Online Clearinghouse

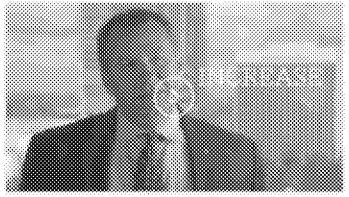
Stephanie Potter
Senior Director, Sustainability and Circular Economy
Corporate Citizenship Center
U.S. Chamber of Commerce Foundation

spotter@uschamber.com
@USCCFBiz4Good

Storytelling

Share Your Recycling Story

We want to hear from businesses and communities about how you are implementing the beyond 34 model, utilizing the resources from this portal, and collaborating at the local level to improve recycling rates. Please email [illegible] to share your story with the Beyond 34 network.



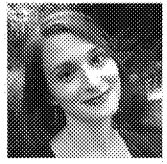
Cincinatti, Ohio

BACK TO MAP

The Chamber Foundation, City of Cincinnati, Hamilton County, and the Cincinnati USA Regional Chamber of Commerce are partnering on an effort to apply in the Cincinnati area a refined version of the Beyond 34 model based on lessons learned from the Orlando pilot. The Chamber Foundation and its technical partner Arizona State University will be convening local stakeholders and conducting a technical analysis to ultimately create a roadmap to increasing and improving recycling in the Cincinnati area. The last phase of the model, implementing select projects from the roadmap, will take place in mid to late 2020.

LOCAL CHAMPIONS

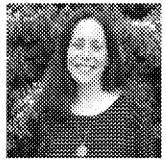
The local champions of Cincinnati are stakeholders that have volunteered to set in place a vision for the future state of recycling in the Cincinnati region and to work with the Beyond 34 program leads, as well as other local stakeholders to devise and implement projects to work towards that vision.



Michelle Belz
Solid Waste Manager, Hamilton County

Hannah Boone
Government Affairs Specialist, Cincinnati USA Regional Chamber

Sue Magness
Recycling Coordinator, City of Cincinnati



Ryan Mooney-Bullock
Executive Director, Green Cincinnati

Cincinnati Region Community Partners

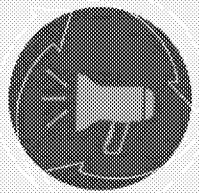
Cincinnati Region Corporate and Foundation Supporters

Scaling B34

ABOUT | TAKE ACTION | RESOURCES

Take Action

To improve recycling rates, all sectors need to work together. Beyond 34 brings together business and civic leaders as part of its model to increase local recycling rates.

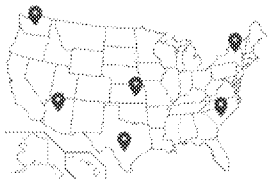


Introduce the Beyond 34 Model to Your Community

B34 technical partner Arizona State University has built customizable templates of the B34 Current State Assessment, Opportunity Analysis, and Long-Term Implementation Plan that any community can use to make its own and know what questions to ask. Access these templates here.

B34's interactive flow chart details the B34 model so waste management decision makers can understand and determine how best to apply it in their communities. Visit that flowchart here.

B34 content partner Keep America Beautiful's Public Space Recycling Toolkit details how to start a public space recycling program focused on collection, maintenance, and reducing contamination. Access that toolkit here.



Project Timeline

Hotspot Analysis

Various urban areas across the country have been assessed to determine the most appropriate location for the Beyond 34 initiative, against criteria such as opportunity for impact, comparable recycling rates to the national average, public- and private-sector engagement, and robust sustainability goals at state and local levels.

Phase 1: Initiation and Engagement

The focus of Phase 1 is on local stakeholder identification and engagement as well as a data analysis to understand the current state of recycling in the region. Phase 1 concludes with a kick-off vision and strategy meeting so local stakeholders buy-in, understand the current state of recycling, and give initial feedback on barriers and opportunities to increase local recycling.

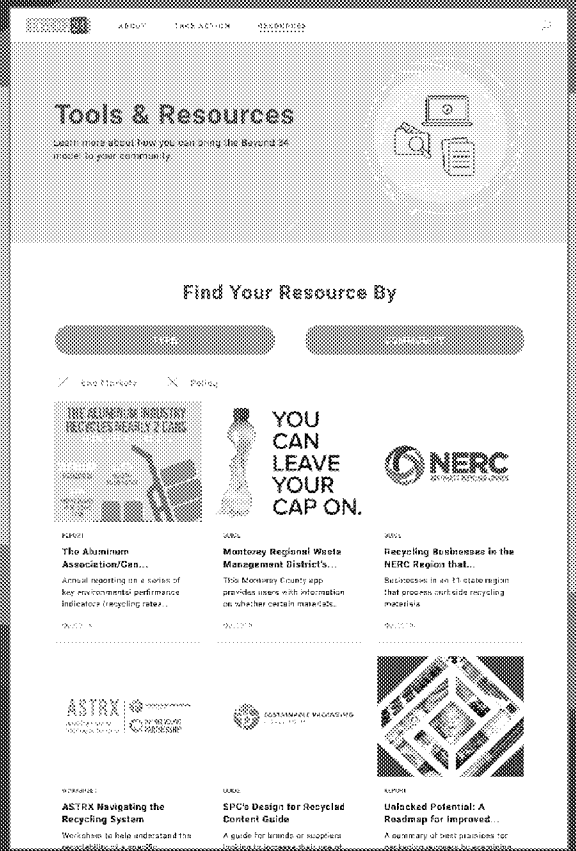
Phase 2: Analysis

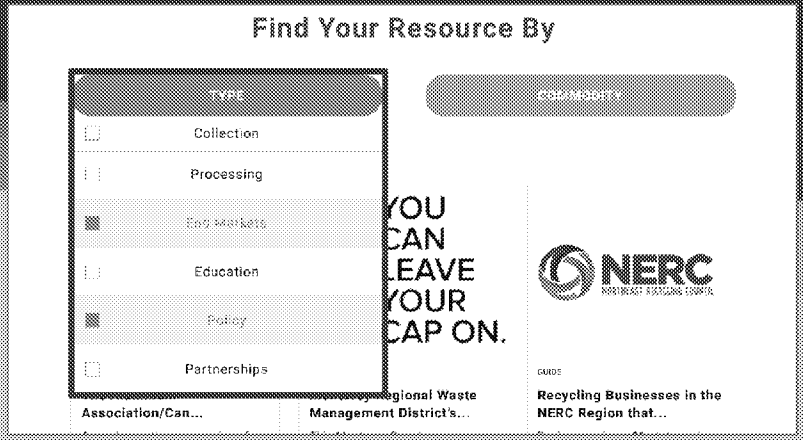
Conduct a gap analysis to determine which implementation projects will be most relevant to achieve regional recycling and recovery goals and increase local recycling rates.

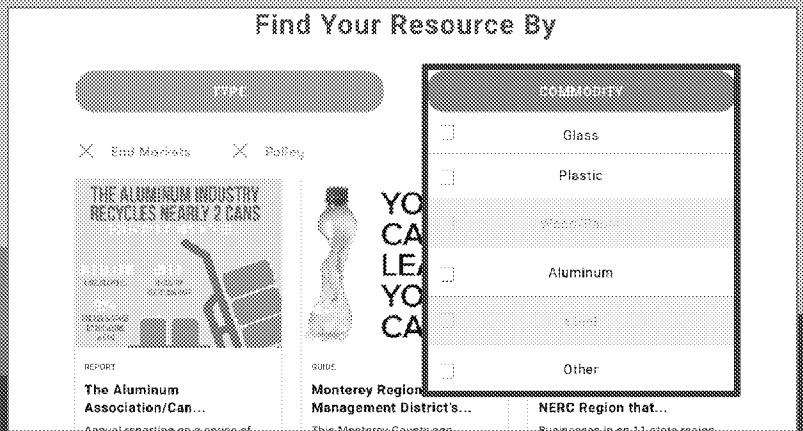
Phase 3: Implementation

Phase 3 focuses on implementation of prioritized interventions, driven by local stakeholders and solutions providers.

Resource Portal







U.S. CHAMBER OF COMMERCE FOUNDATION

ED_004224A_00006531-00004

Thank you!

Stephanie Potter
spotter@uschamber.com
202-463-5936