From: Hollandsworth, David
To: Lobdell, Danelle; Drumm, Heather
Cc: Langston, Michael
Subject: RE: Draft Mn Site
Date: Thursday, June 20, 2013 1:25:53 PM

Great, just the direction we need.

Lol re the crane … I meant to mention in the last email that we put an example picture in there just to show it could be done. You might end up not wanting an image – a photo can add a little color to a page, but if it is there just to be there sometimes that's worse than not having one at all. Best if an image is meaningful, maybe with a caption that explains something about the study, etc. Could possibly use something from the slide presentation …

From: Lobdell, Danelle
Sent: Thursday, June 20, 2013 2:11 PM
To: Hollandsworth, David; Drumm, Heather
Cc: Langston, Michael
Subject: RE: Draft Mn Site

Hi David,

Thank you!! Good start to look at possibilities for this web site. I do think having less on home page would be better and then provide links to the other information. Maybe start with just purpose, background, contact information. We need to find a picture for East Liverpool here… there are no cranes in EL (☺ I realize picture is a placeholder).

For the Study Information, we should have a link for Approach/Preliminary Results (can put both on same page). A link for study fact sheet, a link for community slide presentation. The FAQ's not sure to post, maybe link to ATSDR's FAQ? The FAQ we are using is from Ohio Department of Health. I am not sure it is up on the web or not. We also need a link for "Updated Study Information". This page then will have another menu listing the different items we will put up over time to update the study. One thing we can already put in here is a slide presentation that was given at a scientific meeting. Under related documents, we can put in links to the abstracts of the two papers that have been published for Marietta and Mt. Vernon (data collected before we went to EL).

Danelle

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From: Hollandsworth, David
Sent: Thursday, June 20, 2013 1:42 PM

To: Drumm, Heather; Lobdell, Danelle
Cc: Langston, Michael
Subject: Draft Mn Site

Heather and Danelle – Here is the URL for our draft site for the Manganese Study:

http://nheerlpub.rtord.epa.gov/nheerl/mnstudy/

My co-worker Michael Langston and I have begun by just throwing a few things on the wall from the fact sheet content – we figured we'd let y'all guide this from here to get the content where you want. One thought is that you may want the main home page to be more brief, more of an overview, while leaving things like a Study Results page to be more detailed.

The boxes to the right are for links to things, such as the fact sheet, slide presentation, and FAQs. We can be flexible with how you'd like to display this type of information – we left it for now with a box for "Study Information" and a box for "Related Documents" (where we figured links to future documents would be added). If we don't have anything for Related Documents at the outset, we can keep that box from being visible until needed. Maybe you'd like a "Contacts" page?

I wasn't sure how this draft site development process needed to go – should it be the two of you coordinating with us to get the initial draft together, or would there be other eyes that need to be in on it from the outset? I know there will be a final ProTrac review of the draft site once y'all are happy with it.

FYI, I am out of the office tomorrow, but Michael will be here – be sure we're both included on any communications.

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