DELIBERATIVE PROCESS—DO NOT CITE OR SHARE

Bristol Bay Watershed Assessment
Spring 2013 Communication Plan

DRAFT—FOR INTERNAL USE ONLY

April 24, 2013

Contact:
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Ex. 5 - Deliberative

External Communications Schedule

NOTE: ALL TIMES ARE IN PACIFIC DAYLIGHT TIME

DATE/TIME	CALL OR ACTION	WHO	DONE?
April 25 COB	All communications material finalized, website teed up for publishing	Marianne, Judy, Hanady, Charles, Maureen	
April 25, 5:00pm	**Advance and embargo materials to AP reporter Becky Bohrer. ***Materials and story are embargoed until press release is issued*****	Marianne	

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April 26, 10:00am	**Congressional Notifications:** Ex. 5 - Deliberative **Materials to share include press release, executive summary, fact sheet, and website.** • **Notify congressional state staffers via phone and e-mail (Bill):** o Sen. Begich o Sen. Murkowski o Sen. Cantwell o Sen. Murray o Sen. Wyden o Rep. McDermott • **Notify DC Hill staffers and committees (Arvin and staff):** o House Oversight and Government Reform o House Science Committee o House Transportation and Infrastructure Committee o Senate Committee on Environment and Public Works o Sen. Murkowski o Sen. Begich o Sen. Cantwell o Sen. Murray o Sen. Feinstein o Sen. Merkley o Sen. Wyden o Sen. Boxer o Rep. McDermott	Bill, Cindy, Matt K., Tom D., Denis B., Arvin	
April 26 , 10:00am	Notify 31 tribal governments via e-mail/phone. Includes invitation to a May XX webinar for tribes	Rick	
April 26 , 10:00am	Notify tribal corporations via e-mail	Rick	
Ex. 5 - Deliberative			

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April 26 , 10:00am	Notify Pebble Limited Partnership • John Shively • John Iani	Bill, Dennis	
April 26, 10:00am	Notify federal agencies on staff level • **James Balsiger,** Regional Administrator, NOAA • **Geoffrey Haskett,** AK Regional Director, U.S. Fish and Wildlife • **Sue Masica,** AK Regional Director, National Park Service • Ex. 5 - Deliberative • **Mark Shasby,** Director, Alaska Science Center, USGS • **Bud Cribley**, State Director, Bureau of Land Management • Ex. 5 - Deliberative	Sheila, Rick	
April 26, 10:00am	Notify state agencies • **Larry Hartig,** ADEC (Dennis) • **Dan Sullivan,** ADNR	Dennis, Rick	
April 26, 10:30 am	Publish updated Bristol Bay websites (Region 10 and ORD)	Charles, Maureen	
April 26 10:30 am	**Issue press release announcing revised assessment and press availability.**	Hanady	
April 26, 10:30am	Tweet press release	Judy	
April 26 , 10:30 am	Dennis makes call to Frank Gerjevic at Anchorage Daily News	Dennis	
April 26 , 11:00am	**Send message to listserv**	Judy	
April 26 , 12:00 pm	**Press availability with Dennis McLerran** • Dennis kicks off with key points and changes • Jeff available to answer technical questions	Dennis, Marianne, Hanady	
April 26, 12:00pm	Tweet link to revised assessment	Judy	
April 26	Send letter to 31 Bristol Bay tribes with copies of ES and a CD	Tami, Rick	
April 26	Guest editorial or greenversations blog	Marianne, Hanady, Bill	
April 29	FRN transmitted	Jeff	

COB			
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