Message

From: Smith, DavidW [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=911849B6D8DB4194AC6D4B69051E3B74-DSMITH06]
Sent: 7/10/2018 8:46:31 PM
To: Mumley, Thomas@Waterboards [Thomas.Mumley@waterboards.ca.gov]; mfabry@smcgov.org; Seth.brown@stormandstream.com; staylor@mbakerintl.com; Kleis, Andrew [AKleis@sandiego.gov]; Chris Minton [chrism@lwa.com]; Roques, [Dominic.Roques@waterboards.ca.gov]
Subject: RE: Need your help at CASQA Meeting on SW Workshop Sessions (I hope)

Thanks to all of you for confirming your willingness to help out with these sessions. I will be in touch pretty soon to talk more about how we will actually structure our effort here, but could I ask this now:

If you have not provided it, can you please send me a short bio and a contact info block with your organization, email, and phone #. Otherwise I will need to pull that together from the internet and/or make up stuff about you. Many thanks for getting me that info by COB tomorrow, 7/11 if at all possible. Thanks
Dave

From: Smith, DavidW
Sent: Friday, July 6, 2018 10:11 AM
To: Mumley, Thomas@Waterboards <Thomas.Mumley@waterboards.ca.gov>; 'mfabry@smcgov.org' <mfabry@smcgov.org>; 'Seth.brown@stormandstream.com' <Seth.brown@stormandstream.com>; 'staylor@mbakerintl.com' <staylor@mbakerintl.com>; 'Kleis, Andrew' <AKleis@sandiego.gov>; 'Chris Minton' <chrism@lwa.com>; 'Roques,' <Dominic.Roques@waterboards.ca.gov>
Subject: Need your help at CASQA Meeting on SW Workshop Sessions (I hope)

Greetings to All!
I am following up on prior messages concerning the proposed sessions at the CASQA meeting in Riverside this October to discuss our work at the 2 MS4 workshops we cohosted with SF Bay RWQCB. CASQA conference organizers have asked us to do 2 sessions- one 90 min, and one 60 min. I worked with Tom Mumley and we propose the agendas below for these sessions, and we proposed to assign you each speaking parts in our little pageant. I hope you are still able to help us, and we hope you are OK with this structure (we are open to edits and suggestions). As discussed below, we want to share what we did at the workshops, but, more importantly, ID which findings and potential actions resonate most with CA stormwater managers so we can ensure our actions taken to implement recommendations best align with perceived needs and opportunities. I'm happy to say we are already implementing some of the recommendations, including SW asset management training, SW marketing and messaging training and guidance, and SW finance training and guidance. But so much more remains to be done!

Please review the agenda below RIGHT AWAY, and please confirm your willingness to help in the assigned areas. Tom and I will work with you to prepare your remarks and prime the process to engage with participants to get meaningful feedback, so I don't expect this will require a huge amount of prep on your part. We can also (I hope) draw heavily on the workshop reports to provide us many of our "lines". PLEASE GET BACK TO ME NO LATER THAN COB WEDNESDAY, JULY 11! If you can't do it, that's fine but I'd like to know ASAP. I owe the CASQA organizers complete info about our sessions including your names, organizations, emails, phone #, and a short bio by July 13th.

Sorry for the short notice, but I know you all understand the joy of conference preparation. I really look forward to working with you on this! To help stimulate your interest and thinking, I am sharing the 1st workshop final report (which you have seen before) and the first draft report from the 2nd workshop. The latter draft needs work but it gives a good basic idea what we covered.

Many thanks
Dave Smith

David Smith
Manager
NPDES Permits Section (WTR-2-3)
U.S. EPA Region 9
75 Hawthorne Street
San Francisco, CA 94602
(415) 972-3464 (office)
(415) 972-947-3545 (fax)

Evolution of Stormwater Permitting and Program Implementation Approaches: Making Program Improvement a Reality In California

Session Purpose and Goals

The MS4 permitting program has been in place for nearly 30 years; yet during this time there have been few comprehensive evaluations of local program and associated permit effectiveness and opportunities for improvement. EPA, States, local permittees, and a host of interested stakeholders share an interest in improving program effectiveness and making sound use of program resources to deliver stormwater management services, protect water quality and achieve related urban water management objectives. To help learn from our collective experiences with program implementation and associated permitting approaches to inform future improvements, EPA and the SF Bay RWQCB cosponsored 2 national workshops in Fall 2017 and Winter 2018 in which a diverse group of representatives from EPA, state agencies, local programs, citizen groups, and stormwater experts joined together to discuss program evolution and identify the most impactful opportunities to strengthen NPDES permits and program implementation. The first workshop focused on the overall structure of local MS4 programs and associated permits; the second workshop focused on the need to improve how we monitor, evaluate, track, and report on stormwater management actions and outcomes. Detailed workshop reports are being prepared to summarize the workshops. The first workshop report was issued in May 2018; the report for the second workshop will be issued in Summer 2018. Each workshop generated a large number of significant recommendations; we have support from EPA, the state, NMSA, WEF, and CASQA representatives to now translate thought to specific actions. But which recommendations and associated action items are most relevant to CA?

In these sessions, we will engage with the California stormwater managers community to share the findings and recommendations of these workshops and, through focused interactions with conference participants, obtain specific feedback about which findings and recommendations are most relevant to California, and how best to take actions to build state and local capacity to do better in MS4 program management and regulatory oversight. The general structure would be to have short "conversation starter" talks from workshop participants followed by facilitated, interactive engagement with the participants to identify what themes, findings, and proposed actions most resonate with CA stormwater managers and permitting authority representatives, to guide future investments by EPA, the State of CA, CASQA, and other interested organizations to carry out specific capacity-building recommendations. We will assemble some of the key program managers and opinion leaders from organizations that are in a position to invest in specific projects, products, and actions to implement workshop recommendations, based in large part on feedback received at the CASQA meeting.

Proposed Session Structure

Session 1: 90 min.
Municipal Stormwater Program and Permit Evolution Workshop: Lessons Learned And Action Priorities (Scott Taylor, National Municipal Stormwater Alliance, moderator)

Workshop Overview- Learning from Program Evolution to Guide Meaningful Change (Dave Smith, US EPA, 10 min.)
Cross Cutting Program Recommendations (Drew Kleis, City of San Diego, 10 min. talk, 25 min audience discussion)
Cross Cutting Permitting Recommendations (Tom Mumley, SF Bay RWQCB, 10 min. talk, 25 min audience discussion)

Synthesis- What are the key cross-cutting actions of greatest interest to CA managers? (Dave Smith, USEPA and Moderator 10 min)

Session 2: 60 min.
MS4 Monitoring, Evaluation, Tracking and Reporting Workshop: Learning from Experience to Improve Local Capacity and Permitting Approaches? (Matt Fabry, San Mateo County , moderator)

Workshop Overview: Learning from Experience to Improve How We Evaluate and Track Program Progress (Seth Brown, WEF Stormwater Institute, 10 min)
Recommendations for Evolving Monitoring, Evaluation, and Reporting Approaches (Dominic Roques, Central Coast RWQCB/ Chris Minton, Larry Walker Associates), 10 min talk, 25 min audience discussion)
Synthesis- What are the key actions we can take to improve capacity/permitting approaches concerning specific program elements? (Tom Mumley and Moderator, 15 min)