To: Flynn, Mike[Flynn.Mike@epa.gov]
From: Granicus Webinars
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Subject: [Webinar] Drive revenue for your agency

FREE WEBINAR

DMV Spotlight: Secrets to Saving Millions and Driving Revenue

JUNE 21 | 2PM ET

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DMVs are Transforming with Digital Communications

But they aren't the only agencies that spend millions of dollars every year sending snail mail notices of license registrations and renewals. There is a better way to notify citizens and drive them to action — digital communication.

Register for this free webinar on June 21 at 2PM ET / 11AM PT to learn how DMVs are saving money, improving the citizen experience and generating income with email and text message notifications — and how you can replicate their success.

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Best practices for connecting with hard-to-reach audiences

Ways to leverage text messaging/SMS technology

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