From:	Silka Gonzalez
To:	Ostrander, David
Subject:	8(a) Certified - Security Awareness Training Program
Date:	Monday, July 21, 2014 4:08:09 AM
Attachments:	ERM"s Comprehensive Security Awareness Program.pdf Security Awareness Newsletter 1 - E-mail Security.pdf Security Awareness Newsletter 3 - Social Media Security.pdf removed.txt

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Dear David,

My company is an 8(a) certified, Woman-owned (EDWOSB), Minority-owned Small Business with a client retention rate of 95%.

We have innovated to produce a very unique security awareness training program that is unlike any other available in the market today.

David, our core idea is that the manner in which security awareness is delivered to employees today is often reported as boring and not engaging. With our new program, we have aimed to fix that problem and instead have made security awareness an involving and engaging process where the employee is "sold" the idea of security awareness instead of "enforced".

To provide you an idea of precisely what we're proposing different, I've attached a description with this e-mail that will explain the comprehensive solution. I've also attached a couple of our sample weekly security awareness newsletters with this e-mail which will really give you an idea of the engaging tone and matter involved.

ERM has been in the business of information security for over 16 years and holds multiple GSA Schedule Contracts. We possess strong experience and past performance in working with the Federal Government including several client agencies under the Department of Defense, Department of Homeland Security, Department of State, and Department of Treasury. We also work with very reputable private and state organizations such as the Metropolitan Washington Airports Authority (MWAA), Heico Aerospace, SONY Electronics, Banco Santander, Credit Agricole, Bacardi Martini, and Mount Sinai Medical Center, among several others.

I'd really like to discuss with you how we can help train your employees in security awareness with a method that is proven, result-oriented, and measurable.

I genuinely look forward to an opportunity to present our solution to you. Would you like to discuss further? Please let me know, and you can reach me at any time at 305-447-6750 or 305-335-7610.

I appreciate your time.

Best Regards,

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Silka Gonzalez, CISSP, CISM, CISA, CRISC, PCI-QSA, CITP, CPA
President

Enterprise Risk Management
SBA CERTIFIED:8(A), EDWOSB, Minority Owned Business
GSA 70, GSA 520, GSA 874
CAGE# 5FDC2

800 S. Douglas Road, North Tower #940
Coral Gables, Florida 33134 USA
phone 305 447 6750
cell 305 335 7610
fax 305 447 6752
silka@emrisk.com
www.emrisk.com

LinkedIN: http://www.linkedin.com/in/silkagonzalez
Twitter: www.twitter.com/emrisk
YouTube: www.youtube.com/EMRiskOnline
Blog: www.emrisk.com/blog

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