U.S. ENVIRONMENTAL PROTECTION AGENCY
Washington D.C.

U.S. Chamber of Commerce Roundtable
Inaugural Global Resource Efficiency Task Force Meeting

DATE:	**September 26, 2017**
LOCATION:	**U.S. Chamber of Commerce**
	1615 H Street NW, Rust Briefing Center
TIME:	**3:00- 3:45 pm**

I. Purpose

- The U.S. Chamber of Commerce has created a Global Resource Efficiency Task Force to coordinate input from their member companies to the G7 and G20 resource efficiency working groups. Today's event is the inaugural meeting of their Task Force.
- You have been invited to a Roundtable Session at this meeting to discuss action taken by leading U.S. companies to reduce GHGs. Resource efficiency measures often have GHG benefits.

II. Key Asks or Messages

- Thank the Chamber and member companies for their engagement in the G7 and G20 this year, and their plans to follow up in the coming year on the issue of resource efficiency.
- Highlight the role of innovation and leadership from the private sector in using resources more efficiently as a way to create jobs, make U.S. business more competitive all while reducing water and energy use and reducing GHG emissions.

III. Participants

Attendees you met with in Bologna at the G7 EMM are *italicized*
CEOs and VPs are **bolded**

- YOU
- Who else from EPA?
- Tom Donohue, CEO, U.S. Chamber of Commerce
- Rob Schroder, SVP International Affairs, U.S. Chamber of Commerce
- *Gary Litman, VP Global Initiatives, U.S. Chamber of Commerce*
- Roundtable Participants

  Confirmed:

  1. ***NuScale Power, Chairman and Chief Executive Officer John Hopkins***
  2. ***SealedAir, President and Chief Operating Officer Jerome Peribere***
  3. Anthesis, Chief Strategist Jim Fava
  4. Anthesis, Principle Consultant Josh Henry
  5. Amazon, Public Policy Director Andrea Fava
  6. Arcadis, Global Leader Strategic Environmental Consulting Jim Hill
  7. Brambles, Don Shandy [title to be added]
  8. Brambles, Senior Director, Global Government and Public Affairs at Brambles Limited, Mike Mullin

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9. Coca Cola, Procurement Director of Global Sustainable Agriculture, Ben Jordan
10. **DHL, Executive Vice President Roger Libby**
11. Dow Chemical Company, Director of Federal Government Affairs Dennis Deziel
12. Dow Chemical Company, Global Director of Trade & Investment Policy Lisa Schroeter
13. DuPont, Marketing Manager, Maureen McGeehan
14. EcoLab, Vice President of Government Relations, Nancy Levenson
15. Exxon Mobile, Senior Government Relations Advisor, Robert Nolan
16. Herman Miller, Director of Environmental Health and Safety, Gabe Wing
17. International Copper Association, Director Energy Policy and Efficiency Standards, Zolaikha Strong
18. Kering, Sustainability Operations Director Michael Beutler
19. **Nike, Chief Sustainability Officer and VP and Innovation Accelerator Hannah Jones**
20. Stanley Black & Decker, Product Sustainability Lead Daniel Fitzgerald
21. **UPS, Sr. Vice President, Corporate Public Affairs, James (Jim) Bruce**
22. Whirlpool, Global Sustainability Director, Ronald Voglewede
23. Citi, Managing Director and Global Head of Alternative Energy Finance Marshal Salant
24. IBM, Marc Lemmond [title to be added]
25. 3M, Tom Geier [title to be added]
26. American Iron and Steel Institute (AISI), Brandie Sebastian [title to be added]
27. American Iron and Steel Institute (AISI), Colin Carroll [title to be added]
28. BASF, Mark Washko [title to be added]
29. Chemours, Michelle Thompson [title to be added]
30. IRSI, Adina Adler [title to be added]

IV. Run of Show

• 3:00 p.m. -3:05 p.m.	Tom Donohue, President and CEO, Greets Administrator Pruitt in lobby and moves to Library (hold room)
• 3:05-3:07	Gary Litman to introduce Administrator Pruitt
• 3:07-3:15	Opening of Meeting by Administrator Pruitt
• 3:15-3:40	Q&A interactive discussion facilitated by Gary Litman
• 3:40-3:50	Wrap up by Gary Litman with Administrator Pruitt comments
• 3:50 pm	Administrator Departs

V. Press: No

VI. Attachments:

- Questions for the Roundtable and Brief Information on EPA's Work with the Chamber
- Key Participant Bios

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Attachment 1: Brief Overview of EPA Programs and Roundtable Questions

Overview of EPA Programs

EPA's work on resource efficiency, or Sustainable Materials Management (SMM) as it is commonly referred to in the United States, is a voluntary approach to sourcing, using and managing natural resources to promote economic growth, resiliency, and jobs and protect natural resources. Resource efficient practices can also achieve GHG reductions.

Private Sector Partnership: In partnership with the private sector and other stakeholders, some of the ways in which EPA works to achieve SMM include:

- Convening key leaders in solution-driven dialogue about conserving resources in areas of common interest including the built environment, wasted food, used electronics and packaging;
- Reducing barriers that inhibit resource recovery;
- Promoting voluntary standards using best practices and amplifying best practices.

International Cooperation: EPA and our partners in academia and the private sector work on SMM internationally on the issues noted above in the G7/G20, OECD and UNEP. Doing so helps keep U.S. industry at its most competitive. Resource efficiency is likely to be discussed at the December UN Environment Assembly. EPA technical staff will attend the first G20 Resource Efficiency Dialogue on November 27-28 2017 in Berlin and the next G7 Alliance for Resource Efficiency meeting Nov 30 – Dec 1 in Rome.

Roundtable Questions to Facilitate Discussion on GHGs:

1- We know that resource efficiency actions have many benefits – less use of water and energy, reduced GHGs, saving money. With the private sector in the forefront of taking action, we'd like to hear from you on:
   a. some of your most successful efforts that resulted in GHG reductions
   b. the business case for taking action on GHG- have they made you more competitive, reduced operating costs etc?

2- What can the US government do in international fora, including the G7 and G20, to help you take action to reduce GHGs and improve resource efficiency?

Time Permitting: Looking ahead, how are new business models and data analytics changing the way companies manage natural resources? Is the drive to bring manufacturing back to the US changing the way companies look at their resource efficiency?

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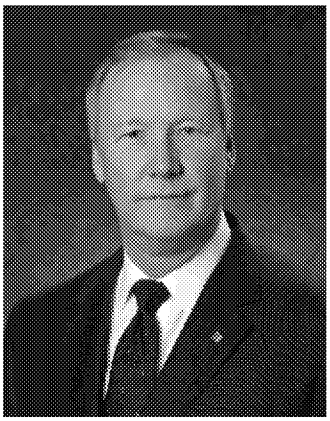
Attachment 2: Key Participant Bios



John Hopkins, Chairman and Chief Executive Officer of NuScale Power

John L. Hopkins is Chairman and Chief Executive Officer of NuScale Power, LLC. He has held the CEO position since 2012. In addition, Mr. Hopkins is currently serving as chairman of the board of directors of the U.S. Chamber of Commerce, Washington, D.C. Prior to joining NuScale Power, Mr. Hopkins held numerous executive positions in his 24 years of service with Fluor Corporation, a Fortune 500 international engineering and construction company. From 2010 to 2012, Mr. Hopkins served Fluor as group president, Corporate Development and New Ventures Group, responsible for Fluor's strategic planning and global sales and marketing. From 2005 to 2009, Mr. Hopkins headed Fluor's Government Group (FGG), with P&L responsibility leading the operations groups that provide value-added services to numerous government agencies, including the United States Departments of Energy, Defense, State, and Homeland Security and the United Kingdom's Nuclear Decommissioning Authority.

Jerome Peribere, President and Chief Operating Officer of Sealed Air

Jerome Peribere joined Sealed Air as President and Chief Operating Officer in September of 2012 and became Chief Executive Officer effective March 1, 2013. Jerome is a 35-year veteran of The Dow Chemical Company and has worked throughout the world in a variety of leadership roles.

He was most recently President and Chief Executive Officer of Dow Advanced Materials, a $12 billion revenue unit of Dow serving customers in more than 130 countries. In this role, Jerome led the integration of the Rohm and Haas acquisition and delivered significant growth and cost synergies. Previously, Jerome spent most of his career in Dow AgroSciences.

Jim Fava, Chief Strategist at Anthesis Group

Jim is Chief Strategist at Anthesis Group, using his extensive skills and experience to continue to expand the use of sustainability information to inform business decisions, enhance the services and solutions offered to clients and further develop the Anthesis Brand globally. Jim has over thirty years' experience in the field and his passion is to help accelerate sustainability as a major business imperative, working with organizations to develop strategies to help them improve business performance through the application of strategies, management systems, and tools to create sustainable business value. Jim is well known as one of the "Fathers of LCA [lifecycle assessment]" and for over 20 years he chaired the Product Sustainability Roundtable (PSRT) whose mission is to improve the performance of member companies by providing benchmarking and best practice advice. Jim has a Ph.D. in Environmental Toxicology from the University of Maryland.

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Hannah Jones, Chief Sustainability Officer and VP and Innovation Accelerator at Nike

During Jones' 18-year tenure at sportswear giant Nike, she has helped transform the 41-year old brand — which has previously faced controversy regarding social injustices — into a global leader in sustainable innovation. At Nike, Jones draws upon her experience in the non-profit sector and as a social action reporter for the BBC to inform her ethical leadership roles, as chief sustainability officer and vice president of its Innovation Accelerator. She was also the recipient of the World Economic Forum's Young Leader Award in 2007. Jones joined in Nike in 1998 as director of corporate responsibility in Europe, the Middle East and Africa. In late 2004 she became vice president of sustainable business and innovation, where she led a team that innovated business models and leveraged transparency and collaborations in search of sustainable solutions. She also co-authored Nike's Sustainable Business Performance Report.

Roger Libby, Executive Vice President for Corporate Public Policy of DP DHL Americas

As EVP for Corporate Public Policy for DP DHL in the Americas, Roger Libby manages the engagement of Congress and the Administration on climate change, energy, homeland security, trade, and transportation policies. He joined DP DHL in 2004, and has represented the company before both the domestic U.S. government and international governments and organizations on the development and implementation of public policy matters affecting the logistics industry for all four divisions of DHL, eCommerce, Express, Freight Forwarding, and Supply Chain. Roger is a member of the Aviation Security Advisory Committee (ASAC) Air Cargo Subcommittee and played a central role in setting up the Air Cargo Advanced Screening (ACAS) program, for which he was recognized by U.S. Customs and Border Protection. Roger also serves as the Sherpa to the global CEO Dr. Frank Appel, in his role as a member of the United Nations High-level Advisory Group on Sustainable Transport.

Michael Beutler, Director of Sustainability Operations of Kering

During his recent tenure at Kering, Michael has been integral to operationalizing Kering's comprehensive sustainability strategy. He oversees and manages a team to implement cross-cutting innovative approaches to help manage and reduce the environmental impacts from Kering's Luxury and Sport & Lifestyle brands. This includes being responsible for implementing the brand's individual Environmental Profit & Loss Accounts (E P&L) which was consolidated as a Group E P&L, and as a core part of the E P&L methodology development which was open-sourced in May of 2015. His team has been instrumental in embedding sustainability across all of the Group's brands and making it a key part of their business activities, as well as for being recognized by external rating agencies and publications for Kering's sustainability program excellence.

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Jim Bruce, Senior Vice President and Corporate Public Affairs at UPS

Jim Bruce serves as Sr. V.P. and Chief Energy Policy Officer for Global Public Affairs, UPS in Washington, D.C. He is an attorney and engineer with expertise in energy, climate change, and other technology issues related to government policy and procurement. Before that he was a partner at Wiley, Rein, LLP in the Government Policy Group in Washington, D.C., assisting corporate clients in energy issues, including the regulation of automobile fuel economy. Before his term at Wiley Rein, he was the Senior Counsel to the U.S. Senate Committee on Energy and Natural Resources with 13 years' service, where he drafted or participated in the drafting of many of our nation's energy laws, and provided expertise on energy, defense, and appropriations legislation. Prior to that service, he was Counsel to the Senate Committee on Aeronautical and Space Sciences.

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