To: Ryan, Kristen[Ryan.Kristin@epa.gov]; Kader, Hanady[Kader.Hanady@epa.gov]
Cc: Dunbar, Bill[dunbar.bill@epa.gov]; Soderlund, Dianne[Soderlund.Dianne@epa.gov]
From: Holsman, Marianne
Sent: Tue 2/5/2013 5:55:16 PM
Subject: Re: Bristol Bay communications plan--FINAL

Something to think about: the Associated Press story will run close to 11 am, leaving 5 hours for the TV stations, ADN, the business journal, etc., to get the wire story and decide to come down to the Forum for the speech. So there could be more media there to manage. We are thinking a 15 - 20 minute press availability might be better than 30 mins. since Dennis will already have said what he has to say during the speech and won't have much more to offer. Also, whomever it is that is facilitating should feel free to cut things off if people keep asking the same questions repeatedly, to let people know after 15 mins. that Dennis has time for one more question and then assertively end the availability. You can refer them to Hanady's cell phone for needed follow up if they have more questions.

Thanks for your help!

Marianne Holsman
Via Blackberry
Please excuse typos and impolite brevity

From: Kristin Ryan
To: Hanady Kader
Cc: Bill Dunbar; Dianne Soderlund; Marianne Holsman
Date: 02/05/2013 10:46 AM MST
Subject: Re: Bristol Bay communications plan--FINAL

We'll do our best.

Kristin Ryan
Acting Deputy Director
Environmental Protection Agency
Alaska Operations Office, Region 10
ryan.kristin@epa.gov
907-271-1316

From: Hanady Kader/R10/USEPA/US
To: Bill Dunbar/R10/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US@EPA,
Cc: Kristin Ryan/R10/USEPA/US@EPA, Dianne Soderlund/R10/USEPA/US@EPA
Date: 02/05/2013 06:20 AM
Subject: Re: Bristol Bay communications plan--FINAL

Or if someone wants to play PIO up there I can give youi a crash course via phone on media management.

From: Bill Dunbar
To: Marianne Holsman; Hanady Kader
Cc: Kristin Ryan; Dianne Soderlund
Date: 02/05/2013 08:06 AM MST
Subject: Re: Bristol Bay communications plan--FINAL

Ex. 5 - Deliberative

From: Marianne Holsman
To: Hanady Kader
Cc: Bill Dunbar; Kristin Ryan; Dianne Soderlund
Date: 02/05/2013 08:01 AM MST
Subject: Re: Bristol Bay communications plan--FINAL

Ex. 5 - Deliberative

Marianne Holsman
Via Blackberry
Please excuse typos and impolite brevity

From: Hanady Kader
To: Bob Sussman; Jeff Frithsen
Cc: Arvin Ganesan; Bill Dunbar; Dennis McLerran; Dianne Soderlund; James O'Hara; Jeff Philip; Judy Smith; Kendra
Sheila Eckman
Date: 02/05/2013 07:48 AM MST
Subject: Re: Bristol Bay communications plan--FINAL

Thanks, Bob. Rick, perhaps you could accept the changes and print a couple of copies for you and Dennis?

From: Bob Sussman
To: Jeff Frithsen
Cc: Hanady Kader; Arvin Ganesan; Bill Dunbar; Dennis McLerran; Dianne Soderlund; James O'Hara; Jeff Philip; Judy

Robert Delp; Sheila Eckman
Date: 02/05/2013 06:48 AM MST
Subject: Re: Bristol Bay communications plan--FINAL

Ex. 5 - Deliberative

Robert M. Sussman
Senior Policy Counsel to the Administrator
Office of the Administrator
US Environmental Protection Agency

From: Jeff Frithsen/DC/USEPA/US
To: Hanady Kader/R10/USEPA/US@EPA
Cc: Arvin Ganesan/DC/USEPA/US@EPA, Bill Dunbar/R10/USEPA/US@EPA, Bob Sussman/DC/USEPA/US@EPA, Dennis McLerran/R10/USEPA/US@EPA, Dianne Soderlund/R10/USEPA/US@EPA, James O'Hara/DC/USEPA/US@EPA, Jeff Philip/R10/USEPA/US@EPA, Judy Smith/R10/USEPA/US@EPA, Kendra Tyler/R10/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US@EPA, Michelle Pirzadeh/R10/USEPA/US@EPA, Palmer Hough/DC/USEPA/US@EPA, Richard Parkin/R10/USEPA/US@EPA, Robert Delp/DC/USEPA/US@EPA, Sheila Eckman/R10/USEPA/US@EPA
Date: 02/04/2013 10:05 PM
Subject: Re: Bristol Bay communications plan--FINAL

Hanady:

Thanks for pulling together. Lots of changing details to convey.

Apologies, but I suggest a few revisions.

Ex. 5 - Deliberative

Jeff

[attachment "Bristol Bay peer review followup communications plan 2-4-13FINAL JBF.docx" deleted by Hanady Kader/R10/USEPA/US]

Jeffrey B. Frithsen, Ph.D.
Acting Associate Director for Ecology
National Center for Environmental Assessment, 8623-P
Office of Research and Development, U. S. Environmental Protection Agency
1200 Pennsylvania Avenue, NW, Washington, DC 20460
703-347-8623 (office); 410-336-8535 (cell)

Physical Address (FedEx, UPS, and Overnight Deliveries)
Two Potomac Yard Building - Room N7741
2733 S. Crystal Drive
Arlington VA 22202

From: Hanady Kader/R10/USEPA/US
To: Dennis McLerran/R10/USEPA/US@EPA, Michelle Pirzadeh/R10/USEPA/US@EPA, Bob Sussman/DC/USEPA/US@EPA, Arvin Ganesan/DC/USEPA/US@EPA, Robert Delp/DC/USEPA/US@EPA, Richard Parkin/R10/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US, Sheila Eckman/R10/USEPA/US@EPA, Judy Smith/R10/USEPA/US@EPA, Bill Dunbar/R10/USEPA/US@EPA, Kendra Tyler/R10/USEPA/US@EPA, James O'Hara/DC/USEPA/US@EPA, Dianne Soderlund/R10/USEPA/US@EPA, Jeff Frithsen/DC/USEPA/US@EPA, Palmer Hough/DC/USEPA/US@EPA, Jeff Philip/R10/USEPA/US@EPA
Date: 02/04/2013 09:11 PM
Subject: Bristol Bay communications plan--FINAL

Hi everyone,

I've attached the final communications plan for tomorrow. Thanks for all your input and cooperation.

Ex. 5 - Deliberative

If anyone has questions, please let me know. I'll send out news clips once they start showing up.

Hanady

[attachment "Bristol Bay peer review followup communications plan 2-4-13FINAL.docx" deleted by Jeff Frithsen/DC/USEPA/US]

~~~~~~~~~~~~
Hanady Aisha Kader
Public Affairs Specialist
U.S. Environmental Protection Agency, Region 10
206.553.0454 (desk) 206.225.8127 (cell)
kader.hanady@epa.gov

External Communications Schedule
NOTE: ALL TIMES ARE IN ALASKA STANDARD TIME

DATE/TIME	ACTION	WHO	DONE?
~~~~~~~~~~~~

Feb. 5, 7am	Notify Larry Hartig, Alaska Dept. of Environmental Conservation	Michelle	
Feb. 5, 7am	Notify Ed Fogels, Deputy Commissioner at Alaska Department of Natural Resources	Michelle	
Feb. 5, am	Notify members of Congress · **Sen. Murkowski** · **Sen. Begich** · **Congressman Don Young** · **Sen. Maria Cantwell** · **Sen. Patty Murray** · **Sen. Ron Wyden** · **Congressman Jim McDermott**	Arvin (DC staff), Bill (AK, WA, OR staff)	
Feb. 5, am	Notify Pebble Partnership (John Shively)	Rick	
Feb. 5, am	Notify Trout Unlimited (Shoren Brown, Wayne Nastri) **NOTE:** Let TU know that Dennis is speaking with Nunamta Aulukestai early Tuesday morning	Bob	
Feb. 5, am	Notify Nuna Resources	Rick	
Feb. 5, am	Notify Nunamta Aulukestai, BBNC, BBNA in 8am morning meeting	Dennis	
Feb. 5, 8:30am	Advance desk statement and excerpt of Dennis' speech to AP reporter Becky Bohrer, embargo until 11am AKST	Hanady	
Feb. 5, 9am	EPA session at AFE on Bristol Bay Watershed Assessment	Dennis, Rick	
Feb. 5, 12pm	Send listserv, update website	Judy, Charles, Hanady	
Feb. 5, 3:45-4:15pm	Phone call with Frank Gerjevic at ADN editorial board	Dennis	
Feb. 5, 4:30pm	Dennis gives keynote speech at AFE	Dennis	

•