Media Monitoring Report – Metal Release

Social and Traditional Media

March 1, 2016

Good Morning –

This is a situation specific media monitoring report relating to the Portland metals release. This report contains both traditional and social media sources.

Nick on behalf of the HSPR Team

Traditional Media (Provided by: Nick May)

Environment

- THE AIR WE BREATHE: Dangerous contaminants found hovering over the city **(Portland Tribune)**
- Complaints about Bullseye Glass air pollution date back to 1980s **(OPB)**
    - Complaints About Bullseye Glass Air Pollution Date Back to 1980s **(KUOW)**
- Read: What the state has known about Bullseye Glass since 1984 **(OregonLive)**
- How does Portland's air quality compare to other cities? **BLOG (Portland Business Journal)**

Related topics

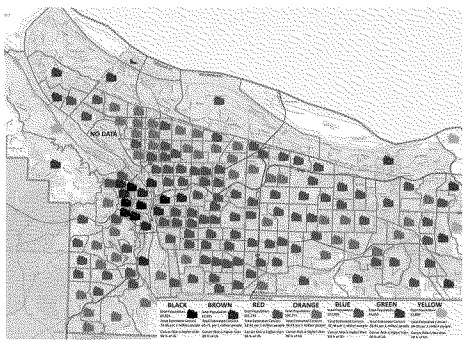
- Vigor sacrifices $1M annually for Portland's air, environment **BLOG (Portland Business Journal)**

Social Media (Provided by: Julie Black)

Online Groups – What they are discussing within the last 24 hours. This report is not exhaustive.

- Neighbors for Clean Air **Facebook – Members: 1862**
    - **Comments:**
        - Thank you The Oregonian and Rob Davis for doing what our state won't do! Give us access to the public records. Oregon Department of Environmental Quality, you can not hide toxic pollution under your intentional incompetence. Link to: Read: What the state has known about Bullseye Glass since 1984 **(OregonLive)**
        -
- Eastside Portland Air Coalition **(A.K.A** Inner SE/NE Air Quality**) Facebook – Members: 2653**
    - **Comments:**
        - Vigor sacrifices $1M annually for Portland's air, environment
        - New article in the SE Examiner by Scott Fernandez, "Portland's toxic

air: A public health crisis"

- Oh no no no. The Portland 2035 plan is out. Attached here is the plan for SE Portland. Take a look at Page 3... "Expand Industrial Protections. Protect the ability for industrial businesses to operate and invest by ensuring that new residential and industrial office development does not have the ability to file actionable complaints regarding noise, fumes, light, hours of operation, truck traffic, or other aspects of industrial operations that are conducted in a lawful manner under city code." WTFWTFWTF Link
- Another takeaway from my data crunching: The air for 300,000 Portlanders is worse than the air in 90 percent of the United States. This is green Portland, which Grist magazine said in 2008 was the second most sustainable city in the world!
- Just got off the phone with a representative from Weitz & Luxenberg! Was told they are indeed taking the case and should have everything finalized by Friday! They are sending me a retainer. So excited to have someone actually listen to me about my health issues. If you have health issues related to this, I would highly recommend filling out their 'review my case' form on their website.
- More than 670,000 Portlanders live in areas with air that is among the 40 percent most toxic in the United States based on cancer risk, according to the EPA. My map of air pollution in Portland neighborhoods in today's Portland Tribune.
  - 

- ***PARENTS*** Mark Colman will be doing a photo shoot on Friday afternoon of children in affected neighborhoods. I'll be there with my infant, and I'd love for others to join in. Parents will need to sign a model release form, and all children are asked to come with completed signs. PM Mark if you'd like to attend and with what times you are available, and he will send you the session time and the address. (If you have a child who is too young to hold a sign, it would be great if you could be in the picture as well!)

Ex. 6 - Personal Privacy

- Has anyone considered a ballot initiative in response to this crisis.
  I'm not sure if there's enough clarity/consensus about what's to be done to craft a change in statute.... But an initiative campaign would :
  a) keep this in the news
  b) get people organized/organizing
  c) turn up the heat on Salem lawmakers I'm literally just throwing this out here. But the bar to qualify an initiative -- ~88,000 valid signatures by July -- doesn't seem totally undoable. Link
- Isn't today the DEQ's own imposed deadline for getting a full list of all company's utilizing and potentially emitting Hexavalent Chromium (CR VI)? What is the over under on them actually publishing something today?
- Curious if anyone is keeping track of people with existing health conditions in this group? Wondering about which diseases and percentages as it relates to exposure.
- Hello Jennifer and David, I am following up on a request I have made several times in the past few weeks asking DEQ to put forward someone to act as a designated liaison for the Eastside Portland Air Coalition. Our grassroots citizen organization, formed in the wake of revelations of "alarmingly high" levels of toxic heavy metals around two glass factories in Portland, has now grown to a membership of over 4000 people. We have been in continuous contact with the Governor, Portland city officials, our Senators & Representatives in both Salem & DC, your office, the Oregon Health Authority, Multnomah County Health Department as well as other air quality advocacy organizations and neighborhood associations in Portland who are confronting this and other air pollution issues affecting us every day. Because our organization is growing by the day, and because we are taking ourselves seriously, working tirelessly, setting aside our daily concerns to advocate for each other and our families, we most respectfully request that you take us seriously as well. We are not an ignorant, pitchfork waving rabble: we are parents and grandparents, young and old, frail and vulnerable, ailing and strong citizens of our beloved city and we are becoming more literate every day on every aspect of this latest wake-up call. We would very much like to establish a transparent and respectful working relationship between your organization and ours. Please consider again, if you will, designating someone from your office to work with our group on this situation as it

unfolds, to field our concerns and keep us up to date on what/where/when of the DEQ's work on this important health issue. Thank you so much. Your timely reply, one way or the other, would be greatly appreciated.

- South Portland Air Quality **Facebook – Members: 267**
  - **Comments:**
    - Just got back from my daughter's pediatrician. We ordered the urine panel that was formulated for glass factories. During our wait for the lab, the pediatrician said that she received an email about nickel being a test OHA is able to monitor. It's a urine test. Nickel does have a long half-life like cadmium. She also wondered why they're still getting away with this! Updating to post this link: **https://public.health.oregon.gov/newsadvisories/Documents/se-portland-metals-emissions-physician-guidance.pdf**
    - Does anyone know if someone from DEQ will be at tonight's Milwaukie meeting?
    - Sacrifices? We are the ones who are sacrificing our health so they can operate.. Still, it highlights that some industries are doing something. Would love to hear what Vigor's air toxic footprint is. **Link to Portland Business Journal Blog**
    - Portland Metal Exposures Interim Clinical Update February 29, 2016 From DEQ, OHA, Mult Co. Concern for Human Health Risk "A complete assessment of this situation will take several months to complete. Until then we cannot estimate the risk, if any, from exposure near these sites. ....Toxicity of Arsenic, Cadmium, Chromium , and Nickel...The 4 attached brief ToxGuidesTM provide more detail on each of these metals. " **Link**
    - Link to Switchboard: Natural Resources Defense Council Staff Blog, John Walke's Blog, **"EPA: "Toxic air pollution? Cancer? Whatever."**
    - "THERE IS SOMETHING BAD GOING ON THERE." *** If you live nearby a polluter, and you smell or taste the emissions or have other concerns, please file a complaint with DEQ. It's important to build a paper trail, and for every complaint filed, I'm sure there's dozens of people who've thought "that's not right" but have done nothing about it. Case in point, I've ran/bike commuted several times by Bullseye and recall thinking exactly what one complainant mentioned in this article, that you could smell it and it was unique. I should have took a few minutes to think about complaining. Now I know better... **http://www.deq.state.or.us/complaints/**

- Airadvocacy **Facebook - Members: 49**
  - **Comments:**
    - Every day a new map – they're scaring the crap outta me **http://pamplinmedia.com/…/295673-172653-the-air-we-breathe-…**
    - A giant step toward cleaner air – let's "Oslo" Portland! Link to Washington Post article, **"The car century was amistake. It's time to move on."**

Hashtags

- It does not yet appear that any one hashtag has been adopted for this issue.
    - Eastside Portland Air Coalition group is discussing the following options:
        - #airmatters
        - #EPAC2016
        - #EPAC
        - #breathclean
        - #cleanairpdx
        - #cleanairmatters
        - #filtrateorvacate
        - #bagthatstack