Media Monitoring Report – Metal Release

Social and Traditional Media

March 4, 2016

Good Morning –

This is a situation specific media monitoring report relating to the Portland metals release. This report contains both traditional and social media sources.

Nick on behalf of the HSPR Team

Traditional Media (Provided by: Nick May)

Environment

- 7 Things You Need To Know About Portland's Toxic Air Situation **(OPB)**
- Protesters Want Special Session Over Portland Air Pollution **(OPB)**
- Portland's toxic air: Mayoral candidates debate better regulation **(OregonLive)**
- Wheeler, Bailey stake out positions before important environmental debate **(PortlandTribune)**
- Portland's toxic air: Uroboros Glass neighbors worry about health **(OregonLive)**

DEQ

- SE Portland residents deliver requests to DEQ **(KOIN)**
- Grilled arsenic asparagus: Protesters deliver 'tainted' veggies to DEQ demanding better air quality **(Portland Business Journal)**

Legal activity

- Class action lawsuit filed against Bullseye Glass **(PortlandTribune)**
- 7 SE Portland residents file class action lawsuit against Bullseye Glass over toxic air **(KATU)**
- Neighbors file class-action suit against Bullseye Glass in air pollution scare **(OregonLive)**
- Bullseye Glass slapped with class-action lawsuit over pollution **(Portland Business Journal)**
- Class-Action Suit Filed Against Bullseye Glass **(Patch)**
- Seattle Law Firm Files Class Action Lawsuit Over Portland Air Pollution **(OPB)**
- Bullseye Glass Just Got Sued **(PortlandMercury)**

Related

- Petition seeks review of Intel air quality permit **(HillsboroTribune)**

Social Media (Provided by: Julie Black)

Political web response

- Jeff Merkley

- **Jules Bailey,** "Jules Bailey calls for local and regional solutions on air toxics"

Online Groups – What they are discussing within the last 24 hours. This report is not exhaustive.

- Neighbors for Clean Air **Facebook – Members: 1887**
  - **Comments:**
    - Great work by the South Portland Air Quality group to get a community meeting scheduled on the air toxics crisis in their neighborhoods! Worried about Precision Cast Parts and McClure Industries? Join your neighbors March 15th. Link to event
      - **Event details:** We are pleased to announce that a community meeting will be held at Lane Middle School on March 15, 2016 (TIME TBD, despite FB forcing a time to be assigned) about air toxics. This is your chance to show up, learn more, and ask questions.
        This meeting is inspired by the large community meetings that were held at Cleveland HS and Hariet Tubman over community concerns on air toxics, and will focus on air and soil pollution issues in SE Portland and Milwaukie. We have confirmation from PPS for the use of the space, and appreciate Principal Brenda Fox's gracious offer to use her school for this important community meeting. We also have confirmed that Department of Environmental Quality (DEQ), Oregon Health Authority (OHA), and the Multnomah County Health Department will be attending. Arrangements for other panelists are currently being made. Please mark your calendars, invite your friends and neighbors, share this event via Facebook, and stay tuned for more details.
        Air Toxics Community Meeting
        Lane Middle School
        7200 SE 60th Avenue
        Portland, OR 97206
        March 15, 2016
        Time: TBD
        Photo: Beth Nakamura/The Oregonian

- Eastside Portland Air Coalition **(A.K.A** Inner SE/NE Air Quality**) Facebook – Members: 2805**
  - **Comments:**
    - ***** ONE MINUTE ACTION ***** Call Governor Kate Brown and leave a voicemail asking for an emergency session of the legislature. We've got to address Portland's toxic air crisis before the next scheduled session in 2017. (503) 378-4582 All are encouraged to speak from the heart, but here's a sample script if you need some inspiration: Hello Governor

Brown, my name is ------ and my zip code is 97---. I am calling to request that the Oregon legislature hold an emergency session to address Portland's toxic air crisis. The money allocated to the DEQ is a good start, but to really enact systemic change, we need new Oregon laws that put people before polluters. Thank you!

- Sharable! Kids have tested positive for toxins, parents lay awake at night worrying. Please join us in fighting for our very lives.
  Join us at Eastside Portland Air Coalition:
  https://www.facebook.com/groups/448557395350732/
  #EPAC #CleanAir #CleanAirPDX
  #eastsideportlandaircoalition
  #bullseye #uroboros #PrecisionCastParts
  #DEQ

  Ex. 6 - Personal Privacy

- **http://www.ncbi.nlm.nih.gov/pubmed/25635985** Just wanted to share this - so, I have pre-diabetes, but don't match any of the indicators - no family history, not overweight, good diet. Then I find this, (and many other articles if you search "diabetes and air pollution.") I'm DEFINITELY talking to the lawyers. **Link to article**
- Many of our affected community members have been reaching out to me about what the **class action suit** might mean for them. Yesterday I re-posted the legal teams document with information. I also reached out to some litigators who assured me that they are still interested in pursuing individual claims, so please keep contacting them. Many of you also asked me to reach out to Erin Brockovich's firm and ask what this means for them. On your behalf I did so and she emailed me this morning:
  Jennifer: As we discussed on the telephone today, our law firm and Erin Brockovich intend to visit your community and meet with the residents to learn more about the air pollution issues that are impacting them. The filing of a law suit by another firm yesterday does not change that decision. We have not yet filed a law suit because it it our general practice to travel to the community first, so that we learn about the situation first hand and, equally if not more important, so that the community can meet our legal team and ask us questions before they decide whether they want to file a law suit and, if they do, whether our firm is the right fit for

them. Despite the filing of a law suit yesterday, we are still coming to your town and will secure a venue and date for that meeting in the next few days. We are hoping that affected people continue to contact us and attend our meeting to meet us before choosing a law firm. Regardless, I also want you to know that we work together with other law firms on many of our cases, and we will do that here as well. And I am fairly confident that other law firms that file suit will do the same for the benefit of the community. Erin and I look forward to meeting many of you when we come to Portland. Best wishes, Robin Please visit us at http://www.weitzlux.com

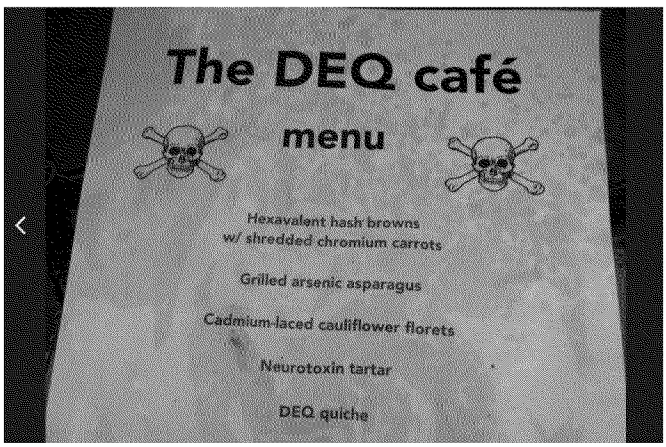
- From Metro re **toxic compost**: Hello Ex. 6 - Personal Privacy Sorry about the delay in replying to this inquiry. We were communicating with our processor about the issue and getting a reply took some time. They said that it is fine to put incidental quantities of regular yard debris clippings from the Bullseye Glass area into the bins still. Some people in the neighborhood have talked about remediating the arsenic and some other contaminants in the soil with plants that are especially good for absorbing them from the soil. The processor said that they would not want large quantities of plants used for this purpose in the compost. If, however, you are just cutting your grass or raking up some leaves and clipping, that is still fine. Please let us know if you have further questions. Thank you, Patrick Morgan Recycling Information Specialist Metro 600 NE Grand Ave. Portland, OR 97232-2736 503-234-3000 patrick.morgan@oregonmetro.gov www.oregonmetro.gov/recycling Metro | Making a great place
    - From: Crawford **Ex. 6 - Personal Privacy** Sent: Tuesday, March 01, 2016 9:39 AM To: Metro Recycling Information Subject: New Ask Metro form submission New Ask Metro online form submission: submitted on Tuesday, March 1, 2016 - 9:39am First name: Ex. 6 - Personal Privacy Last name: Ex. 6 - Personal Privacy Email: REMOVED ZIP code: 97202 Type: residence Day phone number: Question or comments: Hello. I live within the circle identified by the Oregon Health Authority as having potentially dangerously toxic produce due to my home's proximity to Bullseye Glass. Is it still allowable for me to place my produce into the green compost bins even if they have high levels of heavy metals like, lead, arsenic, chromium, cadmium, nickel, manganese and cobalt? If not, please explain what I should do with this produce. I want to be a responsible neighbor and not contaminate Metro's compost program, which has been a genuine success story in our region's drive toward sustainability. Thank you. -- Ex. 6 - Personal Privacy
- At environmental mayoral debate... Has kicked off with protestor wrestling mic from moderator.
- We need a diesel standard that aligns with California's. Link to article
- Let's all be grateful we don't live near this. Another monumental Mis-

handling of toxics by DEQ in Oregon. Link to 2012 OPB article, "Agent orange dump site is Oregon desert's toxic legacy"

- SOIL SAMPLING -Would it be useful if I put together a DIY soil sampling class so people can collect their own soil samples? I would include analytical info and lab options too. If there is interest, I would be happy to do it.
- Inside the DEQ video by Jody Bleyle Link to video
- We got the results back for our kids arsenic tests and both overall tested high. Because the inorganic levels weren't over the amount considered dangerous, our doctor is telling us not to worry. But I am worried. Anyone farther along in this process? Can you tell me what your next steps were?

- South Portland Air Quality **Facebook – Members: 322**
  - **Comments:**
    - Air Toxics Community Meeting: South Portland & Milwaukie (Event)
    - Ex. 6 - Personal Privacy
    - Link to Ex. 6 - Personal Privacy Facebook page
    - I heard there is a world class air monitoring station administered by Reed College and the station costs 30,000 dollars paid for by residents Eastmoreland and Sellwood. The station is between Reed College and the Railyard at Holgate. So the DEQ is not honest when they say they need some expensive machine. We need these machines now. People need this now in their neighborhoods. If anyone wants a tour of this air monitoring station let me know and we can go together. We need these things all over Portland. We need a station like this near PCC and McClure.
    - March 15th. Lane Middle School. Got it.
    - Link to KOIN6, "Study: Portland air among worst in nation"
    - Thanks to all those who came out to the rally at the DEQ downtown today. We told them our demands, gave them some toxic veggies, and demanded to know why they have not treated this crisis like a crisis. It is not business as usual.
    - Link to KOIN6, "SE Portland residents requests to DEQ"
    - "We've just published a new report on Diesel Exhaust in Multnomah

county and the findings are not good. Taken alone, the average cancer risk just from diesel particulate is higher than the cancer risk from heavy metals emitted by Bullseye Glass to neighbors living in close proximity." Read our full report here: **http://bit.ly/1QW9HNj**

- Airadvocacy **Facebook - Members: 56**
  - **Comments:**
    - SE Portland residents demand answers from Interim DEQ Director Joni Hammond. **Link to video**
- Right to Clean Air Facebook **– Members: 99**
  - **Comments**
    - Link to Mark Coleman photography
    - Link to Jules Baily website, "**Jules Bailey calls for local and regional solutions on air toxics**"
    - Also linking to the March 15 community event
    - SE Portland neighborhood vegetables delivered the DEQ yesterday
    - 

Hashtags

- It does not yet appear that any one hashtag has been adopted for this issue.
  - Eastside Portland Air Coalition group is discussing the following options:
    - #airmatters
    - #EPAC2016
    - #EPAC
    - #breathclean
    - #CleanAir
    - #cleanairpdx
    - #eastsideportlandaircoalition
    - #bullseye
    - #uroboros
    - #PrecisionCastParts
    - #DEQ
    - #cleanairmatters

- #filtrateorvacate
- #bagthatstack