Message

From: Robin Wiener [rwiener@isri.org]
Sent: 8/16/2019 8:36:14 PM
To: Boxman, Suzanne [boxman.suzanne@epa.gov]; Fryer, Chantal [cfryer@sccommerce.com]; srobinson@wm.com; Elizabeth Bedard [ebedard@recyclingpartnership.org]; Adina Renee Adler [aadler@isri.org]; Dylan de Thomas [ddethomas@recyclingpartnership.org]
CC: Bray, Brandon [Bray.Brandon@epa.gov]; Vance, Ronald [Vance.Ronald@epa.gov]; Wittstruck, Nathan [Wittstruck.Nathan@epa.gov]; Villamizar, Nicole [Villamizar.Nicole@epa.gov]; Meyer, Ellen [meyer.ellen@epa.gov]
Subject: RE: Meeting Notes and Follow-up to 8/7 Markets Workgroup Call
Attachments: ISRI 2018 Economic Data as of August 2019.pdf; Study Executive Summary 2019.pdf

Suzanne

Attached is a summary of ISRI's latest economic data, released last month. The link to the full data set which can be analyzed by state, city, legislative district, etc is at: https://www.isri.org/recycling-commodities/economy.

Also, ISRI's Scrap Specifications Circular (http://www.scrap2.org/specs/) contains guidelines for inbound curbside recyclables for MRfs (page 54). They are used to help ensure quality in the inbound stream, while the rest of the document focuses on the product produced by eth recyclers top ensure it meets the need of the industrial consumers. The ISRI Specs are used by domestically and in the international trade, and have been for over 80 years.

Robin

From: Boxman, Suzanne [mailto:boxman.suzanne@epa.gov]
Sent: Wednesday, August 14, 2019 4:48 PM
To: Fryer, Chantal <cfryer@sccommerce.com>; srobinson@wm.com; Elizabeth Bedard <ebedard@recyclingpartnership.org>; Robin Wiener <rwiener@isri.org>; Adina Renee Adler <aadler@isri.org>; Dylan de Thomas <ddethomas@recyclingpartnership.org>
Cc: Bray, Brandon <Bray.Brandon@epa.gov>; Vance, Ronald <Vance.Ronald@epa.gov>; Wittstruck, Nathan <Wittstruck.Nathan@epa.gov>; Villamizar, Nicole <Villamizar.Nicole@epa.gov>; Meyer, Ellen <meyer.ellen@epa.gov>
Subject: Meeting Notes and Follow-up to 8/7 Markets Workgroup Call

Hi Markets Steering Committee,

Thank you all for joining us last Wednesday. I think we had a productive conversation but did not quite have enough time to decide what our priority should be for the meeting during Resource Recycling. We had discussed working this out via e-mai so I wanted to offer a few notes and thoughts for your input. Please, select your top two priority actions or suggest any revisions to this list **by Wednesday, August 21st**. Since The Recycling Partnership is actively pursuing the development of best practices for recycling contracts that could be adopted by this group and included in the Clearinghouse, we think it would be most helpful to focus this group's resources on the other potential priority actions while TRP develops that effort.

Notes:

- Discussed the Revised Goal and Action Document (attached and see action descriptions below):
  - Recycling Contracts
    - Heard update from Liz on the development of best practices for recycling contracts by The Recycling Partnership.
  - Economic Analysis
    - An economic analysis might be challenging in the given timeframe

        - **Is this something the group would still consider relevant to do, perhaps as a longer-term action to begin after November?**
    - Information
        - Developing additional information could be helpful. This resource could go on the clearinghouse being developed by the Infrastructure group.
    - Buy Recycled
        - The APR Demand Champions program has been successful
        - This program could potentially serve as a model for similar efforts with other materials
        - Renewal of EPA's comprehensive procurement guidelines program could also be beneficial here.
    - Models
        - This is listed as one of the potential actions although we did not discuss this item much during the call
- There was support from Liz and Susan to look at the APR Demand Champions program as a model. In follow-up Susan provided a flyer (attached) on the Demand Champions program for the group's consideration.
- There seemed to be general support to try to produce recycling FAQs to assist in communication to legislators and economic development organizations.
- EPA offered to make a schedule for developing deliverables for the November 15th Summit and an agenda for the in-person meeting at Resource Recycling.
    - We have tentatively scheduled to have this group meet on Monday, August 26th, from 11am-12pm CT.
    - EPA will be following-up with a schedule and more information about the in-person meeting location and time next week.

Near-term Actions

1. **Models**. Develop and promote models that integrate the development of secondary materials markets with state and local economic development agencies. This could include sharing model legislative structures, developing best practices and lessons learned, developing guidance for purchasing, conducting trainings, etc.
    - Identify states, localities, and other organizations that have successfully pursued this approach and determine how to work together to create a near-term product.
2. **Information.** Create recycling frequently asked questions to educate legislators and regional or local economic development organizations on recycling dynamics (Could build on or use the ASTRX Review of Material Flow at MRFs and Reprocessors)
3. **Economic Analysis**. Identify and collect the variety of available tools and resources for economic analysis studies, including ISRI's current economic impact analysis and other state-by-state analyses. Identify resource gaps, and create a model and/or information/infographics to help states to prepare their own studies or use existing resources.
4. **Buy Recycled**. Create a wide range of materials and programs to support the development and implementation of buy recycled programs.
    - Support the National Recycling Coalition in the development of a Buy Recycled Business Alliance by populating the platform with products and spreading the word to interested industry partners. Discuss the alliance and the platform to identify opportunities for participants to promote its use and expansion.
    - Develop information and materials to assist and encourage companies and governments to increase the use of recycled materials
    - Develop programs and information to promote the use of recycled and sustainable materials in infrastructure projects.
    - Identify any additional actions that could help promote demand for recycled materials such as promoting more environmentally preferred purchasing on the part of government agencies.
5. **Recycling Contracts**. Develop best practices (or trends) related to recycling contracts.
    - Explore the challenges created by the lack of consistency among contracts with different states and recycling entities and how more uniform contracting could help to support and expand recycling markets.
    - Discuss work being done by The Recycling Partnership to develop model contracts and determine what else might be needed.

- Explore how to identify and promote best practices and/or model contracts that could help deal with volatility of recycling markets.

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