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Bristol Bay Final Report
External Communications and Media Rollout Plan

DRAFT—FOR INTERNAL USE ONLY

January 13, 2014

FOR QUESTIONS OR EDITS, CONTACT:
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Ex. 5 - Deliberative

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Jan. 15 Ex. 5 - Deliberative	**TRIBAL CALLS** Call to 15 tribal leaders, corporations, organizations and send email with notice that final report is out • Nuna Resources • Nunamta Aulukestai • BBNC • BBNA • Alaska Peninsula Corporation, Trefon Angasan • Iliamna Development Corporation, Lisa Reimers • United Tribes of Bristol Bay	Rick, Tami	
	GOVERNMENT LEADERSHIP CALLS Notification to following state and federal agency leaders: • **Larry Hartig,** Alaska Dept. of Environmental Conservation • **Joe Balash,** Alaska Dept. of Natural Resources • **Colonel Christopher Lestochi,** USACE Alaska District	Dennis	

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Jan. 15 10:00am	***Issue media advisory announcing release of final assessment***	Hanady	
Jan. 15 10:30am	***Issue press release announcing release of final assessment***	Hanady	
Jan. 15 10:30am	Send press release to federal PIOs: • **USGS: Anne Berry-Wade,** DC, abwade@usgs.gov, 703-648-4483 • **USACE:** public.affairs3@usace.army.mil • **USFWS: Maureen Clark**, AK, Maureen_Clark@fws.gov, (907) 786-3469 • **NOAA: Julie Speegle,** AK, julie.speegle@noaa.gov 907-586-7032 • **NPS: John Quinley,** AK, akr_info@nps.gov, 907-644-3512 • **BLM: Artealia Gillard,** AK, agilliard@blm.gov, **(907) 271-4418**	Hanady, EPA HQ press office to DC counterparts	
Jan. 15 10:30am	Send press release to state PIOs: • **ADEC: Ty Keltner**, ty.keltner@alaska.gov, 907-465-5009 • **ADNR: Elizabeth Bluemink,** elizabeth.bluemink@alaska.gov, (907) 269-8434	Hanady	
Jan. 15 11:00am	***Media conference call with Dennis, Jeff***	Marianne, Dennis, Jeff, Hanady	
	Update social media channels (@EPAnorthwest, @EPAresearch Twitter, EPA facebook)	Hanady, ORD	
	Send listserv to Bristol Bay group	Judy	

POST-RELEASE			
	Brief members of Congress, agency heads, outside groups who request it	Marianne, Arvin, Rick	
	Congressional committee staff briefings	Palmer	

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