RAM

2015 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $39,140

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Full-Length Floor Console
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES
3.21 Rear Axle Ratio
Electric Shift-On-The-Fly Transfer Case
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Remote Keyless Entry with All-Secure
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
Variable Intermittent Windshield Wipers
INTERIOR FEATURES
Air Conditioning
Uconnect® 5.0 AM/FM/BT
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Rotary Shifter
Instrument Cluster with Display Screen

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Premium Cloth Bucket Seats $250
Full-Length Floor Console
Big Horn Package 28Z $1,205
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
P275/60R20 BSW All Season Tires
Class IV Receiver Hitch
Fog Lamps
Dual Rear Exhaust with Bright Tips
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Electric Shift-On-Demand Transfer Case
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
115-Volt Auxiliary Power Outlet

Luxury Group $560
7-Inch Multi-View Cluster
Power Heated Mirrors with Power Fold-Away
Auto-Dimming Exterior Mirror
Exterior Mirrors with Courtesy Lamps
Auto-Dimming Rearview Mirror w/Microphone
Sun Visors with Illuminated Vanity Mirrors
Overhead Console with Garage Door Opener
Trailer Tow Mirror and Brake Control Group $410
Power Black Trailer Tow Mirrors
Trailer Brake Control
Remote Start and Security Group $350
Rear Camera and Park Assist Group $595
ParkView™ Rear Back-Up Camera
ParkSense® Front / Rear Park Assist System
8-Speed Automatic 8HP70 Transmission $500
3.0-Liter V6 EcoDiesel Engine $4,270
800-Amp Maintenance Free Battery
Maximum Duty Engine Cooling
Selective Catalytic Reduction (UREA-DEF)
3.55 Rear Axle Ratio
Chrome Body Side Molding $200
Uconnect® 8.4A AM/FM/SXM/BT $505
Uconnect® Access 6-Month Trial (Reg Required)
NAV-Capable. See Dealer for Details
Media Hub (SD, USB, Aux)
9 Amplified Speakers with Subwoofer $300

DESTINATION CHARGE $1,195

Package Value Savings of $3,000
Included in Big Horn Price

TOTAL PRICE: * $49,480

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG combined city/hwy
19 city
27 highway
4.5 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You **spend $1,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
MPG 5 (1 – 10 Best)
CO2 4

Smog Rating (tailpipe only)
5 (1 – 10 Best)

This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost $11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side, and rollover
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★ / Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★ / Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

Ex. 6 Personal Privacy (PP)

SHIPTO: 60594 23
MCDONALD CHRYSLER DODGE JEEP RAM
14061 NORTHLAND DRIVE
BIG RAPIDS MI 49307-8941

SOLDTO: 42 60594
MCDONALD CHRYSLER DODGE JEEP RAM
14061 NORTHLAND DRIVE
BIG RAPIDS MI 49307-8941

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.