2018 CEC Council Session Exhibit Planning

29 March 2018

1. CONTEXT

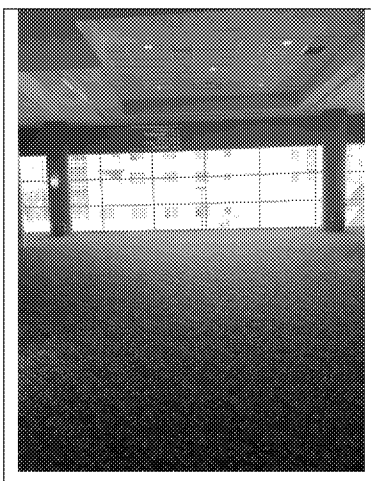
- The 2018 Council Session will take place at Oklahoma City's Downtown Convention Center from Tuesday, June 26 to Wednesday, June 27
- The CEC Council Session theme is "Innovations and Partnerships for Green Growth"

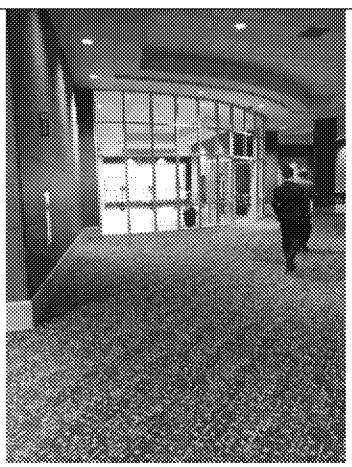
2. CONCEPT

- The 2018 Council Session Exhibit will feature the CEC's green growth work prominently, and will also put an emphasis on highlighting local green growth efforts underway in and around Oklahoma City that have a clear linkage to CEC work.
- Due to budgetary constraints, a focus will be made on using existing CEC materials from past events and exhibitions and the booths will not be staffed by CEC representatives.

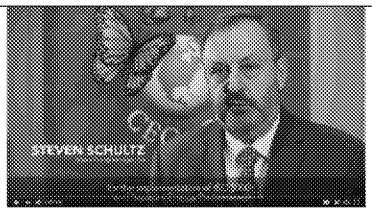
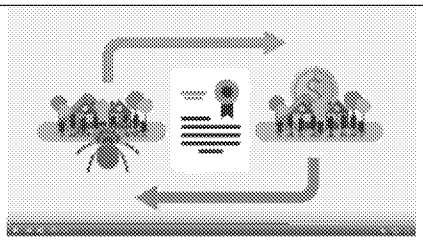
3. SPACE

The exhibit will take plan in the open areas outside the main room where the 2018 Council Session will take place:





4. Individual booths

Increasing Industrial Energy Efficiency through ISO50001	 • ISO50001 promotional video featuring interviews with key project stakeholders in government and private sector • Pull up, hand outs
Supporting Sustainable Trade of CITES species	 • CITES project explainer video • Video on sustainable trade in Tarantulas • Copies of North American Action Plans for each species • Pull up
Finding Community Solutions to Marine Litter	• New project – new materials to be developed
Partnerships and Innovation to improve and restore terrestrial and marine ecosystems	• Feature the CEC's ecosystem work via regional efforts underway, particularly monarch conservation and grasslands conservation • Invite Jane Breckinridge; Director, The Euchee Butterfly Farm in Leonard, Oklahoma to display info about tribal business selling milkweed • Invite ranchers from nearby Kansas who participated in the CEC's grasslands work to share innovative best management practices on their ranch (relevant to the region – three grassland priority conservation areas located in Oklahoma) • Materials will include pull ups, posters, grasslands assessment and "10 things you can do to conserve Monarchs" video
The 2018 CEC Youth Innovation Challenge	• Pull up • Posters featuring each winning project
Tracking Pollutant Release and Transfers in North	• Pull up

America	• iPad with recent interactive infographic featuring data from latest Taking Stock Report • Copies of the latest Taking Stock report • Consider inviting CEC stakeholders or facilities in Oklahoma subject to PRTR reporting who are employing tools to improve their environmental performance and competitiveness as it relates to pollutant reporting, chemical management and environmental health and safety
Measuring and Mitigating Food Loss and Waste	• Pull up • iPad featuring interactive infographic featuring data from foundational report on Food Loss and Waste in North America • Copies of foundational reports, case studies, white papers on Food Loss and Waste in North America
North American Partnership for Environmental Community Action	• Need to evaluate based on available budget if we can create materials featuring new grants this year • At a minimum, bring NAPECA pull up and perhaps featuring North American map of NAPECA grants on a TV screen
CEC Publications Table	• Large publications table this year featuring current and past publications • Virtual Library Pull up