U.S. CHAMBER OF COMMERCE FOUNDATION

National Online Clearinghouse of Recycling Tools and Resources

U.S. Chamber of Commerce Foundation

Background and alignment

The U.S. Chamber of Commerce Foundation (Chamber Foundation) is leading a multi-stakeholder initiative called [HYPERLINK "https://www.uschamberfoundation.org/beyond-34-recycling-and-recovery-new-economy"] (Beyond 34), with the support of a coalition of corporations and foundations. Beyond 34 is an initiative aimed at increasing the current 34% recycling rate in the United States by providing a scalable model to increase and improve recycling and recovery. Because Beyond 34 only achieves its ultimate goal of increasing the national recycling rate if communities build the capacity to implement the model independently of direct, sustained Chamber Foundation involvement, having a robust online shelf of resources is critical to supporting referral traffic and enabling communities to apply the model on their own. As such, The Chamber Foundation is developing an online recycling and reuse resource that can serve as a one-stop-shop for business and community leaders.

Clearinghouse goal

Be the source that waste management leaders in businesses and communities turn to for resources and tools from all the leading organizations and thought leaders in the recycling space.

Content needed:

We are doing a call for content to be featured as a tool and/or resource on the Beyond 34 website. When submitting your content, please include an explanatory blurb, a tag to the relevant category, and an access link to the resource(s). [HYPERLINK "https://docs.google.com/spreadsheets/d/1ax1LEhfVmdPM27ghOjVKE_S6lKwVHfKc4NnD3dUsnZg/edit?usp=sharing"]

These resources should be relevant to either/all of the following: type of intervention; material; customizable tool; recycling organization; funding source.

For example:

- **Material-specific research/resource**:
  - Glass
  - Aluminum
  - Steel
  - Plastic
  - Paper
  - Organics
- **Intervention-specific research/resources** that can contribute to optimized local recycling systems:
  - Policies
  - Processing
  - Collection
  - Communication approaches (i.e., Keep America Beautiful's Public Space Recycling Guide, The Recycling Partnership's Online Campaign Builder)
  - Partnerships
  - Infrastructure
  - End markets

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- **Tools**
  - Measurement tools (e.g., Re-TRAC)
  - Frameworks to improve and increase local recycling (e.g., Beyond 34 model)
- **Local and national organizations and solutions providers** that can support communities in place-based recycling efforts
- **Funding resources** (e.g. Closed Loop Fund)

The Online Tools and Resources will include:

- Customizable templates of Beyond 34's Current State Assessment, Opportunity Analysis, and Long-Term Implementation Plan that any community can use to make its own and know what questions to ask.
- An interactive flow chart detailing the Beyond 34 model so waste management decision makers can understand the model and determine how best to apply it in their communities.
- A resources database featuring webinars that The Chamber Foundation and others conduct on how to increase local recycling rates, and a listing of who can help communities with implementation projects and work critical to the Beyond 34 model.

Leadership

As the clearinghouse lead, the U.S. Chamber of Commerce Foundation will collect necessary funds pertaining to site buildout and resource curation.