Message

From: Bodine, Susan [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=8C2CC6086FCC44C3BE6B5D32B262D983-BODINE, SUS]
Sent: 3/11/2020 1:04:46 PM
To: Wright, Peter [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=11616a3db06f4eceb13ea26c7e6dc1f0-Wright, Pet]; Ross, David P [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=119cd8b52dd14305a84863124ad6d8a6-Ross, David]
Subject: FW: Quarterly ORD/OECA Discussion - follow up on PFAS data explorer

I too am concerned about risk communication problems resulting from the zip code approach.

Ex. 5 Deliberative Process (DP)

From: Gillespie, Andrew <Gillespie.Andrew@epa.gov>
Sent: Thursday, February 27, 2020 9:39 AM
To: Orme-Zavaleta, Jennifer <Orme-Zavaleta.Jennifer@epa.gov>; Starfield, Lawrence <Starfield.Lawrence@epa.gov>; Bodine, Susan <bodine.susan@epa.gov>; Dunlap, David <dunlap.david@epa.gov>; Jones, Lindsey <jones.lindsey@epa.gov>
Cc: Irving, John <Irving.John@epa.gov>; Beal, Madeline <Beal.Madeline@epa.gov>; Buckley, Timothy <Buckley.Timothy@epa.gov>; Montilla, Alex <Montilla.Alex@epa.gov>; Barrette, Michael <Barrette.Michael@epa.gov>
Subject: RE: Quarterly ORD/OECA Discussion - follow up on PFAS data explorer

Colleagues - following the discussion this week, and the articulation of the need to be clear about the data layers (not exposure, rather places to look for more information), **we made a draft modification to the Explorer tool.**

Now, when a user clicks on the 'Drinking Water' tab, a popup screen comes up to make explicit that the data are from 2013-2015, that many providers have since taken action to reduce PFAS in DW, that the map does not show current exposure but rather shows where people might want to look further, and refers them to their local provider for the latest information.

The language is draft, OW has not reviewed yet, but you get the idea. Hopefully this will be one way to address some of the concerns about framing risk communication. We can do the same for the other layers, the UCMR popup is the only prototype for now.

Please check out the new feature at - Once the map opens, click on the 'Drinking Water' tab at the top to see the popup. Users will have to click on the upper right to close the popup before they can use the data.

Regards, Andy

Andrew J. R. Gillespie, Ph. D.
Associate Director, US EPA/ORD/CEMM
ORD Executive Lead for PFAS R&D

Office 919 541 3655 Cel Ex. 6 Personal Privacy (PP)

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