To: Reeder, John[Reeder.John@epa.gov]
From: Granicus Webinars
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Subject: A Win-Win for DMVs

FREE WEBINAR

DMV Spotlight: Secrets to Saving Millions and Driving Revenue

JUNE 21 | 2PM ET

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DMVs and Citizens Win with Digital Notifications

Almost every state DMV sends registration and license renewal notices. Most are still sending these notices through the mail – which is costly, and makes it difficult to track engagement.

Register for this free webinar on June 21 at 2PM ET / 11AM PT to learn how SMS text messages and email are helping DMVs save more than $1M in mailing costs annually and increase on-time renewal rates.

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IN THIS WEBINAR, YOU'LL LEARN HOW DMVs ARE:

Adopting digital communications to realize greater ROI for renewal notices.

Reaching more hard-to-reach audiences, such as low-income and rural citizens.

Improving the citizen experience and reducing wait time.

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