From: Greenberg, Marc
To: murray@nwf.org
Cc: Goodfellow, Bill; Mimi Meredith; Greg Schiefer
Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call
Date: Friday, February 18, 2011 1:00:25 PM

Hi Mike,

Any word from Ben, or even Seth? We're still needing our one journalist.

Thanks,

Marc

Marc S. Greenberg, Ph.D.

Environmental Toxicologist

U.S. EPA - Environmental Response Team

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Edison, NJ 08837

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greenberg.marc@epa.gov

From: Marc Greenberg/ERT/R2/USEPA/US

To: Michael Murray <murray@nwf.org>

Cc: "Goodfellow, Bill" <bgoodfellow@eaest.com>, Mimi Meredith <mmeredith@setac.org>, Greg Schiefer <schiefer@setac.org>

Date: 02/15/2011 06:53 PM

Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

Thanks Michael. We have many moving parts on the invites. Please focus on Ben Raines, who

was also suggested to us by the SEJ. Since you've already reached out to Seth Borenstein, we'll have to see what his response is, but in truth, we probably don't need the additional contact right now. We are attempting to add to the panel some communication specialists who were "on the ground.' At this time, we want ONE journalist to participate on the panel. We are assuming that Mark Schleifstein is not interested. We are looking at a total of up to 7 people for this panel since it will likely not be one for which we receive abstracts. Here's how it looks and what we'd like to see in the end:

Mary McDaniels, McDaniel-Lambert, LLC-Moderator (YES)

Dale Perry, EPA (YES)

Ann Heywood Walker, SEA Consulting (YES)

NOAA communications specialist [Charlie Henry to provide]

Ben Raines, Mobile Press-Register [you are awaiting a response]

Sonay Daniel(?), Escambia County EOC public information officer [SETAC Office making connection with her]

Herb Ward, Rice University, long-time editor of Environmental Toxicology and Chemistry [SETAC Office making connection with him and he's interested in doing it]

This will make for a very diverse panel.

Thanks for your efforts.

Marc

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Environmental Toxicologist

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From: Michael Murray <murray@nwf.org>

To: Mimi Meredith <mmeredith@setac.org>, Marc Greenberg/ERT/R2/USEPA/US@EPA

Cc: "Goodfellow, Bill" <bgoodfellow@eaest.com>, Greg Schiefer <schiefer@setac.org>

Date: 02/15/2011 05:35 PM

Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

All,

Sorry I missed the call today (I was unavailable all day). I think the request for what we are looking for to SEJ looked good. I did hear back from John Flesher, and he is not available, and suggested Seth Borenstein, whom I emailed. I did not hear back from Mark S., so have left a message with Ben Raines. Will let you know what I hear.

Mike

From: Mimi Meredith [mailto:mmeredith@setac.org]

Sent: Tuesday, February 15, 2011 4:00 PM

To: Greenberg.Marc@epamail.epa.gov

Cc: Goodfellow, Bill; Michael Murray; Greg Schiefer

Subject: Re: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

Marc, sorry, but I've just now sent a message to SEJ.

On 2/15/11 2:35 PM, "Greenberg.Marc@epamail.epa.gov" <Greenberg.Marc@epamail.epa.gov> wrote:

Hi Mimi,

Any luck on a contact? Will you be on today's 3 PM CDT call?

Marc S. Greenberg, Ph.D.

Environmental Toxicologist

U.S. EPA - Environmental Response Team

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greenberg.marc@epa.gov

From: Mimi Meredith <mmeredith@setac.org>

To: Marc Greenberg/ERT/R2/USEPA/US@EPA, Michael Murray <murray@nwf.org>

Cc: Greg Schiefer <schiefer@setac.org>, "Goodfellow, Bill" <bgoodfellow@eaest.com>

Date: 02/14/2011 10:58 AM

Subject: Re: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

Mike and Marc,

Can you send me a description of what you envision an SEJ member might be responsible for? Panelist, moderator, content?

Thanks,

Mimi

On 2/14/11 10:40 AM, "Greenberg.Marc@epamail.epa.gov <Greenberg.Marc@epamail.epa.gov> " <Greenberg.Marc@epamail.epa.gov <Greenberg.Marc@epamail.epa.gov> > wrote:

Mike,

My thought is to hold off on Ben Raines until later this week if necessary. Send Schifleman (sp?) one more note and if no response by COB Tues, then move forward with Ben Raines. I think two beat journalists will be enough. I DO think that an SEJ

person would be a good idea. Perhaps Mimi Meredith in the SETAC office can provide an appropriate contact?

Thanks,

Marc

Marc S. Greenberg, Ph.D.

U.S. EPA Environmental Response Team (ERT)

609-865-3924 cell

Message sent via EPA wireless device

-----Michael Murray <murray@nwf.org <murray@nwf.org> > wrote: -----

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To: Marc Greenberg/ERT/R2/USEPA/US@EPA

From: Michael Murray <murray@nwf.org <murray@nwf.org> >

Date: 02/14/2011 10:30AM

Cc: Greg Schiefer <schiefer@setac.org <schiefer@setac.org> >, "Goodfellow, Bill" <bgoodfellow@eaest.com <bgoodfellow@eaest.com> >

Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

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Mark,

One update, is that I spoke with John Flesher this AM (he was tied up all last week), and he will consider, and get back to me by Wed. - he'll also give me some thoughts on additional reporters. I have several emails/messages into Mark Schleifstein, with no response yet. I'll contact Ben R. Wed., if I don't get affirmative responses from John or Mark - or I could do that now, on the assumption that even if all three were somehow available (I think unlikely), we would have space on the panel. I think one way or another, we should have at least a couple working reporters on the panel.

I do think it would be good to contact SEJ - I don't have any contacts there, but could try one of their staff.

Mike

From: Greenberg.Marc@epamail.epa.gov <Greenberg.Marc@epamail.epa.gov> [mailto:Greenberg.Marc@epamail.epa.gov <mailto:Greenberg.Marc@epamail.epa.gov>]

Sent: Sunday, February 13, 2011 2:23 PM

To: Michael Murray

Cc: Greg Schiefer; Goodfellow, Bill

Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

Mike,

We have no additional moderators identified for providing daily summaries. Our original thought on this was that the session moderators that we are in the process of inviting, and nailing down, would provide this summary. This would be one of their responsibilities.

Have you had any luck with the journalists assigned to you for contacting?

thanks,

Marc

Marc S. Greenberg, Ph.D.

Environmental Toxicologist

U.S. EPA - Environmental Response Team

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greenberg.marc@epa.gov <greenberg.marc@epa.gov>

From: Michael Murray <murray@nwf.org <murray@nwf.org> >

To: Marc Greenberg/ERT/R2/USEPA/US@EPA, Greg Schiefer <schiefer@setac.org <schiefer@setac.org> >

Date: 02/08/2011 05:15 PM

Subject: RE: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

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Marc and Greg,

Couple items that occurred to me:

1. Greg, on general advertising beyond SETAC, are you doing any direct contact with any associations/societies and individuals (e.g., chairs of relevant departments at universities in Gulf coast, etc.)? May be worth doing, in terms of drawing additional attendees beyond panelists.

2. Marc, do we have moderators identified or under consideration for Daily Summary of Tracks & Discussion sessions on Days 1,2? (not that I'm volunteering, but I don't see those listed on more detailed worksheet)

3. Marc - I'll get back to you on the communications panelists - as implied on the phone today, no word so far.

Mike

From: gomftm-bounces@lists.setac.net <gomftm-bounces@lists.setac.net> [mailto:gomftm-bounces@lists.setac.net <mailto:gomftm-bounces@lists.setac.net>] On Behalf Of Greenberg.Marc@epamail.epa.gov <Greenberg.Marc@epamail.epa.gov>

Sent: Monday, February 07, 2011 6:27 PM

To: GOMFTM List

Subject: [GOMFTM] Fw: GOMFTM SC telecon - this is now a regular bi-weekly call

Dear Steering Committee and Guests,

Just a quick reminder that we have a conference call to touch base on our progress. The call is scheduled for tomorrow at 3:00 PM Central Time. If you have items you want to add to the agenda, please send them to me and Bill. Here is a brief list thus far:

* Contacting candidate moderators and panelists--progress update and path forward for moderators (ALL)

* Options for minimizing costs to some invitees (Greg/Bill)

* SETAC Office FTM planning update (Greg)

Look forward to hearing from you,

Marc

----- Forwarded by Marc Greenberg/ERT/R2/USEPA/US on 02/07/2011 05:16 PM -----

GOMFTM SC telecon - this is now a regular bi-weekly call

Tue 02/08/2011 3:00 PM - 4:00 PM

(Repeats)

Attendance is for Marc Greenberg

Chair:

bruce.vigon@setac.org <bruce.vigon@setac.org>

Sent By:

gomftm-bounces@lists.setac.net <gomftm-bounces@lists.setac.net>

Location:

866-613-5217; 2592121#

This entry has an alarm. The alarm will go off before the entry starts.

Required:

gomftm@lists.setac.net <gomftm@lists.setac.net>

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When: Occurs every 2 weeks on Tuesday effective 1/25/2011 until 4/19/2011 from 3:00 PM to 4:00 PM (UTC-06:00) Central Time (US & Canada).

Where: dial-in

Note: The GMT offset above does not reflect daylight saving time adjustments.

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Dial-in number and PIN will be confirmed and sent out.