To: Mutter, Andrew[mutter.andrew@epa.gov]
Cc: Card, Joan[Card.Joan@epa.gov]; Smith, Paula[Smith.Paula@epa.gov]
From: McGrath, Shaun
Sent: Thur 9/8/2016 5:11:39 PM
Subject: RE: Proposed note to Administrator (NPL Listing Communication Efforts)

Excellent. Thanks Andrew!

From: Mutter, Andrew
Sent: Thursday, September 08, 2016 10:53 AM
To: McGrath, Shaun <McGrath.Shaun@epa.gov>
Cc: Card, Joan <Card.Joan@epa.gov>; Smith, Paula <Smith.Paula@epa.gov>
Subject: Proposed note to Administrator (NPL Listing Communication Efforts)

Shaun,

As requested:

Subject – Region 8 NPL Announcement Communication Efforts

Administrator,

Region 8's communication efforts supporting yesterday's NPL announcement adding the Columbia Falls Aluminum Company (MT) and Bonita Peak Mining District (CO) were extremely successful. The team ensured timely notification of Congressional, state, tribal, and local stakeholders prior to the public release, and I received positive feedback from key leaders thanking EPA for this announcement. Additionally, we departed from the norm and included a quote in our Bonita Peak Mining District release from Martha Rudolph, director of environmental programs for the Colorado Department of Public Health and Environment, in an effort to showcase our partnership with the State. The quote was widely used by media outlets and complemented our partnership efforts greatly.

Overall, the majority of articles are balanced with a neutral tone. We are tracking articles in over 170 media organizations/publications, three Congressional press releases from Senator Tester (D-MT), Rep Tipton (R-CO) and Rep Zinke (R-MT), and we conducted over 13 media interviews including the Associated Press, Missoulian Newspaper, and Colorado Public Radio.

Below are a few of the key articles.

Best regards,

Shaun

http://www.denverpost.com/2016/09/07/gold-king-animas-mining-sites-disaster-declaration/

https://lasvegassun.com/news/2016/sep/08/colorado-town-on-verge-big-changes-amid-superfund/

http://missoulian.com/news/state-and-regional/columbia-falls-aluminum-site-added-to-superfund-list/article_9dd06b01-66ad-52dd-aa85-3dfcaab557ef.html

https://www.washingtonpost.com/news/energy-environment/wp/2016/09/07/colorado-gold-mine-is-one-of-the-epas-new-superfund-pollution-sites/?utm_term=.4136b88226c1

Andrew Mutter

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