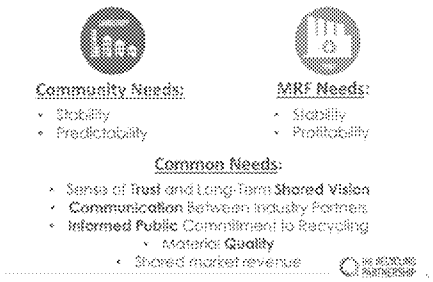
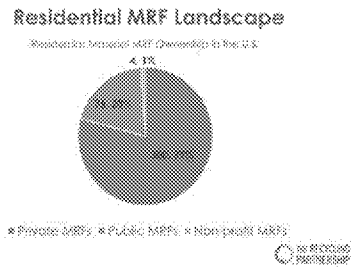
Supporting Markets through Municipal Contract Best Practices

THE RECYCLING PARTNERSHIP

The Recycling Partnership's Best Management Practices (BMPs) Municipal/MRF Contracting Guide will strengthen municipal contract language to support sustainable end market development through supply and material quality agreements. Development of this toolkit is currently underway with input from other trade organizations – SWANA, ISRI and NWRA.





Driving Market Demand through Post-consumer Use Commitments

The Markets Work Group is interested in launching an expanded "Recycling Demand Challenge" in 2020 to include all types of materials.

A Demand Challenge Program would be modeled after **The Association of Plastic Recyclers (APR) Demand Champions Program** and would enlists private industry to commit to purchase **new** volumes of post-consumer material for use in durable goods and other products.

This will increase demand for material, thus pulling supply and producing more high quality products made with post consumer materials. The programs recognizes that:

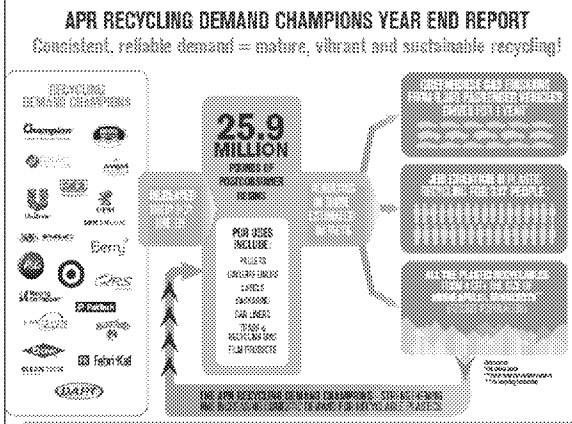
- Consistent, reliable demand for recycled content is critical for vibrant and sustainable recycling programs
- Strong demand pull will build a more robust recycling supply chain
- Domestic demand for post consumer materals will boost a "circular economy" while reducing reliance on exports markets.

The Working Group identified the value of expanding APRs successful program all material types.

The Association of Plastic Recyclers

Driving Market Demand through Post-consumer Use Commitments

2019 Demand Champions



2020 Demand Champions

The Markets Work Group is interested in continuing to work with APR in 2020 to expand this program to include all materials, into a comprehensive Demand Challenge Program.