Message

From: Mylott, Richard [Mylott.Richard@epa.gov]
Sent: 8/31/2016 11:06:33 PM
To: Cooper, William [Cooper.William@epa.gov]; Moler, Robert [Moler.Robert@epa.gov]; Miller, Johanna [Miller.Johanna@epa.gov]
CC: Cirian, Mike [Cirian.Mike@epa.gov]; Ketellapper, Victor [Ketellapper.Victor@epa.gov]; Vranka, Joe [vranka.joe@epa.gov]
Subject: RE: CFAC web page + updated news release

I think so, but not entirely sure. Can we link to the FR notice—once its up-- on our CFAC page?

From: Cooper, William
Sent: Wednesday, August 31, 2016 3:58 PM
To: Moler, Robert <Moler.Robert@epa.gov>; Mylott, Richard <Mylott.Richard@epa.gov>; Miller, Johanna <Miller.Johanna@epa.gov>
Cc: Cirian, Mike <Cirian.Mike@epa.gov>; Ketellapper, Victor <Ketellapper.Victor@epa.gov>; Vranka, Joe <vranka.joe@epa.gov>
Subject: RE: CFAC web page + updated news release

Isn't a link to comments received usually included in the EPA FR notice? That is, on the notice page that will appear on this site:

https://www.federalregister.gov/agencies/environmental-protection-agency

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From: Moler, Robert
Sent: Wednesday, August 31, 2016 2:43 PM
To: Mylott, Richard <Mylott.Richard@epa.gov>; Cooper, William <Cooper.William@epa.gov>; Miller, Johanna <Miller.Johanna@epa.gov>
Cc: Cirian, Mike <Cirian.Mike@epa.gov>; Ketellapper, Victor <Ketellapper.Victor@epa.gov>; Vranka, Joe <vranka.joe@epa.gov>
Subject: RE: CFAC web page + updated news release

Thanks Rich and Bill,

1) I agree with reducing the COC in the NR and 2) I do not feel strongly about keeping the link to the responses in the release. As you say, we can have that link on our webpage. 3) I will remove the news articles currently posted on the CFAC webpage and 4) we can include the link to the press release in that section when it posts.

I am working to update the CEF now. I appreciate your help, thanks guys!

Robert Moler
Community Involvement Coordinator
EPA – Montana
406.457.5032

From: Mylott, Richard
Sent: Wednesday, August 31, 2016 8:57 AM
To: Moler, Robert <Moler.Robert@epa.gov>; Cooper, William <Cooper.William@epa.gov>; Miller, Johanna <Miller.Johanna@epa.gov>
Cc: Cirian, Mike <Cirian.Mike@epa.gov>; Ketellapper, Victor <Ketellapper.Victor@epa.gov>; Vranka, Joe

<vranka.joe@epa.gov>
Subject: RE: CFAC web page + updated news release

+ Johanna

Thanks for this, Robert. Looks good to me.

A couple small things:

1. I cut down the contaminants of concern list in the PR to make it more categorical. Hoping that works but let me know if needs to be tweaked...

2. How strongly do you feel about having a direct link to response to comments in the release? We can retain it if you feel it is needed, but I was thinking that information would be covered in the general link to the CFAC page?

3. I also would like to get rid of the news articles currently posted on the CFAC page. I think they distract from the objectivity of our past and current actions. Are you ok with that?

4. We won't have a link to the press release until it posts, but the general news room is here. https://www.epa.gov/newsreleases/search/field_press_office/region-08

5. The yet-to-be shared national press release will have some boilerplate language that I will pull from and add to the near bottom of this release. This is national info and context about Superfund, I expect we will use 1-2 paras.

6. I'll get this version of the PR to Shaun so he can review his quote.

Rich
303-312-6654

From: Moler, Robert
Sent: Wednesday, August 31, 2016 7:42 AM
To: Cooper, William <Cooper.William@epa.gov>; Mylott, Richard <Mylott.Richard@epa.gov>
Cc: Cirian, Mike <Cirian.Mike@epa.gov>; Ketellapper, Victor <Ketellapper.Victor@epa.gov>; Vranka, Joe <vranka.joe@epa.gov>
Subject: RE: CFAC web page + updated news release

I will work with the site team and update the most current content entry form (attached) and get that to Bill in readiness for update when the system turns back on next Tuesday. Do we have the link to the regional press webpage? Anything else I should include?

I did recommend an edit to the news release (attached), in the subline and last paragraph. Not likely we can/should have a public meeting scheduled before the news goes out.

Let me know if you have any questions. Thanks!

Robert Moler
Community Involvement Coordinator
EPA – Montana
406.457.5032

From: Cooper, William
Sent: Tuesday, August 30, 2016 3:58 PM
To: Mylott, Richard <Mylott.Richard@epa.gov>

Cc: Moler, Robert <Moler.Robert@epa.gov>
Subject: RE: CFAC web page

Just FYI, I will not be able to update any Superfund site websites until Tuesday. The whole system will be frozen from tonight through Saturday afternoon to update to CEF 2.0.

As for what goes under Stay Updated, I am not aware of any rules about what can and cannot go there. You give HQ too much credit. It's up to the site team to choose what, if anything, to post there in the way of site news.

Rich, send any updates you want made to the website through Robert. He does a fantastic job of managing the content for all of the Montana sites, except Libby. I only do his bidding to make it public. ☺

From: Mylott, Richard
Sent: Tuesday, August 30, 2016 3:42 PM
To: Cooper, William <Cooper.William@epa.gov>
Cc: Moler, Robert <Moler.Robert@epa.gov>
Subject: CFAC web page

Bill, Robert- I'm anticipating updates to the CFAC page next week, including a link to a regional press release announcing final listing decision. I noticed that the "stay updated" section has a link to independent news articles related to the site. I'm wondering if that is something that HQ established as a template for our own news items or for links to these types of TV and news station reports? Those seem to make us a bit vulnerable in terms of 1.) implying they are accurate and 2.) promoting messages that arent necessarily our own?