Message

From: Dieu, Martin [Dieu.Martin@epa.gov]
Sent: 5/10/2018 7:39:38 PM
To: Grantham, Nancy [Grantham.Nancy@epa.gov]
Subject: CEC Comms Planning -- forwarding PDFs
Attachments: 1.3.3 Council Session run of show 3 May update.pdf; 1.5 Council Session Outreach-press opportunities 3 May.pdf; CEC one pager for AO press office.pdf

Hi Nancy – sorry for the delay in getting this to you. Here are the three documents (as PDFs) we discussed yesterday, for the CEC leaders meeting (Council Session) in June:

(1) The Run of Show for the Council Session
(2) Communications Opportunities for the Council Session
(3) One pager describing the Council Session and public participation

Please let me know how you'd like to go forward with this.

Thanks! Martin

From: Troche, Luis
Sent: Friday, May 04, 2018 2:13 PM
To: Greenwalt, Sarah <greenwalt.sarah@epa.gov>
Cc: Dieu, Martin <Dieu.Martin@epa.gov>; Kasman, Mark <Kasman.Mark@epa.gov>; Daniell, Kelsi <daniell.kelsi@epa.gov>; Hong, Nadtya <Hong.Nadtya@epa.gov>
Subject: RE: CEC One-pager + Comms path forward

Hi Sarah,

As promised attached is a one pager on CEC and Council Session, a list of press/social media opportunities (identifying which parts of Council Session are traditionally open to press) and other opportunities we identify to promote the CEC work and the session. And, the latest version of the Council Program with refinements on the OU events and clarifications/tweaks in general.

I think Martin is going to propose a meeting so we can go over press/social media/outreach so that we can confirm direction with AO and advise Canada, Mexico, Secretariat and partners accordingly. In particular, the Facebook live decision is important as it affects participation, planning, and costs. On that matter, I am reattaching here the stats we received from the Secretariat on how FB live helps with outreach and participation.

Secretariat's past experience:

Note that <u>all questions</u> that are passed forward to the ministers via the moderator during the dialogue in the Council Public Session will be screened first by the CEC's communications team and then the moderator (as was done at Council Session 2017), so there is no opportunity for off-topic questions to be asked out loud in the room or via the broadcast. With this in mind, here is a list of pros and cons to consider:

Pros:

Ex. 5 - Deliberative Process

Ex. 5 - Deliberative Process

Cons:

Ex. 5 - Deliberative Process

Regards,

Luis Troche

Senior Advisor for North American Affairs
CEC General Standing Committee
Office of Regional and Bilateral Affairs
Office of International and Tribal Affairs
U.S. Environmental Protection Agency
Ph. 202.564.2870 | www.epa.gov/international

From: Greenwalt, Sarah
Sent: Friday, April 06, 2018 6:02 PM
To: Troche, Luis <Troche.Luis@epa.gov>
Cc: Dieu, Martin <Dieu.Martin@epa.gov>; Kasman, Mark <Kasman.Mark@epa.gov>; Daniell, Kelsi <daniell.kelsi@epa.gov>
Subject: RE: CEC One-pager

Thank you Luis, there is no rush on this. Just wanted to help Kelsi get up to speed on the CEC. I hope everything goes well in Puerto Rico.

Sarah A. Greenwalt

U.S. Environmental Protection Agency
Work: 202-564-1722 | Cell: 202-816-1388
Greenwalt.Sarah@epa.gov

From: Troche, Luis
Sent: Friday, April 6, 2018 5:06 PM
To: Greenwalt, Sarah <greenwalt.sarah@epa.gov>
Cc: Dieu, Martin <Dieu.Martin@epa.gov>; Kasman, Mark <Kasman.Mark@epa.gov>; Daniell, Kelsi <daniell.kelsi@epa.gov>
Subject: Re: CEC One-pager

Hi Sarah. Ex. 6 - Personal Privacy I'm in touch with Lisa. Someone from my team can lift from past scene- setters or my other documents and collate a quick one-pager.

Regards,
Luis

Sent from my iPhone

On Apr 6, 2018, at 3:08 PM, Greenwalt, Sarah <greenwalt.sarah@epa.gov> wrote:

Martin and Luis –

I am getting Kelsi up to speed on the CEC. Do we have a one-pager or a briefing paper already prepared that she can review to get a senses of the history and program?

Thank you!

Sarah A. Greenwalt

U.S. Environmental Protection Agency
Work: 202-564-1722 | Cell: 202-816-1388
Greenwalt.Sarah@epa.gov