From: Yelensky, Erica
Importance: Normal
Subject: NOAA Marine Debris Prevention Letter of Intent Invitation
Start Date/Time: Fri 11/3/2017 5:00:00 PM
End Date/Time: Fri 11/3/2017 5:30:00 PM

From: glee.santamonicabay@gmail.com [mailto:glee.santamonicabay@gmail.com] **On Behalf Of** Grace Lee
Sent: Thursday, November 02, 2017 3:34 PM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Subject: Re: NOAA Marine Debris Prevention Letter of Intent Invitation

Let's talk at 10 am.

I'll call you.

Thanks!

Grace Lee

Director of Outreach Programs

—

The Bay Foundation

T: 213. 576.6757

glee@santamonicabay.org

www.santamonicabay.org

On Thu, Nov 2, 2017 at 3:17 PM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Hi Grace, I have time tomorrow between 10 AM – 1 PM.

What works for you?

Erica

From: glee.santamonicabay@gmail.com [mailto:glee.santamonicabay@gmail.com] **On Behalf Of** Grace Lee
Sent: Thursday, November 02, 2017 11:04 AM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Cc: Martin, Molly <Martin.Molly@epa.gov>
Subject: Re: NOAA Marine Debris Prevention Letter of Intent Invitation

Great! Are you free tomorrow? Before 1 pm?

Grace Lee

Director of Outreach Programs

—

The Bay Foundation

T: 213. 576.6757

glee@santamonicabay.org

www.santamonicabay.org

On Thu, Nov 2, 2017 at 10:53 AM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Grace, that's exciting. Thank you for sharing the good news. Regarding letters of support, we can definitely write something substantiating the work you are doing in this field. Let's talk.

From: glee.santamonicabay@gmail.com [mailto:glee.santamonicabay@gmail.com]
On Behalf Of Grace Lee
Sent: Thursday, November 02, 2017 10:46 AM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>; Martin, Molly <Martin.Molly@epa.gov>
Subject: Fwd: NOAA Marine Debris Prevention Letter of Intent Invitation

!

I just wanted to let you two know, The Bay Foundation has been invited to submit a full proposal for the FY2018 NOAA Marine Debris Prevention Grant. So, now the real work begins. Thank you for your support thus far.

Just wondering, would it be appropriate to request letters of support from your departments/agency?

Best,

Grace Lee

Director of Outreach Programs

—

The Bay Foundation

T: 213. 576.6757

glee@santamonicabay.org

www.santamonicabay.org

---------- Forwarded message ----------
From: **Tom Barry - NOAA Federal** <tom.barry@noaa.gov>
Date: Wed, Nov 1, 2017 at 7:10 PM
Subject: FY18 NOAA Marine Debris Prevention Letter of Intent Invitation
To: glee@santamonicabay.org

November 1, 2017

Dear Ms. Lee:

Thank you for submitting a Letter of Intent for consideration to the FY2018 NOAA Marine Debris Prevention Grants Competition (NOAA-NOS-ORR-2018-2005333). We commend the efforts of The Bay Foundation in addressing the marine debris issue and we are pleased to invite you to submit a full proposal for the project "*Trash Free Lunch – Restaurant Source Reduction Project*".

We expect this year's competition to be extremely competitive. As such, please ensure that your proposal adheres to the priorities of the competition (as outlined in Section I.B., pg. 4 of the funding announcement), and that your application package includes

all required forms and documents (Section IV.B., pg. 13). The link for the funding announcement can be found at the following link (under the 'Related Documents' tab):

https://www.grants.gov/web/grants/view-opportunity.html?oppId=296756

Some reminders on your application:

1. Clearly describe the behavior change approach, and demonstrate how behavior change will be evaluated (Visit the Marine Debris Program's **Proposal Submission Guidance** webpage for **behavior change guidance** as well as tips on the submission process).
2. Ensure the budget is reasonable, allocated appropriately, and justified to achieve the goals of the project.
3. If the project depends on the involvement of external partners, it is highly recommended you include letters of support demonstrating their commitment to participating in the project.

Reviewer feedback (please consider in developing your full proposal):

1. Is ReThink an official partner on the proposal?
2. Please elaborate on what the project will accomplish with the monitoring pilot, given the ability to detect a decrease in debris at a site will be very dependent on the businesses that volunteer to participate.
3. The project sounds like it could have a great reach in the Santa Monica/LA area. However, I would like to see more information included on how the applicant intends to measure behavior change. This could be shown through monitoring nearby streets to see the amount of debris reduced new restaurants.

All full proposals must be submitted in accordance with the process outlined in the funding announcement on Grants.gov. Full proposals submitted via email will not be accepted. As a reminder, **the deadline for submitting the full proposal is 11:59 ET, December 15, 2017**. We recommend that you submit early in case there are technical challenges, as we cannot accept late proposals. If your plans have changed and you have decided not to submit a full proposal, or if you have any questions on this process, please contact me at tom.barry@noaa.gov.

We look forward to reviewing your full proposal!

Sincerely,

Tom Barry

Federal Program Officer

NOAA Marine Debris Program

--

Tom Barry

Marine Debris Program

Office of Response and Restoration

SSMC4, Rm. 10239, N/ORR5

1305 East-West Highway

Silver Spring, MD 20910

Ph: (240) 533-0425

OR&R's mission is to protect and restore ocean and coastal resources from the impacts of oil, chemicals, marine debris, and other hazards. We provide expert leadership, training, and time-critical services that benefit the environment, public, and economy.

Web | Blog | Facebook | Twitter

http://marinedebris.noaa.gov/