To: Cafasso, Sarah[Cafasso.Sarah@epa.gov]; glovato@ndep.nv.gov[glovato@ndep.nv.gov]; Herrera, Angeles[Herrera.Angeles@epa.gov]; Seidlitz, Joseph (Gene)[gseidlit@blm.gov]; David Davis (drdavis@blm.gov)[drdavis@blm.gov]; Jeryl Gardner[JGARDNER@ndep.nv.gov]; Iross (Iross@blm.gov)[Iross@blm.gov]; Ralph Thomas (rthomas@blm.gov)[rthomas@blm.gov]; Seter, David[Seter.David@epa.gov]; Rodriguez, Dante[Rodriguez.Dante@epa.gov]; Yogi, David[Yogi.David@epa.gov]; Harris-Bishop, Rusty[Harris-Bishop.Rusty@epa.gov]; PerezSullivan, Margot[PerezSullivan.Margot@epa.gov]; Jo Ann Kittrell[jkittrell@dcnr.nv.gov]
From: Jeff R. Collins
Sent: Wed 8/31/2016 12:35:52 AM
Subject: RE: Communications Strategy: Press Inquiries
removed.txt
Anaconda Draft QAs 3_25_16.docx

Thanks for the discussion today. I have attached the draft Q&A document NDEP developed for discussion purposes after the Governor signed the approval letter back in March. This information can be used by each of our agencies, if specific questions come up regarding the site after the press release comes out. If there are answers in this document that folks want to discuss further or don't agree with, then let's discuss, so we're all on the same page.

Jeff Collins, Chief

Bureau of Corrective Actions
Nevada Division of Environmental Protection
901 South Stewart Street, Suite 4001
Carson City, NV 89701
p: 775.687.9381
jrcollins@ndep.nv.gov

www.ndep.nv.gov

From: Cafasso, Sarah [mailto:Cafasso.Sarah@epa.gov]
Sent: Tuesday, August 30, 2016 11:23 AM
To: Greg Lovato; Herrera, Angeles; Jeff R. Collins; Seidlitz, Joseph (Gene); David Davis (drdavis@blm.gov); Jeryl Gardner; Iross (Iross@blm.gov); Ralph Thomas (rthomas@blm.gov); Seter, David; Rodriguez, Dante; Yogi, David; Harris-Bishop, Rusty; PerezSullivan, Margot
Subject: RE: Communications Strategy: Press Inquiries

EPA HQ will be issuing a press release that generally address all the proposed and finalized

NPL sites across the country. The press release will likely solicit local press inquiries for Anaconda and we need to figure out how we want to answer them. We could follow up with our own joint press release, but we will still be generating media inquiries. It sounds like we want a joint desk statement to give to any media inquiries.

Sarah R. Cafasso

Community Involvement Coordinator, Superfund Division

U.S. EPA Region 9

75 Hawthorne Street

San Francisco, CA 94105

cafasso.sarah@epa.gov

Phone: (415) 972-3076

From: Greg Lovato [mailto:glovato@ndep.nv.gov]
Sent: Tuesday, August 30, 2016 11:22 AM
To: Herrera, Angeles <Herrera.Angeles@epa.gov>
Cc: Cafasso, Sarah <Cafasso.Sarah@epa.gov>; jrcollins@ndep.nv.gov; Seidlitz, Joseph (Gene) <gseidlit@blm.gov>; David Davis (drdavis@blm.gov) <drdavis@blm.gov>; Jeryl Gardner <JGARDNER@ndep.nv.gov>; Iross (lross@blm.gov) <lross@blm.gov>; Ralph Thomas (rthomas@blm.gov) <rthomas@blm.gov>; Seter, David <Seter.David@epa.gov>; Rodriguez, Dante <Rodriguez.Dante@epa.gov>; Yogi, David <Yogi.David@epa.gov>; Harris-Bishop, Rusty <Harris-Bishop.Rusty@epa.gov>
Subject: Re: Communications Strategy: Press Inquiries

NDEP may work on one separately. I will let you know and keep you posted.

Greg Lovato

Deputy Administrator

NV Division of Environmental Protection

775-687-9373

On Aug 30, 2016, at 11:19 AM, Herrera, Angeles <Herrera.Angeles@epa.gov> wrote:

Yes. We talked about a joint press release (BLM,EPA, NDEP). Unfortunately, I am not sure we will have enough time to coordinate efforts. Last time I heard, folks aren't available to meet until the following week. If everyone commits to it, we may be able to pull it off. We are hearing that the FR notice can be out as early as next week, September 8.

From: Greg Lovato [mailto:glovato@ndep.nv.gov]
Sent: Tuesday, August 30, 2016 11:14 AM
To: Cafasso, Sarah <Cafasso.Sarah@epa.gov>
Cc: jrcollins@ndep.nv.gov; Seidlitz, Joseph (Gene) <gseidlit@blm.gov>; David Davis (drdavis@blm.gov) <drdavis@blm.gov>; Jeryl Gardner <JGARDNER@ndep.nv.gov>; lross (lross@blm.gov) <lross@blm.gov>; Ralph Thomas (rthomas@blm.gov) <rthomas@blm.gov>; Seter, David <Seter.David@epa.gov>; Rodriguez, Dante <Rodriguez.Dante@epa.gov>; Herrera, Angeles <Herrera.Angeles@epa.gov>; Yogi, David <Yogi.David@epa.gov>; Harris-Bishop, Rusty <Harris-Bishop.Rusty@epa.gov>
Subject: Re: Communications Strategy: Press Inquiries

I thought we talked about a press release to make sure messages are clear. I am not available today.

Greg Lovato

Deputy Administrator

NV Division of Environmental Protection

775-687-9373

On Aug 30, 2016, at 11:04 AM, Cafasso, Sarah <Cafasso.Sarah@epa.gov> wrote:

Thanks Jeff. Just for clarification, what we would prepare would not be a joint press release, but a standard response to any inquiries we receive.

We should have a meeting as soon as possible to get our messaging together. What is people's availability today?

Thanks,

Sarah

From: Jeff R. Collins [mailto:jrcollins@ndep.nv.gov]
Sent: Tuesday, August 30, 2016 10:56 AM
To: Cafasso, Sarah <Cafasso.Sarah@epa.gov>; Seidlitz, Joseph (Gene) <gseidlit@blm.gov>; David Davis (drdavis@blm.gov) <drdavis@blm.gov>; Jeryl Gardner <JGARDNER@ndep.nv.gov>; Iross (lross@blm.gov) <lross@blm.gov>; Ralph Thomas (rthomas@blm.gov) <rthomas@blm.gov>; Seter, David <Seter.David@epa.gov>; Rodriguez, Dante <Rodriguez.Dante@epa.gov>; Herrera, Angeles <Herrera.Angeles@epa.gov>; glovato@ndep.nv.gov; Yogi, David <Yogi.David@epa.gov>
Subject: RE: Communications Strategy: Press Inquiries

Sarah, I agree with Gene that a joint press release is the best option.

Jeff Collins, Chief

Bureau of Corrective Actions
Nevada Division of Environmental Protection
901 South Stewart Street, Suite 4001
Carson City, NV 89701
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jrcollins@ndep.nv.gov

www.ndep.nv.gov

From: Cafasso, Sarah [mailto:Cafasso.Sarah@epa.gov]
Sent: Tuesday, August 30, 2016 10:52 AM
To: Seidlitz, Joseph (Gene); David Davis (drdavis@blm.gov); Jeryl Gardner; Jeff R. Collins; Iross (lross@blm.gov); Ralph Thomas (rthomas@blm.gov); Seter, David; Rodriguez, Dante; Herrera, Angeles; Greg Lovato; Yogi, David
Subject: RE: Communications Strategy: Press Inquiries

Thanks Gene. NDEP, what's your perspective on this topic of press inquiries?

Sarah

From: Seidlitz, Joseph (Gene) [mailto:gseidlit@blm.gov]
Sent: Monday, August 29, 2016 4:42 PM
To: Cafasso, Sarah <Cafasso.Sarah@epa.gov>
Cc: David Davis (drdavis@blm.gov) <drdavis@blm.gov>; Jeryl Gardner <JGARDNER@ndep.nv.gov>; jrcollins@ndep.nv.gov; lross (lross@blm.gov) <lross@blm.gov>; Ralph Thomas (rthomas@blm.gov) <rthomas@blm.gov>; Seter, David <Seter.David@epa.gov>; Rodriguez, Dante <Rodriguez.Dante@epa.gov>; Herrera, Angeles <Herrera.Angeles@epa.gov>; glovato@ndep.nv.gov; Yogi, David <Yogi.David@epa.gov>
Subject: Re: Communications Strategy: Press Inquiries

Hi Sarah and others.....

Thanks for the note. For BLM and speaking and writing on experiences, I highly suggest a prepared joint response ready (requires a good amount of coordination starting now). With that being said, will EPA be the lead agency for all calls, inquiries, etc.? The joint response can be and should be concise and precise. Again, from past experiences within just BLM on other projects, the more language the more questions. Again, I am speaking just from the BLM perspective. I am available for a call early this week on this joint message.

Cheers

Gene

P.S. NDEP and EPA have signed the MOU and BLM is next. We expect the MOU to be in Reno tomorrow and then we can have the State Director sign and date the MOU and concurrence letter. Thanks all.....

Gene

Gene Seidlitz

Resource Advisor to the State Director's Directorate

Nevada State Office

1340 Financial Blvd

Reno, NV 89502

775-304-1008 (cell)

On Mon, Aug 29, 2016 at 4:35 PM, Cafasso, Sarah <Cafasso.Sarah@epa.gov> wrote:

CI Workgroup,

As the date for the proposal draws nearer, we need to determine a strategy for handling press inquiries. As you know, EPA HQ will send out a press release on the day of the rulemaking. **How should we handle any inquiries that come in?** Here are a few options:

1. Have a prepared joint response ready (requires a good amount of coordination starting now)

2. Each agency responds individually

3. Schedule a joint conference call and reach out to the familiar reporters who cover us

4. Any other suggestions?

Let's start a dialogue here on this issue- let me know what you think is the best option/your agency's perspective.

Sarah

Sarah R. Cafasso

Community Involvement Coordinator, Superfund Division

U.S. EPA Region 9

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San Francisco, CA 94105

cafasso.sarah@epa.gov

Phone: (415) 972-3076