To: Herrera, Angeles[Herrera.Angeles@epa.gov]
Cc: Ball, Harold[Ball.Harold@epa.gov]
From: Greg Lovato
Sent: Tue 12/22/2015 8:20:52 PM
Subject: FW: Yerington messages

Angeles,

Please see my prior response on your comment about the first option.

Greg

From: Greg Lovato
Sent: Friday, December 18, 2015 9:09 AM
To: 'Herrera, Angeles'
Cc: Ball, Harold
Subject: RE: Yerington messages

I agree Angeles. Maybe I confused the issue by calling it a desk statement. I thought that was a term used to described something that we use as talking points as opposed to a press release. I don't see us issuing this as a press release, but more like having it handy in case we get press calls. I don't think we should send anything out so maybe I should rephrase to call it "talking points".

Your proposed changes look good to me. I am not sure how to communicate the nuance of one of the options having less potential than the others without it being confusing or distracting. Regardless, we are pursuing these and if they don't work out we are pursuing federal funding.

I will share this with Jeff and Dan Newell today if that I ok with you.

Greg

From: Herrera, Angeles [mailto:Herrera.Angeles@epa.gov]
Sent: Thursday, December 17, 2015 5:37 PM
To: Greg Lovato
Cc: Ball, Harold
Subject: Yerington messages

Thanks for developing the Yerington desk statement. After reviewing it, this looks more like our "story" or talking points. You did a good job representing the situation and our initial comments are attached. Personally, I don't think that sending the letter is newsworthy and/or needs us to reach out to the media by sending a desk statement. If, and once we proposed the site in March, that will be newsworthy. However, it is good to have the attached messages in case we receive any news inquiry and I am open to sending something if you think is necessary. We will have to develop a shorter desk statement and our media folks could help us. Please let me know if you would like to discuss further. I will be out of the office but am available by phone. Thanks. Angeles