata has been the Technical Director at MWH Global since January 2014.

From July 2010 to January 2014 he was MWH's Business Line Manager for Remediation, Demolition and Sediments.

From January 2002 to October 2010 he worked for URS Corporation (a civil engineering company) as a project manager.

Cammarata has a degree in Chemical and Industrial Engineering, and a Master's Degree in Chemical Engineering, from Milan Politecnico.

MWH is part of Stantec, which operates in 35 countries on six continents, and is a leader in the water infrastructure industry, focusing on innovation and emerging technologies.

Antonello Ciotti
Commercial Director of Equipolymers

Antonello Ciotti is the Commercial Director of Equipolymers, and General manager of Equipolymers SRL. Equipolymers is a fully owned subsidiary of MEGlobal.

He is based in Milan, Italy.

In the Dow Group since 1983, he served in various commercial roles in several locations -- Rome, Padua, and Milan in Italy, and Horgen in Switzerland, returning to Italy in 1993, with the role of Sales and Marketing Manager for the Dow Chemical Company's Plastics business. In 1994, Antonello was a member of the due diligence team for the acquisition of 80% of INCA Spa, a leading European manufacturer of PET (polyethylene terephthalate plastic) from Eni subsidiary Enichem. After the acquisition, Ciotti led the company as General Manager until 1999 when Dow bought the remaining 20% of the shares and the business became part of the Dow Plastics portfolio.

Antonello Ciotti has served as the Commercial Director for Equipolymers since the formation of the company in 2004.

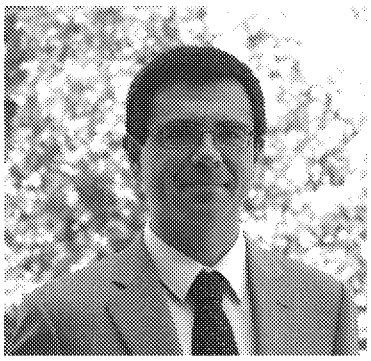
He represents EQP in European associations such as the Committee of PET Manufacturers in Europe (CPME, as Vice Chairman and deputy for all anti-dumping matters), Plastics Europe, Petcore, and COREPLA, the Italian National Consortium for Collection, Recycling and Reuse of plastic packaging.

Antonello Ciotti has a BS in Engineering from the University of Florence and a MBA degree from the Bocconi University in Milan.

Giovanni Corbetta - Ecopneus

Giovanni Corbetta graduated in Electrical Engineering at Milan's Politecnico in 1974 and started to work at the Pirelli Group's tire production center. He then moved to the purchasing area, initially as equipment purchasing manager in Europe, and later assumed full responsibility for worldwide non-raw-materials purchasing. He also managed industrial projects in developing countries, providing technology and equipment for tire production. From January 2003 to January 2007, he was Purchasing Director of Pirelli Tire worldwide, reporting directly to the CEO.

In February 2007, he became Managing Director of the limited non-profit company Ecopneus, a non-profit company created by the leading tire manufacturers operating in Italy, in order to comply with Italian Legislative Decree 152/2006 regarding the sustainable management of used tires. ECOPNEUS tracks, collects, processes, and recycles "end-of-life" tires. He retains that position today.



Paolo Marchesini - DuPont Italy

Paolo Marchesini is the Government, Public & Regulatory Affairs Manager - Southern Europe for DuPont Pioneer and also the Corporate Communications Officer for DuPont Italy.

He started his career in 1999 as Research Fellow at the Italian Maize Research Center (Ministry of Agriculture), working on a project to enhance quality and safety of corn. In 2000, he joined a French seed company – the Limagrain Group – as lead of the marketing team in Italy and Greece. In 2006 he joined DuPont as Manager for Government, Public and Regulatory Affairs for Pioneer (the seed business of DuPont) in Southern Europe.

In June 2010 he was elected President of Assosementi (the Italian Seed Trade Association). In August 2013, in addition to his other responsibilities, he was appointed as the Corporate Communication Officer for DuPont Italia.

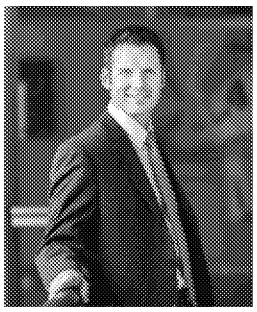
Paolo Marchesini holds a Master Degree in Agricultural Science from the University of Milan (Italy). He is an Italian citizen born in Argentina, is married, and has one son and two daughters.

Paolo Mazzoni – 3M

Paolo Mazzoni is the Public Affairs, Government & Rome Branch Manager of 3M Italy, and Site Manager at 3M Headquarters in Rome. His 3M career began in 1986 in the Products Division Office, and over years, he has reached positions of ever-increasing responsibility in both in sales and marketing as well as regulatory affairs.

Since 2006, he has been responsible for 3M Italia's Institutional Reports, and he has also been responsible for promotional activities with customers in the Italian government.

He is married with two children.



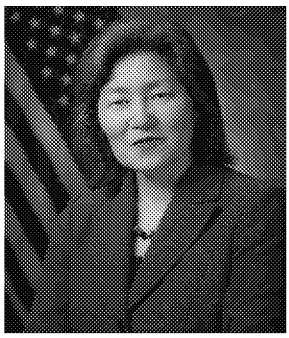
Norbert Schmidt - Whirlpool

Norbert Schmidt was appointed Vice President Products & Brands of Whirlpool EMEA (Europe, Middle East and Africa) in September 2016. In his role, Norbert Schmidt directly reports to Esther Berrozpe Galindo, President of Whirlpool EMEA and Executive Vice President of Whirlpool Corporation.

Prior to this role, Norbert was General Manager of the NAR (North America region) Refrigeration Business Team, a position he held since late 2014. Over his 13 years with Whirlpool, he has gained leadership experiences in cooking, refrigeration and laundry product development, merchandising, marketing, plant operations, supply chain, and engineering.

Norbert graduated in mechanical engineering at Purdue University. He holds a Master's degree in industrial and operations engineering from the University of Michigan and an MBA from Northwestern's Kellogg School of Business.

Norbert is married and a father of four. He is 37 years old and is originally from Wisconsin, USA.

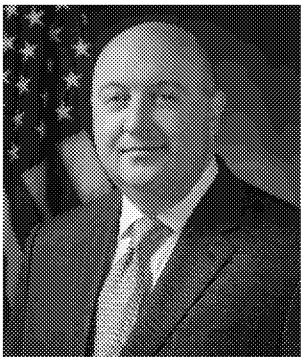


Jane Nishida,
Acting Assistant Administrator

Jane Nishida is the Acting Assistant Administrator for EPA's Office of International and Tribal Affairs (OITA), having previously served as the Director of the Office of Regional and Bilateral Affairs within OITA. In her current capacity, she leads EPA's international and tribal portfolios, and is responsible for the full range of EPA's environmental policy development and program implementation in tribal lands and in sovereign nations outside of the United States. Nishida represents EPA within the United States Government and works closely with tribal governments, foreign governments, international organizations, and other key stakeholders on matters relating to the environment.

Nishida has thirty years of environmental experience working in federal and state government, and international and nongovernmental organizations. Prior to joining EPA in 2011, Nishida served as the Senior Environmental Institutions Specialist at the World Bank. From 1995 to 2002, she was appointed as the Secretary of Maryland's Department of the Environment. She also held the position of Maryland Director of the Chesapeake Bay Foundation, a non-profit organization in the region.

Nishida received a Bachelor of Arts in International Affairs from Lewis and Clark College in Portland, Oregon and a Juris Doctorate from Georgetown Law Center in Washington, D.C.



Ryan Jackson
EPA Chief of Staff

Ryan Jackson serves as the Chief of Staff of the EPA. In that role, his responsibilities include serving as a key advisor to EPA Administrator Scott Pruitt, managing daily operations of the EPA, coordinating Administrator Pruitt's strategic initiatives, and serving as the principal liaison with the White House.

Mr. Jackson joins EPA after spending nearly twenty years working in the U.S. Senate. His work on Capitol Hill began as a counsel to the U.S. Senate Environment and Public Works Committee. Ultimately, he served as the chief of staff to U.S. Senator James Inhofe (R-Oklahoma) for three Congresses and served as the staff director of the U.S. Senate Environment and Public Works Committee during the 114th Congress. During his time as staff director of the Environment and Public Works Committee, Mr. Jackson coordinated a legislative and oversight plan for Chairman Inhofe which resulted in the enactment of the first long-term reauthorization of the nation's surface transportation infrastructure in 10 years, enactment of the Frank R Lautenberg Chemical Safety Act for the 21st Century and the first major federal environmental statute rewrite in 20 years, and a new Water Resources Development Act prioritizing resources for national ports and the nation's aging water infrastructure. His work also included the enactment of over sixty other new statues through coordination of over 70 Congressional hearings. While working in Congress, Mr. Jackson also worked closely with EPA on new state permitting for coal ash disposal and regulation and on the reauthorization of the Brownfields program which works to remediate environmentally contaminated sites throughout the country, creating new beneficial use for these areas and new economic development.

Previously, Ryan was an assistant district attorney in Oklahoma's 14th Judicial District, which covers Tulsa and Pawnee counties. A native of Oklahoma City, Ryan received his B.A. in public administration and political science from the University of Oklahoma and his law degree from Oklahoma City University.